

Siena Research Institute
Summary Consumer Confidence Index
New York State

Results of random phone poll of 627 New York State residents in January 2009.

	Dec-07	Jan-08	Feb-08	Mar-08	Apr-08	May-08	Jun-08	Jul-08	Aug-08	Sep-08	Oct-08	Nov-08	Dec-08	Jan-09	Diff
Nation*															
ICS*	75.5	78.4	70.8	69.5	62.6	59.5	56.4	61.2	63.0	70.3	57.6	55.3	59.1	61.2	2.1
ICC*	91.0	94.4	83.8	84.2	77.0	71.7	67.6	73.1	71.0	75.0	58.4	57.5	69.4	66.5	-2.9
ICE*	65.6	68.1	62.4	60.1	53.3	51.7	49.2	53.5	57.9	67.2	57.0	53.9	52.4	57.8	5.4
NYS															
ICS	69.0	64.9	62.4	56.8	55.0	55.7	52.6	53.4	58.2	56.3	51.6	55.6	57.1	58.1	1.0
ICC	76.9	72.8	65.6	61.8	58.0	60.3	56.9	54.6	58.0	55.0	49.7	51.6	58.4	62.2	3.8
ICE	63.9	59.9	60.3	53.5	53.1	52.8	49.9	52.6	58.4	57.2	52.8	58.2	56.2	55.5	-0.7
Metro NYC															
ICS	70.3	65.6	63.4	58.8	56.8	58.1	54.4	54.7	61.1	58.1	52.5	56.5	58.2	58.4	0.2
ICC	77.2	72.0	66.3	63.7	58.4	61.0	57.3	55.0	58.8	55.4	50.4	50.8	58.0	59.1	1.1
ICE	65.9	61.6	61.6	55.7	55.7	56.2	52.6	54.5	62.5	59.9	53.8	60.1	58.4	57.9	-0.5
Outside Metro NYC															
ICS	66.3	63.3	60.3	53.1	51.3	50.8	49.8	50.4	51.9	52.0	49.5	53.4	54.4	57.1	2.7
ICC	76.1	74.7	65.2	58.4	57.6	58.4	56.1	53.5	55.4	52.7	47.4	53.1	59.1	66.0	6.9
ICE	60.0	56.0	57.2	49.6	47.2	46.0	45.8	48.4	49.6	51.6	50.9	53.5	51.4	51.4	0.0
Democrat															
ICS	69.8	62.5	62.1	54.4	54.4	54.4	52.5	52.8	56.3	51.6	50.1	58.0	58.1	59.0	0.9
ICC	77.0	68.2	65.2	59.9	58.4	55.7	55.4	54.2	53.1	46.3	45.9	47.8	57.6	58.4	0.8
ICE	65.1	58.9	60.1	50.9	51.8	53.5	50.6	51.8	58.4	55.0	52.8	64.5	58.4	59.4	1.0
Republican															
ICS	71.2	73.3	69.1	62.5	59.0	60.0	51.7	60.8	65.8	65.6	56.6	58.4	58.8	62.4	3.6
ICC	77.7	81.9	73.9	72.0	61.0	68.2	57.3	63.3	70.1	66.0	58.8	61.0	63.3	71.3	8.0
ICE	67.0	67.9	65.9	56.5	57.7	54.8	48.2	59.1	63.0	65.5	55.2	56.7	56.0	56.7	0.7
Age < 55															
ICS	77.5	68.2	64.3	60.6	58.1	58.5	54.7	56.6	60.0	59.4	53.4	57.2	56.3	61.1	4.8
ICC	85.2	74.3	63.3	67.1	60.3	63.7	58.4	56.5	61.0	57.3	48.5	51.2	59.9	64.8	4.9
ICE	72.5	64.2	65.0	56.5	56.7	55.2	52.3	56.7	59.4	60.8	56.5	61.1	54.0	58.6	4.6
Age > 55															
ICS	63.1	62.2	60.6	53.4	52.5	53.7	51.4	50.8	56.8	54.1	50.4	54.1	57.4	55.7	-1.7
ICC	71.1	71.6	66.7	57.3	56.1	57.6	55.7	53.5	55.7	53.1	50.1	51.2	56.9	59.9	3.0
ICE	58.0	56.2	56.7	50.9	50.1	51.1	48.7	49.2	57.4	54.8	50.6	56.0	57.7	53.1	-4.6
Male															
ICS	73.0	68.8	64.9	58.1	58.7	58.5	55.6	56.0	60.8	59.4	53.7	58.1	58.0	59.6	1.6
ICC	81.6	76.6	69.4	64.4	61.8	64.1	62.2	58.8	61.0	61.8	52.3	57.3	62.2	66.0	3.8
ICE	67.5	63.7	62.0	54.0	56.7	55.0	51.4	54.3	60.6	57.9	54.5	58.6	55.2	55.5	0.3
Female															
ICS	65.2	60.9	59.9	55.6	51.1	53.1	49.8	50.8	55.3	53.1	49.2	52.5	56.3	56.5	0.2
ICC	72.5	69.4	62.2	59.5	54.2	56.5	51.2	50.8	54.2	48.2	46.3	45.1	55.0	58.0	3.0
ICE	60.5	55.5	58.4	53.1	49.2	50.9	48.9	50.9	56.0	56.2	51.1	57.2	57.2	55.5	-1.7
Income <\$50,000/yr															
ICS	63.8	60.5	58.2	54.1	53.7	52.2	47.7	49.7	53.4	54.7	51.4	58.4	55.4	56.0	0.6
ICC	64.6	66.0	56.9	55.0	52.0	55.0	50.1	48.2	50.8	49.3	45.1	48.5	51.2	57.6	6.4
ICE	63.3	56.9	59.1	53.5	54.8	50.4	46.2	50.6	55.0	58.2	55.5	64.7	58.2	55.0	-3.2
Income \$50,000+/yr															
ICS	72.8	67.4	65.2	59.6	55.9	58.4	55.1	55.1	61.4	57.2	51.3	53.7	58.2	58.2	0.0
ICC	85.2	77.3	71.6	67.1	62.2	65.6	61.8	58.4	61.8	58.8	53.1	53.1	64.1	64.1	0.0
ICE	64.9	61.1	61.1	54.8	51.8	53.8	50.9	53.1	61.1	56.2	50.1	54.0	54.5	54.5	0.0

* National Index compiled by University of Michigan

ICS - Overall Consumer Confidence

ICC - Current Consumer Confidence Index

ICE - Future Economic Expectations Index