

Spectrum News/Siena College Poll Conducted by the Siena College Research Institute
 October 27 - 31, 2022
 655 Wisconsin Likely Voters
 MOE +/- 4.8%

Q2. Is Wisconsin on the right track or is it headed in the wrong direction?																						
	PartyID				Gender		Region				Age				Education				Income			
	Total	Dem	Rep	Ind/ Oth	M	F	BOW/ WOW	Dane	Milwaukee	North	South	18-34	35-49	50-64	65+	High school or less	Some college	Bachelors' degree	Graduate degree	<\$50K	\$50K- \$100K	\$100K+
Right track	31%	58%	13%	30%	28%	35%	26%	46%	28%	34%	29%	31%	26%	32%	34%	29%	28%	36%	40%	33%	31%	33%
Wrong direction	51%	24%	78%	51%	57%	46%	59%	40%	52%	49%	51%	44%	57%	56%	46%	53%	52%	47%	49%	48%	56%	46%
Don't know/Refused	18%	18%	9%	20%	16%	19%	16%	14%	20%	17%	20%	25%	16%	12%	20%	17%	20%	17%	11%	19%	13%	21%

Q3. Is the United States on the right track, or is it headed in the wrong direction?																						
	PartyID				Gender		Region				Age				Education				Income			
	Total	Dem	Rep	Ind/ Oth	M	F	BOW/ WOW	Dane	Milwaukee	North	South	18-34	35-49	50-64	65+	High school or less	Some college	Bachelors' degree	Graduate degree	<\$50K	\$50K- \$100K	\$100K+
Right track	26%	57%	5%	25%	21%	31%	23%	42%	39%	19%	23%	19%	30%	29%	20%	25%	31%	37%	28%	27%	26%	26%
Wrong direction	65%	30%	93%	68%	73%	58%	73%	50%	50%	74%	66%	68%	70%	65%	62%	73%	67%	59%	54%	64%	67%	67%
Don't know/No opinion	8%	13%	2%	7%	6%	11%	4%	8%	11%	7%	12%	9%	12%	4%	9%	8%	8%	10%	9%	8%	6%	7%

Q4KEY. I'm going to read a few names of people in public life and I'd like you to tell me whether you have a favorable opinion or an unfavorable opinion of each person. (ROTATE Q4-Q9)

Q4. I'm going to read a few names of people in public life and I'd like you to tell me whether you have a favorable opinion or an unfavorable opinion of each person. Joe Biden																						
	PartyID				Gender		Region				Age				Education				Income			
	Total	Dem	Rep	Ind/ Oth	M	F	BOW/ WOW	Dane	Milwaukee	North	South	18-34	35-49	50-64	65+	High school or less	Some college	Bachelors' degree	Graduate degree	<\$50K	\$50K- \$100K	\$100K+
Favorable	42%	90%	3%	42%	35%	50%	35%	56%	57%	37%	39%	40%	33%	45%	47%	29%	41%	50%	60%	46%	43%	42%
Unfavorable	55%	7%	96%	55%	63%	46%	63%	39%	38%	59%	59%	55%	63%	53%	50%	66%	57%	47%	37%	48%	55%	56%
Don't know/Refused	3%	2%	1%	3%	2%	4%	2%	5%	5%	4%	2%	5%	4%	2%	3%	6%	2%	3%	3%	5%	2%	2%

Q5. I'm going to read a few names of people in public life and I'd like you to tell me whether you have a favorable opinion or an unfavorable opinion of each person. Donald Trump																						
	PartyID				Gender		Region				Age				Education				Income			
	Total	Dem	Rep	Ind/ Oth	M	F	BOW/ WOW	Dane	Milwaukee	North	South	18-34	35-49	50-64	65+	High school or less	Some college	Bachelors' degree	Graduate degree	<\$50K	\$50K- \$100K	\$100K+
Favorable	40%	3%	80%	36%	49%	31%	45%	19%	26%	51%	44%	32%	45%	42%	40%	54%	42%	32%	20%	38%	43%	38%
Unfavorable	55%	96%	14%	60%	49%	62%	50%	75%	72%	46%	51%	65%	51%	53%	56%	41%	54%	63%	76%	58%	55%	56%
Don't know/Refused	4%	1%	5%	4%	2%	6%	5%	6%	3%	3%	5%	2%	4%	5%	4%	5%	4%	5%	3%	4%	2%	6%

Q6. I'm going to read a few names of people in public life and I'd like you to tell me whether you have a favorable opinion or an unfavorable opinion of each person. Tim Michels																						
	PartyID				Gender		Region				Age				Education				Income			
	Total	Dem	Rep	Ind/ Oth	M	F	BOW/ WOW	Dane	Milwaukee	North	South	18-34	35-49	50-64	65+	High school or less	Some college	Bachelors' degree	Graduate degree	<\$50K	\$50K- \$100K	\$100K+
Favorable	37%	4%	71%	34%	45%	29%	41%	30%	21%	45%	38%	23%	32%	46%	39%	54%	32%	35%	22%	31%	42%	34%
Unfavorable	48%	90%	11%	51%	41%	55%	41%	66%	63%	40%	47%	52%	48%	46%	48%	32%	48%	56%	68%	53%	48%	49%
Don't know/Refused	15%	6%	18%	15%	14%	16%	19%	4%	16%	15%	15%	25%	20%	7%	13%	13%	20%	9%	10%	17%	10%	17%

Q7. I'm going to read a few names of people in public life and I'd like you to tell me whether you have a favorable opinion or an unfavorable opinion of each person. Tony Evers																						
	PartyID				Gender		Region				Age				Education				Income			
	Total	Dem	Rep	Ind/ Oth	M	F	BOW/ WOW	Dane	Milwaukee	North	South	18-34	35-49	50-64	65+	High school or less	Some college	Bachelors' degree	Graduate degree	<\$50K	\$50K- \$100K	\$100K+
Favorable	46%	88%	9%	47%	37%	56%	42%	60%	54%	39%	46%	56%	40%	46%	47%	31%	45%	56%	65%	45%	49%	49%
Unfavorable	49%	11%	84%	47%	59%	39%	53%	36%	43%	56%	47%	36%	52%	52%	48%	59%	51%	43%	30%	51%	47%	47%
Don't know/Refused	5%	1%	6%	6%	5%	5%	5%	4%	3%	5%	7%	8%	8%	2%	5%	9%	5%	1%	5%	4%	4%	4%

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Q8. I'm going to read a few names of people in public life and I'd like you to tell me whether you have a favorable opinion or an unfavorable opinion of each person. Ron Johnson																						
	PartyID				Gender		Region				Age				Education				Income			
	Total	Dem	Rep	Ind/Oth	M	F	BOW/WOW	Dane	Milwaukee	North	South	18-34	35-49	50-64	65+	High school or less	Some college	Bachelors' degree	Graduate degree	<\$50K	\$50K-\$100K	\$100K+
Favorable	43%	3%	84%	40%	52%	34%	49%	31%	23%	53%	45%	29%	39%	50%	48%	56%	42%	40%	26%	35%	44%	47%
Unfavorable	50%	93%	9%	54%	42%	58%	40%	66%	68%	40%	50%	60%	51%	46%	47%	35%	50%	56%	71%	54%	53%	48%
Don't know/Refused	7%	4%	7%	6%	6%	9%	10%	3%	9%	7%	6%	12%	10%	4%	5%	9%	8%	4%	3%	12%	3%	5%

Q9. I'm going to read a few names of people in public life and I'd like you to tell me whether you have a favorable opinion or an unfavorable opinion of each person. Mandela Barnes																						
	PartyID				Gender		Region				Age				Education				Income			
	Total	Dem	Rep	Ind/Oth	M	F	BOW/WOW	Dane	Milwaukee	North	South	18-34	35-49	50-64	65+	High school or less	Some college	Bachelors' degree	Graduate degree	<\$50K	\$50K-\$100K	\$100K+
Favorable	43%	91%	2%	44%	35%	50%	36%	58%	65%	34%	38%	51%	34%	43%	44%	29%	43%	49%	59%	47%	43%	42%
Unfavorable	48%	4%	90%	47%	57%	39%	52%	39%	30%	56%	51%	33%	51%	54%	49%	61%	46%	44%	35%	43%	49%	50%
Don't know/Refused	9%	5%	8%	10%	7%	11%	12%	3%	5%	10%	11%	17%	15%	3%	7%	10%	10%	7%	5%	10%	8%	8%

Q10. If the 2022 election for Governor was being held today, who would you vote for if the candidates were:																						
	PartyID				Gender		Region				Age				Education				Income			
	Total	Dem	Rep	Ind/Oth	M	F	BOW/WOW	Dane	Milwaukee	North	South	18-34	35-49	50-64	65+	High school or less	Some college	Bachelors' degree	Graduate degree	<\$50K	\$50K-\$100K	\$100K+
Tony Evers, the Democrat	47%	95%	5%	49%	40%	54%	41%	61%	65%	38%	43%	54%	39%	47%	49%	30%	46%	57%	68%	54%	48%	44%
Tim Michels, the Republican	45%	5%	86%	41%	54%	36%	50%	33%	28%	54%	48%	31%	51%	50%	46%	61%	45%	40%	26%	40%	50%	47%
Another candidate	1%	0%	0%	2%	2%	1%	1%	3%	0%	1%	2%	2%	1%	0%	2%	0%	2%	1%	1%	0%	1%	2%
Not going to vote	1%	0%	0%	1%	1%	0%	1%	2%	0%	0%	0%	1%	0%	0%	0%	0%	0%	2%	0%	0%	0%	1%
Don't know/No opinion	6%	0%	8%	6%	3%	9%	7%	1%	7%	7%	7%	12%	9%	3%	3%	8%	8%	1%	5%	7%	2%	6%

Q11. If the 2022 election for United States Senator was being held today, who would you vote for if the candidates were:																						
	PartyID				Gender		Region				Age				Education				Income			
	Total	Dem	Rep	Ind/Oth	M	F	BOW/WOW	Dane	Milwaukee	North	South	18-34	35-49	50-64	65+	High school or less	Some college	Bachelors' degree	Graduate degree	<\$50K	\$50K-\$100K	\$100K+
Mandela Barnes, the Democrat	45%	94%	3%	48%	37%	53%	41%	61%	62%	36%	42%	53%	39%	46%	45%	32%	46%	49%	67%	52%	46%	44%
Ron Johnson, the Republican	47%	5%	92%	42%	55%	39%	52%	31%	28%	56%	51%	28%	52%	52%	50%	60%	46%	44%	29%	45%	48%	47%
Another candidate	1%	0%	0%	1%	1%	1%	0%	3%	0%	1%	1%	2%	1%	0%	1%	0%	1%	1%	1%	0%	1%	1%
Not going to vote	1%	0%	0%	2%	2%	0%	1%	2%	1%	0%	2%	1%	3%	0%	0%	1%	2%	1%	0%	0%	0%	3%
Don't know/No opinion	6%	1%	5%	6%	5%	6%	6%	3%	8%	7%	4%	16%	5%	2%	4%	7%	6%	6%	3%	3%	5%	5%

Q12. What is your preference for the outcome of this November's congressional elections?																						
	PartyID				Gender		Region				Age				Education				Income			
	Total	Dem	Rep	Ind/Oth	M	F	BOW/WOW	Dane	Milwaukee	North	South	18-34	35-49	50-64	65+	High school or less	Some college	Bachelors' degree	Graduate degree	<\$50K	\$50K-\$100K	\$100K+
A Congress in which both the Senate and House of Representatives is controlled by Republicans	40%	3%	80%	36%	48%	31%	41%	26%	26%	46%	45%	21%	42%	46%	45%	54%	37%	38%	25%	30%	44%	44%
A Congress in which both the Senate and the House of Representatives is controlled by the Democrats	36%	85%	1%	32%	30%	42%	29%	53%	54%	29%	31%	40%	29%	37%	35%	22%	36%	42%	54%	37%	39%	35%
A divided Congress where each party controls one of the two chambers, the Senate and the House	20%	11%	16%	27%	18%	22%	25%	14%	17%	22%	17%	36%	25%	14%	13%	19%	22%	17%	18%	28%	13%	19%
Don't know/Refused	5%	2%	3%	6%	4%	6%	5%	6%	3%	3%	7%	3%	4%	2%	7%	6%	5%	3%	4%	5%	4%	2%

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Nature of the Sample	
Wisconsin Likely Voters	
PartyID	
Dem	25%
Rep	29%
Ind/Oth	43%
Gender	
M	50%
F	48%
Region	
BOW/WOW	23%
Dane	9%
Milwaukee	15%
North	25%
South	29%
Age	
18-34	18%
35-49	20%
50-64	33%
65+	24%
Education	
High school or less	24%
Some college	43%
Bachelors' degree	21%
Graduate degree	12%
Income	
<\$50K	27%
\$50K-\$100K	30%
\$100K+	31%

This Spectrum News/Siena College survey was conducted October 27-31, 2022 by telephone calls in English to 655 likely Wisconsin voters. Telephone sampling was conducted via a weighted stratified dual frame sample of landline and cell phone drawn from the L-2 database of registered voters. Data was statistically adjusted by age, race/ethnicity, education, regional vote pattern in the 2020 election, a combined measure of stated and derived vote likelihood, and gender to ensure representativeness. It has an overall margin of error of +/- 4.8 percentage points including the design effects resulting from weighting. The Siena College Research Institute, directed by Donald Levy, Ph.D., conducts political, economic, social, and cultural research primarily in NYS. SCRI, an independent, non-partisan research institute, subscribes to the American Association of Public Opinion Research Code of Professional Ethics and Practices. For more information, call Donald Levy, Ph.D. at (518) 783-2901. For survey crosstabs: <https://scri.siena.edu/category/spectrum/>