

**Siena Research Institute
Summary Consumer Confidence Index
New York State**

Results of telephone poll of 799 New York State residents in October 2010.

	May-09	Jul-09	Aug-09	Sep-09	Oct-09	Nov-09	Dec-09	Jan-10	Feb-10	Mar-10	Apr-10	May-10	Jun-10	Jul-10	Aug-10	Sep-10	Oct-10	Diff
Nation*																		
ICS*	68.7	66.0	65.7	73.5	70.6	67.4	72.5	74.4	73.6	73.6	72.2	73.6	76.0	67.8	68.9	68.2	67.7	-0.5
ICC*	67.7	70.5	66.6	73.4	73.7	68.8	78.0	81.1	81.8	82.4	81.0	81.0	85.6	76.5	78.3	79.6	76.6	-3.0
ICE*	69.4	63.2	65.0	73.5	68.6	66.5	68.9	70.1	68.4	67.9	66.5	68.8	69.8	62.3	62.9	60.9	61.9	1.0
NYS																		
ICS	67.6	64.3	69.1	68.6	66.7	65.1	65.8	68.6	65.6	65.5	66.8	68.0	63.4	63.0	62.5	62.8	65.9	3.1
ICC	65.6	63.3	64.8	65.6	66.0	64.1	63.7	69.0	66.0	67.5	67.8	70.5	65.6	66.0	63.7	63.7	66.0	2.3
ICE	68.9	65.0	71.8	70.6	67.2	65.7	67.2	68.4	65.5	64.2	66.2	66.4	62.0	61.1	61.8	62.3	65.9	3.6
Metro NYC																		
ICS	70.2	66.5	72.5	73.2	69.5	69.2	68.3	72.9	68.9	69.6	69.3	72.9	66.8	67.9	65.9	65.9	69.3	3.4
ICC	65.2	61.8	62.9	65.2	65.2	64.1	63.3	69.4	64.8	66.7	66.7	71.3	64.1	69.4	63.7	62.9	65.2	2.3
ICE	73.5	69.6	78.6	78.3	72.3	72.5	71.5	75.2	71.5	71.5	71.0	74.0	68.6	66.9	67.4	67.9	72.0	4.1
Outside Metro NYC																		
ICS	63.3	60.2	62.8	60.9	61.8	58.5	61.4	62.1	60.2	59.0	62.8	60.0	58.0	54.5	57.7	57.7	60.5	2.8
ICC	66.7	65.6	67.1	66.0	66.7	64.4	64.4	68.6	68.2	69.4	70.1	69.0	68.2	59.9	64.1	65.2	66.7	1.5
ICE	61.1	56.7	60.1	57.7	58.6	54.8	59.4	57.9	55.0	52.3	58.2	54.3	51.4	51.1	53.5	52.8	56.5	3.7
Democrat																		
ICS	70.2	69.8	75.9	74.2	72.5	71.4	72.6	73.5	71.7	71.1	73.9	73.9	71.0	71.4	69.9	71.1	72.6	1.5
ICC	63.7	63.7	67.5	64.8	64.8	64.4	66.7	70.9	64.8	65.6	70.1	73.1	67.8	73.1	67.8	68.6	70.5	1.9
ICE	74.4	73.7	81.3	80.3	77.4	75.9	76.4	75.2	76.1	74.7	76.4	74.4	73.0	70.3	71.3	72.7	74.0	1.3
Republican																		
ICS	65.4	57.5	60.5	65.8	61.7	59.4	61.1	66.8	63.1	66.7	60.8	61.1	57.5	57.8	52.3	50.6	61.2	10.6
ICC	66.0	62.2	59.9	67.5	68.2	67.5	64.1	72.0	66.0	72.4	68.2	65.6	64.4	61.0	60.3	57.3	64.1	6.8
ICE	65.0	54.5	60.8	64.7	57.4	54.3	59.1	63.5	61.3	63.0	56.0	58.2	53.1	55.7	47.2	46.2	59.4	13.2
Age < 55																		
ICS	67.1	64.8	72.3	72.8	68.5	67.7	71.1	72.3	69.6	69.3	68.9	70.1	69.2	66.1	69.2	66.8	68.6	1.8
ICC	64.4	62.9	64.8	65.6	64.1	62.2	66.0	70.5	67.5	68.6	67.8	70.5	68.2	64.8	65.6	63.7	65.6	1.9
ICE	68.9	65.9	77.1	77.4	71.3	71.3	74.4	73.5	71.0	69.8	69.6	69.8	69.8	66.9	71.5	68.9	70.6	1.7
Age > 55																		
ICS	67.9	63.7	66.2	65.4	65.1	63.1	61.7	65.1	61.8	62.8	65.2	65.8	59.4	60.9	58.7	60.0	63.7	3.7
ICC	66.3	63.3	64.4	64.8	67.1	66.0	62.6	67.5	64.4	66.7	68.2	70.1	63.7	66.3	62.9	64.1	66.0	1.9
ICE	68.9	64.0	67.4	65.7	63.7	61.3	61.1	63.5	60.1	60.3	63.3	63.0	56.7	57.4	56.0	57.4	62.3	4.9
Male																		
ICS	69.6	67.9	72.5	69.8	66.2	67.4	68.9	67.9	65.6	66.5	66.8	70.4	64.2	60.9	65.6	63.0	67.3	4.3
ICC	69.0	69.4	69.7	70.1	70.5	71.6	67.8	74.3	68.2	70.9	70.1	74.7	67.5	66.3	68.2	69.4	70.1	0.7
ICE	70.1	66.9	74.2	69.6	63.5	64.7	69.6	63.7	64.0	63.7	64.7	67.6	62.0	57.4	64.0	58.9	65.5	6.6
Female																		
ICS	65.6	61.4	65.9	67.6	66.8	63.1	63.1	69.1	65.5	64.8	67.3	65.8	62.7	64.3	60.0	62.7	64.6	1.9
ICC	62.6	58.0	60.3	61.4	62.6	58.0	60.7	64.4	64.4	65.2	66.7	66.7	64.1	65.2	59.9	58.8	62.2	3.4
ICE	67.6	63.5	69.6	71.5	69.6	66.4	64.7	72.0	66.2	64.5	67.6	65.2	61.8	63.7	60.1	65.2	66.2	1.0
Income <\$50,000/yr																		
ICS	63.6	63.1	65.6	65.2	64.9	59.7	61.1	64.8	64.3	61.7	63.3	62.8	58.4	61.1	60.2	60.8	60.8	0.0
ICC	58.0	57.6	56.1	60.3	59.1	54.2	56.9	59.9	61.4	60.3	59.9	59.5	57.3	57.6	55.4	55.4	55.4	0.0
ICE	67.2	66.7	71.8	68.4	68.6	63.3	63.7	67.9	66.2	62.5	65.5	65.0	59.1	63.3	63.3	64.2	64.2	0.0
Income \$50,000+/yr																		
ICS	70.8	66.2	71.4	72.2	67.7	69.6	68.3	71.7	66.5	68.8	69.3	70.8	66.4	64.6	63.6	64.2	69.5	5.3
ICC	70.9	69.7	71.6	70.5	70.9	72.0	67.8	77.3	69.4	72.4	74.7	79.6	71.3	71.6	69.7	69.4	75.0	5.6
ICE	70.8	64.0	71.3	73.2	65.7	68.1	68.6	68.1	64.7	66.4	65.9	65.2	63.3	60.1	59.6	60.8	65.9	5.1
* National Index compiled by University of Michigan																		
ICS - Overall Consumer Confidence																		
ICC - Current Consumer Confidence Index																		
ICE - Future Economic Expectations Index																		