

### Seriousness of Gas and Food Prices: Percentage of NY'ers

Total percent by category indicating a somewhat or very serious problem.

	Gasoline												Food											
	Dec 2009	Nov 2009	Oct 2009	Sep 2009	Aug 2009	Jul 2009	Jun 2009	May 2009	Apr 2009	Mar 2009	Feb 2009	Jan 2009	Dec 2009	Nov 2009	Oct 2009	Sep 2009	Aug 2009	Jul 2009	Jun 2009	May 2009	Apr 2009	Mar 2009	Feb 2009	Jan 2009
Upstate NY	62%	66%	52%	61%	56%	66%	64%	56%	46%	50%	58%	42%	61%	65%	60%	65%	62%	68%	61%	60%	65%	69%	71%	65%
Republicans	57%	59%	48%	48%	56%	57%	57%	50%	43%	45%	52%	40%	66%	64%	61%	58%	59%	60%	62%	62%	62%	61%	65%	62%
Lower Income	55%	59%	50%	55%	54%	58%	57%	51%	45%	46%	53%	41%	74%	74%	69%	70%	73%	74%	75%	70%	76%	72%	77%	75%
Women	52%	52%	47%	52%	46%	58%	53%	49%	43%	41%	48%	41%	68%	69%	65%	68%	65%	66%	66%	70%	70%	70%	74%	70%
Age 55+	50%	51%	41%	50%	47%	55%	55%	46%	40%	41%	49%	40%	63%	60%	57%	63%	60%	61%	60%	60%	62%	60%	67%	66%
<b>New York State</b>	<b>49%</b>	<b>52%</b>	<b>46%</b>	<b>51%</b>	<b>49%</b>	<b>55%</b>	<b>54%</b>	<b>46%</b>	<b>40%</b>	<b>40%</b>	<b>48%</b>	<b>40%</b>	<b>63%</b>	<b>62%</b>	<b>59%</b>	<b>63%</b>	<b>62%</b>	<b>62%</b>	<b>63%</b>	<b>60%</b>	<b>64%</b>	<b>65%</b>	<b>70%</b>	<b>66%</b>
Under age 55	48%	52%	53%	54%	51%	55%	54%	46%	40%	40%	47%	41%	63%	63%	61%	65%	64%	62%	67%	62%	66%	70%	73%	64%
Higher Income	47%	45%	45%	47%	44%	51%	52%	42%	35%	37%	42%	40%	57%	51%	49%	58%	53%	52%	53%	53%	55%	60%	61%	61%
Men	46%	50%	44%	51%	52%	52%	55%	42%	37%	40%	46%	40%	56%	54%	51%	59%	58%	56%	60%	52%	57%	59%	63%	61%
Democrats	43%	47%	42%	50%	44%	50%	54%	43%	35%	36%	46%	39%	62%	62%	56%	64%	64%	62%	65%	65%	66%	66%	71%	68%
Metro NYC	41%	42%	42%	45%	44%	49%	48%	40%	36%	35%	42%	40%	64%	60%	59%	63%	61%	58%	65%	61%	63%	62%	69%	66%

### Gas and Food Impact Seriousness Index

Gas and food having a somewhat or very serious impact on finances as compared to 'not a very' or 'not at all' a serious impact

	Gasoline												Food											
	Dec 2009	Nov 2009	Oct 2009	Sep 2009	Aug 2009	Jul 2009	Jun 2009	May 2009	Apr 2009	Mar 2009	Feb 2009	Jan 2009	Dec 2009	Nov 2009	Oct 2009	Sep 2009	Aug 2009	Jul 2009	Jun 2009	May 2009	Apr 2009	Mar 2009	Feb 2009	Jan 2009
Upstate NY	125	133	106	124	114	134	128	111	94	101	116	87	123	131	120	131	126	137	124	120	131	139	142	130
Republicans	114	119	99	99	115	116	113	102	87	90	105	82	133	130	124	116	118	120	125	123	126	123	130	125
Lower Income	113	122	103	115	114	122	118	105	94	95	108	87	149	148	138	142	147	150	150	140	153	146	155	151
Women	108	106	97	109	97	118	110	102	87	85	99	86	136	139	131	137	131	134	134	140	140	140	149	140
Age 55+	102	105	87	105	100	114	114	94	82	84	100	84	126	122	115	127	121	124	120	121	125	122	134	134
<b>New York State</b>	<b>101</b>	<b>106</b>	<b>95</b>	<b>106</b>	<b>102</b>	<b>113</b>	<b>111</b>	<b>94</b>	<b>82</b>	<b>83</b>	<b>98</b>	<b>84</b>	<b>126</b>	<b>125</b>	<b>119</b>	<b>127</b>	<b>125</b>	<b>124</b>	<b>128</b>	<b>121</b>	<b>129</b>	<b>130</b>	<b>140</b>	<b>132</b>
Under age 55	97	105	106	108	105	112	109	95	82	82	95	83	126	127	123	131	128	124	136	123	134	141	147	129
Higher Income	94	91	90	96	89	103	105	85	71	75	86	82	114	103	100	117	106	104	108	106	112	120	123	124
Men	92	103	90	103	108	107	112	86	77	80	94	81	113	109	104	118	118	113	121	103	115	118	127	123
Democrats	89	96	87	103	94	104	113	91	73	75	95	80	123	124	113	129	128	125	130	130	133	133	144	137
Metro NYC	86	88	87	96	94	102	101	85	76	73	87	84	128	121	118	126	124	118	130	123	127	126	138	133

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	<b>Dec 2009</b>	<b>Nov 2009</b>	<b>Oct 2009</b>	<b>Sep 2009</b>	<b>Aug 2009</b>	<b>Jul 2009</b>	<b>Jun 2009</b>	<b>May 2009</b>	<b>Apr 2009</b>	<b>Mar 2009</b>	<b>Feb 2009</b>	<b>Jan 2009</b>
Upstate NY	46%	51%	41%	50%	45%	55%	49%	46%	40%	43%	49%	36%
Republicans	45%	48%	41%	42%	46%	44%	42%	42%	36%	37%	44%	33%
Lower Income	46%	50%	42%	48%	47%	50%	50%	43%	39%	41%	46%	36%
Women	43%	44%	39%	44%	39%	46%	44%	42%	37%	37%	43%	36%
Age 55+	41%	41%	33%	41%	38%	44%	42%	37%	34%	34%	41%	34%
<b>New York State</b>	<b>39%</b>	<b>41%</b>	<b>42%</b>	<b>42%</b>	<b>39%</b>	<b>43%</b>	<b>42%</b>	<b>38%</b>	<b>34%</b>	<b>35%</b>	<b>41%</b>	<b>34%</b>
Under age 55	37%	41%	41%	43%	42%	41%	44%	39%	33%	36%	40%	35%
Higher Income	36%	33%	32%	36%	33%	36%	35%	33%	29%	30%	34%	33%
Men	34%	37%	33%	40%	40%	40%	41%	34%	30%	32%	38%	33%
Democrats	33%	37%	33%	40%	36%	41%	43%	36%	31%	32%	40%	34%
Metro NYC	35%	35%	33%	37%	36%	36%	38%	34%	30%	30%	36%	33%

<b>Gas and Food Impact Seriousness Index</b>												
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<b>Both Gas and Food</b>												
	<b>Dec 2009</b>	<b>Nov 2009</b>	<b>Oct 2009</b>	<b>Sep 2009</b>	<b>Aug 2009</b>	<b>Jul 2009</b>	<b>Jun 2009</b>	<b>May 2009</b>	<b>Apr 2009</b>	<b>Mar 2009</b>	<b>Feb 2009</b>	<b>Jan 2009</b>
Upstate NY	124	132	113	128	120	135	126	116	112	120	129	109
Republicans	123	124	111	107	117	118	119	113	107	107	117	103
Lower Income	131	135	121	128	131	136	134	123	123	120	132	119
Women	122	122	114	123	114	126	122	121	113	113	124	113
Age 55+	114	114	101	116	111	119	117	107	104	103	117	109
<b>New York State</b>	<b>114</b>	<b>115</b>	<b>107</b>	<b>116</b>	<b>113</b>	<b>119</b>	<b>119</b>	<b>107</b>	<b>105</b>	<b>106</b>	<b>119</b>	<b>108</b>
Under age 55	111	116	115	120	116	118	123	109	108	112	121	106
Higher Income	104	97	95	106	97	103	106	95	91	97	104	103
Men	103	106	97	111	113	110	116	95	96	99	111	102
Democrats	106	110	100	116	111	114	122	110	103	104	120	108
Metro NYC	107	105	103	111	109	110	115	104	102	99	112	109