Siena Research Institute 10/27/09 - 10/29/09

704 Likely Voters New York 23rd Congressional District +/- 3.7%

						•	Voters Nev																
I'm going to read the names of several peop	le in pu	ıblic life	e and I'	d like y	ou to tell	me whether	you have a	favorab	le opin	ion or	an unfa	vorable	opinio	on of each of	the people	l name.							
Q1. Barack Obama		1			1									1	Region					T			
			Party		Vote Choice					Gender		Age			1	Milita	ry HH	Unio	n HH	H Reli		n	
	l	_	_	Ind/				Don't		_				N Country	N Country	Central	١.,	l		l			
	Total	Dem	Rep	Other	Owens	Scozzafava	Hoffman	know	M	F	18-34	-	55+	East	West	NY	Yes	No	Yes	No	Cath		Othe
Favorable	59%	86%	40%	54%	85%	64%	29%	62%	55%	63%	56%	57%	63%	57%	64%	55%	58%	59%	62%	58%	62%	47%	66%
Unfavorable	37%	13%	55%	41%	12%	31%	67%	30%	41%	33%	44%	38%	32%	41%	31%	40%	36%	37%	33%	38%	34%	47%	31%
Don't know/No opinion	4%	1%	5%	6%	3%	5%	4%	9%	5%	4%	0%	5%	6%	3%	5%	5%	6%	3%	5%	4%	4%	6%	3%
Q2. Dede Scozzafava				I			1	I		l		1						l			l		
			Party	,		Vote Ch	oice		Ger	nder		Age			Region		Milita	ary HH	Unio	n HH		Religio	n
			-	Ind/				Don't						N Country	N Country	Central							
	Total	Dem	Rep	Other	Owens	Scozzafava	Hoffman	know	М	F	18-34	35-54	55+	East	West	NY	Yes	No	Yes	No	Cath	Prot	Othe
Favorable	29%	28%	33%	24%	19%	77%	13%	26%	25%	33%	19%	30%	32%	19%	45%	21%	32%	28%	29%	30%	29%	28%	29%
Unfavorable	51%	53%	47%	59%	59%	6%	76%	20%	55%	47%	55%	52%	47%	55%	43%	55%	49%	52%	54%	49%	52%	51%	51%
Don't know/No opinion	20%	19%	20%	17%	22%	17%	11%	55%	20%	20%	26%	18%	21%	26%	12%	24%	20%	21%	17%	22%	19%	21%	21%
Q3. Bill Owens				•	ı	•	•	•			1		•	1	•	•		•		•			
			Party			Vote Ch	oice		Gender		Age		Region		1	Military HH		Unio	n HH	Relig		n	
				Ind/				Don't						N Country	N Country								
	Total	Dem	Rep	Other	Owens	Scozzafava	Hoffman	know	М	F	18-34		55+	East	West	NY	Yes	No	Yes	No	Cath		Othe
Favorable	40%	62%	23%	39%	76%	19%	18%	24%	40%	39%	35%	40%	41%	50%	33%	37%	39%	40%	38%	40%	42%	30%	46%
Unfavorable	36%	17%	47%	47%	6%	50%	62%	24%	38%	34%	39%	34%	37%	24%	44%	38%	37%	36%	38%	36%	33%	43%	34%
Don't know/No opinion	24%	21%	30%	15%	18%	32%	20%	52%	22%	27%	26%	26%	23%	26%	22%	25%	25%	24%	24%	24%	25%	27%	20%
Q4. Doug Hoffman				ļ	ļ		<u> </u>	<u> </u>								ļ							<u> </u>
Q4. Doug Hormium			Party	,	Vote Choice					nder		Age			Region		Milita	ary HH	Unio	n HH		Religio	n
			1 4111	Ind/		7010 01	10.00	Don't					N Country N Country		,		,				tengre	<u> </u>	
	Total	Dem	Rep	Other	Owens	Scozzafava	Hoffman	know	М	F	18-34	35-54	55+	East	West	NY	Yes	No	Yes	No	Cath	Prot	Othe
Favorable	41%	20%	54%	47%	14%	15%	88%	24%	45%	37%	40%	46%	36%	43%	34%	48%	43%	39%	41%	40%	44%	52%	26%
Unfavorable	37%	58%	23%	33%	59%	57%	7%	20%	35%	38%	41%	33%	39%	30%	45%	33%	33%	39%	40%	35%	33%	28%	50%
Don't know/No opinion	22%	22%	22%	20%	27%	28%	5%	56%	20%	24%	19%	21%	25%	27%	21%	19%	24%	22%	19%	24%	23%	20%	23%
Don't know/140 opinion	22/0	22/0	22/0	2070	2770	2070	370	3070	2070	2470	1370	21/0	2370	2770	21/0	1370	2470	22/0	1370	2470	2370	2070	23/0
Q5. If the special election were held today,	who wo	uld you	u vote	for if th	e candida	tes were:	•	•					•		•			•		•			
			Party	,					Ger	nder	Age			Region			Milita	ary HH	Union HH		Religi		n
				Ind/										N Country	N Country	Central							
	Total	Dem	Rep	Other					M	F	18-34	35-54	55+	East	West	NY	Yes	No	Yes	No	Cath	Prot	Othe
Bill Owens on the Democratic and Working	36%	66%	13%	35%					37%	34%	36%	34%	37%	46%	30%	33%	33%	37%	44%	32%	39%	25%	42%
Families Party lines	30/3	23/0	23/3	3373				<u> </u>	37,70	2 1/3	3370	3 170	3.70	.570	3370	3370	3370	3.70	. 170	3_/0	3370	_3/3	/(
Dede Scozzafava on the Republican and	20%	11%	29%	15%					17%	23%	20%	20%	21%	13%	34%	12%	19%	21%	15%	23%	18%	24%	21%
Independence Party lines								<u> </u>						/									
Doug Hoffman on the Conservative line	35%	14%	50%	40%					39%	32%	42%	38%	29%	33%	28%	44%	36%	34%	35%	35%	35%	45%	24%
Don't know/No opinion	9%	9%	8%	9%				<u> </u>	7%	12%	3%	8%	14%	8%	8%	11%	12%	8%	7%	10%	8%	7%	13%
			<u> </u>																				

N Country East: Clinton/Essex/Franklin/Fulton/Hamilton N Country West: Jefferson/Lewis/St. Lawrence

Central NY: Madison/Oneida/Oswego

Siena Research Institute 10/27/09 - 10/29/09

704 Likely Voters New York 23rd Congressional District +/- 3.7%

• • • •	l -		Party			Vote Choice			Gender		Age				Region	Mili+~	ry HH	HH Union HH			Religio	n		
			Party			Vote Ci	oice		Gei	luei		Age		N. Country			IVIIIILA	І пп	UIIIO	ппп		Keligio	11	
	Total	Dem	Rep	Ind/ Other	Owens	Scozzafava	Hoffman		м	F	18-34	35-54	55+	N Country East	N Country West	Central NY	Yes	No	Yes	No	Cath	Prot	Otho	
Absolutely certain; there's no chance I will																								
change my mind	51%	61%	48%	44%	53%	39%	57%		51%	52%	47%	44%	61%	51%	53%	49%	59%	46%	50%	52%	52%	53%	47%	
Fairly certain; it's unlikely I will change my	37%	200/	450/	32%	31%	49%	36%		200/	270/	2.40/	450/	30%	200/	200/	270/	200/	420/	400/	200/	200/	37%	37%	
mind	3/%	30%	45%	32%	31%	49%	36%		38%	37%	34%	45%	30%	39%	36%	37%	29%	42%	40%	36%	38%	3/%	3/%	
Not very certain; I very well may change my	10%	7%	6%	21%	13%	10%	6%		10%	10%	19%	9%	6%	9%	9%	11%	11%	9%	9%	10%	8%	9%	13%	
mind	1070	,,,,	0,0	21/0	1370	1070	070		1070	10/0	1370	370	070	370	370	11/0	11/0	370	370	1070	070	370	137	
Not certain at all; there's a good chance I	2%	3%	1%	3%	3%	0%	1%		2%	2%	0%	2%	2%	1%	2%	2%	1%	2%	0%	2%	2%	1%	2%	
will change my mind	00/	00/	00/	00/	00/	10/	00/		00/	00/	00/	00/	10/	10/	00/	00/	10/	00/	00/	00/	00/	10/	00/	
Don't know/No opinion	0%	0%	0%	0%	0%	1%	0%		0%	0%	0%	0%	1%	1%	0%	0%	1%	0%	0%	0%	0%	1%	0%	
Q7. Have you seen or heard radio or television	n com	mercia	ls on he	half of	Rill Ower	15?																		
Q7. Have you seen of heard radio of television		The result	Party	Jilaii Oi	l Owe	Vote Ch	oice		Gender		Age			Region		Milita	ry HH	Unio	n HH	Religion				
				Ind/				Don't						N Country	N Country	Central		,					_	
	Total	Dem	Rep	Other	Owens	Scozzafava	Hoffman	know	М	F	18-34	35-54	55+	East	West	NY	Yes	No	Yes	No	Cath	Prot	Othe	
Yes	82%	82%	81%	89%	87%	82%	81%	72%	81%	83%	78%	81%	86%	76%	91%	79%	87%	80%	85%	82%	85%	82%	79%	
No	17%	15%	19%	11%	12%	17%	19%	27%	18%	15%	19%	18%	14%	22%	9%	21%	13%	19%	14%	17%	13%	18%	20%	
Don't know/No opinion	1%	2%	0%	0%	2%	1%	0%	1%	0%	2%	3%	1%	0%	3%	0%	0%	1%	1%	1%	1%	1%	0%	1%	
		<u> </u>																						
Q8. (If saw commercials) Have these comme	rcials n	nade yo	ou more	e likely 1	to suppor			ipport (e they h	nad no e	effect o	on who you p	olan to vote	for?								
			Party	1		Vote Ch	Vote Choice		Ger	der		Age	1		Region			ry HH	Unio	n HH		Religio	n	
			_	Ind/				Don't		_				N Country	N Country	Central								
B 19	Total	_	Rep	Other	Owens	Scozzafava	Hoffman	know	M	F		35-54		East	West	NY	Yes	No	Yes	No	-	Prot		
More likely	20%	30% 14%	16% 36%	15% 31%	41% 6%	12% 42%	5% 44%	11%	22%	19%	14%	23%	20%	24% 16%	18%	21% 27%	18%	22%	23% 27%	20%	20%	22%	20%	
Less likely No impact	49%	49%	47%	52%	50%	44%	51%	26% 47%	28% 49%	28% 48%	30% 48%	50%	48%	59%	37% 41%	49%	30% 48%	26% 49%	47%	28% 50%	54%	32% 43%	48%	
Don't know/No opinion	3%	6%	2%	2%	4%	2%	1%	16%	1%	5%	8%	1%	48%	2%	41%	3%	48%	3%	4/%	3%	3%	43%	3%	
Don't know/No opinion	370	070	270	270	470	2/0	1/0	10/0	1/0	370	070	1/0	470	2/0	470	370	470	370	770	370	370	7/0	370	
Q9. Have you seen or heard radio or television	on com	mercia	ls on be	ehalf of	Dede Sco	zzafava?	l .							l	l		I	I						
,			Party			Vote Ch	oice			der	Age				Region		Military HH		H Union HH		Rel		ligion	
		1		Ind/				Don't						N Country	N Country	Central								
	Total	Dem	Rep	Other	Owens	Scozzafava	Hoffman	know	М	F	18-34	35-54	55+	East	West	NY	Yes	No	Yes	No	Cath	Prot	Othe	
Yes	81%	80%	84%	79%	82%	81%	87%	61%	78%	84%	75%	82%	84%	73%	89%	80%	84%	80%	86%	80%	86%	84%	74%	
No	17%	18%	15%	20%	16%	19%	13%	36%	21%	14%	22%	18%	15%	24%	10%	20%	15%	18%	14%	19%	13%	16%	25%	
Don't know/No opinion	1%	2%	0%	1%	2%	0%	0%	3%	1%	1%	3%	0%	1%	3%	1%	0%	1%	1%	0%	2%	1%	0%	1%	
040/16	<u> </u>	<u> </u>			<u> </u>		1 191 . 1							"		<u> </u>								
Q10. (If saw commercials) Have these comm	erciais	made y		re likely	to suppo			to sup			a, or na		y nad n	o effect on v		1 to vote 1			Haia	- IIII		Daliaia		
			Party		Vote Choice		Don't	Ger	der		Age		N Country	Region N Country Central		Military HH		Union HH			Religion			
				Ind/					1				1	in Country	i in Country	ı cential	1	Ī			1	1	Ì	
	Total	Dem	Rep	Ind/ Other	Owens	Scozzafava	Hoffman		м	F	18-34	35-54	55±	Fast	West		Yes	No	Yes	No	Cath	Prot	Othe	
More likely	Total 9%	-	Rep 13%	Other	Owens 2%	Scozzafava 35%	Hoffman 3%	know	M 8%	F 10%		35-54 8%	55+ 14%	East 5%	West	NY 6%	Yes 10%	No 9%	Yes 7%	No 10%	Cath 8%	_		
More likely Less likely	9%	4%	13%	Other 6%	2%	35%		know 5%	8%	10%	0%	8%		5%	14%	NY 6%	10%	9%	7%	10%	8% 51%	13% 41%	6%	
More likely Less likely No impact		-		Other			3%	know					14%			NY					8%	13%	6% 38%	
Less likely	9% 45%	4% 47%	13% 38%	Other 6% 61%	2% 58%	35% 9%	3% 54%	know 5% 30%	8% 47%	10%	0% 51%	8% 46%	14% 40%	5% 47%	14% 37%	NY 6% 52%	10% 43%	9% 45%	7% 53%	10% 40%	8% 51%	13% 41%	0the 6% 38% 54% 3%	

N Country East: Clinton/Essex/Franklin/Fulton/Hamilton

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						·	Voters Nev	V TOIK Z	31 u Coi	iigi essi	Uliai Dis	Strict +/-	3.770										
Q11. Have you seen or heard radio or telev	ision co	mmerci		behalf o	f Doug H						T			1									
		Party			Vote Choice				Gender		Age				Region	1	Milita	ry HH	Unio	Union HH		Religio	
	Total	Dem	Rep	Ind/ Other	Owens	Scozzafava	Hoffman	Don't know	М	F	18-34	35-54	55+	N Country East	N Country West	Central NY	Yes	No	Yes	No	Cath	Prot	Other
Yes	76%	71%	83%	75%	72%	69%	89%	63%	78%	76%	63%	78%	81%	65%	84%	78%	79%	75%	76%	76%	73%	86%	
No	22%	27%	17%	25%	27%	30%	11%	35%	22%	23%	33%	22%	18%	32%	16%	22%	21%	23%	24%	22%	25%	14%	27%
Don't know/No opinion	1%	2%	0%	0%	2%	1%	0%	3%	1%	2%	3%	0%	1%	3%	0%	0%	1%	1%	0%	1%	2%	0%	1%
042 //6			<u> </u>	!!!!			!!!! 4		-+ II- <i>t</i>			4b b -		f+b							Щ.		<u> </u>
Q12. (If saw commercials) Have these com	nerciais	made y	ou mo	•	to suppo	Vote Ch		o suppo		man, o nder	or nave		a no er	Tect on who	Region	vote for?	NA:Ii+a	ry HH	Unio	n UU		Religio	
			Party	Ind/		Vote Ci	loice	Don't	Gei	luei		Age		N Country	N Country	Central	IVIIIILa	пу пп	UIIIO	11 ПП	<u> </u>	religio	<u> </u>
	Total	Dem	Rep	Other	Owens	Scozzafava	Hoffman	know	М	F	18-34	35-54	55+	East	West	NY	Yes	No	Yes	No	Cath	Prot	Other
More likely	29%	15%	33%	42%	6%	7%	61%	14%	26%	32%	41%	29%	26%	31%	24%	35%	33%	27%	26%	31%	30%	36%	
Less likely	27%	45%	17%	24%	52%	35%	4%	21%	27%	27%	13%	27%	32%	23%	35%	21%	22%	30%	31%	25%	28%	20%	34%
No impact	41%	37%	48%	32%	40%	56%	35%	43%	46%	37%	41%	44%	39%	46%	38%	42%	43%	40%	42%	41%	40%	41%	
Don't know/No opinion	2%	3%	2%	3%	1%	1%	0%	22%	1%	4%	5%	1%	3%	0%	3%	3%	2%	3%	1%	3%	1%	3%	4%
•																							
Q13. Which candidate do you think has bee	n wagin	ng the n	•		ampaign?									1	Region							n 11 1	
			Party			Vote Ch	loice	.	Ger	nder	Age					Military HI		ry HH Union HH		on HH Relig		n	
				Ind/				Don't		_	40.04	25.54		N Country	N Country	Central							
	Total	_	Rep	Other	Owens		Hoffman	know	M	F	18-34	_	55+	East	West	NY	Yes	No	Yes	No	Cath	Prot	+
Scozzafava	16%	13%	19%	15%	8%	57%	2%	7%	15%	17%	16%	16%	15%	9%	27%	9%	15%	16%	15%	16%	17%	16%	+
Owens	30%	48%	16%	31%	65%	10%	9%	18%	33%	28%	30%	28%	32%	39%	25%	27%	30%	30%	31%	29%	37%	19%	31%
Hoffman	27%	15%	36%	31%	7%	8%	65%	7%	29%	26%	34%	27%	25%	22%	23%	37%	28%	27%	25%	28%	24%	36%	25%
All three	3%	5%	3%	0%	2%	4%	3%	8%	2%	4%	3%	4%	2%	5%	0%	5%	3%	3%	3%	3%	2%	4%	4%
None	9%	7%	10%	11%	8%	5%	10%	18%	8%	9%	8%	9%	9%	7%	11%	8%	9%	9%	11%	8%	10%	11%	5%
Don't know/No opinion	15%	13%	16%	12%	11%	16%	11%	42%	13%	16%	9%	16%	17%	19%	13%	14%	15%	15%	15%	15%	10%	14%	21%
Q14. Which candidate do you think has bee	n wagin	ng the m	nost ne	gative o	ampaign	?	<u> </u>	I				1		<u> </u>	I				I				<u> </u>
			Party			Vote Ch	oice		Gender		Age			Region				Military HH		n HH	H Relig		n
				Ind/				Don't						N Country	N Country	Central							
	Total	Dem	Rep	Other	Owens	Scozzafava	Hoffman	know	М	F	18-34	35-54	55+	East	West	NY	Yes	No	Yes	No	Cath	Prot	Other
Scozzafava	27%	32%	25%	25%	34%	5%	37%	13%	29%	26%	27%	29%	26%	33%	23%	28%	31%	25%	33%	25%	32%	26%	22%
Owens	20%	9%	24%	32%	6%	25%	33%	10%	20%	19%	26%	20%	17%	15%	26%	16%	19%	20%	17%	21%	21%	22%	
Hoffman	23%	33%	16%	22%	38%	35%	6%	9%	26%	21%	27%	22%	23%	18%	28%	23%	19%	26%	21%	24%	22%	18%	31%
All three	6%	4%	7%	5%	5%	6%	5%	12%	4%	7%	3%	7%	6%	4%	6%	8%	6%	6%	7%	6%	6%	6%	6%
None	2%	3%	2%	1%	0%	6%	1%	7%	1%	4%	0%	2%	3%	3%	3%	1%	4%	1%	2%	2%	2%	4%	1%
Don't know/No opinion	22%	17%	26%	15%	17%	23%	18%	49%	20%	23%	17%	21%	25%	27%	15%	25%	21%	22%	20%	22%	17%	24%	24%
Q15. Regardless of which candidate you pla	n to vot	te for. v	vho do	vou thi	nk will wi	n the special	election:														<u> </u>		<u></u>
	1	10.7.	Party	•		Vote Ch			Ger	nder		Age			Region		Milita	ary HH	Unio	n HH	ı	Religio	 on
				Ind/				Don't						N Country	N Country	Central							
	Total	-	Rep	Other	Owens		Hoffman	know	М	F	18-34	+		East	West	NY	Yes	No	Yes	No	Cath	Prot	-
Scozzafava	20%	17%	24%	16%	10%	45%	17%	10%	19%	21%	21%	21%	17%	12%	27%	18%	18%	21%	22%	19%	25%	16%	1
Owens	37%	52%	26%	40%	68%	23%	19%	20%	40%	35%	33%	40%	37%	47%	35%	31%	35%	39%	41%	36%	35%	31%	
Hoffman	22%	11%	28%	27%	7%	8%	49%	9%	25%	19%	25%	21%	20%	23%	17%	27%	25%	20%	20%	22%	22%	28%	15%
Don't know/No opinion	21%	19%	23%	17%	15%	24%	16%	60%	16%	26%	21%	18%	25%	19%	21%	23%	22%	21%	16%	23%	19%	25%	19%

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