

**Siena Research Institute
Summary Consumer Confidence Index
New York State**

Results of random phone poll of 800 New York State residents in August 2009.

	Jun-08	Jul-08	Aug-08	Sep-08	Oct-08	Nov-08	Dec-08	Jan-09	Feb-09	Mar-09	Apr-09	May-09	Jun-09	Jul-09	Aug-09	Diff
Nation*																
ICS*	56.4	61.2	63.0	70.3	57.6	55.3	60.1	61.2	56.3	57.3	65.1	68.7	70.8	66.0	65.7	-0.3
ICC*	67.6	73.1	71.0	75.0	58.4	57.5	69.5	66.5	65.5	63.3	68.3	67.7	73.2	70.5	66.6	-3.9
ICE*	49.2	53.5	57.9	67.2	57.0	53.9	54.0	57.8	50.5	53.5	63.1	69.4	69.2	63.2	65.0	1.8
NYS																
ICS	52.6	53.4	58.2	56.3	51.6	55.6	57.1	58.1	60.8	59.7	62.1	67.6	64.3	64.3	69.1	4.8
ICC	56.9	54.6	58.0	55.0	49.7	51.6	58.4	62.2	58.0	58.8	61.4	65.6	61.4	63.3	64.8	1.5
ICE	49.9	52.6	58.4	57.2	52.8	58.2	56.2	55.5	62.5	60.3	62.5	68.9	66.2	65.0	71.8	6.8
Metro NYC																
ICS	54.4	54.7	61.1	58.1	52.5	56.5	58.2	58.4	63.4	62.1	64.3	70.2	67.7	66.5	72.5	5.9
ICC	57.3	55.0	58.8	55.4	50.4	50.8	58.0	59.1	56.9	57.6	60.7	65.2	61.0	61.8	62.9	1.1
ICE	52.6	54.5	62.5	59.9	53.8	60.1	58.4	57.9	67.6	65.0	66.7	73.5	72.0	69.6	78.6	9.0
Outside Metro NYC																
ICS	49.8	50.4	51.9	52.0	49.5	53.4	54.4	57.1	55.6	55.1	58.7	63.3	59.0	60.2	62.8	2.6
ICC	56.1	53.5	55.4	52.7	47.4	53.1	59.1	66.0	59.5	61.0	62.9	66.7	62.6	65.6	67.1	1.5
ICE	45.8	48.4	49.6	51.6	50.9	53.5	51.4	51.4	53.1	51.4	56.0	61.1	56.7	56.7	60.1	3.4
Democrat																
ICS	52.5	52.8	56.3	51.6	50.1	58.0	58.1	59.0	62.8	63.1	65.5	70.2	69.2	69.8	75.9	6.1
ICC	55.4	54.2	53.1	46.3	45.9	47.8	57.6	58.4	56.1	56.9	59.9	63.7	61.4	63.7	67.5	3.8
ICE	50.6	51.8	58.4	55.0	52.8	64.5	58.4	59.4	67.2	67.2	69.1	74.4	74.2	73.7	81.3	7.6
Republican																
ICS	51.7	60.8	65.8	65.6	56.6	58.4	58.8	62.4	60.2	56.2	58.4	65.4	62.7	57.5	60.5	3.0
ICC	57.3	63.3	70.1	66.0	58.8	61.0	63.3	71.3	65.2	62.2	63.7	66.0	66.0	62.2	59.9	-2.3
ICE	48.2	59.1	63.0	65.5	55.2	56.7	56.0	56.7	56.9	52.3	55.0	65.0	60.6	54.5	60.8	6.3
Age < 55																
ICS	54.7	56.6	60.0	59.4	53.4	57.2	56.3	61.1	62.4	60.6	63.6	67.1	66.8	64.8	72.3	7.5
ICC	58.4	56.5	61.0	57.3	48.5	51.2	59.9	64.8	55.7	59.1	61.4	64.4	61.0	62.9	64.8	1.9
ICE	52.3	56.7	59.4	60.8	56.5	61.1	54.0	58.6	66.7	61.6	65.0	68.9	70.6	65.9	77.1	11.2
Age > 55																
ICS	51.4	50.8	56.8	54.1	50.4	54.1	57.4	55.7	59.0	58.4	61.2	67.9	62.4	63.7	66.2	2.5
ICC	55.7	53.5	55.7	53.1	50.1	51.2	56.9	59.9	59.9	58.4	61.4	66.3	62.2	63.3	64.4	1.1
ICE	48.7	49.2	57.4	54.8	50.6	56.0	57.7	53.1	58.4	58.4	61.1	68.9	62.5	64.0	67.4	3.4
Male																
ICS	55.6	56.0	60.8	59.4	53.7	58.1	58.0	59.6	62.2	61.4	62.7	69.6	66.1	67.9	72.5	4.6
ICC	62.2	58.8	61.0	61.8	52.3	57.3	62.2	66.0	60.7	62.2	65.6	69.0	65.6	69.4	69.7	0.3
ICE	51.4	54.3	60.6	57.9	54.5	58.6	55.2	55.5	63.3	60.8	60.8	70.1	66.4	66.9	74.2	7.3
Female																
ICS	49.8	50.8	55.3	53.1	49.2	52.5	56.3	56.5	59.4	58.2	61.7	65.6	62.7	61.4	65.9	4.5
ICC	51.2	50.8	54.2	48.2	46.3	45.1	55.0	58.0	55.4	56.1	57.3	62.6	58.0	58.0	60.3	2.3
ICE	48.9	50.9	56.0	56.2	51.1	57.2	57.2	55.5	62.0	59.6	64.5	67.6	65.7	63.5	69.6	6.1
Income <\$50,000/yr																
ICS	47.7	49.7	53.4	54.7	51.4	58.4	55.4	56.0	60.8	57.4	59.9	63.6	61.4	63.1	65.6	2.5
ICC	50.1	48.2	50.8	49.3	45.1	48.5	51.2	57.6	53.5	57.3	55.7	58.0	53.5	57.6	56.1	-1.5
ICE	46.2	50.6	55.0	58.2	55.5	64.7	58.2	55.0	65.5	57.4	62.5	67.2	66.4	66.7	71.8	5.1
Income \$50,000+/yr																
ICS	55.1	55.1	61.4	57.2	51.3	53.7	58.2	58.2	59.3	59.9	63.3	70.8	65.8	66.2	71.4	5.2
ICC	61.8	58.4	61.8	58.8	53.1	53.1	64.1	64.1	62.6	59.9	66.3	70.9	68.6	69.7	71.6	1.9
ICE	50.9	53.1	61.1	56.2	50.1	54.0	54.5	54.5	57.2	59.9	61.3	70.8	64.0	64.0	71.3	7.3

* National Index compiled by University of Michigan

ICS - Overall Consumer Confidence

ICC - Current Consumer Confidence Index

ICE - Future Economic Expectations Index