					Fanship	Categor	y	Ger	nder		A	ge			Reg	ion			Ethi	nicity			Educa	tion
	Total	Total																	Afr					
	2025	2024		Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A
Very often	29%	24%		60%	31%	20%	10%	36%	22%	36%	33%	25%	19%	34%	28%	29%	27%	25%	38%	34%	27%	37%	28%	30%
Somewhat often	29%	30%		31%	38%	30%	16%	32%	27%	31%	31%	27%	28%	32%	29%	29%	29%	29%	33%	32%	32%	21%	28%	329
Not very often	19%	21%		7%	20%	25%	23%	16%	22%	17%	19%	21%	21%	15%	19%	19%	21%	21%	16%	17%	22%	11%	19%	20%
Never	19%	18%		1%	10%	20%	46%	13%	25%	14%	15%	22%	27%	15%	21%	20%	20%	22%	10%	16%	17%	24%	21%	15%
Don't Know/Refused	3%	6%		1%	1%	5%	7%	3%	4%	2%	2%	5%	5%	3%	4%	2%	3%	3%	3%	2%	3%	7%	4%	2%
Q25. Do you have an account w	ith one of t	hese on	line spor	rtsboo	ks?																			
					Fanship	Categor	у	Ger	nder		A	ge			Reg	ion			Ethi	nicity			Educa	tion
	Total	Total																	Afr					
	2025	2024		Avid	Involved	Casual	Nonfan	М	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.
Yes	22%	19%		67%	23%	6%	2%	30%	15%	35%	34%	10%	4%	27%	22%	22%	19%	16%	33%	38%	27%	21%	21%	25%
No	76%	79%		32%	75%	94%	97%	69%	83%	63%	65%	89%	96%	72%	77%	77%	79%	83%	66%	61%	70%	77%	78%	74%
Don't Know/Refused	1%	2%		1%	2%	1%	1%	1%	1%	2%	1%	1%	0%	1%	1%	1%	2%	1%	1%	1%	3%	2%	1%	1%
O2C [If O2C - No or DK] While		* h a a								**				ah a a ku										
Q26. [If Q25 = No or DK] While	you may no	ot nave a	an active	accou						th one			sport	SDOOKS					C+b.				Eduar	***
	Total				Fanship	Lategor	y	Ger	nder		Aį	ge			Reg	ion				nicity			Educa	tion
	Total 2025			Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Afr Amer/Black	Latino	Asian	Other	No Deg.	B.A.
Yes	7%			22%	10%	4%	1%	8%	5%	10%	10%	4%	3%	8%	6%	6%	7%	5%	11%	11%	9%	5%	6%	8%
No	91%			75%	88%	93%	98%	91%	92%	86%	88%	94%	96%	90%	92%	92%	90%	94%	85%	85%	88%	91%	92%	91%
Don't Know/Refused	2%			3%	2%	3%	1%	1%	3%	4%	2%	2%	1%	2%	2%	2%	3%	1%	4%	4%	3%	4%	2%	2%
Q25 - Q26. Computed Account	Status																							
					Fanship	Categor	У	Ger	nder		A	ge			Reg	ion			-	nicity			Educa	tion
	Total 2025			Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Afr Amer/Black	Latino	Asian	Other	No Deg.	B.A.
Have an Account	22%			67%	23%	6%	2%	30%	15%	35%	34%	10%	4%	27%	22%	22%	19%	16%	33%	38%	27%	21%	21%	25%
(Q25 = Yes)	2270			0770	23/0	070	270	5070	1370	3370	5470	1070	470	2770	2270	22/0	1370	1070	5570	5070	2770	21/0	21/0	237
Had an account (Q26 = Yes)	5%			7%	8%	4%	1%	6%	4%	7%	7%	4%	3%	6%	5%	5%	6%	4%	7%	7%	6%	4%	5%	6%
No account	====							- · · · /		= /	= = = = (								= /					
(Both Q25 AND Q26 = No or DK	) 72%			26%	69%	90%	97%	64%	80%	58%	59%	86%	93%	67%	73%	73%	75%	80%	59%	55%	67%	75%	74%	70%
											L													
Q27. (Of those with an account	) [Do/Did] y	ou have	e at least	one a	,			1		nline s			ount?	1	Dee			1	Est.				Educa	
					Fanshin	Categor	y	Ger	nder	1	A	<u>ge</u>			Reg	ion			Ethi	nicity			Educa	tion
• •	Tatal	Tatal			ransinp		í												A. f					Т
	Total 2025	Total 2024		Avid			Nonfan	м	F	18-34	35-49	50-64	65+	NF	s	мw	w	White	Afr Amer/Black	Latino	Asian	Other	No Deg	B.A
	2025	2024		Avid	Involved	Casual	Nonfan 74%	M 90%	<b>F</b> 81%			<b>50-64</b>		<b>NE</b>		<b>MW</b> 87%	<b>W</b>		Amer/Black	Latino		Other	Ŭ	-
Yes	<b>2025</b> 87%	<b>2024</b> 91%		96%	Involved	Casual 68%	74%	90%	81%	89%	89%	76%	73%	90%	86%	87%	86%	86%	Amer/Black 89%	90%	86%	76%	85%	90%
Yes No	<b>2025</b> 87% 13%	<b>2024</b> 91% 8%		96% 4%	Involved 78% 21%	<b>Casual</b> 68% 29%	74% 26%	90% 10%	81% 18%	89% 11%	89% 11%	76% 23%	73% 20%	90% 10%	86% 14%	87% 13%	86% 14%	86% 14%	Amer/Black 89% 11%	90% 10%	86% 14%	76% 19%	85% 15%	-
Yes No Don't Know/Refused	<b>2025</b> 87%	<b>2024</b> 91%		96%	Involved	Casual 68%	74%	90%	81%	89%	89%	76%	73%	90%	86%	87%	86%	86%	Amer/Black 89%	90%	86%	76%	85%	+

				Fanship	Categor	v	Ger	nder		A	e			Reg	ion			Ethi	nicitv			Educa	tion
	Total	Total				Í												Afr					
	2025	2024	Avi	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.
Within the past year	33%	35%	329	32%	41%	36%	31%	38%	38%	33%	28%	12%	28%	37%	33%	33%	31%	33%	37%	23%	46%	35%	29%
More than a year ago but less than					<b>.</b>		a						0.004	a									
two years ago	34%	35%	349	36%	24%	40%	34%	35%	36%	33%	38%	25%	36%	34%	32%	33%	34%	34%	37%	29%	23%	35%	32%
More than two years ago	31%	29%	33%	30%	28%	21%	35%	24%	26%	33%	31%	64%	35%	28%	33%	32%	33%	32%	26%	43%	26%	28%	37%
Don't Know/Refused	1%	1%	1%	2%	6%	3%	1%	3%	1%	2%	3%	0%	1%	2%	2%	1%	1%	1%	1%	6%	5%	1%	2%
Q29. (Of those with an account) Ho	w man	y online	sportsbooks	(i.e, differe	nt servic	es, such a	s with	both [	PraftKir	gs AND	Caesa	rs, etc.	) [do/c	lid] yo	u have	an ac	count w						
				Fanship	Categor	у	Ger	nder		A	ge			Reg	ion			Ethi	nicity			Educa	ition
	Total	Total																Afr					
	2025	2024	Avi		Casual	Nonfan	м	F		35-49		65+	NE	S	MW	w						No Deg.	B.A
Just one	40%	37%	30%		67%	51%	37%	46%	34%	39%	51%	73%	35%	41%	41%	43%	44%	36%	35%	38%	44%	39%	41%
2	34%	35%	399		14%	30%	36%	31%	38%	36%	25%	10%	39%	35%	30%	31%	31%	38%	38%	31%	27%	35%	33%
3	15%	21%	179		5%	16%	16%	13%	16%	15%	12%	12%	14%	12%	15%	19%	15%	11%	16%	21%	10%	15%	15%
4 or more	10%	7%	139	5 7%	5%	0%	11%	8%	12%	9%	7%	5%	12%	10%	12%	6%	7%	14%	11%	8%	15%	10%	10%
Don't Know/Refused	1%	0%	0%	1%	8%	3%	1%	3%	1%	1%	5%	0%	0%	2%	2%	1%	2%	0%	1%	2%	5%	1%	2%
Q30. (Of those with an account) Ho	wofter	n [do/di	dl vou check	an online sr	ortshoo	k to see t	he odd	s on a	het or	to inve	stigate	nossih	le het	?									
	1 0.000	. [,					1				Subare	P 0 0 0 1 1											
				Fanship	Categor	v	Ger	nder		Aa	e			Reg	ion			Ethi	nicitv			Educa	tion
	Total	Total		Fanship	Categor	y I	Ger	nder		A	je			Reg	ion			Ethı Afr	nicity			Educa	ition
	Total 2025	Total 2024	Avi	1				F	18-34	A <sub>{</sub>	-	65+	NE	Reg S	ion MW	w	White			Asian	Other		
More than 2 times a day			<b>Avi</b> 309	l Involved					<b>18-34</b> 24%		-	<b>65+</b> 10%	<b>NE</b> 16%			<b>W</b> 20%	White 13%	Afr		Asian 22%	Other 19%		
More than 2 times a day Once or twice each day	2025	2024		d Involved	Casual	Nonfan	м	F		35-49	50-64			s	мw			Afr Amer/Black	Latino			No Deg.	B.A.+
	<b>2025</b> 19%	<b>2024</b> 24%	30%	<b>Involved</b> 5 8% 5 22%	Casual	Nonfan 0%	<b>M</b> 22%	<b>F</b> 16%	24%	<b>35-49</b> 18%	<b>50-64</b> 12%	10%	16%	<b>S</b> 22%	<b>MW</b> 18%	20%	13%	Afr Amer/Black 31%	Latino	22%	19%	<b>No Deg.</b> 21%	<b>B.A.</b> +16%
Once or twice each day	<b>2025</b> 19% 25%	<b>2024</b> 24% 24%	309 329	<b>Involved</b> 5 8% 5 22%	<b>Casual</b> 4% 6%	Nonfan 0% 4%	M 22% 28%	<b>F</b> 16% 20%	24% 30%	<b>35-49</b> 18% 23%	<b>50-64</b> 12% 21%	10% 16%	16% 28%	<b>s</b> 22% 25%	<b>MW</b> 18% 21%	20% 28%	13% 25%	Afr Amer/Black 31% 20%	Latino 22% 30%	22% 32%	19% 15%	No Deg. 21% 23%	<b>B.A.</b> 16% 31%
Once or twice each day A couple of times a week	<b>2025</b> 19% 25% 30%	<b>2024</b> 24% 24% 30%	309 329 289	Involved           8%           22%           37%	Casual 4% 6% 20%	Nonfan 0% 4% 7%	M 22% 28% 30%	<b>F</b> 16% 20% 30%	24% 30% 27%	<b>35-49</b> 18% 23% 33%	<b>50-64</b> 12% 21% 23%	10% 16% 50%	16% 28% 32%	<b>S</b> 22% 25% 28%	MW 18% 21% 31%	20% 28% 30%	13% 25% 33%	Afr Amer/Black 31% 20% 26%	Latino 22% 30% 26%	22% 32% 31%	19% 15% 36%	No Deg. 21% 23% 29%	<b>B.A.</b> +16% 31% 32%
Once or twice each day A couple of times a week Once in a while	2025 19% 25% 30% 18%	2024 24% 24% 30% 20%	309 329 289 9%	Involved           8%           22%           37%           23%	Casual 4% 6% 20% 46%	Nonfan 0% 4% 7% 45%	M 22% 28% 30% 16%	<b>F</b> 16% 20% 30% 22%	24% 30% 27% 14%	<b>35-49</b> 18% 23% 33% 21%	<b>50-64</b> 12% 21% 23% 29%	10% 16% 50% 14%	16% 28% 32% 21%	<b>s</b> 22% 25% 28% 17%	MW 18% 21% 31% 25%	20% 28% 30% 12%	13% 25% 33% 21%	Afr Amer/Black 31% 20% 26% 17%	Latino 22% 30% 26% 18%	22% 32% 31% 12%	19% 15% 36% 9%	No Deg. 21% 23% 29% 20%	<b>B.A.</b> 16% 31% 32% 16%
Once or twice each day A couple of times a week Once in a while Never Don't Know/Refused	2025 19% 25% 30% 18% 6% 1%	2024 24% 24% 30% 20% 3% 0%	309 329 289 9% 0% 1%	Involved           6         8%           5         22%           5         37%           23%         8%           1%         1%	Casual 4% 6% 20% 46% 21% 4%	Nonfan 0% 4% 7% 45% 44% 0%	M 22% 28% 30% 16% 3% 1%	<b>F</b> 16% 20% 30% 22% 10% 1%	24% 30% 27% 14% 4% 2%	<b>35-49</b> 18% 23% 33% 21% 6%	<b>50-64</b> 12% 21% 23% 29% 13%	10% 16% 50% 14% 10%	16% 28% 32% 21% 3%	<b>s</b> 22% 25% 28% 17% 8%	MW 18% 21% 31% 25% 4%	20% 28% 30% 12% 7%	13% 25% 33% 21% 8%	Afr Amer/Black 31% 20% 26% 17% 5%	Latino 22% 30% 26% 18% 3%	22% 32% 31% 12% 2%	19% 15% 36% 9% 12%	No Deg. 21% 23% 29% 20% 7%	<b>B.A.</b> 16% 31% 32% 16% 4%
Once or twice each day A couple of times a week Once in a while Never	2025 19% 25% 30% 18% 6% 1%	2024 24% 24% 30% 20% 3% 0%	309 329 289 9% 0% 1%	Involved           6         8%           6         22%           5         37%           23%         8%           1%         1%           a sporting e         1000000000000000000000000000000000000	Casual 4% 6% 20% 46% 21% 4% vvent thr	Nonfan 0% 4% 7% 45% 44% 0% 0%	M 22% 28% 30% 16% 3% 1%	F 16% 20% 30% 22% 10% 1%	24% 30% 27% 14% 4% 2%	<b>35-49</b> 18% 23% 33% 21% 6% 0%	<b>50-64</b> 12% 21% 23% 29% 13% 3%	10% 16% 50% 14% 10%	16% 28% 32% 21% 3%	<b>s</b> 22% 25% 28% 17% 8% 1%	MW 18% 21% 31% 25% 4% 1%	20% 28% 30% 12% 7%	13% 25% 33% 21% 8%	Afr Amer/Black 31% 20% 26% 17% 5% 1%	Latino 22% 30% 26% 18% 3% 1%	22% 32% 31% 12% 2%	19% 15% 36% 9% 12%	No Deg. 21% 23% 29% 20% 7% 1%	B.A1 16% 31% 32% 16% 4% 1%
Once or twice each day A couple of times a week Once in a while Never Don't Know/Refused	2025 19% 25% 30% 18% 6% 1% ve you	2024 24% 24% 30% 20% 3% 0% ever pla	309 329 289 9% 0% 1%	Involved           6         8%           6         22%           5         37%           23%         8%           1%         1%           a sporting e         1000000000000000000000000000000000000	Casual 4% 6% 20% 46% 21% 4%	Nonfan 0% 4% 7% 45% 44% 0% 0%	M 22% 28% 30% 16% 3% 1%	<b>F</b> 16% 20% 30% 22% 10% 1%	24% 30% 27% 14% 4% 2%	<b>35-49</b> 18% 23% 33% 21% 6%	<b>50-64</b> 12% 21% 23% 29% 13% 3%	10% 16% 50% 14% 10%	16% 28% 32% 21% 3%	<b>s</b> 22% 25% 28% 17% 8%	MW 18% 21% 31% 25% 4% 1%	20% 28% 30% 12% 7%	13% 25% 33% 21% 8%	Afr Amer/Black 31% 20% 26% 17% 5% 1% Eth	Latino 22% 30% 26% 18% 3%	22% 32% 31% 12% 2%	19% 15% 36% 9% 12%	No Deg. 21% 23% 29% 20% 7%	B.A1 16% 31% 32% 16% 4% 1%
Once or twice each day A couple of times a week Once in a while Never Don't Know/Refused	2025 19% 25% 30% 18% 6% 1% Ve you	2024 24% 24% 30% 20% 3% 0% ever pla	309 329 289 9% 0% 1% ced a bet on	Involved           5         8%           5         22%           5         37%           23%         8%           1%         1%           a sporting e         Fanship	Casual 4% 6% 20% 46% 21% 4% Vent thr Categor	Nonfan 0% 4% 7% 45% 44% 0% 0% ough an o y	M 22% 28% 30% 16% 3% 1% 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	F 16% 20% 30% 22% 10% 1% sportsl	24% 30% 27% 14% 4% 2%	35-49 18% 23% 33% 21% 6% 0%	50-64 12% 21% 23% 29% 13% 3%	10% 16% 50% 14% 10% 0%	16% 28% 32% 21% 3% 0%	<b>S</b> 22% 25% 28% 17% 8% 1% <b>Reg</b>	MW 18% 21% 31% 25% 4% 1%	20% 28% 30% 12% 2%	13% 25% 33% 21% 8% 1%	Afr Amer/Black 31% 20% 26% 17% 5% 1% Ethi Afr	Latino 22% 30% 26% 18% 3% 1%	22% 32% 31% 12% 2%	19% 15% 36% 9% 12% 8%	No Deg. 21% 23% 29% 20% 7% 1% Educa	B.A 16% 31% 32% 16% 4% 1% tion
Once or twice each day A couple of times a week Once in a while Never Don't Know/Refused	2025 19% 25% 30% 18% 6% 1% Ve you Total 2025	2024 24% 24% 30% 20% 3% 0% ever pla Total 2024	309 329 289 9% 0% 1% ced a bet on	Involved           5         8%           5         22%           5         37%           23%         8%           1%         1%           a sporting e         Fanship           Involved         1000000000000000000000000000000000000	Casual 4% 6% 20% 46% 21% 4% vent thr Categor Casual	Nonfan           0%           4%           7%           45%           44%           0%           ough an o           y           Nonfan	M 22% 28% 30% 16% 3% 1% 0nline Ger M	F 16% 20% 30% 22% 10% 1% sportsl oder F	24% 30% 27% 14% 2% 2% 5000k? 18-34	35-49 18% 23% 33% 21% 6% 0% 0% Ag 35-49	50-64 12% 21% 23% 29% 13% 3% 3% 50-64	10% 16% 50% 14% 0% 65+	16% 28% 32% 21% 3% 0%	\$ 22% 25% 28% 17% 8% 1% Reg	MW 18% 21% 31% 25% 4% 1%	20% 28% 30% 12% 2% 2%	13% 25% 33% 21% 8% 1% White	Afr Amer/Black 31% 20% 26% 17% 5% 1% 1% Ethi Afr Amer/Black	Latino 22% 30% 26% 18% 3% 1% 1% Latino	22% 32% 31% 12% 2% 2% Asian	19% 15% 36% 9% 12% 8%	No Deg. 21% 23% 29% 20% 7% 1% Educa No Deg.	B.A 16% 31% 32% 16% 4% 1% tion B.A
Once or twice each day A couple of times a week Once in a while Never Don't Know/Refused Q31. (Of those with an account) Ha	2025 19% 25% 30% 18% 6% 1% Ve you Total 2025 83%	2024 24% 24% 20% 30% 20% 3% 0% ever pla ever pla Total 2024 88%	309 329 289 9% 0% 1% ced a bet on Avi 93%	Involved           5         8%           5         22%           5         37%           23%         8%           1%         1%           a sporting e         Fanship           Involved         78%	Casual 4% 6% 20% 46% 21% 4% vent thr Categor Casual 55%	Nonfan 0% 4% 7% 45% 44% 0% ough an o y Nonfan 59%	M 22% 28% 30% 16% 3% 1% 500 10% 500 500 500 500 500 500 500 500 500 5	F 16% 20% 30% 22% 10% 1% 5portsl nder F 77%	24% 30% 27% 14% 2% 2% 5000k? 18-34 86%	35-49 18% 23% 33% 21% 6% 0% 0% 0% 35-49 82%	50-64 12% 21% 23% 29% 13% 3% 3% 50-64 72%	10% 16% 50% 14% 0% 0% 65+	16% 28% 32% 21% 3% 0% 0% <b>NE</b> 91%	\$ 22% 25% 28% 17% 8% 1% Reg \$ 79%	MW 18% 21% 31% 25% 4% 1% ion MW 84%	20% 28% 30% 12% 7% 2% 2% 8% 83%	13% 25% 33% 21% 8% 1% White 86%	Afr Amer/Black 31% 20% 26% 17% 5% 1% 1% Etht Afr Amer/Black 84%	Latino 22% 30% 26% 18% 3% 1% 	22% 32% 31% 12% 2% 2% Asian 83%	19% 15% 36% 9% 12% 8% ••••••••••••••••••••••••••••••••••	No Deg. 21% 23% 29% 20% 7% 1% Educa No Deg. 80%	B.A 16% 31% 32% 16% 4% 1% b.A B.A 88%
Once or twice each day A couple of times a week Once in a while Never Don't Know/Refused Q31. (Of those with an account) Ha	2025 19% 25% 30% 18% 6% 1% Ve you Total 2025	2024 24% 24% 30% 20% 3% 0% ever pla Total 2024	309 329 289 9% 0% 1% ced a bet on	Involved           5         8%           5         22%           5         37%           23%         8%           1%         1%           a sporting e         Fanship           Involved         1000000000000000000000000000000000000	Casual 4% 6% 20% 46% 21% 4% vent thr Categor Casual	Nonfan           0%           4%           7%           45%           44%           0%           ough an o           y           Nonfan	M 22% 28% 30% 16% 3% 1% 0nline Ger M	F 16% 20% 30% 22% 10% 1% sportsl oder F	24% 30% 27% 14% 2% 2% 5000k? 18-34	35-49 18% 23% 33% 21% 6% 0% 0% Ag 35-49	50-64 12% 21% 23% 29% 13% 3% 3% 50-64	10% 16% 50% 14% 0% 65+	16% 28% 32% 21% 3% 0%	\$ 22% 25% 28% 17% 8% 1% Reg	MW 18% 21% 31% 25% 4% 1%	20% 28% 30% 12% 2% 2%	13% 25% 33% 21% 8% 1% White	Afr Amer/Black 31% 20% 26% 17% 5% 1% 1% Ethi Afr Amer/Black	Latino 22% 30% 26% 18% 3% 1% 1% Latino	22% 32% 31% 12% 2% 2% Asian	19% 15% 36% 9% 12% 8%	No Deg. 21% 23% 29% 20% 7% 1% Educa No Deg.	B.A 16% 31% 32% 16% 4% 1% tion B.A

Q32. [If Q31 = Yes] (Of those with a	n accou	Int AND	who have	e plac						bet or		-	ent us	ing an			book?							
					Fanship	Categor	y	Ger	nder		Ag	ge			Reg	ion			Eth	nicity			Educa	tion
	Total	Total																	Afr					
	2025	2024	4	Avid	Involved	Casual	Nonfan	М	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A
3 or more times a week	21%	24%	Ĩ	28%	13%	6%	6%	26%	12%	24%	20%	19%	12%	25%	20%	20%	20%	16%	28%	22%	30%	28%	21%	21%
Once or twice a week	33%	35%		39%	28%	13%	0%	34%	31%	35%	36%	24%	19%	41%	33%	28%	30%	34%	37%	28%	38%	24%	31%	36%
A few times every month but less	24%	20%		19%	33%	24%	11%	22%	27%	25%	21%	21%	37%	19%	26%	25%	25%	23%	19%	30%	17%	30%	25%	22%
than once a week	2470	20%	-	1970	5570	2470	11/0	22/0	21/0	23/0	21/0	21/0	5170	1970	20%	2370	2370	2370	1970	30%	1770	30%	23/0	22/0
Once in a while	21%	20%	1	13%	26%	55%	82%	18%	28%	16%	23%	36%	33%	15%	21%	26%	25%	26%	15%	20%	15%	19%	22%	20%
Don't Know/Refused	1%	0%		1%	0%	3%	0%	0%	2%	1%	0%	0%	0%	1%	1%	0%	1%	1%	2%	0%	0%	0%	1%	0%
Q33. (Of those with an account AN				) Thinl	king about	the bet	ts you´ve	made	on onli	ne spo	rtsbool	ks, wou	ld you	say th	at you	[win/v	von] m	ore tha	an you [lose/l	ost], [lo	se/lost	] more	than you	
[win/won], or that you usually [bre	ak/bro	kej even			Fanship	Categor	v	Ger	nder		Ag	ze .			Reg	ion			Eth	nicity			Educa	tion
	Total	Total			-		ĺ								-0				Afr					
	2025	2024	A	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.
Win more than lose	30%	36%		36%	23%	11%	26%	33%	25%	33%	29%	17%	25%	32%	31%	23%	32%	30%	28%	31%	28%	36%	24%	39%
Lose more than win	37%	30%		33%	42%	56%	36%	36%	38%	38%	36%	47%	23%	38%	36%	38%	37%	36%	45%	34%	36%	39%	41%	31%
Usually break even	33%	33%		31%	35%	30%	38%	30%	37%	29%	34%	36%	46%	29%	32%	39%	31%	34%	27%	35%	36%	25%	35%	29%
Don't Know/Refused	1%	1%		0%	1%	3%	0%	1%	0%	0%	0%	0%	5%	1%	1%	1%	0%	1%	1%	0%	0%	0%	0%	1%
Q34. (Of those with an account AN	D who l	nave pla	ced a bet)	) Wha	t is the lar	gest tot	al amoun	t of mo	oney y	ou hav	e ever v	von in a	a day u	ising a	n onlin	e spor	tsbook	?						
					Fanship	Categor	y	Ger	nder		A	ge			Reg	ion			Eth	nicity			Educa	tion
	Total	Total																	Afr					
	2025	2024	A	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	мw	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A
No more than \$50	21%	20%	1	15%	23%	56%	56%	18%	27%	14%	24%	27%	43%	19%	19%	27%	18%	24%	19%	15%	17%	26%	23%	17%
\$50.00 - \$99.99	22%	18%	2	22%	24%	19%	30%	20%	26%	24%	20%	27%	17%	22%	23%	22%	22%	23%	24%	24%	14%	13%	25%	18%
\$100.00 - \$199.99	21%	20%	2	21%	22%	13%	0%	20%	21%	24%	16%	20%	25%	19%	21%	20%	22%	21%	20%	19%	25%	16%	21%	20%
\$200.00 - \$499.99	18%	21%	2	21%	15%	6%	9%	19%	16%	19%	19%	9%	12%	17%	21%	14%	17%	16%	15%	20%	21%	29%	14%	24%
\$500.00 - \$999.99	9%	12%	1	10%	7%	2%	0%	10%	6%	9%	10%	4%	3%	13%	7%	6%	9%	7%	10%	9%	13%	4%	8%	10%
\$1000.00 or more	10%	8%	1	11%	9%	1%	0%	13%	3%	10%	11%	11%	0%	9%	9%	10%	11%	7%	10%	13%	10%	11%	10%	9%
Don't Know/Refused	1%	1%		0%	0%	2%	5%	0%	1%	0%	1%	1%	0%	1%	0%	1%	0%	0%	1%	0%	1%	0%	0%	1%
Q35. (Of those with an account AN	D who l	nave pla	ced a bet)	) Have	e you ever	placed a	a bet agai	nst yo	ur favo	rite tea	am usin	g an or	nline sp	ortsbo	ook?									
			Ī		Fanship	Categor	y	Ger	nder		A	ge			Reg	ion			Eth	nicity			Educa	tion
	Total	Total																	Afr					
	2025	2024	4	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.
Yes	59%	56%	e	64%	55%	42%	16%	61%	54%	67%	55%	40%	43%	56%	61%	52%	65%	57%	59%	64%	56%	46%	55%	66%
No	40%	42%	3	36%	43%	53%	54%	38%	43%	32%	43%	60%	50%	44%	38%	45%	34%	41%	41%	36%	41%	46%	44%	34%
Don't Know/Refused	2%	1%		0%	2%	6%	30%	1%	3%	1%	2%	0%	6%	1%	1%	3%	1%	2%	1%	0%	3%	8%	2%	1%
· · · · · · · · · · · · · · · · · · ·	+	-											1		1			-						1

your losses would be reimbu					Fanship				nder		A	20			Reg	gion		1	Eth	nicity			Educa	ation
	Total	Total			ransnip	categor	y	Gei	luei		<u>~</u>	5e			Neg	SION			Afr		1		Luuca	
	2025	2024		Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White		Latino	Asian	Other	No Deg.	B.A
Yes	77%	79%		84%	70%	58%	60%	79%	73%	83%	77%	74%	41%	76%	83%	75%	72%	73%	82%	81%	72%	89%	77%	77%
No	20%	19%		15%	26%	37%	30%	19%	23%	16%	21%	20%	50%	22%	16%	21%	25%	24%	18%	17%	26%	4%	20%	21%
Don't Know/Refused	2%	2%		1%	4%	5%	10%	2%	4%	1%	3%	5%	9%	2%	1%	5%	3%	3%	1%	3%	1%	8%	3%	1%
Of the following, please indic	ate whether	or not a	ny of the	follow	ing reasor	s descri	he why y	ou lhe	t/hett	iau Ibe	ng onlin	e snori	shook	s: [RO]	ΔΤΕ Ο	37 - 04	141							
Q37. (Of those with an accou					<u> </u>			•			0			3. [NO		(37 - Q.								
					Fanship	Categor	y	Ger	nder		A	ge			Reg	gion			Eth	nicity			Educa	ation
	Total	Total																	Afr					
	2025	2024		Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.
Yes	95%	93%		98%	94%	83%	54%	96%	92%	95%	97%	93%	80%	96%	95%	93%	94%	94%	96%	95%	98%	94%	95%	95%
No	5%	6%		2%	5%	15%	40%	3%	7%	4%	2%	5%	20%	3%	4%	5%	6%	5%	3%	5%	2%	6%	4%	5%
Don't Know/Refused	1%	1%		0%	1%	2%	6%	1%	1%	1%	1%	1%	0%	1%	1%	2%	0%	1%	1%	1%	0%	0%	1%	0%
Q38. (Of those with an accou	nt AND who l	nave pla	ced a bet	t) Plac	ing bets [m	nakes/m	adel me i	more i	nteres	ted in v	vatchin	g the g	ames li	ive.										1
					Fanship	-	-		nder		A			-	Reg	gion			Eth	nicity			Educa	ation
	Total	Total			· ·						<u> </u>	Í			Ŭ				Afr					
	2025	2024		Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	мw	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A
Yes	88%	85%		92%	84%	64%	70%	90%	83%	87%	90%	85%	81%	87%	90%	81%	90%	88%	87%	86%	93%	88%	87%	88%
No	12%	14%		7%	16%	33%	30%	9%	16%	12%	9%	15%	16%	13%	9%	16%	10%	11%	12%	13%	5%	12%	12%	11%
Don't Know/Refused	1%	1%		1%	0%	3%	0%	1%	1%	1%	0%	0%	3%	0%	1%	2%	0%	1%	1%	1%	1%	0%	1%	1%
Q39. (Of those with an accou	nt AND who l	nave pla	iced a bet	t) I [lik	<u> </u>		<u> </u>			about	my bets	5.											1	
					Fanship	Categor	y	Ger	nder		A	ge			Reg	gion			-	nicity	r		Educa	ation
	Total	Total							_										Afr					
~	2025	2024		Avid		Casual	Nonfan	M	F		35-49		65+	NE	S	MW	W		Amer/Black			Other		_
Yes No	77%	75%		86% 13%	71% 28%	41% 59%	21% 73%	77% 23%	78% 21%	82%	78%	71% 29%	48% 47%	76%	82%	70%	78%	73%	82% 17%	81%	85%	65%	78%	76%
No Don't Know/Refused	22%	24%		0%	28%	59% 0%	6%	23%	0%	18% 0%	22% 1%	29% 0%	47% 5%	23% 1%	18% 0%	28%	22% 0%	26% 1%	1%	19% 1%	15% 0%	35% 0%	21%	24%
Don't Know/Refused	1%	1%		0%	1%	0%	0%	1%	0%	0%	1%	0%	5%	1%	0%	2%	0%	1%	1%	1%	0%	0%	1%	1%
Q40. (Of those with an accou	nt AND who l	nave pla	ced a bet	t) I [lik	e/liked] to	bet sma	all amoun	ts on p	parlays	, futur	es or ot	her bet	s that	pay a l	ot moi	re than	you b	et if yo	u win.					
· · ·					Fanship	Categor	y	Ger	nder		A	ge			Reg	gion			Eth	nicity			Educa	ation
	Total	Total																	Afr					
	2025	2024		Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	мw	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.
	83%	83%		88%	78%	73%	62%	84%	82%	85%	88%	78%	53%	83%	87%	80%	81%	79%	87%	88%	92%	75%	84%	82%
Yes							-				1		1							1	1 .	1	1	1
Yes No	15%	14%		11%	21%	22%	38%	14%	18%	14%	11%	21%	47%	16%	12%	18%	18%	21%	10%	11%	7%	21%	14%	17%

Total         Avid         Involved         Casual         Norfan         M         F         18-34         35-49         50-64         65         NE         S         MW         W         Aria         Aria         Other         No         E         No         Aria         Aria         Other         No         25%         Casual         No         Aria		1		[		Fanship	Categor	v	Ger	nder		A	76			Reg	gion			Fth	nicity			Educa	tion
constraint       varial       varial </th <th></th> <th>Total</th> <th></th> <th></th> <th></th> <th></th> <th>cutegoi</th> <th>,</th> <th>00.</th> <th></th> <th></th> <th>~~</th> <th></th> <th>1</th> <th></th> <th></th> <th></th> <th></th> <th></th> <th></th> <th></th> <th>[</th> <th></th> <th>Luucu</th> <th></th>		Total					cutegoi	,	00.			~~		1								[		Luucu	
No       25%       1%       34%       4%       9%       6%       3%       2%      <					Avid	Involved	Casual	Nonfan	м		18-34		50-64	65+	NE	s	мw	w	White		Latino	Asian	Other	No Deg.	B.A.
Don't Know/Refused       3%       1%       4%       9%       6%       3%       2%       3%       6%       2%       3%       6%       2%       3%       6%       2%       3%       6%       2%       3%       6%       2%       3%       6%       2%       3%       6%       2%       3%       6%       2%       3%       6%       2%       3%       6%       2%       3%       6%       2%       3%       6%       2%       3%       6%       2%       3%       6%       2%       3%       6%       2%       6%	Yes	73%				62%	46%	51%	74%	71%	74%	79%	59%	47%	74%	74%	64%		68%	75%	76%	87%	75%	73%	73%
All of these with an account AND who have placed a bet!   thein/tubel   1/a and model   mate model y placing bets.     No	No	25%			17%	34%	45%	43%	24%	27%	24%	18%	35%	51%	25%	23%	32%	19%	30%	20%	22%	10%	21%	24%	25%
Image: chick of the second of the s	Don't Know/Refused	3%			1%	4%	9%	6%	3%	3%	2%	3%	6%	2%	1%	3%	4%	2%	2%	4%	2%	3%	4%	3%	2%
Total         Total         Avid         Involved         Casual         Nonfan         M         F         18.34         35.49         50-64         65+         NE         S         MW         White         Amer/Biak         Latio         Asian         Other         No Deg.         B.A           Yes         86%         80%         90%         81%         70%         88%         82%         90%         65%         85%         85%         85%         85%         94%         92%         88%         93%         88%         82%         90%         85%         85%         85%         85%         85%         15% <t< td=""><td>Q42. (Of those with an account AN</td><td>D who</td><td>nave pla</td><td>ced a be</td><td>t) I [th</td><td></td><td></td><td></td><td></td><td></td><td>by plac</td><td>ing bet</td><td>s.</td><td></td><td></td><td></td><td></td><td></td><td>ļ I</td><td></td><td></td><td></td><td></td><td></td><td></td></t<>	Q42. (Of those with an account AN	D who	nave pla	ced a be	t) I [th						by plac	ing bet	s.						ļ I						
10001000100001000000100000010000001000000100000010000001000000100000000100000000100000000010000000001000000000001000000000000100000000000000001000000000000000000000000000000000000						Fanship	Categor	у	Ger	nder		A	ge	r	-	Reg	gion			-	nicity	1		Educa	tion
Yes       00%       00%       0.9% <t< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></t<>																									
No       12%       12%       9%       16%       9%       16%       9%       16%       2%       16%       2%       5%       6%       10%       4%       10%		2025	2024		Avid	Involved	Casual	Nonfan	М	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.
Don't Know/Refused       2%       2%       1%       3%       5%       0%       2%       1%       3%       3%       2%       3%       3%       2%       3%       3%       2%       3%       1%       1%       2%       4%       2%       3%       1%       1%       2%       4%       2%       3%       3%       2%       3%       3%       2%       3%       1%       1%       2%       4%       2%       4%       2%       3	Yes	86%	80%		90%	81%	76%	70%	88%	82%	90%	86%	73%	66%	85%	88%	85%	83%	78%	94%	92%	88%	93%	88%	82%
Control         Control <t< td=""><td>No</td><td>12%</td><td>18%</td><td></td><td>9%</td><td>16%</td><td>19%</td><td>30%</td><td>10%</td><td>16%</td><td>9%</td><td>11%</td><td>22%</td><td>31%</td><td>12%</td><td>10%</td><td>13%</td><td>16%</td><td>20%</td><td>5%</td><td>6%</td><td>10%</td><td>4%</td><td>10%</td><td>15%</td></t<>	No	12%	18%		9%	16%	19%	30%	10%	16%	9%	11%	22%	31%	12%	10%	13%	16%	20%	5%	6%	10%	4%	10%	15%
Total         Total         Fanship Category         Gender         Age         Region         Ethnicity         Education           Ves         74%         71%         75%	Don't Know/Refused	2%	2%		1%	3%	5%	0%	2%	1%	1%	2%	5%	3%	3%	2%	1%	2%	3%	1%	1%	2%	4%	2%	3%
Total 2025         Total 2024         Avid Avid Pres         Involved Avid 75%         Casual 75%         Nonfan 73%         M 73%         F 73%         8-7%         73%         75%         75%         73%         75%         75%         73%         75%         75%         75%         75%         75%         75%	Q43. (Of those with an account AN	D who	have pla	iced a be	t) I sig	ned up for	an acco	unt becau	use of a	a prom	otion,	the mo	ney wa	s free.											
2025       2024       Avid       Involved       Casal       Non       F       18-3       35-49       50-46       55       NU       N       With       Amer/Black       Latin       Ain       Other       No       B.         Yes       75%       71%       72%       67%       78						Fanship	Categor	у	Ger	nder		A	ge			Reg	gion			Eth	nicity			Educa	tion
Yes       74%       71%       75%       71%       72%       67%       73%       76%       73%       67%       73%       67%       73%       67%       73%       67%       73%       67%       73%       67%       73%       67%       73%       67%       73%       7		Total	Total																	Afr					
No       No       25%       28%       2       4       27%       25%       33%       26%       24%       26%       28%       25%       24%       26%       31%       25%       31%       22%       23%       25%       26%       16% <td></td> <td>2025</td> <td>2024</td> <td></td> <td>Avid</td> <td>Involved</td> <td>Casual</td> <td>Nonfan</td> <td>м</td> <td>F</td> <td>18-34</td> <td>35-49</td> <td>50-64</td> <td>65+</td> <td>NE</td> <td>S</td> <td>MW</td> <td>w</td> <td>White</td> <td>Amer/Black</td> <td>Latino</td> <td>Asian</td> <td>Other</td> <td>No Deg.</td> <td>B.A.+</td>		2025	2024		Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.+
Don't Know/Refused       1%       0%       1%       2%       3%       0%       2%       1%       1%       0%       8%       1%       2%       2%       0%       1%       2%       1%       0%	Yes	74%	71%		75%	71%	72%	67%	73%	75%	75%	73%	72%	67%	75%	76%	72%	69%	73%	67%	77%	77%	75%	74%	73%
Q44. (Of those with an account AND who have placed a bet) I [like/liked] to research statistics on players and teams and the statistic on players and teams and	No	25%	28%		24%	27%	25%	33%	26%	24%	24%	26%	28%	25%	24%	22%	26%	31%	25%	31%	22%	23%	25%	25%	25%
Image: constraint of the series of	Don't Know/Refused	10/																							
Image: Second		1%	0%		1%	2%	3%	0%	2%	1%	1%	1%	0%	8%	1%	2%	2%	0%	1%	2%	1%	0%	0%	1%	2%
Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE         S         MW         W         White         Afr         Arin         Arin         Other         No. Deg.         B.A           Yes         84%         92%         81%         42%         41%         87%         80%         84%         85%         81%         87%         80%         87%         80%         87%         89%         91%         82%         83%         87%           No         14%         2         8%         17%         53%         59%         12%         18%         14%         12%         21%         25%         14%         14%         17%         13%         19%         9%         9%         18%         15%         135           Don't Know/Refused         1%         0%         3%         0%         1%         2%         1%         1%         2%         2%         1%         1%         1%         1%         1%         1%         1%         1%         1%         1%         1%         1%         1%         1%         1%         1%         1%		1%	0%		1%	2%	3%	0%	2%	1%	1%	1%	0%	8%	1%	2%	2%	0%	1%	2%	1%	0%	0%	1%	2%
Image: Problem and problem	· · · · ·			iced a be																					
Yes       84%       1       92%       81%       42%       41%       87%       80%       84%       7%       70%       84%       87%       81%       87%       89%       91%       82%       83%       87%         No       14%       1       8%       17%       53%       59%       12%       12%       14%       12%       21%       25%       14%       17%       13%       19%       11%       9%       9%       18%       15%       13%         Don't Know/Refused       1%       0       3%       5%       0%       1%       0%       5%       1%       0%       1%       1%       1%       9%       9%       18%       15%       13%         Q45. (Of those with an account AND who-were de bet the total of total of the total of the total of the total	· · · · ·			iced a be		e/liked] to	researc	ch statistic	cs on p	layers		ams ah	ead of t			I [have	e/had]			ation with wh	ich to m			cessful be	ts.
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| 52%<br>47%<br>1%<br>D who I<br>Total<br>2025<br>56% | 53%<br>47%<br>1%<br>nave pla<br>Total<br>2024<br>59%   |   | 58%<br>40%<br>2%<br>t) Have<br>Avid<br>65%  | 48%<br>51%<br>1%<br>e you ever<br>Fanship<br>Involved<br>47%   | 21%<br>79%<br>0%<br>bet a to<br>Categor<br>Casual<br>30%   | 25%<br>75%<br>0%<br>tal of \$10<br>y<br>Nonfan<br>17%   
   
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     2025         Avid         Involved         Casual           50%         60%         41%         21%           49%         39%         57%         76%           1%         0%         1%         3%           0%         1%         3%         3%           1%         0%         1%         3%           0         0%         1%         3%           0         0%         1%         3%           0         0%         1%         3%           0         0%         1%         3%           0         0%         1%         3%           0         0%         1%         1%           2025         2024         Avid         Involved         Casual           23%         24%         30%         16%         8%           50%         47%         49%         52%         54%           20%         24%         18%         23%         25%           5%         5%         2%         7%         11%           1%         1%         1%         1%         3% <td< td=""><td>Total       Fanship Category         Total       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second</td><td>Image: Constraint of the second sec</td><td>Total       Fanship Category       Gender         2025       Avid       Involved       Casual       Nonfan       M       F       18-34         50%       60%       41%       21%       6%       51%       49%       57%         49%       39%       57%       76%       94%       48%       50%       42%         1%       0%       1%       3%       0%       1%       1%       1%         0who have placed a bet) Which of the following [is/was] closest to how you [       Fanship Category       Gender       Imovied       Casual       Nonfan       M       F       18-34         2025       2024       Avid       Involved       Casual       Nonfan       M       F       18-34         2025       2024       Avid       Involved       Casual       Nonfan       M       F       18-34         23%       24%       30%       16%       8%       0%       28%       14%       25%         50%       47%       49%       52%       54%       37%       48%       56%  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Category         Gender         Age           Total         Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64           23%         24%         30%         16%         8%         0%         28%         14%         25%         25%         19%           50%         47%         49%         52%         54%         37%         <t< td=""><td>Fanship Category         Gender         Age           Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%           49%         39%         57%         76%         94%         48%         50%         42%         48%         63%         80%           1%         0%         1%         3%         0%         1%         1%         0%         2%           0         mbox         1%         3%         0%         1%         1%         1%         0%         2%           0         1%         3%         0%         1%         1%         1%         0%         2%           0         mbox         1%         3%         0%         1%         1%         1%         0%         2%           1%         Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+           23%         24%</td><td>Fanship Category         Gender         Age           Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%           49%         39%         57%         76%         94%         48%         50%         42%         48%         63%         80%         53%           1%         0%         1%         3%         0%         1%         1%         1%         0%         2%         1%           0who have placed a bet) Which of the following [is/was] closest to how you [withdraw/withdrew] winn         Fanship Category         Gender         Age         Total           2025         2024         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE           23%         24%         30%         16%         8%         0%         28%         14%         25%         55%         19%         55%           20%         24%         18%</td><td>Fanship Category         Gender         Age         Reg           Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE         S           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%         53%           49%         39%         57%         76%         94%         48%         50%         42%         48%         63%         80%         53%         46%           1%         0%         1%         3%         0%         1%         1%         1%         0%         2%         1%         1%           who have placed a bet) Which of the following [is/was] closest to how you [withdraw/withdrew] winnings fr         Total         Total         Total         2025         2024         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE         S           2025         2024         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64</td><td>Fanship Category         Gender         Age         Region           Total         Avid         Involved         Casual        
Nonfan         M         F         18-34         35-49         50-64         65+         NE         S         MW           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%         53%         42%           49%         39%         57%         76%         94%         48%         50%         42%         48%         63%         80%         53%         46%         57%           1%         0%         1%         3%         0%         1%</td><td>Total       Avid       Involved       Casual       Nonfan       M       F       18-34       35-49       50-64       65+       NE       S       MW       W         50%       60%       41%       21%       6%       51%       49%       57%       17%       46%       53%       42%       58%         49%       39%       57%       76%       94%       48%       50%       42%       48%       63%       80%       53%       46%       57%       41%       <td< td=""><td>Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE         S         MW         W         White           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%         53%         42%         48%         53%         42%         48%         63%         80%         53%         46%         57%         41%         49%         1%</td><td>Total       Fanship Category       Gender       Age       Region       Ethn       Afr         2025       Avid       Involved       Casual       Nonfan       M       F       18-34       35-49       50-64       65+       NE       S       MW       W       White       Amer/Black         2025       Avid       Involved       Casual       Nonfan       M       F       18-34       35-49       50-64       65+       NE       S       MW       W       Mike       Amer/Black         49%       39%       57%       76%       94%       48%       50%       42%       48%       63%       80%       53%       46%       53%       42%       58%       50%       45%         49%       0%       1%       3%       0%       1%<!--</td--><td>Total         Fanship Category         Gender         Age         Region         Ethnicity           50%         60%         41%         21%         6%         51%         49%         50-64         65+         NE         S         MW         W         White         Amer/Black         Latino           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%         53%         42%         58%         50%         45%         58%         42%         48%         63%         80%         53%         42%         48%         53%         42%         48%         53%         42%         48%         63%         80%         53%         42%         48%         63%         80%         53%         42%         48%         63%         80%         53%         42%         48%         63%         80%         53%         42%         48%         63%         80%         53%         42%         48%         63%         80%         53%         42%         48%         63%         80%         53%         45%         45%         42%         42%         46%         54%         45%         <td< td=""><td>Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE         S         MW         W         White         Amer/Black         Latino         Asian           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%         53%         42%         58%         50%         45%         58%         50%         42%         48%         63%         80%         53%         42%         58%         50%         42%         58%         50%         45%         50%         42%         48%         63%         80%         53%         42%         58%         50%         42%         50%         41%         1%         0%         2%         1%         1%         1%         1%         0%         42%         58%         50%         42%         58%         50%         42%         58%         50%         42%         58%         50%         42%         53%         42%         53%         42%         58%         50%         42%         42%         50%         42%         42%         50%</td><td>Total         Fanship Category         Gender         Age         Region         Ethnicity           2025         Avid         Involved         Casual         Nonfan         M         F         18:34         35:49         50:64         655         NE         S         MW         With the Amer/Black         Latino         Asian         Other           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%         53%         42%         58%         50%         45%         58%         50%         42%         48%         63%         80%         53%         42%         58%         50%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         43%         53%         42%         43%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%</td><td>Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE         S         MW         W         White         Arr         Asian         Other         No Deg.           50%         60%         41%         21%         6%         51%         47%         65%         53%         42%         58%         50%         45%         58%         50%         37%         46%           99%         39%         57%         76%         94%         48%         50%         42%         43%         53%         42%         58%         50%         45%         42%         58%         50%         45%         53%         46%         53%         42%         43%         50%         55%         53%         45%         50%         45%         53%         50%         53%         45%         50%         45%         53%         50%         53%         45%         50%         45%         45%         50%         53%         45%         50%         45%         45%         53%         10%         0%         16%         16%         16%         16%         16%         16%</td></td<></td></td></td<></td></t<></td></t<></td></td></td<> | Total       Fanship Category         Total       Avid       Involved       Casual       Nonfan         50%       60%       41%       21%       6%         49%       39%       57%       76%       94%         1%       0%       1%       3%       0%         1%       0%       1%       3%       0%         D who have placed a bet) Which of the following [is/was]       Fanship Category         Total       Total       Avid       Involved       Casual       Nonfan         23%       24%       30%       16%       8%       0%         50%       47%       49%       52%       54%       37%         20%       24%       18%       23%       25%       19%         5%       5%       2%       7%       11%       44%         1%       1%       1%       1%       1%       0%         who have placed a bet) Have you ever ``Chased´´ a bet,       Total       Total       Total         1%       1%       1%       1%       1%       Total       Total         20%       24%       18%       23%       25%       19%       Total       Total </td <td>Image: Second second</td> <td>Image: Constraint of the second sec</td>
<td>Total       Fanship Category       Gender         2025       Avid       Involved       Casual       Nonfan       M       F       18-34         50%       60%       41%       21%       6%       51%       49%       57%         49%       39%       57%       76%       94%       48%       50%       42%         1%       0%       1%       3%       0%       1%       1%       1%         0who have placed a bet) Which of the following [is/was] closest to how you [       Fanship Category       Gender       Imovied       Casual       Nonfan       M       F       18-34         2025       2024       Avid       Involved       Casual       Nonfan       M       F       18-34         2025       2024       Avid       Involved       Casual       Nonfan       M       F       18-34         23%       24%       30%       16%       8%       0%       28%       14%       25%         50%       47%       49%       52%       54%       37%       48%       56%       52%         20%       24%       18%       23%       25%       19%       20%       20%       18%     &lt;</td> <td>Fanship Category         Gender         Ag           2025         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49           50%         60%         41%         21%         6%         51%         49%         57%         51%           49%         39%         57%         76%         94%         48%         50%         42%         48%           1%         0%         1%         3%         0%         1%         1%         1%         1%         1%           D who have placed a bet) Which of the following [is/was] closest to how you [withdraward]         Fanship Category         Gender         Ag           70tal         Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49           23%         24%         30%         16%         8%         0%         28%         14%         25%         25%           50%         47%         49%         52%         54%         37%         48%         56%         52%         50%           20%         24%         18%         23%         25%         19%         20%         20%         <t< td=""><td>Fanship Category         Gender         Age           Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%           49%         39%         57%         76%         94%         48%         50%         42%         48%         63%           1%         0%         1%         3%         0%         1%         1%         1%         0%           1%         0%         1%         3%         0%         1%         1%         0%           0who have placed a bet) Which of the following [is/was] closest to how you [withdraw/with         Fanship Category         Gender         Age           Total         Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64           23%         24%         30%         16%         8%         0%         28%         14%         25%         25%         19%           50%         47%         49%         52%         54%         37%         <t< td=""><td>Fanship Category         Gender         Age           Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%           49%         39%         57%         76%         94%         48%         50%         42%         48%         63%         80%           1%         0%         1%         3%         0%         1%         1%         0%         2%           0         mbox         1%         3%         0%         1%         1%         1%         0%         2%           0         1%         3%         0%         1%         1%         1%         0%         2%           0         mbox         1%         3%         0%         1%         1%         1%         0%         2%           1%         Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+           23%         24%</td><td>Fanship Category         Gender         Age           Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%           49%         39%         57%         76%         94%         48%         50%         42%         48%         63%         80%         53%           1%         0%         1%         3%         0%         1%         1%         1%         0%         2%         1%           0who have placed a bet) Which of the following [is/was] closest to how you [withdraw/withdrew] winn         Fanship Category         Gender         Age         Total           2025         2024         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE           23%         24%         30%         16%         8%         0%         28%         14%         25%         55%         19%         55%           20%         24%         18%</td><td>Fanship Category         Gender         Age         Reg           Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE         S           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%         53%           49%         39%         57%         76%         94%         48%         50%         42%         48%         63%         80%         53%         46%           1%         0%         1%         3%         0%         1%         1%         1%         0%         2%         1%         1%           who have placed a bet) Which of the following [is/was] closest to how you [withdraw/withdrew] winnings fr         Total         Total         Total         2025         2024         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE         S           2025         2024         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64</td><td>Fanship Category         Gender         Age         Region           Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE         S         MW           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%         53%         42%           49%         39%         57%         76%         94%         48%         50%         42%         48%         63%         80%         53%         46%         57%           1%         0%         1%         3%         0%         1%</td><td>Total       Avid       Involved       Casual       Nonfan       M       F       18-34       35-49       50-64       65+       NE       S       MW       W         50%       60%       41%       21%       6%       51%       49%       57%       17%       46%       53%       42%       58%         49%       39%       57%       76%       94%       48%       50%       42%       48%       63%       80%       53%       46%       57%       41%       <td< td=""><td>Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE         S         MW         W         White           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%         53%         42%         48%         53%         42%         48%         63%         80%         53%         46%         57%         41%         49%         1%    
    1%         1%         1%         1%         1%</td><td>Total       Fanship Category       Gender       Age       Region       Ethn       Afr         2025       Avid       Involved       Casual       Nonfan       M       F       18-34       35-49       50-64       65+       NE       S       MW       W       White       Amer/Black         2025       Avid       Involved       Casual       Nonfan       M       F       18-34       35-49       50-64       65+       NE       S       MW       W       Mike       Amer/Black         49%       39%       57%       76%       94%       48%       50%       42%       48%       63%       80%       53%       46%       53%       42%       58%       50%       45%         49%       0%       1%       3%       0%       1%<!--</td--><td>Total         Fanship Category         Gender         Age         Region         Ethnicity           50%         60%         41%         21%         6%         51%         49%         50-64         65+         NE         S         MW         W         White         Amer/Black         Latino           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%         53%         42%         58%         50%         45%         58%         42%         48%         63%         80%         53%         42%         48%         53%         42%         48%         53%         42%         48%         63%         80%         53%         42%         48%         63%         80%         53%         42%         48%         63%         80%         53%         42%         48%         63%         80%         53%         42%         48%         63%         80%         53%         42%         48%         63%         80%         53%         42%         48%         63%         80%         53%         45%         45%         42%         42%         46%         54%         45%         <td< td=""><td>Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE         S         MW         W         White         Amer/Black         Latino         Asian           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%         53%         42%         58%         50%         45%         58%         50%         42%         48%         63%         80%         53%         42%         58%         50%         42%         58%         50%         45%         50%         42%         48%         63%         80%         53%         42%         58%         50%         42%         50%         41%         1%         0%         2%         1%         1%         1%         1%         0%         42%         58%         50%         42%         58%         50%         42%         58%         50%         42%         58%         50%         42%         53%         42%         53%         42%         58%         50%         42%         42%         50%         42%         42%         50%</td><td>Total         Fanship Category         Gender         Age         Region         Ethnicity           2025         Avid         Involved         Casual         Nonfan         M         F         18:34         35:49         50:64         655         NE         S         MW         With the Amer/Black         Latino         Asian         Other           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%         53%         42%         58%         50%         45%         58%         50%         42%         48%         63%         80%         53%         42%         58%         50%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         43%         53%         42%         43%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%</td><td>Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE         S         MW         W         White         Arr         Asian         Other         No Deg.           50%         60%         41%         21%         6%         51%         47%         65%         53%         42%         58%         50%         45%         58%         50%         37%         46%           99%         39%         57%         76%         94%         48%         50%         42%         43%         53%         42%         58%         50%         45%         42%         58%         50%         45%         53%         46%         53%         42%         43%         50%         55%         53%         45%         50%         45%         53%         50%         53%         45%         50%         45%         53%         50%         53%         45%         50%         45%         45%         50%         53%         45%         50%         45%         45%         53%         10%         0%         16%         16%         16%         16%         16%         16%</td></td<></td></td></td<></td></t<></td></t<></td> | Image: Second | Image: Constraint of the second sec | Total       Fanship Category       Gender         2025       Avid       Involved       Casual       Nonfan       M       F       18-34         50%       60%       41%       21%       6%       51%       49%       57%         49%       39%       57%       76%       94%       48%       50%       42%         1%       0%       1%       3%       0%       1%       1%       1%         0who have placed a bet) Which of the following [is/was] closest to how you [       Fanship Category       Gender       Imovied       Casual       Nonfan       M       F       18-34         2025       2024       Avid       Involved       Casual       Nonfan       M       F       18-34         2025       2024       Avid       Involved       Casual       Nonfan       M       F       18-34         23%       24%       30%       16%       8%       0%       28%       14%       25%         50%       47%       49%       52%       54%       37%       48%       56%       52%         20%       24%       18%       23%       25%       19%       20%       20%       18%     < | Fanship Category         Gender         Ag           2025         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49           50%         60%         41%         21%         6%         51%         49%         57%         51%           49%         39%         57%         76%         94%         48%         50%         42%         48%           1%         0%         1%         3%         0%         1%         1%         1%         1%         1%           D who have placed a bet) Which of the following [is/was] closest to how you [withdraward]         Fanship Category         Gender         Ag           70tal         Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49           23%         24%         30%         16%         8%         0%         28%         14%         25%         25%           50%         47%         49%         52%         54%         37%         48%         56%         52%         50%           20%         24%         18%         23%         25%         19%         20%         20% <t< td=""><td>Fanship Category         Gender         Age           Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%           49%         39%         57%         76%         94%         48%         50%         42%         48%         63%           1%         0%         1%         3%         0%         1%         1%         1%         0%           1%         0%         1%         3%         0%         1%         1%         0%           0who have placed a bet) Which of the following [is/was] closest to how you [withdraw/with         Fanship Category         Gender         Age           Total         Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64           23%         24%         30%         16%         8%         0%         28%         14%         25%         25%         19%           50%         47%         49%         52%         54%         37%         <t< td=""><td>Fanship Category         Gender         Age           Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%           49%         39%         57%         76%         94%         48%         50%         42%         48%         63%         80%           1%         0%         1%         3%         0%         1%         1%         0%         2%           0         mbox         1%         3%         0%         1%         1%         1%         0%         2%           0         1%         3%         0%         1%         1%         1%         0%         2%           0         mbox        
1%         3%         0%         1%         1%         1%         0%         2%           1%         Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+           23%         24%</td><td>Fanship Category         Gender         Age           Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%           49%         39%         57%         76%         94%         48%         50%         42%         48%         63%         80%         53%           1%         0%         1%         3%         0%         1%         1%         1%         0%         2%         1%           0who have placed a bet) Which of the following [is/was] closest to how you [withdraw/withdrew] winn         Fanship Category         Gender         Age         Total           2025         2024         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE           23%         24%         30%         16%         8%         0%         28%         14%         25%         55%         19%         55%           20%         24%         18%</td><td>Fanship Category         Gender         Age         Reg           Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE         S           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%         53%           49%         39%         57%         76%         94%         48%         50%         42%         48%         63%         80%         53%         46%           1%         0%         1%         3%         0%         1%         1%         1%         0%         2%         1%         1%           who have placed a bet) Which of the following [is/was] closest to how you [withdraw/withdrew] winnings fr         Total         Total         Total         2025         2024         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE         S           2025         2024         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64</td><td>Fanship Category         Gender         Age         Region           Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE         S         MW           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%         53%         42%           49%         39%         57%         76%         94%         48%         50%         42%         48%         63%         80%         53%         46%         57%           1%         0%         1%         3%         0%         1%</td><td>Total       Avid       Involved       Casual       Nonfan       M       F       18-34       35-49       50-64       65+       NE       S       MW       W         50%       60%       41%       21%       6%       51%       49%       57%       17%       46%       53%       42%       58%         49%       39%       57%       76%       94%       48%       50%       42%       48%       63%       80%       53%       46%       57%       41%       <td< td=""><td>Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE         S         MW         W         White           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%         53%         42%         48%         53%         42%         48%         63%         80%         53%         46%         57%         41%         49%         1%</td><td>Total       Fanship Category       Gender       Age       Region       Ethn       Afr         2025       Avid       Involved       Casual       Nonfan       M       F       18-34       35-49       50-64       65+       NE       S       MW       W       White       Amer/Black         2025       Avid       Involved       Casual       Nonfan       M       F       18-34       35-49       50-64       65+       NE       S       MW       W       Mike       Amer/Black         49%       39%       57%       76%       94%       48%       50%       42%       48%       63%       80%       53%       46%       53%       42%       58%       50%       45%         49%       0%       1%       3%       0%       1%<!--</td--><td>Total         Fanship Category         Gender         Age         Region         Ethnicity           50%         60%         41%         21%         6%         51%         49%         50-64         65+         NE         S         MW         W         White         Amer/Black         Latino           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%         53%         42%         58%         50%         45%         58%         42%         48%         63%         80%         53%         42%         48%         53%         42%         48%         53%         42%         48%         63%         80%         53%         42%         48%         63%         80%         53%         42%         48%         63%         80%         53%         42%         48%         63%         80%         53%         42%         48%         63%         80%         53%         42%         48%         63%         80%         53%         42%         48%         63%         80%         53%         45%         45%         42%         42%         46%         54%         45%         <td< td=""><td>Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE         S         MW         W         White         Amer/Black         Latino         Asian           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%         53%         42%         58%         50%         45%         58%         50%         42%         48%         63%         80%         53%         42%         58%         50%         42%         58%         50%         45%         50%         42%         48%         63%         80%         53%         42%         58%         50%         42%         50%         41%         1%         0%         2%         1%         1%         1%         1%         0%         42%         58%         50%         42%         58%         50%         42%         58%         50%         42%         58%         50%         42%         53%         42%         53%         42%         58%         50%         42%         42%         50%         42%         42%         50%</td><td>Total         Fanship Category         Gender         Age         Region         Ethnicity           2025         Avid         Involved         Casual         Nonfan         M         F         18:34         35:49         50:64         655         NE         S         MW         With the Amer/Black         Latino         Asian         Other           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%         53%         42%         58%         50%         45%         58%         50%         42%         48%         63%         80%         53%         42%         58%         50%         42%         53%         42%         53%         42%      
  53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         43%         53%         42%         43%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%</td><td>Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE         S         MW         W         White         Arr         Asian         Other         No Deg.           50%         60%         41%         21%         6%         51%         47%         65%         53%         42%         58%         50%         45%         58%         50%         37%         46%           99%         39%         57%         76%         94%         48%         50%         42%         43%         53%         42%         58%         50%         45%         42%         58%         50%         45%         53%         46%         53%         42%         43%         50%         55%         53%         45%         50%         45%         53%         50%         53%         45%         50%         45%         53%         50%         53%         45%         50%         45%         45%         50%         53%         45%         50%         45%         45%         53%         10%         0%         16%         16%         16%         16%         16%         16%</td></td<></td></td></td<></td></t<></td></t<> | Fanship Category         Gender         Age           Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%           49%         39%         57%         76%         94%         48%         50%         42%         48%         63%           1%         0%         1%         3%         0%         1%         1%         1%         0%           1%         0%         1%         3%         0%         1%         1%         0%           0who have placed a bet) Which of the following [is/was] closest to how you [withdraw/with         Fanship Category         Gender         Age           Total         Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64           23%         24%         30%         16%         8%         0%         28%         14%         25%         25%         19%           50%         47%         49%         52%         54%         37% <t< td=""><td>Fanship Category         Gender         Age           Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%           49%         39%         57%         76%         94%         48%         50%         42%         48%         63%         80%           1%         0%         1%         3%         0%         1%         1%         0%         2%           0         mbox         1%         3%         0%         1%         1%         1%         0%         2%           0         1%         3%         0%         1%         1%         1%         0%         2%           0         mbox         1%         3%         0%         1%         1%         1%         0%         2%           1%         Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+           23%         24%</td><td>Fanship Category         Gender         Age           Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%           49%         39%         57%         76%         94%         48%         50%         42%         48%         63%         80%         53%           1%         0%         1%         3%         0%         1%         1%         1%         0%         2%         1%           0who have placed a bet) Which of the following [is/was] closest to how you [withdraw/withdrew] winn         Fanship Category         Gender         Age         Total           2025         2024         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE           23%         24%         30%         16%         8%         0%         28%         14%         25%         55%         19%         55%           20%         24%         18%</td><td>Fanship Category         Gender         Age         Reg           Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE         S           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%         53%           49%         39%         57%         76%         94%         48%         50%         42%         48%         63%         80%         53%         46%           1%         0%         1%         3%         0%         1%         1%         1%         0%         2%         1%         1%           who have placed a bet) Which of the following [is/was] closest to how you [withdraw/withdrew] winnings fr         Total         Total         Total         2025         2024         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE         S           2025         2024         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64</td><td>Fanship Category         Gender         Age         Region           Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE         S         MW           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%         53%         42%           49%         39%         57%         76%         94%         48%         50%         42%         48%         63%         80%         53%         46%         57%           1%         0%         1%         3%         0%         1%</td><td>Total       Avid       Involved       Casual       Nonfan       M       F       18-34       35-49       50-64       65+       NE       S       MW       W         50%       60%       41%       21%       6%       51%       49%       57%       17%       46%       53%       42%       58%         49%       39%       57%       76%       94%       48%       50%       42%       48%       63%       80%       53%       46%       57%       41%       <td< td=""><td>Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE         S         MW         W         White           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%         53%         42%         48%         53%         42%         48%         63%         80%         53%         46%         57%         41%         49%         1%</td><td>Total       Fanship Category       Gender       Age       Region       Ethn       Afr         2025       Avid       Involved       Casual       Nonfan       M       F       18-34       35-49       50-64       65+       NE       S       MW       W       White       Amer/Black         2025       Avid       Involved       Casual       Nonfan       M       F       18-34       35-49       50-64       65+       NE       S       MW       W       Mike       Amer/Black         49%       39%       57%       76%       94%       48%       50%
      42%       48%       63%       80%       53%       46%       53%       42%       58%       50%       45%         49%       0%       1%       3%       0%       1%<!--</td--><td>Total         Fanship Category         Gender         Age         Region         Ethnicity           50%         60%         41%         21%         6%         51%         49%         50-64         65+         NE         S         MW         W         White         Amer/Black         Latino           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%         53%         42%         58%         50%         45%         58%         42%         48%         63%         80%         53%         42%         48%         53%         42%         48%         53%         42%         48%         63%         80%         53%         42%         48%         63%         80%         53%         42%         48%         63%         80%         53%         42%         48%         63%         80%         53%         42%         48%         63%         80%         53%         42%         48%         63%         80%         53%         42%         48%         63%         80%         53%         45%         45%         42%         42%         46%         54%         45%         <td< td=""><td>Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE         S         MW         W         White         Amer/Black         Latino         Asian           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%         53%         42%         58%         50%         45%         58%         50%         42%         48%         63%         80%         53%         42%         58%         50%         42%         58%         50%         45%         50%         42%         48%         63%         80%         53%         42%         58%         50%         42%         50%         41%         1%         0%         2%         1%         1%         1%         1%         0%         42%         58%         50%         42%         58%         50%         42%         58%         50%         42%         58%         50%         42%         53%         42%         53%         42%         58%         50%         42%         42%         50%         42%         42%         50%</td><td>Total         Fanship Category         Gender         Age         Region         Ethnicity           2025         Avid         Involved         Casual         Nonfan         M         F         18:34         35:49         50:64         655         NE         S         MW         With the Amer/Black         Latino         Asian         Other           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%         53%         42%         58%         50%         45%         58%         50%         42%         48%         63%         80%         53%         42%         58%         50%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         43%         53%         42%         43%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%</td><td>Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE         S         MW         W         White         Arr         Asian         Other         No Deg.           50%         60%         41%         21%         6%         51%         47%         65%         53%         42%         58%         50%         45%         58%         50%         37%         46%           99%         39%         57%         76%         94%         48%         50%         42%         43%         53%         42%         58%         50%         45%         42%         58%         50%         45%         53%         46%         53%         42%         43%         50%         55%         53%         45%         50%         45%         53%         50%         53%         45%         50%         45%         53%         50%         53%         45%         50%         45%         45%         50%         53%         45%         50%         45%         45%         53%         10%         0%         16%         16%         16%         16%         16%         16%</td></td<></td></td></td<></td></t<> | Fanship Category         Gender         Age           Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%           49%         39%         57%         76%         94%         48%         50%         42%         48%         63%         80%           1%         0%         1%         3%         0%         1%         1%         0%         2%           0         mbox         1%         3%         0%         1%         1%         1%         0%         2%           0         1%         3%         0%         1%         1%         1%         0%         2%           0         mbox         1%         3%         0%         1%         1%         1%         0%         2%           1%         Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+           23%         24% | Fanship Category         Gender         Age           Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%           49%         39%         57%         76%         94%         48%         50%         42%         48%         63%         80%         53%           1%         0%         1%         3%         0%         1%         1%         1%         0%         2%         1%           0who have placed a bet) Which of the following [is/was] closest to how you [withdraw/withdrew] winn         Fanship Category         Gender         Age         Total           2025         2024         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE           23%         24%         30%         16%         8%         0%         28%         14%         25%         55%         19%         55%           20%         24%         18% | Fanship Category         Gender         Age         Reg           Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE         S           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%         53%           49%         39%         57%         76%         94%         48%         50%         42%         48%         63%         80%         53%         46%           1%         0%         1%         3%         0%         1%         1%         1%         0%         2%         1%         1%           who have placed a bet) Which of the following [is/was] closest to how you [withdraw/withdrew] winnings fr         Total         Total         Total         2025         2024         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE         S           2025         2024         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64 | Fanship Category         Gender         Age         Region           Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE         S         MW           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%         53%         42%           49%         39%         57%         76%         94%         48%         50%         42%         48%         63%         80%         53%         46%         57%           1%         0%         1%         3%         0%         1% | Total       Avid       Involved       Casual       Nonfan       M       F       18-34       35-49       50-64       65+       NE       S       MW       W         50%       60%       41%       21%       6%       51%       49%       57%       17%       46%       53%       42%       58%         49%      
39%       57%       76%       94%       48%       50%       42%       48%       63%       80%       53%       46%       57%       41%       1% <td< td=""><td>Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE         S         MW         W         White           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%         53%         42%         48%         53%         42%         48%         63%         80%         53%         46%         57%         41%         49%         1%</td><td>Total       Fanship Category       Gender       Age       Region       Ethn       Afr         2025       Avid       Involved       Casual       Nonfan       M       F       18-34       35-49       50-64       65+       NE       S       MW       W       White       Amer/Black         2025       Avid       Involved       Casual       Nonfan       M       F       18-34       35-49       50-64       65+       NE       S       MW       W       Mike       Amer/Black         49%       39%       57%       76%       94%       48%       50%       42%       48%       63%       80%       53%       46%       53%       42%       58%       50%       45%         49%       0%       1%       3%       0%       1%<!--</td--><td>Total         Fanship Category         Gender         Age         Region         Ethnicity           50%         60%         41%         21%         6%         51%         49%         50-64         65+         NE         S         MW         W         White         Amer/Black         Latino           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%         53%         42%         58%         50%         45%         58%         42%         48%         63%         80%         53%         42%         48%         53%         42%         48%         53%         42%         48%         63%         80%         53%         42%         48%         63%         80%         53%         42%         48%         63%         80%         53%         42%         48%         63%         80%         53%         42%         48%         63%         80%         53%         42%         48%         63%         80%         53%         42%         48%         63%         80%         53%         45%         45%         42%         42%         46%         54%         45%         <td< td=""><td>Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE         S         MW         W         White         Amer/Black         Latino         Asian           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%         53%         42%         58%         50%         45%         58%         50%         42%         48%         63%         80%         53%         42%         58%         50%         42%         58%         50%         45%         50%         42%         48%         63%         80%         53%         42%         58%         50%         42%         50%         41%         1%         0%         2%         1%         1%         1%         1%         0%         42%         58%         50%         42%         58%         50%         42%         58%         50%         42%         58%         50%         42%         53%         42%         53%         42%         58%         50%         42%         42%         50%         42%         42%         50%</td><td>Total         Fanship Category         Gender         Age         Region         Ethnicity           2025         Avid         Involved         Casual         Nonfan         M         F         18:34         35:49         50:64         655         NE         S         MW         With the Amer/Black         Latino         Asian         Other           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%         53%         42%         58%         50%         45%         58%         50%         42%         48%         63%         80%         53%         42%         58%         50%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         43%         53%         42%         43%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%</td><td>Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE         S         MW         W         White         Arr         Asian         Other         No Deg.           50%         60%         41%         21%         6%         51%         47%         65%         53%         42%         58%         50%         45%         58%         50%         37%         46%           99%         39%         57%         76%         94%         48%         50%         42%         43%         53%         42%         58%         50%         45%         42%         58%         50%         45%         53%         46%         53%         42%         43%         50%         55%         53%         45%         50%         45%         53%         50%         53%         45%         50%         45%         53%         50%         53%         45%         50%         45%         45%         50%         53%         45%         50%         45%         45%         53%         10%         0%         16%         16%         16%         16%         16%         16%</td></td<></td></td></td<> | Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE         S         MW         W         White           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%         53%         42%         48%         53%         42%         48%         63%         80%         53%         46%         57%         41%         49%         1% | Total       Fanship Category       Gender       Age       Region       Ethn       Afr         2025       Avid       Involved       Casual       Nonfan       M       F       18-34       35-49       50-64       65+       NE       S       MW       W       White       Amer/Black         2025       Avid       Involved       Casual       Nonfan       M       F       18-34       35-49       50-64       65+       NE       S       MW       W       Mike       Amer/Black         49%       39%       57%       76%       94%       48%       50%       42%       48%       63%       80%       53%       46%       53%       42%       58%       50%       45%         49%       0%       1%       3%       0%       1% </td <td>Total         Fanship Category         Gender         Age         Region         Ethnicity           50%         60%         41%         21%         6%         51%         49%         50-64         65+         NE         S         MW         W        
White         Amer/Black         Latino           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%         53%         42%         58%         50%         45%         58%         42%         48%         63%         80%         53%         42%         48%         53%         42%         48%         53%         42%         48%         63%         80%         53%         42%         48%         63%         80%         53%         42%         48%         63%         80%         53%         42%         48%         63%         80%         53%         42%         48%         63%         80%         53%         42%         48%         63%         80%         53%         42%         48%         63%         80%         53%         45%         45%         42%         42%         46%         54%         45%         <td< td=""><td>Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE         S         MW         W         White         Amer/Black         Latino         Asian           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%         53%         42%         58%         50%         45%         58%         50%         42%         48%         63%         80%         53%         42%         58%         50%         42%         58%         50%         45%         50%         42%         48%         63%         80%         53%         42%         58%         50%         42%         50%         41%         1%         0%         2%         1%         1%         1%         1%         0%         42%         58%         50%         42%         58%         50%         42%         58%         50%         42%         58%         50%         42%         53%         42%         53%         42%         58%         50%         42%         42%         50%         42%         42%         50%</td><td>Total         Fanship Category         Gender         Age         Region         Ethnicity           2025         Avid         Involved         Casual         Nonfan         M         F         18:34         35:49         50:64         655         NE         S         MW         With the Amer/Black         Latino         Asian         Other           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%         53%         42%         58%         50%         45%         58%         50%         42%         48%         63%         80%         53%         42%         58%         50%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         43%         53%         42%         43%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%</td><td>Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE         S         MW         W         White         Arr         Asian         Other         No Deg.           50%         60%         41%         21%         6%         51%         47%         65%         53%         42%         58%         50%         45%         58%         50%         37%         46%           99%         39%         57%         76%         94%         48%         50%         42%         43%         53%         42%         58%         50%         45%         42%         58%         50%         45%         53%         46%         53%         42%         43%         50%         55%         53%         45%         50%         45%         53%         50%         53%         45%         50%         45%         53%         50%         53%         45%         50%         45%         45%         50%         53%         45%         50%         45%         45%         53%         10%         0%         16%         16%         16%         16%         16%         16%</td></td<></td> | Total         Fanship Category         Gender         Age         Region         Ethnicity           50%         60%         41%         21%         6%         51%         49%         50-64         65+         NE         S         MW         W         White         Amer/Black         Latino           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%         53%         42%         58%         50%         45%         58%         42%         48%         63%         80%         53%         42%         48%         53%         42%         48%         53%         42%         48%         63%         80%         53%         42%         48%         63%         80%         53%         42%         48%         63%         80%         53%         42%         48%         63%         80%         53%         42%         48%         63%         80%         53%         42%         48%         63%         80%         53%         42%         48%         63%         80%         53%         45%         45%         42%         42%         46%         54%         45% <td< td=""><td>Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE         S         MW         W         White         Amer/Black         Latino         Asian           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%         53%         42%         58%         50%         45%         58%         50%         42%         48%         63%         80%         53%         42%         58%         50%         42%         58%         50%         45%         50%         42%         48%         63%         80%         53%         42%         58%         50%         42%         50%         41%         1%         0%         2%         1%         1%         1%         1%         0%         42%         58%         50%         42%         58%         50%         42%         58%         50%         42%         58%         50%         42%         53%         42%         53%         42%         58%         50%         42%         42%         50%         42%         42%         50%</td><td>Total         Fanship Category         Gender         Age         Region         Ethnicity           2025         Avid         Involved         Casual         Nonfan         M         F         18:34         35:49         50:64         655         NE         S         MW         With the Amer/Black         Latino         Asian         Other           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%         53%         42%         58%         50%         45%         58%         50%         42%         48%         63%         80%         53%         42%         58%         50%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         43%         53%         42%         43%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%</td><td>Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE         S         MW         W         White         Arr         Asian         Other         No Deg.           50%         60%         41%         21%         6%         51%         47%         65%         53%         42%         58%         50%         45%         58%         50%         37%         46%           99%         39%         57%         76%         94%         48%         50%         42%         43%         53%         42%         58%         50%         45%         42%         58%         50%         45%         53%         46%         53%         42%         43%         50%         55%         53%         45%         50%         45%         53%         50%         53%         45%         50%         45%         53%         50%         53%         45%         50%         45%         45%         50%         53%         45%         50%         45%         45%         53%         10%         0%         16%         16%         16%         16%         16%         16%</td></td<> | Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE         S         MW         W         White         Amer/Black         Latino         Asian           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%         53%         42%         58%         50%         45%         58%         50%         42%         48%         63%         80%         53%         42%         58%         50%         42%         58%         50%         45%         50%         42%         48%         63%         80%         53%         42%         58%         50%         42%         50%         41%         1%         0%         2%         1%         1%         1%         1%         0%         42%         58%         50%         42%         58%         50%         42%         58%         50%  
      42%         58%         50%         42%         53%         42%         53%         42%         58%         50%         42%         42%         50%         42%         42%         50% | Total         Fanship Category         Gender         Age         Region         Ethnicity           2025         Avid         Involved         Casual         Nonfan         M         F         18:34         35:49         50:64         655         NE         S         MW         With the Amer/Black         Latino         Asian         Other           50%         60%         41%         21%         6%         51%         49%         57%         51%         37%         17%         46%         53%         42%         58%         50%         45%         58%         50%         42%         48%         63%         80%         53%         42%         58%         50%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         43%         53%         42%         43%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42%         53%         42% | Total         Avid         Involved         Casual         Nonfan         M         F         18-34         35-49         50-64         65+         NE         S         MW         W         White         Arr         Asian         Other         No Deg.           50%         60%         41%         21%         6%         51%         47%         65%         53%         42%         58%         50%         45%         58%         50%         37%         46%           99%         39%         57%         76%         94%         48%         50%         42%         43%         53%         42%         58%         50%         45%         42%         58%         50%         45%         53%         46%         53%         42%         43%         50%         55%         53%         45%         50%         45%         53%         50%         53%         45%         50%         45%         53%         50%         53%         45%         50%         45%         45%         50%         53%         45%         50%         45%         45%         53%         10%         0%         16%         16%         16%         16%         16%         16% |

Q50. (Of those with an accour				.,	Fanship				nder				· ·		Reg	ion			Esh	nicity			Educa	tion
	Total	Total			Fanship	Categor	y	Ger	laer		A	ge			кез	gion			Afr	nicity			Educa	ition
	2025	2024		Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A
Yes	2025	24%		29%	19%	7%	0%	28%	15%	25%	26%	20%	3%	27%	23%	14%	31%	21%	19%	34%	25%	15%	19%	31%
No	76%	76%		70%	81%	93%	100%	72%	84%	74%	74%	80%	97%	73%	77%	85%	68%	79%	81%	66%	75%	85%	81%	68%
Don't Know/Refused	0%	0%		1%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%	2%	0%	0%	1%	0%	0%	0%	1%
Don't know/keruseu	078	070		170	078	070	070	070	170	170	070	070	070	070	070	070	270	070	070	170	070	070	078	170
Q51. (Of those with an accour	t AND who	have pla	iced a be	t) Has	anyone ev	er expre	essed con	cern to	you a	bout y	our usa	ge of oi	nline s	portsb	ooks?	1							1	
					Fanship	Categor	у	Ger	nder		A	ge			Reg	gion			Eth	nicity			Educa	tion
	Total	Total																	Afr					
	2025	2024		Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	мw	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.
Yes	23%	22%		27%	18%	5%	0%	24%	18%	29%	20%	14%	3%	21%	21%	19%	30%	22%	16%	31%	19%	12%	20%	27%
No	77%	78%		72%	81%	95%	100%	75%	82%	71%	80%	86%	97%	78%	79%	81%	70%	78%	83%	68%	81%	88%	80%	72%
Don't Know/Refused	0%	0%		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	1%	0%	0%	0%	1%
Q52. (Of those with an accour	t AND who	have pla	iced a be	t) Have	e you ever	lied to s	someone	about	the ex	tent of	how m	uch you	u bet u	ising oi	nline s	portsb	ooks?							
					Fanship	Categor	у	Ger	nder		A	ge			Reg	gion			Eth	nicity			Educa	tion
	Total	Total																	Afr					
	2025	2024		Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.
Yes	20%	19%		25%	17%	2%	6%	22%	18%	23%	21%	14%	8%	18%	21%	18%	25%	21%	15%	27%	13%	11%	18%	24%
No	79%	80%		75%	82%	98%	94%	78%	82%	77%	79%	85%	92%	82%	78%	81%	75%	79%	83%	73%	87%	89%	81%	76%
Don't Know/Refused	0%	1%		0%	1%	0%	0%	0%	0%	1%	0%	1%	0%	1%	0%	1%	0%	0%	2%	0%	0%	0%	1%	0%
Q53. (Of those with an accour	t AND who	nave pla	ced a be	t) Have	e you ever	felt that	t you bet	more	than yo	ou shou	uld on a	n onlin	e spor	tsbook	?									
					Fanship	Categor	у	Ger	nder		A	ge			Reg	gion			-	nicity			Educa	tion
	Total																		Afr					
	2025	2024		Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.
Yes	37%	38%		43%	33%	19%	6%	40%	32%	43%	37%	27%	13%	33%	37%	31%	48%	33%	29%	52%	40%	20%	36%	40%
No	62%	62%		57%	67%	81%	94%	60%	68%	57%	63%	73%	84%	67%	63%	68%	52%	66%	71%	48%	60%	80%	64%	60%
Don't Know/Refused	0%	0%		0%	1%	0%	0%	0%	0%	0%	0%	0%	3%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
Q54. (Of those with an accour	t AND who	have pla	ced a be	t) Have						ng a be	t on an	online	sports	book?										
					Fanship	Categor	у	Ger	nder		A	ge			Reg	gion				nicity		1	Educa	tion
	Total	Total																	Afr					
						Convel	Nonfan	м	F	10 24	25 10	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.
	2025	2024		Avid	Involved	Casual														Latino			Ŭ	
Yes	37%	37%		40%	34%	26%	18%	39%	33%	40%	39%	28%	12%	34%	39%	34%	39%	34%	36%	44%	34%	36%	36%	39%
Yes No Don't Know/Refused				-																			Ŭ	

				1	Fanship	Categor	у	Ger	nder		Ag	ge		1	Reg	gion		1	Eth	nicity			Educa	ition
	Total	Total																	Afr					
	2025	2024		Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.
Yes	20%	18%		21%	22%	10%	0%	23%	15%	26%	18%	11%	5%	18%	20%	17%	27%	19%	19%	27%	15%	8%	20%	21%
No	79%	82%		79%	77%	90%	100%	76%	85%	74%	81%	89%	95%	81%	80%	82%	73%	81%	80%	72%	85%	92%	80%	78%
Don't Know/Refused	0%	0%		1%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	1%	1%	0%	0%	0%	1%
Q56. (Of those with an accou	nt AND who	have pla	iced a be	et) Have	e you ever	called a	problem	gambl	ing He	lpline o	or sough	nt any o	other h	elp to	contro	ol or sto	op pro	blem ga	mbling behav	viors?			<u> </u>	
					Fanship	Categor	у	Ger	nder		Ag	ge			Reg	gion			Eth	nicity			Educa	ition
	Total	Total																	Afr					
	2025	2024		Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.
Yes	9%	9%		11%	8%	3%	0%	10%	8%	12%	8%	6%	3%	14%	7%	10%	9%	10%	6%	13%	0%	12%	6%	15%
No	90%	89%		88%	91%	93%	100%	89%	91%	87%	91%	93%	97%	85%	93%	89%	91%	89%	93%	86%	100%	88%	93%	85%
Don't Know/Refused	1%	1%		1%	1%	4%	0%	1%	1%	1%	1%	1%	0%	2%	0%	1%	0%	0%	2%	1%	0%	0%	1%	1%
Q57. Do you know anyone th	at has or has	had a p	roblem v	with on	line sports	betting	?											-						
					Fanship	Categor	y	Ger	nder		Ag	ge			Reg	gion			Eth	nicity			Educa	tion
	Total	Total																	Afr					
	2025	2024		Avid	Involved	Casual	Nonfan	м	F		35-49	50-64		NE	S	MW	w		Amer/Black	Latino	Asian	Other	No Deg.	B.A.
Yes	16%	15%		33%	20%	11%	4%	19%	14%	26%	19%	11%	6%	19%	16%	15%	17%	14%	17%	26%	17%	12%	16%	18%
No	81%	82%		66%	76%	85%	93%	78%	83%	71%	78%	86%	90%	78%	80%	83%	81%	83%	79%	72%	80%	82%	81%	79%
Don't Know/Refused	3%	3%		1%	3%	4%	3%	3%	3%	3%	2%	3%	4%	4%	3%	2%	3%	3%	4%	2%	3%	6%	3%	3%
Now, for each of the followin	g items, plea	se indica	ate whet	her yo	u believe i	t is good	l for sport	s or ba	ad for s	sports.	[ROTAT	'E Q72 -	- Q82]											
Q73. Caesars, DraftKings and	FanDuel beir	ng the of	ficial spo	orts-be	tting partr	ers of tl	ne NFL.			<b>r</b>														
					Fanship	Categor	у	Ger	nder		Ag	ge			Reg	gion				nicity			Educa	tion
	Total	Total																	Afr					
	2025	2024		Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64		NE	S	MW	w	White	Amer/Black	Latino		Other	No Deg.	B.A
Good for sports	41%	40%		74%	45%	32%	17%	41%	41%	58%	55%	26%	16%	45%	42%	39%	37%	32%	58%	59%	49%	35%	43%	37%
Bad for sports	29%	29%		17%	31%	33%	31%	34%	24%	20%	18%	38%	44%	27%	28%	29%	31%	34%	18%	19%	21%	26%	25%	36%
Don't Know/Refused	31%	31%		9%	25%	35%	52%	25%	35%	22%	27%	36%	39%	28%	30%	32%	32%	34%	24%	22%	30%	39%	32%	27%
Q77. Sports commentators o	ffering remar	ks on sp	orts gam	nbling a	and potent	ial bets	during liv	e gam	es.															
					Fanship	Categor	у	Ger	nder		Ag	ge			Reg	gion			-	nicity			Educa	tion
	Total																		Afr					
	2025			Avid	Involved	Casual	Nonfan		F		35-49			NE	S	MW	w		Amer/Black	Latino		Other	No Deg.	B.A.+
Good for sports	26%			52%	27%	20%	12%	28%	25%	43%	37%	13%	7%	30%	27%		27%	19%	37%	43%	34%	30%	28%	23%
Bad for sports	53%			38%	56%	62%	52%	55%	51%	37%	43%	64%	74%	46%	52%	56%	57%	59%	42%	41%	46%	48%	49%	61%
Don't Know/Refused	21%	1		10%	17%	18%	36%	16%	24%	20%	20%	23%	19%	23%	22%	21%	16%	21%	21%	16%	21%	22%	23%	16%

Q78. AI-powered predictions	on the outco	mes of s	porting	events	being mad	de availa	ble to fa	ns duri	ng live	games														
					Fanship	Categor	y	Ger	nder		A	ge			Reg	gion			Eth	nicity			Educa	tion
	Total																		Afr					
	2025			Avid	Involved	Casual	Nonfan	М	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.+
Good for sports	28%			53%	29%	19%	15%	30%	26%	39%	36%	19%	13%	31%	31%	22%	26%	22%	35%	42%	38%	26%	28%	28%
Bad for sports	47%			33%	50%	55%	47%	48%	47%	41%	38%	54%	59%	43%	45%	48%	53%	51%	41%	38%	44%	51%	46%	50%
Don't Know/Refused	25%			14%	20%	26%	39%	22%	28%	21%	26%	27%	29%	26%	24%	30%	21%	28%	24%	19%	18%	23%	26%	22%
Please indicate whether you	agree or disa	gree wit	h the fol	lowing	statemen	ts about	online s	oorts b	etting	ROTA	TE Q87	- Q99]												
Q87. Online sports betting is	a great form	of enter	tainmen	t that a				<u> </u>		rts.								1					-	
					Fanship	Categor	у	Ger	nder		A	ge			Reg	gion	-			nicity		1	Educa	tion
	Total	Total																	Afr					
	2025	2024		Avid	Involved	Casual	Nonfan	М	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.+
Strongly agree	17%	16%		40%	16%	10%	8%	20%	15%	26%	26%	10%	5%	19%	18%	19%	15%	12%	31%	25%	17%	24%	19%	13%
Somewhat agree	32%	32%		39%	38%	30%	18%	32%	31%	36%	36%	27%	25%	32%	33%	30%	32%	29%	37%	38%	37%	27%	32%	30%
Total Agree	<b>49%</b>	48%		<b>79%</b>	54%	40%	26%	52%	46%	62%	62%	37%	<b>30%</b>	51%	51%	<b>49%</b>	47%	41%	68%	63%	54%	51%	51%	43%
Somewhat disagree	19%	20%		11%	22%	22%	17%	18%	19%	17%	14%	19%	25%	20%	17%	19%	20%	20%	12%	17%	18%	17%	18%	21%
Strongly disagree	19%	20%		7%	16%	23%	31%	19%	20%	12%	13%	27%	29%	19%	18%	21%	21%	24%	10%	12%	16%	18%	17%	24%
Total Disagree	38%	40%		18%	38%	45%	48%	37%	<b>39%</b>	29%	27%	46%	54%	<b>39%</b>	35%	40%	41%	44%	22%	29%	34%	35%	35%	45%
Don't Know/Refused	13%	13%		3%	8%	15%	25%	10%	15%	10%	11%	16%	16%	11%	14%	12%	13%	15%	10%	9%	11%	14%	14%	11%
							L																	
Q88. Online sports betting w	lii end up crea	iting cor	npuisive	gamb						r tamli				1					<b>5.1</b>					
					Fanship	Categor	у	Ger	nder		Aį	ge	1		Reg	gion				nicity			Educa	tion
	Total	Total							_						_				Afr					
	2025	2024		Avid	Involved	Casual	Nonfan	М	F	18-34		50-64		NE	S	MW	W		Amer/Black	Latino	Asian		No Deg.	B.A.+
Strongly agree	28%	28%		22%	26%	31%	34%	28%	29%	25%	23%	33%	34%	27%	27%	27%	31%	30%	25%	25%	28%	32%	27%	31%
Somewhat agree	37%	37%		37%	42%	37%	30%	38%	36%	36%	34%	38%	41%	37%	36%	38%	38%	39%	32%	38%	31%	32%	37%	38%
Total Agree	65%	65%		59%	68%	68%	64%	66%	65%	61%	57%	71%	75%	64%	63%	65%	<b>69%</b>	69%	57%	63%	59%	64%	64%	<b>69%</b>
Somewhat disagree	14%	15%		20%	15%	13%	9%	15%	13%	17%	18%	11%	8%	15%	14%	15%	13%	13%	16%	15%	18%	11%	14%	14%
Strongly disagree	8%	8%		16%	7%	7%	5%	9%	8%	10%	13%	5%	3%	9%	9%	7%	6%	6%	12%	13%	11%	7%	9%	6%
Total Disagree	22%	23%		36%	22%	20%	14%	24%	21%	27%	31%	16%	11%	24%	23%	22%	19%	19%	28%	28%	29%	18%	23%	20%
Don't Know/Refused	13%	12%		5%	10%	12%	22%	11%	14%	12%	12%	13%	14%	12%	13%	13%	12%	12%	15%	10%	12%	19%	13%	11%
Q89. Online sportsbooks are	doing a good	job of m	nonitorin	ig and	responding	g to the	dangers o	of com	pulsive	gambl	ing.		l											
					Fanship	Categor	y	Ger	nder		A	ge			Reg	gion			Eth	nicity			Educa	tion
	Total	Total																	Afr	-				Γ
	2025	2024		Avid	Involved	Casual	Nonfan	м	F		35-49	50-64		NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.+
Strongly agree	12%	10%		29%	11%	7%	6%	14%	11%	18%	18%	8%	4%	14%	14%	10%	11%	8%	23%	17%	14%	17%	14%	10%
Somewhat agree	22%	22%		33%	27%	18%	10%	23%	20%	29%	27%	17%	12%	26%	23%	19%	19%	18%	26%	34%	28%	16%	23%	20%
Total Agree	34%	32%		62%	38%	25%	16%	37%	31%	47%	45%	25%	16%	40%	37%	29%	30%	26%	49%	51%	42%	33%	37%	30%
Somewhat disagree	17%	18%		15%	21%	19%	13%	18%	17%	18%	18%	15%	19%	14%	15%	21%	20%	18%	10%	17%	21%	18%	17%	18%
Strongly disagree	18%	17%		13%	17%	21%	22%	19%	17%	15%	13%	22%	24%	18%	15%	20%	21%	21%	11%	12%	18%	17%	16%	24%
Total Disagree	35%	35%		28%	38%	40%	35%	37%	34%	33%	31%	37%	43%	32%	30%	41%	41%	<b>39%</b>	21%	29%	<b>39%</b>	35%	33%	42%
Don't Know/Refused	30%	32%		11%	23%	35%	50%	25%	35%	20%	25%	38%	42%	28%	33%	30%	29%	34%	31%	20%	19%	32%	31%	29%

					Fanship (	Categor	y	Ger	nder		A	ge			Reg	gion			Ethi	nicity			Educa	tion
	Total	Total																	Afr					
	2025	2024		Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.
Strongly agree	16%	15%		35%	15%	11%	6%	18%	14%	22%	22%	10%	5%	18%	17%	15%	13%	12%	27%	21%	14%	15%	16%	14%
Somewhat agree	30%	32%	4	40%	34%	28%	18%	30%	30%	39%	34%	21%	22%	31%	31%	28%	29%	26%	35%	36%	43%	27%	30%	30%
Total Agree	46%	47%	;	75%	<b>49%</b>	<b>39%</b>	24%	48%	44%	61%	56%	31%	27%	<b>49%</b>	48%	43%	42%	38%	62%	57%	57%	42%	46%	44%
Somewhat disagree	19%	21%		12%	25%	20%	18%	21%	18%	17%	16%	23%	22%	19%	18%	21%	21%	21%	12%	18%	17%	22%	19%	20%
Strongly disagree	20%	18%		9%	16%	24%	28%	19%	20%	10%	15%	26%	31%	19%	19%	22%	20%	23%	16%	12%	13%	22%	19%	21%
Total Disagree	39%	39%	2	21%	41%	44%	46%	40%	38%	27%	31%	49%	53%	38%	37%	43%	41%	44%	28%	30%	<b>30</b> %	44%	38%	41%
Don't Know/Refused	15%	14%		4%	10%	17%	29%	12%	19%	11%	12%	20%	21%	14%	16%	14%	17%	18%	11%	11%	13%	15%	16%	15%
Q91. Any smartphone app tha	t lets people	drain tl	heir bank a	accour	nts in one	evening	g is a bad	idea.														<u>I</u>	I	
					Fanship (	Categor	y	Ger	nder		A	ge			Reg	gion			Ethi	nicity			Educa	tion
	Total	Total																	Afr					
	2025	2024		Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.
Strongly agree	58%	55%	4	44%	54%	65%	67%	55%	61%	45%	48%	68%	76%	58%	58%	57%	59%	64%	49%	46%	47%	59%	57%	60%
Somewhat agree	20%	24%		27%	25%	17%	12%	21%	20%	27%	25%	15%	12%	17%	21%	19%	22%	18%	24%	27%	25%	15%	20%	22%
Total Agree	78%	79%	;	71%	79%	82%	79%	76%	81%	72%	73%	83%	88%	75%	79%	76%	81%	82%	73%	73%	72%	74%	77%	82%
Somewhat disagree	8%	8%	:	15%	8%	6%	3%	9%	6%	11%	11%	4%	3%	9%	8%	8%	6%	6%	10%	12%	10%	11%	8%	8%
Strongly disagree	6%	6%		10%	6%	5%	5%	8%	5%	9%	8%	5%	3%	7%	6%	7%	5%	5%	9%	9%	9%	4%	7%	5%
Total Disagree	14%	14%	2	25%	14%	11%	8%	17%	11%	20%	19%	<b>9%</b>	6%	16%	14%	15%	11%	11%	19%	21%	19%	15%	15%	13%
Don't Know/Refused	8%	7%		4%	6%	7%	13%	7%	8%	8%	8%	8%	6%	9%	7%	8%	8%	7%	8%	6%	10%	12%	9%	6%
Q92. I like how now during ga	nes or prega	me sho	ws, they d	discuss	not only	the bett	ing odds	but of	fer tips	on be	tting as	well.												
					Fanship	Categor	y	Ger	nder		A	ge			Reg	gion			Ethi	nicity			Educa	tion
	Total	Total																	Afr					
	2025	2024		Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.+
Strongly agree	14%	14%	:	32%	12%	9%	5%	14%	13%	21%	19%	7%	3%	15%	14%	12%	13%	9%	24%	23%	15%	14%	15%	11%
Somewhat agree	24%	26%	:	36%	30%	20%	10%	26%	22%	35%	30%	17%	11%	26%	27%	22%	20%	20%	32%	34%	28%	23%	26%	20%
Total Agree	38%	40%	(	68%	42%	<b>29%</b>	15%	40%	35%	56%	49%	24%	14%	41%	41%	34%	33%	<b>29%</b>	56%	57%	43%	37%	41%	31%
Somewhat disagree	16%	16%	:	15%	18%	18%	11%	17%	15%	14%	15%	16%	19%	16%	15%	16%	16%	17%	11%	14%	25%	9%	15%	18%
Strongly disagree	28%	23%		13%	27%	35%	33%	30%	26%	15%	18%	35%	48%	26%	25%	31%	31%	35%	16%	14%	16%	30%	24%	36%
Total Disagree	44%	<b>39%</b>		28%	45%	53%	44%	47%	41%	29%	33%	51%	67%	42%	40%	47%	47%	52%	27%	28%	41%	39%	39%	54%
Don't Know/Refused	19%	21%		4%	13%	17%	40%	13%	24%	15%	18%	25%	18%	17%	20%	18%	19%	20%	17%	16%	16%	24%	21%	15%

Q93. I don't think online spor	1		1		Forshire	Caterra		0.0	ada"		Α.				De	lor			Tal	alait: ·			Educa	tio-
					Fanship	Categor	у	Ger	nder		A	ge			Reg	lion				nicity		1	Educa	ition
	Total 2025	Total 2024		Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Afr Amer/Black	Latino	Asian	Other	No Deg.	B.A.
Strongly agree	24%	23%		16%	25%	25%	30%	26%	23%	15%	18%	30%	38%	22%	24%	23%	28%	29%	15%	15%	18%	29%	22%	30%
Somewhat agree	22%	21%		22%	24%	26%	17%	23%	22%	21%	19%	24%	26%	23%	22%	22%	23%	23%	18%	23%	26%	17%	22%	24%
Total Agree	46%	44%		38%	49%	51%	47%	<b>49%</b>	45%	36%	37%	54%	64%	45%	46%	45%	51%	52%	33%	38%	44%	46%	44%	54%
Somewhat disagree	21%	22%		24%	24%	20%	14%	21%	20%	26%	24%	17%	13%	22%	20%	21%	21%	19%	22%	25%	23%	16%	21%	199
Strongly disagree	17%	17%		32%	17%	12%	9%	18%	16%	22%	24%	11%	8%	18%	18%	17%	15%	12%	30%	23%	19%	17%	18%	15%
Total Disagree	38%	39%		56%	41%	32%	23%	39%	36%	48%	48%	28%	21%	40%	38%	38%	36%	31%	52%	48%	42%	33%	39%	34%
Don't Know/Refused	16%	17%		5%	10%	17%	31%	12%	19%	15%	15%	18%	15%	15%	17%	16%	14%	16%	15%	14%	15%	20%	17%	139
Q94. Online sports betting wi	ll corrupt org	anized	sports.																					
· · · ·			Í I		Fanship	Categor	v	Ger	nder		A	ge			Reg	ion			Ethi	nicity			Educa	tion
	Total	Total			i i		Ī					-							Afr					
	2025	2024		Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.
Strongly agree	20%	19%		14%	19%	23%	24%	22%	19%	15%	15%	25%	28%	18%	21%	17%	24%	23%	13%	15%	19%	27%	18%	25%
Somewhat agree	28%	28%		25%	29%	30%	26%	30%	26%	27%	23%	28%	33%	29%	27%	30%	28%	29%	23%	29%	29%	25%	27%	30%
Total Agree	48%	47%		39%	48%	53%	50%	52%	45%	42%	38%	53%	61%	47%	48%	47%	52%	52%	36%	44%	48%	52%	45%	55%
Somewhat disagree	20%	22%		28%	24%	19%	11%	20%	20%	24%	24%	17%	15%	22%	21%	19%	18%	19%	20%	26%	19%	15%	21%	19%
Strongly disagree	15%	14%		28%	16%	11%	9%	16%	15%	19%	23%	10%	6%	15%	15%	17%	14%	12%	26%	17%	18%	15%	17%	129
Total Disagree	35%	36%		56%	40%	30%	20%	36%	35%	43%	47%	27%	21%	37%	36%	36%	32%	31%	46%	43%	37%	30%	38%	31%
	007-											19%	18%	16%	16%	17%	16%	17%	18%	13%	15%	18%	17%	14%
Don't Know/Refused	16%	17% ts includ	ling prop	5%	12%	17% dual col	30%	11% ent atl	21%	14%	15%					1770	10/0	1770	10%	15%	1376	1070	1770	14%
Don't Know/Refused Q95. Online sports betting on			ling prop			dual col	lege stud	ent atl				harmfu					1070	1770		nicity	1370	1070	Educa	
•			ling prop		open indivi	dual col	lege stud	ent atl	hletes		ntially	harmfu			ures.		1070	1770			1370	18%		
•	college spor		ling prop		open indivi	dual col	lege stud	ent atl	hletes		ntially	harmfu			ures.		W	White	Ethi		Asian	Other		ition
•	college spor		ling prop	bets o	open indivi Fanship	dual col Categor	lege stud Y	ent atl Gei	hletes nder	o pote	ntially Ag	harmfu ge	l public	c press	ures. Reg	ion			Ethi Afr	nicity			Educa	tion B.A.
Q95. Online sports betting on	college spor Total 2025		ling prop	bets o	ppen indivi Fanship Involved	dual col Categor Casual	lege stud Y Nonfan	ent atl Ger M	hletes nder F	o pote 18-34	ntially Ag 35-49	harmfu ge 50-64	public 65+	c press NE	ures. Reg S	ion MW	w	White	Ethi Afr Amer/Black	nicity Latino	Asian	Other	Educa No Deg.	tion B.A. 339
Q95. Online sports betting on Strongly agree	college spor Total 2025 26%		ling prop	bets of Avid 24%	ppen indivi Fanship Involved 27%	dual col Categor Casual 26%	lege stud Y Nonfan 28%	ent atl Ger M 28%	hletes nder F 25%	<b>18-34</b>	ntially Ag 35-49 21%	harmfu ge 50-64 29%	<b>65+</b>	ne 23%	ures. Reg S 27%	<b>MW</b> 25%	<b>W</b> 30%	White 29%	Ethi Afr Amer/Black 23%	Latino	Asian 21%	Other 28%	Educa No Deg. 23%	tion B.A. 339 359
Q95. Online sports betting on Strongly agree Somewhat agree	college spor Total 2025 26% 34%		ling prop	<b>bets o</b> <b>Avid</b> 24% 36%	ppen indivi Fanship Involved 27% 37%	dual col Categor Casual 26% 37%	lege stud y Nonfan 28% 25%	ent atl Ger M 28% 35%	hletes nder F 25% 32%	<b>18-34</b> 22% 35%	ntially Ag 35-49 21% 33%	harmfu ge 50-64 29% 32%	<b>65+</b> 35%	<b>NE</b> 23%	ures. Reg S 27% 33%	ion MW 25% 34%	<b>W</b> 30% 34%	White 29% 33%	Ethi Afr Amer/Black 23% 31%	Latino 20% 34%	<b>Asian</b> 21% 40%	<b>Other</b> 28% 34%	Educa No Deg. 23% 33%	<b>B.A.</b> 339 359 68%
Q95. Online sports betting on Strongly agree Somewhat agree Total Agree	college spor Total 2025 26% 34% 60%		ling prop	<b>Avid</b> 24% 36% <b>60%</b>	Ppen indivi Fanship Involved 27% 37% 64%	dual col Categor Casual 26% 37% 63%	lege stud y Nonfan 28% 25% 53%	ent atl Ger M 28% 35% 63%	hletes 1 nder F 25% 32% 57%	<b>18-34</b> 22% 35% <b>57%</b>	ntially Ag 35-49 21% 33% 54%	50-64 29% 32% 61%	65+ 35% 35% 70%	NE 23% 36% 59%	ures. Reg S 27% 33% 60%	ion MW 25% 34% <b>59%</b>	W 30% 34% 64%	White 29% 33% 62%	Ethi Afr Amer/Black 23% 31% 54%	Latino 20% 34% 54%	<b>Asian</b> 21% 40% <b>61%</b>	<b>Other</b> 28% 34% <b>62%</b>	Educa No Deg. 23% 33% 56%	<b>B.A.</b> 33% 35% 68% 11%
Q95. Online sports betting on Strongly agree Somewhat agree <i>Total Agree</i> Somewhat disagree Strongly disagree	college spor Total 2025 26% 34% 60% 14%		ling prop	<b>bets o</b> <b>Avid</b> 24% 36% <b>60%</b> 20%	Involved           27%           37%           64%           16%	dual col Categor Casual 26% 37% 63% 12%	lege stud y Nonfan 28% 25% 53% 6%	ent atl Ger M 28% 35% 63% 14%	hletes t nder <u>F</u> 25% 32% 57% 13%	<b>18-34</b> 22% 35% <b>57%</b> 18%	ntially Ag 35-49 21% 33% 54% 17%	50-64 29% 32% 61% 12%	65+ 35% 35% 70% 6%	<b>NE</b> 23% 36% <b>59%</b> 15%	ures. Reg S 27% 33% 60% 14%	tion MW 25% 34% 59% 14%	W 30% 34% <b>64%</b> 12%	White 29% 33% 62% 11%	Ethi Afr Amer/Black 23% 31% 54% 18%	Latino 20% 34% 54% 21%	Asian 21% 40% 61% 12%	Other 28% 34% 62% 6%	Educa No Deg. 23% 33% 56% 15%	tion B.A. 339 359 68% 119 4%
Q95. Online sports betting on Strongly agree Somewhat agree <i>Total Agree</i> Somewhat disagree	college spor Total 2025 26% 34% 60% 14% 7%		ling prop	Avid 24% 36% 60% 20% 12%	Involved           27%           37%           64%           16%           7%	dual col Categor Casual 26% 37% 63% 12% 4%	Iege stud           Y           Nonfan           28%           25%           53%           6%           5%	ent atl Ger M 28% 35% 63% 14% 8%	hletes f nder 25% 32% 57% 13% 6%	<b>18-34</b> 22% 35% <b>57%</b> 18% 9%	ntially A <sub>1</sub> 35-49 21% 33% 54% 17% 9%	50-64 29% 32% 61% 5%	65+ 35% 35% 70% 6% 4%	<b>NE</b> 23% 36% <b>59%</b> 15% 6%	ures. Reg 27% 33% 60% 14% 7%	ion MW 25% 34% 59% 14% 7%	W 30% 34% 64% 12% 6%	White 29% 33% 62% 11% 6%	Ethi Afr Amer/Black 23% 31% 54% 18% 10%	hicity 20% 34% 54% 21% 8%	Asian 21% 40% 61% 12% 11%	Other 28% 34% 62% 6% 7%	Educa No Deg. 23% 33% 56% 15% 8%	
Q95. Online sports betting on Strongly agree Somewhat agree <i>Total Agree</i> Somewhat disagree Strongly disagree <i>Total Disagree</i> Don't Know/Refused	college spor Total 2025 26% 34% 60% 14% 7% 21% 19%	ts includ		Avid 24% 36% 60% 20% 12% 32% 7%	27% 37% 64% 16% 7% 23% 13%	dual col Categor 26% 37% 63% 12% 4% 16% 21%	lege stud y 28% 25% 53% 6% 5% 11%	ent atl Gei M 28% 35% 63% 14% 8% 22%	F           25%           32%           57%           13%           6%           19%	18-34 22% 35% 57% 18% 9% 27%	ntially Ag 35-49 21% 33% 54% 17% 9% 26%	50-64 29% 32% 61% 12% 5% 17%	65+ 35% 35% 70% 6% 4% 10%	NE 23% 36% 59% 15% 6% 21%	ures. Reg 27% 33% 60% 14% 7% 21%	ion MW 25% 34% 59% 14% 7% 21%	W 30% 34% 64% 12% 6% 18%	White 29% 33% 62% 11% 6% 17%	Ethi Afr Amer/Black 23% 31% 54% 18% 10% 28%	nicity Latino 20% 34% 54% 21% 8% 29%	Asian 21% 40% 61% 12% 11% 23%	Other 28% 34% 62% 6% 7% 13%	Educa No Deg. 23% 33% 56% 15% 8% 23%	tion B.A. 33% 35% 68% 11% 4% 15%
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Q95. Online sports betting on Strongly agree Somewhat agree <i>Total Agree</i> Somewhat disagree Strongly disagree <i>Total Disagree</i> Don't Know/Refused	college spor Total 2025 26% 34% 60% 14% 7% 21% 19%	ts includ		Avid 24% 36% 60% 20% 12% 32% 7%	27% 37% 64% 16% 7% 23% 13%	dual col Categor 26% 37% 63% 12% 4% 16% 21%	lege stud y Nonfan 28% 25% 53% 6% 5% 11% 36%	ent atl Ger 28% 35% 63% 14% 8% 22% 14%	F           25%           32%           57%           13%           6%           19%           24%	18-34 22% 35% 57% 18% 9% 27%	ntially A <sub>4</sub> 35-49 21% 33% 54% 17% 9% 26% 19%	50-64 29% 32% 61% 12% 5% 17% 23%	65+ 35% 35% 70% 6% 4% 10%	NE 23% 36% 59% 15% 6% 21%	ures. Reg 27% 33% 60% 14% 7% 21% 20%	ion MW 25% 34% 59% 14% 7% 21% 20%	W 30% 34% 64% 12% 6% 18%	White 29% 33% 62% 11% 6% 17%	Ethi Afr Amer/Black 23% 31% 54% 18% 10% 28% 17%	Latino 20% 34% 21% 8% 29% 17%	Asian 21% 40% 61% 12% 11% 23%	Other 28% 34% 62% 6% 7% 13%	Educa No Deg. 23% 33% 56% 15% 8% 23% 21%	B.A.           339           359           689           119           4%           169
Q95. Online sports betting on Strongly agree Somewhat agree <i>Total Agree</i> Somewhat disagree Strongly disagree <i>Total Disagree</i> Don't Know/Refused	college spor college spor Total 2025 26% 34% 60% 14% 7% 21% 19% ted by online	ts includ		Avid 24% 36% 60% 20% 12% 32% 7%	27% 37% 64% 16% 7% 23% 13%	dual col Categor 26% 37% 63% 12% 4% 16% 21%	lege stud y Nonfan 28% 25% 53% 6% 5% 11% 36%	ent atl Ger 28% 35% 63% 14% 8% 22% 14%	F           25%           32%           57%           13%           6%           19%           24%	<b>18-34</b> 22% 35% <b>57%</b> 18% 9% <b>27%</b> 16%	ntially A <sub>4</sub> 35-49 21% 33% 54% 17% 9% 26% 19%	50-64 29% 32% 61% 12% 5% 17% 23%	65+ 35% 35% 70% 6% 4% 10%	NE 23% 36% 59% 15% 6% 21%	ures. Reg 27% 33% 60% 14% 7% 21% 20%	ion MW 25% 34% 59% 14% 7% 21% 20%	W 30% 34% 64% 12% 6% 18%	White           29%           33%           62%           11%           6%           17%           21%	Ethn Afr Amer/Black 23% 31% 54% 18% 10% 28% 17% Ethn	Latino 20% 34% 21% 8% 29% 17%	Asian 21% 40% 61% 12% 11% 23%	Other 28% 34% 62% 6% 7% 13% 24%	Educa No Deg. 23% 33% 56% 15% 8% 23% 21% Educa	tion B.A. 339 359 68% 119 4% 15% 169
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Q95. Online sports betting on Strongly agree Somewhat agree Total Agree Somewhat disagree Strongly disagree Total Disagree Don't Know/Refused Q96. The tax revenue generat Strongly agree Somewhat agree Total Agree	college spor college spor Total 2025 26% 34% 60% 14% 7% 21% 19% 21% 19% ted by online ted by online Total 2025 13% 26% 39%	ts includ ts includ sports   Total 2024 12% 25% 37%		Avid           24%           36%           60%           20%           12%           32%           7%           Avid           25%           39%           64%	Involved           27%           37%           64%           16%           7%           23%           13%           staxpayers           Fanship           Involved           33%           44%	dual col Categor Casual 26% 37% 63% 12% 4% 16% 21% 21% Categor Casual 8% 22% 30%	Iege stud           Y           Nonfan           28%           25%           53%           6%           5%           11%           36%           Y           Nonfan           7%           15%           22%	ent atl Ger M 28% 35% 63% 14% 8% 22% 14% 14% 5% 30% 45%	F           25%           32%           57%           13%           6%           19%           24%           10%           23%           33%	0 pote 18-34 22% 35% 57% 18% 9% 27% 16% 18-34 15% 31% 46%	ntially Ag 35-49 21% 33% 54% 17% 9% 26% 19% 26% 19% 35-49 17% 28% 45%	armfu 3e 50-64 29% 32% 61% 12% 5% 17% 23% 33%	65+ 35% 35% 6% 4% 21% 65+ 6% 24% 30%	NE           23%         36%           59%         15%           6%         21%           20%         12%           40%         40%	ures. Reg 33% 60% 14% 7% 21% 20% Reg 8 13% 27% 40%	(ion 25% 34% 59% 14% 7% 20% 20% 20% 20% 20% 37%	W 30% 34% 64% 12% 6% 18% 18% 18% 18% 40%	White           29%           33%           62%           11%           6%           17%           21%           White           10%           26%           36%	Ethi Afr Amer/Black 23% 31% 54% 18% 10% 28% 17% 28% 17% Ethi Afr Amer/Black 16% 20% 36%	Latino 20% 34% 21% 8% 29% 17% Latino 17% 33% 50%	Asian 21% 40% 61% 12% 11% 23% 16% Asian 17% 34% 51%	Other 28% 34% 62% 6% 7% 13% 24% 0ther 19% 22% 41%	Educa No Deg. 23% 33% 56% 15% 8% 23% 21% Educa No Deg. 13% 25% 38%	tion B.A. 3359 689 119 159 16% 16% 16% 15% 16% 12% 319 439 15%
Q95. Online sports betting on Strongly agree Somewhat agree Total Agree Somewhat disagree Strongly disagree Total Disagree Don't Know/Refused Q96. The tax revenue generat Strongly agree Somewhat agree Total Agree Somewhat disagree	college spor college spor 26% 34% 60% 14% 7% 21% 19% 21% 19% ted by online ted by online 50% 39% 15%	ts includ ts includ sports   Total 2024 12% 25% 37% 16%		Avid           24%           36%           60%           20%           12%           32%           7%           Avid           25%           39%           64%	Involved           27%           37%           64%           16%           7%           23%           13%           staxpayers           Fanship           Involved           13%           44%           14%	dual col Categor Casual 26% 37% 63% 12% 4% 16% 21% 21% Categor Casual 8% 22% 30% 17%	Iege stud           Y           Nonfan           28%           25%           53%           6%           5%           11%           36%           Y           Nonfan           7%           15%           22%           11%	ent atl Ger M 28% 35% 63% 14% 8% 22% 14% 22% 14% 5% 30% 45% 15%	F           25%           32%           57%           13%           6%           19%           24%           10%           23%           33%           14%	0 pote 18-34 22% 35% 57% 18% 9% 27% 16% 16% 18-34 15% 31% 46% 17%	ntially Ag 35-49 21% 33% 54% 17% 9% 26% 19% 26% 19% 35-49 17% 28% 45% 15%	50-64 29% 32% 61% 12% 5% 17% 23% 23% 50-64 11% 22% 33% 12%	65+ 35% 35% 6% 4% 21% 65+ 6% 24% 30% 14%	NE           23%         36%           59%         15%           6%         21%           20%         12%           40%         16%	ures. Reg 33% 60% 14% 7% 21% 20% 8 8 8 8 8 8 8 8 8 8 9 8 8 9 8 9 8 9 8	(ion 25% 34% 59% 14% 7% 20% 20% 20% 20% 25% 37% 15%	W 30% 34% 64% 12% 6% 18% 18% 8% 18% 40% 40%	White           29%           33%           62%           11%           6%           17%           21%           White           10%           26%           36%           14%	Ethi Afr Amer/Black 23% 31% 54% 18% 10% 28% 17% 28% 17% Ethi Afr Amer/Black 16% 20% 36% 13%	Latino 20% 34% 21% 8% 29% 17% Latino 17% 33% 50% 17%	Asian 21% 40% 61% 12% 11% 23% 16%	Other 28% 34% 62% 6% 7% 13% 24% 24% 0ther 19% 22% 41% 12%	Educa No Deg. 23% 33% 56% 15% 8% 23% 21% Educa No Deg. 13% 25% 38% 14%	tion B.A. 339 359 68% 119 4% 15% 169

Q97. Online sports betting she	buid be legal	in all 50	states.																					
					Fanship	Categor	y .	Gei	nder		A	ge			Reg	gion	-		Eth	nicity	_	_	Educa	ation
	Total	Total																	Afr					
	2025	2024		Avid	Involved	Casual		М	F	18-34		50-64	65+	NE	S	MW	w		Amer/Black	Latino	Asian		U U	
Strongly agree	25%	24%		48%	24%	16%	15%	29%	21%	31%	35%	19%	10%	25%	26%	26%	21%	20%	37%	35%	24%	24%	27%	20%
Somewhat agree	25%	25%		27%	30%	25%	17%	26%	24%	28%	26%	23%	23%	30%	24%	23%	26%	24%	23%	31%	24%	20%	24%	27%
Total Agree	50%	<b>49%</b>		75%	54%	41%	32%	55%	45%	<b>59%</b>	61%	42%	33%	55%	50%	<b>49%</b>	47%	44%	60%	66%	48%	44%	51%	47%
Somewhat disagree	14%	13%		9%	16%	16%	12%	12%	15%	16%	10%	13%	15%	11%	13%	14%	17%	13%	10%	13%	24%	16%	13%	15%
Strongly disagree	20%	21%		12%	17%	22%	27%	19%	20%	13%	15%	24%	28%	18%	20%	21%	19%	23%	15%	11%	15%	22%	18%	239
Total Disagree	34%	34%		21%	33%	38%	<b>39%</b>	<b>31%</b>	35%	<b>29%</b>	25%	37%	43%	<b>29%</b>	33%	35%	36%	36%	25%	24%	<b>39%</b>	38%	31%	38%
Don't Know/Refused	17%	18%		5%	12%	20%	30%	14%	20%	12%	14%	20%	24%	16%	18%	16%	17%	20%	15%	10%	13%	18%	17%	16%
Q98. Online sports betting she	ould be illega	l in all 50	) states.					-		-													-	
					Fanship	Categor	у	Ger	nder		Ag	ge			Reg	gion			Ethi	nicity			Educa	ation
	Total	Total																	Afr					
	2025	2024		Avid	Involved	Casual		м	F	18-34	35-49	50-64	65+	NE	S	MW	w		Amer/Black	Latino	Asian	Other	U U	
Strongly agree	18%	16%		15%	16%	18%	23%	18%	18%	14%	15%	23%	23%	18%	18%	18%	19%	20%	15%	14%	13%	22%	18%	19%
Somewhat agree	13%	13%		13%	15%	14%	12%	14%	13%	15%	10%	14%	14%	17%	13%	13%	13%	13%	10%	16%	18%	9%	13%	15%
Total Agree	31%	29%		28%	31%	32%	35%	32%	31%	<b>29%</b>	25%	37%	37%	35%	31%	31%	32%	33%	25%	30%	31%	31%	31%	34%
Somewhat disagree	19%	22%		16%	23%	22%	14%	19%	20%	20%	17%	20%	19%	19%	18%	20%	21%	20%	15%	18%	23%	18%	18%	229
Strongly disagree	33%	32%		51%	36%	28%	21%	38%	29%	38%	44%	24%	24%	32%	34%	33%	33%	29%	45%	42%	29%	32%	35%	30%
Total Disagree	52%	54%		67%	59%	50%	35%	57%	49%	58%	61%	44%	43%	51%	52%	53%	54%	49%	60%	60%	52%	<b>50%</b>	53%	52%
Don't Know/Refused	16%	17%		6%	10%	18%	30%	12%	19%	13%	13%	19%	20%	15%	17%	16%	14%	17%	15%	10%	17%	20%	17%	14%
Q99. The federal government	should aggre	essively r	egulate	online	sports bet	tting to	specifical	ly prot	ect cus	tomers	s from c	ompul	sive ga	mbling	g.									
					Fanship	Categor	y	Gei	nder		A	ge			Reg	gion				nicity			Educa	ation
	Total	Total																	Afr					
	2025	2024		Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No Deg.	. B.A.
Strongly agree	29%	29%		32%	27%	28%	31%	29%	29%	27%	23%	32%	35%	31%	28%	26%	33%	30%	27%	28%	32%	28%	28%	32%
Somewhat agree	29%	32%		31%	33%	30%	22%	29%	29%	29%	32%	28%	27%	30%	28%	29%	30%	30%	28%	29%	31%	25%	29%	31%
Total Agree	58%	61%		63%	60%	58%	53%	58%	58%	56%	55%	60%	62%	61%	56%	55%	<b>63%</b>	60%	55%	57%	63%	53%	57%	63%
Somewhat disagree	14%	14%		16%	17%	13%	10%	16%	13%	17%	16%	11%	12%	13%	15%	16%	12%	14%	14%	16%	15%	15%	14%	15%
Strongly disagree	14%	13%		17%	13%	14%	11%	15%	12%	13%	16%	13%	12%	14%	13%	16%	12%	13%	14%	16%	11%	14%	14%	12%
Total Disagree	28%	27%		33%	30%	27%	21%	31%	25%	30%	32%	24%	24%	27%	28%	32%	24%	27%	28%	32%	26%	<b>29%</b>	28%	27%
Don't Know/Refused	14%	13%		5%	10%	15%	26%	10%	17%	13%	13%	16%	14%	13%	16%	13%	12%	14%	18%	11%	11%	18%	15%	11%
Q100. The SAFE BET Act is a bi	Il recently in	troduced	l in Con	gress t	o establish	federal	regulatio	ons for	online	sports	books, s	such as	Draft	(ings, C	Caesars	s, FanD	uel, B	etMGM	and so on. If	passed,	the bil	l would	l prohibit	ads
for sportsbooks during live ev	ents, require	sportsbo	ooks to	place l	imits on th	e depos	its betto	rs can i	make u	ising th	eir serv	ices, ar	nd ban	the us	age of	Al by s	sports	books to	o track users'	gamblin	g habit	s and c	offer	
promotions, among several of	ther measure	s. Would	l you be	e in fav	or of or op	posed t	o this bill	becon	ning fe	deral la	w?													
					Fanship	Categor	у	Ger	nder		A	ge			Reg	gion			Eth	nicity			Educa	ation
	Total							1											Afr					Τ
	2025			Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Amer/Black	Latino	Asian	Other	No Deg.	в.а.
In favor of	63%			66%	66%	65%	55%	65%	62%	60%	59%	63%	71%	65%	62%	62%	64%	66%	59%	60%	65%	53%	60%	719
Opposed to	16%			25%	18%	13%	9%	18%	14%	20%	20%	14%	9%	14%	17%	17%	16%	13%	20%	23%	19%	19%	18%	139
Don't know / Refused	21%			9%	16%	21%	36%	17%	24%	20%	21%	23%	20%	21%	21%	21%	19%	21%	21%	17%	16%	28%	23%	16%
DOILL KIIOW / REIUSEU									24/0	ZU70	Z170	23%	ZU%		21%	21%	12/0			1//0				

United States Residents	
Fanship Category	
Avid	20%
Involved	32%
Casual	24%
Nonfan	24%
Gender	
Male	49%
Female	51%
Age	
18-34	29%
35-49	26%
50-64	21%
65+	24%
Region	
Northeast	18%
South	38%
Midwest	21%
West	24%
Ethnicity	
White	61%
African-American / Black	12%
Hispanic/Latino	16%
Asian	6%
Other	6%
Education	
No degree	68%
Bachelors'+	32%

The American Sports Fanship Survey conducted by the Siena College Research Institute in partnership with St. Bonaventure University's Jandoli School of Communication was conducted January 6 - 11, 2025, among 3047 United States residents drawn from a proprietary online panel (Lucid). Data was statistically adjusted by age, region, race/ethnicity, education, and gender to ensure representativeness. It has an overall margin of error of +/- 1.9 percentage points including the design effects resulting from weighting.

The Siena College Research Institute, directed by Donald Levy, Ph.D., conducts political, economic, social, and cultural research primarily in NYS. SCRI, an independent, non-partisan research institute, subscribes to the American Association of Public Opinion Research Code of Professional Ethics and Practices.

For more information, call Dr. Donald Levy at (518) 783-2901. For survey crosstabs: www.Siena.edu/SCRI/SNY.