Q1. In general, would you describe yourself as a sports fan, o	r not?																					
			Fanship	Category		Ger	nder		A	ge			Re	gion			Et	hnicity			Edu	cation
																	Afr					
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Yes	71%	99%	98%	80%	19%	81%	61%	78%	75%	65%	63%	76%	71%	71%	67%	68%	78%	78%	68%	64%	70%	74%
No	28%	1%	2%	19%	78%	19%	36%	20%	24%	34%	36%	22%	28%	28%	32%	31%	21%	21%	30%	32%	29%	25%
Don't Know/Refused	1%	0%	0%	1%	3%	1%	2%	2%	1%	2%	1%	2%	1%	1%	1%	1%	2%	1%	2%	3%	2%	1%
Q2KEY. Regardless of whether people call themselves sports	fans or r	not, mar	ny people en	gage in sp	oorts relate	d activi	ties. For	each of	the follo	owing act	tivities,	please s	elect th	e catego	ory whic	h best d	escribes your	participa	tion. (RC	DTATE Q2	2-Q9)	
Q2. Watch live sports on the television or another platform																						
			Fanship	Category		Ger	nder		A	ge			Re	gion			Eti	hnicity			Educ	cation
																	Afr					
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Every day or almost every day	20%	76%	17%	4%	0%	29%	11%	27%	23%	15%	12%	27%	19%	19%	17%	18%	29%	24%	22%	17%	18%	25%
About once or twice a week	39%	23%	75%	53%	5%	42%	37%	36%	43%	39%	41%	41%	37%	41%	41%	41%	37%	37%	39%	38%	40%	39%
About once or twice a month	14%	1%	7%	34%	11%	12%	17%	15%	13%	14%	14%	12%	15%	15%	14%	13%	14%	17%	9%	22%	15%	13%
Less than once a month	14%	0%	1%	8%	42%	9%	19%	12%	12%	17%	17%	10%	17%	12%	15%	15%	11%	15%	17%	13%	15%	13%
Never	12%	0%	0%	0%	42%	8%	16%	10%	9%	15%	15%	11%	12%	12%	14%	14%	10%	7%	12%	11%	13%	10%
Q3. Listen to live sports on the radio or through another devi	ce																					
v																						
			Fanship	Category		Ger	nder		A	ge			Re	gion			-	nnicity			Edu	cation
			Fanship	Category		Ger	nder						Re	gion			Afr				Edu	cation
	Total	Avid	Involved	Category Casual	Nonfan	м	nder F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Afr		Asian	Other	Educ No degree	cation Bachelors'+
Every day or almost every day	Total	52%	Involved 5%	Casual	Nonfan 0%	M 16%	F 7%	16%	35-49 14%	50-64 8%	5%	17%	s 11%	MW 10%	9%	10%	Afr Amer/Black 18%		10%	9%	No degree 9%	Bachelors'+
Every day or almost every day About once or twice a week			Involved 5% 49%	Casual		м	F		35-49	50-64 8% 16%			s 11% 21%	мw			Afr Amer/Black 18% 23%	Latino		9% 25%	No degree	Bachelors'+
	11% 22% 14%	52%	Involved 5% 49% 22%	Casual 0% 8% 25%	0% 0% 1%	M 16% 27% 14%	F 7% 18% 14%	16% 26% 13%	35-49 14% 27% 15%	50-64 8% 16% 15%	5% 18% 13%	17% 26% 14%	S 11% 21% 14%	MW 10% 22% 17%	9% 21% 12%	10% 20% 15%	Afr Amer/Black 18% 23% 9%	Latino 14%	10% 23% 13%	9% 25% 13%	No degree 9% 22% 13%	Bachelors'+ 16% 23% 16%
About once or twice a week	11% 22% 14% 19%	52% 38%	Involved 5% 49%	Casual 0% 8% 25% 33%	0% 0% 1% 21%	M 16% 27% 14% 17%	F 7% 18% 14% 21%	16% 26% 13% 17%	35-49 14% 27% 15% 18%	50-64 8% 16% 15% 21%	5% 18% 13% 23%	17% 26% 14% 13%	S 11% 21% 14% 20%	MW 10% 22% 17% 22%	9% 21% 12% 20%	10% 20% 15% 20%	Afr Amer/Black 18% 23%	Latino 14% 30%	10% 23% 13% 19%	9% 25% 13% 24%	No degree 9% 22% 13% 21%	Bachelors'+ 16% 23% 16% 16%
About once or twice a week About once or twice a month	11% 22% 14%	52% 38% 7%	Involved 5% 49% 22%	Casual 0% 8% 25%	0% 0% 1%	M 16% 27% 14%	F 7% 18% 14%	16% 26% 13%	35-49 14% 27% 15%	50-64 8% 16% 15%	5% 18% 13%	17% 26% 14%	S 11% 21% 14%	MW 10% 22% 17%	9% 21% 12%	10% 20% 15%	Afr Amer/Black 18% 23% 9%	Latino 14% 30% 14%	10% 23% 13%	9% 25% 13%	No degree 9% 22% 13%	Bachelors'+ 16% 23% 16%
About once or twice a week About once or twice a month Less than once a month	11% 22% 14% 19%	52% 38% 7% 2%	Involved 5% 49% 22% 16%	Casual 0% 8% 25% 33%	0% 0% 1% 21%	M 16% 27% 14% 17%	F 7% 18% 14% 21%	16% 26% 13% 17%	35-49 14% 27% 15% 18%	50-64 8% 16% 15% 21%	5% 18% 13% 23%	17% 26% 14% 13%	S 11% 21% 14% 20%	MW 10% 22% 17% 22%	9% 21% 12% 20%	10% 20% 15% 20%	Afr Amer/Black 18% 23% 9% 17%	Latino 14% 30% 14% 17%	10% 23% 13% 19%	9% 25% 13% 24%	No degree 9% 22% 13% 21%	Bachelors'+ 16% 23% 16% 16%
About once or twice a week About once or twice a month Less than once a month	11% 22% 14% 19% 33%	52% 38% 7% 2% 2%	Involved 5% 49% 22% 16% 7%	Casual 0% 8% 25% 33%	0% 0% 1% 21%	M 16% 27% 14% 17% 26%	F 7% 18% 14% 21% 40%	16% 26% 13% 17%	35-49 14% 27% 15% 18% 27%	50-64 8% 16% 15% 21% 40%	5% 18% 13% 23%	17% 26% 14% 13%	S 11% 21% 14% 20%	MW 10% 22% 17% 22%	9% 21% 12% 20%	10% 20% 15% 20%	Afr Amer/Black 18% 23% 9% 17% 33%	Latino 14% 30% 14% 17% 26%	10% 23% 13% 19%	9% 25% 13% 24%	No degree 9% 22% 13% 21% 35%	Bachelors'+ 16% 23% 16% 16% 28%
About once or twice a week About once or twice a month Less than once a month Never	11% 22% 14% 19% 33%	52% 38% 7% 2% 2%	Involved 5% 49% 22% 16% 7% rm	Casual 0% 8% 25% 33%	0% 0% 1% 21%	M 16% 27% 14% 17% 26%	F 7% 18% 14% 21%	16% 26% 13% 17%	35-49 14% 27% 15% 18%	50-64 8% 16% 15% 21% 40%	5% 18% 13% 23%	17% 26% 14% 13%	S 11% 21% 14% 20% 34%	MW 10% 22% 17% 22%	9% 21% 12% 20%	10% 20% 15% 20%	Afr Amer/Black 18% 23% 9% 17% 33% Ett	Latino 14% 30% 14% 17%	10% 23% 13% 19%	9% 25% 13% 24%	No degree 9% 22% 13% 21% 35%	Bachelors'+ 16% 23% 16% 16%
About once or twice a week About once or twice a month Less than once a month Never	11% 22% 14% 19% 33%	52% 38% 7% 2% 2% r platfo	Involved 5% 49% 22% 16% 7% rm Fanship	Casual 0% 8% 25% 33% 34% Category	0% 0% 1% 21% 77%	M 16% 27% 14% 17% 26% Ger	F 7% 18% 14% 21% 40%	16% 26% 13% 17% 28%	35-49 14% 27% 15% 18% 27%	50-64 8% 16% 15% 21% 40%	5% 18% 13% 23% 41%	17% 26% 14% 13% 31%	S 11% 21% 14% 20% 34%	MW 10% 22% 17% 22% 29%	9% 21% 12% 20% 38%	10% 20% 15% 20%	Afr Amer/Black 18% 23% 9% 17% 33% Ett Afr	Latino 14% 30% 14% 17% 26%	10% 23% 13% 19% 35%	9% 25% 13% 24% 29%	No degree 9% 22% 13% 21% 35%	Bachelors'+ 16% 23% 16% 16% 28% cation
About once or twice a week About once or twice a month Less than once a month Never Q4. Watch or listen to sports news on the television, radio, o	11% 22% 14% 19% 33% r anothe Total	52% 38% 7% 2% 2% r platfo	Involved 5% 49% 22% 16% 7% rm Fanship Involved	Casual 0% 8% 25% 33% 34% Category Casual	0% 0% 1% 21% 77% Nonfan	M 16% 27% 14% 17% 26% Ger M	F 7% 18% 14% 21% 40% der	16% 26% 13% 17% 28% 18-34	35-49 14% 27% 15% 18% 27% A 35-49	50-64 8% 16% 15% 21% 40% ge 50-64	5% 18% 13% 23% 41% 65+	17% 26% 14% 13% 31%	S 11% 21% 14% 20% 34% Reg	MW 10% 22% 17% 22% 29% gion MW	9% 21% 12% 20% 38%	10% 20% 15% 20% 35% White	Afr Amer/Black 18% 23% 9% 17% 33% Ett Afr Amer/Black	Latino 14% 30% 14% 17% 26% 	10% 23% 13% 19% 35% Asian	9% 25% 13% 24% 29% Other	No degree 9% 22% 13% 21% 35% Edu No degree	Bachelors'+ 16% 23% 16% 16% 28% cation Bachelors'+
About once or twice a week About once or twice a month Less than once a month Never Q4. Watch or listen to sports news on the television, radio, o	11% 22% 14% 19% 33% r anothe Total 24%	52% 38% 7% 2% 2% 2% r platfo Avid 79%	Involved 5% 49% 22% 16% 7% Fanship Involved 27%	Casual 0% 8% 25% 33% 34% Category Casual 5%	0% 0% 1% 21% 77% Nonfan 0%	M 16% 27% 14% 17% 26% Ger M 35%	F 7% 18% 14% 21% 40% F 13%	16% 26% 13% 17% 28% 18-34 25%	35-49 14% 27% 15% 18% 27% 27% 35-49 26%	50-64 8% 16% 15% 21% 40% 50-64 21%	5% 18% 13% 23% 41% 65+ 21%	17% 26% 14% 13% 31% NE 30%	S 11% 21% 14% 20% 34% Reg S 22%	MW 10% 22% 22% 29% gion MW 26%	9% 21% 12% 20% 38% W 20%	10% 20% 15% 20% 35% White 22%	Afr Amer/Black 18% 23% 9% 17% 33% 5% Ett Afr Amer/Black 31%	Latino 14% 30% 14% 26% 26% Latino 25%	10% 23% 13% 19% 35% Asian 22%	9% 25% 13% 24% 29% Other 19%	No degree 9% 22% 13% 21% 35% Educ No degree 21%	Bachelors'+ 16% 23% 16% 28% 28% cation Bachelors'+ 30%
About once or twice a week About once or twice a month Less than once a month Never Q4. Watch or listen to sports news on the television, radio, o	11% 22% 14% 19% 33% r anothe Total	52% 38% 7% 2% 2% r platfo Avid 79% 20%	Involved 5% 49% 22% 16% 7% rm Fanship Involved 27% 63%	Casual 0% 8% 25% 33% 34% Category Casual 5% 41%	0% 0% 21% 77% Nonfan 0% 2%	M 16% 27% 14% 26% Ger M 35% 34%	F 7% 18% 14% 21% 40%	16% 26% 13% 28% 28% 18-34 25% 35%	35-49 14% 27% 15% 18% 27% 4 35-49 26% 32%	50-64 8% 16% 15% 21% 40% ge 50-64	5% 18% 13% 23% 41% 65+ 21% 30%	17% 26% 14% 13% 31% NE 30% 32%	S 11% 21% 14% 20% 34% Reg S 22% 31%	MW 10% 22% 22% 29% sion MW 26% 32%	9% 21% 12% 20% 38%	10% 20% 15% 20% 35% White	Afr Amer/Black 18% 23% 9% 17% 33% Ett Afr Amer/Black	Latino 14% 30% 14% 17% 26% 	10% 23% 13% 19% 35% Asian	9% 25% 13% 24% 29% Other 19% 33%	No degree 9% 22% 13% 21% 35% Educ No degree 21% 32%	Bachelors'+ 16% 23% 16% 28% cation Bachelors'+ 30% 30%
About once or twice a week About once or twice a month Less than once a month Never Q4. Watch or listen to sports news on the television, radio, o	11% 22% 14% 19% 33% r anothe Total 24% 31% 13%	52% 38% 7% 2% 2% r platfo Avid 79% 20% 1%	Involved 5% 49% 22% 16% 7% rm Fanship Involved 27% 63% 9%	Casual 0% 8% 25% 33% 34% Category Casual 5% 41% 33%	0% 0% 1% 21% 77% Nonfan 0% 2% 7%	M 16% 27% 14% 17% 26% Ger M 35%	F 7% 18% 14% 21% 40%	16% 26% 13% 28% 28% 18-34 25% 35% 13%	35-49 14% 27% 15% 18% 27% 35-49 26% 32% 13%	50-64 8% 16% 15% 21% 40% 50-64 21% 28% 14%	5% 18% 13% 23% 41% 65+ 21% 30% 12%	17% 26% 14% 31% NE 30% 32% 11%	S 11% 21% 14% 20% 34% 34% S 22% 31% 14%	MW 10% 22% 17% 22% 29% sion MW 26% 32% 14%	9% 21% 12% 20% 38% W 20% 31% 12%	10% 20% 15% 20% 35% White 22% 30% 13%	Afr Amer/Black 18% 23% 9% 17% 33% 33% Ett Afr Amer/Black 31% 32% 12%	Latino 14% 30% 14% 26% 26% Latino 25%	10% 23% 13% 19% 35% Asian 22% 31% 8%	9% 25% 13% 24% 29% Other 19% 33% 19%	No degree 9% 22% 13% 21% 35% Educ No degree 21% 32% 13%	Bachelors'+ 16% 23% 16% 28% cation Bachelors'+ 30% 30% 13%
About once or twice a week About once or twice a month Less than once a month Never Q4. Watch or listen to sports news on the television, radio, o Every day or almost every day About once or twice a week	11% 22% 14% 19% 33% r anothe Total 24% 31%	52% 38% 7% 2% 2% r platfo Avid 79% 20% 1% 0%	Involved 5% 49% 22% 16% 7% Fanship Involved 27% 63% 9% 1%	Casual 0% 8% 25% 33% 34% Category Casual 5% 41% 33% 17%	0% 0% 1% 21% 77% Nonfan 0% 2% 7% 33%	M 16% 27% 14% 17% 26% Ger M 35% 34% 10%	F 7% 18% 14% 21% 40%	16% 26% 13% 17% 28% 	35-49 14% 27% 15% 18% 27% 35-49 26% 32% 13% 14%	50-64 8% 16% 15% 21% 40% 50-64 21% 28% 14% 16%	5% 18% 13% 23% 41% 65+ 21% 30% 12% 17%	17% 26% 14% 31% NE 30% 32% 11%	S 11% 21% 14% 20% 34% 34% S 22% 31% 14% 15%	MW 10% 22% 17% 22% 29% 29% 500 800 800 800 800 800 800 800 800 800	9% 21% 12% 20% 38% W 20% 31% 12% 16%	10% 20% 15% 20% 35% White 22% 30% 13% 14%	Afr Amer/Black 18% 23% 9% 17% 33% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5%	Latino 14% 30% 14% 17% 26% 	10% 23% 13% 19% 35% Asian 22% 31% 8% 21%	9% 25% 13% 24% 29% 0ther 19% 33% 19% 16%	No degree 9% 22% 13% 21% 35% Edu No degree 21% 32% 13%	Bachelors'+ 16% 23% 16% 28% cation Bachelors'+ 30% 30% 13% 12%
About once or twice a week About once or twice a month Less than once a month Never Q4. Watch or listen to sports news on the television, radio, o Every day or almost every day About once or twice a week About once or twice a month	11% 22% 14% 19% 33% r anothe Total 24% 31% 13%	52% 38% 7% 2% 2% r platfo Avid 79% 20% 1%	Involved 5% 49% 22% 16% 7% rm Fanship Involved 27% 63% 9%	Casual 0% 8% 25% 33% 34% Category Casual 5% 41% 33%	0% 0% 1% 21% 77% Nonfan 0% 2% 7%	M 16% 27% 14% 26% Ger M 35% 34% 10%	F 7% 18% 14% 21% 40%	16% 26% 13% 28% 28% 18-34 25% 35% 13%	35-49 14% 27% 15% 18% 27% 35-49 26% 32% 13%	50-64 8% 16% 15% 21% 40% 50-64 21% 28% 14%	5% 18% 13% 23% 41% 65+ 21% 30% 12%	17% 26% 14% 31% NE 30% 32% 11%	S 11% 21% 14% 20% 34% 34% S 22% 31% 14%	MW 10% 22% 17% 22% 29% 300 MW 26% 32% 14%	9% 21% 12% 20% 38% W 20% 31% 12%	10% 20% 15% 20% 35% White 22% 30% 13%	Afr Amer/Black 18% 23% 9% 17% 33% 33% Ett Afr Amer/Black 31% 32% 12%	Latino 14% 30% 14% 17% 26% 	10% 23% 13% 19% 35% Asian 22% 31% 8%	9% 25% 13% 24% 29% Other 19% 33% 19%	No degree 9% 22% 13% 21% 35% Educ No degree 21% 32% 13%	Bachelors'+ 16% 23% 16% 28% cation Bachelors'+ 30% 30% 13%

			Fanship	Category		Ger	nder		A	ge			Reg	gion			Fti	nnicity			Edu	cation
					1										1		Afr	,				
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Every day or almost every day	18%	71%	14%	1%	0%	27%	9%	24%	21%	13%	10%	24%	17%	16%	15%	15%	27%	21%	17%	14%	16%	22%
About once or twice a week	26%	27%	62%	17%	0%	30%	22%	30%	27%	22%	21%	31%	25%	27%	22%	23%	30%	30%	32%	22%	25%	27%
About once or twice a month	14%	1%	18%	31%	3%	12%	16%	14%	15%	15%	12%	10%	15%	17%	13%	13%	12%	15%	14%	29%	15%	13%
Less than once a month	15%	0%	4%	28%	23%	11%	19%	11%	14%	17%	19%	12%	15%	14%	17%	16%	14%	13%	12%	11%	15%	14%
Never	28%	0%	2%	23%	74%	20%	35%	20%	22%	33%	38%	24%	27%	26%	32%	32%	17%	21%	25%	24%	29%	24%
Q6. Check the scores of live sporting events or use a mobil	e device to	keep tr	ack of sports	;																		
			Fanship	Category		Ger	nder		A	ge			Reg	gion			Eti	nnicity			Edu	ication
																	Afr					
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	MW	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Every day or almost every day	25%	84%	28%	5%	1%	38%	12%	31%	29%	18%	17%	31%	24%	25%	21%	21%	36%	28%	30%	20%	22%	32%
About once or twice a week	28%	16%	61%	35%	1%	30%	27%	28%	33%	27%	26%	31%	28%	29%	26%	28%	26%	30%	22%	38%	29%	28%
About once or twice a month	12%	0%	9%	30%	6%	8%	16%	14%	11%	10%	13%	10%	12%	13%	13%	12%	11%	15%	12%	10%	13%	11%
Less than once a month	12%	0%	1%	19%	25%	10%	15%	10%	10%	16%	14%	11%	13%	11%	14%	13%	10%	10%	14%	16%	13%	11%
Never	22%	0%	1%	12%	67%	15%	29%	16%	17%	29%	30%	16%	23%	23%	26%	25%	18%	16%	22%	16%	24%	19%
Q7. Engage in fantasy sports						•	-					•		-	-							
			Fanship	Category		Ger	nder		A	ge			Reg	gion			Eti	nnicity			Edu	ication
																	Afr					
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Every day or almost every day	6%	32%	2%	0%	0%	10%	3%	13%	7%	3%	1%	12%	5%	7%	5%	5%	8%	9%	6%	7%	5%	10%
About once or twice a week	11%	35%	13%	2%	0%	14%	7%	18%	14%	5%	3%	15%	10%	11%	8%	9%	13%	17%	11%	5%	10%	12%
About once or twice a month	7%	13%	14%	6%	0%	8%	7%	12%	12%	3%	2%	6%	8%	7%	7%	6%	10%	9%	12%	9%	7%	8%
Less than once a month	11%	8%	19%	12%	5%	11%	11%	13%	12%	13%	6%	10%	11%	11%	12%	9%	11%	14%	19%	15%	12%	10%
Never	64%	13%	53%	80%	95%	56%	72%	45%	55%	77%	88%	56%	65%	64%	69%	70%	58%	51%	52%	64%	66%	61%
Q8. Bet on sporting events		1					-	-				1										
			Fanship	Category	-	Ger	nder		A	ge			Reg	gion			r	nnicity		ı —	Edu	ication
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Afr Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Every day or almost every day	5%	19%	2%	1%	0%	8%	1%	9%	5%	2%	1%	9%	4%	5%	2%	3%	9%	7%	3%	3%	4%	6%
About once or twice a week	11%	31%	15%	3%	0%	15%	7%	17%	15%	5%	2%	17%	11%	10%	8%	8%	13%	18%	12%	12%	10%	13%
About once of twice a month	9%	15%	13%	8%	2%	10%	7%	11%	12%	5%	4%	8%	9%	9%	9%	7%	11%	11%	12%	6%	9%	8%
Less than once a month	14%	13%	20%	15%	7%	14%	13%	14%	16%	14%	10%	12%	13%	15%	14%	13%	13%	14%	18%	23%	14%	12%
Never	62%	22%	49%	74%	91%	53%	71%	49%	51%	73%	83%	54%	64%	61%	67%	68%	53%	51%	55%	56%	63%	61%
	22/0						, ,															
Q9. Talk about sports with your friends and family whethe	r in persor	, online	or via text			1						1					1					
· · · · · ·	İ		Fanship	Category		Ger	nder		A	ge			Reg	gion			Eti	nnicity			Edu	ication
																	Afr					
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	MW	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Every day or almost every day	22%	71%	27%	3%	0%	30%	14%	29%	27%	15%	12%	25%	22%	22%	18%	19%	30%	25%	21%	22%	20%	25%
About once or twice a week	33%	27%	61%	43%	2%	35%	31%	33%	34%	32%	32%	38%	31%	33%	31%	32%	34%	35%	31%	32%	32%	34%
About once or twice a month	14%	2%	8%	34%	9%	12%	16%	14%	14%	15%	15%	13%	15%	15%	14%	15%	11%	14%	9%	14%	14%	14%
Less than once a month	15%	0%	3%	16%	37%	12%	19%	12%	14%	17%	21%	10%	17%	15%	17%	16%	10%	13%	23%	20%	16%	14%
N	16%	0%	1%	4%	52%	11%	20%	13%	11%	21%	20%	14%	15%	15%	19%	17%	14%	13%	15%	13%	17%	12%
Never	10/0		1/0	470	JZ/0	11/0	2070	13/0	11/0	21/0	2070	1470	13/0	1370	1970	1//0	14/0	13/0	13/0	13/0	1770	

Q2 - Q9. Computed Fanship Category																						
			Fanship	Category		Gen	der		Α	ge			Reg	gion				hnicity			Edu	cation
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Afr Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Avid	19%	100%	0%	0%	0%	29%	10%	29%	25%	11%	7%	27%	19%	19%	15%	17%	27%	26%	19%	11%	16%	26%
Involved	26%	0%	100%	0%	0%	30%	22%	26%	29%	24%	24%	28%	26%	24%	24%	23%	29%	27%	29%	40%	26%	26%
Casual	27%	0%	0%	100%	0%	23%	30%	22%	23%	30%	34%	24%	24%	31%	29%	29%	24%	24%	20%	22%	28%	24%
Nonfan	28%	0%	0%	0%	100%	19%	38%	23%	24%	34%	35%	21%	31%	25%	32%	31%	20%	23%	31%	28%	30%	24%
	20/0	070	0/0	070	10070	1370	3070	23/0	2470	3470	3370	21/0	51/0	2370	5270	51/0	2070	2370	51/0	2070	3070	2470
Q10. Regardless of how much of a sports fan you are, would y	ou cons	ider you	urself to be a	a football	fan, or not	?																
			Fanship	Category		Gen	der		Α	ge			Reg	gion			1	hnicity	1		Edu	cation
																	Afr					
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49		65+	NE	S	MW	w	White	Amer/Black		Asian	Other	No degree	Bachelors'+
Yes, a football fan	72%	97%	92%	81%	31%	81%	64%	75%	76%	68%	70%	74%	72%	75%	69%	72%	76%	76%	57%	75%	72%	75%
No, not a football fan	24%	2%	7%	17%	63%	17%	31%	21%	22%	28%	28%	23%	24%	23%	29%	25%	20%	19%	43%	24%	25%	23%
Don't Know/Refused	3%	1%	1%	3%	7%	2%	4%	4%	2%	4%	2%	3%	4%	2%	2%	3%	3%	5%	0%	1%	3%	2%
Q11. In terms of being a fan, would you say that football is you	ur favo	rite spor		. ,	our favorit			d you sa	<u> </u>		t have a	favorit										
			Fanship	Category		Gen	der		A	ge			Reg	gion				hnicity			Edu	cation
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Afr Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Football	50%	77%	62%	51%	20%	57%	43%	50%	56%	49%	43%	52%	52%	51%	44%	49%	54%	56%	29%	50%	50%	49%
Other sport	32%	20%	33%	38%	32%	30%	33%	36%	27%	30%	33%	33%	30%	31%	34%	30%	31%	30%	51%	32%	31%	34%
Do not have a favorite sport	19%	2%	5%	11%	49%	13%	24%	14%	17%	21%	24%	15%	18%	18%	22%	20%	15%	14%	20%	18%	19%	17%
			¢,-	/-			,.	,_			,.											
Q12. (If Q11 = Other Sport) Which of the following is your favo	orite sp	ort?																				
			Fanship	Category		Gen	der		Α	ge			Reg	gion			Et	hnicity			Edu	cation
										Ĭ				1			Afr					
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Baseball	22%	19%	24%	23%	20%	22%	22%	11%	25%	28%	30%	23%	17%	27%	25%	28%	8%	24%	6%	18%	20%	26%
Basketball	28%	48%	34%	25%	17%	29%	28%	39%	27%	21%	20%	29%	32%	25%	25%	19%	64%	19%	49%	38%	31%	23%
Hockey	10%	13%	10%	10%	9%	10%	10%	7%	13%	14%	8%	13%	9%	10%	10%	14%	1%	6%	5%	10%	9%	13%
Tennis	5%	3%	5%	6%	5%	5%	6%	6%	5%	4%	7%	6%	7%	3%	4%	3%	6%	10%	10%	6%	4%	8%
Soccer	11%	7%	10%	11%	13%	7%	14%	18%	10%	7%	4%	10%	12%	10%	10%	9%	9%	22%	5%	10%	10%	13%
Golf	3%	3%	4%	4%	2%	4%	2%	1%	1%	2%	9%	2%	3%	4%	4%	5%	0%	0%	2%	0%	3%	4%
Other	20%	6%	13%	21%	33%	23%	18%	18%	18%	24%	23%	18%	19%	20%	24%	22%	12%	20%	24%	18%	24%	13%
	2070	0/0	10/0	21/0	00/0	2070	10/0	10/0	10/0	21/0	2070	10/0	10/10	2070	21/0	2270	12/0	2070	2170	10/0	2170	10/0
Q13. Now turning to the topic of the Super Bowl, do you plan	on wat	ching th	e next Super	r Bowl on	February 1	1. 2024	?			1			1	1			Į				l	l
			Fanship			Gen			Α	ge			Reg	gion			Et	hnicity			Edu	cation
	Tata	A		Contract	Norfer		F	10.24	25.40	50.64	65.	NE	s		144	\A/k !+ .	Afr Amer/Block	Lat'r	A	0	Neder	Deebelevel
N	Total	Avid	Involved	Casual	Nonfan	M		18-34	35-49	50-64	65+	NE 010(•	MW	W	White	Amer/Black		Asian	Other	No degree	Bachelors'+
Yes	75%	99%	93%	82%	36%	81%	69%	79%	81%	70%	67%	81%	73%	76%	73%	72%	81%	82%	71%	78%	74%	77%
	16%	1%	2%	9%	45%	12%	20%	14%	12%	19%	20%	13%	17%	15%	17%	19%	10%	9%	24%	10%	16%	15%
Don't Know/Refused	9%	1%	4%	9%	19%	7%	11%	7%	7%	11%	13%	6%	10%	9%	10%	9%	9%	9%	6%	12%	9%	8%
Q14. If you could only pick one of the following, which do you	feel is	the mos	t interesting	part of t	he Super Bo	owl?													1		I	
Q14. If you could only pick one of the following, which do you	feel is	the mos	t interesting Fanship		he Super Bo	owl? Gen	der		A	ge			Reg	gion			Eti	hnicity			Edu	cation
Q14. If you could only pick one of the following, which do you			Fanship	Category		Gen		19-24		Ī	65+	NE			W/	W/bita	Afr	, i	Asian	Other		
	Total	Avid	Fanship Involved	Category Casual	Nonfan	Gen M	F	18-34	35-49	50-64	65+	NE	s	мw	W	White	Afr Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
The game	Total 52%	Avid 78%	Fanship Involved 66%	Category Casual 53%	Nonfan 19%	Gen M 66%	F 38%	50%	35-49 52%	50-64 52%	54%	59%	S 49%	MW 54%	49%	51%	Afr Amer/Black 59%	Latino	48%	52%	No degree	Bachelors'+ 56%
The game The commercials/advertisements	Total 52% 19%	Avid 78% 10%	Fanship Involved 66% 13%	Category Casual 53% 22%	Nonfan 19% 28%	Gen M 66% 14%	F 38% 23%	50% 18%	35-49 52% 17%	50-64 52% 23%	54% 19%	59% 16%	S 49% 19%	MW 54% 21%	49% 19%	51% 21%	Afr Amer/Black 59% 13%	Latino 51% 17%	48% 19%	52% 16%	No degree 50% 19%	Bachelors'+ 56% 19%
The game The commercials/advertisements The half-time show	Total 52% 19% 21%	Avid 78% 10% 9%	Fanship Involved 66% 13% 17%	Category Casual 53% 22% 21%	Nonfan 19% 28% 34%	Gen M 66% 14% 12%	F 38% 23% 30%	50% 18% 27%	35-49 52% 17% 24%	50-64 52% 23% 16%	54% 19% 16%	59% 16% 20%	S 49% 19% 23%	MW 54% 21% 18%	49% 19% 22%	51% 21% 19%	Afr Amer/Black 59% 13% 22%	Latino 51% 17% 29%	48% 19% 25%	52% 16% 22%	No degree 50% 19% 23%	Bachelors'+ 56% 19% 17%
The game The commercials/advertisements The half-time show The pre-game coverage	Total 52% 19% 21% 1%	Avid 78% 10% 9% 2%	Fanship Involved 66% 13% 17% 3%	Category Casual 53% 22% 21% 1%	Nonfan 19% 28% 34% 1%	Gen M 66% 14% 12% 1%	F 38% 23% 30% 2%	50% 18% 27% 2%	35-49 52% 17% 24% 2%	50-64 52% 23% 16% 1%	54% 19% 16% 1%	59% 16% 20% 1%	S 49% 19% 23% 2%	MW 54% 21% 18% 1%	49% 19% 22% 1%	51% 21% 19% 2%	Afr Amer/Black 59% 13% 22% 1%	Latino 51% 17% 29% 2%	48% 19% 25% 0%	52% 16% 22% 1%	No degree 50% 19% 23% 1%	Bachelors'+ 56% 19% 17% 2%
The game The commercials/advertisements The half-time show	Total 52% 19% 21%	Avid 78% 10% 9%	Fanship Involved 66% 13% 17%	Category Casual 53% 22% 21%	Nonfan 19% 28% 34%	Gen M 66% 14% 12%	F 38% 23% 30%	50% 18% 27%	35-49 52% 17% 24%	50-64 52% 23% 16%	54% 19% 16%	59% 16% 20%	S 49% 19% 23%	MW 54% 21% 18%	49% 19% 22%	51% 21% 19%	Afr Amer/Black 59% 13% 22%	Latino 51% 17% 29%	48% 19% 25%	52% 16% 22%	No degree 50% 19% 23%	Bachelors'+ 56% 19% 17%

Q15. Thinking about the importance of the Super Bowl in you	r own li	fe, how	important is	the Supe	r Bowl to y	ou?																
· · · · · · · · · · · · · · · · · · ·			Fanship			Gen	der		A	ge			Reg	gion			Eth	nicity			Edu	cation
																	Afr					
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Very important	20%	56%	25%	11%	1%	26%	15%	27%	24%	19%	9%	24%	20%	20%	19%	17%	29%	27%	16%	19%	20%	22%
Somewhat important	33%	36%	52%	38%	10%	35%	32%	33%	37%	33%	29%	36%	32%	35%	31%	32%	34%	36%	40%	35%	34%	32%
Total Important	53%	92%	77%	49%	11%	61%	47%	60%	61%	52%	38%	60%	52%	55%	50%	49%	63%	63%	56%	54%	54%	54%
Not very important	26%	7%	18%	39%	32%	23%	28%	23%	22%	25%	34%	22%	27%	24%	28%	28%	22%	22%	24%	22%	26%	25%
Not at all important	21%	1%	6%	12%	56%	16%	26%	17%	16%	23%	28%	17%	21%	21%	22%	23%	14%	15%	20%	24%	21%	21%
Total Not Important	47%	8%	24%	51%	88%	39%	54%	40%	38%	48%	62%	39%	48%	45%	50%	51%	36%	37%	44%	46%	47%	46%
Q16. Continuing to think about how important the Super Bow	l is to y	ou, wou			uper Bowl a			ay, or no				1										
			Fanship	Category		Gen	der		A	ge			Reg	gion				nicity	r –		Edu	cation
	T - 4 - 1		to contract	C	Naufau		-	10.24	25.40	50.64	CF .	NE				14/h 14 -	Afr Ameri(Black			Other	No. do succe	Deskalanda
	Total	Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Yes	36% 59%	72% 26%	46% 50%	27%	12%	42%	30%	47%	41% 55%	31% 65%	21% 74%	41%	34%	35%	37% 58%	33%	42%	45%	35%	38% 53%	36%	38%
No Dan't know	59% 5%	26%	50% 4%	69% 4%	81% 7%	54% 4%	64% 5%	47% 6%	55% 3%	65% 4%	74% 5%	55% 4%	61% 5%	61% 5%	58% 4%	64% 4%	53% 5%	48% 7%	61% 4%	53% 9%	59% 5%	59% 3%
Don't know	3%	270	4%	4%	/ 70	4%	3%	0%	370	4%	3 %	4%	5%	5%	4%	4%	570	170	4%	9%	5%	3%
Q17. Thinking about the following Super Bowl foods, which of	the fol	lowing i	s vour favori	te food to	eat on Su	per Bow	/I Sunda	ν?													ļ	
			Fanship			Gen		<i>.</i>	A	ze		1	Rea	gion			Eth	nicity			Edu	cation
				81						, -							Afr	,	[
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Chicken wings	25%	30%	27%	24%	21%	25%	26%	30%	26%	24%	19%	32%	26%	24%	21%	20%	43%	29%	31%	23%	26%	22%
Nachos	8%	7%	9%	8%	9%	7%	9%	9%	11%	7%	5%	5%	9%	9%	9%	8%	7%	9%	10%	9%	8%	8%
Pizza	23%	25%	24%	22%	22%	25%	21%	21%	22%	24%	27%	30%	20%	24%	22%	24%	18%	25%	22%	22%	23%	25%
Chili	2%	2%	3%	2%	2%	3%	2%	1%	1%	4%	3%	1%	2%	4%	2%	3%	1%	2%	0%	1%	2%	2%
Pigs in a blanket	2%	1%	2%	2%	2%	1%	3%	4%	2%	1%	1%	3%	2%	2%	2%	2%	1%	2%	1%	1%	2%	2%
Chips and dip	12%	8%	11%	15%	11%	9%	14%	11%	12%	11%	13%	8%	13%	11%	13%	14%	8%	9%	6%	9%	11%	13%
Cheese and crackers	2%	2%	1%	2%	2%	1%	2%	1%	2%	2%	2%	1%	1%	2%	2%	2%	0%	1%	4%	1%	1%	2%
Subs/sandwiches	6%	4%	7%	7%	5%	6%	6%	3%	4%	8%	8%	5%	6%	5%	6%	6%	6%	3%	4%	18%	6%	5%
Burgers	8%	8%	9%	6%	7%	9%	6%	11%	6%	5%	6%	6%	9%	7%	8%	7%	7%	10%	14%	7%	8%	7%
BBQ	6%	9%	5%	7%	5%	8%	5%	5%	8%	6%	6%	4%	7%	6%	8%	7%	7%	7%	6%	1%	6%	6%
Cookies, brownies, and other desserts	1%	1%	1%	2%	2%	1%	2%	1%	1%	1%	2%	1%	1%	1%	2%	2%	0%	1%	0%	1%	1%	2%
Garbage bread/Stuffed bread	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
Other	4%	1%	2%	3%	10%	4%	4%	2%	3%	6%	7%	3%	4%	4%	6%	5%	3%	2%	1%	6%	4%	5%
Q18. Putting aside your favorite Super Bowl food, which of the	0 roma:	ning for	de would un			favorit		<u> </u>					<u> </u>	<u> </u>				<u> </u>	<u> </u>	ļ	ļ	ļ
Q10. Futting aside your lavorite super bowr 1000, which of th	ereman		Fanship		our second	Gen			A	70			Rec	tion			Fth	nicity			Edu	cation
			i ansinp	category		Gel			Ą				neg				Afr	incity			Luu	
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Chicken wings	15%	18%	16%	14%	13%	16%	15%	16%	17%	14%	13%	14%	16%	14%	15%	13%	20%	20%	10%	20%	16%	13%
Nachos	11%	9%	10%	13%	12%	9%	13%	12%	12%	12%	7%	9%	12%	13%	10%	11%	11%	12%	11%	13%	12%	9%
Pizza	20%	23%	20%	22%	17%	22%	19%	21%	18%	22%	21%	21%	20%	20%	22%	19%	22%	21%	27%	22%	21%	20%
Chili	3%	2%	4%	3%	3%	3%	3%	2%	2%	2%	5%	4%	2%	4%	3%	3%	3%	2%	1%	2%	3%	3%
Pigs in a blanket	2%	2%	2%	2%	3%	2%	3%	3%	2%	2%	2%	3%	2%	1%	2%	2%	1%	3%	0%	4%	2%	2%
Chips and dip	12%	13%	12%	11%	11%	11%	13%	12%	13%	11%	11%	11%	12%	13%	11%	12%	12%	12%	8%	10%	11%	14%
Cheese and crackers	3%	2%	3%	4%	3%	3%	3%	2%	3%	3%	4%	4%	2%	4%	3%	4%	1%	1%	0%	2%	3%	4%
Subs/sandwiches	8%	8%	9%	8%	8%	7%	9%	4%	7%	10%	13%	9%	9%	8%	7%	9%	9%	7%	7%	2%	8%	8%
Burgers	10%	12%	10%	10%	10%	13%	8%	13%	11%	7%	11%	11%	12%	10%	8%	10%	10%	12%	11%	8%	10%	10%
	6%	5%	8%	7%	6%	7%	6%	6%	8%	7%	5%	5%	7%	4%	9%	6%	6%	7%	15%	5%	7%	6%
BBQ	0/0					-		-														
BBQ Cookies, brownies, and other desserts	5%	4%	4%	4%	7%	4%	6%	7%	4%	4%	4%	5%	4%	6%	5%	5%	4%	3%	7%	5%	4%	6%
			4% 1%	4% 0%	7% 1%	4% 1%	6% 0%	7% 1%	4% 0%	4% 0%	4% 0%	5% 1%	4% 1%	6% 0%	5% 0%	5% 1%	4% 0%	3% 0%	7% 1%	5% 0%	4% 0%	6% 1%
Cookies, brownies, and other desserts	5%	4%																				

Q17 + Q18 Combined: Favorite Super Bowl food																						
•			Fanship	Category		Ger	nder		A	ge			Reg	gion			Eth	nnicity			Edu	cation
																	Afr					
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Chicken wings	40%	48%	43%	38%	34%	41%	41%	46%	43%	38%	32%	46%	42%	38%	36%	33%	63%	49%	41%	43%	42%	35%
Nachos	19%	16%	19%	21%	21%	16%	22%	21%	23%	19%	12%	14%	21%	22%	19%	19%	18%	21%	21%	22%	20%	17%
Pizza	43%	48%	44%	44%	39%	47%	40%	42%	40%	46%	48%	51%	40%	44%	44%	43%	40%	46%	49%	44%	44%	45%
Chili	5%	4%	7%	5%	5%	6%	5%	3%	3%	6%	8%	5%	4%	8%	5%	6%	4%	4%	1%	3%	5%	5%
Pigs in a blanket	4%	3%	4%	4%	5%	3%	6%	7%	4%	3%	3%	6%	4%	3%	4%	4%	2%	5%	1%	5%	4%	4%
Chips and dip	24%	21%	23%	26%	22%	20%	27%	23%	25%	22%	24%	19%	25%	24%	24%	26%	20%	21%	14%	19%	22%	27%
Cheese and crackers	5%	4%	4%	6%	5%	4%	5%	3%	5%	5%	6%	5%	3%	6%	5%	6%	1%	2%	4%	3%	4%	6%
Subs/sandwiches	14%	12%	16%	15%	13%	13%	15%	7%	11%	18%	21%	14%	15%	13%	13%	15%	15%	10%	11%	20%	14%	13%
Burgers	18%	20%	19%	16%	17%	22%	14%	24%	17%	12%	17%	17%	21%	17%	16%	17%	17%	22%	25%	15%	18%	17%
BBQ	12%	14%	13%	14%	11%	15%	11%	11%	16%	13%	11%	9%	14%	10%	17%	13%	13%	14%	21%	6%	13%	12%
Cookies, brownies, and other desserts	6%	5%	5%	6%	9%	5%	8%	8%	5%	5%	6%	6%	5%	7%	7%	7%	4%	4%	7%	6%	5%	8%
Garbage bread/Stuffed bread	0%	1%	1%	0%	2%	1%	0%	2%	0%	0%	0%	2%	1%	0%	0%	1%	0%	0%	2%	0%	0%	1%
Other	7%	1%	4%	5%	17%	7%	6%	3%	6%	11%	11%	5%	6%	7%	10%	8%	5%	3%	3%	11%	7%	8%
Q19KEY. In the following questions, we're going to ask you al	out the	greates	t Super Bow	l games, p	olays, comr	nercials	, and ha	lftime sl	nows. Fo	or each q	uestion	, please	indicate	which	of the re	sponse	choices you vi	ew to be	the gre	atest.		
Q19. In your view, which of the following is the greatest Supe	r Bowl f	rom the	early period	l (1967-19	99)?																	
			Fanship	Category		Ger	nder		Aį	ge			Reg	gion			Eth	nnicity			Edu	cation
																	Afr					
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
III (1969) Jets 16-7 Colts – remembered for the victory of the underdog AFL Jets over the favored NFL Colts	12%	15%	16%	9%	7%	16%	8%	9%	10%	9%	20%	16%	10%	14%	8%	14%	7%	10%	4%	4%	10%	15%
X (1976) Steelers 21-17 Cowboys – remembered as the first																						
Super Bowl in the Steelers-Cowboys rivalry	15%	20%	14%	16%	10%	14%	15%	18%	13%	14%	11%	18%	17%	9%	14%	15%	15%	16%	15%	6%	15%	13%
XIII (1979) Steelers 35-31 Cowboys – remembered as the first																						
"rematch" in Super Bowl history	11%	12%	14%	12%	7%	12%	11%	11%	10%	14%	10%	10%	14%	10%	8%	11%	13%	12%	7%	12%	11%	11%
XXIII (1989) 49ers 20-16 Bengals – remembered for Joe																			1			
Montana and John Taylor's fourth-quarter game-winning	19%	24%	21%	24%	10%	20%	18%	15%	23%	22%	17%	12%	17%	21%	27%	19%	16%	21%	18%	23%	19%	20%
drive																						
XXV (1991) Giants 20-19 Bills – remembered for the Giants																			1			
becoming the first team to win Super Bowl by one point	17%	24%	24%	16%	8%	19%	16%	21%	22%	14%	9%	26%	15%	17%	15%	15%	23%	18%	20%	23%	17%	17%
after Scott Norwood's missed field goal										,-												
Don't Know/Refused	27%	5%	11%	23%	58%	20%	33%	25%	22%	28%	33%	19%	27%	29%	29%	27%	26%	22%	36%	30%	28%	23%
	2770	570	11/0	2070	5070	20/0	0070	2070	22/0	2070	0070	1070	2770	2370	2370	2770	20/0	22/0	00/0	00/0	20/0	20/0
Q20. How about from the modern period? Which of the follow	ving is t	he great	est modern	Super Boy	wi (2000-20	023)?											ŀ				I	L
· · · · · · · · · · · · · · · · · · ·	U V		Fanship		• • • • •		nder		A	ge			Rea	gion			Etł	nnicity			Edu	cation
				3:1								1					Afr					
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
XXXIV (2000) Rams 23-16 Titans – remembered for the "Dot-																						
com" ads and Mike Jones's "One Yard Short"	8%	12%	11%	6%	5%	9%	7%	9%	10%	7%	6%	7%	8%	10%	9%	9%	8%	8%	8%	4%	8%	9%
XLII (2008) Giants 17-14 Patriots – remembered for the	10%	28%	2.40/	170/	1.0%	250/	1.20/	1.0%	210/	1.00/	10%	20%	10%	1.00/	1.20/	10%	1.0%	220/	150/	170/	1.00/	220/
Giants' underdog victory and David Tyree's "Helmet Catch"	19%	28%	24%	17%	10%	25%	13%	19%	21%	16%	19%	30%	19%	18%	13%	19%	19%	22%	15%	17%	18%	22%
XLIII (2009) Steelers 27-23 Cardinals – remembered for																			<u> </u>			
Santonio Holmes's game-winning touchdown catch	11%	14%	15%	12%	6%	11%	12%	11%	13%	12%	9%	13%	11%	12%	10%	12%	12%	12%	2%	16%	12%	9%
XLIX (2015) Patriots 28-24 Seahawks – remembered for												1	<u> </u>						1	1	1	
Malcolm Butler's Goal Line interception	13%	17%	15%	15%	6%	14%	11%	14%	13%	13%	11%	11%	11%	12%	18%	12%	13%	14%	17%	16%	12%	13%
LI (2017) Patriots 34-28 Falcons – remembered for the																			1			
Patriots performing the largest comeback in Super Bowl	26%	28%	29%	31%	18%	24%	28%	30%	26%	25%	21%	22%	29%	27%	24%	25%	26%	30%	25%	25%	27%	25%
history																						
Don't Know/Refused	23%	2%	6%	19%	56%	17%	29%	18%	16%	28%	34%	17%	23%	22%	27%	24%	23%	16%	33%	22%	24%	21%
																						L

Q21. Turning to memorable plays, in your view, which of the	followin	g is the	greatest Sup	er Bowl p	olay from th	ne early	period (1967-19	99)?													
• • • •		Í	Fanship	Category		Gen	der		A	ge			Reg	ion			Eti	hnicity			Edu	cation
																	Afr					
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
X (1976) Lynn Swann's catch after deflection by Mark	14%	21%	16%	15%	7%	19%	10%	11%	10%	19%	18%	20%	13%	14%	11%	16%	11%	12%	11%	10%	13%	17%
Washington	1470	21%	10%	15%	1 70	19%	10%	11%	10%	19%	10%	20%	15%	14%	11%	10%	1170	1270	11%	10%	15%	1776
XVII (1983) John Riggins's 43-yard touchdown run	9%	12%	12%	9%	4%	11%	7%	9%	8%	8%	10%	8%	10%	8%	8%	9%	8%	11%	3%	4%	9%	8%
XVIII (1984) Marcus Allen's 74-yard touchdown run	24%	23%	29%	28%	14%	22%	25%	23%	24%	27%	20%	19%	23%	27%	25%	23%	24%	24%	23%	27%	24%	23%
XXIII (1989) John Taylor's game-winning reception	12%	17%	15%	12%	5%	12%	11%	14%	15%	8%	9%	14%	10%	11%	13%	10%	12%	14%	15%	15%	11%	12%
XXVIII (1993) Don Beebe's strip of Leon Lett at the goal line	13%	23%	16%	10%	6%	15%	11%	16%	19%	8%	6%	15%	13%	14%	10%	12%	16%	16%	14%	14%	13%	12%
in a blowout									1370													12/0
Don't Know/Refused	29%	4%	12%	26%	64%	21%	37%	27%	24%	30%	38%	24%	31%	26%	33%	30%	30%	23%	35%	31%	30%	28%
Q22. How about from the modern period? Which of the follo	wing is t	he great			wl play (20																	_
	<u> </u>		Fanship	Category		Gen	der		A	ge			Reg	ion				nnicity	1		Edu	cation
	_						_					·					Afr					
	Total	Avid	Involved	Casual	Nonfan	М	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
XXXIV (2000) Mike Jones's tackle one yard shy of the goal line	11%	15%	13%	11%	7%	12%	11%	13%	14%	10%	7%	8%	13%	12%	10%	11%	14%	10%	11%	10%	11%	12%
XLII (2008) David Tyree's "Helmet Catch"	17%	28%	22%	15%	7%	23%	11%	18%	21%	15%	14%	25%	17%	16%	13%	17%	19%	19%	19%	13%	16%	20%
XLIII (2009) Santonio Holmes's game-winning touchdown																						
catch	10%	14%	14%	11%	5%	11%	10%	12%	12%	9%	7%	11%	10%	11%	10%	9%	10%	14%	11%	17%	11%	10%
XLIX (2015) Malcolm Butler's Goal Line interception	13%	18%	16%	13%	6%	15%	11%	14%	14%	11%	12%	16%	12%	11%	13%	13%	12%	16%	7%	7%	12%	14%
LII (2018) The "Philly Special" - the Eagle's reverse pass trick																						
play	23%	22%	29%	28%	13%	23%	23%	23%	22%	26%	21%	22%	23%	25%	22%	23%	22%	22%	19%	30%	24%	20%
Don't Know/Refused	25%	3%	5%	22%	62%	17%	33%	19%	18%	28%	39%	18%	25%	26%	30%	27%	22%	20%	32%	23%	26%	23%
Q23. Turning to commercials, in your view, which of the follo	wing is t	he great	est Super Bo	owl comm	nercial fron	the ear	rly perio	d (1967	-1999)?												-	
			Fanship	Category		Gen	der		A	ge			Reg	ion			Etl	hnicity		-	Edu	cation
																	Afr					
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
"Hey Kid, Catch! With Mean Joe Greene" - Coca-Cola, 1979	23%	28%	26%	24%	15%	26%	20%	16%	14%	32%	33%	25%	23%	23%	20%	26%	26%	16%	12%	14%	21%	27%
"1984" – Apple, 1984	6%	7%	6%	5%	6%	8%	3%	9%	6%	3%	4%	6%	6%	5%	6%	5%	4%	11%	8%	4%	5%	7%
"Where's the Beef?" - Wendy's, 1984	21%	18%	21%	25%	20%	16%	26%	18%	19%	25%	24%	22%	21%	19%	23%	22%	16%	20%	17%	27%	21%	21%
"The Showdown" (Jordan vs Bird) - McDonald's, 1993	15%	27%	18%	13%	8%	20%	11%	21%	20%	10%	8%	18%	15%	17%	14%	11%	25%	20%	22%	16%	16%	15%
"Budweiser Frogs" – Budweiser, 1995	23%	19%	24%	25%	23%	19%	26%	18%	35%	19%	18%	19%	22%	25%	24%	25%	11%	22%	23%	23%	24%	19%
Don't Know/Refused	12%	3%	5%	8%	28%	11%	13%	17%	7%	11%	14%	10%	13%	11%	13%	11%	17%	11%	18%	15%	13%	10%
	1																					
Q24. How about from the modern period? Which of the follo	wing is t	he great	est modern	Super Bo	wl commei	cial (200	00-2023)?									•					•
			Fanship	Category		Gen	der		A	ge			Reg	ion			Eti	hnicity			Edu	cation
																	Afr					
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
"Whassup?" – Budweiser, 2000	28%	34%	35%	26%	20%	33%	23%	29%	37%	29%	14%	30%	31%	25%	24%	26%	33%	32%	27%	28%	29%	25%
"Keep Your Hands Off" - Doritos, 2010	9%	14%	10%	10%	6%	9%	10%	13%	9%	8%	7%	11%	10%	8%	8%	7%	15%	11%	15%	11%	9%	10%
"Betty White for Snickers" – Snickers, 2010	36%	30%	37%	42%	35%	32%	41%	26%	35%	38%	51%	34%	34%	41%	38%	43%	21%	31%	20%	29%	37%	36%
"The Man Your Man Could Smell Like" – Old Spice, 2010	7%	11%	7%	6%	6%	7%	7%	13%	7%	5%	3%	8%	7%	6%	8%	5%	11%	10%	10%	9%	6%	9%
					40/	C0/	E0/	00/	0.01							E0/	00/	00/	5%	4%	C0/	5%
"Alexa Loses Her Voice" – Amazon, 2021	6%	9%	6%	6%	4%	6%	5%	9%	6%	4%	3%	6%	6%	5%	6%	5%	8%	8%	5%		6%	
"Alexa Loses Her Voice" – Amazon, 2021 Don't Know/Refused	6% 13%	9% 2%	6% 6%	6% 10%	4% 30%	6% 12%	5% 14%	9% 10%	6% 6%	4% 17%	3% 22%	6% 11%	6% 12%	5% 14%	6% 15%	5% 14%	8% 12%	8% 7%	22%	4%	6% 13%	13%

Q25. Turning to halftime shows, in your view, which of the fo	llowing	is the gr	eatest Super	r Bowl ha	Iftime show	w from t	he early	period	(1967-19	999)?												
			Fanship	Category		Ger	nder		A	ge			Reg	gion			Eti	hnicity			Edu	cation
																	Afr					
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
XXVII (1993) Michael Jackson	45%	53%	48%	45%	36%	42%	47%	51%	48%	44%	33%	47%	46%	41%	44%	38%	56%	57%	48%	51%	46%	43%
XXIX (1995) Patti Labelle, Tony Bennett, Arturo Sandoval,	5%	6%	6%	5%	3%	6%	4%	4%	5%	3%	7%	5%	5%	6%	3%	5%	5%	4%	2%	2%	4%	7%
Teddy Pendergrass, and Miami Sound Machine																						
XXX (1996) Diana Ross	8%	8%	8%	9%	8%	6%	10%	9%	7%	7%	10%	11%	8%	7%	7%	9%	6%	8%	7%	9%	8%	9%
XXXI (1997) "Blues Brothers Bash" (Dan Aykroyd, John	14%	13%	15%	17%	11%	19%	10%	6%	13%	19%	21%	11%	15%	17%	13%	19%	4%	7%	8%	9%	15%	14%
Goodman, James Belushi); ZZ Top and James Brown	-						-								-							
XXXII (1998) Boys II Men, Smokey Robinson, Martha Reeves,	12%	17%	13%	12%	8%	10%	14%	15%	16%	8%	9%	12%	12%	12%	13%	11%	16%	14%	17%	9%	12%	12%
the Temptations, and Queen Latifah	16%	40/	9%	12%	2.40/	170/	150/	450/	120/	1.00/	200/	1.40/	1.40/	170/	100/	1.00/	120/	110/	100/	210/	1.00/	1.00/
Don't Know/Refused	16%	4%	9%	12%	34%	17%	15%	15%	12%	18%	20%	14%	14%	17%	19%	18%	13%	11%	19%	21%	16%	16%
Q26. How about from the modern period? Which of the follo	wing is t	ho groat	tost modorn	Super Bo	wi halftim	a show (2000-20	12212														
Q20. Now about nom the modern period: which of the folio	wing is t	ile great	Fanship		winantin		nder	231:	Δ	ge			Roc	gion			E+I	hnicity			Edu	ation
	-		ransnip	category		Gei				50		-	ince		1		Afr		1		Luu	
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
XXXVI (2002) U2	8%	10%	8%	8%	5%	9%	6%	5%	8%	13%	5%	9%	7%	7%	7%	9%	2%	7%	8%	6%	7%	9%
XLIII (2009) Bruce Springsteen and the E Street Band	17%	17%	19%	20%	11%	18%	15%	8%	11%	20%	32%	19%	15%	19%	15%	21%	5%	13%	8%	5%	15%	20%
XLVII (2013) Beyoncé	18%	21%	19%	17%	16%	17%	19%	22%	17%	15%	18%	17%	19%	19%	17%	15%	29%	19%	25%	17%	17%	20%
LVI (2022) Dr. Dre, Snoop Dogg, Eminem, Mary J. Blige, and	20%	32%	30%	26%	10%	20%	26%	35%	200/	10%	70/	25%	26%	2.49/	28%	23%	29%	220/	2.40/	36%	20%	19%
Kendrick Lamar	26%	32%	30%	26%	19%	26%	26%	35%	38%	19%	7%	25%	26%	24%	28%	23%	29%	32%	24%	36%	29%	19%
Rihanna (2023)	15%	18%	15%	14%	13%	11%	18%	22%	16%	9%	8%	16%	17%	11%	13%	11%	23%	19%	15%	23%	15%	14%
Don't Know/Refused	17%	3%	9%	14%	37%	18%	16%	8%	10%	25%	30%	14%	16%	20%	19%	20%	11%	10%	21%	13%	17%	17%
Q27. Now, turning to a separate topic in sportsHow often w																		-				
Q27. Now, turning to a separate topic in sports now often w	ould yo	u say na	ive you seen	an adver	tisement f	or an on	iline spo	ortsbook	, that is,	, an onlin	e sports	s betting	service	includi	ng but n	ot limite	ed to DraftKing	gs, Caesai	rs, FanD	uel, BetN	/IGM and so or	1?
Q27. Now, turning to a separate topic in sportsnow often w	ioula yo	u say na	-		tisement f	r	-	ortsbook I			e sports	betting			ng but n	ot limite	_	-	rs, FanD	uel, BetN	1	
	ould yo	u say na	Fanship		tisement f	r	nder	ortsbook		an onlin ge	e sports	s betting		includii gion	ng but n	ot limite	Eti	gs, Caesai hnicity	rs, FanD	uel, BetN	1	n? cation
	Total	Avid	-		tisement f	r	-	18-34		ge	e sports 65+	s betting NE			ng but n W	ot limite White	_	-	rs, FanD Asian	uel, BetN Other	1	
Very often			Fanship	Category		Ger	nder		A	ge			Reg	gion			Eti	hnicity			Edu	cation
	Total	Avid	Fanship	Category Casual	Nonfan	Ger M	nder F	18-34	A 35-49	ge 50-64	65+	NE	Reg S	gion MW	w	White	Eti Afr Amer/Black	hnicity Latino	Asian	Other	Edu No degree	cation Bachelors'+
Very often	Total 24%	Avid 53%	Fanship Involved 28%	Category Casual 17%	Nonfan 7%	Ger M 33%	F 16%	18-34 29%	A 35-49 26%	ge 50-64 21%	65+ 18%	NE 37%	Reg S 19%	mw 28%	W 19%	White 22%	Eti Afr Amer/Black 35%	Latino	Asian 17%	Other 14%	Edu No degree 23%	Bachelors'+
Very often Somewhat often	Total 24% 30%	Avid 53% 34%	Fanship Involved 28% 40%	Category Casual 17% 31%	Nonfan 7% 18%	Ger M 33% 31%	F 16% 29%	18-34 29% 34%	A 35-49 26% 35%	ge 50-64 21% 27%	65+ 18% 23%	NE 37% 33%	Reg S 19% 30%	gion MW 28% 32%	W 19% 27%	White 22% 30%	Eti Afr Amer/Black 35% 29%	Latino 28% 31%	Asian 17% 25%	Other 14% 35%	Edu No degree 23% 30%	Bachelors'+ 27% 30%
Very often Somewhat often Not very often	Total 24% 30% 21%	Avid 53% 34% 9%	Fanship Involved 28% 40% 20%	Category Casual 17% 31% 26%	Nonfan 7% 18% 25%	Ger M 33% 31% 20%	F 16% 29% 23%	18-34 29% 34% 18%	A 35-49 26% 35% 22%	ge 50-64 21% 27% 22%	65+ 18% 23% 24%	NE 37% 33% 16%	Reg S 19% 30% 23%	MW 28% 32% 20%	W 19% 27% 22%	White 22% 30% 22%	Etil Afr Amer/Black 35% 29% 17%	Latino 28% 31% 20%	Asian 17% 25% 27%	Other 14% 35% 22%	Edur No degree 23% 30% 21%	Bachelors'+ 27% 30% 22%
Very often Somewhat often Not very often Never Don't Know/Refused	Total 24% 30% 21% 18% 6%	Avid 53% 34% 9% 3%	Fanship Involved 28% 40% 20% 9%	Category Casual 17% 31% 26% 20%	Nonfan 7% 18% 25% 35%	Ger M 33% 31% 20% 12%	F 16% 29% 23% 24%	18-34 29% 34% 18% 13%	A 35-49 26% 35% 22% 13%	ge 50-64 21% 27% 22% 22%	65+ 18% 23% 24% 27%	NE 37% 33% 16% 9%	Reg S 19% 30% 23% 20%	MW 28% 32% 20% 15%	W 19% 27% 22% 24%	White 22% 30% 22% 20%	Ett Afr Amer/Black 35% 29% 17% 15%	Latino 28% 31% 20% 13%	Asian 17% 25% 27% 21%	Other 14% 35% 22% 21%	Edua No degree 23% 30% 21% 19%	Bachelors'+ 27% 30% 22% 17%
Very often Somewhat often Not very often Never	Total 24% 30% 21% 18% 6%	Avid 53% 34% 9% 3%	Fanship Involved 28% 40% 20% 9% 3%	Category Casual 17% 31% 26% 20% 5%	Nonfan 7% 18% 25% 35%	Ger M 33% 31% 20% 12% 5%	F 16% 29% 23% 24% 8%	18-34 29% 34% 18% 13%	A 35-49 26% 35% 22% 13% 5%	ge 50-64 21% 27% 22% 22% 7%	65+ 18% 23% 24% 27%	NE 37% 33% 16% 9%	Reg 5 19% 30% 23% 20% 7%	MW 28% 32% 20% 15% 4%	W 19% 27% 22% 24%	White 22% 30% 22% 20%	Ett Afr Amer/Black 35% 29% 17% 15% 4%	Latino 28% 31% 20% 13% 8%	Asian 17% 25% 27% 21%	Other 14% 35% 22% 21%	Edu No degree 23% 30% 21% 19% 7%	Bachelors'+ 27% 30% 22% 17% 4%
Very often Somewhat often Not very often Never Don't Know/Refused	Total 24% 30% 21% 18% 6%	Avid 53% 34% 9% 3%	Fanship Involved 28% 40% 20% 9%	Category Casual 17% 31% 26% 20% 5%	Nonfan 7% 18% 25% 35%	Ger M 33% 31% 20% 12% 5%	F 16% 29% 23% 24%	18-34 29% 34% 18% 13%	A 35-49 26% 35% 22% 13% 5%	ge 50-64 21% 27% 22% 22%	65+ 18% 23% 24% 27%	NE 37% 33% 16% 9%	Reg 5 19% 30% 23% 20% 7%	MW 28% 32% 20% 15%	W 19% 27% 22% 24%	White 22% 30% 22% 20%	Ett Afr Amer/Black 35% 29% 17% 15% 4%	Latino 28% 31% 20% 13%	Asian 17% 25% 27% 21%	Other 14% 35% 22% 21%	Edu No degree 23% 30% 21% 19% 7%	Bachelors'+ 27% 30% 22% 17%
Very often Somewhat often Not very often Never Don't Know/Refused	Total 24% 30% 21% 18% 6% books?	Avid 53% 34% 9% 3% 0%	Fanship Involved 28% 40% 20% 9% 3% Fanship	Casual 17% 31% 26% 20% 5% Category	Nonfan 7% 18% 25% 35% 14%	Ger M 33% 31% 20% 12% 5% Ger	F 16% 29% 23% 24% 8%	18-34 29% 34% 18% 13% 5%	A 35-49 26% 35% 22% 13% 5%	ge 50-64 21% 27% 22% 22% 7% ge	65+ 18% 23% 24% 27% 8%	NE 37% 33% 16% 9% 5%	Reg S 19% 30% 23% 20% 7% Reg	zion MW 28% 32% 20% 15% 4%	W 19% 27% 22% 24% 8%	White 22% 30% 22% 20% 6%	Eti Afr Amer/Black 35% 29% 17% 15% 4% 4% Eti Afr	Latino 28% 31% 20% 13% 8% hnicity	Asian 17% 25% 27% 21% 10%	Other 14% 35% 22% 21% 7%	Edu No degree 23% 30% 21% 19% 7% Edu	Bachelors'+ 27% 30% 22% 17% 4% cation
Very often Somewhat often Not very often Never Don't Know/Refused Q28. Do you have an account with one of these online sports	Total 24% 30% 21% 18% 6% 500ks?	Avid 53% 34% 9% 3% 0% Avid	Fanship Involved 28% 40% 20% 9% 3% Fanship Involved	Category Casual 17% 31% 26% 20% 5% 5% Category Casual	Nonfan 7% 18% 25% 35% 14% Nonfan	Ger M 33% 31% 20% 12% 5% 5%	F 16% 29% 23% 24% 8% ender F	18-34 29% 34% 18% 13% 5% 13% 18-34	A 35-49 26% 35% 22% 13% 5% 5% A 35-49	ge 50-64 21% 27% 22% 22% 7% ge 50-64	65+ 18% 23% 24% 27% 8%	NE 37% 33% 16% 9% 5%	Reg S 19% 30% 23% 20% 7% Reg S	zion MW 28% 32% 20% 15% 4% sion MW	W 19% 27% 22% 24% 8%	White 22% 30% 22% 20% 6% White	Ett Afr Amer/Black 35% 29% 17% 15% 4% Ett Afr Amer/Black	Latino 28% 31% 20% 13% 8% hnicity Latino	Asian 17% 25% 27% 21% 10% Asian	Other 14% 35% 22% 21% 7% Other	Edu: No degree 23% 30% 21% 19% 7% 	Bachelors'+ 27% 30% 22% 17% 4% cation Bachelors'+
Very often Somewhat often Not very often Never Don't Know/Refused Q28. Do you have an account with one of these online sports Yes	Total 24% 30% 21% 18% 6% 6% 5000ks? Total 19%	Avid 53% 34% 9% 3% 0% 0% Avid 58%	Fanship Involved 28% 40% 20% 9% 3% Fanship Involved 22%	Category Casual 17% 31% 26% 20% 5% 5% Category Casual 8%	Nonfan 7% 18% 25% 35% 14% Nonfan 2%	Ger M 33% 31% 20% 12% 5% 5% Ger M 27%	F 16% 29% 23% 24% 8%	18-34 29% 34% 13% 5% 	A 35-49 26% 35% 22% 13% 5% 5% A 35-49 28%	ge 50-64 21% 22% 22% 7% 7% 7% 50-64 9%	65+ 18% 23% 24% 27% 8% 65+ 5%	NE 37% 33% 16% 9% 5% 	Reg 5 19% 30% 23% 20% 7% Reg 5 17%	sion MW 28% 32% 20% 15% 4% sion MW 21%	W 19% 27% 22% 24% 8% 	White 22% 30% 22% 6% White 16%	Ett Afr Amer/Black 35% 29% 17% 15% 4% 4% Ett Afr Amer/Black 29%	Latino 28% 31% 20% 13% 8% hnicity Latino 27%	Asian 17% 25% 27% 21% 10% Asian 18%	Other 14% 35% 22% 7% Other 14%	Edu: No degree 23% 30% 21% 19% 7% 7% Edu: No degree 18%	Bachelors'+ 27% 30% 22% 17% 4% cation Bachelors'+ 22%
Very often Somewhat often Not very often Never Don't Know/Refused Q28. Do you have an account with one of these online sports Yes No	Total 24% 30% 21% 18% 6% 5000ks? Total 19% 79%	Avid 53% 34% 9% 3% 0% 0% Avid 58% 41%	Fanship Involved 28% 40% 20% 9% 3% 	Category Casual 17% 31% 26% 20% 5% 5% Category Category Casual 8% 90%	Nonfan 7% 18% 25% 35% 14% Nonfan 2% 95%	Ger M 33% 20% 12% 5% 5% Ger M 27% 72%	F 16% 29% 23% 24% 8%	18-34 29% 34% 13% 5% 5% 18-34 31% 66%	A 35-49 26% 35% 22% 13% 5% 5% A 35-49 28% 71%	ge 50-64 21% 27% 22% 22% 7% 7% 7% 50-64 9% 91%	65+ 18% 23% 24% 27% 8% 65+ 5% 93%	NE 37% 33% 16% 9% 5% 	Reg 5 19% 30% 23% 20% 7% Reg S 17% 81%	sion MW 28% 32% 20% 15% 4% 5% 4% 5% 4% 21% 77%	W 19% 27% 22% 24% 8% 	White 22% 30% 22% 6%	Ett Afr Amer/Black 35% 29% 17% 15% 4% 4% Ett Afr Amer/Black 29% 69%	Latino 28% 31% 20% 13% 8% hnicity Latino 27% 70%	Asian 17% 25% 21% 10% Asian 18% 78%	Other 14% 35% 22% 7% 0 14% 55%	Edu: No degree 23% 30% 21% 19% 7% 7% Edu: No degree 18% 80%	Bachelors'+ 27% 30% 22% 17% 4% cation Bachelors'+ 22% 76%
Very often Somewhat often Not very often Never Don't Know/Refused Q28. Do you have an account with one of these online sports Yes	Total 24% 30% 21% 18% 6% 6% 5000ks? Total 19%	Avid 53% 34% 9% 3% 0% 0% Avid 58%	Fanship Involved 28% 40% 20% 9% 3% Fanship Involved 22%	Category Casual 17% 31% 26% 20% 5% 5% Category Casual 8%	Nonfan 7% 18% 25% 35% 14% Nonfan 2%	Ger M 33% 31% 20% 12% 5% 5% Ger M 27%	F 16% 29% 23% 24% 8%	18-34 29% 34% 13% 5% 	A 35-49 26% 35% 22% 13% 5% 5% A 35-49 28%	ge 50-64 21% 22% 22% 7% 7% 7% 50-64 9%	65+ 18% 23% 24% 27% 8% 65+ 5%	NE 37% 33% 16% 9% 5% 	Reg 5 19% 30% 23% 20% 7% Reg 5 17%	sion MW 28% 32% 20% 15% 4% sion MW 21%	W 19% 27% 22% 24% 8% 	White 22% 30% 22% 6% White 16%	Ett Afr Amer/Black 35% 29% 17% 15% 4% 4% Ett Afr Amer/Black 29%	Latino 28% 31% 20% 13% 8% hnicity Latino 27%	Asian 17% 25% 27% 21% 10% Asian 18%	Other 14% 35% 22% 7% Other 14%	Edu: No degree 23% 30% 21% 19% 7% 7% Edu: No degree 18%	Bachelors'+ 27% 30% 22% 17% 4% cation Bachelors'+ 22%
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Very often Somewhat often Not very often Never Don't Know/Refused Q28. Do you have an account with one of these online sports Yes No	Total 24% 30% 21% 18% 6% 5000ks? Total 19% 79% 2%	Avid 53% 34% 9% 3% 0% 	Fanship Involved 28% 40% 20% 9% 3% Fanship Involved 22% 77% 1% n your smar	Category Casual 17% 31% 26% 20% 5% Category Category Casual 8% 90% 2% tphone to	Nonfan 7% 18% 25% 35% 14% Nonfan 2% 95% 3%	Ger M 33% 31% 20% 12% 5% 5% 5% 5% 5% 5% 5% 5% 5% 2% 2% 2% 2%	rder F 16% 29% 23% 24% 8% 	18-34 29% 34% 18% 13% 5% 	A 35-49 26% 35% 22% 13% 5% A 35-49 28% 71% 2% 2% Count?	ge 50-64 21% 27% 22% 7% 22% 7% 50-64 9% 91% 1%	65+ 18% 23% 24% 27% 8% 65+ 5% 93%	NE 37% 33% 16% 9% 5% 	Reg 5 19% 30% 23% 20% 7% Reg 5 17% 81% 2%	gion MW 28% 32% 20% 15% 4% gion MW 21% 77% 2%	W 19% 27% 22% 24% 8% 	White 22% 30% 22% 6%	Ett Afr Amer/Black 35% 29% 17% 15% 4% 4% Ett Afr Amer/Black 29% 69% 2%	Latino 28% 31% 20% 13% 8% Latino 27% 70% 3%	Asian 17% 25% 21% 10% Asian 18% 78%	Other 14% 35% 22% 7% 0 14% 55%	Edu 23% 30% 21% 19% 7% Edu No degree 18% 80% 2%	Bachelors'+ 27% 30% 22% 17% 4% cation Bachelors'+ 22% 76% 2%
Very often Somewhat often Not very often Never Don't Know/Refused Q28. Do you have an account with one of these online sports Yes No Don't Know/Refused	Total 24% 30% 21% 18% 6% 5000ks? Total 19% 79% 2%	Avid 53% 34% 9% 3% 0% 	Fanship Involved 28% 40% 20% 9% 3% Fanship Involved 22% 77% 1%	Category Casual 17% 31% 26% 20% 5% Category Category Casual 8% 90% 2% tphone to	Nonfan 7% 18% 25% 35% 14% Nonfan 2% 95% 3%	Ger M 33% 31% 20% 12% 5% 5% 5% 5% 5% 5% 5% 5% 5% 2% 2% 2% 2%	F 16% 29% 23% 24% 8%	18-34 29% 34% 18% 13% 5% 	A 35-49 26% 35% 22% 13% 5% A 35-49 28% 71% 2% 2% Count?	ge 50-64 21% 27% 22% 22% 7% 7% 7% 50-64 9% 91%	65+ 18% 23% 24% 27% 8% 65+ 5% 93%	NE 37% 33% 16% 9% 5% 	Reg 5 19% 30% 23% 20% 7% Reg 5 17% 81% 2%	sion MW 28% 32% 20% 15% 4% 5% 4% 5% 4% 21% 77%	W 19% 27% 22% 24% 8% 	White 22% 30% 22% 6%	Ett Afr Amer/Black 35% 29% 17% 15% 4% 4% Ett Afr Amer/Black 29% 69% 2% 2%	Latino 28% 31% 20% 13% 8% hnicity Latino 27% 70%	Asian 17% 25% 21% 10% Asian 18% 78%	Other 14% 35% 22% 7% 0 14% 55%	Edu 23% 30% 21% 19% 7% Edu No degree 18% 80% 2%	Bachelors'+ 27% 30% 22% 17% 4% cation Bachelors'+ 22% 76%
Very often Somewhat often Not very often Never Don't Know/Refused Q28. Do you have an account with one of these online sports Yes No Don't Know/Refused	Total 24% 30% 21% 18% 6% 6% 5000ks? Total 19% 79% 2% 2% Ieast o	Avid 53% 34% 9% 3% 0% 0% Avid 58% 41% 1%	Fanship Involved 28% 40% 20% 9% 3% Fanship Involved 22% 77% 1% n your smar Fanship	Casual 17% 31% 26% 20% 5% Casual 8% 90% 2% tphone to Category	Nonfan 7% 18% 25% 35% 14% Nonfan 2% 95% 3% 2 access yo	Ger M 33% 20% 12% 5% 5% 5% 5% 5% 5% 72% 27% 72% 27% 72% 2% 9 ur onlin Ger	rder F 16% 29% 23% 24% 8% 	18-34 29% 34% 18% 13% 5% 18-34 31% 66% 3% 3%	A 35-49 26% 35% 22% 13% 5% 35-49 28% 71% 2% Count? A	ge 50-64 21% 22% 22% 7% 22% 7% 50-64 9% 91% 1% 1%	65+ 18% 23% 24% 27% 8% 65+ 5% 93% 2%	NE 37% 33% 16% 9% 5% 5% NE 29% 69% 3%	Reg 5 19% 30% 23% 20% 7% 8 17% 81% 2% Reg	zion MW 28% 32% 20% 15% 4% 5ion MW 21% 77% 2% 5ion	w 19% 27% 22% 24% 8% w 16% 83% 1%	White 22% 30% 22% 20% 6% 	Ett Amer/Black 35% 29% 17% 15% 4% 4% Ett Afr 69% 2% 69% 2% Ett Afr	hnicity Latino 28% 31% 20% 13% 8% hnicity Latino 27% 70% 3% hnicity	Asian 17% 25% 27% 21% 10% 40%	Other 14% 35% 22% 21% 7% Other 14% 85% 1%	Edu: No degree 23% 30% 21% 19% 7% 7% Edu: No degree 18% 80% 2% 2%	Bachelors'+ 27% 30% 22% 17% 4% cation Bachelors'+ 22% 76% 2% 2% action
Very often Somewhat often Not very often Never Don't Know/Refused Q28. Do you have an account with one of these online sports Yes No Don't Know/Refused Q29. (If Q28 = Yes) (Of those with an account) Do you have at	Total 24% 30% 21% 18% 6% 5000ks? Total 19% 79% 2% Ieast of Ieast of Total	Avid 53% 34% 9% 3% 0% 0% Avid 58% 41% 1% 1% Avid	Fanship Involved 28% 40% 20% 9% 3% Fanship Involved 22% 77% 1% 1% n your smar Fanship Involved	Category Casual 17% 31% 26% 20% 5% Category Casual 8% 90% 2% Casual Category Casual	Nonfan 7% 18% 25% 35% 14% Nonfan 2% 95% 3% 20 access yo	Ger M 33% 20% 12% 5% 5% 5% 6 6 72% 72% 2% 2% 2% 0 ur onlin Ger M	nder F 16% 29% 23% 24% 8% 	18-34 29% 34% 13% 5% 18~ 18~ 3% 31% 66% 3% 3% 2000 ac 18-34	A 35-49 26% 35% 22% 13% 5% A 35-49 28% 71% 2% 2% Count? A 35-49	ge 50-64 21% 27% 22% 7% 22% 7% 50-64 9% 91% 1% 1% 50-64	65+ 18% 23% 24% 27% 8% 65+ 5% 93% 2%	NE 37% 33% 16% 9% 5% 5% NE 29% 69% 3% NE	Reg S 19% 30% 23% 20% 7% 8 S 17% 81% 2% S	zion MW 28% 32% 20% 15% 4% 5% 4% 5% 20% 15% 2% 5% 2% 5% 5% 5% 4% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5	W 19% 27% 22% 24% 8% W 16% 83% 1%	White 22% 30% 22% 20% 6% % White	Ett Afr Amer/Black 35% 29% 17% 15% 4% 4% Ett Afr Afr Afr Afr Afr Afr Afr Afr Afr Afr	hnicity Latino 28% 31% 20% 13% 8% Knicity Latino 27% 70% 3%	Asian 17% 25% 27% 21% 10% 40% 78% 4% 4% Asian	Other 14% 35% 22% 21% 7% Other 14% 85% 1% Other	Edu: No degree 23% 30% 21% 19% 7% 7% Edu: No degree 18% 80% 2% Edu: No degree	Bachelors'+ 27% 30% 22% 17% 4% cation Bachelors'+ 22% 76% 2%
Very often Somewhat often Not very often Never Don't Know/Refused Q28. Do you have an account with one of these online sports Yes No Don't Know/Refused Q29. (If Q28 = Yes) (Of those with an account) Do you have at Yes	Total 24% 30% 21% 18% 6% 5000ks? Total 19% 79% 2% Ieast of Ieast of Total 91%	Avid 53% 34% 9% 3% 0% 0% Avid 58% 41% 1% 1% e app o Avid 96%	Fanship Involved 28% 40% 20% 9% 3% Fanship Involved 22% 77% 1% n your smar Fanship Involved	Category Casual 17% 31% 26% 20% 5% Category Casual 8% 90% 2% tphone to Category Category Casual 76%	Nonfan 7% 18% 25% 35% 14% Nonfan 2% 95% 3% 3% 2 access yo Nonfan 76%	Ger M 333% 31% 20% 12% 5% 5% 5% 5% 72% 27% 72% 2% 2% Ur onlin Ger M 92%	responses F 16% 29% 23% 24% 8% 24% 8% F 13% 85% 2% c sports responses F 91%	18-34 29% 34% 13% 5% 13% 66% 3% 66% 3% 5book ac 18-34 94%	A 35-49 26% 35% 22% 13% 5% A 35-49 28% 71% 2% 2% Count? A 35-49 92%	ge 50-64 21% 22% 22% 7% 22% 7% 50-64 9% 91% 1% 1% 1% 50-64 86%	65+ 18% 23% 24% 27% 8% 65+ 5% 93% 2% 65+ 78%	NE 37% 33% 16% 9% 5% 5% NE 29% 69% 3% NE 95%	Reg S 19% 30% 23% 20% 7% 8 Reg S 17% 81% 2% S 93%	zion MW 28% 32% 20% 15% 4% 5% 4% 5% 20% 15% 4% 20% 20% 15% 4% 20% 15% 4% 20% 15% 4% 20% 15% 4% 20% 15% 4% 20% 20% 15% 4% 20% 20% 20% 15% 4% 20% 20% 20% 20% 20% 20% 20% 20	W 19% 27% 22% 24% 8% W 16% 83% 1% W 82%	White 22% 30% 22% 6%	Ett Amer/Black 35% 29% 17% 15% 4% 4% Ett Afr Amer/Black 29% 69% 2% 2% Ett Afr Afr Afr Afr Afr Afr	Latino 28% 31% 20% 13% 8% Latino 27% 70% 3% 4 Latino 90%	Asian 17% 25% 27% 21% 10% 40% 78% 4% 4% 4% 4% 80%	Other 14% 35% 22% 21% 7% Other 14% 85% 1% Other 14% 85% 1% Other 100%	Edu: No degree 23% 30% 21% 19% 7% 7% Edu: No degree 90%	Bachelors'+ 27% 30% 22% 17% 4% cation Bachelors'+ 22% 76% 2% action Bachelors'+ 2% action Bachelors'+ 94%
Very often Somewhat often Not very often Never Don't Know/Refused Q28. Do you have an account with one of these online sports Yes No Don't Know/Refused Q29. (If Q28 = Yes) (Of those with an account) Do you have at	Total 24% 30% 21% 18% 6% 5000ks? Total 19% 79% 2% Ieast of Ieast of Total	Avid 53% 34% 9% 3% 0% 0% Avid 58% 41% 1% 1% Avid	Fanship Involved 28% 40% 20% 9% 3% Fanship Involved 22% 77% 1% 1% n your smar Fanship Involved	Category Casual 17% 31% 26% 20% 5% Category Casual 8% 90% 2% Casual Category Casual	Nonfan 7% 18% 25% 35% 14% Nonfan 2% 95% 3% 20 access yo	Ger M 33% 20% 12% 5% 5% 5% 6 6 72% 72% 2% 2% 2% 0 ur onlin Ger M	nder F 16% 29% 23% 24% 8% 	18-34 29% 34% 13% 5% 13% 66% 3% 3% book ac 18-34 94% 5%	A 35-49 26% 35% 22% 13% 5% A 35-49 28% 71% 2% 2% Count? A 35-49	ge 50-64 21% 27% 22% 7% 22% 7% 50-64 9% 91% 1% 1% 50-64	65+ 18% 23% 24% 27% 8% 65+ 5% 93% 2%	NE 37% 33% 16% 9% 5% 5% NE 29% 69% 3% NE	Reg S 19% 30% 23% 20% 7% 8 S 17% 81% 2% S	zion MW 28% 32% 20% 15% 4% 5% 4% 5% 20% 15% 2% 5% 2% 5% 5% 5% 4% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5	W 19% 27% 22% 24% 8% W 16% 83% 1%	White 22% 30% 22% 20% 6% % White	Ett Afr Amer/Black 35% 29% 17% 15% 4% 4% Ett Afr Afr Afr Afr Afr Afr Afr Afr Afr Afr	hnicity Latino 28% 31% 20% 13% 8% Knicity Latino 27% 70% 3%	Asian 17% 25% 27% 21% 10% 40% 48% 4% 4% 4% 4% 4% 20% 4% 20%	Other 14% 35% 22% 21% 7% Other 14% 85% 1% Other	Edu: No degree 23% 30% 21% 19% 7% 7% Edu: No degree 18% 80% 2% Edu: No degree	Bachelors'+ 27% 30% 22% 17% 4% cation Bachelors'+ 22% 76% 2% cation Bachelors'+ 22% 76% 2% cation Bachelors'+ Sation
Very often Somewhat often Not very often Never Don't Know/Refused Q28. Do you have an account with one of these online sports Yes No Don't Know/Refused Q29. (If Q28 = Yes) (Of those with an account) Do you have at Yes No	Total 24% 30% 21% 18% 6% 500ks? Total 19% 2% 2% Ieast of Particular 91% 8%	Avid 53% 34% 9% 3% 0% 3% 0% 4% Avid 58% 41% 1% 1% Avid 96% 4%	Fanship Involved 28% 40% 20% 9% 3% Fanship Involved 22% 77% 1% nyour smar Fanship Involved 89% 9%	Category Casual 17% 31% 26% 20% 5% 5% Category Category 2% tphone to Category Category Category 2%	Nonfan 7% 18% 25% 35% 14% Nonfan 2% 95% 3% 3% 0 access yo Nonfan 76% 24%	Ger M 333% 31% 20% 12% 5% 5% 5% 5% 6 6 72% 2% 2% 2% 2% 0 8%	r F 16% 29% 23% 24% 8% 7 F 13% 85% 2% 7%	18-34 29% 34% 13% 5% 13% 66% 3% 66% 3% 5book ac 18-34 94%	A 35-49 26% 35% 22% 13% 5% A 35-49 28% 71% 2% 2% Count? A 35-49 92% 7%	ge 50-64 21% 22% 22% 7% 22% 7% 50-64 9% 91% 1% 1% 50-64 86% 13%	65+ 18% 23% 24% 27% 8% 65+ 5% 93% 2% 65+ 78% 22%	NE 37% 33% 16% 9% 5% 5% NE 29% 69% 3% 95% 4%	Reg 5 19% 30% 23% 20% 7% 8 Reg 5 93% 7%	zion MW 28% 32% 20% 15% 4% 4% 20% 20% 20% 20% 20% 20% 20% 20% 20% 20	W 19% 27% 22% 24% 8% W 16% 82% 16%	White 22% 30% 22% 6% White 16% 82% 2% White 92% 8%	Ett Afr Amer/Black 35% 29% 17% 15% 4% 4% Ett Afr Amer/Black 29% 69% 2% 2% Ett Afr Afr Afr Afr Afr Afr	Latino 28% 31% 20% 13% 8% Latino 27% 70% 3% 4 Latino 90% 9%	Asian 17% 25% 27% 21% 10% 40% 78% 4% 4% 4% 4% 80%	Other 14% 35% 22% 21% 7% Other 14% 85% 1% Other 100% 0%	Edu: No degree 23% 30% 21% 19% 7% 7% Edu: No degree 18% 80% 2% 2% Edu: No degree 90% 9%	Bachelors'+ 27% 30% 22% 17% 4% cation Bachelors'+ 22% 76% 2% 76% 2% acation Bachelors'+ 94% 6%

Q30. (If Q29 = Yes) (Of those with an account) Out of all of th	e apps o	n your s	martphone,	would yo	ou say you	open yo	ur onlin	e sports	book ap	p more c	often tha	an most	other a	pps, ofte	en but r	no more	or less than yo	our top 3	to 5 app	os, only o	ccasionally, or	almost never?
			Fanship	Category		Ger	nder		Α	ge			Reg	ion			Et	hnicity			Edu	cation
																	Afr					
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
More often	31%	45%	9%	3%	23%	35%	21%	34%	32%	19%	12%	33%	31%	30%	27%	27%	37%	35%	41%	11%	28%	36%
No more or less than top 3 to 5 apps	30%	28%	38%	26%	6%	30%	31%	32%	28%	31%	26%	30%	32%	28%	28%	31%	35%	25%	34%	26%	32%	27%
Occasionally	37%	26%	48%	67%	57%	32%	46%	31%	38%	48%	62%	32%	33%	41%	45%	40%	25%	40%	25%	51%	37%	36%
Never	2%	1%	4%	4%	15%	3%	2%	4%	1%	2%	0%	5%	3%	1%	1%	2%	3%	1%	0%	13%	3%	2%
Don't Know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Q31. (Of those with an account) Which device would you say		****				debe els?																
Q31. (Of those with an account) which device would you say	you use	the mos	Fanship		online spor	1	nder		•	ge			Reg	ion		1	E+I	nnicity			Edu	cation
			Faliship	category		Gei			<u> </u>	ge			Neg				Afr	lincity			Luu	
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Your smartphone	81%	87%	75%	71%	77%	81%	83%	85%	84%	70%	54%	87%	81%	80%	77%	82%	84%	81%	65%	87%	81%	82%
Your laptop or other personal computer	12%	9%	14%	17%	18%	13%	10%	10%	11%	17%	31%	10%	10%	12%	17%	11%	11%	13%	20%	0%	10%	15%
A tablet or similar device	5%	3%	10%	6%	5%	5%	7%	4%	5%	14%	7%	3%	7%	7%	4%	6%	4%	6%	7%	0%	7%	3%
A public computer, such as at a library or university	1%	0%	0%	2%	0%	1%	0%	1%	1%	0%	0%	0%	1%	1%	1%	0%	1%	1%	0%	0%	1%	0%
Don't Know/Refused	1%	0%	1%	4%	0%	1%	0%	1%	0%	0%	8%	0%	1%	0%	2%	0%	0%	0%	7%	13%	1%	0%
Q32. (Of those with an account) When did you first create an	account	with an				r										-						
			Fanship	Category	1	Ger	nder		A	ge			Reg	ion			Eti Afr	nnicity	r –	T	Educ	cation
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Within the past year	35%	36%	31%	39%	40%	34%	37%	34%	37%	35%	25%	28%	36%	46%	30%	34%	35%	37%	38%	31%	37%	30%
More than a year ago but less than two years ago	35%	30%	44%	35%	41%	33%	39%	38%	32%	31%	38%	37%	40%	27%	34%	33%	37%	36%	37%	59%	36%	34%
More than two years ago	29%	33%	25%	25%	19%	32%	24%	27%	30%	34%	37%	33%	24%	27%	36%	32%	28%	27%	25%	10%	27%	35%
Don't Know/Refused	1%	1%	0%	1%	0%	0%	1%	1%	1%	0%	0%	1%	1%	0%	0%	1%	0%	0%	0%	0%	0%	1%
Q33. (Of those with an account) How many online sportsboo	ks (i.e, d	ifferent	services, suc	h as with	both Draf	tKings A	ND Cae	ars, etc.) do you	i have an	accoun	t with?							-		-	
			Fanship	Category		Ger	nder		A	ge			Reg	ion				nnicity			Edu	cation
																	Afr					
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Just one	37%	30%	42%	55%	64%	36%	40%	32%	39%	43%	57%	28%	39%	39%	45%	36%	35%	40%	43%	29%	40%	31%
2	35%	36%	39%	27%	17%	33%	39%	36%	33%	45%	23%	37%	39%	33%	29%	34%	41%	34%	32%	37%	36%	33%
3	21%	26%	15%	14%	11%	23%	17%	26%	18%	12%	12%	25%	21%	20%	17%	22%	17%	19%	24%	33%	19%	25%
4 or more	7%	9%	4%	5%	8%	8%	4%	6%	9%	0%	8%	9%	2%	8%	10%	8%	8%	7%	0%	0%	5%	11%
Don't Know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Q34. (Of those with an account) How often do you check an o		ortchar	k to see +h -	odds or i	a hot or to	investi	tato acc	sible be	+c2								I	I	I	I		
US4. (OF those with an account) now often do you check and	Jinne sp	ortsb00	Fanship		a pet, or to	Ger		sible be		ge			Reg	ion		1	C+I	nnicity			Edu	cation
			ransnip	category		Ger			A	5 ⁻²			neg	,011			Afr	incity			Edu	
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
More than 2 times a day	24%	37%	7%	3%	0%	28%	15%	30%	22%	11%	9%	32%	25%	21%	15%	23%	37%	21%	15%	0%	20%	31%
Once or twice each day	24%	27%	24%	10%	11%	23%	26%	27%	20%	25%	15%	23%	23%	23%	27%	21%	28%	26%	28%	24%	23%	25%
A couple of times a week	30%	25%	42%	33%	4%	31%	28%	27%	31%	37%	43%	29%	34%	31%	24%	33%	23%	27%	29%	43%	32%	27%
Once in a while	20%	10%	25%	46%	59%	14%	31%	14%	24%	25%	25%	15%	17%	21%	29%	21%	12%	23%	20%	11%	22%	15%
Never	3%	1%	2%	8%	25%	4%	0%	2%	2%	3%	8%	2%	2%	2%	6%	2%	0%	2%	7%	22%	3%	2%
Don't Know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

			Fanship	Category		Ger	nder		A	ge			Reg	gion			Eti	nnicity			Edu	cation
										Ĭ				Í			Afr					
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Yes	88%	90%	89%	80%	63%	87%	89%	85%	90%	92%	92%	90%	90%	87%	82%	89%	90%	84%	86%	82%	87%	89%
No	11%	9%	10%	17%	37%	12%	11%	14%	9%	8%	8%	9%	10%	12%	16%	10%	9%	16%	14%	10%	12%	9%
Don't Know/Refused	1%	1%	0%	2%	0%	1%	0%	1%	1%	0%	0%	1%	0%	1%	2%	1%	1%	0%	0%	9%	1%	1%
· · · · ·																					ĺ	
Q36. (If Q35 = Yes) (Of those with an account AND who have	e placed l	bets) Hov	w often do y	ou place	a bet on a	sporting	event u	ising an	online s	portsboo	k?						•					•
			Fanship	Category		Ger	nder		A	ge			Reg	gion			Eti	nnicity			Edur	cation
																	Afr					
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
3 or more times a week	24%	34%	13%	2%	0%	30%	11%	32%	21%	7%	7%	37%	19%	19%	20%	22%	29%	26%	23%	12%	19%	32%
Once or twice a week	35%	40%	33%	18%	7%	35%	35%	37%	32%	44%	23%	34%	35%	41%	29%	34%	39%	31%	44%	43%	34%	36%
A few times every month but less than once a week	20%	15%	31%	23%	6%	20%	22%	17%	22%	17%	41%	15%	24%	17%	24%	21%	15%	21%	15%	46%	22%	17%
Once in a while	20%	10%	24%	57%	87%	15%	31%	14%	24%	32%	30%	14%	20%	23%	27%	23%	18%	20%	18%	0%	24%	14%
Don't Know/Refused	0%	1%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	2%	0%	0%	1%	0%
Q37. (Of those with an account AND who have placed bets) Thinking	about th	ne bets you'v	/e made	on online s	portsbo	oks, wo	uld you s	say that	you win	more th	an you	lose, los	se more	than yo	u win, or	r that you usu	ally breal	even?			-
			Fanship	Category		Ger	nder		A	ge			Reg	gion			Eti	nnicity			Edu	cation
																	Afr					
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Win more than lose	36%	45%	25%	21%	17%	39%	30%	39%	33%	34%	27%	42%	33%	35%	33%	39%	33%	34%	24%	43%	28%	50%
Lose more than win	30%	27%	32%	40%	46%	31%	27%	30%	25%	37%	48%	35%	26%	30%	29%	28%	29%	32%	42%	16%	31%	27%
Usually break even	33%	28%	41%	36%	38%	29%	39%	30%	39%	27%	25%	23%	39%	32%	37%	32%	37%	32%	34%	27%	38%	23%
Don't Know/Refused	1%	1%	2%	3%	0%	0%	3%	1%	2%	2%	0%	0%	2%	3%	1%	1%	1%	2%	0%	14%	2%	0%
Q38. (Of those with an account AND who have placed bets	What is t	the large	st total amo	unt of mo	oney you h	ave evei	r won in	a day us	sing an o	online sp	ortsboo	k?										
			Fanship	Category		Ger	nder		A	ge			Reg	gion	-		Eti	nnicity			Edur	cation
																	Afr				l l	
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
No more than \$50	20%	13%	23%	37%	70%	17%	26%	17%	21%	19%	37%	17%	18%	25%	21%	21%	14%	17%	28%	27%	24%	12%
\$50.00 - \$99.99	18%	16%	19%	29%	0%	17%	19%	16%	22%	20%	3%	15%	19%	17%	21%	15%	29%	17%	14%	12%	21%	13%
\$100.00 - \$199.99	20%	23%	17%	12%	23%	19%	22%	21%	20%	14%	28%	20%	20%	21%	19%	20%	24%	18%	23%	0%	19%	23%
\$200.00 - \$499.99	21%	23%	23%	12%	0%	20%	24%	21%	19%	32%	17%	27%	21%	17%	21%	22%	13%	26%	25%	14%	18%	28%
\$500.00 - \$999.99	12%	13%	14%	4%	0%	16%	4%	15%	10%	8%	6%	11%	13%	11%	13%	11%	11%	10%	10%	47%	11%	14%
\$1000.00 or more	8%	11%	3%	6%	0%	10%	3%	9%	7%	6%	9%	11%	7%	7%	5%	8%	7%	9%	0%	0%	6%	11%
Don't Know/Refused	1%	1%	1%	0%	7%	0%	3%	1%	1%	1%	0%	0%	2%	2%	0%	1%	1%	2%	0%	0%	2%	0%
																					 '	
Q39. (Of those with an account AND who have placed bets	Have you	l ever pl		<u> </u>	ur favorite	1	•	nline sp														
			Fanship	Category	1	Ger	nder		A	ge			Reg	gion				nnicity		!	Educ	cation
																	Afr				1	
	Total		Involved	Casual	Nonfan	м	F	18-34	35-49		65+	NE	S	MW	w	White		Latino	Asian	Other	No degree	Bachelors'+
Yes	56%	62%	54%	37%	19%	57%	54%	66%	49%	46%	51%	56%	59%	51%	59%	57%	55%	61%	55%	15%	53%	63%
	1 100/	1 2 CO/	46%	63%	81%	42%	44%	32%	50%	54%	400/	43%	38%	49%	41%	42%	43%	35%	45%	85%	45%	37%
No Don't Know/Refused	42%	36% 2%	46%	0%	0%	42%	2%	2%	1%	54% 0%	49% 0%	43%	3%	49%	0%	42%	2%	33%	43%	85% 0%	2%	0%

Q40. (Of those with an account AND who have placed bets) H	lave you	ever pla	ced a bet fo	or someor	ne else usin	ig an on	line spo	rtsbook	?													
			Fanship	Category		Gen	der		A	ge			Reg	gion			Et	hnicity			Edu	cation
																	Afr					
	Total		Involved	Casual	Nonfan	м	F	18-34	35-49		65+	NE	S	MW	w		Amer/Black		Asian	Other	No degree	
Yes	36%	43%	30%	13%	6%	37%	32%	43%	31%	27%	17%	38%	42%	21%	37%	33%	38%	41%	36%	16%	31%	44%
No	64%	56%	70%	87%	94%	63%	66%	55%	68%	73%	83%	61%	56%	79%	62%	66%	61%	57%	64%	84%	68%	55%
Don't Know/Refused	1%	1%	0%	0%	0%	0%	2%	1%	1%	0%	0%	1%	2%	0%	1%	1%	1%	2%	0%	0%	1%	0%
Q41. (Of those with an account AND who have placed bets) F		ever na	rticinated in	anromo	tion on an	online s	nortsho	ok in wł	hich you	were av	vardød r	nonev fr		narticina	ation or	nerhans	guaranteed t	hat your	losses w	ould be i	reimbursed? F	vamnle: "Bet
\$10, Get \$100 in Bonus Bets if Your Team Wins"	ave you	ever pa	i ticipateu in		cion on an	onnine 3	011300		nen you	were av	Varueur	noneyn	or your j	participe		pernaps	Suaranteeu ti	lat your	103363 W	ould be	ennourseu: E	.xample. Det
			Fanship	Category		Gen	der		A	ge			Rea	gion			Et	nnicity			Edu	cation
				, in the second se						Ĭ							Afr					
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Yes	79%	83%	73%	82%	45%	83%	72%	85%	74%	83%	64%	87%	78%	77%	73%	81%	78%	79%	87%	55%	77%	84%
No	19%	15%	24%	17%	55%	16%	25%	15%	24%	17%	18%	12%	20%	20%	25%	18%	21%	16%	13%	45%	21%	15%
Don't Know/Refused	2%	2%	3%	1%	0%	1%	3%	1%	2%	0%	18%	1%	3%	2%	2%	1%	1%	5%	0%	0%	2%	2%
Q42KEY. Of the following, please indicate whether or not any	of the f	ollowing	reasons de	scribe wh	y you bet u	using on	line spo	rtsbook	s: (ROTA	TE Q42-	Q47)	•		•						•		
Q42. (Of those with an account AND who have placed bets) P	lacing b	ets on m	y favorite te	eams and	players is f	un and	exciting															
			Fanship	Category		Gen	der		A	ge			Reg	gion				nnicity			Edu	cation
																	Afr					
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49		65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Yes	93%	96%	93%	87%	58%	94%	92%	93%	96%	87%	91%	96%	95%	89%	92%	93%	93%	96%	91%	100%	92%	96%
No	6%	4%	6%	11%	35%	5%	7%	6%	3%	12%	9%	3%	5%	9%	8%	7%	5%	4%	9%	0%	7%	4%
Don't Know/Refused	1%	0%	1%	2%	7%	0%	1%	1%	0%	1%	0%	1%	0%	2%	0%	1%	2%	0%	0%	0%	1%	0%
	<u> </u>																					
Q43. (Of those with an account AND who have placed bets) P	lacing b	ets make			d in watchi			/e.				r –	D -1				C 4				5 .4.	
			Fansnip	Category		Gen	aer		A	ge	-		Reg	gion			Afr	nnicity	1		Edu	cation
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	All Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Yes	85%	91%	80%	74%	54%	88%	79%	86%	85%	80%	86%	92%	82%	81%	84%	84%	89%	83%	91%	86%	82%	90%
No	14%	91%	19%	25%	46%	11%	21%	13%	15%	20%	14%	8%	17%	18%	16%	16%	11%	16%	91%	14%	17%	90%
Don't Know/Refused	14%	9% 0%	19%	23%	40%	11%	0%	13%	0%	0%	0%	0%	1%	18%	0%	0%	0%	2%	0%	0%	1/%	9%
	170	078	170	2.70	078	170	078	170	078	078	078	078	170	170	076	076	078	2.70	076	076	170	078
Q44. (Of those with an account AND who have placed bets) I	like to ta	alk to m	, friends and	l family a	hout my he	ets											ļ		1		ļ	I
				Category	2000 mg 20	Gen	der		A	ge			Rea	gion			Et	nnicity			Edu	cation
										-							Afr					1
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Yes	75%	83%	70%	56%	30%	76%	74%	80%	73%	68%	69%	68%	78%	78%	79%	72%	76%	83%	76%	73%	76%	75%
No	24%	16%	29%	44%	70%	23%	25%	19%	26%	32%	31%	32%	22%	21%	20%	28%	23%	15%	24%	27%	24%	24%
Don't Know/Refused	1%	0%	1%	0%	0%	1%	0%	1%	1%	0%	0%	1%	0%	1%	1%	0%	1%	1%	0%	0%	0%	1%
	1										1		1					1	1			1
Q45. (Of those with an account AND who have placed bets) I	like to b	et small	amounts or	parlays,	futures or	other be	ets that	pay a lo	t more t	han you	bet if yo	ou win.				·		·	·	·		·
			Fanship	Category		Gen	der		A	ge			Reg	gion			Et	hnicity			Edu	cation
																	Afr					
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	MW	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Yes	83%	85%	83%	76%	67%	84%	82%	84%	84%	78%	75%	85%	79%	85%	85%	80%	88%	82%	93%	84%	82%	85%
No	14%	13%	15%	20%	18%	15%	13%	13%	14%	19%	15%	12%	19%	12%	12%	18%	7%	14%	7%	16%	15%	14%
Don't Know/Refused	3%	2%	2%	5%	14%	1%	6%	2%	2%	3%	10%	2%	2%	3%	3%	2%	5%	4%	0%	0%	3%	1%
	T C									T	1	r	T	r	-				T	T		

Q46. (Of those with an account AND who have placed bets) I	think I c	an make	money by p	placing be	ets.																	
			Fanship			Gen	der		A	ge			Reg	ion			Etł	nicity			Edu	ation
																	Afr					
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Yes	80%	85%	69%	80%	72%	83%	73%	82%	82%	76%	48%	85%	84%	74%	71%	76%	93%	76%	81%	84%	79%	81%
No	18%	13%	29%	16%	21%	16%	23%	18%	15%	19%	47%	12%	16%	23%	26%	21%	7%	23%	19%	16%	19%	17%
Don't Know/Refused	2%	2%	1%	5%	7%	1%	4%	0%	3%	5%	5%	3%	0%	3%	3%	3%	0%	2%	0%	0%	2%	2%
Q47. (Of those with an account AND who have placed bets) I	signed ι	up for an	account be	cause of a	a promotio	n, the m	oney wa	as free.														
			Fanship	Category		Gen	der		A	ge			Reg	ion				nicity			Educ	ation
							_						_				Afr					
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Yes	71%	71%	69%	81%	81%	70%	73%	69%	74%	73%	70%	70%	71%	73%	71%	72%	67%	70%	91%	68%	70%	74%
No	28%	29%	30%	19%	19%	29%	26%	31%	25%	27%	30%	29%	29%	27%	28%	28%	31%	30%	9%	32%	30%	26%
Don't Know/Refused	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	2%	0%	0%	0%	0%	0%
		Ļ																				
Q48. (Of those with an account AND who have placed bets) H	ow ofte	en do you		-	your online			count?						-								
			Fanship	Category		Gen	der		A	ge	1		Reg	ion				nicity	1	1	Educ	ation
	.		1	.	N		-	40.04	35.46		CF :						Afr Amer (Black	1			N - 1	Death 1
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
I deposited money when I started and have never deposited again	16%	15%	15%	16%	31%	15%	17%	17%	15%	12%	16%	15%	18%	12%	16%	19%	5%	20%	6%	0%	15%	17%
Only once in a while	43%	35%	53%	55%	62%	39%	50%	38%	44%	56%	52%	39%	40%	46%	51%	41%	39%	48%	52%	39%	44%	40%
About monthly	22%	23%	24%	17%	7%	23%	21%	19%	24%	26%	27%	26%	23%	18%	21%	24%	28%	10%	34%	31%	24%	20%
Weekly or even more often	18%	26%	7%	10%	0%	22%	11%	25%	15%	6%	6%	19%	19%	21%	13%	14%	28%	22%	9%	16%	16%	22%
Don't Know/Refused	1%	0%	2%	1%	0%	1%	2%	1%	2%	0%	0%	1%	0%	3%	0%	1%	1%	0%	0%	14%	1%	1%
Q49. (Of those with an account AND who have placed bets) V	Vhich of	the foll	owing is clos	est to ho	w you with	draw wi	nnings	from you	ır accou	nt?												
			Fanship	Category		Gen	der		A	ge			Reg	ion				nicity			Educ	ation
							_						_				Afr					
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49		65+	NE	S	MW	W	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
If I win \$500 or more I take the money out	24%	31%	15%	8%	6%	28%	15%	28%	23%	9%	26%	28%	22%	23%	22%	24%	24%	27%	21%	0%	21%	28%
If I win \$100 or more I take the money out	47%	41%	55%	57%	61%	45%	51%	43%	49%	57%	49%	52%	50%	42%	40%	47%	50%	44%	37%	62%	48%	46%
I usually leave my winnings in the account in order to make more bets	24%	24%	25%	26%	15%	23%	27%	25%	23%	25%	22%	19%	22%	24%	35%	22%	23%	25%	42%	25%	25%	22%
I've never withdrawn money from my account	5%	4%	3%	8%	18%	3%	7%	5%	3%	8%	4%	2%	5%	8%	3%	6%	2%	4%	0%	0%	5%	3%
Don't Know/Refused	1%	0%	1%	0%	0%	0%	1%	0%	2%	0%	0%	0%	0%	2%	0%	0%	1%	0%	0%	14%	1%	0%
Q50. (Of those with an account AND who have placed bets) H																						
assi isi mose with an account AND who have placed bets) r	ave you	ever "C			bet an incr			n hopes	of gettir	ng your n	noney b	ack fron			where	you lost						
	ave you	ever "C	hased" a be Fanship		bet an incr	eased a Gen		n hopes		ng your n ge	noney b	ack fron	n a prev Reg		where	you lost?	Eth	nicity	1		Educ	ation
	-		Fanship	Category		Gen	der		A	ge			Reg	ion			Eth Afr	,				
	Total	Avid	Fanship Involved	Category Casual	Nonfan	Gen M	der F	18-34	A 35-49	ge 50-64	65+	NE	Reg	ion MW	w	White	Eth Afr Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Yes	Total 53%	Avid 60%	Fanship Involved 48%	Category Casual 31%	Nonfan 24%	Gen M 58%	F 42%	18-34 61%	35-49	50-64	65+ 20%	NE 54%	Reg S 55%	ion MW 47%	W 53%	White	Eth Afr Amer/Black 48%	Latino	39%	58%	No degree 53%	Bachelors'+ 53%
Yes No	Total 53% 47%	Avid 60% 39%	Fanship Involved 48% 52%	Category Casual 31% 67%	Nonfan 24% 76%	Gen M 58% 41%	F 42% 58%	18-34 61% 39%	35-49 51% 48%	50-64 40% 58%	65+ 20% 80%	NE 54% 46%	Reg 55% 43%	ion MW 47% 53%	W 53% 47%	White 51% 48%	Eth Afr Amer/Black 48% 50%	Latino 63% 37%	39% 61%	58% 42%	No degree 53% 46%	Bachelors'+ 53% 47%
Yes	Total 53%	Avid 60%	Fanship Involved 48%	Category Casual 31%	Nonfan 24%	Gen M 58%	F 42%	18-34 61%	35-49	50-64	65+ 20%	NE 54%	Reg S 55%	ion MW 47%	W 53%	White	Eth Afr Amer/Black 48%	Latino	39%	58%	No degree 53%	Bachelors'+ 53%
Yes No Don't Know/Refused	Total 53% 47% 1%	Avid 60% 39% 1%	Fanship Involved 48% 52% 0%	Category Casual 31% 67% 2%	Nonfan 24% 76% 0%	Gen M 58% 41% 1%	F 42% 58% 0%	18-34 61% 39% 0%	35-49 51% 48% 1%	50-64 40% 58% 2%	65+ 20% 80%	NE 54% 46%	Reg 55% 43%	ion MW 47% 53%	W 53% 47%	White 51% 48%	Eth Afr Amer/Black 48% 50%	Latino 63% 37%	39% 61%	58% 42%	No degree 53% 46%	Bachelors'+ 53% 47%
Yes No	Total 53% 47% 1%	Avid 60% 39% 1%	Fanship Involved 48% 52% 0% t a total of \$	Category Casual 31% 67% 2% 100 or m	Nonfan 24% 76% 0%	Gen M 58% 41% 1% day usin	F 42% 58% 0% g an on	18-34 61% 39% 0%	35-49 51% 48% 1%	50-64 40% 58% 2%	65+ 20% 80%	NE 54% 46%	Reg 55% 43% 2%	ion MW 47% 53% 0%	W 53% 47%	White 51% 48%	Eth Afr Amer/Black 48% 50% 2%	Latino 63% 37% 0%	39% 61%	58% 42%	No degree 53% 46% 1%	Bachelors'+ 53% 47% 0%
Yes No Don't Know/Refused	Total 53% 47% 1%	Avid 60% 39% 1%	Fanship Involved 48% 52% 0%	Category Casual 31% 67% 2% 100 or m	Nonfan 24% 76% 0%	Gen M 58% 41% 1%	F 42% 58% 0% g an on	18-34 61% 39% 0%	35-49 51% 48% 1%	50-64 40% 58% 2%	65+ 20% 80%	NE 54% 46%	Reg 55% 43%	ion MW 47% 53% 0%	W 53% 47%	White 51% 48%	Eth Afr Amer/Black 48% 50% 2% Eth	Latino 63% 37%	39% 61%	58% 42%	No degree 53% 46% 1%	Bachelors'+ 53% 47%
Yes No Don't Know/Refused	Total 53% 47% 1%	Avid 60% 39% 1%	Fanship Involved 48% 52% 0% t a total of \$	Category Casual 31% 67% 2% 100 or m	Nonfan 24% 76% 0%	Gen M 58% 41% 1% day usin	F 42% 58% 0% g an on	18-34 61% 39% 0%	35-49 51% 48% 1%	50-64 40% 58% 2%	65+ 20% 80%	NE 54% 46%	Reg 55% 43% 2%	ion MW 47% 53% 0%	W 53% 47%	White 51% 48%	Eth Afr Amer/Black 48% 50% 2%	Latino 63% 37% 0%	39% 61%	58% 42%	No degree 53% 46% 1%	Bachelors'+ 53% 47% 0%
Yes No Don't Know/Refused	Total 53% 47% 1% ave you	Avid 60% 39% 1%	Fanship Involved 48% 52% 0% t a total of \$ Fanship	Category Casual 31% 67% 2% 5100 or m Category	Nonfan 24% 76% 0% ore in one	Gen M 58% 41% 1% day usin Gen	der F 42% 58% 0% g an on der	18-34 61% 39% 0%	A 35-49 51% 48% 1% rtsbook	50-64 40% 58% 2% ge	65+ 20% 80% 0%	NE 54% 46% 0%	Reg 55% 43% 2% Reg	ion MW 47% 53% 0%	W 53% 47% 0%	White 51% 48% 0%	Ett Afr Amer/Black 48% 50% 2% 2% Ett Afr	Latino 63% 37% 0%	39% 61% 0%	58% 42% 0%	No degree 53% 46% 1% Educ	Bachelors'+ 53% 47% 0%
Yes No Don't Know/Refused Q51. (Of those with an account AND who have placed bets) H	Total 53% 47% 1% ave you Total	Avid 60% 39% 1% ever be	Fanship Involved 48% 52% 0% t a total of \$ Fanship Involved	Category Casual 31% 67% 2% 100 or m Category Casual	Nonfan 24% 76% 0% ore in one Nonfan	Gen M 58% 41% 1% day usin Gen M	der F 42% 58% 0% g an on der F	18-34 61% 39% 0% line spor	A 35-49 51% 48% 1% rtsbook? A 35-49	50-64 40% 58% 2% 2% 50-64	65+ 20% 80% 0%	NE 54% 46% 0%	Reg 55% 43% 2% Reg	ion MW 47% 53% 0% ion MW	W 53% 47% 0%	White 51% 48% 0% White	Ett Afr Amer/Black 48% 50% 2% 2% Ett Afr Amer/Black	Latino 63% 37% 0% nnicity Latino	39% 61% 0% Asian	58% 42% 0% Other	No degree 53% 46% 1% Educ	Bachelors'+ 53% 47% 0% cation Bachelors'+
Yes No Don't Know/Refused Q51. (Of those with an account AND who have placed bets) H Yes	Total 53% 47% 1% ave you Total 59%	Avid 60% 39% 1% ever be ever be Avid 68%	Fanship Involved 48% 52% 0% t a total of \$ Fanship Involved 50%	Category Casual 31% 67% 2% 100 or m Category Casual 34%	Nonfan 24% 76% 0% ore in one Nonfan 30%	Gen M 58% 41% 1% day usin Gen M 65%	der F 42% 58% 0% g an on der F 47%	18-34 61% 39% 0% line spor 18-34 64%	A 35-49 51% 48% 1% tsbook 35-49 57%	ge 50-64 40% 58% 2% 2% ge 50-64 49%	65+ 20% 80% 0% 65+	NE 54% 46% 0% NE 63%	Reg 55% 43% 2% Reg 54%	ion MW 47% 53% 0% ion MW 55%	W 53% 47% 0% W 67%	White 51% 48% 0% white 57%	Eth Afr Amer/Black 48% 50% 2% 2% Eth Afr Amer/Black 53%	Latino 63% 37% 0% nnicity Latino 69%	39% 61% 0% Asian 66%	58% 42% 0% Other 27%	No degree 53% 46% 1% Educ No degree 53%	Bachelors'+ 53% 47% 0% cation Bachelors'+ 70%

Q52. (Of those with an account AND who have placed bets) H	ave vou	ı ever be	t a total of \$	500 or m	ore in one	dav usin	ig an on	ine spor	rtsbook?													
			Fanship			Gen	-		A				Reg	gion			Eth	nnicity			Educ	ation
																	Afr					
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Yes	24%	33%	13%	5%	0%	29%	13%	30%	20%	16%	9%	26%	22%	21%	28%	26%	20%	22%	31%	16%	18%	35%
Νο	76%	67%	87%	95%	100%	71%	87%	70%	79%	84%	91%	74%	77%	79%	72%	74%	79%	78%	69%	84%	82%	64%
Don't Know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
Q53. (Of those with an account AND who have placed bets) H	as anyo	ne ever	expressed co	oncern to	you about	your us	age of o	nline sp	ortsboo	ks?												
			Fanship	Category		Gen	der		A	ge	0		Reg	gion	0			nicity			Educ	ation
																	Afr					
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49		65+	NE	S	MW	W	White	Amer/Black		Asian	Other	No degree	Bachelors'+
Yes	22%	28%	17%	2%	0%	23%	19%	30%	18%	10%	6%	25%	21%	13%	29%	26%	15%	18%	27%	0%	14%	35%
No	78%	71%	83%	98%	100%	77%	79%	69%	82%	90%	94%	73%	79%	87%	71%	74%	85%	80%	73%	100%	85%	65%
Don't Know/Refused	0%	1%	0%	0%	0%	0%	1%	1%	0%	0%	0%	2%	0%	0%	0%	0%	0%	2%	0%	0%	1%	0%
Q54. (Of those with an account AND who have placed bets) H	ave you	ı ever lie			he extent	1		u bet us			books?	1	_									
			Fanship	Category	1	Gen	der		A	ge			Reg	gion				nnicity		1	Educ	ation
	.						-						-				Afr					
	Total	Avid	Involved	Casual	Nonfan	М	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Amer/Black		Asian	Other	No degree	Bachelors'+
Yes	19%	25%	11%	10%	0%	20%	16%	23%	19%	8%	9%	24%	16%	16%	22%	18%	16%	23%	32%	0%	15%	26%
	80%	74%	87%	90%	100%	78%	84%	75%	81%	90%	91%	76%	82%	84%	77%	81%	83%	76%	68%	84%	83%	74%
Don't Know/Refused	1%	1%	2%	0%	0%	2%	0%	1%	1%	2%	0%	1%	2%	0%	1%	0%	1%	1%	0%	16%	1%	0%
Q55. (Of those with an account AND who have placed bets) H	ave you	l ever fei			nan you sn	1		ie sports				1	D				E al				5 .4	ation
			Fanship	Category		Gen	laer		Aį	ge			ке	gion			Afr	nnicity		-	Educ	ation
	Total	Avid	Involved	Cocuol	Nonfan	м	F	18-34	25 40	50.64	65.	NE	s	мw	w	White	All Amer/Black	Latina	Acian	Othor	No dograa	Bachelors'+
	38%	43%	Involved 32%	Casual 25%	Nonfan 32%		F	45%	35-49 37%	23%	65+	38%	3 37%	32%	vv 46%	37%	34%	Latino 46%	Asian	Other 12%	No degree 35%	43%
Yes No	38% 62%	43% 57%	68%	25% 75%	32% 68%	41% 59%	33% 67%	45% 55%	63%	77%	16% 84%	38% 62%	37% 63%	52% 68%	46% 54%	63%		46% 54%	43%	88%	35% 65%	43% 57%
Don't Know/Refused	0%	57% 0%	0%	0%	0%	0%	0%	55% 0%	0%	0%	84% 0%	0%	0%	0%	54% 0%	0%	66% 0%	0%	57% 0%	88% 0%	0%	0%
Don't Knowy Relased	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	076
Q56. (Of those with an account AND who have placed bets) H		l ovor fol	t had or ash	amed aft	ar losing a	het on a	n online	sportsh	ook?													
Q30. (Of those with an account AND who have placed bets) in	ave you	ever lei		anneu anu																		
	1			Category				•		76			Reg	zion			Eth	nicity			Educ	ration
			Fanship	Category		Gen			Aį	ge			Reg	gion				nnicity			Educ	ation
	Total	Avid	Fanship			Gen	der	-	Aį		65+	NF	Ŭ		w	White	Afr	,	Asian	Other		
Ves	Total	-	Fanship Involved	Casual	Nonfan	Gen M	nder F	18-34	Ag 35-49	50-64	65+	NE	s	мw	W	White	Afr Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Yes	37%	41%	Fanship Involved 35%	Casual 25%	Nonfan 24%	Gen M 40%	F 32%	18-34 44%	Ag 35-49 34%	50-64 29%	21%	39%	S 35%	MW 35%	41%	38%	Afr Amer/Black 34%	Latino	50%	29%	No degree 34%	Bachelors'+ 43%
No	37% 63%	41% 59%	Fanship Involved 35% 65%	Casual 25% 75%	Nonfan 24% 76%	Gen M 40% 60%	F 32% 68%	18-34 44% 56%	Ag 35-49 34% 66%	50-64 29% 71%	21% 79%	39% 61%	S 35% 65%	MW 35% 65%	41% 59%	38% 62%	Afr Amer/Black 34% 66%	Latino 38% 62%	50% 50%	29% 71%	No degree 34% 66%	Bachelors'+ 43% 57%
	37%	41%	Fanship Involved 35%	Casual 25%	Nonfan 24%	Gen M 40%	F 32%	18-34 44%	Ag 35-49 34%	50-64 29%	21%	39%	S 35%	MW 35%	41%	38%	Afr Amer/Black 34%	Latino	50%	29%	No degree 34%	Bachelors'+ 43%
No	37% 63% 0%	41% 59% 0%	Fanship Involved 35% 65% 0%	Casual 25% 75% 0%	Nonfan 24% 76% 0%	Gen M 40% 60% 0%	F 32% 68% 0%	18-34 44% 56% 0%	Ag 35-49 34% 66% 0%	50-64 29% 71% 0%	21% 79% 0%	39% 61% 0%	S 35% 65% 0%	MW 35% 65% 0%	41% 59%	38% 62%	Afr Amer/Black 34% 66%	Latino 38% 62%	50% 50%	29% 71%	No degree 34% 66%	Bachelors'+ 43% 57%
No Don't Know/Refused	37% 63% 0%	41% 59% 0%	Fanship Involved 35% 65% 0%	Casual 25% 75% 0% t of mone	Nonfan 24% 76% 0%	Gen M 40% 60% 0%	F 32% 68% 0%	18-34 44% 56% 0%	Ag 35-49 34% 66% 0%	50-64 29% 71% 0% ble mee	21% 79% 0%	39% 61% 0%	S 35% 65% 0% ial oblig	MW 35% 65% 0%	41% 59%	38% 62%	Afr Amer/Black 34% 66% 0%	Latino 38% 62%	50% 50%	29% 71%	No degree 34% 66% 0%	Bachelors'+ 43% 57%
No Don't Know/Refused	37% 63% 0%	41% 59% 0%	Fanship Involved 35% 65% 0% st an amount	Casual 25% 75% 0% t of mone	Nonfan 24% 76% 0%	Gen M 40% 60% 0%	F 32% 68% 0%	18-34 44% 56% 0%	Ag 35-49 34% 66% 0% ave trou	50-64 29% 71% 0% ble mee	21% 79% 0%	39% 61% 0%	S 35% 65% 0% ial oblig	MW 35% 65% 0% ations?	41% 59%	38% 62%	Afr Amer/Black 34% 66% 0%	Latino 38% 62% 0%	50% 50%	29% 71%	No degree 34% 66% 0%	Bachelors'+ 43% 57% 0%
No Don't Know/Refused	37% 63% 0%	41% 59% 0%	Fanship Involved 35% 65% 0% st an amount	Casual 25% 75% 0% t of mone	Nonfan 24% 76% 0%	Gen M 40% 60% 0%	F 32% 68% 0%	18-34 44% 56% 0%	Ag 35-49 34% 66% 0% ave trou	50-64 29% 71% 0% ble meet	21% 79% 0%	39% 61% 0%	S 35% 65% 0% ial oblig	MW 35% 65% 0% ations?	41% 59%	38% 62%	Afr Amer/Black 34% 66% 0% Ett	Latino 38% 62% 0%	50% 50%	29% 71%	No degree 34% 66% 0%	Bachelors'+ 43% 57% 0%
No Don't Know/Refused	37% 63% 0% ave you	41% 59% 0%	Fanship	Casual 25% 75% 0% t of mone Category	Nonfan 24% 76% 0%	Gen M 40% 60% 0% that mea Gen	F 32% 68% 0% ant you ider	18-34 44% 56% 0% would ha	Ag 35-49 34% 66% 0% ave trou Ag	50-64 29% 71% 0% ble meet	21% 79% 0% ting you	39% 61% 0% r financ	S 35% 65% 0% ial oblig Reg	MW 35% 65% 0% ations? gion	41% 59% 0%	38% 62% 0%	Afr Amer/Black 34% 66% 0% Eth Afr	Latino 38% 62% 0%	50% 50% 0%	29% 71% 0%	No degree 34% 66% 0% Educ	Bachelors'+ 43% 57% 0%
No Don't Know/Refused Q57. (Of those with an account AND who have placed bets) H	37% 63% 0% ave you Total	41% 59% 0% ever los Avid	Fanship Involved 35% 65% 0% st an amoun Fanship Involved	Casual 25% 75% 0% t of mone Category Casual	Nonfan 24% 76% 0% ty in a bet 1 Nonfan	Gen M 40% 60% 0% that mea Gen M	rder F 32% 68% 0% 0% ant you rder F	18-34 44% 56% 0% would ha	Ag 35-49 34% 66% 0% ave trou Ag 35-49	50-64 29% 71% 0% ble meet ge 50-64	21% 79% 0% ting you	39% 61% 0% r financ	S 35% 65% 0% ial oblig Reg	MW 35% 65% 0% ations? gion MW	41% 59% 0%	38% 62% 0% White	Afr Amer/Black 34% 66% 0% 0% Eth Afr Amer/Black	Latino 38% 62% 0% nnicity Latino	50% 50% 0% Asian	29% 71% 0% Other	No degree 34% 66% 0% Educ No degree	Bachelors'+ 43% 57% 0% cation Bachelors'+
No Don't Know/Refused Q57. (Of those with an account AND who have placed bets) H Yes	37% 63% 0% ave you Total 18%	41% 59% 0% ever los Avid 20%	Fanship Involved 35% 65% 0% 5t an amoun Fanship Involved 16%	Casual 25% 75% 0% t of mone Category Casual 16%	Nonfan 24% 76% 0% y in a bet 1 Nonfan 7%	Gen M 40% 60% 0% that mea Gen M 19%	rder F 32% 68% 0% 0% ant you der F 17%	18-34 44% 56% 0% would ha 18-34 22%	Ag 35-49 34% 66% 0% ave trou Ag 35-49 17%	50-64 29% 71% 0% ble meet ge 50-64 10%	21% 79% 0% ting you 65+ 3%	39% 61% 0% rr financ NE 21%	S 35% 65% 0% iial oblig Reg S 20%	MW 35% 65% 0% ations? jon MW 12%	41% 59% 0% W 17%	38% 62% 0% White 19%	Afr Amer/Black 34% 66% 0% Ett Afr Amer/Black 16%	Latino 38% 62% 0% nnicity Latino 20%	50% 50% 0% Asian 25%	29% 71% 0% Other 0%	No degree 34% 66% 0% Educ No degree 16%	Bachelors'+ 43% 57% 0% cation Bachelors'+ 22%
No Don't Know/Refused Q57. (Of those with an account AND who have placed bets) H Yes No	37% 63% 0% ave you Total 18% 82%	41% 59% 0% ever los Avid 20% 80%	Fanship Involved 35% 65% 0% st an amount Fanship Involved 16% 84%	Casual 25% 75% 0% t of mone Category Casual 16% 84%	Nonfan 24% 76% 0% y in a bet 1 Nonfan 7% 93%	Gen M 40% 60% 0% that mea Gen M 19% 81%	rder F 32% 68% 0% ant you rder F 17% 83%	18-34 44% 56% 0% would ha 18-34 22% 77%	Ag 35-49 34% 66% 0% ave trou Ag 35-49 17% 83%	50-64 29% 71% 0% ble meet ge 50-64 10% 90%	21% 79% 0% ting you 65+ 3% 97%	39% 61% 0% r financi NE 21% 78%	S 35% 65% 0% iial oblig Reg S 20% 80%	MW 35% 65% 0% ations? gion MW 12% 88%	41% 59% 0% W 17% 83%	38% 62% 0% White 19% 81%	Afr Amer/Black 34% 66% 0% Ett Afr Amer/Black 16% 83%	Latino 38% 62% 0% nnicity Latino 20% 80%	50% 50% 0% Asian 25% 75%	29% 71% 0% Other 0% 100%	No degree 34% 66% 0% Educ No degree 16% 84%	Bachelors'+ 43% 57% 0% cation Bachelors'+ 22% 78%
No Don't Know/Refused Q57. (Of those with an account AND who have placed bets) H Yes No	37% 63% 0% ave you Total 18% 82% 0%	41% 59% 0% ever los Avid 20% 80% 0%	Fanship Involved 35% 65% 0% st an amoun Fanship Involved 16% 84% 1%	Casual 25% 75% 0% t of mone Category Casual 16% 84% 0%	Nonfan 24% 76% 0% y in a bet f Nonfan 7% 93% 0%	Gen M 40% 60% 0% that mea Gen M 19% 81% 0%	F 32% 68% 0%	18-34 44% 56% 0% would ha 18-34 22% 77% 0%	Ag 35-49 34% 66% 0% ave trou Ag 35-49 17% 83% 0%	50-64 29% 71% 0% ble meet ge 50-64 10% 90% 0%	21% 79% 0% ting you 65+ 3% 97% 0%	39% 61% 0% r financi NE 21% 78% 1%	S 35% 65% 0% ial oblig Reg S 20% 80% 0%	MW 35% 65% 0% ations? gion 12% 88% 0%	41% 59% 0% W 17% 83% 0%	38% 62% 0% White 19% 81%	Afr Amer/Black 34% 66% 0% Ett Afr Amer/Black 16% 83%	Latino 38% 62% 0% nnicity Latino 20% 80%	50% 50% 0% Asian 25% 75%	29% 71% 0% Other 0% 100%	No degree 34% 66% 0% Educ No degree 16% 84%	Bachelors'+ 43% 57% 0% cation Bachelors'+ 22% 78%
No Don't Know/Refused Q57. (Of those with an account AND who have placed bets) H Yes No Don't Know/Refused	37% 63% 0% ave you Total 18% 82% 0%	41% 59% 0% ever los Avid 20% 80% 0%	Fanship Involved 35% 65% 0% st an amoun Fanship Involved 16% 84% 1%	Casual 25% 75% 0% t of mone Category Casual 16% 84% 0% m gambli	Nonfan 24% 76% 0% y in a bet f Nonfan 7% 93% 0%	Gen M 40% 60% 0% that mea Gen M 19% 81% 0%	F 32% 68% 0% ant you adder F 17% 83% 0% ght any	18-34 44% 56% 0% would ha 18-34 22% 77% 0%	Ag 35-49 34% 66% 0% ave trou Ag 35-49 17% 83% 0%	50-64 29% 71% 0% ble meet ge 50-64 10% 90% 0%	21% 79% 0% ting you 65+ 3% 97% 0%	39% 61% 0% r financi NE 21% 78% 1%	S 35% 65% 0% ial oblig Reg S 20% 80% 0% 0%	MW 35% 65% 0% ations? gion 12% 88% 0%	41% 59% 0% W 17% 83% 0%	38% 62% 0% White 19% 81%	Afr Amer/Black 34% 66% 0% Ett Afr Amer/Black 16% 83% 1%	Latino 38% 62% 0% nnicity Latino 20% 80%	50% 50% 0% Asian 25% 75%	29% 71% 0% Other 0% 100%	No degree 34% 66% 0% Educ No degree 16% 84% 0%	Bachelors'+ 43% 57% 0% cation Bachelors'+ 22% 78%
No Don't Know/Refused Q57. (Of those with an account AND who have placed bets) H Yes No Don't Know/Refused	37% 63% 0% ave you Total 18% 82% 0%	41% 59% 0% ever los Avid 20% 80% 0%	Fanship Involved 35% 65% 0% st an amount Fanship Involved 16% 84% 1% lied a proble	Casual 25% 75% 0% t of mone Category Casual 16% 84% 0% m gambli	Nonfan 24% 76% 0% y in a bet f Nonfan 7% 93% 0%	Gen M 40% 60% 0% that mea Gen 19% 81% 0% e or soup	F 32% 68% 0% ant you adder F 17% 83% 0% ght any	18-34 44% 56% 0% would ha 18-34 22% 77% 0%	Ag 35-49 34% 66% 0% ave trou Ag 35-49 17% 83% 0%	50-64 29% 71% 0% ble meet ge 50-64 10% 90% 0%	21% 79% 0% ting you 65+ 3% 97% 0%	39% 61% 0% r financi NE 21% 78% 1%	S 35% 65% 0% ial oblig Reg S 20% 80% 0% 0%	MW 35% 65% 0% ations? gion MW 12% 88% 0% behavio	41% 59% 0% W 17% 83% 0%	38% 62% 0% White 19% 81%	Afr Amer/Black 34% 66% 0% Ett Afr Amer/Black 16% 83% 1%	Latino 38% 62% 0% Latino 20% 80% 0%	50% 50% 0% Asian 25% 75%	29% 71% 0% Other 0% 100%	No degree 34% 66% 0% Educ No degree 16% 84% 0%	Bachelors'+ 43% 57% 0% cation Bachelors'+ 22% 78% 0%
No Don't Know/Refused Q57. (Of those with an account AND who have placed bets) H Yes No Don't Know/Refused	37% 63% 0% ave you Total 18% 82% 0%	41% 59% 0% ever los 20% 80% 0%	Fanship Involved 35% 65% 0% st an amount Fanship Involved 16% 84% 1% lied a proble	Casual 25% 75% 0% t of mone Category Casual 16% 84% 0% m gambli	Nonfan 24% 76% 0% y in a bet f Nonfan 7% 93% 0%	Gen M 40% 60% 0% that mea Gen 19% 81% 0% e or soup	F 32% 68% 0% ant you adder F 17% 83% 0% ght any	18-34 44% 56% 0% would ha 18-34 22% 77% 0%	Ag 35-49 34% 66% 0% ave trou Ag 35-49 17% 83% 0%	50-64 29% 71% 0% ble meet 3e 50-64 10% 90% 0% 0% 0% 0% 3e	21% 79% 0% ting you 65+ 3% 97% 0%	39% 61% 0% r financi NE 21% 78% 1%	S 35% 65% 0% ial oblig Reg S 20% 80% 0% 0%	MW 35% 65% 0% ations? gion MW 12% 88% 0% behavio	41% 59% 0% W 17% 83% 0%	38% 62% 0% White 19% 81% 0%	Afr Amer/Black 34% 66% 0% Ett Afr Amer/Black 16% 83% 1% Ett	Latino 38% 62% 0% 1 20% 80% 0% 1 1 1 20% 1 20% 1 20% 1 20% 1 20% 1 20% 1 20% 1 2 1 1 1 1 1 1 1 1 1 1 1 1 1	50% 50% 0% Asian 25% 75%	29% 71% 0% Other 0% 100%	No degree 34% 66% 0% Educ No degree 16% 84% 0%	Bachelors'+ 43% 57% 0% cation Bachelors'+ 22% 78% 0%
No Don't Know/Refused Q57. (Of those with an account AND who have placed bets) H Yes No Don't Know/Refused	37% 63% 0% ave you Total 18% 82% 0% ave you	41% 59% 0% ever los 20% 80% 0%	Fanship Involved 35% 65% 0% st an amoun Fanship Involved 16% 84% 1% Iled a proble Fanship	Casual 25% 75% 0% t of mone Category Casual 16% 84% 0% m gambli Category	Nonfan 24% 76% 0% y in a bet 1 Nonfan 7% 93% 0%	Gen M 40% 60% 0% Chat mea Gen M 19% 81% 0% e or sou, Gen	F 32% 68% 0% ant you value F 17% 83% 0% ght any value	18-34 44% 56% 0% would ha 18-34 22% 77% 0% 0%	Ag 35-49 34% 66% 0% ave trou Ag 35-49 17% 83% 0% 0% elp to co Ag	50-64 29% 71% 0% ble meet 3e 50-64 10% 90% 0% 0% 0% 0% 3e	21% 79% 0% ting you 65+ 3% 97% 0%	39% 61% 0% r financi 21% 78% 1%	S 35% 65% 0% ial oblig Reg 20% 80% 0%	MW 35% 65% 0% ations? gion 12% 88% 0% 0% behavio gion	41% 59% 0% W 17% 83% 0%	38% 62% 0% White 19% 81% 0%	Afr Amer/Black 34% 66% 0% 0% Ett Afr Amer/Black 16% 83% 1% 2% Ett Afr	Latino 38% 62% 0% 1 20% 80% 0% 1 1 1 20% 1 20% 1 20% 1 20% 1 20% 1 20% 1 20% 1 2 1 1 1 1 1 1 1 1 1 1 1 1 1	50% 50% 0% Asian 25% 75% 0%	29% 71% 0% Other 0% 100% 0%	No degree 34% 66% 0% Educ No degree 16% 84% 0% Educ	Bachelors'+ 43% 57% 0% cation Bachelors'+ 22% 78% 0% cation
No Don't Know/Refused Q57. (Of those with an account AND who have placed bets) H Yes No Don't Know/Refused Q58. (Of those with an account AND who have placed bets) H	37% 63% 0% ave you Total 18% 82% 0% ave you Total	41% 59% 0% ever los 20% 80% 0% 0%	Fanship Involved 35% 65% 0% st an amoun Fanship Involved 16% 84% 1% Iled a proble Fanship	Casual 25% 75% 0% t of mone Category Casual 16% 84% 0% m gambli Category Casual	Nonfan 24% 76% 0% y in a bet 1 Nonfan 7% 93% 0% ng Helplin Nonfan	Gen M 40% 60% 0% 0% that mea Gen 19% 81% 0% e or sour Gen M	der F 32% 68% 0% ant you ant you der F 17% 83% 0% 0% ght any der F	18-34 44% 56% 0% would have 18-34 22% 77% 0% 0% 0% 18-34	Ag 35-49 34% 66% 0% ave trou Ag 35-49 17% 83% 0% 21p to co Ag 35-49	50-64 29% 71% 0% ble meet ge 50-64 10% 90% 0% 0% ntrol or s ge	21% 79% 0% ting you 65+ 3% 97% 0% stop pro	39% 61% 0% r financi 21% 78% 1% bblem ga	S 35% 65% 0% ial oblig Reg S 20% 80% 0% 0% mbling Reg S	MW 35% 65% 0% ations? gion 12% 88% 0% 56havio gion MW	41% 59% 0% W 17% 83% 0%	38% 62% 0% White	Afr Amer/Black 34% 66% 0% Ett Afr Amer/Black 1% 1% Ett Afr Amer/Black	Latino 38% 62% 0% 1 20% 80% 0% 1 20% 80% 0% 1 Latino Latino	50% 50% 0% Asian 25% 75% 0%	29% 71% 0% 0% 100% 0% 0%	No degree 34% 66% 0% Educ No degree 16% 84% 0% Educ No degree	Bachelors'+ 43% 57% 0% cation Bachelors'+ 22% 78% 0% cation Bachelors'+
No Don't Know/Refused Q57. (Of those with an account AND who have placed bets) H Yes No Don't Know/Refused Q58. (Of those with an account AND who have placed bets) H	37% 63% 0% Total 18% 82% 0% ave you Total 9%	41% 59% 0% ever los 20% 80% 0% 0% ever ca 4vid 12%	Fanship Involved 35% 65% 0% st an amoun Fanship Involved 16% 84% 1% Iled a proble Fanship Involved 7%	Casual 25% 75% 0% Category Casual 16% 84% 0% Casual Category Casual 2%	Nonfan 24% 76% 0% y in a bet 1 Nonfan 7% 93% 0% ng Helplinn Nonfan 0%	Gen M 40% 60% 0% bhat mea Gen M 19% 81% 0% e or sour Gen M 10%	der F 32% 68% 0% 0% ant you dder F 17% 83% 0% 0% ght any dder F 9%	18-34 44% 56% 0% would have 18-34 22% 77% 0% 0% 0% 0% 0% 18-34 13%	Ag 35-49 34% 66% 0% ave trou Ag 35-49 17% 83% 0% 17% 83% 17% 83% 0% 17% 83% 0% 17% 83% 0% 17% 83% 0% 17% 83% 17% 83% 0% 17% 83% 17% 83% 17% 83% 17% 83% 17% 83% 17% 83% 17% 83% 17% 83% 17% 83% 17% 83% 17% 83% 17% 83% 17% 83% 17% 83% 17% 17% 17% 17% 17% 17% 17% 17	50-64 29% 71% 0% ble meet ge 50-64 10% 90% 0% ntrol or s ge 50-64 2%	21% 79% 0% 65+ 3% 97% 0% stop pro	39% 61% 0% r financi 21% 78% 1% blem ga	S 35% 65% 0% ial oblig Reg S 20% 80% 0% 0% mbling Reg S 11%	MW 35% 65% 0% ations? jon MW 12% 88% 0% behavio jon MW 6%	41% 59% 0% W 17% 83% 0% rs? W 10%	38% 62% 0% White 19% 81% 0% 0%	Afr Amer/Black 34% 66% 0% Ett Afr Amer/Black 16% 83% 1% Ett Afr Amer/Black 7%	Latino 38% 62% 0% Latino 20% 80% 0% 0% 10% 10% 10% 10% 10% 10%	50% 50% 0% Asian 25% 75% 0% Asian 0%	29% 71% 0% 0% 0% 100% 0% 0%	No degree 34% 66% 0% Educ No degree 16% 84% 0% Educ No degree 6%	Bachelors'+ 43% 57% 0% Cation Bachelors'+ 22% 78% 0% Cation Bachelors'+ 17%

Q59. Do you know anyone that has or has had a problem with	n online	sports b	etting?																			
			Fanship	Category		Gen	der		A	ge			Reg	gion			Etł	nnicity			Edu	cation
																	Afr					
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49		65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Yes	15%	30%	17%	11%	6%	17%	13%	22%	17%	11%	7%	20%	14%	14%	13%	15%	14%	17%	12%	13%	13%	18%
No	82%	68%	80%	86%	89%	80%	83%	75%	81%	86%	88%	75%	82%	83%	84%	81%	84%	80%	85%	86%	84%	78%
Don't Know/Refused	3%	2%	3%	3%	5%	3%	4%	3%	2%	3%	5%	4%	3%	2%	3%	4%	2%	3%	4%	1%	3%	4%
Q60. Now, turning to some current issues in sportsDo you t	hink tha	t Black o			much cons			aching jo			white o	andidat										
			Fanship	Category		Gen	der		A	ge			Reg	gion			r	nnicity	r —		Educ	cation
							_						-				Afr					
	Total	Avid	Involved	Casual	Nonfan	М	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Black candidates receive as much consideration as white	43%	53%	48%	45%	30%	47%	39%	39%	44%	45%	45%	44%	45%	42%	40%	48%	28%	39%	35%	38%	45%	39%
candidates						-																
Black candidates do not receive as much consideration as	31%	39%	33%	30%	24%	32%	30%	37%	32%	26%	27%	33%	29%	30%	32%	24%	53%	37%	36%	33%	29%	36%
white candidates					-																	
Don't Know/Refused	26%	8%	19%	25%	45%	21%	31%	24%	24%	29%	29%	23%	26%	28%	27%	28%	19%	24%	28%	28%	26%	26%
	Ļ			<u> </u>						Ļ	Ļ					<u> </u>		[I			
Q61. Do you think professional football does more to overcor	ne racia	I discrim			more to p	· ·		discrimi			ca?											
			Fanship	Category		Gen	der		A	ge	1		Reg	gion			T	nnicity			Educ	cation
							-										Afr					
	Total	Avid	Involved	Casual	Nonfan	М	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Professional football does more to overcome racial discrimination	54%	66%	60%	57%	36%	57%	50%	52%	53%	54%	56%	54%	54%	54%	52%	59%	46%	50%	38%	39%	54%	52%
Professional football does more to perpetuate racial discrimination	18%	21%	20%	16%	17%	20%	17%	22%	19%	16%	14%	22%	19%	15%	17%	14%	28%	23%	27%	23%	17%	21%
Don't Know/Refused	28%	12%	20%	27%	47%	23%	33%	26%	27%	30%	30%	25%	27%	31%	30%	27%	26%	27%	36%	38%	29%	27%
bon t know heldsed	2070	1270	2070	2170	4770	2370	5570	2070	2770	3070	3070	2370	2770	51/0	5070	2170	2070	2170	3070	3070	2370	2170
Q62. Do you believe that the Rooney Rule, which requires NF	L teams	to cond	uct interviev	vs with et	hnic mino	rity cand	idates f	or vacar	nt coach	ing posit	ions. is	good or	bad for	sports?								
<u></u>			Fanship			Gen				ge	,			gion			Eth	nnicity			Edu	ation
				1						Ĩ							Afr					
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Good for sports	54%	71%	64%	53%	36%	56%	52%	61%	57%	46%	51%	57%	55%	55%	51%	51%	62%	59%	54%	58%	52%	59%
Bad for sports	14%	16%	16%	14%	12%	19%	10%	10%	15%	18%	16%	14%	14%	15%	14%	16%	10%	13%	14%	10%	14%	15%
Don't Know/Refused	31%	13%	21%	32%	52%	25%	38%	29%	28%	36%	33%	30%	31%	29%	35%	33%	28%	28%	32%	32%	34%	26%
Q63. Overall, do you think professional football promotes val	ues that	make A	merica a be	tter coun	try or a wo	rse cour	try?		t	•						•	•		•			
			Fanship			Gen			A	ge			Reg	gion			Eth	nnicity			Edu	cation
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Afr Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Values that make America a better country	59%	83%	68%	60%	34%	63%	55%	63%	63%	58%	50%	64%	60%	56%	56%	57%	64%	64%	60%	52%	59%	58%
Values that make America a worse country	16%	10%	16%	17%	20%	16%	17%	15%	15%	17%	18%	15%	17%	17%	16%	18%	12%	13%	13%	20%	15%	18%
Don't Know/Refused	25%	7%	16%	23%	46%	22%	28%	22%	22%	25%	32%	21%	23%	27%	28%	25%	24%	23%	27%	20%	25%	24%
	23/0	, /0	10/0	23/0		22/0	20/0	22/0	22/0	23/0	5270	21/0	23/0	2770	20/0	23/0	2-7/0	23/0	2170	2370	23/0	2-1/0
Q64. Do you support or oppose players or teams displaying sl	ogans in	ncluding	"End racism	" on the F	ack of the	ir helme	toron	the field	?		I	I	I	I	I		1	I		1		
			Fanship			Gen		e neru		ge		1	Reg	gion			Ftł	nnicity			Fdu	ation
			. anomp			001			~								Afr				200	
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49		65+	NE	s	мw	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Support	62%	77%	67%	57%	52%	61%	63%	76%	73%	50%	43%	67%	61%	62%	62%	53%	85%	75%	68%	70%	62%	63%
Oppose	23%	16%	23%	28%	26%	26%	21%	10%	16%	33%	41%	21%	24%	24%	24%	31%	7%	16%	10%	15%	23%	24%
Don't Know/Refused	14%	7%	10%	15%	22%	12%	16%	13%	11%	17%	17%	13%	15%	14%	14%	16%	9%	10%	22%	16%	15%	12%

American Sport Fanship Survey Conducted by the Siena College Research Institute in partnership with St. Bonaventure University's Jandoli School of Communication January 2 - 7, 2024

3071 United States Residents

MOE +/- 1.9%

Q65. Do you support or oppose requiring the NFL to have ind	epende	nt docto	rs - not paid	by indivi	dual teams	- make	the dec	ision as t	o wheth	ner or no	ot an inji	ured pla	yer can	continu	e to play	/?						
			Fanship	Category		Ger	nder		A	ge			Reg	gion			Eth	nnicity			Edu	cation
																	Afr					
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Support	75%	85%	78%	77%	64%	80%	71%	73%	76%	74%	79%	79%	75%	76%	74%	76%	77%	70%	76%	78%	73%	81%
Oppose	8%	9%	9%	8%	6%	8%	8%	11%	9%	8%	3%	6%	9%	7%	9%	7%	8%	14%	3%	11%	8%	7%
Don't Know/Refused	17%	6%	12%	14%	30%	12%	21%	17%	14%	18%	18%	15%	17%	17%	17%	17%	15%	16%	22%	11%	19%	12%
Q66. Are you in favor of or opposed to rule changes that are	aimed at	lesseni	ng the possi	bility that	t players in	the NFL	. suffer f	from neu	irologica	I injurie:	s?											
			Fanship	Category		Ger	nder		A	ge			Reg	gion			Eth	nnicity			Edu	cation
																	Afr					
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Strongly in favor of	58%	58%	58%	63%	52%	56%	59%	52%	58%	58%	65%	56%	58%	57%	59%	59%	60%	53%	53%	64%	55%	65%
Somewhat in favor of	24%	30%	27%	24%	16%	27%	21%	29%	24%	23%	18%	28%	22%	23%	25%	23%	21%	27%	30%	20%	24%	23%
Total In Favor	82%	88%	85%	87%	68%	83%	80%	81%	82%	81%	83%	84%	80%	80%	84%	82%	81%	80%	83%	84%	79%	88%
Somewhat opposed to	5%	6%	6%	5%	3%	6%	4%	6%	5%	4%	3%	4%	5%	6%	4%	5%	5%	5%	6%	1%	5%	4%
Strongly opposed to	2%	2%	2%	2%	2%	2%	2%	2%	1%	3%	2%	1%	2%	3%	2%	2%	3%	2%	1%	1%	2%	2%
Total Opposed	7%	8%	8%	7%	5%	8%	6%	8%	6%	7%	5%	5%	7%	9%	6%	7%	8%	7%	7%	2%	7%	6%
Don't Know/Refused	11%	4%	6%	6%	26%	9%	14%	11%	11%	11%	11%	12%	13%	10%	10%	11%	11%	13%	10%	14%	13%	7%
				L						<u> </u>		<u> </u>										
Q67. Do you support or oppose rule changes that make offici	ating for	the NFI		-	eree) a full-																	
			Fanship	Category		Ger	nder		A	ge			Reg	gion				nnicity			Educ	cation
																	Afr					
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Support	63%	83%	73%	63%	42%	69%	58%	68%	72%	60%	51%	67%	63%	64%	61%	61%	68%	68%	61%	66%	62%	66%
Oppose	9%	7%	11%	9%	7%	9%	8%	9%	8%	9%	10%	9%	10%	8%	8%	9%	10%	8%	6%	6%	9%	8%
Don't Know/Refused	28%	10%	16%	28%	50%	22%	33%	23%	21%	31%	39%	24%	28%	28%	31%	30%	22%	23%	32%	28%	29%	26%
Q68. Do you support or oppose offering the Monday after the	e Super	Bowl ea			off of work	-		r				r										
			Fanship	Category		Ger	nder		A	ge	1		Reg	gion				nicity	1	1	Edu	cation
							_						-				Afr					
• ·	Total	Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Support	50%	77%	56%	44%	30%	51%	48%	67%	60%	40%	23%	56%	50%	49%	45%	42%	68%	64%	50%	50%	50%	48%
Oppose	37%	18%	33%	43%	46%	36%	37%	21%	29%	42%	62%	32%	35%	39%	40%	43%	21%	25%	35%	31%	34%	41%
Don't Know/Refused	14%	5%	11%	12%	24%	13%	14%	12%	11%	18%	15%	12%	15%	12%	15%	14%	11%	11%	15%	19%	15%	10%
					- 41 11	2																
Q69. Do you support or oppose allowing the recreational usa	ge of cal	nnabis ir			otball gam	-			•	~~		-	Dec	lan			T4L				Edu	ation
			Fanship	Category	1	Ger	nder		A	ge			ке	gion				nnicity	1	1	Educ	cation
	Total	Avid	Involved	Convol	Nonfan		F	18-34	25 40	50-64	65+	NE	s	мw		White	Afr Amer/Black	Latino	Asian	Other		Bachelors'+
Course and	Total 32%	47%	Involved 31%	Casual 28%	26%	M 36%	г 27%	44%	35-49 43%	22%	10%	33%	32%	30%	W 31%	28%	38%		21%	42%	No degree 34%	26%
Support																		43%		42%		
Oppose	55%	46%	60% 9%	60% 12%	52% 22%	52% 12%	58% 15%	40% 15%	47% 10%	63% 15%	77% 13%	52% 15%	55% 13%	57% 13%	55% 13%	60% 12%	48% 15%	44% 13%	59% 21%	46%	51% 15%	64% 10%
	1 20/						15%	15%	10%	15%	13%	15%	13%	13%	13%	12%	15%	13%	Z1%	13%	15%	10%
Don't Know/Refused	13%	8%	9%	1270	22/0	12/0																
																			l			
Q70KEY. For the next few questions, we're going to ask you a							questio	n, please	e indicat	e wheth	er you k	oelieve t	he NFL i	s doing	an exce	llent job	addressing the	e issue, i	s doing j	ust enou	gh to address	the issue, or is
Q70KEY. For the next few questions, we're going to ask you a not doing enough. (ROTATE Q70-Q72)	bout so	ne issue					questio	n, please	e indicat	e wheth	er you k	oelieve t	he NFL i	s doing	an exce	llent job	addressing the	e issue, i	s doing j	ust enou	gh to address	the issue, or is
Q70KEY. For the next few questions, we're going to ask you a	bout so	ne issue	s regarding	players ir		or each		n, please			er you b	oelieve t			an exce	llent job	-		s doing j	ust enou	-	
Q70KEY. For the next few questions, we're going to ask you a not doing enough. (ROTATE Q70-Q72)	bout so	ne issue		players ir				n, please		e wheth	er you k	pelieve t		s doing gion	an exce	llent job	Eth	e issue, i	s doing j	ust enou	-	the issue, or is
Q70KEY. For the next few questions, we're going to ask you a not doing enough. (ROTATE Q70-Q72)	bout sor	ne issue ries:	s regarding Fanship	players ir Category	the NFL. F	or each Ger	nder		A	ge			Reg	gion		-	Eth	nicity			Edu	cation
Q70KEY. For the next few questions, we're going to ask you a not doing enough. (ROTATE Q70-Q72) Q70. Protecting NFL athletes from concussions and related b	bout sor ain inju Total	ne issue ies: Avid	s regarding Fanship Involved	players ir Category Casual	the NFL. F	or each Ger M	nder F	18-34	A) 35-49	ge 50-64	65+	NE	Reg S	gion MW	w	White	Eth Afr Amer/Black	nicity Latino	Asian	Other	Educ No degree	cation Bachelors'+
Q70KEY. For the next few questions, we're going to ask you a not doing enough. (ROTATE Q70-Q72) Q70. Protecting NFL athletes from concussions and related bu The NFL is doing an excellent job to protect athletes	bout sor ain injur Total 24%	ne issue ies: Avid 41%	s regarding Fanship Involved 30%	Category Casual	Nonfan	or each Ger M 30%	nder F 18%	18-34 23%	A 35-49 26%	ge 50-64 26%	65+ 22%	NE 24%	Reg S 25%	gion MW 24%	W 24%	White 23%	Eth Afr Amer/Black 29%	Latino 26%	Asian 22%	Other 26%	Educ No degree 25%	Cation Bachelors'+ 23%
Q70KEY. For the next few questions, we're going to ask you a not doing enough. (ROTATE Q70-Q72) Q70. Protecting NFL athletes from concussions and related bu The NFL is doing an excellent job to protect athletes The NFL is doing just enough to protect athletes	bout son rain injun Total 24% 34%	ries: Avid 41% 36%	s regarding Fanship Involved 30% 38%	Category Casual 21% 39%	Nonfan 11% 23%	or each Ger M 30% 36%	nder F 18% 31%	18-34 23% 36%	35-49 26% 35%	50-64 26% 32%	65+ 22% 31%	NE 24% 36%	Reg S 25% 32%	gion MW 24% 37%	W 24% 32%	White 23% 34%	Eth Afr Amer/Black 29% 34%	Latino 26% 33%	Asian 22% 33%	Other 26% 31%	Educ No degree 25% 34%	Bachelors'+ 23% 33%
Q70KEY. For the next few questions, we're going to ask you a not doing enough. (ROTATE Q70-Q72) Q70. Protecting NFL athletes from concussions and related bu The NFL is doing an excellent job to protect athletes The NFL is doing just enough to protect athletes The NFL is not doing enough to protect athletes	ain injut Total 24% 34% 30%	ne issue ies: Avid 41% 36% 20%	s regarding Fanship Involved 30% 38% 26%	Category Casual 21% 39% 32%	Nonfan 11% 23% 39%	or each Ger M 30% 36% 25%	F 18% 31% 35%	18-34 23% 36% 30%	A 35-49 26% 35% 28%	50-64 26% 32% 29%	65+ 22% 31% 34%	NE 24% 36% 32%	Reg S 25% 32% 30%	gion MW 24% 37% 28%	W 24% 32% 32%	White 23% 34% 31%	Eth Afr Amer/Black 29% 34% 26%	Latino 26% 33% 31%	Asian 22% 33% 28%	Other 26% 31% 34%	Educ No degree 25% 34% 28%	cation Bachelors'+ 23% 33% 34%
Q70KEY. For the next few questions, we're going to ask you a not doing enough. (ROTATE Q70-Q72) Q70. Protecting NFL athletes from concussions and related bu The NFL is doing an excellent job to protect athletes The NFL is doing just enough to protect athletes	bout son rain injun Total 24% 34%	ries: Avid 41% 36%	s regarding Fanship Involved 30% 38%	Category Casual 21% 39%	Nonfan 11% 23%	or each Ger M 30% 36%	nder F 18% 31%	18-34 23% 36%	35-49 26% 35%	50-64 26% 32%	65+ 22% 31%	NE 24% 36%	Reg S 25% 32%	gion MW 24% 37%	W 24% 32%	White 23% 34%	Eth Afr Amer/Black 29% 34%	Latino 26% 33%	Asian 22% 33%	Other 26% 31%	Educ No degree 25% 34%	Bachelors'+ 23% 33%

Q71. Penalizing NFL athletes for whom there is evidence of th	em com	mitting	domestic vi	olence.																		
Building and a second s				Category		Ger	der		A	ge			Reg	ion			Eth	nicity			Educ	ation
																	Afr	,				
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	S	мw	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
The NFL is doing an excellent job penalizing these athletes	23%	44%	25%	18%	10%	28%	17%	25%	26%	21%	16%	26%	23%	22%	20%	20%	34%	25%	17%	25%	23%	21%
The NFL is doing just enough to penalize these athletes	24%	26%	30%	29%	14%	26%	23%	28%	25%	22%	21%	25%	24%	24%	24%	22%	30%	29%	29%	25%	25%	23%
The NFL is not penalizing these athletes enough	37%	25%	35%	41%	43%	33%	41%	33%	35%	39%	44%	36%	38%	36%	38%	42%	22%	34%	28%	38%	36%	41%
Don't Know/Refused	16%	5%	10%	12%	32%	13%	19%	14%	14%	18%	18%	13%	15%	18%	18%	16%	13%	12%	26%	13%	16%	15%
Q72. Penalizing NFL athletes for whom there is evidence of the	em com	mitting		Category		Ger	dor			ge		1	Reg	ion			C+k	nnicity			Edua	ation
			ransnip	Category		Ger	luei			ge			Reg	1011			Afr	micity	1		Euu	
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White		Latino	Asian	Other	No degree	Bachelors'+
The NFL is doing an excellent job penalizing these athletes	22%	43%	24%	17%	10%	28%	16%	25%	26%	18%	16%	25%	23%	21%	19%	19%	33%	23%	24%	20%	22%	21%
The NFL is doing just enough to penalize these athletes	21%	24%	25%	24%	13%	23%	20%	22%	21%	21%	21%	21%	21%	22%	20%	21%	27%	22%	21%	16%	21%	22%
The NFL is not penalizing these athletes enough	40%	29%	39%	45%	45%	36%	45%	37%	39%	42%	45%	37%	41%	39%	42%	43%	29%	39%	31%	44%	39%	43%
Don't Know/Refused	17%	3%	12%	14%	32%	14%	19%	16%	13%	19%	18%	17%	15%	17%	19%	17%	11%	15%	24%	19%	18%	14%
O72KEV Now for each of the following events also in the				wont is a	and for an -	rte en h	nd for -	ante (P	07475 2	22 070							<u> </u>		ļ	I		
Q73KEY. Now, for each of the following events, please indicat Q73. Professional Golfer Jon Rahm signing with the Saudi-bac					bod for spo	orts or D	ad for s	ports. (R	UTATE	1/3-Q/9												
Crost Professional Goner Jon Kanm Signing with the Saudi-Dac	Red CIPC			Category		Ger	der		٨	ge			Reg	ion			F+F	nnicity			Edua	ation
	-		ransinp	category		Ger	uei			50			nes	1011			Afr	incity			Luu	
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Good for sports	20%	42%	23%	15%	8%	27%	. 14%	28%	26%	12%	11%	25%	20%	19%	18%	17%	26%	25%	26%	20%	19%	22%
Bad for sports	34%	34%	40%	37%	27%	36%	32%	25%	31%	39%	46%	36%	32%	35%	36%	39%	22%	30%	26%	27%	32%	39%
Don't Know/Refused	45%	24%	37%	49%	65%	37%	54%	48%	43%	48%	42%	40%	48%	46%	45%	44%	52%	45%	48%	53%	49%	38%
Q74. Major League Baseball planning to introduce the "Autor	nated Ba	all-Strike	System," co	ommonly	referred to	o as "rok	o-umpi	res," du	ring gam	nes in 20	24.											
			Fanship	Category		Ger	der		A	ge			Reg	ion				nicity			Educ	ation
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49		65+	NE	s	MW	w	White	Afr Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Good for sports	28%	50%	32%	23%	12%	35%	20%	38%	30%	22%	17%	36%	27%	25%	25%	24%	30%	33%	43%	27%	25%	34%
Bad for sports	43%	37%	48%	48%	40%	43%	44%	36%	45%	44%	51%	40%	44%	47%	43%	47%	37%	41%	26%	46%	46%	38%
Don't Know/Refused	29%	13%	20%	29%	48%	22%	36%	27%	25%	34%	31%	25%	29%	28%	32%	29%	33%	27%	31%	27%	30%	27%
Q75. MLB Athlete Shohei Ohtani signing a record \$700 millior	10-ves	ar contra	ct with the	los Angel	es Dodgers	<u> </u>			1	1								1	1			
	., 10 ,00			Category	er bougers	Ger	der		Α	ge			Reg	ion			Etł	nnicity)	Educ	ation
	T /		· · · ·		N			40.24		Ī							Afr			O 1		
Conditionents	Total	Avid	Involved	Casual	Nonfan	M	F	18-34	35-49		65+	NE	S	MW	W	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Good for sports	35% 37%	61% 30%	40% 40%	28% 43%	19% 35%	39% 41%	31% 34%	51% 20%	40% 35%	24% 44%	17% 57%	36% 36%	36% 35%	30% 43%	36% 37%	27% 46%	51% 18%	50% 25%	43% 24%	38% 33%	35% 36%	36% 41%
Bad for sports Don't Know/Refused	37% 28%	30% 9%	20%	43% 29%	35% 46%	20%	34%	20%	35% 25%	31%	26%	28%	35% 28%	43% 27%	37%	27%	31%	25%	34%	33%	29%	24%
	2070	370	2070	2370	4070	2070	5570	2070	2370	5170	2070	2070	2070	2170	2170	2/70	5170	2370	3470	30%	2370	2470
Q76. U.S. Soccer federation agreeing to equalize pay for the n	ational	men's a	nd women's	teams.		I		1	1	1	I	1				1	L		1			I
a compare pay for the n				Category		Ger	der		А	ge			Reg	ion			Etł	nnicity			Educ	ation
	1		· P	5-1						Ī			8				Afr					
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49		65+	NE	S	MW	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Good for sports	75%	79%	76%	78%	70%	69%	82%	78%	77%	71%	76%	76%	75%	76%	75%	74%	80%	76%	75%	78%	76%	75%
Bad for sports	12%	14%	13%	12%	9%	17%	6%	11%	12%	13%	11%	12%	10%	12%	13%	12%	8%	13%	14%	10%	11%	14%
Don't Know/Refused	13%	6%	11%	10%	21%	14%	12%	10%	12%	17%	14%	12%	14%	12%	12%	14%	13%	11%	11%	13%	14%	11%
						1		1		1						1			1			

Q77. The NCAA passing rule changes which all			Fanship	Category		Ger	nder		Δ	ge			Reg	gion			F+F	nicity			Edu	cation
			Faliship	Category		Gei	luei		~	ge	1		Neg				Afr	inicity	1	1	Luu	cation
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Good for sports	45%	67%	49%	41%	28%	49%	40%	55%	51%	38%	29%	52%	43%	43%	42%	39%	61%	52%	47%	44%	44%	47%
Bad for sports	32%	24%	37%	34%	30%	34%	29%	24%	29%	36%	42%	26%	34%	31%	32%	36%	19%	28%	24%	37%	31%	34%
Don't Know/Refused	24%	8%	14%	25%	42%	16%	31%	22%	20%	27%	29%	22%	22%	25%	26%	25%	20%	21%	29%	18%	26%	20%
Q78. NCAA President Charlie Baker proposing	a new tier of Division I	sports ir	n which scho	ols must	pay at leas	t half of	their at	hletes \$	30,000 e	each yea	r, above	and bey	ond atl	nletic scl	nolarshi	ps.						
			Fanship	Category		Ger	nder		A	ge			Reg	gion			Eth	nnicity			Edu	cation
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Afr Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Good for sports	43%	65%	46%	39%	28%	45%	40%	58%	51%	35%	20%	49%	43%	39%	41%	34%	65%	55%	42%	47%	43%	43%
Bad for sports	31%	24%	33%	35%	31%	35%	27%	19%	26%	37%	48%	28%	31%	34%	31%	38%	15%	19%	25%	31%	29%	35%
Don't Know/Refused	26%	10%	21%	27%	42%	20%	33%	24%	24%	28%	31%	23%	27%	26%	28%	27%	20%	25%	33%	22%	28%	23%
Q79. The NFL announcing Caesars, DraftKings a	and FanDuel as its offic	ial sport	s-betting pa	rtners.	ļ					ļ									ļ	-		
			Fanship			Ger	nder		A	ge			Reg	gion			Etł	nnicity			Edu	cation
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Afr Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Good for sports	40%	70%	49%	33%	18%	43%	38%	54%	52%	31%	16%	43%	41%	40%	36%	34%	55%	52%	40%	35%	41%	38%
-	29%	21%	30%	33%	29%	34%	24%	19%	22%	35%	43%	29%	27%	29%	31%	33%	17%	22%	23%	37%	27%	33%
Bad for sports	29%																					
Bad for sports Don't Know/Refused	29% 31%	9%	21%	34%	52%	23%	38%	27%	26%	34%	41%	28%	32%	30%	33%	33%	28%	26%	37%	28%	32%	29%
Don't Know/Refused	31%	9%	21%							34%	41%	28%	32%	30%	33%	33%	28%	26%	37%	28%	32%	29%
Don't Know/Refused Q80KEY. Please indicate whether you agree or	31% r disagree with the follo	9% wing sta	21%	out online	e sports be					34%	41%	28%	32%	30%	33%	33%	28%	26%	37%	28%	32%	29%
Don't Know/Refused	31% r disagree with the follo	9% wing sta	21% atements ab	out onlin sponsibly	e sports be	tting: (R	OTATE		2)		41%	28%			33%	33%			37%	28%		
Don't Know/Refused Q80KEY. Please indicate whether you agree or	31% r disagree with the follo	9% wing sta	21%	out onlin sponsibly	e sports be	tting: (R			2)	34%	41%	28%		30%	33%	33%	Etł	26%	37%	28%		29%
Don't Know/Refused Q80KEY. Please indicate whether you agree or	31% r disagree with the follo	9% wing sta vs fans t Avid	21% atements abo o gamble res Fanship Involved	out onling sponsibly Category Casual	e sports be	tting: (R Ger M	OTATE nder F	Q80-Q92 18-34) Aj 35-49	ge 50-64	65+	NE	Reg	gion MW	w	White	Eth Afr Amer/Black		Asian	Other		
Don't Know/Refused Q80KEY. Please indicate whether you agree or	31% r disagree with the follo ntertainment that allow	9% wing sta vs fans t	21% atements abo o gamble res Fanship	out onlin sponsibly Category	e sports be on sports.	tting: (R Ger	OTATE	Q80-Q92	2) Aj	ge			Reg	gion			Eth Afr	nicity		Other 14%	Edu	cation
Don't Know/Refused Q80KEY. Please indicate whether you agree or Q80. Online sports betting is a great form of er	31% r disagree with the follo ntertainment that allow Total	9% wing sta vs fans t Avid	21% atements abo o gamble res Fanship Involved	out onling sponsibly Category Casual	e sports be on sports. Nonfan	tting: (R Ger M	OTATE nder F	Q80-Q92 18-34) Aj 35-49	ge 50-64	65+	NE	Reg	gion MW	w	White	Eth Afr Amer/Black	nnicity Latino	Asian	Other 14% 32%	Edu No degree	cation Bachelors'+
Don't Know/Refused Q80KEY. Please indicate whether you agree or Q80. Online sports betting is a great form of er Strongly agree	r disagree with the follo ntertainment that allow Total	9% wing sta vs fans t Avid 38%	21% atements ab o gamble res Fanship Involved 15%	out online sponsibly Category Casual 10%	e sports be on sports. Nonfan 6%	tting: (R Ger M 20%	nder F 11%	18-34 19%) 35-49 22%	ge 50-64 12%	65+ 6%	NE 19% 31% 50%	Reg S 15%	gion MW 18%	W 11%	White 13%	Eth Afr Amer/Black 30%	Latino	Asian 10%	Other 14% 32% 46%	Edu No degree	cation Bachelors'+ 14%
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Strongly agree	10%	25%	11%	6%	4%	13%	8%	13%	14%	7%	4%	12%	11%	12%	6%	9%	19%	12%	6%	8%	10%	11%
Somewhat agree	22%	38%	28%	19%	11%	23%	22%	30%	26%	18%	13%	23%	24%	22%	20%	20%	27%	28%	24%	21%	24%	19%
Total Agree	32%	63%	39%	25%	15%	36%	30%	43%	40%	25%	17%	35%	35%	34%	26%	29%	46%	40%	30%	29%	34%	30%
Somewhat disagree	18%	18%	22%	19%	14%	20%	17%	20%	18%	15%	19%	20%	17%	18%	20%	19%	11%	19%	24%	18%	17%	22%
Strongly disagree	17%	9%	15%	20%	20%	18%	15%	12%	15%	21%	20%	18%	16%	15%	19%	17%	14%	14%	16%	33%	17%	17%
Total Disagree	35%	27%	37%	39%	34%	38%	32%	32%	33%	36%	39%	38%	33%	33%	39%	36%	25%	33%	40%	51%	34%	39%
Don't Know/Refused	32%	11%	25%	35%	51%	27%	38%	25%	26%	39%	43%	27%	33%	33%	35%	36%	30%	27%	30%	20%	33%	31%
Q83. If you have a system to control your b	etting online sports betti	ng is not	dangerous																			
dosi il jou nuve u system to control your t	ferring, online sports berri		-	Category		Ger	nder	1	Δ	ge		1	Rei	gion			Ft	nnicity			Edu	cation
			ransmp	cutegory		00.					1				1		Afr		Γ	<u> </u>	Luu	
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Strongly agree	15%	32%	16%	9%	6%	19%	10%	22%	19%	7%	7%	16%	15%	17%	11%	11%	28%	19%	10%	14%	15%	14%
Somewhat agree	32%	39%	37%	33%	23%	31%	33%	37%	35%	33%	22%	34%	33%	31%	30%	32%	33%	34%	32%	28%	32%	32%
Total Agree	47%	71%	53%	42%	29%	50%	43%	59%	54%	40%	29%	50%	48%	48%	41%	43%	61%	53%	42%	42%	47%	46%
Somewhat disagree	21%	16%	23%	23%	20%	20%	22%	19%	19%	20%	27%	21%	21%	19%	23%	22%	15%	23%	21%	15%	20%	23%
Strongly disagree	18%	8%	15%	22%	24%	17%	19%	10%	16%	25%	25%	14%	18%	19%	21%	20%	11%	13%	18%	30%	18%	17%
Total Disagree	39%	24%	38%	45%	44%	37%	41%	29%	35%	45%	52%	35%	39%	38%	44%	42%	26%	36%	39%	45%	38%	40%
Don't Know/Refused	14%	5%	9%	13%	26%	12%	16%	12%	11%	15%	19%	14%	14%	14%	15%	15%	12%	11%	20%	13%	14%	14%
Q84. Any smartphone app that lets people	drain their bank accounts	in one c	voning is a h	ad idea																		
Qual Any smartphone app that lets people			-	Category		Ger	nder		A	ge			Re	gion			Eth	nicity			Edu	cation
										Ĭ			T)	Í			Afr	· ·				
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	MW	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Strongly agree	55%	41%	52%	61%	61%	52%	58%	42%	46%	61%	75%	56%	54%	54%	57%	59%	48%	47%	53%	52%	53%	58%
Somewhat agree	24%	28%	28%	21%	20%	25%	23%	32%	25%	20%	14%	23%	24%	26%	24%	21%	25%	27%	33%	28%	24%	23%
Total Agree	79%	69%	80%	82%	81%	77%	81%	74%	71%	81%	89%	79%	78%	80%	81%	80%	73%	74%	86%	80%	77%	81%
Somewhat disagree	8%	13%	9%	6%	4%	9%	7%	11%	12%	4%	2%	9%	8%	7%	7%	7%	10%	10%	5%	9%	8%	7%
Strongly disagree	6%	13%	7%	5%	3%	8%	5%	6%	10%	6%	3%	6%	7%	7%	5%	5%	8%	10%	2%	7%	7%	6%
Total Disagree	14%	26%	16%	11%	7%	17%	12%	17%	22%	10%	5%	15%	15%	14%	12%	12%	18%	20%	7%	16%	15%	13%
Don't Know/Refused	7%	5%	4%	6%	12%	6%	8%	8%	6%	9%	5%	7%	8%	7%	7%	7%	8%	7%	8%	4%	8%	6%
Q85. I like how now during games or prega	me shows, they discuss no	t only th	ne betting og	ds but of	ffer tips on	betting	as well.	<u> </u>														
			-	Category		-	nder		A	ge			Re	gion			Eth	nnicity		-	Edu	cation
	T -1-1	الد : ۵	أحداميما	Carriel	Norfer		-	10 74	35.40	50.04	67.	NE		N/NA/	147	M/hite	Afr Amor/Black	Latin r	Actor	0+6	No domos	Pachalanal
Strongly agree	Total	Avid 35%	Involved 16%	Casual 8%	Nonfan 6%	M 18%	F 11%	18-34 21%	35-49 21%	50-64 10%	65+ 3%	NE 20%	S 14%	MW 16%	W 10%	White 11%	Amer/Black 26%	Latino 19%	Asian 11%	Other 21%	No degree 15%	Bachelors'+ 14%
	26%	35%	32%	25%	16%	26%	26%	34%	30%	21%	15%	25%	27%	24%	27%	23%	30%	34%	25%	25%	27%	23%
	40%	70%	48%	33%	22%	44%	37%	55%	51%	31%	13%	45%	41%	40%	37%	34%	56%	53%	36%	46%	42%	37%
Somewhat agree		10/0				17%	15%	16%	15%	17%	17%	14%	16%	16%	17%	18%	13%	14%	14%	12%	15%	18%
Total Agree		14%	18%	19%	13%							1 1 7 / 0	10/0	10/0	1//0	10/0	13/0	74/0	74/0	12/0	13/0	10/0
Total Agree Somewhat disagree	16%	14%	18%	19%	13%							23%	20%	25%	2/1%	26%	11%	16%	20%	31%	21%	26%
Total Agree Somewhat disagree Strongly disagree	16% 23%	11%	23%	29%	24%	24%	21%	11%	18%	27%	39%	23%	20%	25%	24%	26%	11% 24%	16%	20%	31%	21%	26%
Total Agree Somewhat disagree	16%											23% 37% 18%	20% 36% 23%	25% 41% 19%	24% 41% 22%	26% 44% 22%	11% 24% 21%	16% 30% 16%	20% 34% 31%	31% 43% 11%	21% 36% 22%	26% 44% 18%

			Fanship	Category		Ger	nder		A	ge			Reg	gion			Eth	nnicity			Edu	cation
										Ĭ				ĺ			Afr	ĺ				
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Strongly agree	23%	17%	22%	26%	25%	25%	21%	16%	19%	28%	33%	24%	24%	21%	23%	24%	15%	21%	21%	34%	22%	26%
Somewhat agree	21%	22%	23%	23%	18%	20%	22%	22%	17%	21%	25%	20%	19%	24%	22%	22%	18%	20%	24%	15%	20%	24%
Total Agree	44%	39%	45%	49%	43%	45%	43%	38%	36%	49%	58%	44%	43%	45%	45%	46%	33%	41%	45%	49%	42%	50%
Somewhat disagree	22%	24%	28%	21%	15%	22%	21%	25%	26%	19%	14%	23%	20%	22%	23%	21%	19%	26%	19%	27%	22%	20%
Strongly disagree	17%	33%	17%	14%	9%	21%	14%	19%	24%	14%	9%	20%	18%	18%	13%	16%	27%	18%	10%	14%	17%	17%
Total Disagree	39%	57%	45%	35%	24%	43%	35%	44%	50%	33%	23%	43%	38%	40%	36%	37%	46%	44%	29%	41%	39%	37%
Don't Know/Refused	17%	5%	10%	15%	33%	12%	22%	17%	14%	18%	19%	13%	19%	14%	19%	16%	20%	16%	26%	10%	19%	13%
Q87. Online sports betting will corrupt organiz	zed sports.																					
			Fanship	Category		Ger	nder		A	ge			Reg	gion			Etł	nnicity			Edu	cation
																	Afr					
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	MW	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Strongly agree	19%	18%	17%	19%	22%	21%	17%	15%	15%	23%	25%	19%	20%	19%	18%	19%	14%	17%	19%	33%	18%	20%
Somewhat agree	28%	25%	31%	30%	27%	29%	28%	32%	23%	28%	31%	30%	26%	28%	31%	29%	22%	29%	38%	25%	27%	32%
Total Agree	47%	43%	48%	49%	49%	50%	45%	47%	38%	51%	56%	49%	46%	47%	49%	48%	36%	46%	57%	58%	45%	52%
Somewhat disagree	22%	26%	25%	24%	13%	21%	22%	24%	26%	19%	17%	21%	22%	20%	23%	22%	20%	25%	14%	18%	22%	21%
Strongly disagree	14%	26%	16%	11%	7%	16%	12%	16%	20%	11%	8%	15%	15%	16%	11%	12%	26%	16%	10%	9%	15%	12%
Total Disagree	36%	52%	41%	35%	20%	37%	34%	40%	46%	30%	25%	36%	37%	36%	34%	34%	46%	41%	24%	27%	37%	33%
Don't Know/Refused	17%	5%	12%	15%	31%	12%	21%	14%	15%	20%	20%	15%	17%	17%	18%	18%	17%	12%	18%	14%	17%	15%
Q88. The tax revenue generated by online spo	orts betting benefits tax	payers.	Fanship	Catagony		Cor	nder	1	•	ge			Boy	gion		1	C+L	nnicity			Edu	cation
			Faliship	category		Gei	luei			ge	1		i i i i i i i i i i i i i i i i i i i				Afr	inicity		1	Luu	
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Strongly agree	12%	27%	12%	8%	4%	15%	8%	13%	15%	9%	7%	14%	12%	13%	8%	11%	15%	13%	9%	8%	10%	14%
Somewhat agree	25%	31%	30%	24%	16%	28%	22%	28%	28%	20%	21%	25%	25%	24%	25%	25%	22%	25%	35%	19%	23%	29%
Total Agree	37%	58%	42%	32%	20%	43%	30%	41%	43%	29%	28%	39%	37%	37%	33%	36%	37%	38%	44%	27%	33%	43%
Somewhat disagree	16%	18%	18%	17%	13%	17%	16%	18%	15%	16%	17%	20%	15%	15%	17%	16%	15%	20%	17%	16%	16%	17%
Strongly disagree	16%	10%	14%	18%	20%	16%	17%	11%	14%	23%	19%	16%	15%	17%	17%	17%	16%	12%	14%	27%	17%	14%
Total Disagree	32%	28%	32%	35%	33%	33%	33%	29%	29%	39%	36%	36%	30%	32%	34%	33%	31%	32%	31%	43%	33%	31%
Don't Know/Refused	31%	13%	26%	33%	47%	24%	38%	31%	27%	32%	35%	25%	32%	32%	33%	32%	32%	30%	26%	30%	33%	26%
Q89. Linking an online sportsbook account to	a credit card should be	forbidde	en. Fanship	Category		Ger	nder		Δ	ge		1	Rea	gion			Ft	nnicity			Edu	cation
																	Afr	,			200	
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49		65+	NE	S	MW	w	White	Amer/Black		Asian	Other	No degree	Bachelors'+
Strongly agree	31%	24%	27%	37%	35%	30%	33%	21%	25%	37%	47%	31%	30%	33%	32%	34%	25%	25%	31%	36%	30%	34%
Somewhat agree	24%	25%	28%	24%	20%	25%	23%	29%	24%	22%	20%	24%	23%	27%	24%	23%	26%	27%	26%	22%	24%	24%
Total Agree	55%	49%	55%	61%	55%	55%	56%	50%	49%	59%	67%	55%	53%	60%	56%	57%	51%	52%	57%	58%	54%	58%
Somewhat disagree	16%	24%	19%	13%	10%	17%	14%	21%	17%	14%	9%	15%	18%	14%	16%	16%	17%	18%	12%	16%	16%	16%
		240/	120/	9%	7%	13%	10%	12%	19%	9%	5%	13%	12%	12%	10%	11%	16%	14%	3%	16%	12%	11%
Strongly disagree	12%	21%	13%																			
	12% 28%	21% 45% 6%	32%	9% 22%	17% 17% 28%	30% 14%	24%	33% 18%	36%	23%	14%	28%	30%	26% 15%	26%	27%	33% 16%	32% 16%	15% 28%	32%	28%	27%

Q90. Online sports betting should be legal in all 50 states.																						
			Fanship	Category		Ger	nder		A	ge			Reg	gion			Eti	nnicity			Edu	cation
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Afr Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Strongly agree	24%	48%	25%	17%	12%	30%	18%	29%	33%	17%	11%	29%	24%	25%	17%	20%	40%	28%	15%	25%	24%	22%
Somewhat agree	25%	26%	30%	25%	18%	25%	25%	25%	27%	25%	22%	25%	25%	24%	26%	25%	25%	24%	28%	18%	25%	25%
Total Agree	49%	74%	55%	42%	30%	55%	43%	54%	60%	42%	33%	54%	49%	49%	43%	45%	65%	52%	43%	43%	49%	47%
Somewhat disagree	13%	9%	16%	15%	13%	12%	15%	16%	12%	11%	14%	12%	13%	13%	14%	14%	8%	14%	13%	14%	13%	15%
Strongly disagree	21%	12%	17%	23%	27%	21%	20%	15%	15%	25%	31%	17%	21%	21%	23%	22%	12%	19%	19%	31%	21%	21%
Total Disagree	34%	21%	33%	38%	40%	33%	35%	31%	27%	36%	45%	29%	34%	34%	37%	36%	20%	33%	32%	45%	34%	36%
Don't Know/Refused	18%	5%	12%	20%	29%	12%	23%	16%	13%	21%	22%	17%	17%	17%	20%	19%	14%	15%	24%	11%	17%	18%
Q91. Online sports betting should be illegal in all 50 states.																						
			Fanship	Category		Ger	nder		A	ge			Reg	gion			-	nnicity			Edu	cation
	Total	Avid	Involved	Casual	Nonfan	м	F	18-34	35-49	50-64	65+	NE	s	мw	w	White	Afr Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Strongly agree	16%	18%	13%	14%	18%	16%	15%	11%	16%	18%	20%	13%	17%	15%	16%	16%	13%	13%	23%	18%	15%	17%
Somewhat agree	13%	12%	15%	15%	12%	13%	14%	14%	10%	12%	18%	13%	14%	14%	13%	13%	14%	15%	16%	7%	13%	14%
Total Agree	29%	30%	28%	29%	30%	29%	29%	25%	26%	30%	38%	26%	31%	29%	29%	29%	27%	28%	39%	25%	28%	31%
Somewhat disagree	22%	19%	26%	24%	18%	20%	23%	23%	20%	24%	21%	22%	21%	21%	23%	24%	18%	20%	21%	19%	22%	22%
Strongly disagree	32%	47%	36%	29%	21%	38%	27%	38%	41%	28%	19%	36%	31%	34%	30%	30%	42%	37%	19%	39%	33%	30%
Total Disagree	54%	66%	62%	53%	39%	58%	50%	61%	61%	52%	40%	58%	52%	55%	53%	54%	60%	57%	40%	58%	55%	52%
Don't Know/Refused	17%	4%	10%	18%	29%	12%	21%	15%	13%	19%	21%	16%	16%	15%	19%	17%	13%	15%	22%	17%	16%	17%
Q92. The federal government should aggressively regulate o	nline spo	rts betti	ng to specifi	cally prot	ect custom	ers fror	n comp	ulsive ga	mbling.													
			Fanship	Category		Ger	nder		A	ge			Reg	gion			-	nnicity			Edu	cation
							_						-				Afr					
a. 1	Total	Avid	Involved	Casual	Nonfan	M	F	18-34	35-49	50-64	65+	NE	S	MW	W	White	Amer/Black	Latino	Asian	Other	No degree	Bachelors'+
Strongly agree	29%	28%	27%	31%	28%	28%	29%	25%	25%	31%	35%	31%	29%	26%	28%	27%	30%	27%	38%	39%	27%	31%
Somewhat agree	32%	34%	36%	30%	28%	33%	31%	35%	32%	30%	30%	32%	31%	34%	32%	32%	31%	34%	32%	30%	32%	32%
Total Agree	61%	62%	63%	61%	56%	61%	60%	60%	57%	61%	65%	63%	60%	60%	60%	59%	61%	61%	70%	69%	59%	63%
Somewhat disagree	14%	18%	14%	15%	11%	14%	14%	15%	16%	13%	11%	15%	16%	12%	12%	15%	15%	14%	8%	6%	15%	13%
Strongly disagree	13%	16%	13%	12%	10%	15%	11%	12%	15%	13%	10%	13%	11%	15%	13%	13%	13%	14%	8%	12%	13%	12%
Total Disagree	27%	34%	27%	27%	21%	29%	25%	27%	31%	26%	21%	28%	27%	27%	25%	28%	28%	28%	16%	18%	28%	25%
Don't Know/Refused	13%	5%	10%	11%	23%	10%	15%	13%	11%	13%	14%	10%	13%	13%	15%	14%	10%	11%	14%	13%	13%	12%

Nature of the Sample	
United States Residents	
Fanship Category	
Nonfan	28%
Casual	27%
Involved	26%
Avid	19%
Gender	
Male	49%
Female	51%
Age	
18-34	29%
35-49	26%
50-64	23%
65+	21%
Region	
NE	17%
S	38%
MW	21%
W	24%
Ethnicity	
White	61%
Afr Amer/Black	12%
Latino	17%
Asian	6%
Other	5%
Education	
No degree	69%
Bachelors'+	31%

The American Sport Fanship Survey was conducted by the Siena College Research Institute in partnership with St. Bonaventure University's Jandoli School of Communication on January 2 - 7, 2024, among 3071 United States Residents drawn from a proprietary online panel (Lucid). Data from collection modes was statistically adjusted by age, region, race/ethnicity, education, and gender to ensure representativeness. It has an overall margin of error of +/- 1.9 percentage points including the design effects resulting from weighting.

The Siena College Research Institute, directed by Donald Levy, Ph.D., conducts political, economic, social, and cultural research primarily in NYS. SCRI, an independent, non-partisan research institute, subscribes to the American Association of Public Opinion Research Code of Professional Ethics and Practices.

For more information, call Don Levy at (518) 783-2901. For survey crosstabs: https://scri.siena.edu/american-sports-fanship-survey/.