					Fanship (	Categor	y	Ger	der		Ag	e			Reg	ion			Ethr	icity			Educa	tion
	Total	Total																	Afr					
	2025	2024	Α	vid li	nvolved	Casual	Nonfan	М	F	18-34	35-49	50-64	65+	NE	S	мw	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.
Very often	29%	24%	6	60%	31%	20%	10%	36%	22%	36%	33%	25%	19%	34%	28%	29%	27%	25%	38%	34%	27%	37%	28%	30%
Somewhat often	29%	30%	3	1%	38%	30%	16%	32%	27%	31%	31%	27%	28%	32%	29%	29%	29%	29%	33%	32%	32%	21%	28%	32%
Not very often	19%	21%	7	7%	20%	25%	23%	16%	22%	17%	19%	21%	21%	15%	19%	19%	21%	21%	16%	17%	22%	11%	19%	20%
Never	19%	18%	1	1%	10%	20%	46%	13%	25%	14%	15%	22%	27%	15%	21%	20%	20%	22%	10%	16%	17%	24%	21%	15%
Don't Know/Refused	3%	6%	1	1%	1%	5%	7%	3%	4%	2%	2%	5%	5%	3%	4%	2%	3%	3%	3%	2%	3%	7%	4%	2%
Q25. Do you have an account w	ith one of t	hese onl	ine sports	books	?																			
					Fanship (	Categor	y	Ger	der		Ag	e			Reg	ion			Ethr	icity			Educa	tion
	Total	Total																	Afr					
	2025	2024	Α	vid li	nvolved	Casual	Nonfan	М	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.
Yes	22%	19%	6	7%	23%	6%	2%	30%	15%	35%	34%	10%	4%	27%	22%	22%	19%	16%	33%	38%	27%	21%	21%	25%
No	76%	79%	3	2%	75%	94%	97%	69%	83%	63%	65%	89%	96%	72%	77%	77%	79%	83%	66%	61%	70%	77%	78%	74%
Don't Know/Refused	1%	2%	:	1%	2%	1%	1%	1%	1%	2%	1%	1%	0%	1%	1%	1%	2%	1%	1%	1%	3%	2%	1%	1%
										-														
Q26. [If Q25 = No or DK] While y	ou may no	t have a	n active ac		. ,					h one c			sports	books										
					Fanship C	Categor	y	Ger	der		Ag	e			Reg	ion			Ethr	licity			Educa	tion
	Total								_										Afr					
<u> </u>	2025			-		Casual	Nonfan	Μ	F		35-49		65+	NE	S	MW	W		Amer/Black		Asian	Other	No Deg.	B.A.
Yes	7%			2%	10%	4%	1%	8%	5%	10%	10%	4%	3%	8%	6%	6%	7%	5%	11%	11%	9%	5%	6%	8%
No	91%			'5%	88%	93%	98%	91%	92%	86%	88%	94%	96%	90%	92%	92%	90%	94%	85%	85%	88%	91%	92%	91%
Don't Know/Refused	2%		3	3%	2%	3%	1%	1%	3%	4%	2%	2%	1%	2%	2%	2%	3%	1%	4%	4%	3%	4%	2%	2%
Q25 - Q26. Computed Account S	Status																							
					Fanship C	Categor	v	Ger	der		Ap	e			Reg	ion			Ethr	icity			Educa	tion
	Total																		Afr					
1	2025		А	vid li	nvolved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.
Have an Account	22%		6	7%	23%	6%	2%	30%	15%	35%	34%	10%	4%	27%	22%	22%	19%	16%	33%	38%	27%	21%	21%	25%
	22/0		0	///0	2370	070	270	30%	17/0	3370	5470	10%	470	21/0	22/0	22/0	1970	10%	55%	3070	21/0	21/0	21/0	25/
(Q25 = Yes)																								
(Q25 = Yes) Had an account	5%		-	7%	8%	1%	1%	6%	1%	7%	7%	1%	2%	6%	5%	5%	6%	1%	7%	7%	6%	1%	5%	6%
	5%			7%	8%	4%	1%	6%	4%	7%	7%	4%	3%	6%	5%	5%	6%	4%	7%	7%	6%	4%	5%	6%
Had an account																		-						6%
Had an account (Q26 = Yes)	72%			7%	8% 69%	4% 90%	1% 97%	6% 64%	4% 80%	7% 58%	7% 59%	4% 86%	3% 93%	6% 67%	5% 73%	5% 73%	6% 75%	4% 80%	7% 59%	7% 55%	6% 67%	4% 75%	5% 74%	
Had an account (Q26 = Yes) No account	72%																	-						6% 70%
Had an account (Q26 = Yes) No account (Both Q25 AND Q26 = No or DK)	72%	ou have	2	:6%	69%	90%	97%	64%	80%	58%	59%	86%	93%					-						
Had an account (Q26 = Yes) No account (Both Q25 AND Q26 = No or DK)	72%	ou have	2	ne app	69%	90% smartp	97% hone to a	64%	80% /our oi	58%	59%	86% ok acco	93%			73%		-		55%				70%
Had an account (Q26 = Yes) No account (Both Q25 AND Q26 = No or DK)	72%	Total	at least or	ne app	69% o on your Fanship (	90% smartp Categor	97% hone to a	64% ccess y Ger	80% /our or ider	58% Iline sp	59% ortsbo Ag	86% ok acco e	93% unt?	67%	73% Reg	73% ion	75%	80%	59% Ethr	55%	67%	75%	74% Educa	70%
Had an account (Q26 = Yes) No account (Both Q25 AND Q26 = No or DK)	72%		at least or	ne app	69% o on your Fanship (	90% smartp	97% hone to a	64% ccess y	80% /our oi	58%	59% ortsbo Ag	86% ok acco e	93%		73% Reg	73%		80%	59% Ethr	55%			74%	709 tion
Had an account (Q26 = Yes) No account (Both Q25 AND Q26 = No or DK) Q27. (Of those with an account)	72%	Total	at least or	ne app	69% o on your Fanship (	90% smartp Categor	97% hone to a	64% ccess y Ger	80% /our or ider	58% Iline sp	59% ortsbo Ag	86% ok acco e	93% unt?	67%	73% Reg	73% ion	75%	80%	59% Ethr	55%	67%	75%	74% Educa	70%
Had an account (Q26 = Yes) No account	72% [Do/Did] y Total 2025	Total 2024	at least or A 9	ne app	69% o on your Fanship ( nvolved	90% smartp Categor Casual	97% hone to a y Nonfan	64% ccess y Ger M	80% /our or ider F	58% hline sp 18-34	59% ortsbo Ag 35-49	86% bk acco e 50-64	93% unt? 65+	67%	73% Reg	73% ion MW	75% W	80%	59% Ethr Afr Amer/Black	55% iicity Latino	67%	75%	74% Educa No Deg.	709 tion B.A

					Fanship	Categor	у	Ger	ıder		Ag	ge			Reg	ion			Ethi	nicity			Educa	ntion
	Total	Total																	Afr					
	2025	2024	A	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.
Within the past year	33%	35%		32%	32%	41%	36%	31%	38%	38%	33%	28%	12%	28%	37%	33%	33%	31%	33%	37%	23%	46%	35%	29%
More than a year ago but less that	۱ 34%	35%		34%	36%	24%	40%	34%	35%	36%	33%	38%	25%	36%	34%	32%	33%	34%	34%	37%	29%	23%	35%	32%
two years ago	34%	35%		34%	30%	24%	40%	34%	35%	30%	33%	38%	25%	30%	34%	32%	33%	34%	34%	37%	29%	23%	35%	32%
More than two years ago	31%	29%		33%	30%	28%	21%	35%	24%	26%	33%	31%	64%	35%	28%	33%	32%	33%	32%	26%	43%	26%	28%	37%
Don't Know/Refused	1%	1%		1%	2%	6%	3%	1%	3%	1%	2%	3%	0%	1%	2%	2%	1%	1%	1%	1%	6%	5%	1%	2%
Q29. (Of those with an account) H	ow man	y online	sportsboo	oks (i.e	e, differen	t service	es, such as			raftKin	gs AND	Caesar	rs, etc.	) [do/d	lid] yo	u have	an aco	ount w					-	
					Fanship	Categor	у	Ger	der		Ag	ge	1		Reg	ion			-	nicity	1	1	Educa	tion
	Total	Total																	Afr					
	2025	2024	-	Avid	Involved	Casual		М	F		35-49		65+	NE	S	MW	W	White	Amer/Black			Other	Ŭ	
Just one	40%	37%		30%	47%	67%	51%	37%	46%	34%	39%	51%	73%	35%	41%	41%	43%	44%	36%	35%	38%	44%	39%	41%
2	34%	35%		39%	32%	14%	30%	36%	31%	38%	36%	25%	10%	39%	35%	30%	31%	31%	38%	38%	31%	27%	35%	33%
3	15%	21%		17%	14%	5%	16%	16%	13%	16%	15%	12%	12%	14%	12%	15%	19%	15%	11%	16%	21%	10%	15%	15%
4 or more	10%	7%		13%	7%	5%	0%	11%	8%	12%	9%	7%	5%	12%	10%	12%	6%	7%	14%	11%	8%	15%	10%	10%
Don't Know/Refused	1%	0%		0%	1%	8%	3%	1%	3%	1%	1%	5%	0%	0%	2%	2%	1%	2%	0%	1%	2%	5%	1%	2%
Q30. (Of those with an account) H	ow ofter	n [do/die	d] you che	ck an						bet, or		Ū	possib	le bets										
					Fanship	Categor	у	Ger	der		Ag	ge	1		Reg	ion			-	nicity		1	Educa	ation
	Total	Total 2024				<b>C</b>	N		-	40.24	25 40	50.64	<b>CF</b> .					14/h 14 -	Afr Ameri(Disels			<b>O</b> 4h - 11		
	2025	-		Avid	Involved			<b>M</b>	F	18-34 24%	35-49		65+	NE	<b>S</b>	MW	<b>W</b> 20%	White	Amer/Black				No Deg.	-
More than 2 times a day	19%	24%		30% 32%	8%	4% 6%	0%	22% 28%	16% 20%		18% 23%	12%	10% 16%	16%	22% 25%	18%	20%	13% 25%	31% 20%	22%	22% 32%	19% 15%	21%	16%
Once or twice each day A couple of times a week	25% 30%	24% 30%		32% 28%	22% 37%	20%	4% 7%	28% 30%	20% 30%	30% 27%	33%	21% 23%	16% 50%	28% 32%	25%	21% 31%	28% 30%	25% 33%	20%	30% 26%	32%	36%	23% 29%	31% 32%
Once in a while	18%	20%		28% 9%	23%	46%	45%	30%	22%	14%	21%	25%	14%	21%	17%	25%	12%	21%	17%	18%	12%	30%	29%	16%
Never	6%	3%		9% 0%	<u>25%</u> 8%	21%	43%	3%	10%	4%	6%	13%	14%	3%	8%	25% 4%	7%	8%	5%	3%	2%	12%	20% 7%	4%
Don't Know/Refused	1%	0%		1%	1%	4%	44 <i>%</i> 0%	1%	10%	2%	0%	3%	0%	3 <i>%</i>	1%	4%	2%	1%	1%	1%	2%	8%	1%	4%
Don t know/ keluseu	170	070		170	170	470	070	170	170	270	070	370	070	070	170	170	270	170	170	170	270	070	170	170
Q31. (Of those with an account) H		ever nla	ced a bet (	onas	norting ev	ent thr	l nugh an o	nline s	nortsk	nok?	ļ													!
				onas	Fanship		-		der		A	76			Reg	ion			Fth	nicity			Educa	ation
	Total	Total					,				<b>-</b>	,- 							Afr	,				
	2025	2024		Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A
	83%	88%		93%	78%	55%	59%	87%	77%	86%	82%	72%	88%	91%	79%	84%	83%	86%	84%	81%	83%	71%	80%	88%
Yes																			<b>Q</b>					
Yes No	16%	11%		7%	21%	45%	41%	13%	22%	14%	17%	28%	9%	8%	21%	15%	16%	13%	16%	19%	16%	29%	19%	11%
		11% 1%		7% 0%	21% 1%	45% 0%	41% 0%	13% 0%	22% 1%	14% 0%	17% 1%	28% 1%	9% 3%	8% 1%	21% 0%	15% 1%	16% 1%	13% 1%	16% 0%	19% 0%	16% 1%	29% 0%	19% 1%	11%

					Fanship	Categor	v	Ger	nder		A	76			Reg	ion			Fth	nicitv			Educa	ation
	Total	Total					,								neg				Afr	lieity			Luucu	
	2025	2024		Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.
3 or more times a week	21%	24%		28%	13%	6%	6%	26%	12%	24%	20%	19%	12%	25%	20%	20%	20%	16%	28%	22%	30%	28%	21%	21%
Once or twice a week	33%	35%		39%	28%	13%	0%	34%	31%	35%	36%	24%	19%	41%	33%		30%	34%	37%	28%	38%	24%	31%	36%
A few times every month but less																								
than once a week	24%	20%		19%	33%	24%	11%	22%	27%	25%	21%	21%	37%	19%	26%	25%	25%	23%	19%	30%	17%	30%	25%	22%
Once in a while	21%	20%		13%	26%	55%	82%	18%	28%	16%	23%	36%	33%	15%	21%	26%	25%	26%	15%	20%	15%	19%	22%	20%
Don't Know/Refused	1%	0%		1%	0%	3%	0%	0%	2%	1%	0%	0%	0%	1%	1%	0%	1%	1%	2%	0%	0%	0%	1%	0%
Q33. (Of those with an account AN	D who h	nave pla	ced a be	t) Thin	king about	the bet	s you´ve ı	made	on onli	ne spo	rtsbook	s, woul	d you	say tha	at you	[win/w	/on] m	ore tha	n you [lose/lo	st], [los	e/lost]	more t	han you	
[win/won], or that you usually [bre	ak/brol	ke] even	?																					
					Fanship	Categor	у	Ger	nder		A	ge			Reg	ion			Eth	nicity			Educa	ation
	Total	Total																	Afr				1	
	2025	2024		Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	мw	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.
Win more than lose	30%	36%		36%	23%	11%	26%	33%	25%	33%	29%	17%	25%	32%	31%	23%	32%	30%	28%	31%	28%	36%	24%	39%
Lose more than win	37%	30%		33%	42%	56%	36%	36%	38%	38%	36%	47%	23%	38%	36%	38%	37%	36%	45%	34%	36%	39%	41%	31%
Usually break even	33%	33%		31%	35%	30%	38%	30%	37%	29%	34%	36%	46%	29%	32%	39%	31%	34%	27%	35%	36%	25%	35%	29%
Don't Know/Refused	1%	1%		0%	1%	3%	0%	1%	0%	0%	0%	0%	5%	1%	1%	1%	0%	1%	1%	0%	0%	0%	0%	1%
Q34. (Of those with an account AN	D who ł	nave pla	ced a be	t) Wha	it is the lar	gest tota	al amount	t of mo	oney yo	ou have	ever w	von in a	ı day u	sing ar	onlin	e sport	sbook	?						
					Fanship	Categor	у	Ger	nder		Ag	ge			Reg	ion			Eth	nicity			Educa	ntion
	Total	Total																	Afr					
	2025	2024		Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.
No more than \$50	21%	20%		15%	23%	56%	56%	18%	27%	14%	24%	27%	43%	19%	19%	27%	18%	24%	19%	15%	17%	26%	23%	17%
\$50.00 - \$99.99	22%	18%		22%	24%	19%	30%	20%	26%	24%	20%	27%	17%	22%	23%		22%	23%	24%	24%	14%	13%	25%	18%
\$100.00 - \$199.99	21%	20%		21%	22%	13%	0%	20%	21%	24%	16%	20%	25%	19%	21%	20%	22%	21%	20%	19%	25%	16%	21%	20%
\$200.00 - \$499.99	18%	21%		21%	15%	6%	9%	19%	16%	19%	19%	9%	12%	17%	21%	14%	17%	16%	15%	20%	21%	29%	14%	24%
\$500.00 - \$999.99	9%	12%		10%	7%	2%	0%	10%	6%	9%	10%	4%	3%	13%	7%	6%	9%	7%	10%	9%	13%	4%	8%	10%
\$1000.00 or more	10%	8%		11%	9%	1%	0%	13%	3%	10%	11%	11%	0%	9%	9%	10%	11%	7%	10%	13%	10%	11%	10%	9%
Don't Know/Refused	1%	1%		0%	0%	2%	5%	0%	1%	0%	1%	1%	0%	1%	0%	1%	0%	0%	1%	0%	1%	0%	0%	1%
/							ļ																	
Q35. (Of those with an account AN	D who h	nave pla	ced a be	t) Have						rite tea			line sp	ortsbo										
	- ·				Fanship	Categor	у	Ger	nder		Ag	ge			Reg	ion				nicity	r –	r	Educa	ation
	Total	Total							_										Afr					
	2025	2024		Avid	Involved	Casual		M	F		35-49		65+	NE	S	MW	W		Amer/Black	Latino	Asian	Other	No Deg.	
Yes	59%	56%		64%	55%	42%	16%	61%	54%	67%	55%	40%	43%	56%	61%	52%	65%	57%	59%	64%	56%	46%	55%	66%
				200/	43%	53%	54%	38%	43%	32%	43%	60%	50%	44%	38%	45%	34%	41%	41%	36%	41%	46%	44%	34%
No Don't Know/Refused	40% 2%	42% 1%		36% 0%	43% 2%	6%	30%	1%	3%	1%	2%	0%	6%	1%	1%	3%	1%	2%	1%	0%	3%	8%	2%	1%

Q36. (Of those with an account your losses would be reimburs					•				tion of	n an on	iine spo	rtsboo	K IN WI	nich yc	u wer	e awar	aea m	oney to	r your partici	pation o	r perna	aps gua	ranteed t	nat
,				,	Fanship				der		A	e			Reg	ion			Ethi	nicity			Educa	ation
	Total	Total			-														Afr					T
	2025	2024		Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	мw	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A
Yes	77%	79%		84%	70%	58%	60%	79%	73%	83%	77%	74%	41%	76%	83%	75%	72%	73%	82%	81%	72%	89%	77%	77%
No	20%	19%		15%	26%	37%	30%	19%	23%	16%	21%	20%	50%	22%	16%	21%	25%	24%	18%	17%	26%	4%	20%	21%
Don't Know/Refused	2%	2%		1%	4%	5%	10%	2%	4%	1%	3%	5%	9%	2%	1%	5%	3%	3%	1%	3%	1%	8%	3%	1%
Of the following, please indicat	e whether o	or not ar	ny of the	follow	ing reason	s descri	be why yo	ou [bet	:/bette	ed] usir	g onlin	e sport	sbooks	s: [ROT	ATE Q	37 - Q4	<b>1</b> 4]							
Q37. (Of those with an account	AND who h	nave pla	ced a bet	t) Placi	ng bets on	my favo	orite team	ns and	playeı	rs [is/w	as] fun	and ex	citing.											
					Fanship	Categor	y	Ger	der		Ag	e			Reg	ion			-	nicity			Educa	ition
	Total	Total																	Afr					
	2025	2024		Avid	Involved	Casual	Nonfan	М	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.+
Yes	95%	93%		98%	94%	83%	54%	96%	92%	95%	97%	93%	80%	96%	95%	93%	94%	94%	96%	95%	98%	94%	95%	95%
No	5%	6%		2%	5%	15%	40%	3%	7%	4%	2%	5%	20%	3%	4%	5%	6%	5%	3%	5%	2%	6%	4%	5%
Don't Know/Refused	1%	1%		0%	1%	2%	6%	1%	1%	1%	1%	1%	0%	1%	1%	2%	0%	1%	1%	1%	0%	0%	1%	0%
Q38. (Of those with an account	: AND who ł	nave pla	ced a bet	t) Placi	ng bets [m	akes/m	ade] me r	nore ir	nterest	ted in w	/atchin	g the ga	ames li	ve.										
					Fanship	Categor	y	Ger	der		A	je			Reg	ion			Ethi	nicity			Educa	ition
	Total	Total																	Afr					
	2025	2024		Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.+
Yes	88%	85%		92%	84%	64%	70%	90%	83%	87%	90%	85%	81%	87%	90%	81%	90%	88%	87%	86%	93%	88%	87%	88%
No	12%	14%		7%	16%	33%	30%	9%	16%	12%	9%	15%	16%	13%	9%	16%	10%	11%	12%	13%	5%	12%	12%	11%
Don't Know/Refused	1%	1%		1%	0%	3%	0%	1%	1%	1%	0%	0%	3%	0%	1%	2%	0%	1%	1%	1%	1%	0%	1%	1%
Q39. (Of those with an account	: AND who h	nave pla	ced a bet	t) I [like	e/liked] to	talk to r	ny friend:	s and f	amily	about r	ny bets													
					Fanship	Categor	y	Ger	nder		A	je			Reg	ion			Ethi	nicity			Educa	ition
	Total	Total																	Afr					
	2025	2024		Avid	Involved	Casual	Nonfan	М	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.+
Yes	77%	75%		86%	71%	41%	21%	77%	78%	82%	78%	71%	48%	76%	82%	70%	78%	73%	82%	81%	85%	65%	78%	76%
No	22%	24%		13%	28%	59%	73%	23%	21%	18%	22%	29%	47%	23%	18%	28%	22%	26%	17%	19%	15%	35%	21%	24%
Don't Know/Refused	1%	1%		0%	1%	0%	6%	1%	0%	0%	1%	0%	5%	1%	0%	2%	0%	1%	1%	1%	0%	0%	1%	1%
Q40. (Of those with an account	AND who h	nave pla	ced a bet	t) I [like	e/liked] to	bet sma	all amoun	ts on p	arlays	, future	s or otl	ner bet	s that p	bay a l	ot mor	e than	you b	et if you	u win.					
					Fanship	Categor	y	Ger	der		Ag	e			Reg	ion	-		-	nicity	<b>r</b>	<b>r</b>	Educa	ition
	Total	Total							_						_				Afr					
Vec	2025	2024		Avid	Involved		Nonfan	M	<b>F</b> 82%		35-49		65+	NE	S	<b>MW</b>	W		Amer/Black				No Deg.	
Yes No	83%	83%		88% 11%	78% 21%	73% 22%	62% 38%	84% 14%	82% 18%	85% 14%	88% 11%	78% 21%	53% 47%	83%	87% 12%	80% 18%	81% 18%	79% 21%	87% 10%	88% 11%	92% 7%	75% 21%	84%	82%
		14%				-							-	16%						-			14%	
Don't Know/Refused	1%	3%		1%	1%	4%	0%	2%	1%	1%	1%	1%	0%	1%	1%	2%	1%	1%	3%	1%	1%	3%	2%	1%

MOE	+/-	1.9%
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					Fanship	Categor	v	Ger	nder		A	ze			Reg	vion			Eth	nicity			Educa	tion
	Total						Í				1	j-							Afr	, 				1
	2025			Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.
Yes	73%			82%	62%	46%	51%	74%	71%	74%	79%	59%	47%	74%	74%	64%	78%	68%	75%	76%	87%	75%	73%	73%
No	25%			17%	34%	45%	43%	24%	27%	24%	18%	35%	51%	25%	23%	32%	19%	30%	20%	22%	10%	21%	24%	259
Don't Know/Refused	3%			1%	4%	9%	6%	3%	3%	2%	3%	6%	2%	1%	3%	4%	2%	2%	4%	2%	3%	4%	3%	2%
Q42. (Of those with an account AN	D who h	ave pla	ced a be	t) I [thi		<u> </u>	· ·	1		by placi	ing bets	5.												
					Fanship	Categor	у	Ger	nder		A	ge			Reg	ion	-			nicity		1	Educa	tion
	Total	Total																	Afr					
	2025	2024		Avid	Involved	Casual	Nonfan	М	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A
Yes	86%	80%		90%	81%	76%	70%	88%	82%	90%	86%	73%	66%	85%	88%	85%	83%	78%	94%	92%	88%	93%	88%	829
No	12%	18%		9%	16%	19%	30%	10%	16%	9%	11%	22%	31%	12%	10%	13%	16%	20%	5%	6%	10%	4%	10%	15
Don't Know/Refused	2%	2%		1%	3%	5%	0%	2%	1%	1%	2%	5%	3%	3%	2%	1%	2%	3%	1%	1%	2%	4%	2%	3%
Q43. (Of those with an account AN	D who h	ave pla	ced a be	t) I sigi				1	·	otion, 1	the mo	ney was	s free.					<u> </u>		<u> </u>			ļ	L
					Fanship	Categor	у	Ger	nder		A	ge			Reg	ion	-			nicity	-	1	Educa	tion
	Total	Total																	Afr					
	2025	2024		Avid	Involved	Casual	Nonfan	М	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A
Yes	74%	71%		75%	71%	72%	67%	73%	75%	75%	73%	72%	67%	75%	76%	72%	69%	73%	67%	77%	77%	75%	74%	739
No	25%	28%		24%	27%	25%	33%	26%	24%	24%	26%	28%	25%	24%	22%	26%	31%	25%	31%	22%	23%	25%	25%	259
Don't Know/Refused	10/																							
	1%	0%		1%	2%	3%	0%	2%	1%	1%	1%	0%	8%	1%	2%	2%	0%	1%	2%	1%	0%	0%	1%	29
Q44. (Of those with an account AN			ced a be			researc	h statistio	cs on p				ead of t				e/had]			tion with whi					ts.
· · · · · · · · · · · · · · · · · · ·			ced a be		e/liked] to	researc	h statistio	cs on p	layers	and tea	ams ahe Aį	ead of ti ge			I [have	e/had]		informa	tion with whi Eth Afr	ch to m	ake mo	re succ	essful bet Educa	ts. tion
Q44. (Of those with an account AN	D who h Total 2025		ced a be	t) I [lik Avid	e/liked] to Fanship Involved	researc Categor Casual	h statistio y Nonfan	cs on p Ger M	layers nder F	and tea 18-34	ams ahe Aį 35-49	ead of ti ge 50-64	he gan 65+	nes so NE	I [have Reg S	e/had] gion MW	more i	informa White	tion with whi Eth Afr Amer/Black	ich to ma nicity Latino	ake mo Asian	re succ Other	essful bet Educa No Deg.	tion B.A
Q44. (Of those with an account AN	D who f Total 2025 84%		ced a be	t) I [lik Avid 92%	e/liked] to Fanship Involved 81%	researc Categor Casual 42%	h statistic y Nonfan 41%	Ger M 87%	layers nder F 80%	and tea 18-34 84%	ams ahe Ag 35-49 88%	ead of the second secon	he gan 65+ 70%	nes so NE 84%	I [have Reg S 85%	(had] (ion MW 81%	more W 87%	informa White 80%	tion with whi Eth Afr Amer/Black 87%	ich to ma nicity Latino 89%	ake mo Asian 91%	re succ Other 82%	essful bet Educa No Deg. 83%	ts. tion B.A 879
Q44. (Of those with an account AN Yes No	D who h Total 2025 84% 14%		ced a be	t) I [lik Avid 92% 8%	e/liked] to Fanship Involved 81% 17%	researc Categor Casual 42% 53%	h statistic y Nonfan 41% 59%	Ger M 12%	layers nder F 80% 18%	and tea 18-34 84% 14%	ams ahe Aş 35-49 88% 12%	ead of the set of the	he gan 65+ 70% 25%	nes so NE 84% 14%	I [have Reg S 85% 14%	e/had] ;ion <u>MW</u> 81% 17%	<b>W</b> 87% 13%	informa White 80% 19%	tion with whi Eth Afr Amer/Black 87% 11%	ch to ma nicity Latino 89% 9%	Asian 91%	re succ Other 82% 18%	essful ber Educa No Deg. 83% 15%	ts. tion B.A. 879 139
Q44. (Of those with an account AN	D who f Total 2025 84%		ced a be	t) I [lik Avid 92%	e/liked] to Fanship Involved 81%	researc Categor Casual 42%	h statistic y Nonfan 41%	Ger M 87%	layers nder F 80%	and tea 18-34 84%	ams ahe Ag 35-49 88%	ead of the second secon	he gan 65+ 70%	nes so NE 84%	I [have Reg S 85%	(had] (ion MW 81%	more W 87%	informa White 80%	tion with whi Eth Afr Amer/Black 87%	ich to ma nicity Latino 89%	ake mo Asian 91%	re succ Other 82%	essful bet Educa No Deg. 83%	ts. tion B.A. 879 139
Q44. (Of those with an account AN Yes No Don't Know/Refused	D who h Total 2025 84% 14% 1%	ave pla		t) I [lik Avid 92% 8% 0%	e/liked] to Fanship Involved 81% 17% 3%	researc Categor Casual 42% 53% 5%	h statistic y Nonfan 41% 59% 0%	CS ON P Ger M 87% 12% 1%	layers nder F 80% 18% 2%	and tea 18-34 84% 14% 2%	ams ahe Aş 35-49 88% 12% 1%	ead of the second secon	he gan 65+ 70% 25% 5%	NE 84% 14% 2%	I [have Reg S 85% 14%	e/had] ;ion <u>MW</u> 81% 17%	<b>W</b> 87% 13%	informa White 80% 19%	tion with whi Eth Afr Amer/Black 87% 11%	ch to ma nicity Latino 89% 9%	Asian 91%	re succ Other 82% 18%	essful ber Educa No Deg. 83% 15%	tion
Q44. (Of those with an account AN Yes No	D who h Total 2025 84% 14% 1%	ave pla		t) I [lik Avid 92% 8% 0%	e/liked] to Fanship Involved 81% 17% 3% often [do/	researc Categor Casual 42% 53% 5% /did] yo	h statistic y Nonfan 41% 59% 0% u deposit	CS ON P Ger M 87% 12% 1% mone	layers nder F 80% 18% 2%	and tea 18-34 84% 14% 2%	ams ahe Aş 35-49 88% 12% 1%	20064 20064 79% 21% 0% 0%	he gan 65+ 70% 25% 5%	NE 84% 14% 2%	I [have Reg 85% 14% 1%	e/had] ion <u>MW</u> 81% 17% 2%	<b>W</b> 87% 13%	informa White 80% 19%	tion with whi Eth Afr Amer/Black 87% 11% 1%	ch to ma nicity Latino 89% 9%	Asian 91%	re succ Other 82% 18%	essful ber Educa No Deg. 83% 15%	ts. tion B.A. 879 139 0%
Q44. (Of those with an account AN Yes No Don't Know/Refused	D who P Total 2025 84% 14% 1% D who P	nave pla		t) I [lik Avid 92% 8% 0%	e/liked] to Fanship Involved 81% 17% 3%	researc Categor Casual 42% 53% 5% /did] yo	h statistic y Nonfan 41% 59% 0% u deposit	CS ON P Ger M 87% 12% 1% mone	layers nder F 80% 18% 2% y into	and tea 18-34 84% 14% 2%	ams ahe Aş 35-49 88% 12% 1%	20064 20064 79% 21% 0% 0%	he gan 65+ 70% 25% 5%	NE 84% 14% 2%	I [have Reg S 85% 14%	e/had] ion <u>MW</u> 81% 17% 2%	<b>W</b> 87% 13%	informa White 80% 19%	tion with whi Eth Afr Amer/Black 87% 11% 1% Eth	Latino 89% 9% 2%	Asian 91%	re succ Other 82% 18%	essful bet Educa No Deg. 83% 15% 2%	ts. <b>B.A</b> 879 139 0%
Q44. (Of those with an account AN Yes No Don't Know/Refused	D who h Total 2025 84% 14% 1%	ave pla		t) I [lik Avid 92% 8% 0%	e/liked] to Fanship Involved 81% 17% 3% often [do/	researc Categor Casual 42% 53% 5% /did] yo	h statistic y Nonfan 41% 59% 0% u deposit	CS ON P Ger M 87% 12% 1% mone	layers nder F 80% 18% 2% y into	and tea 18-34 84% 14% 2% your or	ams ahe Aş 35-49 88% 12% 1%	ead of the set of the	65+ 70% 25% 5%	NE 84% 14% 2%	I [have Reg 85% 14% 1%	e/had] ion <u>MW</u> 81% 17% 2%	<b>W</b> 87% 13%	white 80% 19% 1%	tion with whi Eth Afr Amer/Black 87% 11% 1%	ch to ma nicity Latino 89% 9% 2% nicity	ake mo Asian 91% 9% 0%	re succ Other 82% 18% 0%	essful bet Educa No Deg. 83% 15% 2%	tion 8.A 87 13 09
Q44. (Of those with an account AN Yes No Don't Know/Refused	D who P Total 2025 84% 14% 1% D who P Total	nave pla		t) I [lik Avid 92% 8% 0% t) How	e/liked] to Fanship Involved 81% 17% 3% often [do/ Fanship	researc Categor Casual 42% 53% 5% / did] yo Categor	h statistic y Nonfan 41% 59% 0% u deposit y	Ger M 87% 12% 1% Ger Ger	layers nder F 80% 18% 2% y into nder F	and tea 18-34 84% 14% 2% your or	ams ahe Aş 35-49 88% 12% 1% Nine sp Aş	ead of the set of the	65+ 70% 25% 5%	NE 84% 14% 2% 0000000000000000000000000000000000	I [have Reg \$ 85% 14% 1% Reg	e/had] iion 81% 17% 2%	<b>W</b> 87% 13% 0%	white 80% 19% 1%	tion with whi Eth Afr Amer/Black 87% 11% 1% 1% Eth Afr	ch to ma nicity Latino 89% 9% 2% nicity	ake mo Asian 91% 9% 0%	re succ Other 82% 18% 0%	essful bet Educa No Deg. 83% 15% 2% Educa	tion B.A 87' 13' 09 tion B.A
Q44. (Of those with an account AN Yes No Don't Know/Refused Q45. (Of those with an account AN	D who h Total 2025 84% 14% 1% D who h Total 2025	ave pla nave pla Total 2024		t) I [lik Avid 92% 8% 0% t) How Avid	e/liked] to Fanship Involved 81% 17% 3% often [do/ Fanship Involved	researc Categor Casual 42% 53% 5% (did] yo Categor Casual	h statistic Y Vonfan 41% 59% 0% u deposit Y Nonfan	Ger M 87% 12% 1% Ger M	layers nder F 80% 18% 2% y into nder F	and tea 18-34 84% 14% 2% your or 18-34	ams ahe A 35-49 88% 12% 1% 1% 1% 35-49 35-49	ad of the second	he gan 65+ 70% 25% 5% 0k acco	NE 84% 14% 2% 0unt? NE	I [have Reg \$ 85% 14% 1% Reg \$	(ion 81% 17% 2%	w 87% 13% 0%	White 80% 19% 1% White	tion with whi Eth Afr Amer/Black 87% 11% 1% 1% Eth Afr Amer/Black	ich to ma nicity Latino 89% 9% 2% nicity Latino	Asian 91% 9% 0% Asian	Other	essful bet Educa 83% 15% 2% Educa No Deg.	tion B.A 879 139 09 tion B.A 199
Q44. (Of those with an account AN Yes No Don't Know/Refused Q45. (Of those with an account AN I deposited money when I started and have never deposited again	D who h Total 2025 84% 14% 1% D who h Total 2025 16%	nave pla nave pla Total 2024 16%		t) I [lik 92% 8% 0% t) How Avid 14%	e/liked] to Fanship Involved 81% 17% 3% often [do/ Fanship Involved 15%	researc Categor Casual 42% 53% 5% (did] yo Categor Casual 28%	h statistic Y Vonfan 41% 59% 0% u deposit Y Nonfan 63%	M 87% 12% 1% Ger M 15%	layers nder 80% 18% 2% y into nder F 18%	and tea 18-34 84% 14% 2% your or 18-34 16%	ams ahe 35-49 88% 12% 1% Nine sp 35-49 12%	21% 0% 50-64 79% 21% 0% 50-64 19%	65+ 70% 25% 5% 0k acco 65+ 32%	NE 84% 14% 2% Nunt? NE 14%	I [have Reg 85% 14% 1% Reg S 14%	(ion 81% 17% 2% (ion MW 17%	w 87% 13% 0% W 20%	informa White 80% 19% 1% White 19%	tion with whi Eth Afr Amer/Black 87% 11% 1% 1% Eth Afr Amer/Black 12%	ich to ma nicity Latino 89% 9% 2% nicity Latino 16%	Asian 91% 9% 0% Asian 11%	re succ Other 82% 18% 0% Other 10%	essful bet Educa 83% 15% 2% Educa No Deg. 14%	tion B.A 879 139 09 tion
Q44. (Of those with an account AN Yes No Don't Know/Refused Q45. (Of those with an account AN I deposited money when I started and have never deposited again Only once in a while	D who h Total 2025 84% 14% 1% D who h Total 2025 16% 39%	nave pla nave pla Total 2024 16% 43%		t) I [lik Avid 92% 8% 0% t) How Avid 14% 35%	e/liked] to Fanship Involved 81% 17% 3% often [do/ Fanship Involved 15% 44%	researc Categor Casual 42% 53% 5% (did] yo Categor Casual 28% 50%	h statistic Y Nonfan 41% 59% 0% u deposit Y Nonfan 63% 37%	CS ON P Ger M 87% 12% 1% T M 15% 39%	F 80% 2% y into der F 18% 39%	and tea 18-34 84% 14% 2% your or 18-34 16% 35%	ams ahe 35-49 88% 12% 1% 35-49 12% 41%	21% 0% 50-64 79% 21% 0% 50-64 19%	65+ 70% 25% 5% 0k accco 65+ 32%	NE 84% 14% 2% NE 14% 41%	I [have Reg 85% 14% 1% Reg S 14% 38%	<pre>i/had] ion MW 81% 17% 2% ion MW 17% 36%</pre>	w 87% 13% 0% W 20% 40%	informa White 80% 19% 1% White 19% 42%	tion with whi Eth Afr Amer/Black 87% 11% 1% 1% Eth Afr Amer/Black 12% 31%	Latino 89% 9% 2% Latino 16%	Asian 91% 9% 0% Asian 11% 36%	re succ Other 82% 18% 0% Other 10% 30%	essful bet Educa 83% 15% 2% Educa No Deg. 14%	tion B.A 879 139 09 tion B.A 199 409
Q44. (Of those with an account AN Yes No Don't Know/Refused Q45. (Of those with an account AN I deposited money when I started and have never deposited again Only once in a while About monthly	D who h Total 2025 84% 14% 1% D who h Total 2025 16% 39% 22%	nave pla nave pla Total 2024 16% 43% 22%		t) I [lik Avid 92% 8% 0% t) How Avid 14% 35% 24%	e/liked] to Fanship Involved 81% 17% 3% often [do/ Fanship Involved 15% 44% 22%	researc Categor Casual 42% 53% 5% (did] yo Categor Casual 28% 50% 16%	h statistic y Nonfan 41% 59% 0% u deposit y Nonfan 63% 37% 0%	Ger           M           87%           12%           mone           Ger           M           15%           39%           22%	layers nder F 80% 18% 2% y into nder F 18% 39% 22%	and tea 18-34 84% 14% 2% your or 18-34 16% 35% 25%	ams ahe 35-49 88% 12% 1% 1% 35-49 12% 41% 22%	21% 21% 0% 0% 50-64 19% 49% 17%	he gan 65+ 70% 25% 5% 65+ 32% 48% 13%	NE 84% 14% 2% uunt? NE 14% 41% 19%	I [have Reg 85% 14% 1% Reg S 14% 38% 24%	(ion 81% 2% ion MW 17% 36% 23%	W 87% 13% 0% W 20% 40% 23%	informa White 80% 19% 1% White 19% 42% 22%	tion with whi Eth Afr Amer/Black 87% 11% 1% 1% Eth Afr Amer/Black 12% 31% 20%	Latino 89% 9% 2% Latino Latino 16% 40% 22%	Asian 91% 9% 0% Asian 11% 36% 27%	re succ Other 82% 18% 0% 0% 0% 0% 0% 10% 30% 28%	essful bet Educa 83% 15% 2% Educa No Deg. 14% 38% 23%	tion B.A 87 13 09 tion B.A 19 40 21

periods and so on?	1	r –			Fanship	Catogor	~	Ger	nder		A	10			Reg	vion			Esh	nicitv			Educa	tion
	Tetel				Fanship	Categor	y I	Ger	luer		Aį	;e	r		кев	lon			Afr	nicity		r	Euuca	nion
	Total 2025			Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White		Latino	Asian	Other	No Deg.	B.A.+
Yes	50%			60%	41%	21%	6%	51%	49%	57%	51%	37%	17%	46%	53%	42%	58%	50%	45%	58%	50%	37%	46%	57%
No	49%			39%	57%	76%	94%	48%	50%	42%	48%	63%	80%	53%	46%	57%	41%	49%	54%	42%	50%	55%	53%	42%
Don't Know/Refused	1%			0%	1%	3%	0%	1%	1%	1%	1%	0%	2%	1%	1%	1%	1%	1%	1%	0%	0%	8%	1%	1%
Q47. (Of those with an account ANI	) who h	have pla	ced a be	t) Whio	ch of the fo	ollowing	[is/was]	closest	to ho	w you [	withdra	aw/wit	hdrew	] winn	ings fro	om you	ur acco	ount?						
					Fanship	Categor	у	Ger	nder		A	ge			Reg	gion			Eth	nicity			Educa	ation
	Total	Total																	Afr					
	2025	2024		Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A
If I win \$500 or more I take the	23%	24%		30%	16%	8%	0%	28%	14%	25%	25%	100/	5%	21%	25%	19%	26%	21%	28%	23%	24%	26%	20%	29%
money out	23%	24%		30%	10%	8%	0%	28%	14%	25%	25%	19%	5%	21%	25%	19%	20%	21%	28%	23%	24%	26%	20%	29%
If I win \$100 or more I take the	F 00/	470/		400/	520/	E 40/	270/	400/	5.00	F 20/	F.00/	420/	E 4 0/	<b>FF0</b> /	F 20/	400/	450/	400/	400/	F.00/	E 40/	c.20/	F 20/	470/
money out	50%	47%		49%	52%	54%	37%	48%	56%	52%	50%	43%	51%	55%	52%	49%	45%	49%	49%	50%	54%	63%	52%	47%
I usually leave my winnings in the																								
account in order to make more	20%	24%		18%	23%	25%	19%	20%	20%	18%	20%	28%	25%	17%	17%	26%	24%	22%	16%	22%	19%	8%	21%	19%
bets																								
I've never withdrawn money from	F0/	50/		20/	70/	110/	4.40/	20/	00/	20/	40/	1.00/	200/	F0/	<b>C</b> 0/	40/	<b>C</b> 0/	<b>C</b> 0(	50/	40/	20/	20/	<u> </u>	40/
my account	5%	5%		2%	7%	11%	44%	3%	9%	3%	4%	10%	20%	5%	6%	4%	6%	6%	5%	4%	3%	3%	6%	4%
Don't Know/Refused	1%	1%		1%	1%	3%	0%	1%	1%	1%	1%	0%	0%	2%	1%	2%	0%	1%	2%	1%	0%	0%	1%	0%
Q48. (Of those with an account ANI	) who l	have pla	ced a be	t) Have	e you ever	``Chase	d´´ a bet, i	that is,	bet a	n increa	ised am	iount ir	1 hope	s of ge	tting y	our me	oney b	ack from	n a previous l	bet whe	re you	lost?		
					Fanship	Categor	у	Ger	nder		Ag	ge			Reg	ion			Eth	nicity			Educa	ation
	Total	Total																	Afr					
	2025	2024		Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A
Yes	52%	53%		58%	48%	21%	25%	57%	41%	58%	54%	38%	15%	55%	52%	41%	58%	47%	55%	58%	61%	37%	52%	51%
No	47%	47%		40%	51%	79%	75%	41%	58%	41%	44%	62%	85%	45%	45%	58%	41%	51%	44%	41%	39%	58%	47%	47%
Don't Know/Refused	1%	1%		2%	1%	0%	0%	2%	1%	1%	2%	0%	0%	0%	2%	1%	1%	2%	1%	1%	0%	4%	1%	2%
Q49. (Of those with an account ANI	) who l	have pla	ced a be	t) Have	e you ever	bet a to	tal of \$10	0 or m	ore in	one da	y using	an onli	ne spo	rtsboo	ok?									
					Fanship	Categor	у	Ger	nder		A	ge			Reg	gion			Eth	nicity			Educa	ntion
	Total	Total																	Afr					
	2025	2024		Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	мw	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A
	2025																							
Yes	56%	59%		65%	47%	30%	17%	63%	43%	56%	62%	48%	29%	59%	54%	45%	67%	54%	47%	60%	78%	50%	51%	63%
Yes No				-	47% 53%	30% 70%	17% 83%	63% 37%	43% 57%	56% 44%	62% 38%	48% 52%	29% 71%	59% 41%	54% 45%	45% 55%	67% 33%	54% 46%	47% 53%	60% 39%	78% 22%	50% 50%	51% 48%	63% 37%

Q50. (Of those with an accoun	t AND who l	nave pla	ced a bet	t) Have	e you ever	bet a to	tal of \$50	0 or m	ore in	one da	y using	an onli	ne spo	ortsboo	ok?									
					Fanship	Categor	у	Ger	nder		A	ge			Reg	ion			-	nicity			Educa	tion
	Total	Total																	Afr					
	2025	2024		Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.+
Yes	24%	24%		29%	19%	7%	0%	28%	15%	25%	26%	20%	3%	27%	23%	14%	31%	21%	19%	34%	25%	15%	19%	31%
No	76%	76%		70%	81%	93%	100%	72%	84%	74%	74%	80%	97%	73%	77%	85%	68%	79%	81%	66%	75%	85%	81%	68%
Don't Know/Refused	0%	0%		1%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%	2%	0%	0%	1%	0%	0%	0%	1%
Q51. (Of those with an accoun	t AND who l	nave pla	ced a bet	t) Has a	anyone eve	er expre	ssed con	ern to	you a	bout yo	our usa	ge of or	nline sp	portsb	ooks?									
					Fanship	Categor	у	Ger	nder		A	ge			Reg	gion			Eth	nicity			Educa	tion
	Total	Total																	Afr					
	2025	2024		Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.
Yes	23%	22%		27%	18%	5%	0%	24%	18%	29%	20%	14%	3%	21%	21%	19%	30%	22%	16%	31%	19%	12%	20%	27%
No	77%	78%		72%	81%	95%	100%	75%	82%	71%	80%	86%	97%	78%	79%	81%	70%	78%	83%	68%	81%	88%	80%	72%
Don't Know/Refused	0%	0%		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	1%	0%	0%	0%	1%
Q52. (Of those with an accoun	t AND who l	nave pla	ced a be	t) Have	e you ever	lied to s	omeone a	about	the ext	ent of	how m	uch you	ı bet u	sing or	nline sp	ortsbo	ooks?	-					-	
					Fanship	Categor	y	Ger	nder		A	ge	_		Reg	ion			Eth	nicity			Educa	tion
	Total	Total																	Afr					
	2025	2024		Avid	Involved	Casual	Nonfan	М	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.+
Yes	20%	19%		25%	17%	2%	6%	22%	18%	23%	21%	14%	8%	18%	21%	18%	25%	21%	15%	27%	13%	11%	18%	24%
No	79%	80%		75%	82%	98%	94%	78%	82%	77%	79%	85%	92%	82%	78%	81%	75%	79%	83%	73%	87%	89%	81%	76%
Don't Know/Refused	0%	1%		0%	1%	0%	0%	0%	0%	1%	0%	1%	0%	1%	0%	1%	0%	0%	2%	0%	0%	0%	1%	0%
Q53. (Of those with an accoun		avo pla	cod a bo	+) Hove		folt that	vou bot	moro t	hanva	u chou	uld on a	n onlin	cnor	chook	2									
Q55. (Of those with an account		lave pla		() nave	Fanship				nder			ge	e sport	ISDOOK	Reg	ion			E+b	nicity			Educa	tion
	Total	Total			ransnip	Categor	y I	Gei			~	3e			Reg				Afr	licity			Euuca	
	2025	2024		Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.+
Yes	37%	38%		43%	33%	19%	6%	40%	32%	43%	37%	27%	13%	33%	37%	31%	48%	33%	29%	52%	40%	20%	36%	40%
No	62%	62%		57%	67%	81%	94%	60%	68%	57%	63%	73%	84%	67%	63%	68%	52%	66%	71%	48%	60%	80%	64%	60%
Don't Know/Refused	0%	0%		0%	1%	0%	0%	0%	0%	0%	0%	0%	3%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
Q54. (Of those with an account	t AND who l	nave pla	ced a be	t) Have						ng a be			sports	book?				r						
					Fanship	Categor	у	Ger	nder		A	ge			Reg	ion	1			nicity			Educa	tion
	Total	Total																	Afr					
	2025	2024		Avid		Casual		м	F		35-49			NE	S	MW	W		Amer/Black				No Deg.	
Yes	37%	37%		40%	34%	26%	18%	39%	33%	40%	39%	28%	12%	34%	39%	34%	39%	34%	36%	44%	34%	36%	36%	39%
No	63%	63%		59%	65%	72%	82%	60%	67%	59%	61%	72%	85%	66%	60%	66%	60%	65%	64%	56%	66%	64%	63%	61%
Don't Know/Refused	0%	0%		0%	0%	3%	0%	1%	0%	0%	0%	0%	3%	0%	1%	0%	1%	1%	1%	0%	0%	0%	1%	0%
1																								

					Fanship	Categor	y	Ger	nder		A	ge			Reg	gion			Ethi	nicity			Educa	tion
	Total	Total					ĺ												Afr					
	2025	2024	Δ	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.
Yes	20%	18%	2	21%	22%	10%	0%	23%	15%	26%	18%	11%	5%	18%	20%	17%	27%	19%	19%	27%	15%	8%	20%	219
No	79%	82%	7	79%	77%	90%	100%	76%	85%	74%	81%	89%	95%	81%	80%	82%	73%	81%	80%	72%	85%	92%	80%	789
Don't Know/Refused	0%	0%		1%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	1%	1%	0%	0%	0%	19
Q56. (Of those with an accou	nt AND who h	nave plac	ced a bet)	Have	you ever	called a	problem	gambl	ing He	lpline o	r sough	it any o	ther h	elp to (	contro	l or sto	p prol	olem ga	mbling behav	iors?				<u> </u>
					Fanship	Categor	У	Ger	nder		A	ge			Reg	gion			Ethi	nicity			Educa	ntion
	Total	Total																	Afr					
	2025	2024	A	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A
Yes	9%	9%	1	11%	8%	3%	0%	10%	8%	12%	8%	6%	3%	14%	7%	10%	9%	10%	6%	13%	0%	12%	6%	15
No	90%	89%	8	88%	91%	93%	100%	89%	91%	87%	91%	93%	97%	85%	93%	89%	91%	89%	93%	86%	100%	88%	93%	85
Don't Know/Refused	1%	1%	:	1%	1%	4%	0%	1%	1%	1%	1%	1%	0%	2%	0%	1%	0%	0%	2%	1%	0%	0%	1%	19
OF7 De very know enverse th			ahlana witi	المع ما		h a ttin a																		
Q57. Do you know anyone th	at has or has	nao a pr	obiem wit	n onli	Fanship			Cor	nder		•			1	Bog	lon			C+b.	nicity			Educa	tion
	Total	Total		1	Fanship	Categor	y	Ger	luer		Aį	ge			Reg	sion			Afr	licity			Euuca	luon
	2025	2024		Avid	Involved	Casual	Nonfan	м	F	10 24	35-49	E0 64	65+	NE	s	мw	w	W/hito	Afr Amer/Black	Latino	Asian	Other	No Deg.	B.A
Yes	16%	15%		33%	20%	11%	4%	19%	г 14%	26%	19%	11%	6%	19%	<b>3</b> 16%	15%	17%	14%	17%	26%	17%	12%	16%	18
No	81%	82%		66%	76%	85%	93%	78%	83%	71%	78%	86%	90%	78%	80%	83%	81%	83%	79%	72%	80%	82%	81%	79
Don't Know/Refused	3%	3%		1%	3%	4%	3%	3%	3%	3%	2%	3%	4%	4%	3%	2%	3%	3%	4%	2%	3%	6%	3%	39
Don thirdwy herabed	5/0	370		1/0	370	-170	370	370	370	370	270	370	470	470	370	270	3/0	370	-170	270	370	0/0	370	5,
Now, for each of the followin	g items, pleas	e indica	te whethe	er you	believe it	is good	for sport	s or ba	d for s	ports.	ROTAT	E Q72 -	Q82]											
Q73. Caesars, DraftKings and	FanDuel bein	g the of	ficial sport	s-bet	ting partn	ers of th	ne NFL.				-		-											
					Fanship	Categor	у	Ger	nder		A	ge			Reg	gion			Ethi	nicity			Educa	ntion
	Total	Total																	Afr					
	2025	2024	A	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A
Good for sports	41%	40%	7	74%	45%	32%	17%	41%	41%	58%	55%	26%	16%	45%	42%	39%	37%	32%	58%	59%	49%	35%	43%	379
Bad for sports	29%	29%	1	17%	31%	33%	31%	34%	24%	20%	18%	38%	44%	27%	28%	29%	31%	34%	18%	19%	21%	26%	25%	36
Don't Know/Refused	31%	31%	!	9%	25%	35%	52%	25%	35%	22%	27%	36%	39%	28%	30%	32%	32%	34%	24%	22%	30%	39%	32%	27
Q77. Sports commentators of	fering remark	cs on spo	orts gambli	ling ar	nd potenti Fanship		-	· · ·	es. Inder	<u> </u>	A			1	Reg	vion			E+b	nicity			Educa	tion
	Total				ransnip	Categoi	y	Gei	luei		- A	se			Reg	3011			Afr	licity			Euuca	
	2025			Avid	Involved	Casual	Nonfan	м	F	18-24	35-49	50-64	65+	NE	s	мw	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A
Good for sports	26%			52%	27%	20%	12%	28%	г 25%	43%	37%	13%	7%	30%	27%		27%	19%	37%	43%	34%	30%	28%	23
Bad for sports	53%		-	38%	56%	62%	52%	55%	51%	37%	43%	64%	74%	46%	52%	56%	57%	59%	42%	43%	46%	48%	49%	61
Don't Know/Refused	21%			10%	17%	18%	36%	16%	24%	20%	20%	23%	19%	23%	22%	21%	16%	21%	21%	16%	21%	22%	23%	16
Don't Kliuw/ Keluseu	2170		1	10/0	T1 /0	10/0	3070	10/0	24/0	2070	2070	23/0	12/0	23/0	22/0	21/0	TO \0	21/0	Z1/0	10/0	21/0	22/0	23/0	10

Q78. AI-powered predictions	on the outco	mes of s	porting e	events	being mac	le availa	able to far	ns duri	ng live	games														
					Fanship	Categor	'Y	Ger	nder		A	ge			Reg	gion			Ethi	nicity			Educa	tion
	Total																		Afr					
	2025			Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.+
Good for sports	28%			53%	29%	19%	15%	30%	26%	39%	36%	19%	13%	31%	31%	22%	26%	22%	35%	42%	38%	26%	28%	28%
Bad for sports	47%			33%	50%	55%	47%	48%	47%	41%	38%	54%	59%	43%	45%	48%	53%	51%	41%	38%	44%	51%	46%	50%
Don't Know/Refused	25%			14%	20%	26%	39%	22%	28%	21%	26%	27%	29%	26%	24%	30%	21%	28%	24%	19%	18%	23%	26%	22%
Please indicate whether you	agree or disag	gree wit	h the foll	owing	statement	s about	online sp	orts b	etting:	[ROTA	TE Q87	- Q99]						ļ		ļ			ļ	<u> </u>
Q87. Online sports betting is	a great form o	of enter	tainment	t that a				nsibly	on spo	rts.														
					Fanship	Categor	Υ Υ	Ger	nder		A	ge			Reg	gion				nicity	1		Educa	tion
	Total	Total																	Afr					
	2025	2024		Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.+
Strongly agree	17%	16%		40%	16%	10%	8%	20%	15%	26%	26%	10%	5%	19%	18%	19%	15%	12%	31%	25%	17%	24%	19%	13%
Somewhat agree	32%	32%		39%	38%	30%	18%	32%	31%	36%	36%	27%	25%	32%	33%	30%	32%	29%	37%	38%	37%	27%	32%	30%
Total Agree	<b>49%</b>	48%		<b>79%</b>	54%	40%	26%	52%	46%	62%	<b>62%</b>	37%	30%	51%	51%	49%	47%	41%	68%	63%	54%	51%	51%	43%
Somewhat disagree	19%	20%		11%	22%	22%	17%	18%	19%	17%	14%	19%	25%	20%	17%	19%	20%	20%	12%	17%	18%	17%	18%	21%
Strongly disagree	19%	20%		7%	16%	23%	31%	19%	20%	12%	13%	27%	29%	19%	18%	21%	21%	24%	10%	12%	16%	18%	17%	24%
Total Disagree	38%	40%		18%	38%	45%	48%	37%	39%	29%	27%	46%	54%	<b>39%</b>	35%	40%	41%	44%	22%	29%	34%	35%	35%	45%
Don't Know/Refused	13%	13%		3%	8%	15%	25%	10%	15%	10%	11%	16%	16%	11%	14%	12%	13%	15%	10%	9%	11%	14%	14%	11%
Q88. Online sports betting w	ill end un crea	ting cor	nnulsive	gamhl	ers that wi	موريدة الأ	nain to t	nem ar	nd thei	r famili	AS													
Quo. Online sports betting w			iipuisive	gamor	Fanship			1	nder		C3. Ag	70			Rec	gion			Eth	nicity			Educa	tion
	Total	Total			ransinp	Cutegoi	<u> </u>	00.											Afr				Luucu	
	2025	2024		Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.+
Strongly agree	28%	28%		22%	26%	31%	34%	28%	29%	25%	23%	33%	34%	27%	27%	27%	31%	30%	25%	25%	28%	32%	27%	31%
Somewhat agree	37%	37%		37%	42%	37%	30%	38%	36%	36%	34%	38%	41%	37%	36%	38%	38%	39%	32%	38%	31%	32%	37%	38%
Total Agree	65%	65%		59%	68%	68%	64%	66%	65%	61%	57%	71%	75%	64%	63%	65%	69%	69%	57%	63%	59%	64%	64%	69%
Somewhat disagree	14%	15%		20%	15%	13%	9%	15%	13%	17%	18%	11%	8%	15%	14%	15%	13%	13%	16%	15%	18%	11%	14%	14%
Strongly disagree	8%	8%		16%	7%	7%	5%	9%	8%	10%	13%	5%	3%	9%	9%	7%	6%	6%	10%	13%	11%	7%	9%	6%
Total Disagree	22%	23%		36%	22%	20%	14%	24%	21%	27%	31%	16%	11%	24%	23%	22%	19%	19%	28%	28%	29%	18%	23%	20%
Don't Know/Refused	13%	12%		5%	10%	12%	22%	11%	14%	12%	12%	13%	14%	12%	13%	13%	12%	12%	15%	10%	12%	19%	13%	11%
Don't knowy keruseu	1370	1270		570	1070	1270	2270	11/0	1470	1270	1270	1370	1470	1270	1370	1370	1270	1270	1370	10/0	1270	1570	13/0	11/0
Q89. Online sportsbooks are	doing a good	job of m	nonitorin	g and ı	responding	to the	dangers o	f com	oulsive	gambl	ing.													
					Fanship	Categor	Ϋ́	Ger	nder		Ag	ge			Reg	gion			Ethi	nicity			Educa	tion
	Total	Total																	Afr					
	2025	2024		Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.+
Strongly agree	12%	10%		29%	11%	7%	6%	14%	11%	18%	18%	8%	4%	14%	14%	10%	11%	8%	23%	17%	14%	17%	14%	10%
Somewhat agree	22%	22%		33%	27%	18%	10%	23%	20%	29%	27%	17%	12%	26%	23%	19%	19%	18%	26%	34%	28%	16%	23%	20%
Total Agree	34%	32%		62%	38%	25%	16%	37%	31%	47%	45%	25%	16%	40%	37%	29%	30%	26%	49%	51%	42%	33%	37%	30%
Somewhat disagree	17%	18%		15%	21%	19%	13%	18%	17%	18%	18%	15%	19%	14%	15%	21%	20%	18%	10%	17%	21%	18%	17%	18%
Strongly disagree	18%	17%		13%	17%	21%	22%	19%	17%	15%	13%	22%	24%	18%	15%	20%	21%	21%	11%	12%	18%	17%	16%	24%
Total Disagree	35%	35%		28%	38%	40%	35%	37%	34%	33%	31%	37%	43%	32%	30%	41%	41%	39%	21%	29%	<b>39%</b>	35%	33%	42%
Don't Know/Refused	30%	32%		11%	23%	35%	50%	25%	35%	20%	25%	38%	42%	28%	33%	30%	29%	34%	31%	20%	19%	32%	31%	29%

					Fanship	Categor	y	Ger	ıder		Ag	ge			Reg	gion			Ethi	nicity			Educa	tion
	Total	Total																	Afr					
	2025	2024		Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	мw	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.
Strongly agree	16%	15%		35%	15%	11%	6%	18%	14%	22%	22%	10%	5%	18%	17%	15%	13%	12%	27%	21%	14%	15%	16%	14%
Somewhat agree	30%	32%		40%	34%	28%	18%	30%	30%	39%	34%	21%	22%	31%	31%	28%	29%	26%	35%	36%	43%	27%	30%	30%
Total Agree	46%	47%		75%	<b>49%</b>	<b>39%</b>	24%	48%	44%	61%	56%	31%	27%	49%	48%	43%	42%	38%	62%	57%	57%	42%	46%	44%
Somewhat disagree	19%	21%		12%	25%	20%	18%	21%	18%	17%	16%	23%	22%	19%	18%	21%	21%	21%	12%	18%	17%	22%	19%	20%
Strongly disagree	20%	18%		9%	16%	24%	28%	19%	20%	10%	15%	26%	31%	19%	19%	22%	20%	23%	16%	12%	13%	22%	19%	21%
Total Disagree	39%	39%		21%	41%	44%	46%	40%	38%	27%	31%	49%	53%	38%	37%	43%	41%	44%	28%	30%	30%	44%	38%	41%
Don't Know/Refused	15%	14%		4%	10%	17%	29%	12%	19%	11%	12%	20%	21%	14%	16%	14%	17%	18%	11%	11%	13%	15%	16%	15%
Q91. Any smartphone app th	at lets people	drain t	neir bank	accou	nts in one	evening	is a bad i	dea.																
					Fanship				der		Ap	e			Reg	ion			Ethi	nicity			Educa	tion
	Total	Total																	Afr	, í				Ι
	2025	2024		Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.
Strongly agree	58%	55%		44%	54%	65%	67%	55%	61%	45%	48%	68%	76%	58%	58%	57%	59%	64%	49%	46%	47%	59%	57%	60%
Somewhat agree	20%	24%		27%	25%	17%	12%	21%	20%	27%	25%	15%	12%	17%	21%	19%	22%	18%	24%	27%	25%	15%	20%	22%
Total Agree	78%	79%		71%	<b>79%</b>	82%	79%	76%	81%	72%	73%	83%	88%	75%	79%	76%	81%	82%	73%	73%	72%	74%	77%	82%
Somewhat disagree	8%	8%		15%	8%	6%	3%	9%	6%	11%	11%	4%	3%	9%	8%	8%	6%	6%	10%	12%	10%	11%	8%	8%
Strongly disagree	6%	6%		10%	6%	5%	5%	8%	5%	9%	8%	5%	3%	7%	6%	7%	5%	5%	9%	9%	9%	4%	7%	5%
Total Disagree	14%	14%		25%	14%	11%	8%	17%	11%	20%	19%	<b>9%</b>	6%	16%	14%	15%	11%	11%	19%	21%	19%	15%	15%	13%
Don't Know/Refused	8%	7%		4%	6%	7%	13%	7%	8%	8%	8%	8%	6%	9%	7%	8%	8%	7%	8%	6%	10%	12%	9%	6%
Q92. I like how now during ga	mes or prega	me sho	ws. thev	discus	not only	the bett	ing odds	but off	er tips	on bet	ting as	well.												L
					Fanship		-		der .		A				Reg	ion			Ethr	nicity			Educa	tion
	Total	Total																	Afr					
	2025	2024		Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.
Strongly agree	14%	14%		32%	12%	9%	5%	14%	13%	21%	19%	7%	3%	15%	14%	12%	13%	9%	24%	23%	15%	14%	15%	11%
Somewhat agree	24%	26%		36%	30%	20%	10%	26%	22%	35%	30%	17%	11%	26%	27%	22%	20%	20%	32%	34%	28%	23%	26%	20%
Total Agree	38%	40%		68%	42%	29%	15%	40%	35%	56%	<b>49%</b>	24%	14%	41%	41%	34%	33%	29%	56%	57%	43%	37%	41%	31%
Somewhat disagree	16%	16%		15%	18%	18%	11%	17%	15%	14%	15%	16%	19%	16%	15%	16%	16%	17%	11%	14%	25%	9%	15%	18%
Strongly disagree	28%	23%		13%	27%	35%	33%	30%	26%	15%	18%	35%	48%	26%	25%	31%	31%	35%	16%	14%	16%	30%	24%	36%
Total Disagree	44%	39%		28%	45%	53%	44%	47%	41%	29%	33%	51%	67%	42%	40%	47%	47%	52%	27%	28%	41%	39%	39%	54%
Don't Know/Refused	19%	21%		4%	13%	17%	40%	13%	24%	15%	18%	25%	18%	17%	20%	18%	19%	20%	17%	16%	16%	24%	21%	15%
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Q93. I don't think online sports			1		Fanahir		<u> </u>	<b>C</b>	dor		۸				De	ion			<b>7.</b> 1.1	i cite :			Ealure	tion
					Fanship	Categor	У	Ger	der		Ag	e			Reg	ion				nicity			Educa	ition
	Total 2025	Total 2024		Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Afr Amer/Black	Latino	Asian	Other	No Deg.	B.A.
Strongly agree	24%	23%		16%	25%	25%	30%	26%	23%	15%	18%	30%	38%	22%	24%	23%	28%	29%	15%	15%	18%	29%	22%	30%
Somewhat agree	22%	21%		22%	24%	26%	17%	23%	22%	21%	19%	24%	26%	23%	22%	22%	23%	23%	18%	23%	26%	17%	22%	249
Total Agree	46%	44%		38%	49%	51%	47%	<b>49%</b>	45%	36%	37%	54%	64%	45%	46%	45%	51%	52%	33%	38%	44%	46%	44%	54%
Somewhat disagree	21%	22%		24%	24%	20%	14%	21%	20%	26%	24%	17%	13%	22%	20%	21%	21%	19%	22%	25%	23%	16%	21%	199
Strongly disagree	17%	17%		32%	17%	12%	9%	18%	16%	22%	24%	11%	8%	18%	18%	17%	15%	12%	30%	23%	19%	17%	18%	15%
Total Disagree	38%	<b>39%</b>		56%	41%	32%	23%	<b>39%</b>	36%	48%	48%	28%	21%	40%	38%	38%	36%	31%	52%	48%	42%	33%	<b>39%</b>	34%
Don't Know/Refused	16%	17%		5%	10%	17%	31%	12%	19%	15%	15%	18%	15%	15%	17%	16%	14%	16%	15%	14%	15%	20%	17%	139
Q94. Online sports betting will	corrupt org	anized s	ports.																			l		
					Fanship	Categor	у	Ger	der		Ag	e			Reg	ion			Ethr	nicity			Educa	ation
	Total	Total		I		-									-				Afr				Ì	
	2025	2024		Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.
Strongly agree	20%	19%		14%	19%	23%	24%	22%	19%	15%	15%	25%	28%	18%	21%	17%	24%	23%	13%	15%	19%	27%	18%	25%
Somewhat agree	28%	28%		25%	29%	30%	26%	30%	26%	27%	23%	28%	33%	29%	27%	30%	28%	29%	23%	29%	29%	25%	27%	30%
Total Agree	48%	47%		39%	48%	53%	50%	52%	45%	42%	38%	53%	61%	47%	48%	47%	52%	52%	36%	44%	48%	52%	45%	55%
Somewhat disagree	20%	22%		28%	24%	19%	11%	20%	20%	24%	24%	17%	15%	22%	21%	19%	18%	19%	20%	26%	19%	15%	21%	19%
Strongly disagree	15%	14%		28%	16%	11%	9%	16%	15%	19%	23%	10%	6%	15%	15%	17%	14%	12%	26%	17%	18%	15%	17%	12%
Total Disagree	35%	36%		56%	40%	30%	20%	36%	35%	43%	47%	27%	21%	37%	36%	36%	32%	31%	46%	43%	37%	30%	38%	31%
Don't Know/Refused	16%	17%		5%	12%	17%	30%	11%	21%	14%	15%	19%	18%	16%	16%	17%	16%	17%	18%	13%	15%	18%	17%	14%
Q95. Online sports betting on o	ollege spor	ts includ	ing prop	bets o	pen indivi	dual coll	lege stude	ent ath	letes t	o pote	ntially h	armful	public	press	ures.								-	
					Fanship	Categor	у	Ger	der		Ag	e	-		Reg	ion			Ethi	nicity	<b>r</b>		Educa	tion
	Total																		Afr					
	2025			Avid	Involved	Casual	Nonfan	М	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.
Strongly agree	26%			24%	27%	26%	28%	28%	25%	22%	21%	29%	35%	23%	27%	25%	30%	29%	23%	20%	21%	28%	23%	33%
Somewhat agree	34%			36%	37%	37%	25%	35%	32%	35%	33%	32%	35%	36%	33%	34%	34%	33%	31%	34%	40%	34%	33%	35%
Total Agree	60%			60%	64%	63%	53%	63%	57%	57%	54%	61%	70%	<b>59%</b>	60%	59%	64%	62%	54%	54%	61%	62%	56%	68%
Somewhat disagree	14%			20%	16%	4 2 0 /	601		1001	1001	4 70/	12%	6%	15%	14%	14%	12%	11%	18%	21%	12%	6%	15%	11%
Strongly disagree					1070	12%	6%	14%	13%	18%	17%	12%	070	13/0	14/0	1470				21/0	12/0			4%
	7%			12%	7%	4%	6% 5%	14% 8%	13% 6%	18% 9%	17% 9%	5%	4%	6%	7%	7%	6%	6%	10%	8%	12%	7%	8%	
Total Disagree	7% <b>21%</b>																6% <b>18%</b>					7% <b>13%</b>	8% <b>23%</b>	15%
Total Disagree Don't Know/Refused				12%	7%	4%	5%	8%	6%	9%	9%	5%	4%	6%	7%	7%		6%	10%	8%	11%			<b>15%</b> 16%
	<b>21%</b> 19%	sports b	etting be	12% <b>32%</b> 7%	7% <b>23%</b> 13%	4% <b>16%</b> 21%	5% <b>11%</b>	8% <b>22%</b>	6% <b>19%</b>	9% <b>27%</b>	9% <b>26%</b>	5% <b>17%</b>	4% <b>10%</b>	6% <b>21%</b>	7% <b>21%</b>	7% <b>21%</b>	18%	6% <b>17%</b>	10% <b>28%</b>	8% <b>29%</b>	11% <b>23%</b>	13%	23%	
Don't Know/Refused	<b>21%</b> 19%	sports b	etting be	12% <b>32%</b> 7%	7% <b>23%</b> 13%	4% <b>16%</b> 21%	5% <b>11%</b> 36%	8% <b>22%</b> 14%	6% <b>19%</b>	9% <b>27%</b>	9% <b>26%</b>	5% <b>17%</b> 23%	4% <b>10%</b>	6% <b>21%</b>	7% <b>21%</b>	7% <b>21%</b> 20%	18%	6% <b>17%</b>	10% <b>28%</b> 17%	8% <b>29%</b>	11% <b>23%</b>	13%	23%	169
Don't Know/Refused	<b>21%</b> 19%	sports b Total	etting be	12% <b>32%</b> 7%	7% 23% 13% taxpayers	4% <b>16%</b> 21%	5% <b>11%</b> 36%	8% <b>22%</b> 14%	6% <b>19%</b> 24%	9% <b>27%</b>	9% <b>26%</b> 19%	5% <b>17%</b> 23%	4% <b>10%</b>	6% <b>21%</b>	7% <b>21%</b> 20%	7% <b>21%</b> 20%	18%	6% <b>17%</b>	10% <b>28%</b> 17%	8% <b>29%</b> 17%	11% <b>23%</b>	13%	<b>23%</b> 21%	169
Don't Know/Refused	21% 19% d by online		etting be	12% <b>32%</b> 7%	7% 23% 13% taxpayers	4% <b>16%</b> 21%	5% 11% 36% y	8% <b>22%</b> 14%	6% <b>19%</b> 24%	9% <b>27%</b> 16%	9% <b>26%</b> 19% Ag	5% <b>17%</b> 23%	4% <b>10%</b>	6% <b>21%</b>	7% <b>21%</b> 20%	7% <b>21%</b> 20%	18%	6% <b>17%</b>	10% 28% 17% Ethr	8% <b>29%</b> 17%	11% <b>23%</b> 16%	13%	23% 21% Educa	169
Don't Know/Refused	21% 19% d by online Total	Total	etting be	12% 32% 7% enefits	7% 23% 13% taxpayers Fanship	4% <b>16%</b> 21% Categor	5% 11% 36% y	8% 22% 14% Ger	6% <b>19%</b> 24%	9% <b>27%</b> 16%	9% <b>26%</b> 19% Ag	5% <b>17%</b> 23%	4% <b>10%</b> 21%	6% <b>21%</b> 20%	7% 21% 20% Reg	7% 21% 20%	<b>18%</b> 18%	6% <b>17%</b> 21%	10% 28% 17% Ethr	8% 29% 17%	11% <b>23%</b> 16%	<b>13%</b> 24%	23% 21% Educa	169 ation B.A.
Don't Know/Refused Q96. The tax revenue generate	21% 19% d by online Total 2025	Total 2024	etting be	12% 32% 7% enefits	7% 23% 13% taxpayers Fanship	4% 16% 21% Categor Casual	5% 11% 36% y Nonfan	8% 22% 14% Ger	6% 19% 24% der	9% 27% 16% 18-34	9% 26% 19% Ag 35-49	5% <b>17%</b> 23% ge 50-64	4% 10% 21% 65+	6% 21% 20%	7% 21% 20% Reg	7% 21% 20% ion	18% 18% W	6% 17% 21% White	10% 28% 17% Ethr Afr Amer/Black	8% 29% 17% hicity	11% 23% 16% Asian	13% 24% Other	23% 21% Educa No Deg.	169 ation B.A. 129
Don't Know/Refused Q96. The tax revenue generate Strongly agree	21% 19% d by online Total 2025 13%	Total 2024 12%	etting be	12% 32% 7% enefits Avid 25%	7% 23% 13% taxpayers Fanship Involved 13%	4% <b>16%</b> 21% Categor Casual 8%	5% 11% 36% Y Nonfan 7%	8% 22% 14% Ger M 15%	6% 19% 24% der F 10%	9% 27% 16% 18-34 15%	9% 26% 19% Ag 35-49	5% <b>17%</b> 23% re <b>50-64</b> 11%	4% 10% 21% 65+ 6%	6% 21% 20% NE 12%	7% 21% 20% Reg S 13%	7% <b>21%</b> 20% ion MW 12%	18% 18% W 14%	6% <b>17%</b> 21% White	10% 28% 17% Ethi Afr Amer/Black 16%	8% 29% 17% hicity Latino 17%	11% 23% 16% Asian 17%	<b>13%</b> 24% Other 19%	23% 21% Educa No Deg. 13%	169 ation B.A. 129 319
Don't Know/Refused Q96. The tax revenue generate Strongly agree Somewhat agree	21% 19% 4 by online 7 Total 2025 13% 26%	Total 2024 12% 25%	etting be	12% 32% 7% enefits Avid 25% 39%	7% <b>23%</b> 13% taxpayers Fanship Involved 13% 31%	4% 16% 21% Categor Casual 8% 22%	5% 11% 36% Y Nonfan 7% 15%	8% 22% 14% Ger M 15% 30%	6% <b>19%</b> 24% der <b>F</b> 10% 23%	9% 27% 16% 18-34 15% 31%	9% 26% 19% Ag 35-49 17% 28%	5% <b>17%</b> 23% e <b>50-64</b> 11% 22%	4% <b>10%</b> 21% <b>65+</b> 6% 24%	6% 21% 20% NE 12% 28%	7% 21% 20% Reg S 13% 27%	7% <b>21%</b> 20% (ion MW 12% 25%	18% 18% W 14% 26%	6% <b>17%</b> 21% White 10% 26%	10% 28% 17% Ethr Afr Amer/Black 16% 20%	8% 29% 17% hicity Latino 17% 33%	11% 23% 16% Asian 17% 34%	<b>13%</b> 24% Other 19% 22%	23% 21% Educa No Deg. 13% 25%	169 ation B.A. 129 319 439
Don't Know/Refused Q96. The tax revenue generate Strongly agree Somewhat agree Total Agree	21% 19% d by online Total 2025 13% 26% 39%	Total 2024 12% 25% 37%	etting be	12% 32% 7% nefits Avid 25% 39% 64%	7% 23% 13% taxpayers Fanship Involved 13% 31% 44%	4% 16% 21% Categor Casual 8% 22% 30%	5% 11% 36% y Nonfan 7% 15% 22%	8% 22% 14% Ger M 15% 30% 45%	6% 19% 24% der F 10% 23% 33%	9% 27% 16% 18-34 15% 31% 46%	9% 26% 19% 4 35-49 17% 28% 45%	5% <b>17%</b> 23% <b>50-64</b> 11% 22% <b>33%</b>	4% 10% 21% 65+ 6% 24% 30%	6% 21% 20% NE 12% 28% 40%	7% 21% 20% Reg S 13% 27% 40%	7% 21% 20% iion MW 12% 25% 37%	18% 18% W 14% 26% 40%	6% <b>17%</b> 21% White 10% 26% <b>36%</b>	10% 28% 17% Ethr Afr Amer/Black 16% 20% 36%	8% 29% 17% hicity Latino 17% 33% 50%	11% 23% 16% Asian 17% 34% 51%	13% 24% Other 19% 22% 41%	23% 21% Educa No Deg. 13% 25% 38%	169 ntion B.A. 129 319 439 159
Don't Know/Refused Q96. The tax revenue generate Strongly agree Somewhat agree <i>Total Agree</i> Somewhat disagree	21% 19% d by online Total 2025 13% 26% 39% 15%	Total           2024           12%           25%           37%           16%		12% 32% 7% nefits Avid 25% 39% 64% 16%	7% 23% 13% taxpayers Fanship Involved 13% 31% 44%	4% 16% 21% Categor Casual 8% 22% 30% 17%	5% 11% 36% y Nonfan 7% 15% 22% 11%	8% 22% 14% Ger M 15% 30% 45%	6% <b>19%</b> 24% <b>der</b> <b>F</b> 10% 23% <b>33%</b> 14%	9% 27% 16% 18-34 15% 31% 46% 17%	9% 26% 19% 35-49 17% 28% 45% 15%	5% <b>17%</b> 23% <b>50-64</b> 11% 22% <b>33%</b> 12%	4% 10% 21% 65+ 6% 24% 30% 14%	6% 21% 20% NE 12% 28% 40% 16%	7% <b>21%</b> 20% <b>Reg</b> <b>S</b> 13% 27% <b>40%</b> 14%	7% <b>21%</b> 20% ion MW 12% 25% <b>37%</b> 15%	18% 18% W 14% 26% 40% 15%	6% <b>17%</b> 21% White 10% 26% <b>36%</b> 14%	10% 28% 17% Ethr Afr Amer/Black 16% 20% 36% 13%	8% 29% 17% ilicity Latino 17% 33% 50% 17%	11% 23% 16% Asian 17% 34% 51% 16%	13% 24% Other 19% 22% 41% 12%	23% 21% Educa No Deg. 13% 25% 38% 14%	169
Don't Know/Refused Q96. The tax revenue generate Strongly agree Somewhat agree <i>Total Agree</i> Somewhat disagree Strongly disagree	21% 19% d by online Total 2025 13% 26% 39% 15% 18%	Total           2024           12%           25%           37%           16%           16%		12% 32% 7% enefits Avid 25% 39% 64% 16%	7% 23% 13% taxpayers Fanship Involved 13% 31% 44% 14% 17%	4% 16% 21% Categor Casual 8% 22% 30% 17% 20%	5% 11% 36% Y Nonfan 7% 15% 22% 11% 22%	8% 22% 14% Ger M 15% 30% 45% 15% 18%	6% <b>19%</b> 24% <b>der</b> <b>F</b> 10% 23% <b>33%</b> 14% 17%	9% 27% 16% 18-34 15% 31% 46% 17% 11%	9% 26% 19% 35-49 17% 28% 45% 15%	5% <b>17%</b> 23% <b>50-64</b> 11% 22% <b>33%</b> 12% 24%	4% 10% 21% 65+ 6% 24% 30% 14% 23%	6% 21% 20% NE 12% 28% 40% 16% 17%	7% 21% 20% Reg S 13% 27% 40% 14%	7% 20% 20% ion MW 12% 25% 37% 15% 16%	18% 18% W 14% 26% 40% 15% 19%	6% <b>17%</b> 21% White 10% 26% <b>36%</b> 14% 19%	10% 28% 17% Ethr Afr Amer/Black 16% 20% 36% 13% 16%	8% 29% 17% ilicity Latino 17% 33% 50% 17% 15%	11% 23% 16% Asian 17% 34% 51% 16% 12%	13% 24% Other 19% 22% 41% 12% 19%	23% 21% Educa No Deg. 13% 25% 38% 14% 17%	1 ntio B. 1 3 4. 1 1

Q97. Online sports betting should b	oe legal	in all 50	states.																					
							Ger	Gender Age						Region				Ethnicity					Education	
	Total	Total																	Afr					
	2025	2024		Avid	Involved	Casual	Nonfan	Μ	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.
Strongly agree	25%	24%		48%	24%	16%	15%	29%	21%	31%	35%	19%	10%	25%	26%	26%	21%	20%	37%	35%	24%	24%	27%	20%
Somewhat agree	25%	25%		27%	30%	25%	17%	26%	24%	28%	26%	23%	23%	30%	24%	23%	26%	24%	23%	31%	24%	20%	24%	27%
Total Agree	<b>50%</b>	<b>49%</b>		75%	54%	41%	32%	55%	45%	<b>59%</b>	61%	42%	33%	55%	<b>50%</b>	<b>49%</b>	47%	44%	60%	66%	48%	44%	51%	47%
Somewhat disagree	14%	13%		9%	16%	16%	12%	12%	15%	16%	10%	13%	15%	11%	13%	14%	17%	13%	10%	13%	24%	16%	13%	15%
Strongly disagree	20%	21%		12%	17%	22%	27%	19%	20%	13%	15%	24%	28%	18%	20%	21%	19%	23%	15%	11%	15%	22%	18%	23%
Total Disagree	34%	34%		21%	33%	38%	<b>39%</b>	31%	35%	<b>29%</b>	25%	37%	43%	<b>29%</b>	33%	35%	36%	36%	25%	24%	<b>39%</b>	38%	31%	38%
Don't Know/Refused	17%	18%		5%	12%	20%	30%	14%	20%	12%	14%	20%	24%	16%	18%	16%	17%	20%	15%	10%	13%	18%	17%	16%
Q98. Online sports betting should b	be illega	l in all 5	0 states.		Fonchin	Catagor		Car	dar	1	•			r	Bar	lon			C+b.	i citu			Educa	tion
	Tetel	Tatal			Fanship	categor	y I	Ger	nder		A	ge	1		ĸe	gion			Afr	nicity	r –		Eanca	lion
	Total 2025	Total 2024		Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Afr Amer/Black	Latino	Asian	Other	No Deg.	B.A.
Strongly agree	18%	16%		15%	16%	18%	23%	18%	г 18%	16-54	15%	23%	23%	18%	3 18%	18%	19%	20%	15%	14%	13%	22%	18%	<b>B.A</b>
Somewhat agree	13%	13%		13%	15%	14%	12%	14%	13%	15%	10%	14%	14%	17%	13%	13%	13%	13%	10%	16%	18%	9%	13%	159
Total Agree	31%	29%		28%	31%	32%	35%	32%	31%	<b>29%</b>	25%	37%	37%	35%	31%	31%	32%	33%	25%	30%	31%	31%	31%	34%
Somewhat disagree	19%	22%		16%	23%	22%	14%	19%	20%	20%	17%	20%	19%	19%	18%	20%	21%	20%	15%	18%	23%	18%	18%	22%
Strongly disagree	33%	32%		51%	36%	22%	21%	38%	20%	38%	44%	20%	24%	32%	34%	33%	33%	20%	45%	42%	29%	32%	35%	30%
Total Disagree	52%	52%		<b>67%</b>	50%	50%	35%	57%	49%	58%	61%	44%	43%	52%	52%	53%	53% 54%	49%	43% 60%	42 <i>/</i> 0	52%	52%	53%	52%
Don't Know/Refused	16%	<b>34%</b>		<b>6%</b>	10%	18%	30%	12%	<b>49%</b>	13%	13%	<b>44%</b>	<b>43%</b>	15%	17%	16%	<b>54%</b>	<b>49%</b>	15%	10%	17%	20%	17%	149
Don't know/ kerused	1070	1770		070	1070	1070	3070	1270	1970	1370	1370	1970	2070	1370	1770	1070	1470	1770	1370	1070	1770	2070	1770	14/
Q99. The federal government shou	ld aggre	ssively	regulate	online	sports bet	ting to s	pecificall	y prote	ect cus	tomers	from c	ompuls	sive ga	mbling	g.									
					Fanship	Categor	y	Ger	nder		A	ge .			Reg	gion			Ethi	nicity			Educa	tion
	Total	Total																	Afr					
	2025	2024		Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	мw	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.
Strongly agree	29%	29%		32%	27%	28%	31%	29%	29%	27%	23%	32%	35%	31%	28%	26%	33%	30%	27%	28%	32%	28%	28%	32%
Somewhat agree	29%	32%		31%	33%	30%	22%	29%	29%	29%	32%	28%	27%	30%	28%	29%	30%	30%	28%	29%	31%	25%	29%	31%
Total Agree	58%	61%		63%	60%	58%	53%	58%	58%	56%	55%	60%	62%	61%	56%	55%	63%	60%	55%	57%	63%	53%	57%	63%
Somewhat disagree	14%	14%		16%	17%	13%	10%	16%	13%	17%	16%	11%	12%	13%	15%	16%	12%	14%	14%	16%	15%	15%	14%	15%
Strongly disagree	14%	13%		17%	13%	14%	11%	15%	12%	13%	16%	13%	12%	14%	13%	16%	12%	13%	14%	16%	11%	14%	14%	12%
Total Disagree	28%	27%		33%	30%	27%	21%	31%	25%	30%	32%	24%	24%	27%	28%	32%	24%	27%	28%	32%	26%	29%	28%	27%
Don't Know/Refused	14%	13%		5%	10%	15%	26%	10%	17%	13%	13%	16%	14%	13%	16%	13%	12%	14%	18%	11%	11%	18%	15%	11%
Q100. The SAFE BET Act is a bill rec	ently in	troduce	d in Con	gress to	o establish	federal	regulatio	ns for	online	sports	books, :	such as	DraftK	(ings, C	Caesars	s, FanD	uel, Be	etMGM	and so on. If	bassed,	the bill	would	prohibit a	ads fo
sportsbooks during live events, req	uire spo	ortsbool	s to plac	ce limit	s on the de	eposits l	pettors ca	ın mak	e usinį	g their s	services	s, and b	an the	usage	of Al I	oy spo	tsboo	ks to tra	ick users' gam	bling ha	abits an	d offer	promotio	ons,
among several other measures. Wo	ould you	ı be in fa	avor of o	r oppo	sed to this	bill bec	oming fea	deral la	w?															
					Fanship	Categor	у	Ger	nder		A	ge			Reg	gion			Ethi	nicity			Educa	tion
	Total																		Afr					
	2025			Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	мw	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.
In favor of	63%			66%	66%	65%	55%	65%	62%	60%	59%	63%	71%	65%	62%	62%	64%	66%	59%	60%	65%	53%	60%	719
Opposed to	16%			25%	18%	13%	9%	18%	14%	20%	20%	14%	9%	14%	17%	17%	16%	13%	20%	23%	19%	19%	18%	13%
Don't know / Refused	21%			9%	16%	21%	36%	17%	24%	20%	21%	23%	20%	21%	21%	21%	19%	21%	21%	17%	16%	28%	23%	16%

Nature of the Sample	!
United States Resident	ts
Fanship Category	
Avid	20%
Involved	32%
Casual	24%
Nonfan	24%
Gender	
Male	49%
Female	51%
Age	
18-34	29%
35-49	26%
50-64	21%
65+	24%
Region	
Northeast	18%
South	38%
Midwest	21%
West	24%
Ethnicity	
White	61%
African-American / Black	12%
Hispanic/Latino	16%
Asian	6%
Other	6%
Education	
No degree	68%
Bachelors'+	32%

The American Sports Fanship Survey conducted by the Siena College Research Institute in partnership with St. Bonaventure University's Jandoli School of Communication was conducted January 6 - 11, 2025, among 3047 responses drawn from a proprietary online panel (Cint) of United States Residents. Interviews conducted online are excluded from the sample and final analysis if they fail any data quality attention check question. Duplicate responses are identified by their response ID and removed from the sample. Three questions were asked of online respondents including a honey-pot question to catch bots and two questions ask the respondent to follow explicit directions. The proprietary panel also incorporates measures that "safeguard against automated bot attacks, deduplication issues, fraudulent VPN usage, and suspicious IP addresses". Coding of open-ended responses was done by a single human coder. Data from collection modes was weighted to balance sample demographics to match estimates for New York State's population using data from the Census Bureau's 2023 U.S. American Community Survey (ACS), on age, region, race/ethnicity, education, and gender to ensure representativeness. It has an overall margin of error of +/- 1.9 percentage points including the design effects resulting from weighting. Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other public opinion poll.

The Siena College Research Institute, directed by Donald Levy, Ph.D., conducts political, economic, social, and cultural research primarily in NYS. SCRI, an independent, non-partisan research institute, subscribes to the American Association of Public Opinion Research Code of Professional Ethics and Practices.

For more information, call Dr. Donald Levy at (518) 783-2901. For survey crosstabs: www.Siena.edu/SCRI/SNY.