

**Siena Research Institute
Summary Consumer Confidence Index
New York State**

Results of random phone poll of 1008 New York State residents in January 2010.

	Oct-08	Nov-08	Dec-08	Jan-09	Feb-09	Mar-09	Apr-09	May-09	Jun-09	Jul-09	Aug-09	Sep-09	Oct-09	Nov-09	Dec-09	Jan-10	Diff
Nation*																	
ICS*	57.6	55.3	60.1	61.2	56.3	57.3	65.1	68.7	70.8	66.0	65.7	73.5	70.6	67.4	72.5	74.4	1.9
ICC*	58.4	57.5	69.5	66.5	65.5	63.3	68.3	67.7	73.2	70.5	66.6	73.4	73.7	68.8	78.0	81.1	3.1
ICE*	57.0	53.9	54.0	57.8	50.5	53.5	63.1	69.4	69.2	63.2	65.0	73.5	68.6	66.5	68.9	70.1	1.2
NYS																	
ICS	51.6	55.6	57.1	58.1	60.8	59.7	62.1	67.6	64.3	64.3	69.1	68.6	66.7	65.1	65.8	68.6	2.8
ICC	49.7	51.6	58.4	62.2	58.0	58.8	61.4	65.6	61.4	63.3	64.8	65.6	66.0	64.1	63.7	69.0	5.3
ICE	52.8	58.2	56.2	55.5	62.5	60.3	62.5	68.9	66.2	65.0	71.8	70.6	67.2	65.7	67.2	68.4	1.2
Metro NYC																	
ICS	52.5	56.5	58.2	58.4	63.4	62.1	64.3	70.2	67.7	66.5	72.5	73.2	69.5	69.2	68.3	72.9	4.6
ICC	50.4	50.8	58.0	59.1	56.9	57.6	60.7	65.2	61.0	61.8	62.9	65.2	65.2	64.1	63.3	69.4	6.1
ICE	53.8	60.1	58.4	57.9	67.6	65.0	66.7	73.5	72.0	69.6	78.6	78.3	72.3	72.5	71.5	75.2	3.6
Outside Metro NYC																	
ICS	49.5	53.4	54.4	57.1	55.6	55.1	58.7	63.3	59.0	60.2	62.8	60.9	61.8	58.5	61.4	62.1	0.7
ICC	47.4	53.1	59.1	66.0	59.5	61.0	62.9	66.7	62.6	65.6	67.1	66.0	66.7	64.4	64.4	68.6	4.2
ICE	50.9	53.5	51.4	51.4	53.1	51.4	56.0	61.1	56.7	56.7	60.1	57.7	58.6	54.8	59.4	57.9	-1.5
Democrat																	
ICS	50.1	58.0	58.1	59.0	62.8	63.1	65.5	70.2	69.2	69.8	75.9	74.2	72.5	71.4	72.6	73.5	0.9
ICC	45.9	47.8	57.6	58.4	56.1	56.9	59.9	63.7	61.4	63.7	67.5	64.8	64.8	64.4	66.7	70.9	4.2
ICE	52.8	64.5	58.4	59.4	67.2	67.2	69.1	74.4	74.2	73.7	81.3	80.3	77.4	75.9	76.4	75.2	-1.2
Republican																	
ICS	56.6	58.4	58.8	62.4	60.2	56.2	58.4	65.4	62.7	57.5	60.5	65.8	61.7	59.4	61.1	66.8	5.7
ICC	58.8	61.0	63.3	71.3	65.2	62.2	63.7	66.0	66.0	62.2	59.9	67.5	68.2	67.5	64.1	72.0	7.9
ICE	55.2	56.7	56.0	56.7	56.9	52.3	55.0	65.0	60.6	54.5	60.8	64.7	57.4	54.3	59.1	63.5	4.4
Age < 55																	
ICS	53.4	57.2	56.3	61.1	62.4	60.6	63.6	67.1	66.8	64.8	72.3	72.8	68.5	67.7	71.1	72.3	1.2
ICC	48.5	51.2	59.9	64.8	55.7	59.1	61.4	64.4	61.0	62.9	64.8	65.6	64.1	62.2	66.0	70.5	4.5
ICE	56.5	61.1	54.0	58.6	66.7	61.6	65.0	68.9	70.6	65.9	77.1	77.4	71.3	71.3	74.4	73.5	-0.9
Age > 55																	
ICS	50.4	54.1	57.4	55.7	59.0	58.4	61.2	67.9	62.4	63.7	66.2	65.4	65.1	63.1	61.7	65.1	3.4
ICC	50.1	51.2	56.9	59.9	59.9	58.4	61.4	66.3	62.2	63.3	64.4	64.8	67.1	66.0	62.6	67.5	4.9
ICE	50.6	56.0	57.7	53.1	58.4	58.4	61.1	68.9	62.5	64.0	67.4	65.7	63.7	61.3	61.1	63.5	2.4
Male																	
ICS	53.7	58.1	58.0	59.6	62.2	61.4	62.7	69.6	66.1	67.9	72.5	69.8	66.2	67.4	68.9	67.9	-1.0
ICC	52.3	57.3	62.2	66.0	60.7	62.2	65.6	69.0	65.6	69.4	69.7	70.1	70.5	71.6	67.8	74.3	6.5
ICE	54.5	58.6	55.2	55.5	63.3	60.8	60.8	70.1	66.4	66.9	74.2	69.6	63.5	64.7	69.6	63.7	-5.9
Female																	
ICS	49.2	52.5	56.3	56.5	59.4	58.2	61.7	65.6	62.7	61.4	65.9	67.6	66.8	63.1	63.1	69.1	6.0
ICC	46.3	45.1	55.0	58.0	55.4	56.1	57.3	62.6	58.0	58.0	60.3	61.4	62.6	58.0	60.7	64.4	3.7
ICE	51.1	57.2	57.2	55.5	62.0	59.6	64.5	67.6	65.7	63.5	69.6	71.5	69.6	66.4	64.7	72.0	7.3
Income <\$50,000/yr																	
ICS	51.4	58.4	55.4	56.0	60.8	57.4	59.9	63.6	61.4	63.1	65.6	65.2	64.9	59.7	61.1	64.8	3.7
ICC	45.1	48.5	51.2	57.6	53.5	57.3	55.7	58.0	53.5	57.6	56.1	60.3	59.1	54.2	56.9	59.9	3.0
ICE	55.5	64.7	58.2	55.0	65.5	57.4	62.5	67.2	66.4	66.7	71.8	68.4	68.6	63.3	63.7	67.9	4.2
Income \$50,000+/yr																	
ICS	51.3	53.7	58.2	58.2	59.3	59.9	63.3	70.8	65.8	66.2	71.4	72.2	67.7	69.6	68.3	71.7	3.4
ICC	53.1	53.1	64.1	64.1	62.6	59.9	66.3	70.9	68.6	69.7	71.6	70.5	70.9	72.0	67.8	77.3	9.5
ICE	50.1	54.0	54.5	54.5	57.2	59.9	61.3	70.8	64.0	64.0	71.3	73.2	65.7	68.1	68.6	68.1	-0.5
* National Index compiled by University of Michigan																	
ICS - Overall Consumer Confidence																	
ICC - Current Consumer Confidence Index																	
ICE - Future Economic Expectations Index																	