First Niagara Bank/Siena College Research Institute 2012 715 Pennsylvania CEO's

			Region									Cl	uster Gro	uр
		Eastern	Western	Other PA										
	Total	PA	PA	Regions								High	Middle	Low
Engineering and Construction	15%	12%	16%	16%								13%	14%	16%
Food and Beverage	5%	5%	3%	7%								3%	6%	5%
Financial	6%	6%	8%	3%								10%	5%	4%
Manufacturing	22%	20%	26%	20%								14%	26%	23%
Retail	13%	11%	11%	16%								15%	11%	15%
Service	27%	31%	24%	26%								28%	26%	26%
Wholesale and Distribution	13%	16%	11%	12%								16%	12%	10%
As you think about the current bus worse, or considerably worse?	iness or econo	mic cond	itions in Pe	l ennsylvania	as compare	d to six mont	hs ago, would	d you say they	are conside	rably better,	a little better,	about t	he same,	a little

			Region					Industry				Cli	uster Gro	ир
		Eastern	Western	Other PA	Engineering &	Food &					Wholesale &			
	Total	PA	PA	Regions	Construction	Beverage	Financial	Manufacturing	Retail	Service	Distribution	High	Middle	Low
Considerably better	2%	2%	3%	2%	3%	0%	0%	2%	3%	2%	1%	6%	0%	1%
A little better	18%	20%	22%	13%	16%	19%	38%	11%	13%	22%	22%	59%	6%	1%
About the same	42%	42%	40%	45%	38%	44%	35%	43%	43%	43%	48%	33%	66%	11%
A little worse	28%	28%	24%	31%	33%	28%	25%	33%	30%	22%	23%	2%	27%	55%
Considerably worse	10%	8%	12%	8%	11%	8%	3%	10%	12%	10%	7%	0%	1%	33%

Looking forward from today through next year, that is, the entire 2013 year, how would you describe your expectations for the economy in Pennsylvania?

			Region					Industry				CI	uster Gro	up
		Eastern	Western	Other PA	Engineering &	Food &					Wholesale &			
	Total	PA	PA	Regions	Construction	Beverage	Financial	Manufacturing	Retail	Service	Distribution	High	Middle	Low
Considerably better	3%	4%	4%	2%	3%	0%	0%	3%	5%	4%	3%	12%	0%	0%
A little better	29%	26%	33%	29%	27%	25%	35%	23%	30%	33%	34%	73%	21%	0%
About the same	36%	38%	30%	39%	38%	50%	33%	42%	32%	31%	32%	14%	61%	13%
A little worse	22%	24%	23%	19%	25%	19%	23%	22%	21%	20%	24%	0%	16%	54%
Considerably worse	10%	8%	10%	11%	8%	6%	10%	10%	12%	12%	8%	0%	2%	33%
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PACEO2012 Crosstabs 1 of 11

715 Pennsylvania CEO's

Now thinking specifically about your	iiiuustry, no	T WOULU		be the curre	l business or ex	conomic con	iditions in i		mparce	A WICH SIX	inonina ago:	-			
		_	Region					Industry	1	1		CI	uster Grou	ир	
		Eastern	Western	Other PA	Engineering &	Food &					Wholesale &				
	Total	PA	PA	Regions	Construction	Beverage		Manufacturing		Service	Distribution	High	Middle	Low	
Considerably better	2%	3%	2%	2%	2%	0%	3%	3%	4%	2%	2%	8%	0%	0%	
A little better	19%	20%	22%	17%	14%	17%	33%	11%	24%	20%	24%	60%	7%	1%	
About the same	35%	36%	31%	37%	36%	33%	43%	37%	26%	35%	36%	31%	53%	6%	
A little worse	34%	35%	33%	34%	38%	39%	23%	40%	35%	33%	27%	1%	37%	62%	
Considerably worse	10%	7%	12%	10%	11%	11%	0%	9%	11%	10%	11%	0%	2%	31%	
And looking forward from today thro	ugh the nev	tvear bo	l w would v	ou describe	vour expectation	ns for your i	industry ho	re in Pennsylvanis	.2						
And looking forward from today time	ugii tile ilex	l year, no	Region	ou describe	your expectation	iis ioi youi i	illuusti y liei	Industry	1:			C	uster Grou	·n	
		Eastern	Western	Other PA	Engineering 9	Food &		illuustry			Wholesale &	Ci	uster Grot	лþ	
	Total	PA	PA	Regions	Engineering & Construction	Beverage	Financial	Manufacturing	Retail	Service	Distribution	High	Middle	Low	
Considerably better	3%	4%	4%	3%	3%	3%	0%	3%	5%	4%	2%	12%	0%	0%	
A little better	25%	26%	24%	26%	24%	22%	35%	22%	29%	23%	32%	70%	15%	0%	
About the same	37%	39%	33%	40%	39%	44%	40%	41%	31%	34%	39%	16%	65%	10%	
A little worse	24%	24%	27%	22%	22%	17%	23%	25%	26%	29%	20%	2%	20%	55%	
Considerably worse	10%	8%	11%	10%	12%	14%	3%	9%	10%	10%	8%	0%	0%	35%	
Now thinking specifically about your	company, v	vhat are y	our expect	ations for r	evenue through t	he year 201	l3? Do you l	believe your reve	nue will	?					
			Region					Industry				Cl	uster Groเ	ир	
		Eastern	Western	Other PA	Engineering &	Food &					Wholesale &				
	Total	PA	PA	Regions	Construction	Beverage	Financial	Manufacturing	Retail	Service	Distribution	High	Middle	Low	
Grow substantially	5%	4%	6%	4%	4%	8%	8%	5%	5%	4%	4%	11%	4%	1%	
Grow moderately	32%	32%	32%	33%	20%	31%	48%	36%	27%	30%	43%	64%	28%	8%	
Stay about the same	36%	41%	34%	34%	42%	36%	28%	35%	37%	37%	34%	22%	53%	23%	
Decrease moderately	21%	20%	20%	23%	28%	19%	15%	19%	22%	24%	14%	3%	15%	50%	
Decrease substantially	5%	2%	8%	6%	6%	6%	3%	5%	9%	5%	4%	1%	1%	19%	
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Again as you consider your company	-	_			•		venue from	your existing cus	tomers,	about the	e same revenue	from you	ur existing		
customers as you currently realize or	less revenu	e from yo	ur existing	ing customers than you currently do?											
		_	Region	1			CI	uster Grou	лb						
		Eastern	Western	Other PA	Engineering &	Food &					Wholesale &				
	Total	PA	PA	Regions	Construction	Beverage	Financial	Manufacturing	Retail	Service	Distribution	High	Middle	Low	
			220/	19%	13%	19%	23%	23%	17%	20%	29%	42%	18%	5%	
Additional revenue	21%	21%	22%										1		
Additional revenue About the same revenue	50%	55%	45%	51%	51%	58%	50%	48%	52%	49%	48%	49%	62%	30%	
									52% 30% 1%	49% 31% 0%		49% 9% 0%	62% 21% 0%	30% 64% 1%	

PACEO2012 Crosstabs 2 of 11

715 Pennsylvania CEO's

Continuing to focus on your company, please think quickly about profitability. Between today and the end of the calendar year 2013 do you expect your profits to grow substantially, grow
moderately, stay about the same, decrease moderately or decrease substantially?

			Region					Industry				CI	uster Gro	up
		Eastern	Western	Other PA	Engineering &	Food &					Wholesale &			
	Total	PA	PA	Regions	Construction	Beverage	Financial	Manufacturing	Retail	Service	Distribution	High	Middle	Low
Grow substantially	3%	4%	3%	2%	4%	6%	0%	4%	3%	2%	3%	8%	2%	0%
Grow moderately	26%	26%	25%	25%	16%	19%	38%	27%	21%	29%	30%	53%	22%	6%
Stay about the same	34%	35%	33%	36%	37%	42%	43%	31%	35%	33%	32%	32%	45%	18%
Decrease moderately	29%	30%	28%	28%	37%	25%	18%	30%	31%	26%	28%	7%	28%	52%
Decrease substantially	8%	6%	10%	9%	7%	8%	3%	8%	9%	10%	7%	1%	3%	24%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%

Businesses and the executives that direct them strive to enhance profitability in many ways. Through which of the following strategies do you plan to MOST enhance your firm's profitability over the next year?

			Region					Industry				Cl	uster Gro	up
		Eastern	Western	Other PA	Engineering &	Food &					Wholesale &			
	Total	PA	PA	Regions	Construction	Beverage	Financial	Manufacturing	Retail	Service	Distribution	High	Middle	Low
Market/Demand growth	39%	42%	39%	36%	42%	39%	50%	31%	30%	41%	47%	61%	35%	24%
Cost reduction	30%	26%	29%	36%	38%	28%	33%	32%	36%	24%	26%	15%	32%	43%
Price increase	13%	16%	13%	10%	13%	14%	3%	11%	15%	15%	17%	8%	15%	16%
New technology	10%	10%	10%	10%	3%	8%	3%	17%	11%	11%	7%	9%	11%	9%
Other	6%	4%	8%	6%	3%	8%	10%	6%	6%	7%	3%	6%	7%	5%
No Response	2%	2%	1%	2%	1%	3%	3%	3%	2%	2%	0%	1%	1%	3%

Please indicate which of the following are major areas of concentration for your firm now and through 2013. Please check all that apply.

			Region					Industry				CI	uster Gro	up
		Eastern	Western	Other PA	Engineering &	Food &					Wholesale &			
	Total	PA	PA	Regions	Construction	Beverage	Financial	Manufacturing	Retail	Service	Distribution	High	Middle	Low
Expansion of existing markets	54%	63%	48%	50%	62%	56%	65%	53%	35%	55%	58%	67%	51%	45%
Growth in existing products	54%	58%	53%	52%	38%	58%	65%	54%	60%	52%	67%	64%	54%	45%
New product lines	34%	37%	32%	32%	20%	44%	35%	38%	40%	27%	49%	37%	32%	34%
Entry into new markets	32%	31%	35%	31%	33%	36%	28%	43%	21%	28%	29%	34%	32%	29%
Internal restructuring	28%	25%	27%	32%	40%	28%	25%	28%	26%	27%	18%	19%	30%	32%
Technology innovation	25%	26%	23%	26%	18%	17%	25%	32%	27%	30%	14%	25%	29%	20%
Acquisition of new businesses	11%	12%	11%	9%	10%	8%	18%	8%	13%	14%	9%	14%	10%	10%
Construction of new locations	6%	8%	7%	4%	12%	6%	10%	4%	5%	7%	3%	8%	5%	7%
Other	4%	4%	5%	3%	0%	3%	3%	3%	7%	6%	7%	3%	4%	7%
Refused	3%	2%	2%	4%	3%	3%	3%	1%	7%	3%	1%	1%	3%	4%

PACEO2012 Crosstabs 3 of 11

715 Pennsylvania CEO's

			Region					Industry				Cl	uster Grou	ıр
		Eastern	Western	Other PA	Engineering &	Food &					Wholesale &			
	Total	PA	PA	Regions	Construction	Beverage	Financial	Manufacturing	Retail	Service	Distribution	High	Middle	Low
Expansion of existing markets	29%	34%	28%	24%	38%	19%	35%	25%	16%	32%	30%	39%	24%	26%
Growth in existing products	25%	24%	24%	27%	16%	28%	23%	22%	32%	22%	38%	28%	27%	18%
Entry into new markets	10%	11%	9%	11%	12%	11%	3%	18%	7%	8%	5%	11%	9%	11%
New product lines	10%	9%	11%	11%	4%	14%	10%	15%	17%	6%	9%	8%	9%	13%
Internal restructuring	10%	10%	10%	11%	17%	14%	8%	8%	7%	13%	5%	4%	12%	14%
Technology innovation	6%	4%	6%	7%	2%	8%	10%	6%	3%	8%	4%	3%	8%	5%
Acquisition of new businesses	2%	2%	3%	2%	2%	0%	5%	1%	2%	4%	1%	2%	3%	2%
Construction of new locations	2%	3%	3%	1%	7%	0%	3%	1%	1%	3%	1%	3%	2%	2%
Other	3%	2%	5%	2%	0%	6%	5%	2%	6%	2%	4%	3%	2%	5%
Refused	3%	2%	2%	4%	3%	0%	0%	1%	7%	4%	1%	1%	3%	5%
Do you intend to invest between today	Linough		Region				ing acman	Industry	Cimane	re product	•	Cl	uster Grou	ıp
		Eastern	Western	Other PA	Engineering &	Food &		•			Wholesale &			•
	1													
	Total	PA	PA	Regions	Construction	Beverage	Financial	Manufacturing	Retail	Service	Distribution	High	Middle	Low
Yes	Total 45%	PA 45%	PA 49%	Regions 42%	Construction 42%	Beverage 33%	Financial 55%	Manufacturing 53%	Retail 43%	Service 44%	Distribution 41%	High 64%	Middle 44%	Low 29%
Yes No				<u> </u>				ŭ					_	
	45%	45%	49%	42%	42%	33%	55%	53%	43%	44%	41%	64%	44%	29%
No	45% 44% 11%	45% 44% 11%	49% 44%	42% 43%	42% 49%	33% 44%	55% 43%	53% 37%	43% 41%	44% 45%	41% 51%	64% 28%	44% 47%	29% 55%
No Not sure	45% 44% 11%	45% 44% 11%	49% 44%	42% 43%	42% 49%	33% 44%	55% 43%	53% 37%	43% 41%	44% 45%	41% 51%	64% 28% 7%	44% 47%	29% 55% 16%
No Not sure	45% 44% 11%	45% 44% 11%	49% 44% 7%	42% 43%	42% 49%	33% 44%	55% 43%	53% 37% 10%	43% 41%	44% 45%	41% 51%	64% 28% 7%	44% 47% 10%	29% 55% 16%
No Not sure	45% 44% 11%	45% 44% 11% se assets?	49% 44% 7% Region	42% 43% 15%	42% 49% 9%	33% 44% 22%	55% 43%	53% 37% 10%	43% 41% 16%	44% 45%	41% 51% 8%	64% 28% 7%	44% 47% 10%	29% 55% 16%
No Not sure	45% 44% 11%	45% 44% 11% ee assets? Eastern	49% 44% 7% Region Western	42% 43% 15% Other PA	42% 49% 9% Engineering &	33% 44% 22% Food &	55% 43% 3%	53% 37% 10%	43% 41% 16%	44% 45% 11%	41% 51% 8% Wholesale &	64% 28% 7%	44% 47% 10% uster Grou	29% 55% 16%
No Not sure What is the main way you expect to fin	45% 44% 11% ance thos	45% 44% 11% ee assets? Eastern PA	49% 44% 7% Region Western PA	42% 43% 15% Other PA Regions	42% 49% 9% Engineering & Construction	33% 44% 22% Food & Beverage	55% 43% 3% Financial	53% 37% 10% Industry Manufacturing	43% 41% 16% Retail	44% 45% 11% Service	41% 51% 8% Wholesale & Distribution	64% 28% 7% CI	44% 47% 10% uster Grou	29% 55% 16%
No Not sure What is the main way you expect to fin	45% 44% 11% ance thos Total 58%	45% 44% 11% ee assets? Eastern PA 59%	49% 44% 7% Region Western PA 57%	42% 43% 15% Other PA Regions 60%	42% 49% 9% Engineering & Construction 52%	33% 44% 22% Food & Beverage 33%	55% 43% 3% Financial 73%	53% 37% 10% Industry Manufacturing 51%	43% 41% 16% Retail 60%	44% 45% 11% Service 68%	41% 51% 8% Wholesale & Distribution 58%	64% 28% 7% CI High 64%	44% 47% 10% uster Grou Middle 52%	29% 55% 16% 1p Low 61%

PACEO2012 Crosstabs 4 of 11

715 Pennsylvania CEO's

Now thinking about the people that work for your company, do you intend to substantially increase, moderately increase, remain about the same or decrease your workforce between today and the end of 2013?

tile ella di 2015:	1	1												
			Region					Industry				Cl	uster Gro	up
		Eastern	Western	Other PA	Engineering &	Food &					Wholesale &			1
	Total	PA	PA	Regions	Construction	Beverage	Financial	Manufacturing	Retail	Service	Distribution	High	Middle	Low
Substantially increase	1%	1%	0%	1%	1%	0%	3%	0%	0%	2%	1%	2%	0%	1%
Moderately increase	22%	24%	23%	17%	21%	17%	35%	24%	19%	23%	15%	42%	18%	8%
Remain about the same	63%	64%	60%	65%	62%	69%	55%	61%	66%	59%	75%	52%	73%	57%
Decrease	13%	10%	15%	15%	16%	8%	8%	15%	13%	15%	7%	3%	8%	30%
Refused	1%	1%	1%	2%	0%	6%	0%	1%	2%	2%	2%	1%	0%	4%
														İ
Now thinking about other challenges t	hat your c	ompany f	aces, which	of the follo	owing are you co	ncerned wit	h. Check al	l that apply.						
			npany faces, which of the following are you concerned with. Check all that apply. Region Industry										luster Gro	uр
		Eastern	Western	Other PA	Engineering &	Food &					Wholesale &	i		i
	Total	PA	PA	Regions	Construction	Beverage	Financial	Manufacturing	Retail	Service	Distribution	High	Middle	Low
Health care costs	75%	74%	71%	80%	75%	78%	65%	78%	81%	67%	82%	64%	77%	81%
Governmental regulation	68%	71%	67%	65%	71%	67%	63%	73%	70%	65%	61%	52%	69%	82%
Adverse economic conditions	65%	67%	61%	67%	71%	61%	70%	69%	55%	61%	70%	50%	67%	76%
Taxation	62%	62%	61%	63%	66%	58%	60%	62%	73%	55%	65%	48%	61%	77%
Energy costs	47%	50%	36%	54%	54%	42%	18%	48%	60%	43%	47%	37%	48%	55%
Rising supplier costs	45%	43%	43%	48%	53%	75%	5%	50%	55%	33%	49%	35%	50%	48%
Cash flow	42%	47%	32%	45%	51%	50%	20%	36%	47%	42%	41%	32%	43%	48%
Existing U.S. competition	28%	29%	24%	32%	27%	42%	25%	30%	24%	24%	36%	37%	26%	23%
Global political instability	22%	25%	24%	16%	21%	17%	28%	24%	26%	18%	24%	20%	20%	27%
Risk management	19%	21%	19%	18%	28%	14%	28%	13%	17%	23%	12%	18%	20%	20%

Foreign competition 14% 14% 15% 12% 4% 14% 3% 29% 11% 8% 18% 11% 14% 15% Availability of equity financing 12% 13% 11% 12% 18% 11% 13% 11% 18% 8% 9% 10% 11% 16% Other 4% 4% 4% 1% 4% 0% 0% 2% 6% 5% 4% 3% 3% 5% Refused 0% 0% 0% 0% 0% 0% 0% 0% 1% 0% 0% 0% 0% 0%

25%

14%

10%

15%

21%

15%

24%

16%

21%

14%

11%

12%

18%

14%

23%

18%

15%

15%

19%

29%

19%

16%

Human resources

Ability to obtain suitable financing

21%

21%

20%

14%

16%

14%

5 of 11 PACEO2012 Crosstabs

First Niagara Bank/Siena College Research Institute 2012 715 Pennsylvania CEO's

Which of the challenges you selected a	re you MC	OST conce	rned with?											
			Region					Industry				CI	uster Gro	ab dr
		Eastern	Western	Other PA	Engineering &	Food &					Wholesale &			
	Total	PA	PA	Regions	Construction	Beverage	Financial	Manufacturing	Retail	Service	Distribution	High	Middle	Low
Governmental regulation	23%	22%	21%	24%	20%	25%	33%	23%	19%	26%	15%	17%	20%	31%
Adverse economic conditions	22%	20%	21%	24%	23%	6%	18%	27%	13%	22%	25%	19%	25%	19%
Health care costs	13%	12%	15%	12%	9%	14%	18%	12%	12%	16%	11%	16%	14%	9%
Taxation	12%	10%	16%	11%	13%	11%	13%	10%	16%	11%	13%	9%	13%	13%
Existing U.S. competition	6%	7%	5%	7%	6%	17%	3%	5%	10%	4%	10%	11%	5%	5%
Cash flow	6%	8%	5%	3%	8%	11%	0%	6%	11%	5%	2%	5%	7%	5%
Energy costs	4%	3%	3%	6%	5%	0%	0%	2%	9%	4%	4%	4%	2%	7%
Rising supplier costs	4%	4%	3%	5%	6%	11%	0%	4%	2%	2%	8%	5%	3%	5%
Ability to obtain suitable financing	3%	4%	2%	2%	4%	0%	0%	1%	3%	3%	4%	4%	3%	0%
Human resources	2%	2%	3%	0%	4%	3%	5%	3%	0%	1%	1%	2%	3%	1%
Foreign competition	1%	2%	2%	0%	0%	3%	0%	3%	1%	1%	2%	2%	1%	2%
Risk management	1%	0%	1%	1%	1%	0%	10%	1%	0%	1%	0%	2%	1%	1%
Global political instability	1%	3%	0%	1%	1%	0%	0%	1%	1%	3%	1%	3%	1%	1%
Availability of equity financing	1%	1%	1%	0%	0%	0%	3%	1%	2%	0%	0%	2%	0%	1%
Other	1%	1%	2%	1%	1%	0%	0%	1%	1%	2%	3%	2%	1%	2%
Refused	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	1%

How important is it to you and your company that you actively give back to your community through charitable giving, sponsorships, volunteering or other programs? Is it very important, somewhat important, not very important or not at all important?

			Region					Industry				Cl	uster Gro	ир
		Eastern	Western	Other PA	Engineering &	Food &					Wholesale &			
	Total	PA	PA	Regions	Construction	Beverage	Financial	Manufacturing	Retail	Service	Distribution	High	Middle	Low
Very important	40%	37%	36%	46%	34%	53%	63%	30%	45%	45%	35%	45%	38%	38%
Somewhat important	48%	48%	51%	44%	50%	39%	28%	53%	46%	46%	52%	44%	50%	47%
Not very important	8%	9%	8%	6%	13%	8%	5%	12%	5%	4%	7%	8%	8%	8%
Not at all important	4%	6%	4%	3%	4%	0%	5%	5%	3%	5%	7%	3%	4%	7%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%

PACEO2012 Crosstabs 6 of 11

715 Pennsylvania CEO's

programs? Are you completely satisfied, somewhat satisfied, not very satisfied, or not at all satisfied?	How satisfied are you with the efforts you and your company have made over the last year to give back to your community through charitable giving, sponsorships, volunteering or other	
	programs? Are you completely satisfied, somewhat satisfied, not very satisfied, or not at all satisfied?	

			Region				Cluster Group							
		Eastern	Western	Other PA	Engineering &	Food &					Wholesale &			
	Total	PA	PA	Regions	Construction	Beverage	Financial	Manufacturing	Retail	Service	Distribution	High	Middle	Low
Completely satisfied	38%	36%	40%	37%	30%	64%	44%	40%	41%	39%	27%	36%	41%	36%
Somewhat satisfied	46%	47%	48%	44%	54%	28%	49%	40%	44%	47%	54%	47%	48%	42%
Not very satisfied	12%	14%	8%	14%	13%	8%	5%	16%	10%	11%	12%	14%	8%	16%
Not at all satisfied	3%	2%	4%	3%	3%	0%	0%	3%	4%	3%	7%	3%	2%	6%
Refused	1%	0%	0%	1%	0%	0%	3%	1%	1%	1%	0%	0%	1%	1%

Thinking specifically about Pennsylvania and the relationship between the state government and businesses like yours, overall would you say the government of the Commonwealth of Pennsylvania doing an excellent, good, fair or poor job of creating a business climate in which companies like yours will succeed?

			Region				Cl	ир						
		Eastern	Western	Other PA	Engineering &	Food &					Wholesale &			
	Total	PA	PA	Regions	Construction	Beverage	Financial	Manufacturing	Retail	Service	Distribution	High	Middle	Low
Excellent	1%	1%	1%	0%	0%	0%	0%	2%	0%	2%	0%	1%	1%	1%
Good	16%	20%	13%	16%	16%	8%	18%	15%	19%	16%	18%	22%	13%	16%
Fair	45%	49%	43%	43%	48%	53%	47%	44%	49%	43%	41%	52%	45%	39%
Poor	34%	25%	41%	36%	35%	31%	34%	35%	29%	34%	38%	21%	36%	43%
Don't know	4%	4%	3%	4%	2%	8%	0%	4%	3%	5%	3%	4%	5%	2%
_														

Of the following, what would you like to see the Governor and Legislature of Pennsylvania focus on? [Please check all that apply.]

			Region		Industry								Cluster Gro	
		Eastern	Western	Other PA	Engineering &	Food &					Wholesale &			1
	Total	PA	PA	Regions	Construction	Beverage	Financial	Manufacturing	Retail	Service	Distribution	High	Middle	Low
Spending Cuts	60%	57%	57%	65%	62%	72%	45%	65%	67%	52%	60%	45%	64%	67%
Income Tax Reform	50%	48%	50%	51%	50%	58%	42%	48%	59%	42%	60%	40%	52%	55%
Business Development Incentives	48%	53%	48%	43%	48%	56%	50%	52%	51%	43%	49%	45%	49%	50%
Infrastructure Development	42%	41%	45%	41%	59%	36%	61%	34%	32%	40%	43%	56%	39%	32%
Ethics Reform	25%	24%	25%	28%	22%	25%	42%	26%	22%	25%	23%	26%	23%	27%
Increasing State Revenues through	12%	12%	9%	15%	9%	3%	16%	9%	17%	12%	17%	16%	11%	9%
consumer oriented taxes	1270	12%	970	15%	976	3%	10%	970	17%	1270	1770	10%	1170	976
Other	20%	19%	18%	22%	16%	14%	24%	17%	22%	24%	18%	19%	20%	20%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	1%	1%	0%	0%	1%	0%

PACEO2012 Crosstabs 7 of 11

First Niagara Bank/Siena College Research Institute 2012 715 Pennsylvania CEO's

Of those, which SINGLE area would you	ı most like	to see th	e Governoi	and Legisla	ature focus on?									
			Region					Industry				Cl	uster Grou	Jp
		Eastern	Western	Other PA	Engineering &	Food &					Wholesale &			
	Total	PA	PA	Regions	Construction	Beverage	Financial	Manufacturing	Retail	Service	Distribution	High	Middle	Low
Spending Cuts	29%	30%	28%	28%	27%	34%	18%	37%	29%	26%	24%	16%	33%	35%
Income Tax Reform	20%	20%	19%	20%	21%	23%	18%	14%	27%	15%	29%	19%	18%	22%
Business Development Incentives	20%	24%	16%	18%	18%	23%	18%	20%	20%	22%	16%	18%	22%	18%
Infrastructure Development	14%	13%	19%	11%	28%	9%	21%	12%	4%	12%	18%	27%	10%	9%
Ethics Reform	3%	2%	4%	4%	1%	3%	8%	5%	2%	4%	0%	5%	3%	3%
Increasing State Revenues through	2%	2%	1%	4%	0%	0%	5%	2%	2%	4%	3%	4%	2%	2%
consumer oriented taxes	2%	270	1%	4%	U%	0%	5%	270	270	4%	3%	4%	2%	2%
Other	11%	9%	11%	14%	4%	6%	8%	9%	14%	17%	10%	11%	11%	12%
Refused	1%	0%	1%	0%	0%	3%	3%	0%	1%	1%	0%	0%	1%	0%
											·			

How confident are you in the ability of the government of the Commonwealth of Pennsylvania to improve the business climate for businesses like yours here in Pennsylvania over the next year? Are you:

			Region				Cl	up						
		Eastern	Western	Other PA	Engineering &	Food &					Wholesale &			
	Total	PA	PA	Regions	Construction	Beverage	Financial	Manufacturing	Retail	Service	Distribution	High	Middle	Low
Very confident	2%	2%	2%	2%	2%	0%	0%	4%	1%	2%	0%	3%	2%	1%
Somewhat confident	29%	29%	28%	31%	28%	34%	42%	24%	38%	28%	28%	41%	28%	21%
Not very confident	50%	55%	50%	45%	55%	43%	42%	54%	42%	49%	57%	46%	54%	49%
Not at all confident	18%	14%	19%	21%	15%	20%	16%	18%	19%	21%	16%	11%	16%	29%
Refused	0%	0%	0%	0%	0%	3%	0%	0%	0%	1%	0%	0%	1%	0%

And thinking about the efforts of the federal government, overall would you say the federal government is doing an excellent, good, fair or poor job of creating a business climate in which companies like yours will succeed?

			Region				Cluster Group							
		Eastern	Western	Other PA	Engineering &	Food &					Wholesale &			
	Total	PA	PA	Regions	Construction	Beverage	Financial	Manufacturing	Retail	Service	Distribution	High	Middle	Low
Excellent	0%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	1%	0%	0%
Good	7%	8%	8%	4%	3%	9%	5%	4%	9%	9%	8%	18%	3%	2%
Fair	17%	21%	14%	15%	17%	17%	26%	10%	20%	17%	19%	32%	16%	4%
Poor	76%	71%	78%	79%	81%	71%	68%	85%	70%	72%	72%	49%	81%	94%
Don't know	1%	0%	1%	1%	0%	3%	0%	0%	1%	1%	1%	1%	1%	1%
														1

PACEO2012 Crosstabs 8 of 11

715 Pennsylvania CEO's

How confident are you in the ability of	the federa	al governr	ment to im	prove the b	usiness climate fo	or businesse	es like your	s here in Pennsylv	ania ov	er the nex	kt year? Are you	:		
			Region					Industry			•		uster Grou	ıp
	Total	Eastern PA	Western PA	Other PA Regions	Engineering & Construction	Food & Beverage	Financial	Manufacturing	Retail	Service	Wholesale & Distribution	High	Middle	Low
Very confident	1%	2%	1%	0%	0%	0%	3%	1%	1%	2%	0%	3%	1%	0%
Somewhat confident	14%	15%	16%	10%	11%	14%	21%	11%	16%	13%	17%	28%	11%	4%
Not very confident	41%	41%	39%	42%	41%	37%	39%	37%	37%	46%	43%	51%	44%	26%
Not at all confident	44%	41%	44%	47%	48%	43%	37%	51%	44%	39%	40%	18%	44%	69%
Refused	1%	1%	0%	1%	1%	6%	0%	1%	2%	1%	0%	1%	1%	2%
For each of the following national prop	osals indi	cate whet	her you su	pport it or o	ppose it? - Repe	al the Healt	h Care Refo	orm Legislation					<u>.</u>	
			Region					Industry				Cl	uster Grou	ıp
		Eastern	Western	Other PA	Engineering &	Food &					Wholesale &			
	Total	PA	PA	Regions	Construction	Beverage	Financial	Manufacturing	Retail	Service	Distribution	High	Middle	Low
Support	70%	66%	70%	75%	75%	71%	61%	76%	70%	65%	72%	47%	76%	83%
Oppose	20%	24%	21%	16%	17%	17%	32%	16%	20%	25%	19%	39%	17%	9%
No opinion	9%	10%	9%	9%	9%	11%	8%	8%	10%	10%	9%	13%	7%	8%
For each of the following national prop	osals indi	cate whet	her you su	pport it or o	ppose it? - Pass	a Balanced I	Budget Con	stitutional Ameno	dment					
			Region					Industry				Cl	uster Groเ	ıp
		Eastern	Western	Other PA	Engineering &	Food &					Wholesale &			
	Total	PA	PA	Regions	Construction	Beverage	Financial	Manufacturing	Retail	Service	Distribution	High	Middle	Low
Support	78%	74%	78%	83%	82%	77%	61%	81%	80%	76%	76%	63%	79%	88%
Oppose	12%	15%	14%	8%	7%	11%	32%	8%	4%	17%	16%	24%	10%	6%
No opinion	10%	11%	9%	10%	12%	11%	8%	11%	16%	7%	8%	13%	11%	6%
For each of the following national prop	osals indi	cate whet		pport it or o	ppose it? - Incre	ase Federal	Spending o							
			Region			1		Industry	1	1		CI	uster Grou	ıp
		Eastern	Western	Other PA	Engineering &	Food &					Wholesale &			
	Total	PA	PA	Regions	Construction	Beverage	Financial	Manufacturing	Retail	Service	Distribution	High	Middle	Low
Support	51%	54%	50%	51%	57%	46%	63%	47%	50%	52%	48%	68%	47%	42%
Oppose	31%	29%	32%	31%	32%	40%	26%	36%	30%	26%	30%	18%	33%	40%
No opinion	18%	17%	18%	18%	11%	14%	11%	16%	20%	22%	21%	14%	20%	18%
For each of the following national prop			h		mmana ika Padu	Ab - Cama		. Tou Doton						
For each of the following national prop	osais indi	cate wnet		pport it or c	pppose it? - keau	ce the Corp	orate incon					CI	···stor Cro	
		Eastern	Region Western	Other PA	Enginopring 9	Food &		Industry			Wholesale &	Ci	uster Grou	ıh
	Total	PA	PA	Regions	Engineering & Construction	Beverage	Financial	Manufacturing	Retail	Service	Distribution	High	Middle	Low
Support	72%	72%	71%	72%	79%	69%	68%	73%	74%	65%	74%	61%	71%	84%
Support	14%	16%	13%	14%	12%	17%	21%	10%	9%	19%	16%	25%	12%	84%
Oppose No opinion	14%	12%	16%	14%	10%	14%	11%	16%	17%	16%	10%	15%	17%	8%
No opinion	14%	1270	10%	1470	10%	14%	1170	1070	1/70	10%	10%	13%	1/70	070

PACEO2012 Crosstabs 9 of 11

715 Pennsylvania CEO's

			Region					Industry				<u></u>	luster Gro	in.
		Fastara		Other PA	Engineering &	Food &		industry	1	I	Wholesale &	C	uster Grot	qr
	Total	Eastern PA	Western PA	Regions	Construction	Beverage	Financial	Manufacturing	Retail	Service	Distribution	High	Middle	Low
Support	40%	39%	35%	47%	38%	29%	71%	34%	38%	43%	39%	42%	41%	36%
Oppose	41%	42%	44%	35%	47%	57%	16%	44%	38%	37%	42%	40%	36%	49%
No opinion	19%	19%	21%	18%	16%	14%	13%	21%	24%	20%	19%	18%	22%	16%
но оринон	1370	1370	21/0	10/0	1070	1470	1370	2170	2-7/0	2070	1370	1070	22/0	10/0
For each of the following na	ational proposals indi	cate whet	her you su	pport it or o	oppose it? - Exter	d Unemplo	vment Ben	efits						
	· '		Region				•	Industry				C	uster Gro	up
		Eastern	Western	Other PA	Engineering &	Food &		•			Wholesale &			
	Total	PA	PA	Regions	Construction	Beverage	Financial	Manufacturing	Retail	Service	Distribution	High	Middle	Low
Support	14%	22%	9%	9%	11%	14%	16%	10%	17%	20%	6%	22%	11%	10%
Oppose	77%	71%	80%	79%	78%	80%	74%	80%	74%	71%	84%	65%	79%	84%
No opinion	10%	7%	11%	12%	12%	6%	11%	10%	9%	10%	10%	13%	10%	6%
For each of the following na	ational proposals indi	cate whet	her you su	pport it or o	oppose it? - Enact	a Tempora	ry Reductio	on in Employer Pa	yroll Ta	xes				
			Region					Industry				C	luster Gro	лb
		Eastern	Western	Other PA	Engineering &	Food &					Wholesale &			1
	Total	PA	PA	Regions	Construction	Beverage	Financial	Manufacturing	Retail	Service	Distribution	High	Middle	Low
Support	50%	49%	49%	54%	51%	57%	39%	49%	54%	48%	53%	48%	48%	55%
Oppose	32%	35%	30%	31%	35%	31%	53%	29%	23%	34%	31%	35%	32%	29%
No opinion	17%	16%	21%	15%	14%	11%	8%	21%	22%	18%	16%	16%	19%	16%
														Į
For each of the following na	ational proposals indi	cate whet	her you su	pport it or o	ppose it? - Incre	ase the Inco	me Taxes P	Paid by Those Earr	ing ove	r \$250,00	0 a year			
			Region	1		1	1	Industry	1	ı		C	uster Gro	1b
		Eastern	Western	Other PA	Engineering &	Food &					Wholesale &			I
	Total	PA	PA	Regions	Construction	Beverage	Financial	Manufacturing		Service	Distribution	High	Middle	Low
Support	35%	34%	35%	36%	31%	37%	39%	28%	28%	43%	39%	55%	31%	21%
Oppose	54%	56%	52%	52%	55%	57%	53%	59%	54%	50%	49%	34%	55%	71%
No opinion	11%	10%	12%	12%	14%	6%	8%	13%	18%	7%	11%	11%	13%	8%
		<u> </u>												
For each of the following na	ational proposals indi	cate whet		pport it or o	oppose it? - Incre	ase explora	tion and de	-	nestic s	ources of	energy			
			Region	0.1 0.4		- 10		Industry			144 1 1 0	C	uster Grou	ıp qı
	Total	Eastern	Western	Other PA	Engineering &	Food &	Financial	Manufacturin-	Doto!!	Comiles	Wholesale &	U:ak	Naidalla	Lave
Cupport	Total	PA 00%	PA 909/	Regions	Construction	Beverage 0.49/	Financial	Manufacturing	Retail	Service	Distribution 0.19/	High	Middle	Low
Support	90%	90%	89%	90%	94%	94%	89%	92%	89%	85%	91%	88%	90%	92%
Oppose	4%	4%	7%	2%	3%	3%	5%	3%	3%	7%	3%	5%	4%	3%
No opinion	6%	6%	4%	7%	3%	3%	5%	5%	8%	7%	6%	6%	6%	5%

PACEO2012 Crosstabs 10 of 11

715 Pennsylvania CEO's

For each of the following national property	osals indi	cate whet	her you su	pport it or o	oppose it? - Cap A	nnual Incre	ases in Fed	eral Regulatory S	pending	at Zero D	ollars			
			Region					Industry				Cl	uster Gro	up
		Eastern	Western	Other PA	Engineering &	Food &					Wholesale &			
	Total	PA	PA	Regions	Construction Beverage Financial Manufacturing Retail Service Distribution High Middle									
Support	69%	69%	70%	69%	78%	63%	74%	76%	66%	63%	63%	58%	68%	82%
Oppose	10%	11%	11%	9%	6%	6%	16%	6%	7%	16%	12%	22%	8%	3%
No opinion	21%	20%	20%	22%	17%	31%	11%	18%	28%	20%	25%	21%	24%	15%

PACEO2012 Crosstabs 11 of 11