

**Siena Research Institute**  
**Summary Consumer Confidence Index**  
**New York State**

Results of telephone poll of 804 New York State residents in July 2012

	Apr-11	May-11	Jun-11	Jul-11	Aug-11	Sep-11	Oct-11	Nov-11	Dec-11	Jan-12	Feb-12	Mar-12	Apr-12	May-12	Jun-12	Jul-12	Diff
<b>Nation*</b>																	
ICS*	69.8	74.3	71.5	63.7	55.8	59.5	60.8	63.7	69.9	75.0	75.3	76.2	76.4	79.3	73.2	72.3	-0.9
ICC*	82.5	81.9	82.0	75.7	68.5	75.2	74.9	77.4	79.6	84.2	83.0	86.0	82.9	87.2	81.5	82.7	1.2
ICE*	61.6	69.5	64.7	55.9	47.6	49.4	51.7	54.9	63.6	69.1	70.3	69.8	72.3	74.3	67.8	65.6	-2.2
<b>NYS</b>																	
ICS	64.9	67.6	64.9	63.0	61.8	61.7	59.1	62.2	67.3	74.8	74.8	76.3	74.6	76.6	74.5	75.4	0.9
ICC	67.5	65.2	63.3	64.8	62.2	63.3	57.6	62.9	66.0	72.0	73.5	75.0	71.0	76.2	73.5	75.0	1.5
ICE	63.3	69.1	65.9	61.8	61.6	60.6	60.1	61.8	68.1	76.6	75.7	77.1	76.9	76.9	75.2	75.7	0.5
<b>Metro NYC</b>																	
ICS	68.6	70.2	67.1	65.9	63.9	64.3	61.2	63.6	67.9	78.2	76.9	81.6	76.5	77.9	77.8	77.6	-0.2
ICC	69.4	66.3	63.7	62.9	63.7	63.3	58.0	61.8	66.0	71.3	71.6	77.7	70.5	75.0	73.1	74.3	1.2
ICE	68.1	72.7	69.3	67.9	64.0	65.0	63.3	64.7	69.1	82.7	80.3	84.2	80.3	79.8	80.8	79.8	-1.0
<b>Outside Metro NYC</b>																	
ICS	59.0	63.0	61.2	58.1	58.2	57.4	55.7	60.6	66.4	69.5	71.9	67.9	71.4	74.7	69.2	71.3	2.1
ICC	64.8	62.9	62.9	67.5	59.1	63.3	56.9	65.2	66.0	73.9	76.9	71.3	71.6	78.4	74.3	76.2	1.9
ICE	55.2	63.0	60.1	52.1	57.7	53.5	55.0	57.7	66.7	66.7	68.6	65.7	71.3	72.3	65.9	68.1	2.2
<b>Democrat</b>																	
ICS	71.0	74.2	73.6	69.5	70.1	69.2	61.9	67.9	72.5	81.9	83.7	84.0	85.6	84.2	83.7	86.5	2.8
ICC	70.5	67.1	67.8	69.7	67.1	69.4	55.7	65.6	67.1	75.0	80.3	78.4	79.6	79.2	79.2	82.6	3.4
ICE	71.3	78.8	77.4	69.3	72.0	69.1	65.9	69.3	75.9	86.4	85.9	87.6	89.5	87.3	86.6	89.0	2.4
<b>Republican</b>																	
ICS	62.4	61.1	55.3	58.8	54.0	52.6	53.7	57.1	60.0	66.1	68.0	70.1	63.9	69.2	72.5	64.8	-7.7
ICC	66.7	63.3	59.1	65.2	57.3	56.9	55.4	61.0	61.8	68.6	69.4	73.5	64.4	72.8	75.8	67.1	-8.7
ICE	59.6	59.6	52.8	54.8	51.8	49.9	52.6	54.5	58.9	64.5	67.2	67.9	63.5	66.9	70.3	63.3	-7.0
<b>Age &lt; 55</b>																	
ICS	68.3	71.4	70.1	64.0	64.5	66.7	64.3	61.7	68.3	79.6	75.4	78.8	76.2	79.3	78.8	79.7	0.9
ICC	70.5	70.1	66.3	63.7	64.1	67.8	61.4	61.4	69.4	77.7	72.4	78.1	72.0	79.6	75.4	76.6	1.2
ICE	66.9	72.3	72.5	64.2	64.7	65.9	66.2	61.8	67.6	80.8	77.4	79.3	78.8	79.1	81.0	81.7	0.7
<b>Age &gt; 55</b>																	
ICS	62.5	64.8	61.2	61.8	59.7	58.8	56.0	63.0	67.4	71.0	74.7	74.4	73.8	75.1	72.0	72.5	0.5
ICC	66.0	61.8	61.0	65.6	60.3	60.7	55.4	64.4	63.7	68.2	74.7	72.8	70.9	74.3	73.1	73.9	0.8
ICE	60.3	66.7	61.3	59.4	59.4	57.7	56.5	62.0	69.8	72.7	74.7	75.4	75.7	75.7	71.3	71.5	0.2
<b>Male</b>																	
ICS	67.7	69.8	65.5	64.5	63.7	63.6	62.4	64.6	71.1	76.2	79.0	74.8	74.7	78.4	78.8	74.1	-4.7
ICC	73.1	69.7	66.3	69.0	68.2	68.2	62.9	68.2	73.1	73.5	78.8	76.6	71.0	78.4	81.9	75.0	-6.9
ICE	64.2	69.8	65.0	61.6	60.8	60.6	62.0	62.3	69.8	77.8	79.1	73.7	77.0	78.3	76.9	73.5	-3.4
<b>Female</b>																	
ICS	62.7	65.4	64.3	61.8	60.2	60.2	56.6	60.9	64.6	73.6	71.4	77.9	74.5	75.4	71.1	76.2	5.1
ICC	63.3	61.0	60.3	61.4	57.3	59.5	53.5	59.5	60.7	70.9	68.2	73.9	70.9	75.0	67.1	75.0	7.9
ICE	62.3	68.1	66.9	62.0	62.0	60.6	58.6	61.8	67.2	75.4	73.5	80.5	76.8	75.7	73.7	76.9	3.2
<b>Income &lt;\$50,000/yr</b>																	
ICS	57.5	61.1	60.6	58.2	57.7	60.2	56.8	60.8	64.5	69.2	69.6	72.0	69.9	68.9	70.7	69.1	-1.6
ICC	57.3	52.7	55.4	54.2	52.3	57.3	51.2	56.9	55.7	59.5	62.6	68.2	63.3	64.1	64.4	66.7	2.3
ICE	57.7	66.4	64.0	60.8	61.1	62.0	60.3	63.3	70.1	75.4	74.2	74.4	74.2	72.0	74.7	70.6	-4.1
<b>Income \$50,000+/yr</b>																	
ICS	72.2	72.6	70.5	66.7	64.8	64.2	61.2	64.3	70.4	78.7	81.0	80.6	76.9	82.8	77.8	80.9	3.1
ICC	77.7	75.4	72.4	71.3	69.0	68.6	62.9	69.4	72.4	80.7	83.4	82.2	76.6	86.4	81.9	83.4	1.5
ICE	68.6	70.8	69.3	63.7	62.0	61.3	60.1	61.1	69.1	77.4	79.6	79.6	77.1	80.5	75.2	79.3	4.1
<b>* National Index compiled by University of Michigan</b>																	
<b>ICS - Overall Consumer Confidence</b>																	
<b>ICC - Current Consumer Confidence Index</b>																	
<b>ICE - Future Economic Expectations Index</b>																	