

Siena College Holiday Poll Conducted by the Siena College Research Institute
 November 14 - 16, 2022
 803 New York State Residents
 MOE +/- 3.8%

Q1. As the holiday season begins would you say you are very excited, somewhat excited, not very excited or not at all excited about the upcoming holiday season?																									
	Gender			Age				Region			Children in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Black/Afr Amer	Latino	Dem	Rep	Ind/ Oth
Very excited	34%	35%	34%	50%	45%	22%	17%	40%	30%	31%	50%	25%	38%	30%	39%	29%	26%	38%	43%	37%	33%	39%	38%	36%	32%
Somewhat excited	39%	39%	38%	33%	35%	47%	39%	35%	44%	40%	35%	40%	41%	36%	33%	42%	36%	36%	41%	39%	32%	38%	42%	40%	35%
Not very excited	15%	14%	17%	11%	11%	18%	27%	13%	16%	18%	7%	21%	13%	12%	17%	17%	21%	14%	11%	15%	13%	16%	12%	18%	19%
Not at all excited	10%	10%	9%	3%	7%	13%	16%	11%	8%	9%	6%	12%	7%	17%	9%	11%	13%	11%	5%	8%	20%	6%	8%	6%	11%
Don't know/Refused	2%	2%	2%	3%	1%	1%	2%	1%	2%	3%	1%	2%	1%	4%	2%	2%	4%	1%	0%	1%	2%	1%	0%	1%	3%

Q2. Compared to last year at this time, would you say you are more excited for the upcoming holiday season, less excited than you were last year or about the same?																									
	Gender			Age				Region			Children in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Black/Afr Amer	Latino	Dem	Rep	Ind/ Oth
More excited	32%	33%	32%	44%	49%	18%	13%	42%	27%	24%	52%	21%	34%	20%	34%	33%	20%	37%	45%	33%	34%	38%	40%	33%	27%
Less excited	20%	19%	21%	20%	19%	21%	18%	17%	22%	23%	17%	22%	22%	12%	20%	20%	27%	20%	14%	17%	21%	25%	18%	20%	22%
About the same	46%	46%	46%	34%	31%	59%	68%	39%	49%	51%	30%	55%	43%	65%	45%	45%	49%	41%	41%	49%	42%	33%	41%	47%	49%
Don't know/Refused	2%	2%	1%	2%	1%	2%	2%	2%	2%	2%	1%	2%	1%	3%	2%	1%	3%	2%	0%	0%	2%	4%	1%	0%	2%

Q3. Compared to last year, do you plan to spend more money on holiday gifts, less money or about the same?																									
	Gender			Age				Region			Children in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Black/Afr Amer	Latino	Dem	Rep	Ind/ Oth
More money	22%	29%	16%	29%	38%	12%	6%	34%	10%	15%	39%	12%	26%	15%	16%	24%	18%	19%	32%	22%	20%	30%	29%	20%	18%
Less money	35%	30%	40%	33%	35%	39%	35%	30%	39%	39%	29%	39%	35%	29%	38%	36%	43%	37%	24%	33%	38%	37%	31%	37%	37%
About the same	39%	38%	40%	33%	25%	46%	55%	32%	50%	40%	29%	44%	37%	53%	41%	35%	33%	40%	42%	43%	38%	26%	38%	38%	44%
Don't know/Refused	4%	4%	5%	6%	3%	3%	4%	5%	2%	5%	3%	5%	2%	3%	5%	5%	7%	4%	2%	2%	5%	7%	2%	4%	2%

Q4. Compared to last holiday season, would you say that you are better off, worse off or about the same regarding your personal finances?																									
	Gender			Age				Region			Children in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Black/Afr Amer	Latino	Dem	Rep	Ind/ Oth
Better off	25%	31%	20%	38%	40%	8%	10%	39%	13%	17%	40%	17%	26%	22%	23%	29%	12%	30%	39%	25%	20%	29%	34%	19%	21%
Worse off	35%	33%	38%	28%	33%	46%	34%	27%	43%	41%	31%	38%	39%	35%	36%	32%	45%	28%	30%	38%	19%	39%	28%	48%	39%
About the same	37%	34%	40%	30%	26%	45%	56%	32%	43%	40%	27%	43%	34%	40%	41%	37%	40%	40%	30%	36%	57%	30%	38%	32%	38%
Don't know/Refused	2%	2%	2%	4%	1%	1%	1%	2%	2%	2%	2%	2%	1%	3%	1%	2%	3%	2%	0%	2%	4%	3%	1%	1%	2%

Q5. What is the total amount of money you plan to spend on gifts during this holiday season?																									
	Gender			Age				Region			Children in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Black/Afr Amer	Latino	Dem	Rep	Ind/ Oth
\$0-\$299	24%	18%	30%	23%	19%	27%	30%	23%	22%	28%	13%	31%	17%	29%	31%	27%	42%	18%	11%	22%	29%	30%	22%	21%	23%
\$300-\$399	10%	9%	11%	14%	8%	9%	6%	10%	11%	10%	6%	12%	10%	9%	6%	14%	13%	11%	6%	9%	11%	8%	9%	8%	12%
\$400-\$499	10%	10%	10%	14%	8%	9%	8%	9%	10%	11%	11%	9%	7%	11%	8%	14%	8%	16%	7%	9%	9%	8%	10%	14%	9%
\$500-\$599	9%	10%	7%	6%	9%	9%	13%	10%	8%	8%	8%	9%	10%	12%	8%	8%	9%	9%	8%	8%	8%	9%	10%	10%	7%
\$600-\$699	4%	4%	4%	6%	4%	5%	2%	6%	4%	3%	6%	3%	3%	7%	3%	5%	2%	6%	5%	3%	7%	4%	5%	2%	6%
\$700-\$799	5%	6%	4%	6%	6%	4%	2%	7%	3%	4%	9%	2%	5%	3%	5%	5%	2%	6%	7%	6%	4%	6%	7%	5%	3%
\$800-\$899	5%	6%	5%	4%	12%	3%	2%	8%	3%	3%	9%	3%	7%	0%	7%	4%	3%	7%	7%	6%	10%	2%	7%	4%	6%
\$900-\$999	5%	6%	4%	6%	8%	2%	3%	6%	3%	5%	7%	4%	7%	4%	3%	5%	3%	8%	5%	5%	2%	7%	6%	4%	5%
\$1,000 or more	19%	23%	16%	13%	20%	23%	23%	15%	27%	19%	24%	16%	26%	17%	22%	12%	6%	13%	40%	24%	9%	18%	20%	25%	19%
Don't know/Refused	8%	7%	9%	8%	4%	8%	11%	6%	9%	10%	6%	9%	8%	9%	8%	7%	11%	5%	3%	9%	8%	7%	6%	6%	10%

Siena College Holiday Poll Conducted by the Siena College Research Institute
November 14 - 16, 2022
803 New York State Residents
MOE +/- 3.8%

Q6KEY. Now thinking about all your holiday season shopping, which of the following types of stores will you go to in person as part of your holiday shopping? (ROTATE Q6-Q9)																									
Q6. Local independent retailers																									
	Gender			Age				Region			Children in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Black/Afr Amer	Latino	Dem	Rep	Ind/ Oth
Yes	66%	70%	63%	66%	74%	67%	56%	68%	63%	65%	73%	62%	72%	59%	64%	63%	57%	68%	73%	68%	57%	68%	71%	74%	60%
No	26%	25%	26%	21%	17%	28%	38%	23%	31%	26%	19%	30%	21%	33%	30%	25%	28%	23%	24%	26%	32%	20%	21%	22%	30%
Don't know/Refused	9%	5%	11%	14%	9%	5%	6%	9%	6%	9%	8%	9%	7%	7%	6%	12%	15%	9%	3%	6%	10%	12%	8%	4%	10%
Q7. Small- to medium-sized chain stores																									
	Gender			Age				Region			Children in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Black/Afr Amer	Latino	Dem	Rep	Ind/ Oth
Yes	65%	69%	61%	70%	70%	63%	54%	67%	61%	61%	72%	60%	70%	56%	65%	62%	52%	70%	72%	66%	56%	71%	71%	67%	62%
No	25%	24%	26%	19%	18%	27%	38%	21%	26%	29%	19%	29%	22%	35%	24%	28%	31%	20%	23%	26%	34%	14%	20%	26%	29%
Don't know/Refused	10%	6%	14%	11%	12%	10%	8%	12%	7%	10%	9%	11%	8%	9%	11%	17%	10%	5%	8%	10%	15%	9%	7%	9%	
Q8. Big box retailers																									
	Gender			Age				Region			Children in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Black/Afr Amer	Latino	Dem	Rep	Ind/ Oth
Yes	56%	61%	52%	57%	64%	59%	41%	58%	57%	53%	68%	49%	60%	52%	61%	51%	41%	62%	68%	57%	56%	57%	63%	61%	52%
No	33%	30%	36%	29%	26%	32%	50%	29%	36%	37%	24%	39%	31%	42%	30%	36%	43%	28%	26%	34%	33%	28%	27%	33%	34%
Don't know/Refused	11%	9%	12%	14%	10%	9%	9%	13%	7%	10%	7%	12%	9%	6%	10%	13%	17%	10%	6%	9%	11%	15%	10%	6%	14%
Q9. Local service businesses such as salons or gyms																									
	Gender			Age				Region			Children in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Black/Afr Amer	Latino	Dem	Rep	Ind/ Oth
Yes	38%	45%	32%	42%	48%	34%	22%	47%	36%	28%	56%	27%	46%	26%	37%	35%	25%	38%	52%	37%	38%	51%	45%	42%	33%
No	56%	51%	61%	51%	44%	62%	73%	47%	57%	66%	38%	67%	50%	72%	57%	58%	65%	54%	47%	59%	54%	41%	51%	53%	60%
Don't know/Refused	6%	4%	8%	7%	8%	4%	5%	6%	7%	6%	6%	6%	4%	1%	7%	8%	10%	8%	1%	4%	8%	8%	5%	5%	8%
Q10. What percentage of your holiday shopping do you plan to conduct online this year?																									
	Gender			Age				Region			Children in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Black/Afr Amer	Latino	Dem	Rep	Ind/ Oth
None	12%	12%	11%	5%	5%	14%	25%	9%	17%	11%	5%	15%	9%	15%	18%	9%	18%	11%	4%	11%	15%	7%	8%	14%	11%
More than none but less than 25%	12%	10%	13%	8%	10%	12%	18%	6%	12%	18%	9%	13%	14%	7%	13%	10%	12%	14%	9%	13%	13%	10%	10%	22%	10%
25% to just under 50%	23%	23%	24%	24%	29%	22%	19%	26%	21%	21%	23%	23%	25%	13%	20%	25%	22%	28%	21%	21%	27%	29%	27%	19%	21%
50% to just under 75%	27%	32%	24%	36%	31%	26%	14%	31%	24%	25%	35%	23%	29%	35%	26%	27%	21%	28%	35%	29%	21%	28%	28%	25%	30%
75% to 100%	20%	18%	22%	23%	20%	20%	17%	21%	22%	18%	23%	19%	17%	28%	18%	24%	16%	17%	29%	21%	18%	21%	23%	17%	21%
Don't know/Refused	6%	5%	6%	5%	5%	6%	7%	6%	3%	8%	4%	6%	5%	2%	6%	5%	11%	3%	2%	5%	6%	6%	4%	3%	7%
Q11KEY. Which if any of the following have you or will you be doing for your holiday shopping this season: (ROTATE Q11-Q14)																									
Q11. Buying gift cards for some on your holiday list																									
	Gender			Age				Region			Children in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Black/Afr Amer	Latino	Dem	Rep	Ind/ Oth
Yes	66%	68%	66%	70%	71%	67%	56%	66%	69%	65%	74%	62%	68%	56%	70%	65%	53%	69%	77%	69%	62%	65%	76%	69%	59%
No	27%	28%	26%	22%	22%	28%	36%	27%	28%	26%	22%	30%	27%	40%	24%	28%	33%	24%	22%	24%	32%	27%	20%	25%	33%
Don't know/Refused	7%	4%	9%	7%	7%	5%	7%	7%	3%	9%	4%	8%	5%	4%	5%	8%	13%	6%	1%	6%	6%	9%	4%	7%	8%

Siena College Holiday Poll Conducted by the Siena College Research Institute
November 14 - 16, 2022
803 New York State Residents
MOE +/- 3.8%

Q12. Buying experience gifts such as concert or sporting event tickets or spa gift certificates																									
	Gender			Age				Region			Children in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Black/Afr Amer	Latino	Dem	Rep	Ind/ Oth
Yes	35%	43%	28%	47%	46%	23%	18%	45%	32%	25%	51%	26%	41%	33%	28%	37%	17%	34%	54%	35%	29%	44%	45%	36%	28%
No	55%	49%	61%	45%	39%	69%	75%	46%	62%	62%	41%	64%	52%	60%	64%	51%	71%	53%	42%	55%	63%	46%	48%	55%	59%
Don't know/Refused	9%	8%	11%	7%	15%	8%	7%	9%	6%	12%	9%	10%	8%	7%	8%	12%	12%	13%	4%	10%	8%	10%	7%	8%	13%
Q13. Using curbside pickup when available																									
	Gender			Age				Region			Children in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Black/Afr Amer	Latino	Dem	Rep	Ind/ Oth
Yes	34%	39%	28%	44%	47%	22%	15%	45%	28%	23%	52%	23%	36%	22%	36%	31%	22%	35%	45%	31%	32%	47%	43%	31%	28%
No	58%	55%	61%	45%	41%	73%	79%	47%	65%	67%	41%	68%	58%	72%	57%	56%	63%	57%	51%	61%	62%	45%	49%	62%	64%
Don't know/Refused	9%	5%	11%	12%	12%	5%	6%	9%	6%	10%	7%	9%	6%	6%	7%	13%	15%	8%	4%	8%	6%	8%	8%	7%	8%
Q14. Using promo codes or coupons																									
	Gender			Age				Region			Children in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Black/Afr Amer	Latino	Dem	Rep	Ind/ Oth
Yes	66%	62%	70%	76%	74%	60%	48%	71%	62%	61%	74%	61%	71%	62%	60%	66%	55%	67%	79%	66%	63%	76%	74%	67%	62%
No	26%	29%	23%	14%	19%	30%	43%	21%	30%	29%	19%	30%	23%	26%	30%	25%	34%	22%	18%	26%	29%	16%	21%	28%	25%
Don't know/Refused	9%	10%	7%	10%	7%	10%	9%	7%	8%	10%	8%	9%	6%	11%	9%	9%	11%	11%	4%	8%	8%	8%	5%	5%	13%
Q15KEY. Considering the delays and shortages for products caused by supply chain disruptions, which if any of the following have you or will you do this holiday season? (ROTATE Q15-Q20)																									
Q15. Shopping earlier than usual																									
	Gender			Age				Region			Children in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Black/Afr Amer	Latino	Dem	Rep	Ind/ Oth
Already done this	20%	17%	22%	17%	21%	22%	23%	18%	17%	23%	22%	18%	19%	27%	23%	17%	16%	24%	22%	23%	17%	18%	21%	23%	20%
Plan to do this	41%	41%	40%	52%	46%	32%	27%	50%	34%	34%	49%	36%	43%	28%	41%	41%	38%	44%	43%	35%	52%	45%	45%	37%	40%
Will not do this	30%	35%	26%	22%	23%	40%	40%	24%	41%	32%	24%	34%	31%	40%	29%	29%	28%	25%	33%	34%	23%	24%	26%	35%	31%
Don't know/Refused	9%	7%	12%	9%	10%	6%	10%	9%	8%	10%	5%	11%	7%	6%	6%	13%	17%	8%	2%	8%	8%	14%	8%	6%	9%
Q16. Spending more than planned																									
	Gender			Age				Region			Children in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Black/Afr Amer	Latino	Dem	Rep	Ind/ Oth
Already done this	11%	13%	9%	14%	17%	5%	6%	17%	6%	6%	18%	6%	13%	14%	9%	9%	8%	11%	15%	11%	9%	13%	14%	10%	7%
Plan to do this	24%	30%	20%	32%	27%	23%	13%	29%	18%	22%	31%	20%	27%	9%	25%	26%	20%	29%	28%	24%	19%	32%	25%	33%	20%
Will not do this	52%	50%	54%	42%	43%	59%	68%	45%	64%	54%	40%	59%	50%	66%	54%	50%	53%	49%	49%	52%	59%	47%	48%	47%	63%
Don't know/Refused	13%	8%	17%	12%	13%	14%	9%	9%	12%	18%	10%	14%	10%	11%	13%	16%	19%	11%	8%	13%	12%	9%	12%	10%	11%
Q17. Spending less than planned																									
	Gender			Age				Region			Children in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Black/Afr Amer	Latino	Dem	Rep	Ind/ Oth
Already done this	13%	15%	11%	21%	13%	8%	8%	14%	11%	13%	15%	12%	13%	5%	10%	17%	12%	15%	12%	11%	12%	19%	14%	14%	10%
Plan to do this	36%	37%	34%	40%	40%	35%	24%	42%	32%	30%	41%	33%	38%	27%	37%	35%	39%	33%	36%	35%	42%	39%	37%	38%	33%
Will not do this	34%	37%	32%	20%	29%	42%	53%	28%	41%	36%	30%	36%	37%	50%	36%	26%	24%	34%	42%	38%	26%	25%	32%	35%	38%
Don't know/Refused	18%	11%	23%	18%	18%	15%	16%	16%	16%	20%	14%	20%	13%	18%	17%	22%	24%	19%	9%	16%	20%	16%	17%	13%	20%

Siena College Holiday Poll Conducted by the Siena College Research Institute
November 14 - 16, 2022
803 New York State Residents
MOE +/- 3.8%

Q18. Shopping more in person than usual, that is not buying as much online																									
	Gender			Age				Region			Children in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$50K-\$100K	\$100K+	White	Black/Afr	Latino	Dem	Rep	Ind/Oth
Already done this	13%	14%	12%	18%	18%	9%	6%	14%	10%	14%	19%	9%	13%	8%	13%	14%	13%	14%	14%	12%	16%	18%	14%	14%	10%
Plan to do this	35%	40%	30%	39%	41%	32%	24%	42%	26%	30%	42%	30%	36%	28%	38%	32%	34%	35%	35%	33%	38%	37%	38%	34%	32%
Will not do this	38%	35%	40%	26%	31%	43%	57%	32%	51%	37%	28%	44%	38%	56%	38%	35%	31%	35%	44%	41%	38%	27%	37%	40%	41%
Don't know/Refused	15%	10%	18%	18%	11%	16%	13%	12%	13%	19%	11%	16%	13%	8%	11%	19%	22%	15%	7%	14%	8%	18%	11%	12%	16%

Q19. Buying more gift cards than usual																									
	Gender			Age				Region			Children in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$50K-\$100K	\$100K+	White	Black/Afr	Latino	Dem	Rep	Ind/Oth
Already done this	13%	16%	11%	18%	19%	6%	6%	19%	7%	10%	21%	8%	12%	6%	14%	15%	13%	12%	14%	11%	16%	22%	17%	11%	9%
Plan to do this	38%	39%	37%	39%	40%	39%	35%	43%	28%	39%	38%	38%	42%	12%	41%	35%	38%	41%	39%	38%	42%	37%	38%	44%	30%
Will not do this	39%	38%	40%	34%	29%	41%	54%	30%	55%	40%	32%	44%	37%	73%	38%	36%	32%	35%	42%	40%	33%	30%	36%	36%	46%
Don't know/Refused	10%	7%	12%	9%	12%	13%	5%	8%	11%	11%	10%	10%	9%	10%	7%	14%	17%	12%	5%	11%	9%	12%	9%	8%	15%

Q20. Buying more experience gifts such as concert or sporting event tickets or spa gift certificates than usual																									
	Gender			Age				Region			Children in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$50K-\$100K	\$100K+	White	Black/Afr	Latino	Dem	Rep	Ind/Oth
Already done this	24%	26%	21%	29%	27%	14%	14%	29%	15%	19%	32%	15%	23%	30%	28%	20%	17%	33%	23%	25%	30%	22%	28%	21%	13%
Plan to do this	45%	47%	41%	45%	53%	33%	34%	52%	34%	38%	44%	46%	50%	18%	32%	51%	40%	53%	44%	40%	49%	44%	43%	50%	47%
Will not do this	29%	27%	32%	22%	18%	50%	53%	17%	48%	39%	22%	36%	23%	49%	37%	27%	39%	10%	30%	30%	21%	34%	24%	25%	40%
Don't know/Refused	3%	1%	6%	4%	3%	3%	0%	2%	3%	4%	2%	4%	4%	3%	4%	2%	4%	4%	3%	4%	0%	0%	4%	4%	0%

Q21KEY. Finally, before a few classification questions, we'd like to ask you about some other holiday traditions and behaviors that you may or may not participate in. As I mention some things that many say are part of this season, for each, tell me whether you are more looking forward to it or dreading it. (ROTATE Q21-Q29)

Q21. Spending time with family																									
	Gender			Age				Region			Children in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$50K-\$100K	\$100K+	White	Black/Afr	Latino	Dem	Rep	Ind/Oth
Looking forward to it	73%	74%	73%	64%	73%	77%	82%	69%	86%	72%	72%	75%	75%	85%	77%	69%	66%	75%	76%	76%	74%	65%	75%	81%	68%
Dreading it	7%	7%	7%	9%	9%	6%	4%	9%	6%	5%	9%	6%	7%	3%	8%	8%	7%	6%	9%	6%	8%	11%	8%	5%	8%
Vol: Both	10%	11%	9%	18%	10%	7%	4%	13%	3%	10%	13%	9%	9%	5%	7%	13%	13%	7%	12%	10%	6%	14%	11%	7%	12%
Vol: Neither	4%	2%	5%	3%	6%	3%	2%	5%	3%	3%	3%	4%	3%	2%	3%	5%	6%	4%	2%	2%	6%	8%	3%	2%	4%
Will not do this	3%	3%	3%	3%	2%	5%	6%	3%	1%	5%	1%	5%	3%	6%	2%	4%	4%	6%	1%	3%	2%	2%	2%	2%	6%
Don't know/Refused	3%	3%	2%	4%	0%	3%	2%	1%	1%	5%	2%	3%	4%	0%	2%	1%	5%	2%	1%	3%	4%	1%	1%	3%	3%

Q22. Decorating the house																									
	Gender			Age				Region			Children in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$50K-\$100K	\$100K+	White	Black/Afr	Latino	Dem	Rep	Ind/Oth
Looking forward to it	57%	50%	63%	53%	63%	60%	50%	54%	61%	58%	61%	54%	64%	39%	60%	52%	52%	55%	63%	62%	49%	56%	58%	65%	54%
Dreading it	18%	24%	12%	22%	12%	18%	20%	18%	20%	16%	17%	18%	14%	23%	17%	22%	15%	18%	20%	16%	25%	16%	17%	18%	22%
Vol: Both	9%	10%	7%	13%	11%	6%	3%	11%	5%	8%	12%	7%	8%	11%	10%	8%	9%	8%	10%	9%	6%	10%	10%	5%	7%
Vol: Neither	6%	4%	7%	6%	9%	5%	5%	5%	6%	7%	7%	5%	6%	10%	4%	7%	7%	9%	3%	4%	8%	9%	5%	5%	7%
Will not do this	9%	10%	8%	4%	5%	10%	21%	10%	8%	8%	2%	13%	7%	16%	8%	10%	14%	8%	4%	9%	7%	9%	9%	5%	9%
Don't know/Refused	2%	2%	2%	3%	1%	1%	1%	2%	1%	3%	1%	2%	3%	1%	1%	1%	2%	2%	0%	1%	4%	0%	1%	3%	2%

Siena College Holiday Poll Conducted by the Siena College Research Institute
 November 14 - 16, 2022
 803 New York State Residents
 MOE +/- 3.8%

Q23. Cooking for the holidays																									
	Gender			Age				Region			Children in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Black/Afr Amer	Latino	Dem	Rep	Ind/ Oth
Looking forward to it	60%	61%	59%	58%	59%	67%	55%	60%	63%	58%	59%	60%	61%	60%	62%	58%	51%	63%	65%	62%	55%	55%	65%	60%	57%
Dreading it	14%	13%	15%	13%	13%	12%	15%	15%	16%	12%	15%	14%	15%	6%	14%	14%	16%	10%	14%	13%	21%	13%	14%	17%	11%
Vol: Both	10%	10%	10%	17%	13%	5%	5%	12%	6%	11%	16%	7%	11%	11%	9%	10%	9%	12%	12%	9%	6%	19%	9%	8%	12%
Vol: Neither	4%	3%	6%	2%	5%	6%	8%	4%	5%	4%	2%	6%	4%	7%	5%	4%	5%	7%	2%	4%	4%	6%	4%	5%	5%
Will not do this	9%	10%	8%	8%	7%	8%	17%	9%	8%	11%	6%	11%	7%	15%	8%	12%	15%	7%	7%	10%	11%	3%	7%	7%	13%
Don't know/Refused	2%	3%	2%	2%	3%	3%	0%	1%	2%	4%	2%	2%	2%	0%	3%	2%	5%	0%	1%	2%	3%	5%	1%	3%	2%

Q24. Eating and eating some more																									
	Gender			Age				Region			Children in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Black/Afr Amer	Latino	Dem	Rep	Ind/ Oth
Looking forward to it	63%	63%	63%	65%	67%	60%	55%	61%	66%	62%	61%	64%	59%	63%	63%	66%	62%	61%	65%	64%	63%	58%	63%	68%	62%
Dreading it	13%	15%	12%	10%	10%	16%	21%	14%	15%	12%	14%	13%	15%	15%	12%	13%	10%	17%	14%	13%	16%	11%	15%	12%	10%
Vol: Both	10%	9%	11%	13%	12%	9%	5%	14%	4%	9%	17%	6%	12%	10%	10%	7%	8%	8%	15%	9%	5%	18%	11%	7%	13%
Vol: Neither	6%	5%	7%	6%	5%	5%	7%	3%	5%	9%	5%	6%	4%	4%	7%	7%	7%	10%	2%	7%	5%	1%	5%	9%	6%
Will not do this	6%	5%	6%	3%	2%	8%	10%	5%	7%	6%	1%	8%	7%	5%	7%	4%	9%	4%	3%	5%	5%	9%	4%	3%	7%
Don't know/Refused	3%	3%	3%	3%	4%	1%	2%	3%	2%	4%	2%	3%	2%	3%	1%	3%	5%	1%	1%	2%	6%	2%	2%	2%	3%

Q25. Going to holiday parties																									
	Gender			Age				Region			Children in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Black/Afr Amer	Latino	Dem	Rep	Ind/ Oth
Looking forward to it	51%	57%	47%	56%	52%	53%	44%	53%	55%	48%	53%	50%	55%	63%	49%	49%	37%	50%	64%	54%	51%	46%	55%	58%	51%
Dreading it	18%	18%	17%	13%	19%	19%	19%	19%	22%	14%	20%	17%	19%	10%	19%	18%	19%	17%	17%	17%	19%	22%	20%	17%	15%
Vol: Both	8%	9%	7%	12%	11%	4%	2%	11%	6%	4%	11%	6%	8%	8%	7%	7%	7%	8%	10%	7%	7%	11%	8%	5%	9%
Vol: Neither	7%	6%	8%	6%	8%	7%	7%	3%	3%	9%	8%	6%	3%	9%	7%	9%	10%	11%	2%	6%	9%	5%	5%	5%	10%
Will not do this	14%	8%	18%	11%	7%	14%	26%	8%	12%	21%	7%	18%	11%	11%	17%	14%	21%	13%	7%	15%	13%	13%	11%	12%	13%
Don't know/Refused	3%	3%	2%	2%	2%	2%	2%	3%	1%	3%	2%	3%	4%	0%	1%	2%	6%	1%	0%	2%	1%	4%	1%	3%	2%

Q26. Spending money on holiday gifts																									
	Gender			Age				Region			Children in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Black/Afr Amer	Latino	Dem	Rep	Ind/ Oth
Looking forward to it	38%	44%	32%	29%	42%	40%	44%	42%	33%	35%	38%	37%	37%	43%	42%	35%	29%	36%	47%	42%	39%	22%	41%	42%	37%
Dreading it	33%	29%	36%	35%	33%	35%	25%	28%	43%	32%	35%	31%	33%	24%	35%	34%	35%	31%	32%	29%	31%	42%	32%	34%	30%
Vol: Both	13%	12%	13%	21%	15%	7%	6%	14%	10%	12%	16%	11%	13%	12%	11%	13%	15%	13%	11%	13%	10%	22%	14%	7%	15%
Vol: Neither	9%	8%	10%	7%	7%	10%	13%	8%	9%	10%	7%	10%	9%	16%	6%	9%	7%	13%	8%	9%	7%	7%	8%	9%	11%
Will not do this	5%	4%	5%	5%	2%	5%	9%	5%	4%	5%	1%	7%	2%	5%	5%	6%	8%	5%	1%	4%	11%	1%	3%	3%	5%
Don't know/Refused	3%	3%	3%	4%	1%	4%	3%	2%	2%	6%	2%	4%	5%	0%	2%	3%	6%	2%	0%	3%	1%	6%	2%	5%	2%

Q27. Attending concerts, pageants, or ceremonies																									
	Gender			Age				Region			Children in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Black/Afr Amer	Latino	Dem	Rep	Ind/ Oth
Looking forward to it	30%	32%	29%	31%	39%	23%	28%	31%	31%	29%	38%	26%	34%	21%	31%	29%	22%	31%	39%	32%	37%	23%	37%	31%	27%
Dreading it	24%	28%	19%	21%	19%	29%	21%	25%	31%	18%	21%	25%	25%	36%	20%	23%	19%	21%	26%	21%	22%	33%	23%	25%	27%
Vol: Both	7%	8%	7%	12%	12%	2%	3%	11%	5%	4%	12%	5%	8%	7%	9%	6%	5%	8%	11%	7%	4%	13%	10%	5%	6%
Vol: Neither	8%	8%	8%	8%	9%	8%	5%	6%	9%	9%	7%	8%	8%	5%	7%	9%	10%	11%	4%	8%	10%	6%	8%	6%	7%
Will not do this	28%	21%	35%	25%	18%	35%	41%	24%	23%	35%	20%	33%	21%	28%	31%	32%	40%	28%	20%	29%	25%	22%	21%	29%	32%
Don't know/Refused	3%	3%	2%	1%	3%	3%	2%	3%	1%	4%	2%	3%	4%	3%	2%	1%	4%	2%	1%	3%	2%	3%	1%	3%	3%

Siena College Holiday Poll Conducted by the Siena College Research Institute
November 14 - 16, 2022
803 New York State Residents
MOE +/- 3.8%

Q28. Eating fruit cake																									
	Gender			Age				Region			Children in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Black/Afr Amer	Latino	Dem	Rep	Ind/ Oth
Looking forward to it	25%	32%	19%	26%	34%	18%	23%	36%	17%	17%	33%	20%	23%	28%	28%	25%	21%	27%	29%	25%	21%	22%	30%	20%	22%
Dreading it	32%	33%	31%	28%	27%	39%	31%	26%	47%	31%	27%	35%	37%	27%	27%	33%	24%	30%	36%	30%	37%	34%	32%	39%	31%
Vol: Both	5%	7%	4%	9%	9%	0%	1%	9%	0%	4%	11%	2%	7%	6%	5%	4%	3%	5%	9%	4%	4%	10%	8%	4%	4%
Vol: Neither	7%	5%	9%	11%	6%	6%	5%	8%	5%	7%	7%	7%	7%	2%	8%	8%	11%	8%	3%	5%	7%	13%	6%	6%	6%
Will not do this	29%	20%	36%	24%	23%	35%	39%	19%	27%	41%	21%	33%	23%	33%	30%	30%	39%	28%	22%	33%	28%	21%	24%	29%	34%
Don't know/Refused	2%	3%	1%	2%	2%	2%	1%	2%	4%	1%	1%	3%	3%	4%	1%	1%	2%	2%	1%	2%	3%	1%	1%	3%	3%

Q29. Wrapping gifts																									
	Gender			Age				Region			Children in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Black/Afr Amer	Latino	Dem	Rep	Ind/ Oth
Looking forward to it	46%	38%	53%	49%	51%	46%	34%	54%	39%	40%	52%	42%	47%	43%	43%	48%	44%	46%	48%	44%	51%	48%	52%	39%	43%
Dreading it	29%	35%	24%	23%	26%	33%	37%	23%	40%	30%	27%	31%	29%	34%	32%	27%	24%	27%	35%	32%	28%	27%	26%	40%	29%
Vol: Both	10%	12%	8%	17%	12%	5%	4%	10%	5%	12%	13%	9%	12%	0%	10%	11%	14%	10%	8%	10%	8%	14%	11%	6%	11%
Vol: Neither	6%	7%	6%	5%	7%	8%	7%	4%	9%	7%	4%	8%	4%	11%	6%	7%	7%	8%	5%	6%	5%	3%	5%	9%	8%
Will not do this	6%	6%	6%	3%	1%	7%	16%	5%	7%	7%	3%	8%	5%	13%	6%	6%	8%	7%	3%	6%	4%	4%	4%	5%	6%
Don't know/Refused	3%	3%	2%	3%	2%	2%	2%	3%	0%	4%	2%	3%	3%	0%	3%	2%	4%	2%	2%	1%	3%	5%	2%	2%	2%

Q30. Do you put up a Christmas Tree in your home for the holiday season?																									
	Gender			Age				Region			Children in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Black/Afr Amer	Latino	Dem	Rep	Ind/ Oth
Yes	78%	78%	78%	83%	84%	75%	65%	74%	80%	80%	90%	71%	86%	34%	82%	75%	72%	81%	83%	81%	72%	86%	79%	85%	77%
No	22%	22%	21%	16%	16%	25%	34%	26%	20%	18%	10%	28%	14%	66%	17%	24%	27%	18%	17%	18%	27%	14%	21%	14%	23%
Refused	1%	1%	0%	1%	0%	0%	1%	0%	0%	2%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	2%	0%	0%	1%	0%

Q31. Do you have a real tree or an artificial tree in your home?																									
	Gender			Age				Region			Children in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Black/Afr Amer	Latino	Dem	Rep	Ind/ Oth
Real tree	34%	42%	27%	36%	39%	37%	21%	43%	31%	27%	37%	33%	36%	40%	30%	36%	21%	39%	43%	35%	22%	36%	38%	34%	32%
Artificial tree	64%	57%	71%	63%	60%	59%	79%	56%	67%	72%	62%	66%	64%	60%	67%	63%	77%	60%	56%	64%	76%	64%	61%	64%	66%
Refused	1%	1%	2%	1%	0%	4%	0%	1%	2%	2%	2%	1%	0%	0%	4%	1%	2%	1%	1%	2%	1%	0%	1%	2%	2%

Q32. Of the following, during this time of the year, which greeting is the one you yourself most often use, is it...																									
	Gender			Age				Region			Children in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Black/Afr Amer	Latino	Dem	Rep	Ind/ Oth
Merry Christmas	52%	50%	55%	45%	46%	58%	70%	40%	50%	69%	54%	52%	64%	14%	66%	37%	54%	55%	49%	62%	37%	39%	44%	71%	59%
Happy Holidays	34%	34%	34%	42%	35%	32%	21%	40%	42%	22%	29%	37%	24%	62%	20%	50%	34%	32%	35%	26%	45%	40%	40%	21%	32%
Seasons' Greetings	8%	11%	6%	9%	17%	3%	5%	14%	3%	4%	13%	6%	10%	8%	8%	5%	9%	12%	7%	8%	13%	13%	4%	5%	
Other	2%	1%	3%	2%	0%	3%	3%	2%	1%	2%	1%	2%	0%	10%	3%	1%	2%	1%	2%	2%	3%	2%	2%	2%	1%
Don't know/Refused	3%	4%	2%	3%	2%	4%	2%	4%	4%	3%	3%	4%	2%	5%	3%	4%	5%	3%	1%	2%	7%	5%	1%	2%	3%

Q33. Would you say you believe in Santa Claus or not?																									
	Gender			Age				Region			Children in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Black/Afr Amer	Latino	Dem	Rep	Ind/ Oth
Believe	39%	42%	37%	36%	49%	34%	37%	40%	38%	38%	52%	31%	55%	18%	37%	30%	33%	37%	48%	44%	25%	44%	44%	45%	33%
Do not believe	57%	56%	58%	59%	48%	65%	60%	57%	59%	57%	44%	66%	43%	82%	60%	66%	61%	61%	51%	54%	73%	51%	52%	54%	65%
Don't know/Refused	4%	2%	5%	5%	4%	1%	3%	3%	2%	4%	4%	3%	3%	0%	2%	4%	6%	3%	1%	2%	3%	6%	4%	0%	2%

Siena College Holiday Poll Conducted by the Siena College Research Institute
 November 14 - 16, 2022
 803 New York State Residents
 MOE +/- 3.8%

Q34. How hopeful are you that 2023 will be a better year than 2022 has been? Are you...																									
	Gender			Age				Region			Children in HH		Religion				Income			Ethnicity			Party		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Suburbs	Upstate	Yes	No	Catholic	Jewish	Prot	Other	<\$50K	\$50K- \$100K	\$100K+	White	Black/Afr	Latino	Dem	Rep	Ind/ Oth
Very hopeful	46%	46%	46%	45%	55%	41%	43%	52%	42%	40%	57%	39%	46%	44%	50%	43%	41%	47%	49%	48%	50%	44%	54%	41%	40%
Somewhat hopeful	32%	29%	35%	36%	31%	33%	27%	31%	32%	34%	29%	34%	29%	38%	27%	41%	34%	31%	34%	30%	33%	42%	35%	27%	27%
Not very hopeful	10%	11%	9%	10%	7%	10%	15%	8%	10%	13%	7%	12%	12%	10%	10%	7%	8%	13%	9%	12%	10%	6%	5%	20%	12%
Not at all hopeful	9%	11%	7%	6%	4%	14%	14%	6%	14%	10%	6%	11%	10%	3%	12%	7%	12%	5%	8%	8%	4%	6%	4%	11%	18%
Don't know/Refused	3%	3%	2%	3%	3%	2%	2%	3%	2%	3%	2%	3%	2%	4%	1%	2%	5%	3%	1%	2%	3%	3%	2%	1%	3%

Siena College Holiday Poll Conducted by the Siena College Research Institute
 November 14 - 16, 2022
 803 New York State Residents
 MOE +/- 3.8%

Nature of the Sample	
New York State Residents	
Gender	
M	47%
F	52%
Age	
18-34	29%
35-49	25%
50-64	23%
65+	16%
Region	
NYC	43%
Suburbs	21%
Upstate	36%
Children in HH	
Yes	37%
No	62%
Religion	
Catholic	33%
Jewish	7%
Prot	27%
Other	32%
Income	
<\$50K	33%
\$50K-\$100K	28%
\$100K+	33%
Ethnicity	
White	59%
Black/Afr Amer	14%
Latino	16%
Party	
Dem	48%
Rep	23%
Ind/Oth	26%

The Siena College Research Institute (SCRI) holiday survey was conducted November 14-16, 2022 by random telephone calls to 376 New York adults via landline and cell phones and 427 responses drawn from a proprietary online panel of New Yorkers. Respondent sampling via phone was initiated by asking for the youngest person in the household. The overall results has an overall margin of error of +/- 3.8 percentage points including the design effects resulting from weighting. Telephone sampling was conducted via a stratified dual frame probability sample of landline (from ASDE Survey Sampler) and cell phone (from Dynata) telephone numbers from within New York State weighted to reflect known population patterns. Data from the telephone and web samples were blended and statistically adjusted by age, race/ethnicity, gender and party to ensure representativeness. The Siena College Research Institute, directed by Donald Levy, Ph.D., conducts political, economic, social and cultural research primarily in NYS. SCRI, an independent, non-partisan research institute, subscribes to the American Association of Public Opinion Research Code of Professional Ethics and Practices. For more information, call Dr. Don Levy, Director Siena College Research Institute, at 518-783-2901. For survey cross-tabs: www.Siena.edu/SCRI/research.