

I'm going to read the names of several people in public life and I'd like you to tell me whether you have a favorable opinion or an unfavorable opinion of each of the people I name.

Q1. Barack Obama																							
	Party				Vote Choice				Gender		Age			Region			Military HH		Union HH		Religion		
	Total	Dem	Rep	Ind/Other	Owens	Scozzafava	Hoffman	Don't know	M	F	18-34	35-54	55+	N Country East	N Country West	Central NY	Yes	No	Yes	No	Cath	Prot	Other
Favorable	59%	86%	40%	54%	85%	64%	29%	62%	55%	63%	56%	57%	63%	57%	64%	55%	58%	59%	62%	58%	62%	47%	66%
Unfavorable	37%	13%	55%	41%	12%	31%	67%	30%	41%	33%	44%	38%	32%	41%	31%	40%	36%	37%	33%	38%	34%	47%	31%
Don't know/No opinion	4%	1%	5%	6%	3%	5%	4%	9%	5%	4%	0%	5%	6%	3%	5%	5%	6%	3%	5%	4%	4%	6%	3%

Q2. Dede Scozzafava																							
	Party				Vote Choice				Gender		Age			Region			Military HH		Union HH		Religion		
	Total	Dem	Rep	Ind/Other	Owens	Scozzafava	Hoffman	Don't know	M	F	18-34	35-54	55+	N Country East	N Country West	Central NY	Yes	No	Yes	No	Cath	Prot	Other
Favorable	29%	28%	33%	24%	19%	77%	13%	26%	25%	33%	19%	30%	32%	19%	45%	21%	32%	28%	29%	30%	29%	28%	29%
Unfavorable	51%	53%	47%	59%	59%	6%	76%	20%	55%	47%	55%	52%	47%	55%	43%	55%	49%	52%	54%	49%	52%	51%	51%
Don't know/No opinion	20%	19%	20%	17%	22%	17%	11%	55%	20%	20%	26%	18%	21%	26%	12%	24%	20%	21%	17%	22%	19%	21%	21%

Q3. Bill Owens																							
	Party				Vote Choice				Gender		Age			Region			Military HH		Union HH		Religion		
	Total	Dem	Rep	Ind/Other	Owens	Scozzafava	Hoffman	Don't know	M	F	18-34	35-54	55+	N Country East	N Country West	Central NY	Yes	No	Yes	No	Cath	Prot	Other
Favorable	40%	62%	23%	39%	76%	19%	18%	24%	40%	39%	35%	40%	41%	50%	33%	37%	39%	40%	38%	40%	42%	30%	46%
Unfavorable	36%	17%	47%	47%	6%	50%	62%	24%	38%	34%	39%	34%	37%	24%	44%	38%	37%	36%	38%	36%	33%	43%	34%
Don't know/No opinion	24%	21%	30%	15%	18%	32%	20%	52%	22%	27%	26%	26%	23%	26%	22%	25%	25%	24%	24%	24%	25%	27%	20%

Q4. Doug Hoffman																							
	Party				Vote Choice				Gender		Age			Region			Military HH		Union HH		Religion		
	Total	Dem	Rep	Ind/Other	Owens	Scozzafava	Hoffman	Don't know	M	F	18-34	35-54	55+	N Country East	N Country West	Central NY	Yes	No	Yes	No	Cath	Prot	Other
Favorable	41%	20%	54%	47%	14%	15%	88%	24%	45%	37%	40%	46%	36%	43%	34%	48%	43%	39%	41%	40%	44%	52%	26%
Unfavorable	37%	58%	23%	33%	59%	57%	7%	20%	35%	38%	41%	33%	39%	30%	45%	33%	33%	39%	40%	35%	33%	28%	50%
Don't know/No opinion	22%	22%	22%	20%	27%	28%	5%	56%	20%	24%	19%	21%	25%	27%	21%	19%	24%	22%	19%	24%	23%	20%	23%

Q5. If the special election were held today, who would you vote for if the candidates were:																							
	Party								Gender		Age			Region			Military HH		Union HH		Religion		
	Total	Dem	Rep	Ind/Other					M	F	18-34	35-54	55+	N Country East	N Country West	Central NY	Yes	No	Yes	No	Cath	Prot	Other
Bill Owens on the Democratic and Working Families Party lines	36%	66%	13%	35%					37%	34%	36%	34%	37%	46%	30%	33%	33%	37%	44%	32%	39%	25%	42%
Dede Scozzafava on the Republican and Independence Party lines	20%	11%	29%	15%					17%	23%	20%	20%	21%	13%	34%	12%	19%	21%	15%	23%	18%	24%	21%
Doug Hoffman on the Conservative line	35%	14%	50%	40%					39%	32%	42%	38%	29%	33%	28%	44%	36%	34%	35%	35%	35%	45%	24%
Don't know/No opinion	9%	9%	8%	9%					7%	12%	3%	8%	14%	8%	8%	11%	12%	8%	7%	10%	8%	7%	13%

N Country East: Clinton/Essex/Franklin/Fulton/Hamilton

N Country West: Jefferson/Lewis/St. Lawrence

Central NY: Madison/Oneida/Oswego

Siena Research Institute
10/27/09 - 10/29/09
704 Likely Voters New York 23rd Congressional District +/- 3.7%

Q6. How likely would you say you are to vote for [CANDIDATE NAME]?																							
	Party				Vote Choice				Gender		Age			Region			Military HH		Union HH		Religion		
	Total	Dem	Rep	Ind/Other	Owens	Scozzafava	Hoffman		M	F	18-34	35-54	55+	N Country East	N Country West	Central NY	Yes	No	Yes	No	Cath	Prot	Other
Absolutely certain; there's no chance I will change my mind	51%	61%	48%	44%	53%	39%	57%		51%	52%	47%	44%	61%	51%	53%	49%	59%	46%	50%	52%	52%	53%	47%
Fairly certain; it's unlikely I will change my mind	37%	30%	45%	32%	31%	49%	36%		38%	37%	34%	45%	30%	39%	36%	37%	29%	42%	40%	36%	38%	37%	37%
Not very certain; I very well may change my mind	10%	7%	6%	21%	13%	10%	6%		10%	10%	19%	9%	6%	9%	9%	11%	11%	9%	9%	10%	8%	9%	13%
Not certain at all; there's a good chance I will change my mind	2%	3%	1%	3%	3%	0%	1%		2%	2%	0%	2%	2%	1%	2%	2%	1%	2%	0%	2%	2%	1%	2%
Don't know/No opinion	0%	0%	0%	0%	0%	1%	0%		0%	0%	0%	0%	1%	1%	0%	0%	1%	0%	0%	0%	0%	1%	0%

Q7. Have you seen or heard radio or television commercials on behalf of Bill Owens?																							
	Party				Vote Choice				Gender		Age			Region			Military HH		Union HH		Religion		
	Total	Dem	Rep	Ind/Other	Owens	Scozzafava	Hoffman	Don't know	M	F	18-34	35-54	55+	N Country East	N Country West	Central NY	Yes	No	Yes	No	Cath	Prot	Other
Yes	82%	82%	81%	89%	87%	82%	81%	72%	81%	83%	78%	81%	86%	76%	91%	79%	87%	80%	85%	82%	85%	82%	79%
No	17%	15%	19%	11%	12%	17%	19%	27%	18%	15%	19%	18%	14%	22%	9%	21%	13%	19%	14%	17%	13%	18%	20%
Don't know/No opinion	1%	2%	0%	0%	2%	1%	0%	1%	0%	2%	3%	1%	0%	3%	0%	0%	1%	1%	1%	1%	1%	0%	1%

Q8. (If saw commercials) Have these commercials made you more likely to support Owens, less likely to support Owens, or have they had no effect on who you plan to vote for?																							
	Party				Vote Choice				Gender		Age			Region			Military HH		Union HH		Religion		
	Total	Dem	Rep	Ind/Other	Owens	Scozzafava	Hoffman	Don't know	M	F	18-34	35-54	55+	N Country East	N Country West	Central NY	Yes	No	Yes	No	Cath	Prot	Other
More likely	20%	30%	16%	15%	41%	12%	5%	11%	22%	19%	14%	23%	20%	24%	18%	21%	18%	22%	23%	20%	20%	22%	20%
Less likely	28%	14%	36%	31%	6%	42%	44%	26%	28%	28%	30%	27%	27%	16%	37%	27%	30%	26%	27%	28%	24%	32%	29%
No impact	49%	49%	47%	52%	50%	44%	51%	47%	49%	48%	48%	50%	48%	59%	41%	49%	48%	49%	47%	50%	54%	43%	48%
Don't know/No opinion	3%	6%	2%	2%	4%	2%	1%	16%	1%	5%	8%	1%	4%	2%	4%	3%	4%	3%	4%	3%	3%	4%	3%

Q9. Have you seen or heard radio or television commercials on behalf of Dede Scozzafava?																							
	Party				Vote Choice				Gender		Age			Region			Military HH		Union HH		Religion		
	Total	Dem	Rep	Ind/Other	Owens	Scozzafava	Hoffman	Don't know	M	F	18-34	35-54	55+	N Country East	N Country West	Central NY	Yes	No	Yes	No	Cath	Prot	Other
Yes	81%	80%	84%	79%	82%	81%	87%	61%	78%	84%	75%	82%	84%	73%	89%	80%	84%	80%	86%	80%	86%	84%	74%
No	17%	18%	15%	20%	16%	19%	13%	36%	21%	14%	22%	18%	15%	24%	10%	20%	15%	18%	14%	19%	13%	16%	25%
Don't know/No opinion	1%	2%	0%	1%	2%	0%	0%	3%	1%	1%	3%	0%	1%	3%	1%	0%	1%	1%	0%	2%	1%	0%	1%

Q10. (If saw commercials) Have these commercials made you more likely to support Scozzafava, less likely to support Scozzafava, or have they had no effect on who you plan to vote for?																							
	Party				Vote Choice				Gender		Age			Region			Military HH		Union HH		Religion		
	Total	Dem	Rep	Ind/Other	Owens	Scozzafava	Hoffman	Don't know	M	F	18-34	35-54	55+	N Country East	N Country West	Central NY	Yes	No	Yes	No	Cath	Prot	Other
More likely	9%	4%	13%	6%	2%	35%	3%	5%	8%	10%	0%	8%	14%	5%	14%	6%	10%	9%	7%	10%	8%	13%	6%
Less likely	45%	47%	38%	61%	58%	9%	54%	30%	47%	43%	51%	46%	40%	47%	37%	52%	43%	45%	53%	40%	51%	41%	38%
No impact	44%	44%	48%	33%	38%	56%	43%	45%	44%	44%	40%	46%	44%	47%	46%	39%	44%	44%	38%	47%	39%	42%	54%
Don't know/No opinion	2%	5%	1%	0%	2%	0%	0%	20%	1%	4%	9%	0%	2%	1%	3%	2%	3%	2%	3%	2%	1%	3%	3%

N Country East: Clinton/Essex/Franklin/Fulton/Hamilton
N Country West: Jefferson/Lewis/St. Lawrence
Central NY: Madison/Oneida/Oswego

Q11. Have you seen or heard radio or television commercials on behalf of Doug Hoffman?																							
	Party				Vote Choice				Gender		Age			Region			Military HH		Union HH		Religion		
	Total	Dem	Rep	Ind/Other	Owens	Scozzafava	Hoffman	Don't know	M	F	18-34	35-54	55+	N Country East	N Country West	Central NY	Yes	No	Yes	No	Cath	Prot	Other
Yes	76%	71%	83%	75%	72%	69%	89%	63%	78%	76%	63%	78%	81%	65%	84%	78%	79%	75%	76%	76%	73%	86%	72%
No	22%	27%	17%	25%	27%	30%	11%	35%	22%	23%	33%	22%	18%	32%	16%	22%	21%	23%	24%	22%	25%	14%	27%
Don't know/No opinion	1%	2%	0%	0%	2%	1%	0%	3%	1%	2%	3%	0%	1%	3%	0%	0%	1%	1%	0%	1%	2%	0%	1%

Q12. (If saw commercials) Have these commercials made you more likely to support Hoffman, less likely to support Hoffman, or have they had no effect on who you plan to vote for?																							
	Party				Vote Choice				Gender		Age			Region			Military HH		Union HH		Religion		
	Total	Dem	Rep	Ind/Other	Owens	Scozzafava	Hoffman	Don't know	M	F	18-34	35-54	55+	N Country East	N Country West	Central NY	Yes	No	Yes	No	Cath	Prot	Other
More likely	29%	15%	33%	42%	6%	7%	61%	14%	26%	32%	41%	29%	26%	31%	24%	35%	33%	27%	26%	31%	30%	36%	19%
Less likely	27%	45%	17%	24%	52%	35%	4%	21%	27%	27%	13%	27%	32%	23%	35%	21%	22%	30%	31%	25%	28%	20%	34%
No impact	41%	37%	48%	32%	40%	56%	35%	43%	46%	37%	41%	44%	39%	46%	38%	42%	43%	40%	42%	41%	40%	41%	43%
Don't know/No opinion	2%	3%	2%	3%	1%	1%	0%	22%	1%	4%	5%	1%	3%	0%	3%	3%	2%	3%	1%	3%	1%	3%	4%

Q13. Which candidate do you think has been waging the most positive campaign?																							
	Party				Vote Choice				Gender		Age			Region			Military HH		Union HH		Religion		
	Total	Dem	Rep	Ind/Other	Owens	Scozzafava	Hoffman	Don't know	M	F	18-34	35-54	55+	N Country East	N Country West	Central NY	Yes	No	Yes	No	Cath	Prot	Other
Scozzafava	16%	13%	19%	15%	8%	57%	2%	7%	15%	17%	16%	16%	15%	9%	27%	9%	15%	16%	15%	16%	17%	16%	14%
Owens	30%	48%	16%	31%	65%	10%	9%	18%	33%	28%	30%	28%	32%	39%	25%	27%	30%	30%	31%	29%	37%	19%	31%
Hoffman	27%	15%	36%	31%	7%	8%	65%	7%	29%	26%	34%	27%	25%	22%	23%	37%	28%	27%	25%	28%	24%	36%	25%
All three	3%	5%	3%	0%	2%	4%	3%	8%	2%	4%	3%	4%	2%	5%	0%	5%	3%	3%	3%	3%	2%	4%	4%
None	9%	7%	10%	11%	8%	5%	10%	18%	8%	9%	8%	9%	9%	7%	11%	8%	9%	9%	11%	8%	10%	11%	5%
Don't know/No opinion	15%	13%	16%	12%	11%	16%	11%	42%	13%	16%	9%	16%	17%	19%	13%	14%	15%	15%	15%	15%	10%	14%	21%

Q14. Which candidate do you think has been waging the most negative campaign?																							
	Party				Vote Choice				Gender		Age			Region			Military HH		Union HH		Religion		
	Total	Dem	Rep	Ind/Other	Owens	Scozzafava	Hoffman	Don't know	M	F	18-34	35-54	55+	N Country East	N Country West	Central NY	Yes	No	Yes	No	Cath	Prot	Other
Scozzafava	27%	32%	25%	25%	34%	5%	37%	13%	29%	26%	27%	29%	26%	33%	23%	28%	31%	25%	33%	25%	32%	26%	22%
Owens	20%	9%	24%	32%	6%	25%	33%	10%	20%	19%	26%	20%	17%	15%	26%	16%	19%	20%	17%	21%	21%	22%	16%
Hoffman	23%	33%	16%	22%	38%	35%	6%	9%	26%	21%	27%	22%	23%	18%	28%	23%	19%	26%	21%	24%	22%	18%	31%
All three	6%	4%	7%	5%	5%	6%	5%	12%	4%	7%	3%	7%	6%	4%	6%	8%	6%	6%	7%	6%	6%	6%	6%
None	2%	3%	2%	1%	0%	6%	1%	7%	1%	4%	0%	2%	3%	3%	3%	1%	4%	1%	2%	2%	2%	4%	1%
Don't know/No opinion	22%	17%	26%	15%	17%	23%	18%	49%	20%	23%	17%	21%	25%	27%	15%	25%	21%	22%	20%	22%	17%	24%	24%

Q15. Regardless of which candidate you plan to vote for, who do you think will win the special election:																							
	Party				Vote Choice				Gender		Age			Region			Military HH		Union HH		Religion		
	Total	Dem	Rep	Ind/Other	Owens	Scozzafava	Hoffman	Don't know	M	F	18-34	35-54	55+	N Country East	N Country West	Central NY	Yes	No	Yes	No	Cath	Prot	Other
Scozzafava	20%	17%	24%	16%	45%	17%	10%	19%	21%	21%	21%	17%	12%	27%	18%	18%	21%	21%	22%	19%	25%	16%	17%
Owens	37%	52%	26%	40%	68%	23%	19%	20%	40%	35%	33%	40%	37%	47%	35%	31%	35%	39%	41%	36%	35%	31%	49%
Hoffman	22%	11%	28%	27%	7%	8%	49%	9%	25%	19%	25%	21%	20%	23%	17%	27%	25%	20%	20%	22%	22%	28%	15%
Don't know/No opinion	21%	19%	23%	17%	15%	24%	16%	60%	16%	26%	21%	18%	25%	19%	21%	23%	22%	21%	16%	23%	19%	25%	19%

N Country East: Clinton/Essex/Franklin/Fulton/Hamilton

N Country West: Jefferson/Lewis/St. Lawrence

Central NY: Madison/Oneida/Oswego