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PDF version; crosstabs: www.siena.edu/sri/gas_prices_08_08

Majority of NY'ers Say USA's Best Economic Days are Over

Gas and Food Prices Changing Behaviors: Driving, Saving, and Frills Down; Debt, Worries and Coupon Cutting Up

34% Add Overtime or Second Job

Loudonville, NY. Fifty-two percent of state residents believe the country's best economic days are behind us and that the next generation will have to accept a lower standard of living as opposed to 40% that see a strong national economy making adjustments to return the U.S. to financial health, according to a new poll released today by the Siena Research Institute. Seventy-four percent of New York households say that food prices are seriously affecting their financial condition, and 67% continue to feel the pinch at the pump. As a result, a majority of consumers are buying less expensive foods, generic brands, avoiding treats in the grocery and driving, saving and enjoying pleasures less. Sixty-five percent of state residents admit to worrying more than ever about money and 62% are concerned about their ability to maintain their current standard of living. One of every three residents, and 13% of retirees, have sought overtime or another job over the last six months.

"With nearly three New Yorkers saying they are worse off today to every one that feels better off financially than they were a year ago, it is no wonder that a majority of all state residents doubt the strength of our country's economy" according to SRI Director, Dr. Don Levy. "But few are ready to throw in the towel. Even though more New Yorkers expect the economy to decline than to improve over the next twelve months, by a margin of 49% to 32%, residents think their personal situation will improve."

Sixty-seven percent continue to say that gasoline prices are having a somewhat or very serious impact on their financial condition. Hardest hit are Upstaters (79%), unemployed or part-time workers (73%), and lower income households (78%). One third of New Yorkers have benefitted from the recent decline in gasoline prices, but looking ahead, only 25% expect prices to decrease somewhat or a great deal from today's cost.

Across every demographic, nine of every ten state residents are paying more for groceries than ever before. Seventy-four percent say those increased prices are having a somewhat (42%) or very (32%) serious impact on their household. Lower income and retirees are most concerned about food prices. Only 9% of residents expect their grocery prices to decline by the beginning of 2009.

"Gas and food prices have most people's attention and many are driving less, juggling spending or rewriting the family shopping list to include more store brands and fewer cookies, but everyone is bracing for heating bills this winter. Upstate, downstate; all incomes, nearly 80% of New Yorkers are concerned about the bite energy will take when the weather turns," Levy noted.

With nearly two-thirds of residents spending more time worrying about money (78% of those with incomes under \$50,000 and 52% of those earning over \$100,000), and 62% concerned about maintaining their current standard of living, New Yorkers are making changes in their economic lifestyle. Thirty-four percent of all residents including 43% of lower income and 13% of retirees have during the last six months started a second job or added overtime in order to make ends meet. In the grocery store, 67% of shoppers are buying less expensive items, 60% have cut back on treats like cookies or candy in favor of needed items, and 60% are choosing store brands or generic items over name brands. Forty-four percent of consumers say they are using coupons more now than previously with lower income shoppers leading the way (55%) but joined by 37% of citizens earning over \$100,000. On the roads, 68% of New Yorkers are driving less in order to save money. And in response to filling the tank, 57% are putting fewer dollars in savings, 50% are cutting back on pleasures like dining out, 29% are delaying home maintenance and 16% are falling behind on bills.

Forty-three percent of state residents report having a written monthly budget they use to track income and expenses. Women, households with children and Upstaters are most likely to keep a monthly record of their finances. Of those that do not maintain a budget, 24% have tried and failed while 75% or 41% of all New Yorkers have never had a written monthly budget. Among the budget keepers, 13% have started this year.

Forty-two percent of New Yorkers have put some money in savings over the last six months over and above any employer contribution. Most (75%) of those that have saved describe it as a "small amount." Nearly one-third have not saved and 8% of state residents have had to withdraw money from savings in order to live.

More New Yorkers have increased their debt this year than those that have succeeded in lessening their debt. Forty percent are carrying more debt as compared to 35% that have decreased the amount they owe.

Republicans as a group more so than even those earning over \$100K are most optimistic about the economy. Seventy-one percent of Republicans believe the economy is strong and will return to health, and by a margin of 52% to 29%, Republicans predict economic improvement to take place over the next year. Overall only 40% of residents see the economy as strong and 36% expect to witness an economic rebound this year.

This SRI survey was conducted from August 27 -September 7, 2008 by telephone calls to 513 New York State households. Data was weighted by region and age to be validly representative of the state's population. It has a margin of error of \pm 4.3 percentage points. For more information, please call Dr. Don Levy at 518-783-2901 (off), or dlevy@siena.edu. Survey cross-tabulations and frequencies can be found at: www.siena.edu/sri/gas-prices-08-08

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		М	F	18-55	55+	< \$50,000	\$100,000	> \$100,000	FT	Unem	Ret	Yes	No	Dem	Rep	Other	NYC	Suburbs	Upstate
Better off	16%	20%	12%	18%	9%	10%	13%	25%	20%	11%	6%	17%	14%	18%	16%	14%	20%	14%	12%
Same	39%	35%	42%	37%	43%	25%	43%	44%	38%	35%	49%	37%	40%	37%	46%	33%	36%	42%	39%
Worse off	45%	44%	45%	44%	47%	64%	42%	31%	42%	53%	44%	45%	45%	44%	37%	53%	43%	42%	48%
Don't know/Refused	1%	1%	1%	1%	1%	1%	1%	1%	0%	2%	1%	1%	1%	1%	1%	0%	0%	2%	1%
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Very serious	32%	32%	32%	33%	29%	50%	30%	15%	31%	40%	28%	30%	33%	31%	28%	36%	32%	28%	34%
Somewhat serious	35%	31%	38%	35%	34%	28%	36%	44%	34%	33%	35%	38%	32%	33%	37%	34%	25%	37%	45%
Not very serious	22%	21%		24%	19%	7%	27%	31%	25%	20%	18%	26%	21%	24%	28%	17%	24%	28%	45% 18%
Not at all serious	8%	13%	24% 5%	8%	12%	7 % 8%	8%	11%	8%		12%	6%		7%	6%	12%	14%	6%	3%
Don't know	1%	2%			3%	3%	0%	0%	1%	5%	4%		10% 2%	2%	0%		2%	1%	3% 1%
No opinion			1%	1%				0%	0%	0%		0%				1%		0%	1%
NO OPINION	1%	2%	1%	1%	4%	3%	0%	0%	0%	2%	4%	0%	2%	2%	1%	1%	2%	0%	1%
And now thinking abou	ut food p	rices a	and the	e amou	nt of n	noney you s	pend on gr	oceries for y	our ho	ousehol	d. Wo	uld you	say that	curre	nt foo	d price:	s are h	naving	1
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Very serious	32%	30%	33%	33%	31%	54%	27%	15%	28%	40%	29%	35%	29%	34%	28%	33%	42%	23%	26%
Somewhat serious	42%	43%	40%	41%	42%	36%	46%	48%	44%	36%	48%	43%	41%	40%	46%	39%	34%	44%	49%
Not very serious	20%	18%	21%	19%	20%	8%	22%	25%	21%	15%	19%	16%	23%	21%	21%	18%	17%	25%	19%
Not at all serious	6%	8%	5%	6%	5%	1%	4%	12%	6%	8%	4%	7%	5%	4%	4%	9%	6%	7%	5%
Don't know	0%	0%	1%	0%	1%	1%	1%	0%	0%	1%	1%	0%	1%	1%	1%	0%	0%	1%	1%
No opinion	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
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	Total	Ger	nder	Ac	е		Income		Е	mplove	ed	Childre	n in HH		Party	,		Region)
							\$50,000 -			PT/	Ī				l	Ind./		- 5 -	
		М	F	18-55	55+	< \$50,000	\$100,000	> \$100,000	FT	Unem	Ret	Yes	No	Dem	Rep	Other	NYC	Suburbs	Upstate
A great deal	5%	5%	5%	5%	5%	7%	4%	2%	3%	8%	7%	3%	6%	7%	3%	4%	2%	8%	5%
Somewhat	28%	26%	31%	27%	31%	21%	34%	27%	29%	27%	29%	26%	30%	24%	31%	31%	20%	36%	35%
Not very much	37%	34%	40%	39%	32%	38%	35%	37%	41%	35%	31%	42%	34%	34%	50%	37%	36%	34%	41%
Not at all	29%	35%	23%	29%	30%	32%	27%	34%	26%	30%	30%	29%	29%	34%	14%	28%	41%	21%	19%
Refused	1%	0%	1%	0%	4%	2%	0%	0%	0%	0%	4%	0%	1%	1%	1%	1%	1%	1%	0%
Looking ahead to Janu	ary 2009	, do y	l ou exp	ect gas	oline	prices to inc	L crease a gr	l eat deal from	today	s price									
	Total	Ger	nder	Ag	e		Income		E	mploye	ed	Childre	n in HH		Party	1		Region)
		М	F	18-55	55+	< \$50,000	\$50,000 - \$100,000	> \$100.000	FT	PT/ Unem	Ret	Yes	No	Dem	Rep	Ind./ Other	NYC	Suburbs	Upstate
Increase a great deal	16%	14%	18%	18%	12%	15%	18%	17%	18%	18%	12%	20%	14%	18%	11%	17%	14%	12%	22%
Increase somewhat	29%	29%	29%	29%	29%	30%	27%	34%	29%	24%	30%	24%	33%	32%	20%	33%	20%	31%	38%
Stay about the same	23%	24%	23%	24%	22%	21%	21%	27%	23%	28%	17%	28%	19%	22%	24%	27%	26%	25%	18%
Decrease somewhat	20%	19%	20%	19%	21%	21%	21%	15%	18%	22%	23%	16%	23%	16%	29%	18%	24%	20%	14%
Decrease a great deal	5%	7%	3%	5%	6%	7%	6%	2%	6%	4%	5%	6%	5%	5%	6%	2%	8%	3%	3%
Refused	7%	7%	7%	6%	11%	7%	7%	4%	6%	4%	14%	7%	7%	7%	10%	4%	8%	8%	5%
And thinking about wha	at you e	xpect 1	l to hapı	pen to f	ood p	rices, do yo	u think tha	l t by January	<u> </u> 2009,	food pri	ices w	ill have	increase	d a gr	eat de	al			
	Total		nder	Ag		-	Income	-		mploye		7	n in HH		Party			Region	1
		М	F	18-55	55+	< \$50,000	\$50,000 - \$100.000	> \$100,000	FT	PT/ Unem	Ret	Yes	No	Dem	Rep	Ind./ Other	NYC	Suburbs	Upstate
Increase a great deal	18%	17%	19%	18%	18%	21%	17%	15%	19%	17%	16%	16%	20%	20%	14%	17%	17%	14%	20%
Increase somewhat	49%	49%	49%	51%	45%	47%	50%	53%	48%	41%	55%	44%	52%	54%	37%	50%	47%	51%	50%
Stay about the same	21%	19%	23%	21%	23%	16%	23%	23%	20%	29%	17%	25%	18%	16%	30%	23%	20%	25%	20%
Decrease somewhat	7%	8%	5%	7%	7%	11%	6%	2%	6%	9%	5%	9%	5%	5%	11%	6%	9%	6%	5%
Decrease a great deal	2%	3%	1%	1%	3%	2%	1%	2%	3%	0%	1%	1%	2%	2%	1%	2%	4%	0%	1%
Refused	4%	4%	4%	3%	5%	3%	3%	4%	4%	3%	6%	5%	3%	3%	7%	2%	4%	5%	3%

	Total	Ger	nder	Αç	je		Income		Е	mploye	ed	Childre	า in HH		Party	,		Region	
		М	F	18-55	55+	< \$50,000	\$50,000 - \$100,000	> \$100,000	FT	PT/ Unem	Ret	Yes	No	Dem	Rep	Ind./ Other	NYC	Suburbs	Upstate
Very concerned	44%	43%	45%	43%	46%	63%	38%	31%	44%	46%	47%	47%	43%	48%	42%	40%	42%	48%	45%
Somewhat concerned	35%	31%	38%	37%	29%	18%	40%	50%	33%	34%	36%	35%	34%	36%	29%	37%	32%	39%	36%
Not very concerned	9%	10%	9%	9%	13%	5%	11%	11%	10%	10%	7%	10%	9%	7%	16%	8%	8%	10%	11%
Not at all concerned	11%	14%	8%	11%	11%	13%	9%	8%	12%	10%	8%	8%	13%	9%	9%	14%	17%	4%	8%
Refused	1%	2%	0%	1%	2%	1%	2%	0%	1%	1%	1%	0%	1%	0%	3%	1%	2%	0%	0%
The current cost of ga	 soline ha	as led	l me to ı	reduce	the an	nount of driv	ving I do												
	Total	Ger	nder	Αç	je		Income		E	mploye	ed	Childre	n in HH		Party	,		Region	1
		М	F	18-55	55+	< \$50,000	\$50,000 - \$100,000	> \$100,000	FT	PT/ Unem	Ret	Yes	No	Dem	Rep	Ind./ Other	NYC	Suburbs	Upstate
Applies	68%	63%	73%	71%	60%	78%	66%	61%	71%	66%	66%	75%	63%	66%	62%	76%	56%	77%	76%
Does not apply	31%	37%	26%	29%	38%	21%	34%	39%	29%	34%	31%	24%	36%	34%	37%	23%	42%	22%	23%
Refused	1%	1%	1%	0%	3%	1%	0%	0%	0%	1%	2%	0%	1%	0%	1%	1%	1%	1%	1%
In order to pay for gas	, I have t	o cut k	l back or	l n some	pleas	ures like go	ing out to d	<u> </u> dinner											
. ,	Total	Ger	nder	Αç	je		Income		E	mploye	ed	Childre	n in HH		Party	,		Region	l
		М	F	18-55	55+	< \$50,000	\$50,000 - \$100,000	> \$100,000	FT	PT/ Unem	Ret	Yes	No	Dem	Rep	Ind./ Other	NYC	Suburbs	Upstate
	_	44%	55%	52%	40%	66%	48%	32%	49%	60%	37%	55%	45%	50%	44%	54%	39%	50%	62%
Applies	50%	TT /U				/		000/		40%	61%	45%	54%	49%	56%	46%	59%	50%	38%
Applies Does not apply	50% 50%	55%	45%	48%	59%	33%	52%	68%	51%	+0 /0	01/0								
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Does not apply Refused	50% 1%	55% 1%	0%	0%	2%	1%	0%					0%	1%	0%	0%	1%	1%	0%	0%
Does not apply	50% 1%	55% 1% sed to	0%	0% se of th	2% e cost	1%	0%		0%	0%	2%						1%		
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Does not apply Refused	50% 1% ch as I u	55% 1% sed to Ger	0% becaused	0% se of th	2% e cost	1% of gasoline	0% Income \$50,000 -	0%	0% E	0% Employe	2% ed	Childre	n in HH		Party	/ Ind./		Region	12

	Total	Ger	nder	Ag	je		Income		E	mploye	ed	Childre	n in HH		Party	/		Region	1
							\$50,000 -			PT/						Ind./			
		M	F	18-55	55+	< \$50,000	\$100,000	> \$100,000	FT	Unem	Ret	Yes	No	Dem	Rep	Other	NYC	Suburbs	Upstate
Applies	29%	27%	31%	31%	23%	49%	25%	18%	31%	36%	20%	33%	28%	33%	22%	32%	25%	28%	35%
Does not apply	69%	71%	66%	66%	76%	47%	73%	81%	68%	60%	77%	65%	70%	65%	75%	66%	73%	70%	63%
Refused	2%	2%	3%	2%	2%	4%	1%	2%	1%	4%	2%	2%	2%	1%	3%	2%	2%	2%	2%
I've fallen behind or	n my bills d	ue to t	l he cos	t of gas	oline														
	Total	Gei	nder	Αg	je		Income		E	mploye	ed	Childre	n in HH		Party	/		Region	1
		М	F	18-55	55+	< \$50,000	\$50,000 - \$100.000	> \$100,000	FT	PT/ Unem	Ret	Yes	No	Dem	Rep	Ind./ Other	NYC	Suburbs	Upstate
Applies	16%	15%	17%	19%	8%	29%	13%	7%	16%	21%	10%	20%	13%	16%	14%	17%	18%	17%	14%
Does not apply	83%	84%	82%	81%	89%	69%	87%	93%	84%	79%	87%	80%	86%	83%	85%	82%	81%	82%	86%
Refused	1%	1%	1%	0%	3%	1%	0%	0%	0%	0%	4%	0%	1%	0%	1%	1%	1%	1%	0%
If gas prices remain	this high,	the ne	<u>I</u> xt car I	get wil	l be a	hybrid													
If gas prices remain	this high,	_	I xt car I nder	get wil		hybrid	Income		L E	mploye	ed	Childre	n in HH		Party	<u> </u> /		Region	1
If gas prices remain		Gei	nder	Ag	je		\$50,000 -			PT/					ĺ	Ind./	111/0		
	Total	Gei M	nder F	Ag 18-55	je 55+	< \$50,000	\$50,000 - \$100,000	> \$100,000	FT	PT/ Unem	Ret	Yes	No	Dem	Rep	Ind./ Other	NYC	Suburbs	Upstate
Applies	Total	Gei M 37%	r F 46%	18-55 44%	55+ 32%	< \$50,000 41%	\$50,000 - \$100,000 40%	47%	FT 42%	PT/ Unem 47%	Ret 33%	Yes 50%	No 36%	Dem 46%	Rep 42%	Ind./ Other 40%	30%	Suburbs 56%	Upstate 46%
Applies Does not apply	Total 41% 54%	M 37% 60%	F 46% 49%	18-55 44% 53%	55+ 32% 61%	< \$50,000 41% 51%	\$50,000 - \$100,000 40% 59%	47% 51%	FT 42% 56%	PT/ Unem 47% 47%	Ret 33% 62%	Yes 50% 48%	No 36% 58%	Dem 46% 53%	Rep 42% 54%	Ind./ Other 40% 55%	30% 66%	Suburbs 56% 37%	Upstate 46% 51%
Applies	Total	Gei M 37%	r F 46%	18-55 44%	55+ 32%	< \$50,000 41%	\$50,000 - \$100,000 40%	47%	FT 42%	PT/ Unem 47%	Ret 33%	Yes 50%	No 36%	Dem 46%	Rep 42%	Ind./ Other 40%	30%	Suburbs 56%	Upstate 46%
Applies Does not apply	Total 41% 54% 4%	M 37% 60% 3%	F 46% 49% 5%	18-55 44% 53% 4%	55+ 32% 61% 6%	< \$50,000 41% 51% 8%	\$50,000 - \$100,000 40% 59%	47% 51%	FT 42% 56%	PT/ Unem 47% 47%	Ret 33% 62%	Yes 50% 48% 1%	No 36% 58% 6%	Dem 46% 53% 1%	Rep 42% 54% 4%	Ind./ Other 40% 55% 5%	30% 66%	Suburbs 56% 37%	Upstate 46% 51%
Applies Does not apply Refused	Total 41% 54% 4%	M 37% 60% 3% ook in	F 46% 49% 5%	18-55 44% 53% 4%	55+ 32% 61% 6%	< \$50,000 41% 51% 8%	\$50,000 - \$100,000 40% 59% 1% Income	47% 51%	FT 42% 56% 3%	PT/ Unem 47% 47% 6%	Ret 33% 62% 5%	Yes 50% 48% 1%	No 36% 58%	Dem 46% 53% 1%	Rep 42% 54%	Ind./ Other 40% 55% 5%	30% 66%	Suburbs 56% 37%	Upstate 46% 51% 2%
Applies Does not apply Refused	Total 41% 54% 4%	M 37% 60% 3% ook in	F 46% 49% 5% to usir	18-55 44% 53% 4% eg publi	55+ 32% 61% 6% ic tran	< \$50,000 41% 51% 8% sportation	\$50,000 - \$100,000 40% 59% 1% Income \$50,000 -	47% 51% 2%	FT 42% 56% 3%	PT/ Unem 47% 47% 6%	Ret 33% 62% 5%	Yes 50% 48% 1%	No 36% 58% 6%	Dem 46% 53% 1%	Rep 42% 54% 4%	Ind./ Other 40% 55% 5%	30% 66% 4%	Suburbs 56% 37% 7% Region	Upstate 46% 51% 2%
Applies Does not apply Refused	Total 41% 54% 4%	M 37% 60% 3% ook in Ger	F 46% 49% 5% to usin	18-55 44% 53% 4%	55+ 32% 61% 6% ic tran	< \$50,000 41% 51% 8%	\$50,000 - \$100,000 40% 59% 1% Income \$50,000 -	47% 51%	FT 42% 56% 3%	PT/ Unem 47% 47% 6% employe	Ret 33% 62% 5% ed Ret	Yes 50% 48% 1% Childre	No 36% 58% 6% n in HH	Dem 46% 53% 1%	Rep 42% 54% 4%	Ind./ Other 40% 55% 5%	30% 66%	Suburbs 56% 37% 7%	Upstate 46% 51% 2%
Applies Does not apply Refused The cost of gas has	Total	M 37% 60% 3% Ook in Gel	F 46% 49% 5% to usin	18-55 44% 53% 4% 18-55	55+ 32% 61% 6% c tran	< \$50,000 41% 51% 8% sportation < \$50,000	\$50,000 - \$100,000 40% 59% 1% Income \$50,000 - \$100,000	47% 51% 2% > \$100,000	FT 42% 56% 3%	PT/ Unem 47% 47% 6% Employe PT/ Unem	Ret 33% 62% 5%	Yes 50% 48% 1% Childre Yes	No 36% 58% 6% n in HH	Dem 46% 53% 1% Dem	Rep 42% 54% 4% Party Rep	Ind./ Other 40% 55% 5% Ind./ Other	30% 66% 4% NYC	Suburbs 56% 37% 7% Region Suburbs	Upstate 46% 51% 2% Upstate
Applies Does not apply Refused The cost of gas has Applies	Total	M 37% 60% 3% ook in Get M 38%	F 46% 49% 5% to usin nder F 31%	18-55 44% 53% 4% 18-55 38%	55+ 32% 61% 6% ic tran ge 55+ 23%	< \$50,000 41% 51% 8% sportation < \$50,000 41%	\$50,000 - \$100,000 40% 59% 1% Income \$50,000 - \$100,000 35%	47% 51% 2% > \$100,000 25%	FT 42% 56% 3% FT 37%	PT/ Unem 47% 6% Employe PT/ Unem 32%	Ret 33% 62% 5% Ed Ret 28%	Yes 50% 48% 1% Childre Yes 38%	No 36% 58% 6% n in HH No 31%	Dem 46% 53% 1% Dem 43%	Rep 42% 54% 4% Party Rep 22%	Ind./ Other 40% 55% 5% (Ind./ Other 30%	30% 66% 4% NYC 56%	Suburbs 56% 37% 7% Region Suburbs 23%	Upsta 46% 51% 2% Upsta 15%

	Total	Ger	nder	Ag	e		Income		Е	mploye	ed	Childre	n in HH		Party	,		Region	
							\$50,000 -			PT/						Ind./		<u> </u>	
		М	F	18-55	55+	< \$50,000	\$100,000	> \$100,000	FT	Unem	Ret	Yes	No	Dem	Rep	Other	NYC	Suburbs	Upstate
Applies	17%	17%	16%	19%	8%	22%	18%	10%	22%	17%	4%	22%	12%	22%	15%	13%	18%	17%	15%
Does not apply	82%	81%	83%	80%	87%	75%	81%	90%	77%	83%	92%	77%	86%	76%	84%	86%	80%	81%	85%
Refused	2%	2%	1%	1%	5%	3%	1%	0%	1%	1%	5%	1%	2%	2%	1%	1%	2%	3%	1%
It seems like my noi	mal groce	ies co	st mor	l e now t	han e	ver before												l	
	Total	Ger	nder	Ag	e		Income		Е	mploye	ed	Childre	n in HH		Party	,		Region	
		М	F	18-55	55+	< \$50,000	\$50,000 - \$100,000	> \$100,000	FT	PT/ Unem	Ret	Yes	No	Dem	Rep	Ind./ Other	NYC	Suburbs	Upstate
Applies	89%	90%	89%	90%	87%	91%	89%	93%	88%	89%	88%	91%	88%	89%	87%	88%	91%	87%	88%
Does not apply	11%	10%	11%	10%	12%	8%	11%	7%	12%	11%	11%	9%	11%	11%	12%	12%	9%	12%	12%
Refused	0%	1%	0%	0%	1%	1%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	1%	0%
I have cut back on b	uying nam	e bran	<u>l</u> d prod	ucts in	the gr	ocery store	and now b	uy store brar	nd or g	generic	items								
	Total	Ger	nder	Ag	e		Income		Е	mploye	ed	Childre	n in HH		Party	1		Region	l
		М	F	18-55	55+	< \$50,000	\$50,000 - \$100,000	> \$100,000	FT	PT/ Unem	Ret	Yes	No	Dem	Rep	Ind./ Other	NYC	Suburbs	Upstate
Applies	60%	56%	63%	60%	59%	79%	58%	46%	57%	73%	51%	68%	53%	64%	52%	62%	55%	56%	68%
		420/	36%	39%	41%	20%	41%	54%	42%	27%	48%	31%	47%	36%	48%	37%	45%	42%	32%
Does not apply	39%	43%	30 /0	00 /0	11/0	2070	1170												0%
Does not apply Refused	39% 1%	1%	0%	1%	1%	1%	1%	0%	1%	0%	1%	1%	0%	0%	0%	1%	1%	2%	0%
	1%	1%	0%	1%	1%	1%	1%	0%		0%	1%	1%	0%	0%	0%	1%	1%	2%	0%
Refused	1%	1%	0%	1%	1% cut m	1%	1%	0%	1%	0% mploye			0% n in HH	0%	0% Party		1%	2% Region	
Refused	1% now than	1%	0% to in o	1% rder to	1% cut m	1%	1% Ils Income \$50,000 -	> \$100,000	1%					0% Dem	Party		1% NYC	Region	
Refused	1% now than	1% used Ger	0% to in o	1% rder to Ag	1% cut m	1% y grocery bi	1% Ils Income \$50,000 -		1% E	mploye PT/	ed	Childre	n in HH			Ind./		Region	
Refused I use coupons more	now than Total	1% l used Ger	0% to in o	1% rder to Ag 18-55	1% cut m e 55+	1% y grocery bi < \$50,000	1% Ils Income \$50,000 - \$100,000	> \$100,000	1% E	mploye PT/ Unem	ed Ret	Childre Yes	n in HH No	Dem	Party Rep	Ind./ Other	NYC	Region Suburbs	Upstate
Refused I use coupons more Applies	now than Total	1% Used Ger M 42%	0% to in o	1% rder to Ag 18-55 44%	1% cut m e 55+ 42%	1% y grocery bi < \$50,000 55%	1% Ils Income \$50,000 - \$100,000 45%	> \$100,000 37%	1% E FT 43%	mploye PT/ Unem 44%	ed Ret 48%	Childre Yes 49%	n in HH No 40%	Dem 48%	Party Rep 34%	Ind./ Other 48%	NYC 44%	Region Suburbs 39%	Upstat

	Total	Δ.	l - :-	۸		_	In a a rea -			monlesse		Childre	n in 1111		De -4-			D!	
	Total	Ger	nder	Ag	e		Income			mploye	ed	Chilare	n in HH		Party			Region	1
		М	F	40.55	<i></i> .	. # E0.000	\$50,000 -	. #100 000	гт	PT/	Dat	Vaa	Ma	D	D	Ind./	NIVO	Culturate	Llastate
Λ Ι'	2001			18-55	55+	< \$50,000		> \$100,000	FT	Unem		Yes	No	Dem	Rep	Other		Suburbs	
Applies	60%	54%	66%	62%	55%	78%	63%	37%	59%	68%	54%	59%	61%	65%	54%	62%	61%	50%	66%
Does not apply	38%	43%	34%	37%	45%	22%	35%	62%	40%	32%	45%	39%	39%	35%	43%	37%	37%	49%	34%
Refused	1%	2%	0%	1%	1%	0%	2%	1%	2%	0%	1%	2%	0%	0%	3%	1%	2%	2%	0%
I try to select less expe	nsive fo	ods m	ore th	l an Luse	d to														
у со солостисо сиро	Total		nder	Ag			Income		E	mploye	ed	Childre	n in HH		Party	,		Region	
			1	7.8			\$50,000 -		_	PT/	<u> </u>				1 (3.11)	Ind./		l	1
		М	F	18-55	55+	< \$50,000	\$100,000	> \$100,000	FT	Unem	Ret	Yes	No	Dem	Rep	Other	NYC	Suburbs	Upstate
Applies	67%	62%	72%	69%	63%	84%	69%	49%	64%	78%	60%	70%	66%	67%	61%	74%	65%	63%	71%
Does not apply	32%	35%	28%	30%	37%	16%	30%	48%	34%	22%	40%	27%	34%	31%	39%	25%	33%	34%	29%
Refused	1%	3%	0%	2%	0%	0%	1%	3%	2%	0%	0%	3%	0%	1%	0%	1%	2%	3%	0%
Do you and your house	hold ha	ve a w	ritten ı	monthly	/ budg	et that you	use to keep	track of you	ır inco	me and	expe	nses?							
	Total	Ger	nder	Ag	je		Income		E	mploye	ed	Childre	n in HH		Party	′		Region	1
							\$50,000 -			PT/						Ind./			
		М	F	18-55	55+	< \$50,000	\$100,000	> \$100,000	FT	Unem	Ret	Yes	No	Dem	Rep	Other	NYC	Suburbs	Upstate
Yes	43%	38%	48%	45%	36%	48%	45%	37%	46%	42%	37%	54%	35%	43%	42%	44%	37%	45%	49%
No	55%	59%	51%	53%	64%	48%	54%	63%	53%	54%	63%	44%	63%	55%	55%	55%	58%	53%	51%
Don't know	2%	3%	1%	3%	0%	3%	2%	0%	1%	4%	0%	3%	1%	2%	3%	2%	4%	2%	0%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
How long have you and	l your h	ouseh	old bee	en keep	ing a	written mon	thly budge	t?											
	Total	Ger	nder	Ag	je		Income		E	mploye	ed	Childre	n in HH		Party	1		Region	1
							\$50,000 -			PT/						Ind./			
		M	F	18-55	55+	< \$50,000	\$100,000	> \$100,000	FT	Unem	Ret	Yes	No	Dem	Rep	Other	NYC	Suburbs	Upstate
Less than one year	13%	13%	13%	15%	8%	18%	11%	6%	11%	24%	3%	14%	12%	16%	20%	7%	12%	20%	10%
Between one and three years	20%	23%	17%	22%	13%	26%	22%	11%	21%	15%	23%	21%	19%	24%	7%	23%	23%	12%	22%
More than three years	65%	61%	68%	63%	75%	54%	64%	83%	66%	61%	68%	63%	67%	60%	71%	67%	63%	63%	68%
Don't know	1%	2%	1%	1%	3%	1%	2%	0%	2%	0%	3%	2%	1%	0%	2%	3%	1%	4%	0%
Refused	0%	1%	0%	0%	3%	1%	0%	0%	0%	0%	3%	0%	1%	0%	0%	0%	1%	0%	0%
			1	1							1	1			1	1		i	1

	Total	Gei	nder	Αg	je		Income		Е	mploye	ed	Childre	n in HH		Party	/		Region)
		М	F	18-55	55+	< \$50,000	\$50,000 - \$100,000	> \$100,000	FT	PT/ Unem	Ret	Yes	No	Dem	Rep	Ind./ Other	NYC	Suburbs	Upstate
Yes	24%	15%	33%	25%	21%	27%	28%	17%	27%	24%	15%	30%	20%	21%	15%	32%	20%	28%	27%
No	75%	83%	67%	74%	77%	71%	72%	83%	71%	76%	85%	70%	79%	78%	85%	68%	80%	68%	73%
Don't know	1%	1%	0%	1%	0%	3%	0%	0%	1%	0%	0%	0%	1%	2%	0%	0%	0%	3%	0%
Refused	0%	1%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%
Have you or any oth	er member	of vou	<u>l</u> ır hous	l sehold (over th	ne last six m	l nonths con	 tributed a gre	eat de	l al to vou	ır retii	rement s	avings	<u> </u>					
	Total		nder	Ac			Income	<u> </u>		mploye		Childre			Party	/		Region)
		М	F	18-55	55+	< \$50,000	\$50,000 - \$100,000	> \$100,000		PT/ Unem	Ret	Yes	No	Dem	Rep	Ind./ Other	NYC		Upstate
A great deal	11%	12%	11%	12%	9%	4%	13%	19%	15%	9%	4%	9%	13%	11%	12%	9%	10%	14%	12%
A small amount	31%	33%	30%	35%	19%	19%	42%	32%	41%	26%	13%	36%	28%	35%	37%	27%	25%	31%	39%
No money at all	31%	32%	31%	32%	29%	45%	24%	29%	31%	38%	24%	32%	33%	23%	30%	43%	33%	34%	28%
Withdrawn	8%	8%	8%	8%	7%	12%	4%	7%	3%	11%	14%	10%	6%	12%	3%	5%	9%	6%	7%
Don't know	11%	8%	13%	10%	14%	10%	10%	9%	7%	12%	18%	11%	10%	10%	12%	10%	15%	7%	8%
Refused	8%	8%	7%	3%	23%	10%	7%	4%	3%	4%	27%	2%	11%	9%	8%	5%	8%	7%	6%
Have you or any oth	er member	of voi	ır hous	sehold (otten	a second id	b or pursu	led additiona	l over	l time in s	order	to make	ends me	eet ove	r the	last six	mont	hs?	
,	Total	_ <u> </u>	nder	Ac			Income			mploye		Childre			Party			Region)
			F			. # E0 000	\$50,000 -	. £100.000		PT/				Da.==		Ind./	NIVO		
Yes	2.40/	M	'	18-55		< \$50,000	\$100,000	> \$100,000	FT	Unem	Ret	Yes	No		Rep	Other			Upstate
No	34% 63%	31% 67%	38% 59%	40% 59%	16% 78%	43% 54%	35% 63%	22% 78%	38% 61%	45% 54%	13% 81%	42% 57%	29% 69%	35% 64%	26% 73%	41% 57%	38% 59%	32% 65%	31% 67%
Don't know	1%	1%	2%	1%	1%	1%	1%	0%	1%	0%	1%	1%	0%	0%	0%	1%	1%	2%	1%
Refused	1%	1%	1%	0%	5%	2%	1%	0%	0%	1%	5%	0%	2%	0%	1%	1%	2%	1%	1%
Reluseu	1 70	170	170	070	570	∠ 70	1 70	0%	070	170	570	070	Z 70	070	170	170	270	1 70	170

I am less in debt today	_																		
	Total	Ger	nder	Ag	е		Income		E	mploye	ed	Childre	n in HH		Party			Region)
		М	F	18-55	55+	< \$50,000	\$50,000 - \$100,000	> \$100,000	FT	PT/ Unem	Ret	Yes	No	Dem	Rep	Ind./ Other	NYC	Suburbs	Upstate
Completely true	21%	28%	16%	21%	24%	27%	22%	15%	22%	21%	26%	22%	21%	23%	17%	21%	19%	25%	23%
Somewhat true	14%	13%	16%	15%	14%	15%	19%	8%	15%	14%	11%	15%	14%	15%	13%	14%	12%	10%	20%
Neither true nor false	18%	16%	20%	18%	21%	12%	14%	27%	18%	16%	20%	17%	20%	20%	18%	15%	18%	21%	16%
Somewhat false	18%	19%	17%	19%	12%	18%	18%	20%	22%	11%	16%	21%	16%	12%	19%	25%	20%	16%	16%
Completely false	22%	19%	25%	23%	21%	22%	24%	21%	18%	31%	17%	24%	22%	26%	22%	19%	25%	23%	18%
Does not apply	4%	4%	4%	3%	6%	5%	3%	7%	2%	6%	9%	2%	5%	3%	6%	4%	3%	5%	5%
Don't know	1%	0%	1%	1%	2%	1%	0%	2%	1%	1%	2%	0%	1%	0%	2%	1%	0%	1%	2%
Refused	1%	1%	1%	1%	1%	0%	0%	1%	1%	0%	0%	0%	0%	0%	3%	1%	2%	0%	0%
I'm concerned about my	ability	to cor	ntinue	to live a	t my c	urrent stan	dard of livi	ng											
	Total	Ger	nder	Ag	e		Income		E	mploye	ed	Childre	n in HH		Party	′		Region)
							\$50,000 -			PT/						Ind./			
		М	F	18-55	55+	< \$50,000	\$100,000	> \$100,000	FT	Unem	Ret	Yes	No	Dem	Rep	Other	NYC	Suburbs	Upstate
Completely true	32%	33%	31%	34%	23%	43%	29%	24%	32%	36%	22%	38%	28%	30%	32%	33%	34%	37%	27%
Somewhat true	30%	27%	32%	30%	30%	37%	31%	24%	27%	37%	33%	35%	26%	32%	21%	30%	29%	21%	35%
Neither true nor false	9%	9%	9%	9%	9%	7%	9%	11%	10%	6%	8%	6%	12%	8%	12%	10%	8%	9%	10%
Somewhat false	13%	12%	14%	12%	17%	7%	16%	17%	16%	8%	16%	9%	16%	14%	17%	11%	10%	17%	14%
Completely false	15%	17%	13%	14%	18%	5%	14%	24%	14%	12%	20%	13%	16%	15%	15%	16%	16%	16%	13%
Does not apply	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%
Don't know	0%	0%	1%	1%	1%	1%	1%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	2%
Refused	1%	0%	1%	1%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	3%	0%	2%	0%	0%
I spend more time than	before	worryi	ng abo	ut mon	еу							_							
	Total	Ger	nder	Ag	е		Income		E	mploye	ed	Childre	n in HH		Party			Region	1
		М	F	18-55	55+	< \$50,000	\$50,000 - \$100,000	> \$100,000	FT	PT/ Unem	Ret	Yes	No	Dem	Rep	Ind./ Other	NYC	Suburbs	Upstate
Completely true	39%	36%	42%	43%	27%	54%	35%	31%	38%	46%	29%	50%	32%	40%	37%	41%	45%	34%	36%
Somewhat true	26%	26%	26%	26%	25%	24%	31%	21%	27%	26%	24%	22%	29%	25%	27%	26%	21%	28%	31%
Neither true nor false	6%	10%	2%	6%	6%	4%	5%	11%	8%	0%	5%	4%	8%	6%	6%	7%	6%	9%	4%
Somewhat false	11%	10%	13%	10%	16%	10%	14%	12%	11%	11%	18%	12%	12%	15%	10%	8%	11%	9%	14%
Completely false	16%	17%	14%	13%	23%	7%	14%	25%	14%	16%	22%	12%	19%	15%	17%	16%	15%	17%	16%
Does not apply	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	0%	0%	1%	0%	3%	0%
Don't know	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%
								i e		1	_			_		_	_		1
Refused	1%	0%	1%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	3%	0%	2%	0%	0%

I believe the economy in	gener	al is q	oina ta	improv	/e ove	r the next tv	welve mont	hs											
,	Total		nder	Ag			Income	_	Е	mploye	ed	Childre	n in HH		Party	,		Region	1
							\$50,000 -			PT/						Ind./			
		М	F	18-55	55+	< \$50,000	\$100,000	> \$100,000	FT	Unem	Ret	Yes	No	Dem	Rep	Other	NYC	Suburbs	Upstate
Completely true	11%	16%	6%	10%	14%	11%	9%	11%	13%	9%	10%	14%	8%	11%	19%	7%	11%	15%	9%
Somewhat true	25%	24%	25%	24%	25%	18%	30%	30%	25%	22%	28%	22%	27%	22%	33%	23%	21%	30%	26%
Neither true nor false	10%	9%	11%	10%	11%	10%	10%	5%	9%	12%	7%	9%	9%	11%	9%	8%	14%	7%	6%
Somewhat false	27%	27%	27%	31%	15%	32%	27%	24%	30%	28%	16%	30%	25%	27%	16%	36%	33%	11%	30%
Completely false	21%	21%	22%	21%	23%	22%	18%	28%	18%	24%	24%	20%	23%	25%	13%	20%	17%	24%	25%
Don't know	6%	3%	9%	4%	12%	6%	5%	2%	4%	6%	14%	4%	7%	4%	7%	7%	3%	13%	5%
Refused	1%	0%	1%	1%	1%	0%	0%	0%	1%	0%	1%	0%	0%	0%	3%	0%	2%	0%	1%
I think my personal finar	ncial si	tuatior	n will g	et bette	er ove	the next ye	ar												
	Total	Ger	nder	Ag	je		Income		Е	mploye	ed	Childre	n in HH		Party	,		Region)
							\$50,000 -			PT/						Ind./			
		M	F	18-55	55+	< \$50,000	\$100,000	> \$100,000	FT	Unem	Ret	Yes	No	Dem	Rep	Other	NYC	Suburbs	Upstate
Completely true	18%	23%	13%	19%	14%	16%	21%	18%	25%	14%	8%	21%	16%	13%	22%	21%	20%	13%	19%
Somewhat true	31%	34%	28%	32%	25%	25%	35%	34%	33%	26%	27%	33%	29%	30%	30%	32%	30%	31%	30%
Neither true nor false	15%	10%	19%	15%	13%	15%	18%	14%	12%	21%	13%	14%	15%	15%	10%	18%	12%	18%	16%
Somewhat false	16%	13%	19%	16%	17%	16%	13%	18%	19%	9%	22%	17%	16%	18%	13%	17%	14%	24%	15%
Completely false	16%	16%	16%	14%	23%	23%	11%	14%	9%	23%	23%	12%	19%	20%	14%	11%	18%	9%	17%
Does not apply	1%	0%	1%	1%	2%	1%	1%	1%	0%	1%	2%	1%	1%	1%	2%	0%	1%	2%	0%
Don't know	3%	4%	3%	2%	6%	5%	2%	2%	1%	6%	5%	1%	4%	3%	6%	1%	3%	3%	3%
Refused	1%	0%	1%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	3%	0%	2%	0%	0%

Which of the following to	wo sta	temen	ts more	e close	y mat	hches your	thinking ab	out the econ	omy?										
	Total	Ger	nder	Ag	je		Income		E	mploye	ed	Childre	n in HH		Party	,		Region	
		М	F	18-55	55+	< \$50,000	\$50,000 - \$100,000	> \$100,000	FT	PT/ Unem	Ret	Yes	No	Dem	Rep	Ind./ Other	NYC	Suburbs	Upstate
I believe the country's economy is strong and we will make adjustments to return us to financial health.	40%	42%	39%	41%	38%	29%	42%	48%	46%	34%	36%	38%	42%	31%	71%	35%	38%	43%	41%
Our country's best economic days are behind us. The next generation will have to accept a lower standard of living.	52%	50%	54%	52%	56%	65%	49%	45%	47%	57%	58%	53%	52%	63%	23%	57%	54%	46%	54%
Don't know/Refused	7%	8%	7%	8%	6%	6%	8%	7%	7%	9%	6%	9%	6%	6%	7%	8%	8%	11%	5%