

Siena Research Institute																		
New York State Survey																		
Statewide Monthly Consumer Confidence																		
Tracking Summary																		
Results of random phone poll of 624 New York State residents in November 2008, margin of error +/-3.9.																		
Conducted by the Siena Research Institute, Loudonville, NY.																		
Please check which, if any, of the items you plan to buy in the next SIX months.																		
OVERALL	Jul-07	Aug-07	Sep-07	Oct-07	Nov-07	Dec-07	Jan-08	Feb-08	Mar-08	Apr-08	May-08	Jun-08	Jul-08	Aug-08	Sep-08	Oct-08	Nov-08	Diff
Car/Truck																		
Yes	12.7	9.2	12.1	12.6	10.3	9.9	8.5	10.1	10.1	10.6	8.5	10.1	7.7	8.5	8.7	7.9	8.2	0.3
No	85.5	86.8	83.7	85.2	86.5	88.3	88.3	87.3	87.3	85.5	89.2	87.6	90.3	90.0	88.5	90.2	88.9	-1.3
Not Sure	1.8	4.0	4.2	2.3	3.2	1.8	3.2	2.6	2.6	3.9	2.3	2.3	2.0	1.4	2.8	1.9	2.9	1.0
Computer																		
Yes	11.8	11.6	13.1	12.7	12.6	15.5	11.7	11.1	14.6	11.6	10.8	11.9	9.7	10.8	10.5	7.4	10.7	3.3
No	81.1	80.8	81.3	81.3	81.5	77.9	82.3	82.3	79.5	81.8	84.7	83.6	85.3	84.8	83.6	88.2	83.0	-5.2
Not Sure	7.1	7.6	5.6	6.0	6.0	6.6	5.9	6.6	5.9	6.6	4.5	4.4	4.9	4.5	5.9	4.5	6.3	1.8
Furniture																		
Yes	16.9	15.3	17.1	18.0	18.5	17.8	18.3	17.4	15.9	14.8	16.8	16.1	12.8	14.3	13.5	12.7	10.3	-2.4
No	75.0	74.6	76.3	76.5	76.3	78.4	76.7	78.1	79.6	78.9	78.4	79.0	81.3	79.1	80.9	82.7	84.5	1.8
Not Sure	8.1	10.1	6.6	5.5	5.2	3.8	5.0	4.5	4.5	6.3	4.8	4.9	5.9	6.6	5.6	4.7	5.3	0.6
Home																		
Yes	4.2	4.2	5.0	3.5	4.4	4.3	3.1	4.0	4.0	3.7	3.7	2.5	2.6	4.7	3.4	2.4	3.0	0.6
No	92.6	91.0	92.1	93.4	94.2	92.5	94.2	92.3	93.6	92.6	94.7	95.7	94.3	93.1	94.1	95.7	94.6	-1.1
Not Sure	3.2	4.8	2.9	3.1	1.5	3.2	2.7	3.7	2.4	3.7	1.6	1.8	3.1	2.2	2.5	1.9	2.4	0.5
Major Home Improvement																		
Yes	16.8	15.1	16.1	17.2	17.6	16.0	15.4	15.4	17.8	17.9	16.9	14.8	15.3	15.1	14.6	12.6	10.9	-1.7
No	75.2	78.4	76.9	77.9	76.5	78.2	78.5	78.0	75.4	74.5	77.7	80.1	78.9	79.3	79.3	83.5	84.3	0.8
Not Sure	8.1	6.4	6.9	4.8	6.0	5.8	6.1	6.6	6.7	7.6	5.3	5.2	5.9	5.6	6.1	3.9	4.8	0.9