

Q1. In general, would you say the U.S. economy is...																								
	Gender			Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+
Getting much weaker	42%	37%	47%	11%	69%	38%	43%	42%	46%	42%	43%	46%	37%	37%	49%	41%	51%	41%	74%	47%	9%	42%	44%	42%
Getting somewhat weaker	18%	17%	19%	7%	22%	24%	19%	18%	18%	20%	20%	19%	14%	18%	19%	16%	29%	16%	17%	25%	11%	19%	15%	21%
Staying the same	11%	13%	9%	22%	2%	12%	9%	12%	13%	10%	8%	9%	14%	11%	10%	11%	4%	17%	3%	9%	20%	11%	9%	10%
Getting somewhat stronger	17%	19%	15%	38%	5%	15%	15%	19%	8%	18%	17%	17%	20%	19%	14%	20%	4%	14%	3%	13%	36%	13%	20%	18%
Getting much stronger	9%	11%	7%	20%	2%	7%	9%	8%	5%	9%	8%	7%	12%	10%	7%	9%	5%	9%	2%	4%	21%	10%	8%	7%
Don't know	3%	2%	4%	2%	1%	4%	3%	2%	9%	0%	3%	3%	3%	4%	1%	2%	6%	3%	1%	3%	3%	4%	3%	1%
Refused	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
Q2. In general, would you say that New Jersey's economy is...																								
	Gender			Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+
Getting much weaker	23%	20%	26%	17%	25%	27%	25%	22%	26%	23%	28%	24%	19%	24%	22%	23%	26%	24%	25%	30%	13%	26%	24%	22%
Getting somewhat weaker	33%	34%	32%	22%	41%	32%	34%	32%	32%	36%	34%	30%	31%	28%	39%	34%	33%	23%	40%	33%	28%	29%	33%	38%
Staying the same	28%	33%	24%	36%	22%	29%	26%	30%	27%	27%	23%	32%	32%	30%	26%	28%	28%	31%	24%	26%	35%	29%	25%	28%
Getting somewhat stronger	6%	5%	7%	14%	3%	3%	6%	7%	2%	8%	6%	5%	8%	7%	5%	7%	2%	8%	4%	4%	11%	6%	9%	6%
Getting much stronger	4%	3%	4%	7%	3%	3%	5%	3%	4%	3%	4%	3%	5%	5%	2%	4%	4%	5%	3%	2%	8%	3%	6%	3%
Don't know	5%	4%	6%	3%	5%	5%	4%	6%	10%	3%	6%	5%	5%	5%	5%	4%	7%	8%	4%	5%	4%	6%	3%	4%
Refused	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
Q3. How would you describe your personal financial situation? Would you say you are...																								
	Gender			Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+
Getting ahead	10%	14%	7%	16%	6%	11%	10%	11%	8%	12%	7%	10%	12%	9%	11%	11%	13%	6%	4%	12%	15%	6%	13%	14%
Staying where you are	46%	47%	44%	48%	45%	47%	40%	52%	40%	46%	55%	38%	49%	39%	54%	49%	30%	42%	45%	43%	51%	30%	45%	60%
Struggling to keep up	30%	26%	34%	30%	31%	27%	33%	28%	32%	28%	28%	37%	28%	36%	24%	30%	36%	33%	32%	30%	27%	44%	31%	19%
Falling behind	13%	12%	14%	6%	17%	15%	18%	8%	20%	12%	9%	15%	11%	15%	10%	10%	21%	18%	18%	14%	8%	20%	11%	7%
Don't know	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	1%	1%	0%	0%	0%	0%	0%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Q4. Overall, do you approve or disapprove of the job the State Legislature is doing?																								
	Gender			Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+
Approve	30%	31%	29%	11%	47%	24%	29%	30%	33%	26%	30%	33%	30%	28%	32%	30%	35%	21%	55%	24%	15%	25%	31%	32%
Disapprove	46%	47%	44%	70%	25%	52%	48%	43%	35%	46%	47%	44%	51%	50%	40%	47%	37%	46%	21%	44%	70%	45%	46%	45%
Don't know/Refused	25%	22%	27%	18%	28%	24%	23%	27%	32%	27%	23%	23%	20%	23%	28%	23%	28%	33%	23%	32%	15%	30%	23%	23%

April 28 - May 1, 2025

813 NJ Registered Voters Age 50+

MOE +/- 3.8%

Q5. Overall, do you approve or disapprove of the job the Governor is doing?																									
		Gender			Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+	
Approve	44%	42%	46%	12%	68%	40%	43%	45%	48%	45%	43%	47%	38%	39%	50%	42%	60%	34%	76%	41%	19%	40%	46%	47%	
Disapprove	44%	50%	39%	80%	20%	47%	46%	43%	36%	43%	43%	45%	54%	48%	39%	47%	27%	48%	15%	41%	76%	44%	45%	45%	
Don't know/Refused	12%	8%	15%	8%	12%	13%	11%	13%	17%	12%	14%	8%	9%	12%	11%	10%	13%	19%	9%	17%	5%	17%	10%	7%	
Q6A. Now I have some questions about the gubernatorial election. How likely are you to vote in the primary election for New Jersey governor to be held on June 10, 2025? Would you say you are...																									
		Gender			Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or more	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+	
Very likely	73%	72%	74%	82%	82%	53%	69%	77%	66%	71%	73%	80%	73%	75%	71%	75%	75%	62%	78%	64%	80%	74%	67%	76%	
Fairly likely	10%	12%	9%	9%	9%	13%	12%	8%	14%	12%	8%	7%	9%	10%	10%	9%	11%	15%	8%	12%	10%	10%	13%	9%	
Just somewhat likely	6%	5%	7%	6%	6%	4%	6%	5%	7%	6%	6%	3%	7%	6%	6%	5%	8%	9%	4%	7%	4%	5%	7%	4%	
Not that likely	5%	5%	4%	1%	3%	12%	5%	4%	4%	6%	3%	4%	5%	3%	7%	5%	3%	7%	5%	8%	2%	5%	5%	5%	
Or will you not vote	5%	6%	3%	2%	0%	13%	4%	5%	3%	3%	8%	5%	5%	4%	6%	6%	0%	3%	4%	5%	4%	4%	4%	5%	
Don't know	2%	1%	3%	0%	1%	5%	3%	1%	6%	1%	3%	1%	1%	2%	1%	1%	3%	4%	1%	3%	1%	2%	4%	1%	
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Q6B. With which political party are you affiliated?																									
		Gender			Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or more	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+	
Republican	28%	29%	27%				26%	30%	17%	29%	32%	27%	31%	30%	26%	33%	3%	31%	3%	20%	64%	28%	33%	26%	
Democrat	41%	35%	47%				41%	41%	47%	44%	33%	43%	38%	40%	42%	37%	63%	38%	77%	39%	13%	47%	37%	39%	
Independent or Unaffiliated	28%	34%	23%				31%	25%	32%	27%	35%	25%	26%	26%	31%	28%	28%	27%	19%	39%	23%	22%	28%	34%	
Something else	1%	1%	1%				1%	0%	0%	0%	0%	0%	3%	1%	1%	0%	0%	4%	0%	0%	0%	1%	0%	1%	
Don't know/Refused	2%	2%	2%				1%	3%	5%	0%	1%	4%	1%	3%	1%	1%	5%	0%	1%	2%	0%	2%	2%	1%	
Q6B1. (If Independent/Unaffiliated/Something else) Do you consider yourself closer to:																									
		Gender			Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or more	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+	
The Republican Party	30%	38%	19%				29%	31%	23%	34%	22%	15%	48%	34%	24%	36%	7%	29%	3%	21%	67%	26%	23%	33%	
The Democratic Party	38%	29%	47%				36%	39%	39%	33%	34%	57%	28%	36%	39%	33%	65%	33%	65%	41%	12%	41%	25%	43%	
Purely Independent	30%	28%	32%				34%	25%	32%	31%	42%	22%	21%	25%	36%	29%	20%	38%	30%	35%	20%	32%	49%	22%	
Don't know/Refused	3%	5%	2%				2%	5%	6%	1%	2%	7%	2%	5%	1%	2%	8%	0%	3%	3%	2%	1%	3%	2%	

Q6. (If Democrat or lean Democrat) If the Democratic primary election for Governor were held today, which of the following candidates would you vote for?																								
	Gender			Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+
Ras Baraka	11%	12%	10%				16%	6%	26%	15%	4%	1%	7%	13%	8%	3%	27%	17%	12%	9%		12%	11%	10%
Steven Fulop	9%	10%	8%				6%	12%	11%	11%	11%	4%	6%	6%	12%	11%	3%	9%	8%	10%		7%	8%	12%
Mikie Sherrill	25%	20%	28%				22%	28%	18%	19%	44%	26%	27%	19%	32%	32%	9%	18%	32%	20%		18%	33%	30%
Josh Gottheimer	9%	10%	8%				8%	9%	11%	12%	6%	3%	10%	7%	11%	11%	5%	3%	10%	9%		9%	10%	9%
Steve Sweeney	5%	5%	6%				5%	6%	0%	2%	0%	21%	2%	8%	3%	5%	11%	0%	4%	6%		8%	0%	5%
Sean Spiller	7%	8%	7%				11%	4%	8%	7%	4%	11%	6%	7%	8%	8%	8%	6%	11%	5%		9%	10%	5%
Don't know	32%	33%	32%				32%	33%	21%	33%	29%	35%	39%	38%	26%	29%	32%	48%	23%	40%		35%	28%	29%
Refused	2%	2%	1%				1%	3%	5%	1%	2%	0%	3%	3%	1%	1%	4%	0%	1%	1%		3%	0%	0%
Q7. (If Republican or lean Republican) If the Republican primary election for Governor were held today, which of the following candidates would you vote for?																								
	Gender			Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+
Jack Ciattarelli	47%	48%	44%				47%	47%	47%	49%	53%	42%	43%	46%	48%	47%				44%	50%	47%	39%	51%
Jon Bramnick	4%	4%	4%				3%	5%	0%	4%	6%	3%	5%	4%	5%	3%			3%	5%		1%	6%	6%
Bill Spadea	10%	10%	11%				12%	9%	10%	12%	13%	8%	8%	11%	10%	13%			9%	12%		11%	7%	11%
Justin Barbera	2%	2%	2%				2%	3%	0%	2%	0%	8%	2%	3%	2%	3%			1%	3%		3%	2%	1%
Mario Kranjac	1%	1%	2%				0%	2%	0%	1%	0%	3%	1%	1%	2%	1%			0%	2%		0%	2%	2%
Don't know	32%	34%	31%				32%	32%	35%	28%	28%	34%	38%	31%	34%	32%			38%	27%		34%	41%	26%
Refused	3%	1%	6%				3%	3%	9%	5%	0%	2%	2%	4%	1%	2%			5%	2%		3%	3%	3%
I'm going to mention some issues that voters might feel are important in helping them make their voting decision for the next governor of New Jersey. For you, how important are the candidates' positions on each of the following.																								
Q8. Jobs and the economy																								
	Gender			Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+
Very important	78%	74%	80%	78%	81%	71%	80%	75%	77%	78%	81%	74%	78%	79%	75%	74%	89%	82%	76%	77%	77%	81%	78%	74%
Somewhat important	19%	21%	17%	18%	17%	23%	16%	22%	13%	20%	14%	25%	19%	17%	22%	22%	8%	14%	21%	20%	18%	13%	21%	24%
Not very important	1%	2%	0%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	2%	0%	0%	0%	1%	2%	2%	0%	1%
Not at all important	1%	2%	0%	1%	0%	2%	1%	1%	0%	1%	3%	0%	2%	1%	0%	1%	0%	0%	1%	0%	1%	1%	1%	1%
Don't know	1%	1%	2%	1%	1%	2%	2%	1%	9%	0%	0%	0%	0%	2%	0%	0%	4%	4%	1%	2%	1%	3%	0%	0%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Q9. Access to affordable, quality health care																								
	Gender			Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+
Very important	79%	73%	85%	70%	86%	77%	78%	80%	87%	73%	81%	83%	78%	81%	76%	77%	90%	77%	90%	80%	65%	84%	83%	74%
Somewhat important	16%	22%	11%	24%	10%	18%	18%	15%	7%	23%	14%	14%	15%	15%	18%	18%	6%	18%	9%	16%	26%	11%	14%	21%
Not very important	3%	4%	2%	4%	2%	3%	2%	3%	2%	2%	3%	2%	5%	1%	5%	3%	0%	3%	1%	2%	5%	2%	2%	4%
Not at all important	1%	1%	1%	2%	1%	1%	2%	0%	0%	1%	2%	1%	1%	1%	1%	1%	0%	1%	0%	1%	2%	0%	1%	1%
Don't know	1%	0%	2%	0%	1%	2%	1%	1%	4%	1%	0%	0%	0%	1%	1%	0%	4%	1%	1%	1%	1%	2%	0%	0%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Q10. Prices rising faster than your income																								
	Gender			Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+
Very important	75%	69%	80%	78%	76%	70%	77%	73%	72%	77%	72%	81%	70%	79%	70%	73%	78%	81%	74%	75%	74%	81%	76%	67%
Somewhat important	20%	25%	16%	18%	20%	25%	18%	23%	18%	19%	23%	18%	25%	16%	26%	21%	18%	15%	21%	20%	22%	14%	20%	27%
Not very important	2%	2%	2%	2%	2%	2%	3%	2%	3%	2%	4%	1%	2%	1%	3%	3%	0%	0%	3%	2%	2%	1%	2%	3%
Not at all important	1%	3%	0%	1%	1%	1%	1%	1%	1%	1%	1%	0%	2%	1%	1%	1%	0%	2%	1%	1%	1%	1%	0%	2%
Don't know	1%	1%	1%	1%	1%	2%	2%	1%	6%	1%	0%	0%	1%	2%	0%	1%	4%	2%	0%	2%	1%	2%	1%	0%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Q11. Making housing more affordable for all income levels																								
	Gender			Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+
Very important	64%	57%	71%	55%	74%	58%	67%	61%	70%	62%	63%	70%	59%	70%	55%	58%	87%	76%	79%	60%	53%	77%	59%	55%
Somewhat important	24%	29%	20%	26%	20%	28%	19%	28%	17%	26%	22%	23%	27%	19%	31%	29%	7%	13%	18%	28%	25%	17%	29%	28%
Not very important	7%	10%	5%	12%	3%	10%	8%	7%	6%	8%	11%	3%	8%	6%	9%	8%	1%	10%	2%	8%	13%	3%	9%	11%
Not at all important	3%	5%	2%	7%	2%	3%	4%	3%	2%	2%	4%	4%	5%	4%	3%	5%	0%	0%	0%	3%	7%	2%	3%	4%
Don't know	1%	0%	2%	1%	1%	2%	2%	1%	5%	1%	0%	0%	1%	1%	1%	1%	5%	0%	1%	1%	2%	2%	0%	1%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Q12. Affordability of property taxes																								
	Gender			Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+
Very important	79%	80%	79%	87%	75%	77%	79%	80%	81%	80%	79%	77%	81%	80%	79%	78%	76%	87%	70%	81%	85%	76%	82%	81%
Somewhat important	16%	17%	15%	10%	20%	16%	15%	17%	10%	16%	14%	21%	16%	15%	17%	17%	16%	7%	23%	15%	11%	16%	15%	15%
Not very important	3%	2%	4%	1%	2%	5%	4%	1%	3%	3%	6%	1%	1%	3%	2%	3%	3%	4%	4%	2%	2%	4%	2%	2%
Not at all important	1%	1%	1%	0%	2%	1%	2%	1%	0%	2%	0%	1%	1%	1%	1%	1%	2%	0%	3%	0%	0%	1%	1%	1%
Don't know	1%	1%	2%	1%	1%	1%	1%	2%	6%	0%	1%	1%	1%	1%	1%	1%	4%	2%	0%	2%	1%	2%	0%	1%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Q13. Ensuring older New Jersey residents have access to supportive services so they can stay in their homes as they age																								
	Gender			Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+
Very important	72%	70%	74%	68%	81%	64%	68%	76%	70%	74%	63%	79%	72%	78%	64%	70%	83%	76%	82%	67%	70%	82%	76%	62%
Somewhat important	23%	24%	22%	26%	17%	30%	24%	22%	22%	21%	32%	19%	24%	17%	31%	27%	12%	14%	15%	28%	24%	14%	21%	31%
Not very important	3%	3%	3%	4%	2%	4%	5%	1%	4%	3%	4%	1%	3%	2%	4%	2%	0%	9%	2%	3%	4%	1%	2%	5%
Not at all important	0%	1%	0%	1%	0%	0%	1%	0%	0%	1%	0%	1%	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%	0%	1%
Don't know	1%	2%	1%	1%	1%	3%	2%	1%	4%	1%	1%	1%	1%	2%	1%	1%	5%	1%	1%	1%	2%	3%	1%	0%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Q14. Affordability of utility rates																								
	Gender			Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+
Very important	71%	66%	75%	79%	68%	66%	70%	72%	71%	69%	65%	81%	71%	78%	62%	70%	76%	74%	66%	68%	78%	79%	75%	61%
Somewhat important	22%	26%	19%	16%	26%	22%	21%	22%	17%	25%	24%	16%	24%	16%	30%	24%	16%	17%	26%	24%	16%	14%	20%	31%
Not very important	4%	6%	3%	2%	3%	8%	6%	2%	6%	5%	5%	2%	4%	3%	6%	5%	2%	3%	5%	4%	3%	1%	5%	7%
Not at all important	1%	1%	1%	1%	1%	1%	1%	2%	0%	1%	4%	1%	0%	1%	1%	1%	2%	1%	1%	1%	1%	1%	0%	1%
Don't know	2%	2%	2%	2%	1%	3%	2%	2%	6%	0%	3%	1%	1%	2%	1%	1%	4%	5%	1%	3%	2%	4%	0%	0%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Q15. Improving the response plan for natural disasters																								
	Gender			Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+
Very important	51%	51%	52%	48%	59%	42%	47%	55%	53%	49%	46%	57%	51%	57%	44%	47%	64%	57%	56%	48%	49%	60%	52%	43%
Somewhat important	37%	37%	36%	39%	33%	42%	38%	35%	34%	40%	39%	30%	37%	32%	43%	39%	26%	34%	35%	40%	36%	27%	40%	43%
Not very important	8%	9%	7%	9%	6%	11%	10%	7%	4%	7%	12%	11%	8%	7%	10%	10%	6%	3%	6%	9%	9%	8%	5%	11%
Not at all important	2%	3%	2%	3%	0%	4%	3%	1%	4%	2%	4%	2%	2%	3%	2%	3%	0%	4%	2%	1%	5%	2%	1%	3%
Don't know	2%	0%	3%	0%	2%	2%	1%	2%	5%	1%	0%	1%	2%	2%	1%	1%	4%	2%	0%	2%	1%	3%	0%	1%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Q16. Improving quality standards in nursing homes																								
	Gender			Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+
Very important	59%	53%	64%	57%	62%	52%	51%	65%	59%	57%	50%	66%	59%	66%	49%	56%	74%	58%	58%	54%	60%	70%	62%	45%
Somewhat important	30%	33%	27%	29%	32%	31%	34%	26%	27%	31%	39%	26%	27%	25%	37%	33%	18%	31%	36%	33%	24%	20%	31%	41%
Not very important	7%	9%	5%	8%	3%	11%	9%	5%	6%	8%	6%	4%	9%	5%	10%	8%	4%	6%	4%	9%	7%	4%	5%	11%
Not at all important	2%	1%	2%	4%	1%	1%	3%	1%	1%	1%	3%	2%	2%	2%	2%	2%	0%	1%	0%	1%	4%	1%	1%	2%
Don't know	3%	3%	2%	2%	1%	5%	3%	2%	7%	3%	1%	2%	2%	3%	3%	2%	4%	4%	2%	2%	4%	4%	1%	2%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Q17. Providing support for family caregivers																								
	Gender			Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+
Very important	50%	45%	55%	48%	59%	41%	51%	50%	53%	52%	45%	54%	47%	58%	41%	45%	72%	57%	59%	46%	45%	68%	47%	36%
Somewhat important	36%	38%	34%	34%	35%	39%	32%	39%	31%	32%	45%	36%	38%	30%	43%	40%	21%	28%	33%	40%	34%	23%	42%	46%
Not very important	9%	12%	7%	14%	4%	12%	11%	8%	4%	12%	6%	7%	13%	6%	13%	11%	0%	10%	3%	11%	14%	5%	9%	14%
Not at all important	2%	3%	2%	2%	2%	3%	3%	1%	4%	2%	3%	2%	1%	2%	2%	2%	0%	5%	3%	1%	3%	2%	0%	3%
Don't know	2%	3%	2%	2%	1%	4%	3%	2%	8%	2%	1%	2%	1%	4%	1%	2%	7%	0%	2%	2%	3%	3%	3%	1%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Q20. In the past year, have you thought about moving out of New Jersey?																								
		Gender		Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+
Yes	48%	49%	46%	60%	36%	53%	54%	42%	49%	49%	46%	46%	48%	49%	46%	46%	42%	65%	34%	50%	59%	47%	49%	48%
No	52%	51%	54%	40%	64%	47%	46%	58%	51%	51%	54%	54%	52%	51%	54%	54%	58%	35%	66%	50%	41%	53%	51%	52%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
(If thought about moving out of New Jersey) Please tell me if any of the following are reasons for you to consider moving out of New Jersey?																								
Q21. Property taxes																								
		Gender		Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+
Yes	80%	81%	78%	89%	75%	76%	79%	80%	63%	78%	86%	81%	87%	78%	82%	83%	61%	79%	68%	81%	86%	67%	92%	86%
No	20%	19%	21%	11%	25%	24%	21%	19%	37%	22%	14%	17%	13%	21%	18%	16%	39%	21%	32%	18%	14%	32%	8%	14%
Don't know	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Q22. Personal safety or security concerns																								
		Gender		Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+
Yes	37%	41%	33%	49%	31%	30%	32%	44%	31%	44%	32%	29%	40%	41%	31%	36%	39%	37%	16%	34%	53%	42%	39%	34%
No	63%	59%	67%	51%	69%	70%	68%	56%	69%	56%	68%	71%	60%	59%	69%	64%	61%	63%	84%	66%	47%	58%	61%	66%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Q23. Want to be closer to family																								
		Gender		Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+
Yes	28%	23%	32%	26%	33%	26%	28%	28%	20%	37%	32%	22%	20%	28%	28%	25%	43%	30%	24%	29%	28%	37%	21%	22%
No	72%	77%	68%	74%	67%	74%	72%	72%	80%	63%	68%	78%	80%	72%	72%	75%	57%	70%	76%	71%	72%	63%	79%	78%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Q24. Want to live in an area that has a lower cost of living																								
		Gender		Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+
Yes	89%	88%	89%	92%	90%	86%	88%	90%	80%	85%	95%	95%	92%	90%	88%	89%	90%	88%	83%	89%	94%	89%	94%	87%
No	11%	11%	11%	8%	9%	14%	12%	9%	20%	14%	5%	5%	8%	9%	12%	11%	7%	12%	17%	11%	6%	10%	6%	13%
Don't know	0%	1%	0%	0%	2%	0%	0%	1%	0%	1%	0%	0%	0%	1%	0%	0%	4%	0%	0%	0%	0%	1%	0%	0%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Q25. Want to move to an area that has better health care facilities																								
	Gender			Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+
Yes	30%	33%	27%	28%	29%	32%	27%	33%	28%	31%	27%	27%	32%	35%	23%	23%	40%	48%	27%	29%	32%	40%	35%	20%
No	70%	67%	72%	72%	69%	68%	73%	66%	72%	69%	69%	73%	68%	64%	77%	76%	60%	52%	73%	69%	68%	59%	65%	80%
Don't know	0%	0%	1%	0%	1%	0%	0%	1%	0%	0%	3%	0%	0%	1%	0%	1%	0%	0%	0%	1%	0%	1%	0%	0%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Q26. Want better access to public transportation																								
	Gender			Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+
Yes	20%	19%	21%	14%	32%	18%	16%	26%	23%	21%	27%	11%	21%	22%	18%	14%	30%	37%	21%	20%	19%	34%	15%	12%
No	79%	80%	79%	86%	67%	82%	84%	74%	77%	79%	73%	89%	78%	78%	82%	85%	70%	63%	79%	80%	81%	66%	85%	88%
Don't know	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Q27. Want to live in a different climate																								
	Gender			Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+
Yes	43%	44%	41%	44%	35%	47%	45%	40%	51%	49%	53%	30%	31%	41%	45%	43%	49%	40%	34%	49%	44%	42%	33%	46%
No	57%	56%	58%	56%	65%	52%	55%	59%	49%	51%	43%	70%	69%	58%	55%	57%	51%	60%	66%	51%	56%	58%	67%	52%
Don't know	0%	0%	1%	0%	0%	1%	0%	1%	0%	0%	3%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Q28. Want a home that you can live independently in as you age, for example, a smaller home or one without stairs																								
	Gender			Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+
Yes	58%	53%	63%	57%	68%	47%	51%	66%	63%	50%	54%	69%	59%	60%	55%	57%	67%	56%	66%	59%	51%	65%	64%	49%
No	42%	47%	37%	43%	32%	52%	49%	33%	37%	50%	46%	30%	41%	40%	45%	43%	33%	44%	34%	40%	49%	35%	36%	51%
Don't know	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Q29. Can no longer afford the cost of maintaining my current residence																								
	Gender			Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+
Yes	56%	57%	54%	52%	57%	60%	59%	52%	46%	65%	41%	59%	56%	63%	45%	53%	52%	67%	58%	59%	52%	68%	66%	42%
No	44%	43%	46%	48%	43%	40%	41%	48%	54%	35%	59%	41%	44%	37%	55%	47%	48%	33%	42%	41%	48%	32%	34%	58%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

April 28 - May 1, 2025

813 NJ Registered Voters Age 50+

MOE +/- 3.8%

Q30. Is there any other reason, not mentioned, that made you consider moving out of New Jersey?																								
	Gender			Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+
Yes	41%	43%	40%	44%	26%	52%	43%	39%	41%	42%	37%	42%	42%	36%	48%	42%	20%	50%	32%	43%	45%	35%	36%	46%
No	59%	57%	60%	56%	74%	48%	57%	61%	59%	57%	63%	58%	58%	64%	52%	58%	80%	50%	67%	57%	55%	65%	64%	54%
Don't know	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Q32. An Accessory Dwelling Unit, or ADU, includes a kitchen, bathroom and living area unit built on the same lot as an existing single-family home and can be attached or detached to the home. ADUs can enable older adults to remain in their current residence with live-in care; make it possible for younger adults to assist their aging parents, other relatives and loved ones; or used for rental income. Do you support or oppose legislation that would make it easier for property owners to create an ADU on their property?																								
	Gender			Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+
Strongly support	42%	42%	43%	31%	47%	45%	46%	38%	42%	42%	40%	51%	36%	43%	41%	37%	65%	47%	49%	41%	35%	53%	35%	35%
Somewhat support	36%	35%	36%	41%	35%	32%	31%	40%	29%	33%	42%	34%	42%	35%	37%	41%	20%	28%	39%	35%	37%	29%	46%	40%
<b>Total Support</b>	<b>78%</b>	<b>77%</b>	<b>79%</b>	<b>72%</b>	<b>82%</b>	<b>77%</b>	<b>77%</b>	<b>78%</b>	<b>71%</b>	<b>75%</b>	<b>82%</b>	<b>85%</b>	<b>78%</b>	<b>78%</b>	<b>78%</b>	<b>78%</b>	<b>85%</b>	<b>75%</b>	<b>88%</b>	<b>76%</b>	<b>72%</b>	<b>82%</b>	<b>81%</b>	<b>75%</b>
Somewhat oppose	7%	9%	5%	8%	6%	8%	8%	6%	7%	10%	9%	5%	2%	7%	7%	7%	4%	8%	5%	7%	8%	4%	9%	8%
Strongly oppose	6%	7%	5%	9%	4%	6%	5%	6%	4%	7%	2%	2%	10%	6%	5%	6%	1%	9%	2%	5%	10%	4%	3%	7%
<b>Total Oppose</b>	<b>13%</b>	<b>16%</b>	<b>10%</b>	<b>17%</b>	<b>10%</b>	<b>14%</b>	<b>13%</b>	<b>12%</b>	<b>11%</b>	<b>17%</b>	<b>11%</b>	<b>7%</b>	<b>12%</b>	<b>13%</b>	<b>12%</b>	<b>13%</b>	<b>5%</b>	<b>17%</b>	<b>7%</b>	<b>12%</b>	<b>18%</b>	<b>8%</b>	<b>12%</b>	<b>15%</b>
Don't know/Refused	9%	8%	10%	11%	8%	10%	10%	9%	17%	9%	8%	7%	9%	10%	9%	9%	10%	8%	5%	12%	10%	10%	6%	9%
Q33. How concerned are you about your utility bills going up?																								
	Gender			Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+
Very concerned	59%	56%	61%	64%	54%	59%	61%	56%	55%	54%	50%	68%	66%	64%	52%	56%	69%	63%	52%	59%	64%	66%	62%	52%
Somewhat concerned	31%	32%	30%	28%	35%	29%	28%	34%	30%	35%	35%	24%	27%	26%	37%	33%	23%	25%	32%	32%	29%	25%	30%	35%
Not very concerned	8%	9%	7%	5%	8%	10%	9%	7%	8%	9%	11%	7%	3%	6%	11%	8%	5%	7%	11%	8%	5%	3%	7%	12%
Not concerned at all	3%	3%	2%	3%	2%	3%	2%	3%	6%	2%	4%	0%	3%	4%	1%	2%	3%	4%	5%	1%	2%	5%	1%	1%
Don't know	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Q34. Do you believe that your state elected officials are doing enough to keep your utilities affordable?																								
	Gender			Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+
Yes	13%	15%	11%	7%	18%	12%	12%	13%	24%	13%	11%	8%	11%	13%	12%	12%	18%	11%	18%	11%	11%	14%	10%	11%
No	65%	67%	63%	81%	51%	72%	68%	62%	53%	63%	66%	72%	70%	69%	61%	66%	55%	73%	49%	67%	79%	63%	70%	67%
Don't know	21%	18%	25%	12%	32%	17%	19%	24%	21%	23%	23%	20%	19%	17%	27%	22%	25%	16%	33%	22%	10%	22%	19%	22%
Refused	0%	0%	1%	0%	0%	0%	0%	1%	3%	0%	0%	0%	0%	1%	0%	0%	2%	0%	0%	0%	0%	1%	1%	0%



Q35. Medicaid is a government program that pays for health and long-term care services for low-income seniors, lower income adults with young children, and people with disabilities. Overall, how important is the Medicaid program for the people of New Jersey?																								
	Gender			Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+
Very important	73%	69%	78%	57%	88%	67%	77%	70%	80%	70%	78%	75%	69%	76%	70%	70%	97%	66%	89%	73%	58%	80%	74%	67%
Somewhat important	21%	23%	18%	33%	9%	26%	16%	25%	14%	21%	19%	21%	25%	18%	24%	24%	2%	21%	8%	22%	32%	14%	22%	27%
Not very important	4%	5%	3%	7%	1%	5%	5%	3%	6%	6%	3%	2%	2%	5%	3%	4%	0%	9%	1%	4%	7%	4%	3%	5%
Not at all important	2%	3%	1%	2%	2%	2%	1%	2%	0%	2%	1%	1%	3%	1%	2%	1%	2%	3%	1%	1%	2%	2%	2%	1%
Don't know	0%	0%	1%	1%	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	0%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Q36. Last year, Governor Murphy enacted legislation that would allow older residents who need home care services and would likely qualify for Medicaid, to begin receiving these services at home while they go through the full Medicaid application process. Do you support or oppose this legislation that allows likely qualifying older residents to begin receiving home care services while their Medicaid application is being processed?																								
	Gender			Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+
Strongly support	58%	54%	61%	38%	76%	49%	59%	56%	56%	61%	57%	63%	48%	58%	57%	54%	76%	55%	74%	57%	41%	65%	62%	51%
Somewhat support	31%	33%	30%	43%	19%	38%	31%	32%	36%	28%	35%	27%	37%	32%	31%	35%	24%	27%	21%	32%	41%	25%	29%	38%
<b>Total Support</b>	<b>89%</b>	<b>87%</b>	<b>91%</b>	<b>81%</b>	<b>95%</b>	<b>87%</b>	<b>90%</b>	<b>88%</b>	<b>92%</b>	<b>89%</b>	<b>92%</b>	<b>90%</b>	<b>85%</b>	<b>90%</b>	<b>88%</b>	<b>89%</b>	<b>100%</b>	<b>82%</b>	<b>95%</b>	<b>89%</b>	<b>82%</b>	<b>90%</b>	<b>91%</b>	<b>89%</b>
Somewhat oppose	6%	7%	4%	10%	3%	7%	4%	7%	3%	7%	4%	3%	10%	5%	7%	6%	0%	11%	2%	7%	9%	4%	5%	8%
Strongly oppose	4%	4%	3%	6%	2%	4%	4%	3%	3%	3%	4%	5%	4%	4%	3%	4%	0%	4%	2%	3%	7%	4%	4%	2%
<b>Total Oppose</b>	<b>10%</b>	<b>11%</b>	<b>7%</b>	<b>16%</b>	<b>5%</b>	<b>11%</b>	<b>8%</b>	<b>10%</b>	<b>6%</b>	<b>10%</b>	<b>8%</b>	<b>8%</b>	<b>14%</b>	<b>9%</b>	<b>10%</b>	<b>10%</b>	<b>0%</b>	<b>15%</b>	<b>4%</b>	<b>10%</b>	<b>16%</b>	<b>8%</b>	<b>9%</b>	<b>10%</b>
Don't know	2%	2%	1%	2%	0%	2%	2%	1%	2%	1%	1%	2%	2%	2%	1%	1%	0%	3%	1%	1%	2%	1%	1%	1%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Q37. The cost of nursing home care in New Jersey State is approximately \$150,000 a year. Knowing this, how confident are you that you would be able to afford nursing home care for one year, if you needed it?																								
	Gender			Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+
Very confident	12%	14%	10%	11%	13%	11%	9%	14%	13%	12%	23%	7%	7%	7%	19%	14%	5%	8%	13%	11%	12%	5%	5%	20%
Somewhat confident	14%	15%	13%	12%	15%	16%	12%	16%	18%	15%	10%	13%	14%	12%	17%	14%	14%	14%	14%	16%	13%	8%	14%	18%
Not very confident	20%	23%	17%	18%	20%	22%	18%	21%	14%	20%	16%	20%	24%	17%	23%	21%	18%	12%	20%	19%	21%	15%	21%	23%
Not confident at all	52%	46%	57%	56%	50%	50%	58%	46%	48%	50%	50%	58%	53%	60%	41%	49%	58%	63%	50%	52%	52%	68%	59%	37%
Don't know	2%	1%	3%	3%	2%	1%	2%	2%	6%	2%	1%	2%	2%	3%	1%	2%	5%	2%	3%	2%	2%	4%	0%	2%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Q38. Most nursing home care in New Jersey is paid for by Medicaid. About three-quarters of New Jersey's nursing homes are for-profit businesses. Would you support or oppose legislation requiring all nursing homes to disclose their financial records so taxpayers could see how much of Medicaid funding pays for patient care and how much results in profits for the nursing home ownership?																								
	Gender			Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+
Strongly support	73%	70%	76%	72%	78%	69%	68%	78%	70%	72%	73%	76%	75%	74%	72%	75%	72%	68%	80%	73%	69%	76%	72%	71%
Somewhat support	17%	18%	16%	17%	15%	20%	18%	16%	18%	19%	17%	18%	13%	16%	19%	17%	15%	17%	13%	17%	20%	14%	19%	20%
<b>Total Support</b>	<b>90%</b>	<b>88%</b>	<b>92%</b>	<b>89%</b>	<b>93%</b>	<b>89%</b>	<b>86%</b>	<b>94%</b>	<b>88%</b>	<b>91%</b>	<b>90%</b>	<b>94%</b>	<b>88%</b>	<b>90%</b>	<b>91%</b>	<b>92%</b>	<b>87%</b>	<b>85%</b>	<b>93%</b>	<b>90%</b>	<b>89%</b>	<b>90%</b>	<b>91%</b>	<b>91%</b>
Somewhat oppose	2%	3%	1%	2%	3%	2%	3%	1%	0%	3%	1%	2%	3%	1%	3%	2%	6%	2%	1%	3%	3%	1%	4%	2%
Strongly oppose	2%	4%	0%	3%	1%	2%	2%	1%	1%	1%	5%	1%	1%	2%	2%	2%	1%	1%	1%	1%	4%	1%	1%	3%
<b>Total Oppose</b>	<b>4%</b>	<b>7%</b>	<b>1%</b>	<b>5%</b>	<b>4%</b>	<b>4%</b>	<b>5%</b>	<b>2%</b>	<b>1%</b>	<b>4%</b>	<b>6%</b>	<b>3%</b>	<b>4%</b>	<b>3%</b>	<b>5%</b>	<b>4%</b>	<b>7%</b>	<b>3%</b>	<b>2%</b>	<b>4%</b>	<b>7%</b>	<b>2%</b>	<b>5%</b>	<b>5%</b>
Don't know	6%	5%	6%	6%	4%	8%	8%	4%	11%	4%	5%	3%	7%	7%	3%	4%	6%	11%	5%	6%	5%	8%	5%	3%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

For each of the following actions, please tell me if you would be more likely or less likely to vote for a candidate for governor that advocated for this action. If it would have no impact on your vote, just say so.

**Q39. Support affordable housing options**

	Gender			Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+
Much more likely	46%	38%	55%	33%	64%	35%	48%	45%	47%	46%	44%	54%	42%	52%	39%	40%	73%	53%	66%	45%	30%	64%	49%	32%
Somewhat more likely	29%	33%	26%	28%	26%	36%	25%	33%	24%	29%	30%	28%	32%	25%	34%	33%	16%	19%	25%	32%	31%	17%	29%	38%
Somewhat less likely	6%	8%	4%	10%	3%	8%	6%	6%	7%	6%	5%	7%	7%	6%	7%	7%	1%	5%	1%	6%	11%	4%	5%	8%
Much less likely	4%	6%	2%	11%	1%	2%	6%	3%	4%	6%	4%	2%	4%	4%	5%	5%	0%	5%	0%	4%	9%	3%	4%	6%
No impact either way	14%	14%	13%	18%	6%	18%	15%	13%	17%	12%	17%	9%	16%	13%	15%	13%	9%	17%	9%	12%	19%	12%	12%	15%
Don't know	1%	1%	0%	1%	1%	0%	0%	1%	1%	1%	0%	0%	0%	1%	0%	0%	2%	1%	0%	0%	0%	1%	1%	0%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

**Q40. Support homeowners creating accessory dwelling units**

	Gender			Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+
Much more likely	34%	29%	39%	29%	40%	32%	37%	32%	36%	34%	32%	38%	31%	37%	30%	27%	51%	54%	38%	36%	28%	47%	33%	24%
Somewhat more likely	32%	34%	31%	30%	32%	34%	30%	35%	27%	29%	35%	36%	35%	30%	35%	36%	27%	21%	36%	32%	30%	28%	33%	36%
Somewhat less likely	7%	8%	7%	10%	6%	8%	7%	8%	8%	10%	6%	5%	7%	7%	8%	8%	6%	8%	5%	8%	10%	5%	11%	9%
Much less likely	5%	6%	4%	9%	4%	3%	4%	6%	5%	6%	3%	4%	5%	5%	6%	6%	1%	5%	1%	5%	9%	4%	4%	6%
No impact either way	20%	21%	18%	21%	16%	23%	20%	19%	24%	19%	23%	16%	20%	19%	20%	22%	13%	11%	18%	19%	22%	14%	19%	25%
Don't know	2%	1%	2%	2%	1%	0%	1%	2%	0%	2%	0%	1%	2%	1%	1%	1%	2%	1%	2%	1%	1%	2%	1%	1%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

**Q41. Protect funding for Medicaid to ensure health and long-term care services are available for low-income seniors and people with disabilities**

	Gender			Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+
Much more likely	60%	55%	65%	44%	74%	55%	61%	59%	64%	59%	64%	65%	51%	64%	54%	57%	79%	57%	78%	59%	43%	72%	63%	49%
Somewhat more likely	28%	31%	24%	37%	21%	27%	24%	31%	23%	29%	25%	26%	31%	24%	33%	31%	15%	24%	19%	28%	37%	18%	28%	35%
Somewhat less likely	2%	3%	2%	3%	1%	3%	2%	2%	1%	2%	1%	3%	3%	2%	2%	2%	2%	4%	1%	2%	4%	2%	2%	2%
Much less likely	2%	3%	1%	4%	1%	1%	3%	1%	0%	1%	1%	3%	4%	2%	2%	2%	0%	3%	0%	2%	4%	1%	1%	3%
No impact either way	8%	9%	7%	11%	2%	14%	11%	6%	12%	8%	8%	3%	11%	8%	9%	8%	4%	12%	2%	10%	12%	7%	6%	11%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

**Q42. Works on behalf of older residents to ensure access to quality, affordable health care and supportive services**

	Gender			Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+
Much more likely	59%	53%	65%	44%	72%	55%	53%	65%	65%	58%	52%	71%	53%	63%	55%	58%	71%	62%	76%	61%	42%	69%	68%	50%
Somewhat more likely	27%	31%	24%	34%	23%	28%	30%	25%	19%	29%	32%	24%	31%	24%	32%	29%	23%	21%	19%	27%	38%	20%	23%	35%
Somewhat less likely	2%	3%	1%	7%	1%	0%	3%	2%	2%	3%	0%	2%	3%	2%	2%	2%	2%	5%	0%	1%	5%	2%	0%	4%
Much less likely	1%	1%	1%	2%	1%	0%	1%	1%	2%	1%	1%	1%	0%	1%	1%	1%	0%	3%	1%	1%	1%	2%	0%	1%
No impact either way	9%	10%	8%	11%	3%	16%	12%	7%	12%	9%	14%	3%	11%	9%	10%	10%	5%	8%	5%	9%	13%	7%	9%	11%
Don't know	1%	0%	1%	2%	0%	0%	1%	0%	0%	0%	1%	0%	2%	1%	1%	1%	0%	1%	0%	1%	1%	1%	0%	0%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

**Q43. Support funding Stay New Jersey, the new property tax relief program for older homeowners**

	Gender			Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+
Much more likely	64%	65%	64%	61%	67%	64%	58%	71%	70%	64%	62%	66%	63%	65%	63%	63%	64%	75%	71%	63%	61%	66%	74%	61%
Somewhat more likely	27%	26%	28%	27%	26%	29%	29%	25%	20%	30%	26%	29%	26%	26%	28%	28%	30%	14%	23%	30%	29%	24%	20%	30%
Somewhat less likely	1%	2%	0%	2%	1%	0%	2%	1%	1%	2%	1%	0%	2%	1%	1%	1%	2%	2%	1%	1%	2%	2%	0%	1%
Much less likely	1%	1%	1%	1%	1%	0%	1%	0%	0%	0%	1%	2%	0%	1%	0%	1%	0%	0%	0%	0%	2%	1%	0%	1%
No impact either way	6%	7%	6%	8%	4%	7%	10%	3%	10%	4%	10%	3%	8%	6%	7%	6%	5%	9%	5%	7%	6%	6%	6%	7%
Don't know	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%	0%	0%	2%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

**Q44. Work to ensure utility rates are affordable**

	Gender			Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+
Much more likely	64%	61%	67%	67%	66%	61%	63%	66%	59%	60%	60%	73%	70%	71%	56%	63%	67%	74%	63%	63%	68%	74%	69%	55%
Somewhat more likely	27%	29%	25%	26%	29%	26%	27%	27%	24%	32%	27%	24%	24%	23%	33%	30%	24%	19%	30%	29%	24%	19%	25%	37%
Somewhat less likely	1%	1%	1%	1%	1%	2%	1%	1%	3%	1%	0%	1%	1%	1%	1%	1%	1%	3%	0%	1%	1%	0%	1%	2%
Much less likely	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	1%	0%
No impact either way	7%	8%	5%	6%	4%	11%	8%	6%	13%	5%	13%	2%	5%	5%	9%	6%	8%	4%	6%	6%	7%	6%	5%	6%
Don't know	0%	0%	0%	0%	0%	1%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

**Q45. Improve transportation infrastructure like public transit, highways, bridges, railways, and harbors**

	Gender			Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+
Much more likely	50%	50%	51%	41%	62%	42%	48%	53%	55%	51%	49%	52%	48%	52%	48%	47%	61%	58%	63%	50%	41%	53%	53%	49%
Somewhat more likely	33%	33%	34%	37%	29%	39%	33%	34%	22%	36%	34%	40%	30%	31%	36%	35%	28%	29%	28%	35%	37%	30%	32%	37%
Somewhat less likely	3%	3%	3%	4%	2%	3%	3%	2%	3%	3%	0%	4%	4%	3%	3%	4%	1%	1%	2%	2%	4%	3%	3%	2%
Much less likely	2%	2%	1%	4%	1%	1%	2%	1%	1%	2%	1%	2%	2%	2%	1%	3%	0%	0%	1%	1%	3%	2%	2%	1%
No impact either way	11%	11%	10%	14%	6%	15%	12%	10%	17%	9%	16%	2%	16%	11%	11%	11%	10%	11%	6%	11%	14%	12%	10%	11%
Don't know	0%	1%	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

**Q46. Support policies that help family caregivers provide care to their older family members and loved ones**

	Gender			Party Affiliation			Age		Region					Education		Race/Ethnicity			Political View			Income		
	Total	M	F	Rep	Dem	Ind/ Unaff	50-64	65+	Urban	Suburb	Exurban	Phil/South	Shore	No Bach degree	Bach degree or higher	White	Afr Amer	Other	Lib/ Prog	Mod	Conserv	<\$65K	\$65K- \$100K	\$100K+
Much more likely	55%	51%	59%	47%	66%	46%	52%	57%	59%	55%	44%	62%	53%	57%	52%	50%	76%	61%	64%	54%	46%	64%	60%	45%
Somewhat more likely	33%	35%	31%	37%	27%	38%	33%	32%	25%	34%	40%	31%	32%	30%	35%	38%	20%	18%	30%	34%	36%	27%	31%	38%
Somewhat less likely	3%	3%	3%	5%	2%	2%	4%	2%	3%	2%	2%	2%	6%	3%	3%	3%	0%	9%	2%	2%	5%	1%	2%	5%
Much less likely	1%	2%	0%	2%	0%	0%	1%	1%	0%	2%	1%	0%	1%	1%	1%	1%	0%	0%	0%	1%	2%	1%	1%	1%
No impact either way	8%	10%	6%	8%	4%	13%	9%	7%	11%	7%	13%	5%	8%	8%	9%	8%	4%	11%	5%	9%	11%	6%	5%	10%
Don't know	1%	0%	1%	1%	0%	1%	1%	0%	2%	0%	1%	0%	1%	1%	1%	0%	0%	1%	0%	1%	0%	0%	0%	0%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

AARP/Siena College Poll Conducted by the Siena College Research Institute  
April 28 - May 1, 2025  
813 NJ Registered Voters Age 50+  
MOE +/- 3.8%

Nature of the Sample	
NJ Registered Voters Age 50+	
<b>Gender</b>	
Male	46%
Female	53%
<b>Party Affiliation</b>	
Republican	28%
Democrat	41%
Ind/ Unaff	29%
<b>Age</b>	
50-64	49%
65+	51%
<b>Region</b>	
Urban	13%
Suburb	34%
Exurban	15%
Phil/South	19%
Shore	19%
<b>Education</b>	
No Bach degree	
Bach degree or more	
<b>Race/Ethnicity</b>	
White	70%
Afr Amer	15%
Hispanic	5%
Asian/Other	8%
<b>Political View</b>	
Lib/ Prog	28%
Moderate	39%
Conserv	30%
<b>Income</b>	
<\$65K	39%
\$65K-\$100K	16%
\$100K+	40%

This AARP/Siena College Poll was conducted April 28 - May 1, 2025, among 813 NJ Registered Voters Age 50+. Of the 813 respondents, 613 were contacted through a dual frame (landline and cell phone) mode (325 completed via text to web) and 200 respondents were drawn from a proprietary online panel (Cint). Telephone calls were conducted in English and respondent sampling was initiated by asking for the registered voter in the household. Telephone sampling was conducted via a stratified dual frame registered voter list of landline and cell phone telephone numbers weighted to reflect known population patterns. The telephone sample was obtained from MSG using the L2 voter list. Data from collection modes was statistically adjusted by age, region, race/ethnicity, education, party, and gender to ensure representativeness. It has an overall margin of error of +/- 3.8 percentage points including the design effects resulting from weighting. There are 454 Democrats or Democratic leaning voters with a margin of error of +/- 5.1%. There are 290 Republicans or Republican leaning voters with a margin of error of +/-6.4%.

The Siena College Research Institute, directed by Donald Levy, Ph.D., conducts political, economic, social, and cultural research primarily in NYS. SCRI, an independent, non-partisan research institute, subscribes to the American Association of Public Opinion Research Code of Professional Ethics and Practices.