Siena Research Institute Summary Consumer Confidence Index New York State

Results of random phone poll of 800 New York State residents in March 2010.

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	Nov-08	Dec-08	Jan-09	Feb-09	Mar-09	Apr-09	May-09	Jun-09	Jul-09	Aug-09	Sep-09	Oct-09	Nov-09	Dec-09	Jan-10	Feb-10	Mar-10	Diff
Nation*																		
ICS*	55.3	60.1	61.2	56.3	57.3	65.1	68.7	70.8	66.0	65.7	73.5	70.6	67.4	72.5	74.4	73.6	73.6	0.0
ICC*	57.5	69.5		65.5	63.3	68.3	67.7	73.2	70.5	66.6	73.4	73.7	68.8	78.0	81.1	81.8	82.4	0.6
ICE*	53.9	54.0	57.8	50.5	53.5	63.1	69.4	69.2	63.2	65.0	73.5	68.6	66.5	68.9	70.1	68.4	67.9	-0.5
NYS																		
ICS	55.6	57.1	58.1	60.8	59.7	62.1	67.6	64.3	64.3	69.1	68.6	66.7	65.1	65.8	68.6	65.6	65.5	-0.1
ICC	51.6	58.4	62.2	58.0	58.8	61.4	65.6	61.4	63.3	64.8	65.6	66.0	64.1	63.7	69.0	66.0	67.5	1.5
ICE	58.2	56.2	55.5	62.5	60.3	62.5	68.9	66.2	65.0	71.8	70.6	67.2	65.7	67.2	68.4	65.5	64.2	-1.3
NA 1 NIVO																		
Metro NYC				20.4		24.0	70.0			70.5	70.0	20.5		20.0	70.0	20.0		
ICS	56.5	58.2	58.4	63.4	62.1	64.3	70.2	67.7	66.5	72.5	73.2	69.5	69.2	68.3	72.9	68.9	69.6	0.7
ICC	50.8	58.0	59.1	56.9	57.6	60.7	65.2	61.0	61.8	62.9	65.2	65.2	64.1	63.3	69.4	64.8	66.7	1.9
ICE	60.1	58.4	57.9	67.6	65.0	66.7	73.5	72.0	69.6	78.6	78.3	72.3	72.5	71.5	75.2	71.5	71.5	0.0
0	V 0																	
Outside Metro N		F 4 4	F7.4	55.0		50.7	20.0	50.0	20.0	20.0	00.0	04.0	F0 F	01.1	00.4	20.0	50.0	4.0
ICS	53.4	54.4	57.1	55.6	55.1	58.7	63.3	59.0	60.2	62.8	60.9	61.8	58.5	61.4	62.1	60.2	59.0	-1.2
ICC	53.1	59.1	66.0	59.5	61.0	62.9	66.7	62.6	65.6	67.1	66.0	66.7	64.4	64.4	68.6	68.2	69.4	1.2
ICE	53.5	51.4	51.4	53.1	51.4	56.0	61.1	56.7	56.7	60.1	57.7	58.6	54.8	59.4	57.9	55.0	52.3	-2.7
Domoou-+	 																	
Democrat	F0 0	F0 1	F0 0	00.0	00.1	05.5	70.0	00.0	00.0	75.0	740	70.5	74.4	70.0	70.5	74 7	74.4	0.0
ICS	58.0	58.1	59.0	62.8	63.1	65.5	70.2	69.2	69.8	75.9		72.5	71.4	72.6	73.5	71.7	71.1	-0.6
ICC	47.8	57.6	58.4	56.1	56.9	59.9	63.7	61.4	63.7	67.5	64.8	64.8	64.4	66.7	70.9	64.8	65.6	0.8
ICE	64.5	58.4	59.4	67.2	67.2	69.1	74.4	74.2	73.7	81.3	80.3	77.4	75.9	76.4	75.2	76.1	74.7	-1.4
Danubliaan																		
Republican	E0.4	E0.0	CO 4	00.0	FC 0	E0.4	CE 4	CO 7	E7 E	CO F	CE O	C1 7	FO 4	01.1	00.0	CO 1	00.7	0.0
ICS ICC	58.4 61.0	58.8 63.3	62.4 71.3	60.2 65.2	56.2 62.2	58.4 63.7	65.4 66.0	62.7 66.0	57.5 62.2	60.5 59.9	65.8 67.5	61.7 68.2	59.4 67.5	61.1 64.1	66.8 72.0	63.1 66.0	66.7 72.4	3.6 6.4
ICE	56.7	56.0		56.9	52.3	55.0	65.0	60.6	54.5	60.8	64.7	57.4	54.3	59.1	63.5	61.3	63.0	1.7
ICE	36.7	36.0	36.7	36.9	52.5	55.0	65.0	60.6	54.5	60.6	04.7	37.4	54.5	59.1	63.5	61.3	63.0	1.7
Age < 55																		
ICS	57.2	56.3	61.1	62.4	60.6	63.6	67.1	66.8	64.8	72.3	72.8	68.5	67.7	71.1	72.3	69.6	69.3	-0.3
ICC	51.2	59.9	64.8	55.7	59.1	61.4	64.4	61.0	62.9	64.8		64.1	62.2	66.0	70.5	67.5	68.6	1.1
ICE	61.1	54.0	58.6	66.7	61.6	65.0	68.9	70.6	65.9	77.1	77.4	71.3	71.3	74.4	73.5	71.0	69.8	-1.2
IOL	01.1	34.0	30.0	00.7	01.0	00.0	00.5	70.0	00.0	77.1	77.7	71.0	71.0	77.7	70.0	71.0	03.0	-1.2
Age > 55																		
ICS	54.1	57.4	55.7	59.0	58.4	61.2	67.9	62.4	63.7	66.2	65.4	65.1	63.1	61.7	65.1	61.8	62.8	1.0
ICC	51.2	56.9	59.9	59.9	58.4	61.4	66.3	62.2	63.3	64.4	64.8	67.1	66.0	62.6	67.5	64.4	66.7	2.3
ICE	56.0	57.7	53.1	58.4	58.4	61.1	68.9	62.5	64.0	67.4	65.7	63.7	61.3	61.1	63.5	60.1	60.3	0.2
	00.0	07.7	00.1	00.1	00.1	01.1	00.0	02.0	01.0	07.1	00.7	00.7	01.0	01.1	00.0	00.1	00.0	0.2
Male																		
ICS	58.1	58.0	59.6	62.2	61.4	62.7	69.6	66.1	67.9	72.5	69.8	66.2	67.4	68.9	67.9	65.6	66.5	0.9
ICC	57.3	62.2	66.0	60.7	62.2	65.6	69.0	65.6	69.4	69.7	70.1	70.5	71.6	67.8	74.3	68.2	70.9	2.7
ICE	58.6	55.2	55.5	63.3	60.8	60.8	70.1	66.4	66.9	74.2	69.6	63.5	64.7	69.6	63.7	64.0	63.7	-0.3
	1		,,,,	1		72.0	1 2	,,,,,				,,,,			7	,		
Female	1																	
ICS	52.5	56.3	56.5	59.4	58.2	61.7	65.6	62.7	61.4	65.9	67.6	66.8	63.1	63.1	69.1	65.5	64.8	-0.7
ICC	45.1	55.0			56.1	57.3		58.0					58.0		64.4	64.4		0.8
ICE	57.2	57.2	55.5	62.0	59.6	64.5	67.6	65.7	63.5	69.6	71.5	69.6		64.7	72.0	66.2	64.5	-1.7
Income <\$50,000)/yr																	
ICS	58.4	55.4	56.0	60.8	57.4	59.9	63.6	61.4	63.1	65.6	65.2	64.9	59.7	61.1	64.8	64.3	61.7	-2.6
ICC	48.5	51.2		53.5	57.3	55.7	58.0	53.5		56.1	60.3		54.2	56.9	59.9	61.4	60.3	
ICE	64.7	58.2	55.0	65.5		62.5	67.2	66.4	66.7	71.8	68.4	68.6	63.3	63.7	67.9	66.2	62.5	-3.7
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Income \$50,000+	⊦/yr																	
ICS	53.7	58.2	58.2	59.3	59.9	63.3	70.8	65.8	66.2	71.4	72.2	67.7	69.6	68.3	71.7	66.5	68.8	2.3
ICC	53.1	64.1	64.1	62.6	59.9	66.3		68.6	69.7	71.6	70.5	70.9	72.0	67.8	77.3	69.4	72.4	3.0
ICE	54.0	54.5	54.5	57.2	59.9	61.3	70.8	64.0	64.0				68.1	68.6	68.1	64.7	66.4	1.7
* National Index				of Michi	gan													
ICS - Overall Co																		
ICC - Current Co																		
ICE - Future Economic Expectations Index																		
						•	•		•		•							