

Nature of the Sample	
New York State Residents	
Gender	
Female	51%
Male	47%
Region	
NYC	43%
Suburbs	21%
Upstate	36%
Area	
Urban	43%
Suburban	43%
Rural	14%
Age	
18 to 34	31%
35 to 49	27%
50 to 64	25%
65 and older	17%
Party (of Registered Voters)	
Democrat	47%
Republican	20%
Independent/Other	26%
Political View	
Liberal	29%
Moderate	35%
Conservative	22%
Education	
High School or less	18%
Some college	31%
Bachelor's degree	29%
Grad or Professional degree	20%
Race/Ethnicity	
White	68%
African American/Black	10%
Latino	12%
Asian	6%
Income	
Less than \$50,000	39%
\$50,000 to \$100,000	32%
\$100,000 or more	22%
Child in Household	
Yes	30%
No	69%
Employment	
Full time	44%
Part time	13%
Unemployed	16%
Retired	20%
Other	5%
Health Insurance	
Yes	93%
No	6%
Impacted by Heroin	
Yes	54%
No	46%