

### Seriousness of Gas and Food Prices: Percentage of NY'ers

Total percent by category indicating a somewhat or very serious problem.

	Gasoline												Food											
	Jul 2010	Jun 2010	May 2010	Apr 2010	Mar 2010	Feb 2010	Jan 2010	Dec 2009	Nov 2009	Oct 2009	Sep 2009	Aug 2009	Jul 2010	Jun 2010	May 2010	Apr 2010	Mar 2010	Feb 2010	Jan 2010	Dec 2009	Nov 2009	Oct 2009	Sep 2009	Aug 2009
Republicans	53%	55%	52%	60%	51%	59%	54%	57%	59%	48%	48%	56%	67%	70%	60%	61%	65%	62%	62%	66%	64%	61%	58%	59%
Upstate NY	53%	53%	63%	63%	56%	61%	63%	62%	66%	52%	61%	56%	61%	66%	68%	65%	69%	60%	67%	61%	65%	60%	65%	62%
Lower Income	53%	50%	58%	54%	57%	51%	54%	55%	59%	50%	55%	54%	69%	73%	74%	73%	75%	76%	75%	74%	74%	69%	70%	73%
Under age 55	50%	54%	50%	51%	49%	53%	51%	48%	52%	53%	54%	51%	67%	67%	67%	68%	66%	64%	67%	63%	63%	61%	65%	64%
Men	49%	50%	48%	50%	49%	53%	50%	46%	50%	44%	51%	52%	56%	57%	58%	57%	61%	62%	59%	56%	54%	51%	59%	58%
<b>New York State</b>	<b>49%</b>	<b>47%</b>	<b>51%</b>	<b>49%</b>	<b>50%</b>	<b>53%</b>	<b>50%</b>	<b>49%</b>	<b>52%</b>	<b>46%</b>	<b>51%</b>	<b>49%</b>	<b>61%</b>	<b>65%</b>	<b>63%</b>	<b>63%</b>	<b>65%</b>	<b>65%</b>	<b>65%</b>	<b>63%</b>	<b>62%</b>	<b>59%</b>	<b>63%</b>	<b>62%</b>
Women	48%	46%	54%	50%	51%	52%	49%	52%	52%	47%	52%	46%	66%	72%	67%	69%	69%	68%	70%	68%	69%	65%	68%	65%
Age 55+	47%	44%	52%	49%	50%	53%	49%	50%	51%	41%	50%	47%	57%	63%	61%	60%	64%	66%	64%	63%	60%	57%	63%	60%
Higher Income	46%	47%	45%	50%	45%	54%	44%	47%	45%	45%	47%	44%	54%	58%	54%	55%	56%	58%	57%	57%	51%	49%	58%	53%
Metro NYC	45%	43%	43%	41%	46%	47%	41%	41%	42%	42%	45%	44%	62%	64%	60%	63%	62%	68%	64%	64%	60%	59%	63%	61%
Democrats	43%	44%	48%	42%	49%	46%	44%	43%	47%	42%	50%	44%	59%	66%	62%	66%	66%	68%	68%	62%	62%	56%	64%	64%

### Gas and Food Impact Seriousness Index

Gas and food having a somewhat or very serious impact on finances as compared to 'not a very' or 'not at all' a serious impact

	Gasoline												Food											
	Jul 2010	Jun 2010	May 2010	Apr 2010	Mar 2010	Feb 2010	Jan 2010	Dec 2009	Nov 2009	Oct 2009	Sep 2009	Aug 2009	Jul 2010	Jun 2010	May 2010	Apr 2010	Mar 2010	Feb 2010	Jan 2010	Dec 2009	Nov 2009	Oct 2009	Sep 2009	Aug 2009
Lower Income	110	105	118	113	119	105	113	113	122	103	115	114	140	146	149	147	150	151	151	149	148	138	142	147
Republicans	109	110	106	124	103	119	110	114	119	99	99	115	135	142	121	123	129	125	125	133	130	124	116	118
Upstate NY	108	108	126	127	114	123	128	125	133	106	124	114	123	133	136	130	139	121	134	123	131	120	131	126
Under age 55	104	110	102	104	102	107	104	97	105	106	108	105	134	135	134	137	134	128	134	126	127	123	131	128
<b>New York State</b>	<b>101</b>	<b>98</b>	<b>105</b>	<b>102</b>	<b>104</b>	<b>107</b>	<b>103</b>	<b>101</b>	<b>106</b>	<b>95</b>	<b>106</b>	<b>102</b>	<b>124</b>	<b>130</b>	<b>126</b>	<b>127</b>	<b>130</b>	<b>131</b>	<b>131</b>	<b>126</b>	<b>125</b>	<b>119</b>	<b>127</b>	<b>125</b>
Women	101	95	111	104	105	106	103	108	106	97	109	97	133	144	135	138	139	135	140	136	139	131	137	131
Men	100	103	97	102	101	108	104	92	103	90	103	108	114	114	117	115	121	125	119	113	109	104	118	118
Age 55+	97	91	107	102	104	108	103	102	105	87	105	100	116	127	122	121	128	132	129	126	122	115	127	121
Metro NYC	95	91	90	88	96	97	88	86	88	87	96	94	125	128	122	127	126	136	129	128	121	118	126	124
Higher Income	92	95	91	101	91	108	91	94	91	90	96	89	109	116	108	110	113	117	115	114	103	100	117	106
Democrats	89	92	97	88	101	95	92	89	96	87	103	94	118	133	124	133	132	137	137	123	124	113	129	128

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	<b>Jul 2010</b>	<b>Jun 2010</b>	<b>May 2010</b>	<b>Apr 2010</b>	<b>Mar 2010</b>	<b>Feb 2010</b>	<b>Jan 2010</b>	<b>Dec 2009</b>	<b>Nov 2009</b>	<b>Oct 2009</b>	<b>Sep 2009</b>	<b>Aug 2009</b>
Republicans	44%	46%	41%	47%	44%	47%	44%	45%	48%	41%	42%	46%
Upstate NY	45%	44%	52%	51%	48%	49%	50%	46%	51%	41%	50%	45%
Lower Income	44%	43%	49%	44%	49%	47%	47%	46%	50%	42%	48%	47%
Under age 55	41%	45%	41%	41%	41%	43%	43%	37%	41%	41%	43%	42%
Men	38%	38%	37%	38%	40%	44%	39%	34%	37%	33%	40%	40%
<b>New York State</b>	<b>39%</b>	<b>39%</b>	<b>42%</b>	<b>40%</b>	<b>42%</b>	<b>44%</b>	<b>41%</b>	<b>39%</b>	<b>41%</b>	<b>42%</b>	<b>42%</b>	<b>39%</b>
Women	41%	40%	46%	42%	43%	45%	43%	43%	44%	39%	44%	39%
Age 55+	39%	35%	42%	39%	42%	46%	40%	41%	41%	33%	41%	38%
Higher Income	35%	37%	34%	39%	36%	42%	36%	36%	33%	32%	36%	33%
Metro NYC	36%	36%	35%	33%	38%	41%	35%	35%	35%	33%	37%	36%
Democrats	35%	35%	38%	35%	41%	39%	38%	33%	37%	33%	40%	36%

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	<b>Jul 2010</b>	<b>Jun 2010</b>	<b>May 2010</b>	<b>Apr 2010</b>	<b>Mar 2010</b>	<b>Feb 2010</b>	<b>Jan 2010</b>	<b>Dec 2009</b>	<b>Nov 2009</b>	<b>Oct 2009</b>	<b>Sep 2009</b>	<b>Aug 2009</b>
Lower Income	125	125	134	130	134	128	132	131	135	121	128	131
Republicans	122	126	113	123	116	122	118	123	124	111	107	117
Upstate NY	116	120	131	129	126	122	131	124	132	113	128	120
Under age 55	119	122	118	120	118	117	119	111	116	115	120	116
<b>New York State</b>	<b>112</b>	<b>114</b>	<b>115</b>	<b>115</b>	<b>117</b>	<b>119</b>	<b>117</b>	<b>114</b>	<b>115</b>	<b>107</b>	<b>116</b>	<b>113</b>
Women	117	119	123	121	122	121	122	122	122	114	123	114
Men	107	108	107	108	111	117	112	103	106	97	111	113
Age 55+	107	109	115	111	116	120	116	114	114	101	116	111
Metro NYC	110	109	106	107	111	116	109	107	105	103	111	109
Higher Income	101	105	100	105	102	112	103	104	97	95	106	97
Democrats	104	112	111	110	117	116	115	106	110	100	116	111