## Siena Research Institute Summary Consumer Confidence Index New York State

Results of telephone poll of 801 New York State residents in May 2012

									New York State residents in May 2012								
	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11	Sep-11	Oct-11	Nov-11	Dec-11	Jan-12	Feb-12	Mar-12	Apr-12	May-12	Diff
Nation*																	
ICS*	77.5	67.5		74.3	71.5	63.7	55.8	59.5	60.8	63.7	69.9	75.0	75.3	76.2	76.4	79.3	2.9
ICC*	86.9	82.5		81.9	82.0	75.7	68.5	75.2	74.9	77.4	79.6	84.2	83.0	86.0	82.9	87.2	4.3
ICE*	71.6	57.9	61.6	69.5	64.7	55.9	47.6	49.4	51.7	54.9	63.6	69.1	70.3	69.8	72.3	74.3	2.0
NYS																	
ICS	67.7	67.6	64.9	67.6	64.9	63.0	61.8	61.7	59.1	62.2	67.3	74.8	74.8	76.3	74.6	76.6	2.0
ICC	67.8	68.2	67.5	65.2	63.3	64.8	62.2	63.3	57.6	62.9	66.0	72.0	73.5	75.0	71.0	76.2	5.2
ICE	67.6	67.2		69.1	65.9	61.8	61.6	60.6	60.1	61.8	68.1	76.6	75.7	77.1	76.9	76.9	0.0
	0.10	0	00.0		00.0	00	0110	00.0		0	0011	7 0.0			7 0.0	7 0.0	0.0
Metro NYC																	
ICS	70.8	71.4	68.6	70.2	67.1	65.9	63.9	64.3	61.2	63.6	67.9	78.2	76.9	81.6	76.5	77.9	1.5
ICC	69.4	68.6	69.4	66.3	63.7	62.9	63.7	63.3	58.0	61.8	66.0	71.3	71.6	77.7	70.5	75.0	4.5
ICE	71.8	73.2	68.1	72.7	69.3	67.9	64.0	65.0	63.3	64.7	69.1	82.7	80.3	84.2	80.3	79.8	-0.5
Outside Metro NYC																	
ICS	63.3	61.4	59.0	63.0	61.2	58.1	58.2	57.4	55.7	60.6	66.4	69.5	71.9	67.9	71.4	74.7	3.3
ICC	66.0	68.6		62.9	62.9	67.5	59.1	63.3	56.9	65.2	66.0	73.9	76.9	71.3	71.4	78.4	6.8
ICE	61.6	56.7	55.2	63.0	60.1	52.1	57.7	53.5	55.0	57.7	66.7	66.7	68.6	65.7	71.3	72.3	1.0
Democrat																	
ICS	70.5	74.1	71.0	74.2	73.6	69.5	70.1	69.2	61.9	67.9	72.5	81.9	83.7	84.0	85.6	84.2	-1.4
ICC	69.4	70.1		67.1	67.8	69.7	67.1	69.4	55.7	65.6	67.1	75.0	80.3	78.4	79.6	79.2	-0.4
ICE	71.3	76.6	71.3	78.8	77.4	69.3	72.0	69.1	65.9	69.3	75.9	86.4	85.9	87.6	89.5	87.3	-2.2
Republican																	
ICS	65.9	64.0	62.4	61.1	55.3	58.8	54.0	52.6	53.7	57.1	60.0	66.1	68.0	70.1	63.9	69.2	5.3
ICC	69.0	69.0	66.7	63.3	59.1	65.2	57.3	56.9	55.4	61.0	61.8	68.6	69.4	73.5	64.4	72.8	8.4
ICE	64.0	60.8		59.6	52.8	54.8	51.8	49.9	52.6	54.5	58.9	64.5	67.2	67.9	63.5	66.9	3.4
Age < 55	70.0	74 7	00.0	7	70.4	04.0	0.1.5	00.7	04.0	04.7	00.0	70.0	75.4	70.0	70.0	70.0	0.4
ICS	72.3	71.7	68.3	71.4	70.1	64.0	64.5	66.7	64.3	61.7	68.3	79.6	75.4	78.8	76.2	79.3	3.1
ICC ICE	69.7 74.0	72.0 71.5		70.1 72.3	66.3 72.5	63.7 64.2	64.1 64.7	67.8 65.9	61.4 66.2	61.4 61.8	69.4 67.6	77.7 80.8	72.4 77.4	78.1 79.3	72.0 78.8	79.6 79.1	7.6
ICE	74.0	71.5	00.9	12.3	12.5	04.2	04.7	65.9	00.2	01.0	07.0	80.8	77.4	19.3	70.0	79.1	0.3
Age > 55																	
ICS	63.7	64.8	62.5	64.8	61.2	61.8	59.7	58.8	56.0	63.0	67.4	71.0	74.7	74.4	73.8	75.1	1.3
ICC	66.7	66.3	66.0	61.8	61.0	65.6	60.3	60.7	55.4	64.4	63.7	68.2	74.7	72.8	70.9	74.3	3.4
ICE	61.8	63.7	60.3	66.7	61.3	59.4	59.4	57.7	56.5	62.0	69.8	72.7	74.7	75.4	75.7	75.7	0.0
Male																	
ICS	70.8	70.8	67.7	69.8	65.5	64.5	63.7	63.6	62.4	64.6	71.1	76.2	79.0	74.8	74.7	78.4	3.7
ICC	71.3	72.8		69.7	66.3	69.0	68.2	68.2	62.9	68.2	73.1	73.5	78.8	76.6	71.0	78.4	7.4
ICE	70.6	69.6		69.8	65.0	61.6	60.8	60.6	62.0	62.3	69.8		79.1	73.7	77.0	78.3	1.3
Female	CF 4	64.0	60.7	CF 4	04.0	04.0	00.0	CO 0	FC C	00.0	64.6	70.0	74.4	77.0	74.5	75.4	0.0
ICS	65.1 65.2	64.8 65.2	62.7 63.3	65.4 61.0	64.3 60.3	61.8 61.4	60.2 57.3	60.2 59.5	56.6 53.5	60.9 59.5	64.6 60.7	73.6 70.9	71.4 68.2	77.9 73.9	74.5 70.9	75.4 75.0	0.9 4.1
ICE	65.0			68.1					58.6	61.8				80.5	76.8	75.7	-1.1
				-			-										
Income <\$50,000	0/yr																
ICS	59.7	60.9		61.1	60.6	58.2	57.7	60.2	56.8	60.8	64.5		69.6			68.9	-1.0
ICC	57.6	58.8		52.7	55.4	54.2	52.3	57.3	51.2	56.9		59.5				64.1	0.8
ICE	61.1	62.3	57.7	66.4	64.0	60.8	61.1	62.0	60.3	63.3	70.1	75.4	74.2	74.4	74.2	72.0	-2.2
Income \$50,000-	L ⊬/vr		-														
ICS	73.2	72.9	72.2	72.6	70.5	66.7	64.8	64.2	61.2	64.3	70.4	78.7	81.0	80.6	76.9	82.8	5.9
ICC	75.8	76.9		75.4	72.4	71.3	69.0	68.6	62.9		72.4		83.4				9.8
ICE	71.5	70.3		70.8	69.3	63.7	62.0	61.3	60.1	61.1	69.1	77.4	79.6			80.5	3.4
* National Index				f Michiga	n				1			1		1			
ICS - Overall Co																	
ICC - Current Co													-	-			
ICE - Future ECC	MOINIC E	xpectation	JIIS INGE	Α		<u> </u>			l	<u> </u>		l	<u> </u>	<u> </u>	l		