

**Siena Research Institute**  
**Summary Consumer Confidence Index**  
**New York State**

Results of random phone poll of 1003 New York State residents in March 2009.

|                               | Feb-08 | Mar-08 | Apr-08 | May-08 | Jun-08 | Jul-08 | Aug-08 | Sep-08 | Oct-08 | Nov-08 | Dec-08 | Jan-09 | Feb-09 | Mar-09 | Diff |
|-------------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|------|
| <b>Nation*</b>                |        |        |        |        |        |        |        |        |        |        |        |        |        |        |      |
| <b>ICS*</b>                   | 70.8   | 69.5   | 62.6   | 59.5   | 56.4   | 61.2   | 63.0   | 70.3   | 57.6   | 55.3   | 59.1   | 61.2   | 56.3   | 57.3   | 1.0  |
| <b>ICC*</b>                   | 83.8   | 84.2   | 77.0   | 71.7   | 67.6   | 73.1   | 71.0   | 75.0   | 58.4   | 57.5   | 69.4   | 66.5   | 65.5   | 63.3   | -2.2 |
| <b>ICE*</b>                   | 62.4   | 60.1   | 53.3   | 51.7   | 49.2   | 53.5   | 57.9   | 67.2   | 57.0   | 53.9   | 52.4   | 57.8   | 50.5   | 53.5   | 3.0  |
| <b>NYS</b>                    |        |        |        |        |        |        |        |        |        |        |        |        |        |        |      |
| <b>ICS</b>                    | 62.4   | 56.8   | 55.0   | 55.7   | 52.6   | 53.4   | 58.2   | 56.3   | 51.6   | 55.6   | 57.1   | 58.1   | 60.8   | 59.7   | -1.1 |
| <b>ICC</b>                    | 65.6   | 61.8   | 58.0   | 60.3   | 56.9   | 54.6   | 58.0   | 55.0   | 49.7   | 51.6   | 58.4   | 62.2   | 58.0   | 58.8   | 0.8  |
| <b>ICE</b>                    | 60.3   | 53.5   | 53.1   | 52.8   | 49.9   | 52.6   | 58.4   | 57.2   | 52.8   | 58.2   | 56.2   | 55.5   | 62.5   | 60.3   | -2.2 |
| <b>Metro NYC</b>              |        |        |        |        |        |        |        |        |        |        |        |        |        |        |      |
| <b>ICS</b>                    | 63.4   | 58.8   | 56.8   | 58.1   | 54.4   | 54.7   | 61.1   | 58.1   | 52.5   | 56.5   | 58.2   | 58.4   | 63.4   | 62.1   | -1.3 |
| <b>ICC</b>                    | 66.3   | 63.7   | 58.4   | 61.0   | 57.3   | 55.0   | 58.8   | 55.4   | 50.4   | 50.8   | 58.0   | 59.1   | 56.9   | 57.6   | 0.7  |
| <b>ICE</b>                    | 61.6   | 55.7   | 55.7   | 56.2   | 52.6   | 54.5   | 62.5   | 59.9   | 53.8   | 60.1   | 58.4   | 57.9   | 67.6   | 65.0   | -2.6 |
| <b>Outside Metro NYC</b>      |        |        |        |        |        |        |        |        |        |        |        |        |        |        |      |
| <b>ICS</b>                    | 60.3   | 53.1   | 51.3   | 50.8   | 49.8   | 50.4   | 51.9   | 52.0   | 49.5   | 53.4   | 54.4   | 57.1   | 55.6   | 55.1   | -0.5 |
| <b>ICC</b>                    | 65.2   | 58.4   | 57.6   | 58.4   | 56.1   | 53.5   | 55.4   | 52.7   | 47.4   | 53.1   | 59.1   | 66.0   | 59.5   | 61.0   | 1.5  |
| <b>ICE</b>                    | 57.2   | 49.6   | 47.2   | 46.0   | 45.8   | 48.4   | 49.6   | 51.6   | 50.9   | 53.5   | 51.4   | 51.4   | 53.1   | 51.4   | -1.7 |
| <b>Democrat</b>               |        |        |        |        |        |        |        |        |        |        |        |        |        |        |      |
| <b>ICS</b>                    | 62.1   | 54.4   | 54.4   | 54.4   | 52.5   | 52.8   | 56.3   | 51.6   | 50.1   | 58.0   | 58.1   | 59.0   | 62.8   | 63.1   | 0.3  |
| <b>ICC</b>                    | 65.2   | 59.9   | 58.4   | 55.7   | 55.4   | 54.2   | 53.1   | 46.3   | 45.9   | 47.8   | 57.6   | 58.4   | 56.1   | 56.9   | 0.8  |
| <b>ICE</b>                    | 60.1   | 50.9   | 51.8   | 53.5   | 50.6   | 51.8   | 58.4   | 55.0   | 52.8   | 64.5   | 58.4   | 59.4   | 67.2   | 67.2   | 0.0  |
| <b>Republican</b>             |        |        |        |        |        |        |        |        |        |        |        |        |        |        |      |
| <b>ICS</b>                    | 69.1   | 62.5   | 59.0   | 60.0   | 51.7   | 60.8   | 65.8   | 65.6   | 56.6   | 58.4   | 58.8   | 62.4   | 60.2   | 56.2   | -4.0 |
| <b>ICC</b>                    | 73.9   | 72.0   | 61.0   | 68.2   | 57.3   | 63.3   | 70.1   | 66.0   | 58.8   | 61.0   | 63.3   | 71.3   | 65.2   | 62.2   | -3.0 |
| <b>ICE</b>                    | 65.9   | 56.5   | 57.7   | 54.8   | 48.2   | 59.1   | 63.0   | 65.5   | 55.2   | 56.7   | 56.0   | 56.7   | 56.9   | 52.3   | -4.6 |
| <b>Age &lt; 55</b>            |        |        |        |        |        |        |        |        |        |        |        |        |        |        |      |
| <b>ICS</b>                    | 64.3   | 60.6   | 58.1   | 58.5   | 54.7   | 56.6   | 60.0   | 59.4   | 53.4   | 57.2   | 56.3   | 61.1   | 62.4   | 60.6   | -1.8 |
| <b>ICC</b>                    | 63.3   | 67.1   | 60.3   | 63.7   | 58.4   | 56.5   | 61.0   | 57.3   | 48.5   | 51.2   | 59.9   | 64.8   | 55.7   | 59.1   | 3.4  |
| <b>ICE</b>                    | 65.0   | 56.5   | 56.7   | 55.2   | 52.3   | 56.7   | 59.4   | 60.8   | 56.5   | 61.1   | 54.0   | 58.6   | 66.7   | 61.6   | -5.1 |
| <b>Age &gt; 55</b>            |        |        |        |        |        |        |        |        |        |        |        |        |        |        |      |
| <b>ICS</b>                    | 60.6   | 53.4   | 52.5   | 53.7   | 51.4   | 50.8   | 56.8   | 54.1   | 50.4   | 54.1   | 57.4   | 55.7   | 59.0   | 58.4   | -0.6 |
| <b>ICC</b>                    | 66.7   | 57.3   | 56.1   | 57.6   | 55.7   | 53.5   | 55.7   | 53.1   | 50.1   | 51.2   | 56.9   | 59.9   | 59.9   | 58.4   | -1.5 |
| <b>ICE</b>                    | 56.7   | 50.9   | 50.1   | 51.1   | 48.7   | 49.2   | 57.4   | 54.8   | 50.6   | 56.0   | 57.7   | 53.1   | 58.4   | 58.4   | 0.0  |
| <b>Male</b>                   |        |        |        |        |        |        |        |        |        |        |        |        |        |        |      |
| <b>ICS</b>                    | 64.9   | 58.1   | 58.7   | 58.5   | 55.6   | 56.0   | 60.8   | 59.4   | 53.7   | 58.1   | 58.0   | 59.6   | 62.2   | 61.4   | -0.8 |
| <b>ICC</b>                    | 69.4   | 64.4   | 61.8   | 64.1   | 62.2   | 58.8   | 61.0   | 61.8   | 52.3   | 57.3   | 62.2   | 66.0   | 60.7   | 62.2   | 1.5  |
| <b>ICE</b>                    | 62.0   | 54.0   | 56.7   | 55.0   | 51.4   | 54.3   | 60.6   | 57.9   | 54.5   | 58.6   | 55.2   | 55.5   | 63.3   | 60.8   | -2.5 |
| <b>Female</b>                 |        |        |        |        |        |        |        |        |        |        |        |        |        |        |      |
| <b>ICS</b>                    | 59.9   | 55.6   | 51.1   | 53.1   | 49.8   | 50.8   | 55.3   | 53.1   | 49.2   | 52.5   | 56.3   | 56.5   | 59.4   | 58.2   | -1.2 |
| <b>ICC</b>                    | 62.2   | 59.5   | 54.2   | 56.5   | 51.2   | 50.8   | 54.2   | 48.2   | 46.3   | 45.1   | 55.0   | 58.0   | 55.4   | 56.1   | 0.7  |
| <b>ICE</b>                    | 58.4   | 53.1   | 49.2   | 50.9   | 48.9   | 50.9   | 56.0   | 56.2   | 51.1   | 57.2   | 57.2   | 55.5   | 62.0   | 59.6   | -2.4 |
| <b>Income &lt;\$50,000/yr</b> |        |        |        |        |        |        |        |        |        |        |        |        |        |        |      |
| <b>ICS</b>                    | 58.2   | 54.1   | 53.7   | 52.2   | 47.7   | 49.7   | 53.4   | 54.7   | 51.4   | 58.4   | 55.4   | 56.0   | 60.8   | 57.4   | -3.4 |
| <b>ICC</b>                    | 56.9   | 55.0   | 52.0   | 55.0   | 50.1   | 48.2   | 50.8   | 49.3   | 45.1   | 48.5   | 51.2   | 57.6   | 53.5   | 57.3   | 3.8  |
| <b>ICE</b>                    | 59.1   | 53.5   | 54.8   | 50.4   | 46.2   | 50.6   | 55.0   | 58.2   | 55.5   | 64.7   | 58.2   | 55.0   | 65.5   | 57.4   | -8.1 |
| <b>Income \$50,000+/yr</b>    |        |        |        |        |        |        |        |        |        |        |        |        |        |        |      |
| <b>ICS</b>                    | 65.2   | 59.6   | 55.9   | 58.4   | 55.1   | 55.1   | 61.4   | 57.2   | 51.3   | 53.7   | 58.2   | 58.2   | 59.3   | 59.9   | 0.6  |
| <b>ICC</b>                    | 71.6   | 67.1   | 62.2   | 65.6   | 61.8   | 58.4   | 61.8   | 58.8   | 53.1   | 53.1   | 64.1   | 64.1   | 62.6   | 59.9   | -2.7 |
| <b>ICE</b>                    | 61.1   | 54.8   | 51.8   | 53.8   | 50.9   | 53.1   | 61.1   | 56.2   | 50.1   | 54.0   | 54.5   | 54.5   | 57.2   | 59.9   | 2.7  |

\* National Index compiled by University of Michigan

ICS - Overall Consumer Confidence

ICC - Current Consumer Confidence Index

ICE - Future Economic Expectations Index