

Early Care & Learning Council

United to Promote Quality



Childcare in NYS

Who Are We?

COMD 210: Community Research and Consulting

10 Students



Presentation Agenda

- Class Methodology
- Partnership with ECLC
- Survey Breakdown and Data Analysis
- The Future of NYS Childcare
- Questions From You



1. Class Methodology

Our Class Methodology

First Second Third Last

Observational
Research:
introductions to
ECLC, childcare
policy research,
case study reviews.

Interviews: Interviews with various people throughout the state related to childcare, such as providers, legislators, parents, directors and more.

Survey
Development &
Implementation:
worked with SCRI
to develop a survey
to send to NYS
providers

Data Analysis and Presentation: analyzed survey results and created a presentation for our partners.

2. Partnership



Early Care & Learning Council

United to Promote Quality

Early Care & Learning Council Policy Vision

"The Early Care & Learning Council and our statewide network of Child Care Resource and Referral agencies (CCR&Rs) are leaders in promoting equitable access to high quality early **care** and **learning** that benefits and supports New York State's children and families"

3. Demographics



Siene College Research Institute April 7-18, 2022 842 New York State Child Care Providers 6402 vt. 3,3%

			Area			Type of Org	1-1-4-1000	Length	in industry		Size	of day		Discou	betre		Family	Income	
		- 2.21	1			Registered/Group Family	School Age Child	Up to 18	More than 10		1000	-		-	-	T Value of the	525K to	550K to	
	Total	Rural	Suburban	Urban	Child Care Center	Child Care	Care	years	years	1-12	13-24	25-49	50+	Yes	No	<\$258	Selec	\$100K	15100
Director/Administrator	51%	36%	55%	58%	87%	26%	88%	41%	56%	22%	34%	165	90%	41%	22%	42%	47%	52%	74%
Owner	57%	68%	55%	52%	25%	82%	24%	40%	52%	83%	77%	20%	25%	44%	16%	62%	61%	56%	48%
Soard Member	1%	1%	1%	- 1%	7%	Di.	2%	1%	1%	- 1%	.0%	1%	7%	TN.	0%	0%	2%	0%	2%
Tracher	816	32%	8%	6%	. 2%.	10%	7%	11%	.7%	10%	12%	25%	276	2%	2%	4%	7%	10%	12%
Provider	5%	7%	5%	4%	9%	9%	9%	6%	4%	10%	3%	0%	0%	4%	6%	4%	4%	1%	6%
Other	2%	2%	1%	1%	1%	3%	3%	2%	2%	1%	2%	7%	7%	7%	10%	7%	2%	1%	1%
Refused	3%	4%	. I'm	2%	1%	3%	0%	4%	2%	2%	1%	1%	2%	1%	4%	2%	2%	.PK	2%
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Q2. How long have you been in this industry?	•									_			_				_		-
		Area		Type of Org		Length in Industry		Size of Org				Discou	united.	Family Income					
	1023/01	0.50	- 23/27/2011	W 1000 F	Version 0.00	Registered/Group Family	School Age Child	Up to 38	Move than 18	1111			220					\$50K to	1000
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< 1 year	1%	1%	.0%	. 2%	1%	1%	2%	5%	0%	2%	0%	3%	1%	1%	1%	1%	2%	0%	2%
1-Ryears	7%	4%	7%	8%	2%	10%	7%	24%	6%	12%	7%	3%	2%	2%	676	12%	7%	1%	5%
6-5 years	7%	Ps.	65	8%	4%	Pi	6%	22%	0%	3%	PN.	n.	4%	7%	7%	4%	9%	9%	65
6-10 years	11%	14%	12%	18%	9%	18%	16%	69%	0%	15%	23%	11%	11%	34%	16%	27%	- 20%	11%	676
> 10 years	69%	75%	75%	675	AIN.	61%	68%	0%	100%	62%	62%	78%	82%	69%	69%	60%	62%	77%	85%
Refused	2%	0%	2%	1%	9%	JN.	9%	0%	0%	2%	1%	1%	0%	1%		2%	1%	7%	0%
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Q3. Which of the following describes the reasons you got into	this Salat M	back all that	popty!							_	_	_			_	-			-
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	1		-			Registered/Group Family	School Age Child	Up to 18	More than 18	100	-	100		2000	COST	777	SISE to	SSOR to	
	Total	Rend	Suburban	Urban	Child Care Center		The second second		100.00	1.12	13.54	25.49	50+	Yes	No	+515W			v\$180
ine of children	Total	Rural	Soburban 635	Urban	Child Care Center	Child Care	Care	years	years	1-12	13-24	25-49	50+	Yes 20%	No.	<\$15K	549K	\$100K	
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To make money	64% 17%	68% 24%	63% 17%	11%	40% 9%	Child Care 69% 27%	Care 60% 13%	98475 6575 1775	65% 36%	23%	67% 22%	82% 3%	59%	20% 2%	21% 2%	60% 14%	5494 65%	\$100K 68% 20%	20%
To make money As a parent I decided to watch other families' children	54% 17% 28%	24% 24% 38%	52% 17% 29%	54% 33% 29%	50% 9% 10%	Child Care 69% 27% 42%	Care 60% 15% 25%	98475 65% 19% 27%	65% 26% 29%	23% 44%	67% 22% 31%	55 N 3%	50% 9% 9%	20% 2% 10%	215 25 125	60% 14% 30%	5454 65% 13% 25%	\$180K 68% 20% 34%	56% 20% 20%
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Childcare providers in NYS

→ 74%

Worked in the industry for 6 or more years



Received the childcare stabilization grant



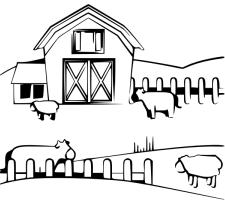


34%
Urban

27% Rural











Child Care Center





Group Family Home Care

How many children do NYS child care organizations serve?

Number of Children Served	Percentage of NYS Child Care Organizations
1-12	40%
13-24	20%
25-49	9%
50 or more	30%

Of NYS child care providers who are licensed to serve 1-12 children are group family child care providers

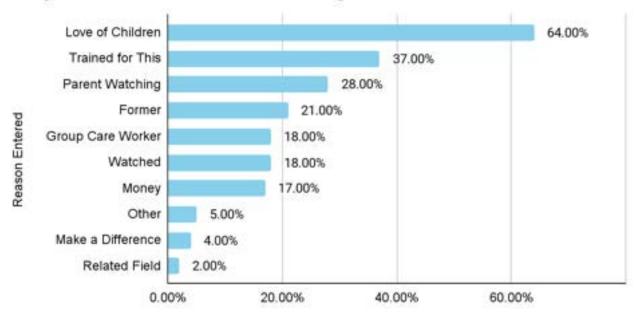
Of NYS child care providers who are licensed to serve 50 or more children are child care centers

Love Of Children

→ 64%

NYS child care providers are in this industry because of their love of children

Why Providers Entered the Industry



Percent Who Entered for Each Reason



"Priority one is safety, priority two is kids' happiness, priority three is kids learning something."

-Ann Horowitz (RWC - Nonprofit)



"The ability to provide parents and children with the opportunity to flourish is why I was able to continue in the face of the pandemic."

-Anne Marie Watts

5. Childcare in Crisis

Why is it a crisis?

- Lack of availability (childcare deserts)
- Affordability
- Insufficient funding
- Recruiting and retaining staff

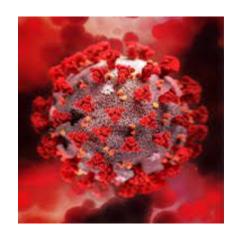


Many NYS Child Care Providers Have Expressed A Variety of Challenges.



Coming Out Of The Pandemic

- ▶ 19% of NYS child care providers say they have come out stronger after the pandemic
- ▶ 31% believe that they have survived and they are in a similar position as they were before the pandemic,



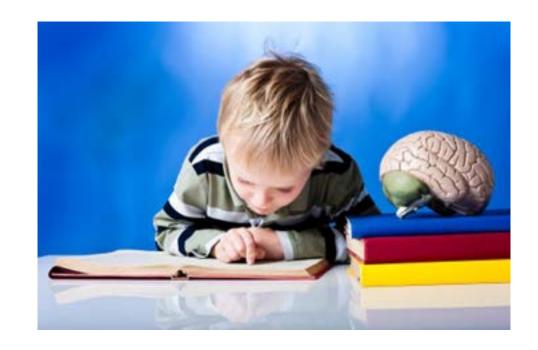
Concerns For Children Moving Forward -



Shortened Attention Span	68%
Language Development	68%
Social Skills (Playing with Others)	71%
Behavioral Referrals	69%
Mental Health	70%

Physical Health	59%
Learning Loss/ Learning Gap	69%
Retention of Information	64%
Separation Anxiety	64%
Emotional/Social Cues	69%

64% of child care providers are somewhat or very concerned with children's retention of information

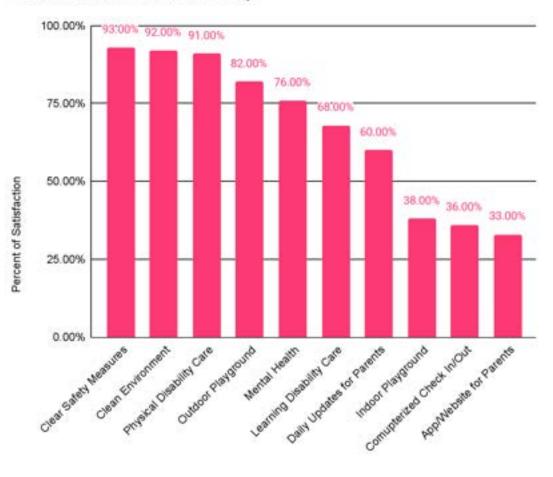


69% of child care providers are somewhat or very concerned about children recognizing social and emotional cues

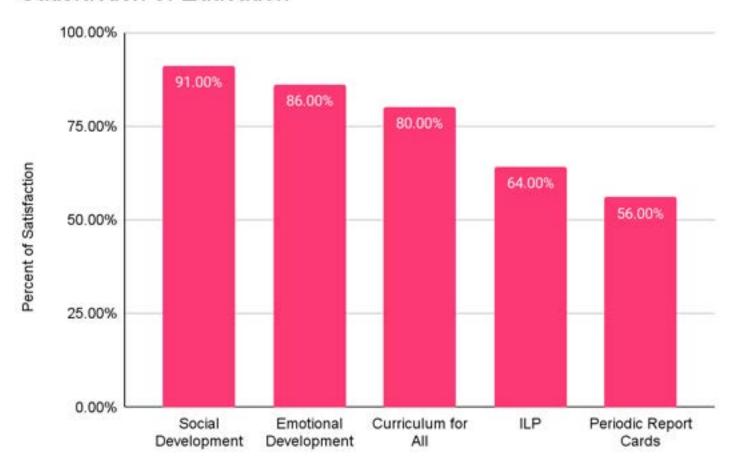


6. Satisfaction

Satisfaction of Care & Safety



Satisfaction of Education





Of NYS Childcare providers believe that while they try to stimulate and teach the children, when it really comes down to it, they are a safe place that lovingly takes care of children but not really a school.



Of NYS Childcare providers believe the program at their childcare center **not only** cares for children but thoughtfully seeks to educate and develop them as young people preparing for life.

Of the NYS Childcare providers who say they care and educate



79%

Child Care Center



Group Family Home Care

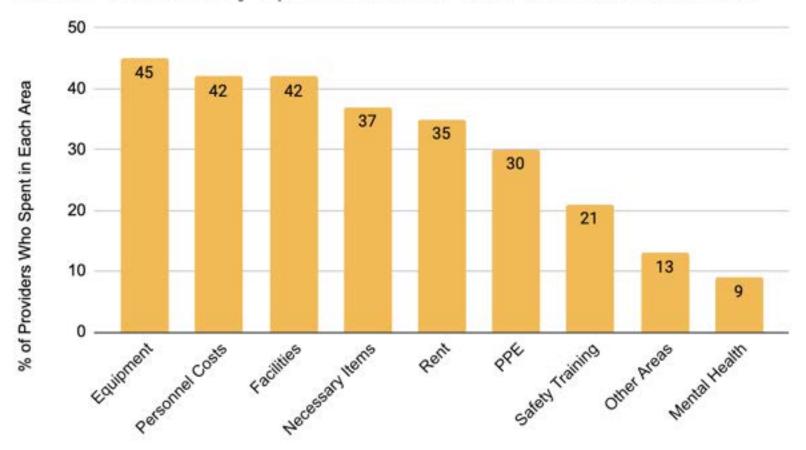
7.

Childcare Stabilization Grant

80% of NYS Childcare providers said they received a childcare stabilization grant.

Of these 80% total providers who received the grant, 87% were from rural areas, 83% were from suburban and 79% were from urban areas.

Where Was Money Spent out of the 80% who Received CSG



66

"Our government needs to really work on funding and better staffing and training to help us with the decline of mental health."

-Lisa Coons (ELL teacher)

8. What if?



92%

Of NYS Childcare providers surveyed either somewhat or strongly support governmental efforts aimed at generating **more** financial resources for early childhood education.

The Takeaways

Proposed Legislation	Percent of Support
Expanding Child care Assistance Eligibility to Families Who Make up to 85% of the State Median Income	84%
Tax Credits for Employer Provided or Sponsored Care	83%
Establishing an Early Learning Child Care Program to Provide Subsidies to Covered Children to Attend Early Learning Programs	79%
Establishing the New York State Child Care Board	77%
Imposing a Payroll Tax, on Certain Employers for the Purposes of Enhancing Early Childhood Education for children under 5	57%

38

66

"I think universal childcare and preschool are excellent, and would be beneficial to many families, but the concern is it would put small home providers such as ours out of business."

-Cheryl Schermerhorn (Home Care Provider)

9.

Looking to the future

Children's Future Post Covid-19

Nearly half of NYS child care providers believe that the impact of Covid-19 on children will have long lasting impacts, while a third believe that children will bounce back easily.

Family Futures Post Covid-19

If kids are unable to attend childcare due to issues with accessibility and affordability, then parents may have to stay home with their children, and leave the workforce altogether.

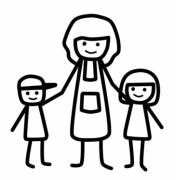
This could have lasting effects on the finances of individual households, and the economy in general.



The Future Of NYS Childcare Providers

Clearly, NYS child care providers are facing many challenges & concerns. The futures of these providers are certainly at risk due to:

- Staff shortages
- Lack of funding
- Difficulty making a profit
- Inability to pass essential legislation



10.Conclusion

Final Takeaways



- New York State is in the middle of a childcare crisis.
- New York State child care organizations need more resources to better serve young children and their families.
- More legislation is needed to protect our children's futures.

Questions?

