

Siena Research Institute
Summary Consumer Confidence Index
New York State

Results of random phone poll of 624 New York State residents in November 2008.

	Nov-07	Dec-07	Jan-08	Feb-08	Mar-08	Apr-08	May-08	Jun-08	Jul-08	Aug-08	Sep-08	Oct-08	Nov-08	Diff
Nation*														
ICS*	76.1	75.5	78.4	70.8	69.5	62.6	59.5	56.4	61.2	63.0	70.3	57.6	55.3	-2.3
ICC*	91.5	91.0	94.4	83.8	84.2	77.0	71.7	67.6	73.1	71.0	75.0	58.4	57.5	-0.9
ICE*	66.2	65.6	68.1	62.4	60.1	53.3	51.7	49.2	53.5	57.9	67.2	57.0	53.9	-3.1
NYS														
ICS	69.5	69.0	64.9	62.4	56.8	55.0	55.7	52.6	53.4	58.2	56.3	51.6	55.6	4.0
ICC	78.1	76.9	72.8	65.6	61.8	58.0	60.3	56.9	54.6	58.0	55.0	49.7	51.6	1.9
ICE	64.0	63.9	59.9	60.3	53.5	53.1	52.8	49.9	52.6	58.4	57.2	52.8	58.2	5.4
Metro NYC														
ICS	70.4	70.3	65.6	63.4	58.8	56.8	58.1	54.4	54.7	61.1	58.1	52.5	56.5	4.0
ICC	77.3	77.2	72.0	66.3	63.7	58.4	61.0	57.3	55.0	58.8	55.4	50.4	50.8	0.4
ICE	65.9	65.9	61.6	61.6	55.7	55.7	56.2	52.6	54.5	62.5	59.9	53.8	60.1	6.3
Outside Metro NYC														
ICS	67.7	66.3	63.3	60.3	53.1	51.3	50.8	49.8	50.4	51.9	52.0	49.5	53.4	3.9
ICC	79.6	76.1	74.7	65.2	58.4	57.6	58.4	56.1	53.5	55.4	52.7	47.4	53.1	5.7
ICE	60.1	60.0	56.0	57.2	49.6	47.2	46.0	45.8	48.4	49.6	51.6	50.9	53.5	2.6
Democrat														
ICS	68.5	69.8	62.5	62.1	54.4	54.4	54.4	52.5	52.8	56.3	51.6	50.1	58.0	7.9
ICC	75.8	77.0	68.2	65.2	59.9	58.4	55.7	55.4	54.2	53.1	46.3	45.9	47.8	1.9
ICE	63.7	65.1	58.9	60.1	50.9	51.8	53.5	50.6	51.8	58.4	55.0	52.8	64.5	11.7
Republican														
ICS	79.1	71.2	73.3	69.1	62.5	59.0	60.0	51.7	60.8	65.8	65.6	56.6	58.4	1.8
ICC	89.4	77.7	81.9	73.9	72.0	61.0	68.2	57.3	63.3	70.1	66.0	58.8	61.0	2.2
ICE	72.5	67.0	67.9	65.9	56.5	57.7	54.8	48.2	59.1	63.0	65.5	55.2	56.7	1.5
Age < 55														
ICS	75.4	77.5	68.2	64.3	60.6	58.1	58.5	54.7	56.6	60.0	59.4	53.4	57.2	3.8
ICC	85.6	85.2	74.3	63.3	67.1	60.3	63.7	58.4	56.5	61.0	57.3	48.5	51.2	2.7
ICE	68.9	72.5	64.2	65.0	56.5	56.7	55.2	52.3	56.7	59.4	60.8	56.5	61.1	4.6
Age > 55														
ICS	64.5	63.1	62.2	60.6	53.4	52.5	53.7	51.4	50.8	56.8	54.1	50.4	54.1	3.7
ICC	71.6	71.1	71.6	66.7	57.3	56.1	57.6	55.7	53.5	55.7	53.1	50.1	51.2	1.1
ICE	59.9	58.0	56.2	56.7	50.9	50.1	51.1	48.7	49.2	57.4	54.8	50.6	56.0	5.4
Male														
ICS	73.9	73.0	68.8	64.9	58.1	58.7	58.5	55.6	56.0	60.8	59.4	53.7	58.1	4.4
ICC	85.3	81.6	76.6	69.4	64.4	61.8	64.1	62.2	58.8	61.0	61.8	52.3	57.3	5.0
ICE	66.7	67.5	63.7	62.0	54.0	56.7	55.0	51.4	54.3	60.6	57.9	54.5	58.6	4.1
Female														
ICS	65.1	65.2	60.9	59.9	55.6	51.1	53.1	49.8	50.8	55.3	53.1	49.2	52.5	3.3
ICC	71.3	72.5	69.4	62.2	59.5	54.2	56.5	51.2	50.8	54.2	48.2	46.3	45.1	-1.2
ICE	61.1	60.5	55.5	58.4	53.1	49.2	50.9	48.9	50.9	56.0	56.2	51.1	57.2	6.1
Income <\$50,000/yr														
ICS	60.5	63.8	60.5	58.2	54.1	53.7	52.2	47.7	49.7	53.4	54.7	51.4	58.4	7.0
ICC	65.6	64.6	66.0	56.9	55.0	52.0	55.0	50.1	48.2	50.8	49.3	45.1	48.5	3.4
ICE	57.2	63.3	56.9	59.1	53.5	54.8	50.4	46.2	50.6	55.0	58.2	55.5	64.7	9.2
Income \$50,000+/yr														
ICS	74.4	72.8	67.4	65.2	59.6	55.9	58.4	55.1	55.1	61.4	57.2	51.3	53.7	2.4
ICC	85.3	85.2	77.3	71.6	67.1	62.2	65.6	61.8	58.4	61.8	58.8	53.1	53.1	0.0
ICE	67.4	64.9	61.1	61.1	54.8	51.8	53.8	50.9	53.1	61.1	56.2	50.1	54.0	3.9

* National Index compiled by University of Michigan