

Siena Research Institute																				
New York State Survey																				
Statewide Monthly Consumer Confidence																				
Tracking Summary																				
Results of random phone poll of 803 New York State residents in July 2010, margin of error +/-3.5.																				
Conducted by the Siena Research Institute, Loudonville, NY.																				

Please check which, if any, of the items you plan to buy in the next SIX months.

OVERALL	Jan-09	Feb-09	Mar-09	Apr-09	May-09	Jun-09	Jul-09	Aug-09	Sep-09	Oct-09	Nov-09	Dec-09	Jan-10	Feb-10	Mar-10	Apr-10	May-10	Jun-10	Jul-10	Diff
Car/Truck																				
Yes	7.7	9.5	9.5	10.7	11.0	9.4	11.5	9.9	8.7	10.6	10.9	10.5	11.6	9.5	9.9	10.7	11.7	9.5	9.6	0.1
No	90.3	87.9	87.1	85.0	86.8	87.0	84.4	87.1	88.3	85.8	85.5	86.7	85.6	87.3	87.4	86.8	86.1	87.4	86.6	-0.8
Not Sure	2.1	2.6	3.4	4.3	2.3	3.6	4.1	3.0	3.0	3.6	3.6	2.8	2.8	3.2	2.8	2.5	2.2	3.1	3.9	0.8
Computer																				
Yes	9.4	13.1	10.3	13.0	10.5	13.3	12.5	14.9	13.6	14.2	15.6	16.0	11.7	13.9	13.5	13.8	16.3	11.3	12.8	1.5
No	85.8	82.7	86.2	83.3	85.2	81.9	83.0	81.6	82.1	81.8	81.2	81.1	84.3	81.8	83.5	82.7	80.6	85.7	82.8	-2.9
Not Sure	4.8	4.2	3.5	3.6	4.3	4.9	4.5	3.5	4.4	4.0	3.2	2.9	4.0	4.4	3.0	3.5	3.1	3.0	4.4	1.4
Furniture																				
Yes	12.3	15.7	17.8	16.2	17.9	15.3	16.6	15.0	16.9	15.0	17.8	16.6	18.0	16.9	21.0	19.6	18.7	17.7	17.4	-0.3
No	83.6	80.1	78.3	79.6	78.3	80.1	79.8	80.1	79.2	82.0	79.6	79.8	77.2	79.5	75.3	75.8	79.1	79.6	78.8	-0.8
Not Sure	4.1	4.2	3.9	4.2	3.7	4.6	3.6	4.9	3.9	3.0	2.6	3.5	4.9	3.6	3.8	4.6	2.1	2.7	3.7	1.0
Home																				
Yes	2.2	4.4	3.0	4.2	3.0	4.3	4.1	3.5	3.1	4.4	3.7	4.0	3.4	4.6	2.5	3.4	4.7	3.1	2.0	-1.1
No	96.5	94.1	94.6	93.3	95.7	93.4	94.4	94.4	95.8	94.3	94.5	94.5	95.4	93.6	96.4	95.3	94.4	96.0	96.4	0.4
Not Sure	1.3	1.5	2.4	2.6	1.3	2.4	1.5	2.1	1.1	1.4	1.9	1.5	1.2	1.7	1.1	1.4	0.9	0.9	1.6	0.7
Major Home Improvement																				
Yes	11.0	14.1	17.5	13.7	13.8	14.9	14.4	13.3	13.4	13.4	13.1	14.4	14.0	14.5	18.0	14.5	17.8	14.2	13.7	-0.5
No	84.4	82.6	78.5	83.1	83.0	82.4	82.9	84.0	83.6	84.0	84.6	83.5	82.9	82.6	79.8	82.9	79.5	83.1	84.6	1.5
Not Sure	4.6	3.3	4.0	3.2	3.1	2.8	2.7	2.8	3.0	2.6	2.3	2.1	3.1	2.9	2.3	2.6	2.6	2.7	1.7	-1.0