| Seriousness of Gas and Food Prices: Percentage of NY'ers |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total percent by category indicating a somewhat or very serious problem. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Gasoline |  |  |  |  |  |  |  |  |  |  |  | Food |  |  |  |  |  |  |  |  |  |  |  |
|  | Aug 2009 | $\left.\begin{array}{\|c\|} \hline \text { Jul } \\ 2009 \end{array} \right\rvert\,$ | Jun $2009$ | May 2009 | Apr 2009 | $\begin{array}{\|c\|} \hline \text { Mar } \\ 2009 \end{array}$ | Feb 2009 | $\left\|\begin{array}{c} \text { Jan } \\ 2009 \end{array}\right\|$ | $\begin{array}{\|c\|} \hline \text { Dec } \\ 2008 \end{array}$ | Nov 2008 | Oct $2008$ | Sept 2008 | Aug 2009 | $\begin{gathered} \text { Jul } \\ 2009 \end{gathered}$ | $\begin{array}{\|c\|c\|} \hline \text { Jun } \\ 2009 \end{array}$ | May 2009 | Apr $2009$ | Mar 2009 | Feb $2009$ | $\begin{array}{\|c} \hline \text { Jan } \\ 2009 \end{array}$ | Dec 2008 | Nov 2008 | Oct $2008$ | Sept 2008 |
| Upstate NY | 56\% | 66\% | 64\% | 56\% | 46\% | 50\% | 58\% | 42\% | 48\% | 58\% | 66\% | 74\% | 62\% | 68\% | 61\% | 60\% | 65\% | 69\% | 71\% | 65\% | 66\% | 67\% | 69\% | 75\% |
| Republicans | 56\% | 57\% | 57\% | 50\% | 43\% | 45\% | 52\% | 40\% | 46\% | 41\% | 58\% | 62\% | 59\% | 60\% | 62\% | 62\% | 62\% | 61\% | 65\% | 62\% | 66\% | 60\% | 63\% | 66\% |
| Lower Income | 54\% | 58\% | 57\% | 51\% | 45\% | 46\% | 53\% | 41\% | 47\% | 51\% | 66\% | 71\% | 73\% | 74\% | 75\% | 70\% | 76\% | 72\% | 77\% | 75\% | 76\% | 79\% | 80\% | 83\% |
| Men | 52\% | 52\% | 55\% | 42\% | 37\% | 40\% | 46\% | 40\% | 42\% | 47\% | 60\% | 65\% | 58\% | 56\% | 60\% | 52\% | 57\% | 59\% | 63\% | 61\% | 64\% | 60\% | 66\% | 69\% |
| Under age 55 | 51\% | 55\% | 54\% | 46\% | 40\% | 40\% | 47\% | 41\% | 44\% | 54\% | 62\% | 68\% | 64\% | 62\% | 67\% | 62\% | 66\% | 70\% | 73\% | 64\% | 69\% | 73\% | 67\% | 72\% |
| New York State | 49\% | 55\% | 54\% | 46\% | 40\% | 40\% | 48\% | 40\% | 43\% | 48\% | 60\% | 66\% | 62\% | 62\% | 63\% | 60\% | 64\% | 65\% | 70\% | 66\% | 66\% | 66\% | 69 | \% |
| Age 55+ | 47\% | 55\% | 55\% | 46\% | 40\% | 41\% | 49\% | 40\% | 42\% | 44\% | 58\% | 65\% | 60\% | 61\% | 60\% | 60\% | 62\% | 60\% | 67\% | 66\% | 64\% | 61\% | 70\% | 73\% |
| Women | 46\% | 58\% | 53\% | 49\% | 43\% | 41\% | 48\% | 41\% | 44\% | 49\% | 59\% | 67\% | 65\% | 66\% | 66\% | 70\% | 70\% | 70\% | 74\% | 70\% | 67\% | 71\% | 71\% | 76\% |
| Higher Income | 44\% | 51\% | 52\% | 42\% | 35\% | 37\% | 42\% | 40\% | 40\% | 44\% | 57\% | 62\% | 53\% | 52\% | 53\% | 53\% | 55\% | 60\% | 61\% | 61\% | 60\% | 59\% | 63\% | 6\% |
| Democrats | 44\% | 50\% | 54\% | 43\% | 35\% | 36\% | 46\% | 39\% | 41\% | 49\% | 60\% | 65\% | 64\% | 62\% | 65\% | 65\% | 66\% | 66\% | 71\% | 68\% | 68\% | 68\% | 71\% | 74\% |
| Metro NYC | 44\% | 49\% | 48\% | 40\% | 36\% | 35\% | 42\% | 40\% | 41\% | 43\% | 56\% | 63\% | 61\% | 58\% | 65\% | 61\% | 63\% | 62\% | 69\% | 66\% | 66\% | 65\% | 69\% | 72\% |


| Gas and Food Impact Seriousness Index |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gas and food having a somewhat or very serious impact on finances as compared to 'not a very' or 'not at all' a serious impact |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Gasoline |  |  |  |  |  |  |  |  |  |  |  | Food |  |  |  |  |  |  |  |  |  |  |  |
|  | $\begin{array}{\|l} \hline \text { Aug } \\ 2009 \\ \hline \end{array}$ | $\begin{array}{\|c\|} \hline \text { Jul } \\ \hline 2009 \\ \hline \end{array}$ | $\begin{array}{\|c\|} \hline \text { Jun } \\ 2009 \\ \hline \end{array}$ | $\begin{array}{\|l\|} \hline \text { May } \\ 2009 \\ \hline \end{array}$ | $\begin{array}{\|c\|} \hline \mathrm{Apr} \\ 2009 \\ \hline \end{array}$ | $\begin{array}{\|c\|} \hline \text { Mar } \\ 2009 \\ \hline \end{array}$ | $\begin{array}{\|c\|} \hline \text { Feb } \\ 2009 \\ \hline \end{array}$ | $\begin{array}{\|c\|} \hline \text { Jan } \\ 2009 \\ \hline \end{array}$ | $\begin{array}{\|c\|} \hline \text { Dec } \\ 2008 \\ \hline \end{array}$ | $\begin{array}{l\|} \hline \text { Nov } \\ 2008 \\ \hline \end{array}$ | $\begin{array}{\|c\|} \hline \text { Oct } \\ 2008 \\ \hline \end{array}$ | $\begin{array}{\|l\|} \hline \text { Sept } \\ 2008 \\ \hline \end{array}$ | $\begin{array}{\|l\|} \hline \text { Aug } \\ 2009 \\ \hline \end{array}$ | $\begin{array}{\|c\|} \hline \text { JuI } \\ 2009 \\ \hline \end{array}$ | $\begin{array}{\|c\|} \hline \text { Jun } \\ 2009 \\ \hline \end{array}$ | $\begin{array}{\|c\|} \hline \text { May } \\ 2009 \\ \hline \end{array}$ | $\begin{array}{\|c\|} \hline \text { Apr } \\ 2009 \\ \hline \end{array}$ | $\begin{array}{\|c\|} \hline \text { Mar } \\ 2009 \\ \hline \end{array}$ | $\begin{array}{\|c\|} \hline \text { Feb } \\ 2009 \\ \hline \end{array}$ | $\begin{array}{\|c\|} \hline \text { Jan } \\ 2009 \\ \hline \end{array}$ | $\begin{array}{\|c\|} \hline \text { Dec } \\ 2008 \\ \hline \end{array}$ | $\begin{array}{\|c\|} \hline \text { Nov } \\ 2008 \\ \hline \end{array}$ | $\begin{array}{\|c\|} \hline \text { Oct } \\ \hline 2008 \\ \hline \end{array}$ | $\begin{array}{\|l\|} \hline \text { Sept } \\ 2008 \\ \hline \end{array}$ |
| Republicans | 115 | 116 | 113 | 102 | 87 | 90 | 105 | 82 | 95 | 83 | 116 | 126 | 118 | 120 | 125 | 123 | 126 | 123 | 130 | 125 | 132 | 121 | 126 | 131 |
| Upstate NY | 114 | 134 | 128 | 111 | 94 | 101 | 116 | 87 | 98 | 116 | 132 | 148 | 126 | 137 | 124 | 120 | 131 | 139 | 142 | 130 | 133 | 135 | 139 | 149 |
| Lower Income | 114 | 122 | 118 | 105 | 94 | 95 | 108 | 87 | 97 | 106 | 134 | 146 | 147 | 150 | 150 | 140 | 153 | 146 | 155 | 151 | 152 | 159 | 160 | 166 |
| Men | 108 | 107 | 112 | 86 | 77 | 80 | 94 | 81 | 85 | 94 | 123 | 133 | 118 | 113 | 121 | 103 | 115 | 118 | 127 | 123 | 129 | 122 | 133 | 139 |
| Under age 55 | 105 | 112 | 109 | 95 | 82 | 82 | 95 | 83 | 89 | 109 | 126 | 140 | 128 | 124 | 136 | 123 | 134 | 141 | 147 | 129 | 138 | 146 | 134 | 144 |
| New York State | 102 | 113 | 111 | 94 | 82 | 83 | 98 | 84 | 89 | 97 | 122 | 136 | 125 | 124 | 128 | 121 | 129 | 130 | 140 | 132 | 132 | 133 | 138 | 146 |
| Age 55+ | 100 | 114 | 114 | 94 | 82 | 84 | 100 | 84 | 88 | 90 | 118 | 134 | 121 | 124 | 120 | 121 | 125 | 122 | 134 | 134 | 129 | 124 | 141 | 147 |
| Women | 97 | 118 | 110 | 102 | 87 | 85 | 99 | 86 | 91 | 101 | 121 | 139 | 131 | 134 | 134 | 140 | 140 | 140 | 149 | 140 | 136 | 143 | 143 | 152 |
| Democrats | 94 | 104 | 113 | 91 | 73 | 75 | 95 | 80 | 85 | 100 | 122 | 133 | 128 | 125 | 130 | 130 | 133 | 133 | 144 | 137 | 136 | 137 | 143 | 149 |
| Metro NYC | 94 | 102 | 101 | 85 | 76 | 73 | 87 | 84 | 84 | 88 | 116 | 130 | 124 | 118 | 130 | 123 | 127 | 126 | 138 | 133 | 133 | 132 | 138 | 144 |
| Higher Income | 89 | 103 | 105 | 85 | 71 | 75 | 86 | 82 | 80 | 89 | 114 | 125 | 106 | 104 | 108 | 106 | 112 | 120 | 123 | 124 | 120 | 117 | 126 | 130 |


|  | Seriousness of Gas and Food Prices: Percentage of NY'ers |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total percent by category indicating a somewhat or very serious problem. |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  | Both | Gas | and F |  |  |  |  |  |
|  | $\begin{gathered} \text { Aug } \\ 2009 \end{gathered}$ | $\begin{array}{\|c} \hline \text { Jul } \\ 2009 \end{array}$ | $\begin{array}{\|c} \hline \text { Jun } \\ 2009 \end{array}$ | $\begin{aligned} & \hline \text { May } \\ & 2009 \end{aligned}$ | $\begin{array}{\|c\|} \hline \text { Apr } \\ 2009 \end{array}$ | $\begin{gathered} \hline \text { Mar } \\ 2009 \end{gathered}$ | $\begin{gathered} \hline \text { Feb } \\ 2009 \end{gathered}$ | $\begin{array}{\|c\|} \hline \text { Jan } \\ 2009 \end{array}$ | $\begin{gathered} \hline \text { Dec } \\ 2008 \end{gathered}$ | $\begin{aligned} & \hline \text { Nov } \\ & 2008 \end{aligned}$ | $\begin{array}{\|c\|} \hline \text { Oct } \\ 2008 \end{array}$ | $\begin{array}{l\|} \hline \text { Sept } \\ 2008 \end{array}$ |
| Upstate NY | 45\% | 55\% | 49\% | 46\% | 40\% | 43\% | 49\% | 36\% | 41\% | 48\% | 55\% | 64\% |
| Republicans | 46\% | 44\% | 42\% | 42\% | 36\% | 37\% | 44\% | 33\% | 40\% | 35\% | 46\% | 50\% |
| Lower Income | 47\% | 50\% | 50\% | 43\% | 39\% | 41\% | 46\% | 36\% | 43\% | 47\% | 58\% | 66\% |
| Men | 40\% | 40\% | 41\% | 34\% | 30\% | 32\% | 38\% | 33\% | 36\% | 38\% | 49\% | 56\% |
| Under age 55 | 42\% | 41\% | 44\% | 39\% | 33\% | 36\% | 40\% | 35\% | 40\% | 47\% | 51\% | 58\% |
| New York State | 39\% | 43\% | 42\% | 38\% | 34\% | 35\% | 41\% | 34\% | 38\% | 40\% | 50\% | 57\% |
| Age 55+ | 38\% | 44\% | 42\% | 37\% | 34\% | 34\% | 41\% | 34\% | 36\% | 36\% | 50\% | 57\% |
| Women | 39\% | 46\% | 44\% | 42\% | 37\% | 37\% | 43\% | 36\% | 39\% | 42\% | 51\% | 59\% |
| Higher Income | 33\% | 36\% | 35\% | 33\% | 29\% | 30\% | 34\% | 33\% | 34\% | 35\% | 46\% | 51\% |
| Democrats | 36\% | 41\% | 43\% | 36\% | 31\% | 32\% | 40\% | 34\% | 37\% | 40\% | 50\% | 56\% |
| Metro NYC | 36\% | 36\% | 38\% | 34\% | 30\% | 30\% | 36\% | 33\% | 36\% | 36\% | 47\% | 54\% |


|  | Gas and Food Impact Seriousness Index |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Gas and food having a somewhat or very serious impact on finances as compared to 'not a very' or 'not at all' a serious impact |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  | Both | Gas | and Foold | 00d |  |  |  |  |
|  | $\begin{gathered} \text { Aug } \\ 2009 \end{gathered}$ | $\begin{array}{\|c\|} \hline \text { Jul } \\ 2009 \end{array}$ | $\begin{array}{\|c\|} \hline \text { Jun } \\ 2009 \end{array}$ | $\begin{array}{\|l\|} \hline \text { May } \\ 2009 \end{array}$ | $\begin{gathered} \text { Apr } \\ 2009 \end{gathered}$ | $\begin{array}{\|c\|} \hline \text { Mar } \\ 2009 \end{array}$ | $\begin{array}{\|c\|} \hline \text { Feb } \\ 2009 \end{array}$ | $\begin{array}{c\|} \hline \text { Jan } \\ 2009 \end{array}$ | $\begin{array}{\|c\|} \hline \text { Dec } \\ 2008 \end{array}$ | $\begin{aligned} & \hline \text { Nov } \\ & 2008 \end{aligned}$ | $\begin{array}{\|c\|} \hline \text { Oct } \\ 2008 \end{array}$ | $\begin{array}{l\|} \hline \text { Sept } \\ 2008 \end{array}$ |
| Republicans | 117 | 118 | 119 | 113 | 107 | 107 | 117 | 103 | 114 | 102 | 121 | 129 |
| Upstate NY | 120 | 135 | 126 | 116 | 112 | 120 | 129 | 109 | 115 | 125 | 135 | 148 |
| Lower Income | 131 | 136 | 134 | 123 | 123 | 120 | 132 | 119 | 124 | 132 | 147 | 156 |
| Men | 113 | 110 | 116 | 95 | 96 | 99 | 111 | 102 | 107 | 108 | 128 | 136 |
| Under age 55 | 116 | 118 | 123 | 109 | 108 | 112 | 121 | 106 | 114 | 127 | 130 | 142 |
| New York State | 113 | 119 | 119 | 107 | 105 | 106 | 119 | 108 | 111 | 115 | 130 | 141 |
| Age 55+ | 111 | 119 | 117 | 107 | 104 | 103 | 117 | 109 | 109 | 107 | 130 | 140 |
| Women | 114 | 126 | 122 | 121 | 113 | 113 | 124 | 113 | 114 | 122 | 132 | 146 |
| Democrats | 111 | 114 | 122 | 110 | 103 | 104 | 120 | 108 | 111 | 118 | 133 | 141 |
| Metro NYC | 109 | 110 | 115 | 104 | 102 | 99 | 112 | 109 | 109 | 110 | 127 | 137 |
| Higher Income | 97 | 103 | 106 | 95 | 91 | 97 | 104 | 103 | 100 | 103 | 120 | 127 |

