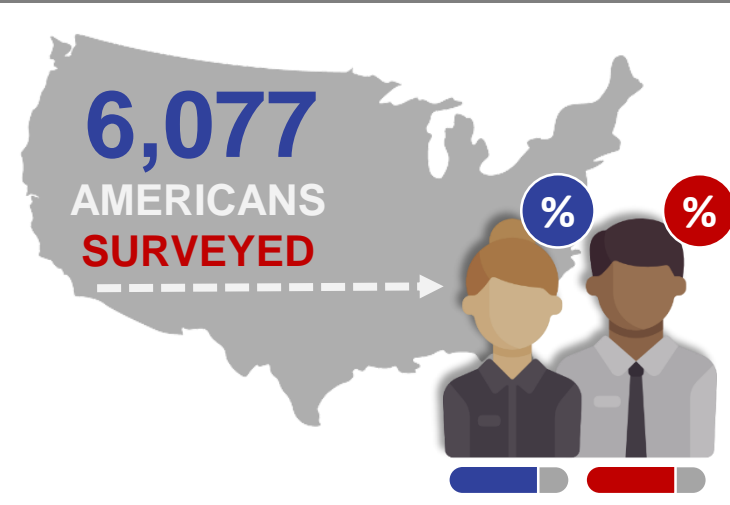
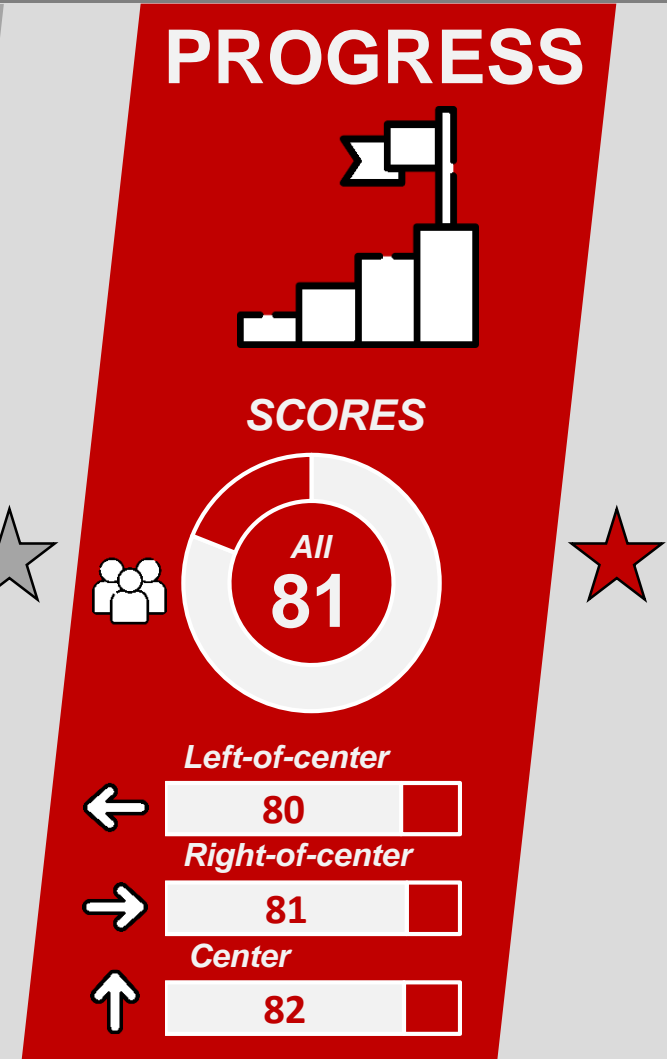
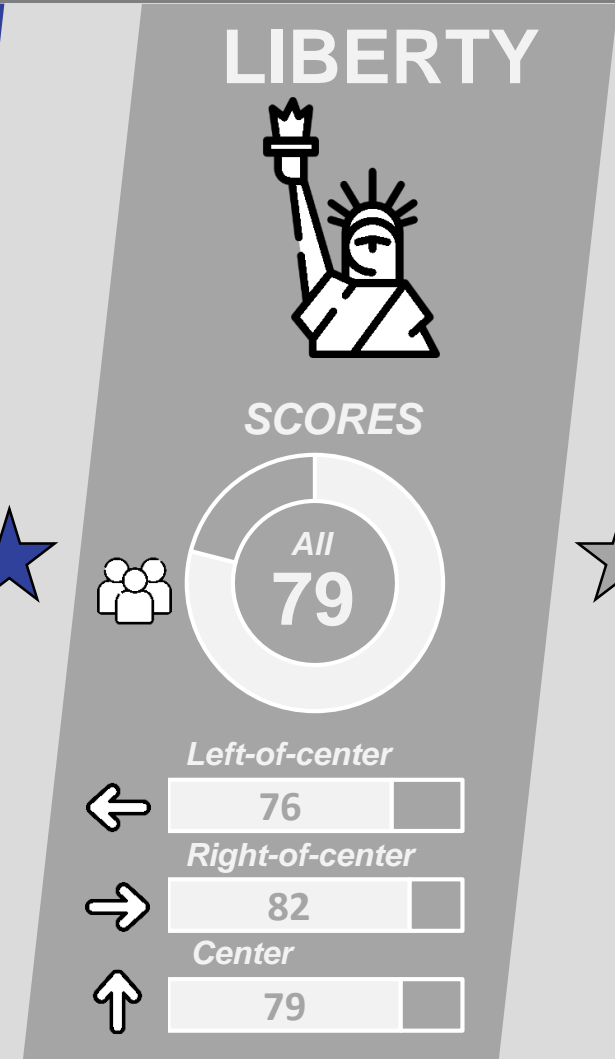
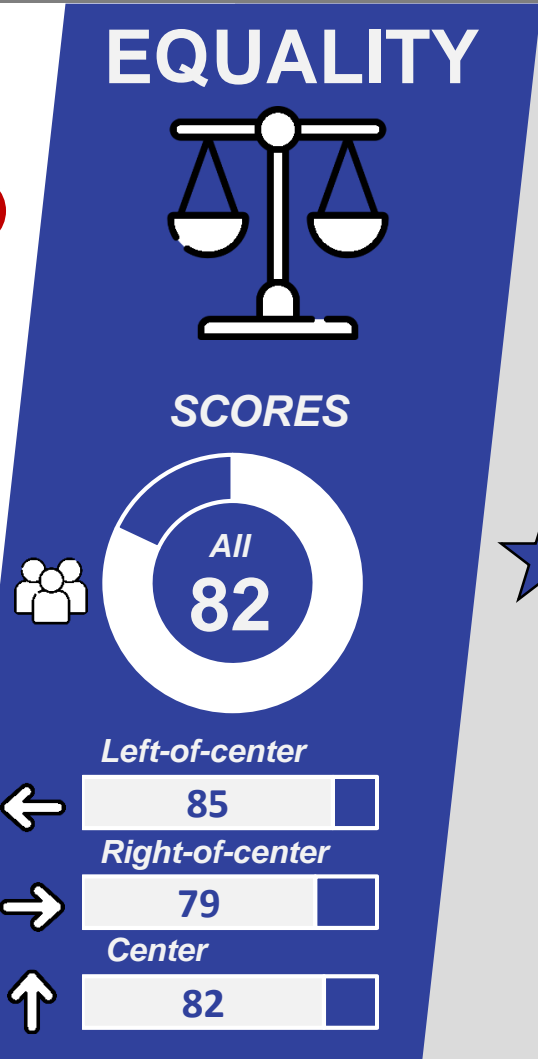
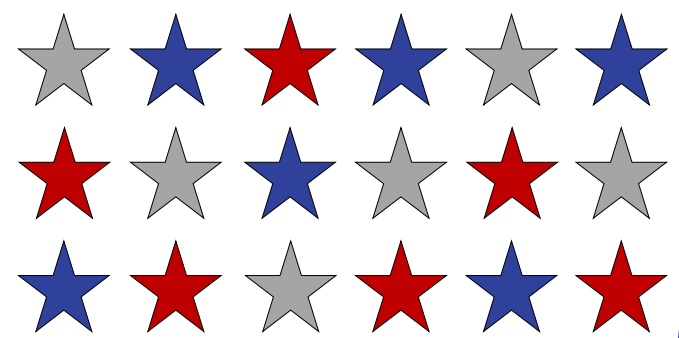


Americans Share The Same Values

Using factor analysis to consider all answers by 6,077 Americans to all 34 statements, we identified three major value areas: Equality, Liberty and Progress. We arrived at scores for each of the three areas by summing the scores for each statement in that group and normalizing the scores on a 0 – 100 scale.



Regardless of party, gender, ethnicity, age, or geographic region, Americans responded similarly as to which values guided them.



American Core Values: Highest/Lowest

VALUES AMERICANS LIVE BY THE MOST

EQUALITY



Treat others as you would like them to treat you.



93

Protecting every American's right to vote is important.



91

LIBERTY

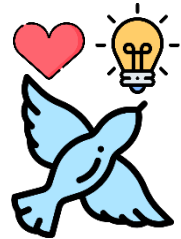


Each of us is free to follow our own unique path in life.



87

No one should tell me how to live, how to love or what to think.



85

PROGRESS

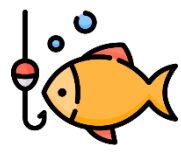


Tomorrow always holds the possibility of being a better day.



88

Give a person a fish, and you'll feed them for a day. Teach a person to fish, and you've fed them for a lifetime.



88

VALUES AMERICANS LIVE BY THE LEAST

EQUALITY



No person is complete if they do not give of themselves in service to others.



69

Not everyone starts off with the same set of tools or skills, sometimes we need to level the playing field by giving some people a head start.



68

LIBERTY



What you know is more important than who you know.



73

Everyone can speak their mind in public regardless of the viewpoint without fear of punishment.



71

PROGRESS



Time is money.



74

It is important to achieve something specific and measurable each and every day.



74

Americans Divided On Issues

Support for polarizing issues questions diverges based on ideological slant. Percent for each question indicates agreement with or support for the statement.

● Left-of-center ● Center ● Right-of-center

Providing a path to citizenship, called amnesty by some, for those that some call illegal aliens and others call undocumented immigrants.
[Strongly/somewhat support]



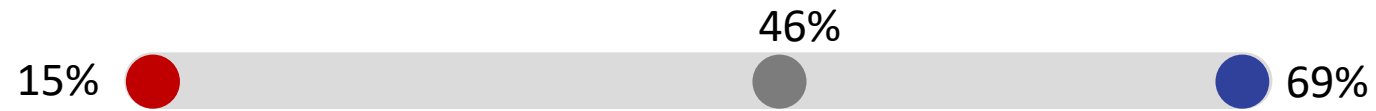
A federal ban on assault weapons.
[Strongly/somewhat support]



Passing federal legislation that would both protect voting rights and make it easier to vote.
[Strongly/somewhat support]



Do you think, in most cases, abortion should be legal or illegal? **[Legal]**



Do you think that much of the mainstream media is fake news or not? **[Yes]**



Do you think that the 2020 election was stolen from Donald Trump or not? **[Yes]**

