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| Siena Research Institute | | | | | | | | | | | | | | | | | | | | |
| New York State Survey | | | | | | | | | | | | | | | | | | | | |
| Statewide Monthly Consumer Confidence | | | | | | | | | | | | | | | | | | | | |
| Tracking Summary | | | | | | | | | | | | | | | | | | | | |
| Results of random phone poll of 1008 New York State residents in January 2010, margin of error +/-3.1. | | | | | | | | | | | | | | | | | | | | |
| Conducted by the Siena Research Institute, Loudonville, NY. | | | | | | | | | | | | | | | | | | | | |

Please check which, if any, of the items you plan to buy in the next SIX months.

| OVERALL | Jul-08 | Aug-08 | Sep-08 | Oct-08 | Nov-08 | Dec-08 | Jan-09 | Feb-09 | Mar-09 | Apr-09 | May-09 | Jun-09 | Jul-09 | Aug-09 | Sep-09 | Oct-09 | Nov-09 | Dec-09 | Jan-10 | Diff |
|-------------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|------|
| Car/Truck | | | | | | | | | | | | | | | | | | | | |
| Yes | 7.7 | 8.5 | 8.7 | 7.9 | 8.2 | 8.4 | 7.7 | 9.5 | 9.5 | 10.7 | 11.0 | 9.4 | 11.5 | 9.9 | 8.7 | 10.6 | 10.9 | 10.5 | 11.6 | 1.1 |
| No | 90.3 | 90.0 | 88.5 | 90.2 | 88.9 | 88.5 | 90.3 | 87.9 | 87.1 | 85.0 | 86.8 | 87.0 | 84.4 | 87.1 | 88.3 | 85.8 | 85.5 | 86.7 | 85.6 | -1.1 |
| Not Sure | 2.0 | 1.4 | 2.8 | 1.9 | 2.9 | 3.1 | 2.1 | 2.6 | 3.4 | 4.3 | 2.3 | 3.6 | 4.1 | 3.0 | 3.0 | 3.6 | 3.6 | 2.8 | 2.8 | 0.0 |
| Computer | | | | | | | | | | | | | | | | | | | | |
| Yes | 9.7 | 10.8 | 10.5 | 7.4 | 10.7 | 10.2 | 9.4 | 13.1 | 10.3 | 13.0 | 10.5 | 13.3 | 12.5 | 14.9 | 13.6 | 14.2 | 15.6 | 16.0 | 11.7 | -4.3 |
| No | 85.3 | 84.8 | 83.6 | 88.2 | 83.0 | 84.9 | 85.8 | 82.7 | 86.2 | 83.3 | 85.2 | 81.9 | 83.0 | 81.6 | 82.1 | 81.8 | 81.2 | 81.1 | 84.3 | 3.2 |
| Not Sure | 4.9 | 4.5 | 5.9 | 4.5 | 6.3 | 4.9 | 4.8 | 4.2 | 3.5 | 3.6 | 4.3 | 4.9 | 4.5 | 3.5 | 4.4 | 4.0 | 3.2 | 2.9 | 4.0 | 1.1 |
| Furniture | | | | | | | | | | | | | | | | | | | | |
| Yes | 12.8 | 14.3 | 13.5 | 12.7 | 10.3 | 10.8 | 12.3 | 15.7 | 17.8 | 16.2 | 17.9 | 15.3 | 16.6 | 15.0 | 16.9 | 15.0 | 17.8 | 16.6 | 18.0 | 1.4 |
| No | 81.3 | 79.1 | 80.9 | 82.7 | 84.5 | 84.6 | 83.6 | 80.1 | 78.3 | 79.6 | 78.3 | 80.1 | 79.8 | 80.1 | 79.2 | 82.0 | 79.6 | 79.8 | 77.2 | -2.6 |
| Not Sure | 5.9 | 6.6 | 5.6 | 4.7 | 5.3 | 4.6 | 4.1 | 4.2 | 3.9 | 4.2 | 3.7 | 4.6 | 3.6 | 4.9 | 3.9 | 3.0 | 2.6 | 3.5 | 4.9 | 1.4 |
| Home | | | | | | | | | | | | | | | | | | | | |
| Yes | 2.6 | 4.7 | 3.4 | 2.4 | 3.0 | 2.5 | 2.2 | 4.4 | 3.0 | 4.2 | 3.0 | 4.3 | 4.1 | 3.5 | 3.1 | 4.4 | 3.7 | 4.0 | 3.4 | -0.6 |
| No | 94.3 | 93.1 | 94.1 | 95.7 | 94.6 | 95.9 | 96.5 | 94.1 | 94.6 | 93.3 | 95.7 | 93.4 | 94.4 | 94.4 | 95.8 | 94.3 | 94.5 | 94.5 | 95.4 | 0.9 |
| Not Sure | 3.1 | 2.2 | 2.5 | 1.9 | 2.4 | 1.6 | 1.3 | 1.5 | 2.4 | 2.6 | 1.3 | 2.4 | 1.5 | 2.1 | 1.1 | 1.4 | 1.9 | 1.5 | 1.2 | -0.3 |
| Major Home Improvement | | | | | | | | | | | | | | | | | | | | |
| Yes | 15.3 | 15.1 | 14.6 | 12.6 | 10.9 | 13.2 | 11.0 | 14.1 | 17.5 | 13.7 | 13.8 | 14.9 | 14.4 | 13.3 | 13.4 | 13.4 | 13.1 | 14.4 | 14.0 | -0.4 |
| No | 78.9 | 79.3 | 79.3 | 83.5 | 84.3 | 81.6 | 84.4 | 82.6 | 78.5 | 83.1 | 83.0 | 82.4 | 82.9 | 84.0 | 83.6 | 84.0 | 84.6 | 83.5 | 82.9 | -0.6 |
| Not Sure | 5.9 | 5.6 | 6.1 | 3.9 | 4.8 | 5.2 | 4.6 | 3.3 | 4.0 | 3.2 | 3.1 | 2.8 | 2.7 | 2.8 | 3.0 | 2.6 | 2.3 | 2.1 | 3.1 | 1.0 |
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