Siena Research Institute

New York State Survey

Statewide Monthly Consumer Confidence

Tracking Summary

Results of random phone poll of 627 New York State residents in January 2009, margin of error +/-3.9.

Conducted by the Siena Research Institute, Loudonville, NY.

Please check which, if any, of the items you plan to buy in the next SIX months.

OVERALL	Aug-07	Sep-07	Oct-07	Nov-07	Dec-07	Jan-08	Feb-08	Mar-08	Apr-08	May-08	Jun-08	Jul-08	Aug-08	Sep-08	Oct-08	Nov-08	Dec-08	Jan-09	Diff
Car/Truck																			
Yes	9.2	12.1	12.6	10.3	9.9	8.5	10.1	10.1	10.6	8.5	10.1	7.7	8.5	8.7	7.9	8.2	8.4	7.7	-0.7
No	86.8	83.7	85.2	86.5	88.3	88.3	87.3	87.3	85.5	89.2	87.6	90.3	90.0	88.5	90.2	88.9	88.5	90.3	1.8
Not Sure	4.0	4.2	2.3	3.2	1.8	3.2	2.6	2.6	3.9	2.3	2.3	2.0	1.4	2.8	1.9	2.9	3.1	2.1	-1.0
Computer																			
Yes	11.6	13.1	12.7	12.6	15.5	11.7	11.1	14.6	11.6	10.8	11.9	9.7	10.8	10.5	7.4	10.7	10.2	9.4	-0.8
No	80.8	81.3	81.3	81.5	77.9	82.3	82.3	79.5	81.8	84.7	83.6	85.3	84.8	83.6	88.2	83.0	84.9	85.8	0.9
Not Sure	7.6	5.6	6.0	6.0	6.6	5.9	6.6	5.9	6.6	4.5	4.4	4.9	4.5	5.9	4.5	6.3	4.9	4.8	-0.1
Furniture																			
Yes	15.3	17.1	18.0	18.5	17.8	18.3	17.4	15.9	14.8	16.8	16.1	12.8	14.3	13.5	12.7	10.3	10.8	12.3	1.5
No	74.6	76.3	76.5	76.3	78.4	76.7	78.1	79.6	78.9	78.4	79.0	81.3	79.1	80.9	82.7	84.5	84.6	83.6	-1.0
Not Sure	10.1	6.6	5.5	5.2	3.8	5.0	4.5	4.5	6.3	4.8	4.9	5.9	6.6	5.6	4.7	5.3	4.6	4.1	-0.5
Home																			
Yes	4.2	5.0	3.5	4.4	4.3	3.1	4.0	4.0	3.7	3.7	2.5	2.6	4.7	3.4	2.4	3.0	2.5	2.2	-0.3
No	91.0	92.1	93.4	94.2	92.5	94.2	92.3	93.6	92.6	94.7	95.7	94.3	93.1	94.1	95.7	94.6	95.9	96.5	0.6
Not Sure	4.8	2.9	3.1	1.5	3.2	2.7	3.7	2.4	3.7	1.6	1.8	3.1	2.2	2.5	1.9	2.4	1.6	1.3	-0.3
Major Home Improvement																			
Yes	15.1	16.1	17.2	17.6	16.0	15.4	15.4	17.8	17.9	16.9	14.8	15.3	15.1	14.6	12.6	10.9	13.2	11.0	-2.2
No	78.4	76.9	77.9	76.5	78.2	78.5	78.0	75.4	74.5	77.7	80.1	78.9	79.3	79.3	83.5	84.3	81.6	84.4	2.8
Not Sure	6.4	6.9	4.8	6.0	5.8	6.1	6.6	6.7	7.6	5.3	5.2	5.9	5.6	6.1	3.9	4.8	5.2	4.6	-0.6