

Q1. Which of the following holidays do you celebrate? (ROTATE Q1-Q4)**Q1. Hanukkah**

		Gender		Age				Region			Child in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Cath	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Afr Amer/Black	Latino	Dem	Rep	Ind/ Oth
Yes	13%	15%	12%	10%	14%	14%	16%	16%	19%	7%	14%	13%	5%	91%	9%	8%	8%	15%	17%	17%	1%	6%	17%	10%	6%
No	87%	85%	88%	90%	86%	85%	84%	84%	81%	93%	86%	87%	95%	7%	91%	92%	92%	85%	83%	83%	98%	94%	82%	90%	94%
Refused	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%

Q2. Kwanzaa

		Gender		Age				Region			Child in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Cath	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Afr Amer/Black	Latino	Dem	Rep	Ind/ Oth
Yes	6%	7%	4%	4%	8%	5%	5%	9%	2%	4%	9%	4%	3%	2%	9%	7%	5%	6%	7%	4%	1%	14%	7%	4%	5%
No	94%	92%	96%	95%	92%	95%	95%	90%	98%	96%	90%	96%	97%	98%	91%	92%	95%	94%	93%	96%	99%	86%	93%	96%	95%
Refused	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%

Q3. Christmas

		Gender		Age				Region			Child in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Cath	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Afr Amer/Black	Latino	Dem	Rep	Ind/ Oth
Yes	89%	87%	90%	91%	91%	85%	86%	83%	89%	95%	90%	87%	97%	34%	99%	87%	86%	91%	90%	90%	91%	89%	87%	94%	90%
No	11%	13%	10%	9%	9%	15%	14%	17%	11%	5%	10%	12%	3%	66%	1%	13%	14%	9%	10%	10%	9%	11%	13%	6%	10%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Q4. New Year's Eve

		Gender			Age				Region			Child in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Cath	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Afr Amer/Black	Latino	Dem	Rep	Ind/ Oth	
Yes	81%	82%	80%	89%	88%	80%	58%	83%	83%	78%	89%	77%	84%	62%	82%	82%	79%	79%	88%	78%	86%	87%	82%	81%	85%	
No	18%	17%	19%	11%	11%	20%	42%	17%	16%	21%	11%	22%	16%	38%	16%	18%	21%	20%	12%	22%	14%	11%	18%	18%	15%	
Refused	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	2%	0%	0%	1%	0%	0%	0%	2%	1%	1%	0%	

Q5. This year will you be making any donations of money, food or gifts to charitable organizations that focus on the needy during the holiday season?

		Gender		Age				Region			Child in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Cath	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Afr Amer/Black	Latino	Dem	Rep	Ind/ Oth
Yes	61%	62%	61%	57%	57%	66%	70%	63%	64%	58%	62%	61%	73%	66%	67%	49%	47%	65%	74%	64%	68%	53%	64%	68%	59%
No	37%	37%	38%	42%	42%	33%	29%	36%	33%	41%	36%	38%	25%	31%	32%	50%	52%	35%	24%	35%	32%	47%	36%	31%	38%
Don't know/Refused	1%	2%	1%	1%	2%	1%	2%	1%	3%	1%	1%	1%	1%	4%	1%	1%	1%	0%	2%	2%	0%	0%	1%	1%	4%

Q6. Do you plan to volunteer any of your time this holiday season for organizations that help people during the holidays?

		Gender		Age				Region			Child in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Cath	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Afr Amer/Black	Latino	Dem	Rep	Ind/ Oth
Yes	32%	30%	33%	34%	38%	28%	21%	38%	21%	30%	40%	27%	37%	19%	37%	27%	30%	33%	32%	27%	39%	35%	28%	41%	33%
No	68%	69%	67%	66%	61%	71%	78%	61%	79%	69%	59%	73%	63%	78%	62%	72%	70%	66%	67%	72%	61%	65%	71%	58%	67%
Don't know/Refused	1%	0%	1%	0%	0%	1%	1%	1%	0%	1%	1%	0%	0%	3%	1%	0%	0%	1%	1%	1%	0%	0%	1%	1%	0%

Q7. Will you attend any religious services during the holiday season, or not?

		Gender		Age				Region			Child in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Cath	Jewish	Prot	Other	<\$50K	\$50K-\$100K	\$100K+	White	Afr Amer/Black	Latino	Dem	Rep	Ind/Oth
Yes	43%	43%	43%	41%	41%	42%	48%	44%	46%	39%	48%	39%	61%	25%	64%	23%	42%	41%	44%	43%	46%	33%	35%	57%	49%
No	56%	56%	56%	58%	59%	57%	50%	55%	52%	60%	51%	59%	39%	73%	36%	75%	58%	58%	54%	55%	52%	67%	64%	42%	51%
Don't know/Refused	1%	1%	1%	1%	0%	2%	2%	1%	2%	1%	0%	1%	0%	2%	0%	2%	1%	1%	2%	1%	2%	0%	1%	1%	1%

Q8. Other than Santa Claus, which character, real or imaginary from holiday movies, books or traditions is your favorite holiday character?

		Gender		Age				Region			Child in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Cath	Jewish	Prot	Other	<\$50K	\$50K-\$100K	\$100K+	White	Afr Amer/Black	Latino	Dem	Rep	Ind/Oth
The Grinch	16%	17%	15%	20%	18%	15%	9%	15%	15%	18%	19%	14%	17%	5%	21%	15%	19%	15%	15%	13%	32%	18%	14%	19%	21%
Rudolph the Red-Nosed Reindeer	13%	10%	16%	13%	14%	13%	14%	13%	13%	13%	11%	14%	15%	10%	12%	12%	14%	16%	11%	14%	12%	12%	13%	12%	14%
Buddy the Elf	7%	6%	7%	5%	12%	7%	3%	6%	8%	8%	9%	6%	8%	5%	5%	7%	5%	8%	8%	9%	3%	4%	8%	4%	10%
Frosty the Snowman	7%	7%	8%	4%	6%	14%	4%	6%	7%	8%	7%	7%	10%	4%	6%	6%	8%	4%	10%	9%	4%	4%	6%	10%	6%
Religious Figure (Jesus, Angels, God, etc.)	6%	6%	7%	4%	3%	10%	11%	5%	8%	6%	5%	7%	7%	0%	13%	4%	5%	5%	8%	6%	10%	3%	4%	11%	8%
Peanuts (Charlie Brown, Snoopy)	3%	3%	2%	1%	4%	2%	4%	2%	1%	4%	3%	2%	2%	8%	3%	2%	3%	1%	4%	3%	0%	4%	4%	2%	1%
Ebenezer Scrooge	3%	3%	3%	1%	2%	3%	7%	3%	3%	3%	2%	4%	3%	3%	3%	2%	2%	3%	4%	4%	0%	2%	4%	3%	2%
Elves	2%	1%	3%	3%	2%	1%	2%	2%	3%	2%	3%	2%	2%	2%	4%	1%	3%	0%	2%	2%	3%	1%	3%	2%	1%
George Bailey	2%	3%	1%	1%	1%	3%	3%	2%	1%	3%	0%	3%	1%	0%	2%	3%	0%	3%	3%	2%	0%	2%	3%	1%	1%
Santa Claus	2%	3%	2%	2%	2%	1%	5%	3%	2%	1%	2%	3%	3%	2%	2%	2%	2%	3%	1%	2%	4%	5%	2%	4%	1%
Jack Frost	2%	1%	3%	5%	1%	0%	0%	1%	2%	3%	2%	2%	1%	0%	1%	3%	3%	3%	0%	1%	0%	9%	0%	1%	4%
Clark Griswold	1%	2%	1%	1%	2%	2%	1%	0%	4%	1%	2%	1%	4%	0%	0%	1%	2%	0%	3%	2%	0%	1%	1%	2%	2%
Disney Character	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	1%	0%	2%	1%	1%	3%	0%	1%	1%	3%	1%	2%	1%
John McClane	1%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%
Kevin McCallister	1%	1%	2%	2%	2%	1%	1%	2%	2%	0%	2%	1%	2%	0%	2%	1%	1%	2%	1%	1%	5%	0%	1%	2%	2%
Ralphie Parker	1%	0%	1%	0%	2%	0%	0%	0%	0%	1%	1%	0%	0%	0%	1%	1%	1%	0%	0%	0%	0%	0%	0%	1%	1%
Jack Skellington	1%	1%	2%	2%	3%	0%	0%	1%	3%	1%	2%	1%	0%	0%	0%	3%	1%	1%	2%	0%	3%	3%	2%	0%	3%
Other	14%	16%	13%	22%	12%	11%	9%	16%	11%	15%	15%	14%	13%	11%	11%	17%	15%	14%	15%	16%	10%	10%	17%	10%	10%
Refused	16%	18%	14%	13%	12%	16%	25%	21%	17%	11%	13%	17%	10%	48%	11%	18%	15%	18%	13%	15%	13%	20%	16%	14%	12%

Q9. What holiday movie is your favorite?																										
		Gender		Age				Region			Child in HH		Religion				Income			Ethnicity			Party			
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Cath	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Afr Amer/Black	Latino	Dem	Rep	Ind/ Oth	
Home Alone	14%	16%	13%	22%	19%	7%	4%	18%	10%	12%	18%	13%	14%	12%	13%	16%	14%	18%	13%	12%	12%	14%	16%	12%		
Elf	9%	9%	10%	9%	14%	11%	2%	7%	11%	11%	10%	9%	10%	2%	14%	8%	6%	10%	12%	11%	7%	3%	10%	9%	10%	
It's a Wonderful Life	8%	7%	8%	2%	4%	12%	17%	7%	9%	8%	2%	10%	10%	12%	9%	4%	3%	8%	12%	10%	3%	5%	9%	8%	7%	
How the Grinch Stole Christmas	6%	5%	8%	7%	6%	8%	2%	5%	5%	8%	9%	5%	6%	0%	5%	8%	9%	5%	4%	5%	7%	7%	9%	3%	4%	
A Christmas Story	5%	5%	4%	0%	10%	3%	6%	2%	6%	6%	6%	4%	6%	1%	4%	4%	4%	4%	6%	4%	8%	4%	4%	6%	7%	
National Lampoon's Christmas Vacation	4%	4%	3%	2%	5%	5%	4%	0%	6%	6%	2%	4%	8%	4%	1%	2%	5%	1%	5%	6%	0%	1%	1%	8%	6%	
Miracle on 34th Street	3%	3%	2%	0%	0%	6%	6%	3%	4%	1%	1%	3%	4%	3%	4%	1%	3%	1%	3%	3%	4%	3%	3%	2%	4%	
The Santa Clause	3%	4%	2%	4%	4%	1%	1%	2%	2%	5%	4%	2%	2%	0%	5%	3%	4%	2%	2%	3%	3%	3%	2%	5%	2%	
A Christmas Carol	2%	1%	3%	2%	1%	1%	5%	2%	2%	2%	1%	2%	1%	0%	4%	2%	2%	2%	1%	2%	2%	3%	2%	1%	2%	
Die Hard	2%	4%	0%	2%	2%	3%	1%	2%	2%	1%	1%	3%	0%	2%	0%	4%	1%	1%	4%	2%	0%	2%	2%	1%	1%	
Frosty the Snowman	2%	1%	2%	3%	1%	2%	1%	2%	1%	2%	3%	1%	2%	0%	2%	2%	3%	1%	1%	1%	3%	3%	3%	2%	0%	
The Nightmare Before Christmas	2%	1%	3%	4%	2%	1%	1%	2%	4%	1%	2%	2%	0%	2%	1%	4%	3%	2%	2%	1%	5%	3%	2%	1%	2%	
The Polar Express	2%	0%	4%	7%	1%	0%	0%	2%	5%	1%	5%	1%	4%	0%	0%	2%	3%	4%	1%	1%	4%	3%	2%	0%	5%	
White Christmas	2%	1%	2%	0%	3%	1%	5%	1%	2%	3%	2%	2%	2%	1%	1%	2%	2%	1%	4%	2%	2%	1%	2%	1%	3%	
Love Actually	2%	1%	2%	1%	3%	2%	1%	2%	1%	1%	2%	1%	1%	2%	2%	2%	0%	2%	3%	2%	0%	0%	3%	0%	2%	
A Charlie Brown Christmas	1%	0%	2%	0%	1%	3%	1%	1%	1%	1%	1%	2%	2%	1%	2%	1%	1%	2%	1%	2%	1%	0%	1%	1%	2%	
Rudolph the Red-Nosed Reindeer	1%	1%	2%	0%	2%	3%	1%	1%	2%	2%	1%	1%	2%	0%	3%	1%	0%	3%	1%	2%	0%	1%	1%	1%	2%	
Scrooged	1%	2%	0%	0%	1%	2%	1%	1%	0%	1%	0%	1%	2%	0%	2%	0%	1%	2%	1%	1%	0%	1%	1%	1%	0%	
March of the Wooden Soldiers	1%	1%	0%	0%	0%	2%	1%	1%	1%	0%	0%	1%	1%	0%	0%	1%	0%	1%	1%	1%	0%	0%	0%	1%	2%	
Other	16%	16%	17%	25%	13%	13%	11%	21%	13%	13%	17%	16%	14%	9%	18%	19%	20%	18%	11%	14%	17%	28%	14%	20%	18%	
None	8%	10%	6%	6%	5%	8%	18%	9%	7%	7%	7%	9%	4%	27%	4%	10%	9%	6%	7%	9%	8%	4%	8%	8%	6%	
Refused	7%	8%	6%	6%	4%	6%	12%	8%	6%	6%	6%	7%	4%	24%	8%	7%	7%	7%	6%	6%	4%	8%	7%	5%	6%	
Q10. Do you put up a Christmas Tree in your home for the holiday season?																										
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Q13. Will you be making any resolutions for the New Year?

		Gender		Age				Region			Child in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Cath	Jewish	Prot	Other	<\$50K	\$50K-\$100K	\$100K+	White	Afr Amer/Black	Latino	Dem	Rep	Ind/Oth
Yes	49%	50%	48%	66%	51%	40%	30%	53%	46%	46%	53%	47%	53%	20%	55%	48%	50%	47%	51%	43%	71%	58%	50%	54%	46%
No	50%	49%	50%	32%	49%	58%	68%	46%	52%	53%	45%	52%	45%	77%	44%	51%	50%	51%	48%	56%	26%	42%	49%	45%	53%
Don't know/Refused	1%	1%	2%	2%	0%	1%	2%	1%	1%	1%	1%	1%	2%	3%	1%	1%	0%	1%	1%	1%	4%	0%	1%	2%	2%

Q14. (If Q13=Yes) How likely do you think it is that you will keep your resolutions?

		Gender		Age				Region			Child in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Cath	Jewish	Prot	Other	<\$50K	\$50K-\$100K	\$100K+	White	Afr Amer/Black	Latino	Dem	Rep	Ind/Oth
Very likely	33%	36%	31%	34%	40%	28%	25%	41%	28%	25%	37%	31%	37%	21%	39%	28%	35%	35%	31%	26%	43%	49%	32%	43%	28%
Somewhat likely	50%	42%	57%	53%	43%	50%	52%	51%	57%	45%	46%	52%	44%	71%	50%	53%	50%	53%	47%	50%	45%	43%	49%	43%	56%
Total likely	83%	78%	88%	87%	83%	78%	77%	92%	85%	70%	83%	83%	81%	92%	89%	81%	85%	88%	78%	76%	88%	92%	81%	86%	84%
Not very likely	13%	17%	10%	13%	13%	14%	18%	7%	10%	24%	13%	14%	16%	8%	9%	14%	12%	10%	19%	19%	10%	7%	16%	11%	13%
Not at all likely	2%	3%	2%	1%	2%	6%	2%	1%	4%	4%	3%	2%	2%	0%	2%	3%	3%	2%	2%	2%	2%	2%	1%	4%	3%
Total unlikely	15%	20%	12%	14%	15%	20%	20%	8%	14%	28%	16%	16%	18%	8%	11%	17%	15%	12%	21%	21%	12%	9%	17%	15%	16%
Don't know/Refused	1%	2%	0%	0%	1%	1%	2%	0%	1%	2%	1%	1%	1%	0%	0%	1%	0%	1%	1%	1%	0%	0%	1%	0%	0%

Nature of the Sample	
New York State Residents	
Gender	
Male	47%
Female	52%
Age	
18-34	30%
35-49	27%
50-64	24%
65+	17%
Region	
NYC	43%
Subs	21%
Upst	36%
Child in HH	
Yes	33%
No	67%
Religion	
Catholic	32%
Jewish	7%
Protestant / Christian	18%
Other	43%
Income	
<\$50K	35%
\$50K-\$100K	29%
\$100K+	33%
Ethnicity	
White	60%
Afr Amer/Black	14%
Latino	16%
Party	
Democrat	44%
Republican	22%
Independent & Other Parties	24%

This Siena College Poll was conducted November 11 - 18, 2024, among 803 New York State Residents. Of the 803 respondents, 453 were contacted through a dual frame (landline and cell phone) mode (109 completed via text to web) and 350 respondents were drawn from a proprietary online panel (Cint). Telephone calls were conducted in English and respondent sampling was initiated by asking for the youngest person in the household. Telephone sampling was conducted via a stratified dual frame probability sample of landline and cell phone telephone numbers weighted to reflect known population patterns. The landline telephone sample was obtained from ASDE and the cell phone sample was obtained from Marketing Systems Group (MSG). Interviews conducted online are excluded from the sample and final analysis if they fail any data quality attention check question. Duplicate responses are identified by their response ID and removed from the sample. Three questions were asked of online respondents including a honey-pot question to catch bots and two questions asks the respondent to follow explicit directions. The proprietary panel also incorporates measures that “safeguard against automated bot attacks, deduplication issues, fraudulent VPN usage, and suspicious IP addresses”. Coding of open-ended responses was done by a single human coder. Data from collection modes was weighted to balance sample demographics to match estimates for New York State’s population using data from the Census Bureau’s 2023 U.S. American Community Survey (ACS), on age, region, race/ethnicity, and gender to ensure representativeness. The sample was also weighted to match current patterns of party registration using data from the New York State Board of Elections. It has an overall margin of error of +/- 3.9 percentage points including the design effects resulting from weighting. Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other public opinion poll.

The Siena College Research Institute, directed by Donald Levy, Ph.D., conducts political, economic, social, and cultural research primarily in NYS. SCRI, an independent, non-partisan research institute, subscribes to the American Association of Public Opinion Research Code of Professional Ethics and Practices. For survey cross-tabs: www.Siena.edu/SCRI/research: www.Siena.edu/SCRI/research.