

**Value Scores By Ideology**

<b>Indicator</b>		<b>All</b>	<b>Trump voter</b>	<b>Biden voter</b>	<b>Left</b>	<b>Center</b>	<b>Right</b>	<b>Anti-estab</b>
<b>Equality</b>	Treat others as you would like them to treat you.	93	94	93	93	92	93	93
	Protecting every American's right to vote is important.	91	92	94	94	89	90	92
	No one is above the law.	89	92	90	90	86	90	91
	All people are equal, regardless of race, ethnicity, gender, physical appearance, or any other personal characteristic.	87	86	88	88	86	86	86
	Each of us should have an equal chance to be successful.	86	84	89	89	86	84	84
	The religious beliefs and practices of all people should be both protected and respected.	86	89	86	86	85	87	88
	Before making a judgement about someone else, try to walk a mile in their shoes.	85	84	87	87	86	83	83
	Because we only have one planet, protecting our environment is a priority.	84	77	91	91	87	75	75
	We are all, all of us, in this life together and we should look out for the well-being of everyone else.	83	80	86	87	83	79	79
	Steps must be taken to protect people from those who lie and cheat.	81	80	83	83	80	79	81
	In order for us all to live together, each of us has to make concessions.	76	74	80	81	76	72	73
	People may disagree but that is no excuse for being disagreeable.	74	76	75	76	73	74	75
	Any injustice to a single person is an injustice to all.	74	68	81	81	75	67	67
	No person is complete if they do not give of themselves in service to others.	69	69	71	71	69	68	68
	Not everyone starts off with the same set of tools or skills, sometimes we need to level the playing field by giving some people a head start.	68	57	78	77	71	56	55
<b>Liberty</b>	Each of us is free to follow our own unique path in life.	87	88	85	85	87	88	88
	No one should tell me how to live, how to love or what to think.	85	86	85	85	84	86	87
	No one, not even the government, should be able to restrict another's pursuit of happiness.	85	87	83	82	85	87	88
	You only live once: seek to experience all that life has to offer.	83	82	84	83	84	82	82
	Each of us has the power to pull ourselves up by our bootstraps, that is, to take control of our own destiny.	79	85	74	73	80	85	85
	Owe nothing and expect nothing in return.	76	78	74	73	77	78	79
	Stand on your own two feet without reliance on other people, organizations or the government.	76	83	71	69	76	83	85
	The benefits of investing capital and hard work rightfully belong to the entrepreneur that accepted the risk.	75	80	72	71	73	80	80
	What you know is more important than who you know.	73	74	73	73	73	73	74
	Everyone can speak their mind in public regardless of the viewpoint without fear of punishment.	71	73	71	70	72	73	73
<b>Progress</b>	Tomorrow always holds the possibility of being a better day.	88	90	88	88	87	89	90
	Give a person a fish, and you'll feed them for a day. Teach a person to fish, and you've fed them for a lifetime.	88	91	87	86	87	91	91
	A penny saved is a penny earned.	85	87	84	84	84	87	88
	Success comes to those that dedicate themselves to making the most of their abilities.	83	86	80	79	83	86	87
	Having specific goals, whether those goals involve personal, economic, artistic or societal achievements, is the best way to proceed in life.	82	83	82	81	82	82	82
	Advances in areas like health, technology, business, or personal development, rely on the careful application of science.	79	76	84	85	78	74	75
	Every problem has a solution.	79	79	78	77	80	79	80
	Time is money.	74	74	74	72	75	74	75
	It is important to achieve something specific and measurable each and every day.	74	74	74	72	75	74	75

\*Red values represent the statements that guide respondents the least, while blue represent statements that guide respondents the most. White values represent somewhere in between statements that guide or did not guide the respondents.

**Value Scores By Region**

Indicator		Total	New England	Middle Atlantic	South Atlantic	East North Central	East South Central	West North Central	West South Central	Mountain	Pacific
Equality	Treat others as you would like them to treat you.	93	94	92	92	92	91	93	94	94	92
	Protecting every American's right to vote is important.	91	93	90	92	90	91	91	92	91	91
	No one is above the law.	89	91	89	90	88	87	88	89	89	89
	All people are equal, regardless of race, ethnicity, gender, physical appearance, or any other personal characteristic.	87	89	84	87	86	86	86	87	87	87
	Each of us should have an equal chance to be successful.	86	86	85	87	87	86	84	88	87	86
	The religious beliefs and practices of all people should be both protected and respected.	86	87	86	87	86	86	85	88	85	84
	Before making a judgement about someone else, try to walk a mile in their shoes.	85	86	85	86	85	85	85	87	85	84
	Because we only have one planet, protecting our environment is a priority.	84	88	85	85	83	81	82	85	83	85
	We are all, all of us, in this life together and we should look out for the well-being of everyone else.	83	83	83	83	83	81	80	83	81	83
	Steps must be taken to protect people from those who lie and cheat.	81	80	81	82	79	79	80	82	81	82
	In order for us all to live together, each of us has to make concessions.	76	77	76	78	76	76	74	78	74	76
	People may disagree but that is no excuse for being disagreeable.	74	76	76	76	72	75	72	75	75	74
	Any injustice to a single person is an injustice to all.	74	75	76	76	73	71	67	73	73	77
	No person is complete if they do not give of themselves in service to others.	69	69	69	71	67	69	65	71	68	69
Not everyone starts off with the same set of tools or skills, sometimes we need to level the playing field by giving some people a head start.	68	69	71	68	68	66	62	68	64	71	
Liberty	Each of us is free to follow our own unique path in life.	87	88	87	87	87	84	85	88	88	86
	No one should tell me how to live, how to love or what to think.	85	88	84	85	85	85	84	85	85	85
	No one, not even the government, should be able to restrict another's pursuit of happiness.	85	85	84	86	83	84	85	86	85	83
	You only live once: seek to experience all that life has to offer.	83	85	84	83	82	81	82	82	83	83
	Each of us has the power to pull ourselves up by our bootstraps, that is, to take control of our own destiny.	79	79	79	81	78	79	80	80	81	78
	Owe nothing and expect nothing in return.	76	76	77	78	76	75	75	78	75	75
	Stand on your own two feet without reliance on other people, organizations or the government.	76	77	74	78	75	76	76	77	77	75
	The benefits of investing capital and hard work rightfully belong to the entrepreneur that accepted the risk.	75	75	74	76	73	74	73	77	76	74
	What you know is more important than who you know.	73	73	73	75	73	74	72	73	70	73
	Everyone can speak their mind in public regardless of the viewpoint without fear of punishment.	71	72	73	73	69	69	66	72	71	73

\*Red values represent the statements that guide respondents the least, while blue represent statements that guide respondents the most. White values represent somewhere in between statements that guide or did not guide the respondents.

**Value Scores By Region (continued)**

Indicator		Total	New England	Middle Atlantic	South Atlantic	East North Central	East South Central	West North Central	West South Central	Mountain	Pacific
Progress	Give a person a fish, and you'll feed them for a day. Teach a person to fish, and you've fed them for a lifetime.	88	90	87	89	86	88	88	89	89	88
	Tomorrow always holds the possibility of being a better day.	88	89	87	89	88	88	88	90	89	87
	A penny saved is a penny earned.	85	85	85	86	84	84	84	86	84	85
	Success comes to those that dedicate themselves to making the most of their abilities.	83	84	82	84	83	82	81	83	82	83
	Having specific goals, whether those goals involve personal, economic, artistic or societal achievements, is the best way to proceed in life.	82	83	82	82	80	81	81	82	81	82
	Advances in areas like health, technology, business, or personal development, rely on the careful application of science.	79	80	80	80	79	78	77	77	77	81
	Every problem has a solution.	79	78	79	80	77	76	77	82	79	78
	Time is money.	74	75	74	75	73	71	72	74	73	75
	It is important to achieve something specific and measurable each and every day.	74	74	73	76	73	72	74	73	73	74

**Others, Institutions and Culture**

Respondents assessed other people, our institutions, and our culture on three quintessentially American statements – one for equality, one for liberty and one for progress. The question wording is provided below.

**Consider each of the following statements:**

- (Equality) All people are created equal.
- (Liberty) All Americans are endowed with certain rights including liberty and the pursuit of happiness.
- (Progress) Americans, both individually and collectively, can achieve whatever we set our minds to.

To what extent do you think most Americans live each day with these statements as their guide?

Now consider how America works including our government and economy, to what extent do you think these American institutions are guided by each of these statements?

And, thinking about aspects of our culture including our entertainment, sports, art and social media, to what extent do you think these components of our culture support each of these statements.

**Others, Institutions and Culture by Region**

Indicators		Total	New England	Middle Atlantic	South Atlantic	East North Central	East South Central	West North Central	West South Central	Mountain	Pacific
Others	Equality	66	66	69	66	66	67	63	66	65	66
	Liberty	74	74	74	74	74	76	72	76	74	72
	Progress	75	76	76	76	76	77	73	77	74	73
Institutions	Equality	61	60	64	61	62	64	55	62	59	61
	Liberty	65	65	67	65	66	67	60	67	64	64
	Progress	68	68	69	68	69	69	63	69	68	67
Culture	Equality	62	64	65	62	64	63	57	64	56	62
	Liberty	66	68	69	66	68	66	62	69	61	66
	Progress	68	70	70	69	70	69	65	70	63	67

*Others, Institutions and Culture by Ideology*

Indicators		Total	Left	Center	Right	Biden voter	Trump voter
Others	Equality	66	65	65	69	65	69
	Liberty	74	72	72	78	72	78
	Progress	75	73	75	78	74	78
Institutions	Equality	61	61	61	61	60	63
	Liberty	65	65	65	66	65	67
	Progress	68	68	69	67	68	69
Culture	Equality	62	64	64	59	64	60
	Liberty	66	69	67	63	68	64
	Progress	68	71	70	65	70	66

**Issues by Region**

Providing a path to citizenship, called amnesty by some, for those that some call illegal aliens and others call undocumented immigrants.										
	Total	New England	Middle Atlantic	South Atlantic	East North Central	East South Central	West North Central	West South Central	Mountain	Pacific
Support	63%	66%	69%	62%	62%	54%	60%	59%	61%	69%
Oppose	37%	34%	31%	38%	38%	46%	40%	41%	39%	31%
A federal ban on assault weapons.										
	Total	New England	Middle Atlantic	South Atlantic	East North Central	East South Central	West North Central	West South Central	Mountain	Pacific
Support	61%	65%	75%	61%	61%	53%	52%	55%	52%	66%
Oppose	39%	35%	25%	39%	39%	47%	48%	45%	48%	34%
Passing federal legislation that would both protect voting rights and make it easier to vote.										
	Total	New England	Middle Atlantic	South Atlantic	East North Central	East South Central	West North Central	West South Central	Mountain	Pacific
Support	84%	86%	87%	84%	85%	79%	82%	82%	82%	85%
Oppose	16%	14%	13%	16%	15%	21%	18%	18%	18%	15%
Do you think, in most cases, abortion should be legal or illegal?										
	Total	New England	Middle Atlantic	South Atlantic	East North Central	East South Central	West North Central	West South Central	Mountain	Pacific
Illegal	36%	22%	31%	36%	35%	48%	43%	44%	39%	28%
Legal	43%	58%	49%	42%	41%	34%	35%	35%	39%	53%
Unsure	21%	20%	20%	22%	24%	18%	23%	22%	21%	19%
Do you think that much of the mainstream media is fake news or not?										
	Total	New England	Middle Atlantic	South Atlantic	East North Central	East South Central	West North Central	West South Central	Mountain	Pacific
Yes	50%	44%	45%	50%	48%	57%	54%	53%	55%	47%
No	28%	36%	34%	26%	29%	24%	23%	25%	24%	32%
Unsure	22%	20%	21%	23%	23%	18%	23%	22%	21%	22%
Do you think that the 2020 election was stolen from Donald Trump or not?										
	Total	New England	Middle Atlantic	South Atlantic	East North Central	East South Central	West North Central	West South Central	Mountain	Pacific
Yes	31%	25%	27%	33%	30%	41%	35%	36%	34%	23%
No	56%	64%	63%	52%	57%	42%	53%	49%	52%	65%
Unsure	13%	11%	10%	14%	14%	17%	12%	15%	14%	12%

\*Support represents both “strongly support” and “somewhat support” and oppose represents both “strongly oppose” and “somewhat oppose.”