1					Fanship	Categor	у	Ger	nder		Ag	ge			Reg	gion		Ethnicity					Education		
	Total	Total	Total																Afr	_					
	2025	2024	2023	Avid	Involved	Casual	Nonfan	М	F	18-34	35-49	50-64	65+	NE	S	мw	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.	
Avid	20%	19%	21%	100%	0%	0%	0%	29%	11%	30%	27%	10%	7%	22%	20%	18%	19%	14%	28%	30%	36%	13%	17%	26%	
Involved	32%	26%	26%	0%	100%	0%	0%	36%	29%	34%	32%	29%	33%	29%	33%	33%	33%	31%	35%	36%	30%	34%	32%	33%	
Casual	24%	27%	26%	0%	0%	100%	0%	20%	27%	18%	20%	27%	31%	26%	24%	25%	21%	26%	19%	20%	17%	28%	25%	219	
Nonfan	24%	28%	27%	0%	0%	0%	100%	15%	33%	18%	21%	33%	29%	22%	24%	25%	26%	29%	18%	13%	17%	25%	26%	209	
Q13. Regardless of how much of a	sports f	an you a	are, wo	uld yo	u consider	yourself	to be a f	otbal	l fan, c	r not?															
					Fanship	Categor	У	Ger	nder		Αį	ge			Reg	gion			Ethr	nicity			Educa	tion	
	Total	Total	Total																Afr						
	2025	2024	2023	Avid	Involved	Casual	Nonfan	М	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.	
Yes, a football fan	70%	72%	72%	97%	91%	70%	19%	80%	60%	71%	76%	62%	68%	69%	70%	69%	69%	67%	77%	77%	70%	61%	68%	749	
No, not a football fan	28%	24%	28%	3%	9%	27%	76%	19%	37%	27%	22%	36%	30%	28%	27%	29%	30%	32%	21%	19%	30%	36%	30%	25%	
Don't Know/Refused	2%	3%	0%	0%	1%	3%	4%	1%	3%	2%	1%	3%	2%	3%	2%	2%	1%	2%	2%	3%	0%	3%	2%	1%	
Q14. In terms of being a fan, woul	d you sa	y that fo	otball	is your	favorite s	ort or i	s another	sport	your fa	avorite	sport o	r would	you s	ay tha	t you o	lo not	have a	a favorite sport?							
					Fanship	Categor	у	Gen	nder		Αį	ge			Reg	gion		Ethnicity					Educa	tion	
	Total	Total	Total															Afr							
	2025	2024	2023	Avid	Involved	Casual	Nonfan	М	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.	
Football	47%	50%	47%	75%	59%	43%	13%	54%	41%	47%	54%	41%	45%	44%	51%	46%	44%	46%	53%	53%	43%	37%	46%	49%	
Other sport	31%	32%	33%	22%	35%	41%	22%	30%	32%	37%	28%	29%	29%	34%	27%	31%	35%	29%	30%	33%	37%	37%	30%	339	
Do not have a favorite sport	22%	19%	20%	3%	5%	16%	64%	16%	28%	16%	18%	29%	26%	22%	22%	23%	21%	25%	17%	14%	19%	27%	24%	189	
Q15. [If Q14 = Other Sport] Which	of the fo	ollowing	is you	r favor	ite sport?																				
					Fanship	Categor	у	Ger	nder		Αį	ge			Reg	gion			Ethr	nicity			tion		
	Total	Total	Total																Afr	-					
	2025	2024	2023	Avid	Involved	Casual	Nonfan	М	F	18-34	35-49	50-64	65+	NE	S	мw	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.	
Baseball	22%	22%	24%	19%	24%	21%	22%	23%	21%	15%	20%	24%	34%	28%	15%	25%	24%	28%	4%	20%	15%	11%	22%	229	
Basketball	30%	28%	24%	51%	33%	24%	18%	32%	29%	34%	39%	24%	20%	21%	36%	32%	28%	21%	68%	28%	44%	33%	32%	26%	
Hockey	10%	10%	10%	12%	12%	10%	6%	8%	13%	13%	10%	11%	5%	17%	9%	11%	7%	14%	4%	8%	2%	6%	11%	10%	
Tennis	4%	5%	3%	2%	3%	3%	7%	2%	5%	3%	3%	7%	3%	4%	3%	4%	4%	3%	4%	4%	9%	4%	3%	6%	
Soccer	10%	11%	17%	11%	11%	10%	8%	10%	10%	18%	8%	5%	5%	12%	11%	6%	11%	6%	8%	25%	16%	2%	9%	129	
	3%	3%	3%	1%	4%	4%	3%	4%	2%	1%	3%	3%	7%	1%	4%	3%	3%	4%	3%	0%	1%	4%	2%	5%	
Golf													15%	8%	13%	11%	13%	14%	7%						
Golf Other	11%	20%	18%	2%	7%	12%	26%	7%	15%	10%	/%	16%	1370	0 / 0					/%	5%	10%	18%	11%	125	
Other	11%								15%		7%	16%								5%	10%	18%			
Other Combat Sports: Boxing, MMA, UFG	11%			2% 1%	7% 5%	7%	26% 5%	7% 8%	3%	5%	9%	2%	3%	5%	4%	5%	6%	4%	3%	8%	2%	18%	5%		
Other Combat Sports: Boxing, MMA, UFG Wrestling, etc.	11%			1%	5%	7%	5%	8%	3%	5%	9%	2%	3%	5%	4%	5%	6%	4%	3%	8%	2%	18%	5%	5%	
Other Combat Sports: Boxing, MMA, UFG	11%																								

					Fanship	Categor	v	Ger	nder		Αg	e			Res	ion			Ethi		Education			
	Total	Total	Total		l	categoi	, 		100		,,,	,-							Afr	l			Luucu	1
	2025	2024	2023	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Amer/Black	Latino	Δsian	Other	No Deg.	B.A.
Yes	72%	75%	75%	99%	91%	74%	24%	80%	65%	77%	77%	65%	67%	75%	71%	71%	72%	68%	80%	83%	79%	66%	70%	75%
No	20%	16%	25%	1%	5%	14%	63%	15%	25%	15%	17%	25%	26%	18%	21%	21%	21%	24%	12%	12%	18%	25%	21%	19%
Don't Know/Refused	8%	9%	0%	1%	4%	12%	14%	5%	10%	8%	6%	10%	7%	7%	8%	8%	7%	8%	8%	5%	4%	9%	8%	6%
					.,,								.,.				.,.				.,.			
Q17. If you could only pick one of the	ne follo	wing, w	hich de	you fe	el is the m	ost inte	resting pa	art of t	he Su	er Bow	/!?				<u> </u>				l	1				
•		<u> </u>		ĺ	Fanship	Categor	y	Ger	nder		Αş	e			Reg	ion			Ethi	nicity			Educa	tion
	Total	Total	Total																Afr					
	2025	2024	2023	Avid	Involved	Casual	Nonfan	М	F	18-34	35-49	50-64	65+	NE	s	MW	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.
The game	52%	52%	49%	81%	67%	49%	12%	67%	38%	51%	51%	46%	59%	57%	50%	54%	51%	50%	58%	55%	56%	42%	50%	56%
The commercials/advertisements	18%	19%	20%	9%	14%	23%	24%	15%	20%	15%	19%	22%	16%	14%	18%	19%	18%	20%	11%	15%	10%	20%	17%	19%
The half-time show	19%	21%	21%	8%	16%	23%	30%	10%	29%	26%	22%	17%	11%	18%	21%	16%	22%	17%	26%	21%	26%	24%	21%	16%
The pre-game coverage	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%
Other	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	0%	0%	1%	1%	0%	0%	0%	1%	1%
None	9%	5%	8%	1%	1%	4%	32%	7%	12%	7%	6%	14%	12%	9%	10%	10%	8%	11%	3%	7%	8%	13%	10%	7%
Q18. Do you plan to place any bets	on the	Super B	owl2																•				•	•
	011 1110	Jupei D	OWIE																					
, , , , , , , , , , , , , , , , , , , ,		Juper b	OWIE		Fanship	Categor	у	Ger	nder		Ag	ge			Reg	gion			Ethi	nicity			Educa	ition
, , , , , , , , , , , , , , , , , , , ,	Total		OWIF		Fanship	Categor	y	Ger	nder		Ag	ge			Reg	ion			Ethi Afr	nicity			Educa	ition
. , , , , , , , , ,			OWIF	Avid	Fanship Involved	Categor Casual	y Nonfan	Gei M	nder F	18-34	Ag 35-49	50-64	65+	NE	Reg S	gion MW	w	White		nicity Latino	Asian	Other		
Yes	Total		OWIF	Avid 51%						18-34 25%			65+ 5%	NE 21%			W 16%	White	Afr		Asian 21%	Other		B.A.
	Total 2025		OWIF		Involved	Casual	Nonfan	М	F		35-49	50-64			s	MW			Afr Amer/Black	Latino			No Deg.	B.A. 19%
Yes	Total 2025 17%		OWIF	51%	Involved	Casual	Nonfan 1%	M 23%	F 11%	25%	35-49 25%	50-64 7%	5%	21%	S 16%	MW 14%	16%	11%	Afr Amer/Black 24%	Latino	21%	14%	No Deg.	
Yes Maybe	Total 2025 17% 20%		OWIF	51% 30%	Involved 17% 29%	Casual 4% 16%	Nonfan 1% 4%	M 23% 22%	F 11% 19%	25% 26%	35-49 25% 25%	50-64 7% 17%	5% 10%	21% 19%	\$ 16% 18%	MW 14% 23%	16% 22%	11% 18%	Afr Amer/Black 24% 23%	Latino 31% 26%	21% 22%	14% 19%	No Deg. 16% 21%	B.A. 19% 18% 62%
Yes Maybe No	Total 2025 17% 20% 62%		OWIF	51% 30% 19%	Involved 17% 29% 53%	Casual 4% 16% 76%	Nonfan 1% 4% 94%	M 23% 22% 54%	F 11% 19% 69%	25% 26% 48%	35-49 25% 25% 48%	50-64 7% 17% 74%	5% 10% 83%	21% 19% 59%	\$ 16% 18% 64%	MW 14% 23% 62%	16% 22% 60%	11% 18% 70%	Afr Amer/Black 24% 23% 52%	Latino 31% 26% 41%	21% 22% 56%	14% 19% 64%	No Deg. 16% 21% 61%	B.A.:
Yes Maybe No	Total 2025 17% 20% 62% 1%			51% 30% 19% 1%	Involved 17% 29% 53% 1%	Casual 4% 16% 76% 3%	Nonfan 1% 4% 94% 1%	M 23% 22% 54%	F 11% 19% 69%	25% 26% 48%	35-49 25% 25% 48%	50-64 7% 17% 74%	5% 10% 83%	21% 19% 59%	\$ 16% 18% 64%	MW 14% 23% 62%	16% 22% 60%	11% 18% 70%	Afr Amer/Black 24% 23% 52%	Latino 31% 26% 41%	21% 22% 56%	14% 19% 64%	No Deg. 16% 21% 61%	B.A. 19% 18% 62%
Yes Maybe No Don't Know/Refused	Total 2025 17% 20% 62% 1%			51% 30% 19% 1%	Involved 17% 29% 53% 1%	Casual 4% 16% 76% 3%	Nonfan 1% 4% 94% 1%	M 23% 22% 54% 1%	F 11% 19% 69%	25% 26% 48%	35-49 25% 25% 48%	50-64 7% 17% 74% 2%	5% 10% 83%	21% 19% 59%	\$ 16% 18% 64% 1%	MW 14% 23% 62%	16% 22% 60%	11% 18% 70%	Afr Amer/Black 24% 23% 52% 1%	Latino 31% 26% 41%	21% 22% 56%	14% 19% 64%	No Deg. 16% 21% 61%	B.A. 19% 18% 62% 1%
Yes Maybe No Don't Know/Refused	Total 2025 17% 20% 62% 1%	bet on		51% 30% 19% 1%	Involved 17% 29% 53% 1%	Casual 4% 16% 76% 3%	Nonfan 1% 4% 94% 1%	M 23% 22% 54% 1%	F 11% 19% 69% 2%	25% 26% 48%	35-49 25% 25% 48% 1%	50-64 7% 17% 74% 2%	5% 10% 83%	21% 19% 59%	\$ 16% 18% 64% 1%	MW 14% 23% 62% 1%	16% 22% 60%	11% 18% 70%	Afr Amer/Black 24% 23% 52% 1%	Latino 31% 26% 41% 2%	21% 22% 56%	14% 19% 64%	No Deg. 16% 21% 61% 2%	B.A. 19% 18% 62% 1%
Yes Maybe No Don't Know/Refused	Total 2025 17% 20% 62% 1%	bet on		51% 30% 19% 1%	Involved 17% 29% 53% 1%	Casual 4% 16% 76% 3%	Nonfan 1% 4% 94% 1%	M 23% 22% 54% 1%	F 11% 19% 69% 2%	25% 26% 48%	35-49 25% 25% 48% 1%	50-64 7% 17% 74% 2%	5% 10% 83%	21% 19% 59%	\$ 16% 18% 64% 1%	MW 14% 23% 62% 1%	16% 22% 60%	11% 18% 70% 1%	Afr Amer/Black 24% 23% 52% 1%	Latino 31% 26% 41% 2%	21% 22% 56% 0%	14% 19% 64% 3%	No Deg. 16% 21% 61% 2%	B.A. 19% 18% 62% 1%
Yes Maybe No Don't Know/Refused	Total 2025 17% 20% 62% 1% vill you	bet on		51% 30% 19% 1% oer Bov	Involved 17% 29% 53% 1% Wi? Check a	Casual 4% 16% 76% 3% all that a	Nonfan 1% 4% 94% 1% ppply.	M 23% 22% 54% 1%	F 11% 19% 69% 2%	25% 26% 48% 1%	35-49 25% 25% 48% 1%	50-64 7% 17% 74% 2%	5% 10% 83% 1%	21% 19% 59% 1%	\$ 16% 18% 64% 1%	MW 14% 23% 62% 1%	16% 22% 60% 2%	11% 18% 70% 1%	Afr Amer/Black 24% 23% 52% 1% Ethi	26% 41% 2%	21% 22% 56% 0%	14% 19% 64% 3%	No Deg. 16% 21% 61% 2%	B.A. 19% 18% 62% 1%
Yes Maybe No Don't Know/Refused Q19. [If Q18 = Yes or Maybe] How v	Total 2025 17% 20% 62% 1% vill you Total 2025	bet on		51% 30% 19% 1% Der Bov	Involved 17% 29% 53% 1% VI? Check a Fanship	Casual 4% 16% 76% 3% all that a Category	Nonfan 1% 4% 94% 1% pply. y	M 23% 22% 54% 1% Ger	F 11% 19% 69% 2%	25% 26% 48% 1% 18-34	35-49 25% 25% 48% 1% Ag 35-49	50-64 7% 17% 74% 2%	5% 10% 83% 1% 65+	21% 19% 59% 1% NE	\$ 16% 18% 64% 1% Reg	MW 14% 23% 62% 1% sion	16% 22% 60% 2% w	11% 18% 70% 1% White	Afr Amer/Black 24% 23% 52% 1% Ethi Afr Amer/Black	26% 41% 22%	21% 22% 56% 0% Asian	14% 19% 64% 3% Other	No Deg. 16% 21% 61% 2% Educa	B.A. 19% 18% 62% 1% ation B.A.
Yes Maybe No Don't Know/Refused Q19. [If Q18 = Yes or Maybe] How v	Total 2025 17% 20% 62% 1% vill you Total 2025 61%	bet on		51% 30% 19% 1% Deer Bov Avid 57%	Involved 17% 29% 53% 1% VI? Check a Fanship Involved 63%	Casual 4% 16% 76% 3% sill that a Category Casual 71%	Nonfan	M 23% 22% 54% 1% Ger M 55%	F 11% 19% 69% 2% Inder F 70%	25% 26% 48% 1% 18-34 58%	35-49 25% 25% 48% 1% Ag 35-49 60%	50-64 7% 17% 74% 2% 50-64 69%	5% 10% 83% 1% 65+ 66%	21% 19% 59% 1% NE 53%	\$ 16% 18% 64% 1% Reg	14% 23% 62% 1% sion MW 57%	16% 22% 60% 2% W 66%	11% 18% 70% 1% White 61%	Afr Amer/Black 24% 23% 52% 1% Ethi Afr Amer/Black 58%	Latino 31% 26% 41% 2% nicity Latino 64%	21% 22% 56% 0% Asian 60%	14% 19% 64% 3% Other 52%	No Deg. 16% 21% 61% 2% Educa No Deg. 64%	B.A. 199 189 629 1% ation B.A. 559
Yes Maybe No Don't Know/Refused Q19. [If Q18 = Yes or Maybe] How v Among family and/or friends Through a local bookie Using an online sportsbook, such	Total 2025 17% 20% 62% 1% vill you Total 2025 61%	bet on		51% 30% 19% 1% Deer Bov Avid 57%	Involved 17% 29% 53% 1% VI? Check a Fanship Involved 63%	Casual 4% 16% 76% 3% sill that a Category Casual 71%	Nonfan	M 23% 22% 54% 1% Ger M 55%	F 11% 19% 69% 2% Inder F 70%	25% 26% 48% 1% 18-34 58%	35-49 25% 25% 48% 1% Ag 35-49 60%	50-64 7% 17% 74% 2% 50-64 69%	5% 10% 83% 1% 65+ 66%	21% 19% 59% 1% NE 53%	\$ 16% 18% 64% 1% Reg	14% 23% 62% 1% sion MW 57%	16% 22% 60% 2% W 66%	11% 18% 70% 1% White 61%	Afr Amer/Black 24% 23% 52% 1% Ethi Afr Amer/Black 58%	Latino 31% 26% 41% 2% nicity Latino 64%	21% 22% 56% 0% Asian 60%	14% 19% 64% 3% Other 52%	No Deg. 16% 21% 61% 2% Educa No Deg. 64%	B.A. 199 189 629 1% stion B.A. 559
Yes Maybe No Don't Know/Refused Q19. [If Q18 = Yes or Maybe] How v	Total 2025 17% 62% 1% Total 2025 61% 10%	bet on		51% 30% 19% 1% Der Bov Avid 57% 14%	Involved 17% 29% 53% 1% VI? Check a Fanship Involved 63% 9%	Casual 4% 16% 76% 3% all that a Categor Casual 71% 5%	Nonfan	M 23% 22% 54% 1% Ger M 55% 11%	F 11% 19% 69% 2% The contraction of the contraction	25% 26% 48% 1% 18-34 58% 12%	35-49 25% 25% 48% 1% Ag 35-49 60% 11%	50-64 7% 17% 74% 2% 50-64 69% 7%	5% 10% 83% 1% 65+ 66% 7%	21% 19% 59% 1% NE 53% 11%	S 16% 18% 64% 1% Reg S 64% 11%	MW 14% 23% 62% 1% 57% 4%	16% 22% 60% 2% W 66% 14%	11% 18% 70% 1% White 61% 11%	Afr Amer/Black 24% 23% 52% 1% Ethi Afr Amer/Black 58% 7%	Latino 31% 26% 41% 2% Inicity Latino 64% 12%	21% 22% 56% 0% Asian 60% 12%	14% 19% 64% 3% Other 52% 6%	No Deg. 16% 21% 61% 2% Educa No Deg. 64% 8%	B.A. 19% 18% 62% 1% attion B.A.

					Fanship	Category	у	Ger	nder		Αį	ge			Reg	gion			Ethi	Education				
	Total	Total	Total																Afr					
	2025	2024	2023	Avid	Involved	Casual	Nonfan	М	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.
Yes	35%	36%	29%	67%	43%	24%	8%	40%	30%	43%	43%	27%	21%	36%	35%	32%	35%	29%	44%	49%	42%	30%	34%	36%
No	61%	59%	65%	31%	53%	71%	88%	57%	66%	53%	52%	70%	75%	60%	61%	65%	60%	68%	51%	46%	54%	64%	62%	60%
Don't know	4%	5%	5%	2%	4%	6%	4%	4%	4%	4%	5%	4%	4%	4%	4%	3%	5%	3%	5%	5%	5%	6%	4%	4%
Q21. Thinking about the teams of	ompeting	in the u	pcomii	ng NFL	playoffs, a	mong th	ie teams i	n the	Amerio	an Foo	tball Co	onferen	ce (AF	C), wh	ich do	you thi	ink wi	ll win th	e conference	champi	onship	and pla	ıy in Supe	r Bow
LIX?				ı	Familia	C-4		6		1					D	•			Pal.	-1-14			F-1	••
					Fanship	Category	y I	Ger	nder		A	ge			Keg	ion				nicity	1		Educa	tion
	Total 2025			Avid	Involved	Casual	Nonfan	М	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Afr Amer/Black	Latino	Asian	Other	No Deg.	B.A.
Kansas City Chiefs	43%			41%	48%	47%	36%	45%	42%	39%	42%	41%	53%	37%	42%	53%	43%	45%	44%	37%	44%	42%	42%	46%
Buffalo Bills	13%			17%	15%	11%	9%	15%	11%	12%	11%	17%	13%	24%	11%	12%	9%	15%	9%	11%	11%	10%	12%	16%
Pittsburgh Steelers	12%			7%	8%	14%	19%	8%	16%	11%	13%	13%	11%	15%	13%	12%	8%	12%	13%	11%	8%	11%	13%	9%
Baltimore Ravens	10%			15%	10%	9%	9%	12%	9%	12%	11%	9%	9%	10%	13%	10%	8%	9%	19%	11%	11%	4%	11%	10%
Los Angeles Chargers	8%			10%	8%	6%	6%	9%	7%	12%	9%	6%	3%	5%	4%	4%	18%	6%	5%	13%	14%	13%	7%	9%
Denver Broncos	7%			4%	6%	7%	12%	6%	9%	6%	8%	9%	7%	4%	7%	6%	11%	8%	5%	6%	4%	12%	8%	5%
Houston Texans	6%			6%	4%	6%	10%	6%	7%	9%	6%	6%	4%	4%	11%	4%	4%	5%	5%	10%	8%	8%	7%	5%
Q22. And among the teams in th	e Nationa	l Footba	ll Conf	erence	(NFC). wh	ich do vo	u think v	vill wir	the c	 onferer	ce cha	mpions	hip an	d plav	in Sup	er Bow	/I LIX?							
<u> </u>					Fanship				nder		A	-			Reg			Ethnicity					Educa	tion
	Total				_													Afr						
	2025			Avid	Involved	Casual	Nonfan	М	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.
Detroit Lions	30%			39%	36%	30%	15%	39%	21%	25%	28%	29%	40%	24%	27%	42%	29%	31%	33%	26%	28%	26%	28%	34%
Philadelphia Eagles	21%			24%	20%	21%	20%	20%	22%	22%	21%	21%	20%	36%	21%	14%	16%	20%	25%	20%	25%	19%	22%	20%
Green Bay Packers	17%			9%	13%	18%	27%	11%	23%	18%	17%	19%	13%	12%	19%	17%	17%	18%	14%	16%	12%	19%	18%	15%
Los Angeles Rams	12%			12%	11%	10%	15%	12%	12%	17%	12%	8%	9%	8%	10%	6%	24%	10%	8%	21%	18%	14%	12%	12%
Minnesota Vikings	8%			6%	8%	9%	10%	8%	9%	6%	9%	10%	8%	7%	7%	14%	7%	9%	8%	6%	8%	9%	8%	9%
Tampa Bay Buccaneers	7%			5%	7%	7%	8%	6%	8%	7%	8%	6%	5%	9%	9%	4%	4%	7%	6%	8%	4%	8%	7%	6%
Washington Commanders	5%			5%	5%	5%	5%	5%	5%	4%	5%	6%	5%	3%	7%	3%	4%	5%	6%	4%	5%	4%	5%	5%
			_																					

				Fanship	Categor	у	Ger	nder		Aε	ge			Reg	gion			Ethi	nicity			Educa	tion
	Total							_						_				Afr					
	2025		Avio		Casual	Nonfan	M	F				65+	NE	S	MW	W		Amer/Black					+
Kansas City Chiefs	29%		26%	32%	32%	27%	28%	31%	26%	28%	29%	34%	24%	29%	33%	29%	30%	30%	25%	28%	30%	28%	31%
Detroit Lions	14%		17%	18%	14%	8%	19%	9%	11%	12%	14%	21%	8%	11%	25%	14%	15%	14%	11%	11%	14%	14%	16%
Philadelphia Eagles	8%		10%	7%	7%	7%	8%	7%	7%	8%	9%	7%	19%	6%	4%	4%	7%	8%	8%	12%	4%	7%	8%
Buffalo Bills	7%		9%	7%	7%	5%	7%	7%	6%	7%	8%	7%	17%	6%	4%	4%	8%	5%	5%	7%	7%	6%	9%
Baltimore Ravens	6%		8%	6%	5%	4%	6%	5%	8%	6%	5%	3%	5%	7%	4%	4%	5%	13%	4%	5%	3%	6%	5%
Pittsburgh Steelers	6%		4%	4%	8%	10%	4%	9%	6%	7%	6%	6%	8%	7%	5%	5%	7%	8%	4%	4%	6%	7%	5%
Green Bay Packers	6%		3%	5%	7%	10%	4%	8%	7%	6%	8%	5%	3%	7%	8%	6%	7%	4%	6%	3%	7%	7%	5%
Houston Texans	4%		4%	3%	4%	6%	4%	5%	7%	4%	3%	3%	1%	8%	2%	3%	3%	4%	7%	5%	5%	5%	3%
Los Angeles Chargers	4%		6%	5%	3%	3%	5%	3%	5%	6%	3%	1%	2%	3%	2%	9%	3%	2%	7%	7%	9%	4%	4%
Denver Broncos	4%		3%	3%	4%	7%	3%	5%	4%	5%	5%	3%	2%	4%	3%	7%	4%	3%	5%	4%	5%	4%	3%
Los Angeles Rams	4%		5%	4%	3%	5%	5%	3%	6%	4%	3%	4%	2%	3%	2%	11%	3%	2%	9%	9%	5%	4%	5%
Tampa Bay Buccaneers	3%		2%	2%	4%	3%	2%	3%	3%	4%	3%	1%	4%	4%	1%	1%	3%	2%	5%	1%	1%	3%	2%
Minnesota Vikings	3%		3%	3%	3%	3%	3%	3%	3%	2%	3%	3%	2%	2%	6%	2%	3%	2%	2%	3%	2%	3%	3%
Washington Commanders	2%		1%	2%	1%	1%	1%	2%	1%	2%	1%	2%	1%	3%	0%	1%	2%	2%	1%	1%	2%	2%	1%
Q66. Do you support or oppose off	ering th	e Mond	ay after the	Super Bowl	each ye	ar as a pa	id day	off of	work?	•	•	-		-				-					
				Fanship	Categor	у	Ger	nder		Αį	ge			Reg	gion		Ethnicity					Educa	tion
	Total	Total																Afr					
	2025	2024	Avid	Involved	Casual	Nonfan	М	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No Deg.	B.A.
Support	46%	50%	75%	51%	36%	27%	47%	46%	66%	60%	34%	17%	48%	47%	44%	45%	37%	61%	64%	58%	54%	48%	42%
Oppose	40%	37%	20%	39%	47%	49%	40%	39%	23%	28%	48%	67%	36%	39%	43%	41%	49%	26%	25%	26%	30%	38%	45%
Don't Know/Refused	14%	14%	5%	10%	16%	24%	13%	15%	11%	13%	18%	16%	16%	14%	13%	13%	15%	13%	12%	16%	16%	14%	13%

Nature of the Sample	
United States Residents	
Fanship Category	
Avid	20%
Involved	32%
Casual	24%
Nonfan	24%
Gender	
Male	49%
Female	51%
Age	
18-34	29%
35-49	26%
50-64	21%
65+	24%
Region	
Northeast	18%
South	38%
Midwest	21%
West	24%
Ethnicity	
White	61%
African-American / Black	12%
Hispanic/Latino	16%
Asian	6%
Other	6%
Education	
No degree	68%
Bachelors'+	32%

The American Sports Fanship Survey conducted by the Siena College Research Institute in partnership with St. Bonaventure
University's Jandoli School of Communication was conducted January 6 - 11, 2025, among 3047 United States residents drawn from a proprietary online panel (Lucid). Data was statistically adjusted by age, region, race/ethnicity, education, and gender to ensure representativeness. It has an overall margin of error of +/- 1.9 percentage points including the design effects resulting from weighting.

The Siena College Research Institute, directed by Donald Levy, Ph.D., conducts political, economic, social, and cultural research primarily in NYS. SCRI, an independent, non-partisan research institute, subscribes to the American Association of Public Opinion Research Code of Professional Ethics and Practices.

For more information, call Dr. Donald Levy at (518) 783-2901. For survey crosstabs: www.Siena.edu/SCRI/SNY.