



Siena College Poll of Chamber Executives  
 Conducted July 31 -August 14, 2020  
 796 Chamber Executives

**Q4. And looking forward from today through the next year, how would you describe your expectations for economic conditions for your area (the town, city, county, or metro area where most of your members do business)?**

	Total	Region				Membership #		Large Regional	
		NE	MW	S	W	0 to 500	501 to 1000	Yes	No
Considerably better	17%	6%	14%	25%	13%	16%	18%	14%	20%
A little better	37%	38%	38%	38%	31%	35%	36%	39%	34%
About the same	14%	16%	15%	13%	15%	17%	12%	15%	14%
A little worse	18%	22%	21%	14%	18%	15%	20%	19%	17%
Considerably worse	14%	19%	11%	10%	24%	17%	14%	13%	15%

**Q5. Overall, how would you describe how your member companies feel about their businesses' prospects now?**

	Total	Region				Membership #		Large Regional	
		NE	MW	S	W	0 to 500	501 to 1000	Yes	No
Very pessimistic	8%	12%	5%	5%	16%	9%	8%	8%	9%
Somewhat pessimistic	53%	68%	49%	48%	60%	50%	58%	55%	52%
Neutral	17%	10%	19%	21%	10%	18%	12%	17%	17%
Somewhat optimistic	21%	11%	28%	25%	14%	21%	21%	20%	22%
Very optimistic	0%	0%	0%	1%	0%	1%	0%	0%	1%

**Q6. How likely do you think it is that the U.S. economy will come out of recession by the end of 2021?**

	Total	Region				Membership #		Large Regional	
		NE	MW	S	W	0 to 500	501 to 1000	Yes	No
Almost certain	5%	5%	3%	7%	4%	4%	6%	6%	4%
Very likely	18%	9%	22%	21%	15%	19%	20%	19%	18%
Somewhat likely	43%	41%	41%	45%	43%	41%	41%	41%	45%
Not very likely	29%	38%	26%	24%	35%	31%	28%	28%	29%
Not at all likely	5%	8%	8%	3%	3%	5%	5%	6%	4%

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**Q7. And thinking about challenges that your chamber faces, please indicate how concerned you are with each of the following: - Fostering a business climate that attracts relocating businesses**

<b>Q7a.Fostering a business climate that attracts relocating businesses</b>									
		<b>Region</b>				<b>Membership #</b>		<b>Large Regional</b>	
	<b>Total</b>	<b>NE</b>	<b>MW</b>	<b>S</b>	<b>W</b>	<b>0 to 500</b>	<b>501 to 1000</b>	<b>Yes</b>	<b>No</b>
<b>Very concerned</b>	28%	41%	22%	24%	33%	29%	27%	30%	26%
<b>Somewhat Concerned</b>	43%	40%	43%	41%	47%	46%	42%	41%	44%
<b>Not too concerned</b>	24%	16%	30%	28%	17%	21%	26%	25%	24%
<b>Not at all concerned</b>	5%	3%	5%	7%	3%	4%	4%	5%	5%

<b>Q7a. Fostering a business climate that promotes local business growth</b>									
		<b>Region</b>				<b>Membership #</b>		<b>Large Regional</b>	
	<b>Total</b>	<b>NE</b>	<b>MW</b>	<b>S</b>	<b>W</b>	<b>0 to 500</b>	<b>501 to 1000</b>	<b>Yes</b>	<b>No</b>
<b>Very concerned</b>	35%	44%	23%	33%	46%	39%	31%	35%	34%
<b>Somewhat Concerned</b>	40%	47%	47%	36%	34%	40%	43%	41%	39%
<b>Not too concerned</b>	21%	8%	24%	25%	18%	19%	22%	19%	22%
<b>Not at all concerned</b>	5%	1%	5%	6%	3%	2%	4%	5%	4%

<b>Q7b. The effects of multinationals on your local companies and entrepreneurs</b>									
		<b>Region</b>				<b>Membership #</b>		<b>Large Regional</b>	
	<b>Total</b>	<b>NE</b>	<b>MW</b>	<b>S</b>	<b>W</b>	<b>0 to 500</b>	<b>501 to 1000</b>	<b>Yes</b>	<b>No</b>
<b>Very concerned</b>	11%	13%	10%	9%	18%	13%	13%	11%	12%
<b>Somewhat Concerned</b>	29%	35%	30%	28%	24%	32%	26%	32%	26%
<b>Not too concerned</b>	45%	37%	49%	48%	43%	40%	49%	43%	48%
<b>Not at all concerned</b>	15%	16%	12%	16%	15%	16%	13%	14%	15%



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**Q8. Which of the following industry sectors do you think will have the greatest positive impact on the economic vitality of your area in the next three to five years? - Selected Choice**

	Total	Region				Membership #		Large Regional	
		NE	MW	S	W	0 to 500	501 to 1000	Yes	No
Education									
Tourism	4%	2%	5%	5%	2%	3%	4%	3%	5%
Technology	21%	26%	11%	20%	30%	26%	19%	20%	21%
Transportation	21%	20%	26%	20%	21%	19%	23%	23%	20%
Medical	3%	3%	3%	3%	2%	3%	3%	3%	3%
Green and sustainable energy	21%	23%	17%	22%	21%	18%	19%	22%	20%
Manufacturing	2%	7%	0%	0%	4%	2%	2%	2%	2%
Other	23%	17%	32%	24%	13%	22%	23%	24%	21%
	6%	5%	6%	6%	7%	6%	6%	5%	8%

**Q9. Thinking specifically about your state and the relationship between the state government and businesses like your members, overall would you say the state government is doing an excellent, good, fair or poor job of creating a business climate in which companies will succeed?**

	Total	Region				Membership #		Large Regional	
		NE	MW	S	W	0 to 500	501 to 1000	Yes	No
Excellent	8%	5%	8%	12%	2%	9%	6%	8%	8%
Good	36%	25%	35%	48%	18%	31%	36%	36%	35%
Fair	31%	32%	33%	30%	34%	32%	31%	31%	32%
Poor	24%	38%	25%	10%	45%	27%	27%	25%	24%
Don't know	0%	0%	0%	1%	1%	1%	0%	0%	1%

**Q10. How confident are you in the ability of your state government to improve the business climate for your members over the next year?**

	Total	Region				Membership #		Large Regional	
		NE	MW	S	W	0 to 500	501 to 1000	Yes	No
Very confident	12%	5%	12%	18%	4%	12%	12%	11%	13%
Somewhat confident	47%	41%	45%	55%	38%	45%	47%	49%	46%
Not very confident	32%	38%	38%	23%	40%	34%	30%	32%	32%
Not at all confident	9%	16%	6%	4%	19%	9%	12%	9%	9%





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**Q14. How confident are you in the ability of the federal government to improve the business climate for your members over the next year?**

	Total	Region				Membership #		Large Regional	
		NE	MW	S	W	0 to 500	501 to 1000	Yes	No
<b>Very confident</b>	6%	5%	6%	5%	6%	7%	5%	6%	6%
<b>Somewhat confident</b>	42%	38%	36%	49%	39%	40%	47%	42%	42%
<b>Not very confident</b>	40%	41%	46%	35%	41%	39%	38%	40%	40%
<b>Not at all confident</b>	13%	16%	12%	11%	14%	14%	10%	13%	12%

**Q15. How satisfied are you with the federal government's management of the COVID-19 pandemic?**

	Total	Region				Membership #		Large Regional	
		NE	MW	S	W	0 to 500	501 to 1000	Yes	No
<b>Very satisfied</b>	5%	5%	4%	6%	6%	5%	7%	5%	6%
<b>Somewhat satisfied</b>	33%	28%	29%	39%	29%	35%	35%	34%	32%
<b>Not very satisfied</b>	27%	26%	30%	26%	29%	27%	28%	26%	29%
<b>Not at all satisfied</b>	34%	41%	37%	28%	37%	33%	30%	35%	33%

**Q16. Looking to the near future, how confident are you in the ability of the federal government to manage the COVID-19 pandemic?**

	Total	Region				Membership #		Large Regional	
		NE	MW	S	W	0 to 500	501 to 1000	Yes	No
<b>Very confident</b>	6%	6%	5%	7%	6%	7%	6%	7%	5%
<b>Somewhat confident</b>	33%	29%	25%	42%	26%	33%	37%	33%	33%
<b>Not very confident</b>	33%	32%	36%	28%	40%	31%	34%	30%	36%
<b>Not at all confident</b>	28%	33%	34%	23%	28%	30%	22%	31%	26%











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**Q22. Finally, just a few questions about you to assist us with combining responses. Which of the following best describes your primary role at the chamber? - Selected Choice**

	Region					Membership #		Large Regional	
	Total	NE	MW	S	W	0 to 500	501 to 1000	Yes	No
Government relations	3%	3%	4%	4%	1%	0%	1%	6%	1%
Membership/sponsorship	2%	0%	2%	3%	1%	0%	2%	2%	1%
President/CEO/executive director	82%	87%	82%	78%	88%	92%	86%	78%	87%
Economic development	2%	2%	3%	3%	1%	1%	2%	3%	2%
Tourism	1%	1%	1%	1%	1%	1%	0%	1%	1%
Communications/marketing	3%	3%	3%	2%	3%	2%	2%	4%	2%
Operations/finance	4%	2%	3%	5%	2%	2%	4%	4%	3%
Workforce development	1%	0%	1%	1%	0%	0%	0%	1%	0%
	2%	2%	2%	2%	3%	2%	3%	3%	2%

**Q23. Please indicate your gender:**

	Region					Membership #		Large Regional	
	Total	NE	MW	S	W	0 to 500	501 to 1000	Yes	No
Male	43%	39%	41%	46%	42%	31%	45%	47%	39%
Female	57%	61%	59%	54%	58%	68%	55%	53%	60%
Transgender	0%	0%	1%	0%	0%	0%	0%	0%	0%
	0%	0%	0%	0%	0%	0%	0%	0%	0%

	Region					Membership #		Large Regional	
	Total	NE	MW	S	W	0 to 500	501 to 1000	Yes	No
Northeast	17%	100%	0%	0%	0%	20%	16%	22%	11%
Midwest	25%	0%	100%	0%	0%	28%	22%	25%	24%
South	42%	0%	0%	100%	0%	34%	45%	38%	45%
West	17%	0%	0%	0%	100%	18%	17%	15%	19%