## Siena Research Institute Summary Consumer Confidence Index New York State

Results of telephone poll of 802 New York State residents in April 2011.

|                  | _            |              |          |          |        | lephone      |          |              |              |              |          |              |              |              |              |              |  |              |
|------------------|--------------|--------------|----------|----------|--------|--------------|----------|--------------|--------------|--------------|----------|--------------|--------------|--------------|--------------|--------------|--|--------------|
|                  | Dec-09       | Jan-10       | Feb-10   | Mar-10   | Apr-10 | May-10       | Jun-10   | Jul-10       | Aug-10       | Sep-10       | Oct-10   | Nov-10       | Dec-10       | Jan-11       | Feb-11       | Mar-11       | Apr-11   | Diff         |
| Nation*          |              |              |          |          |        |              |          |              |              |              |          |              |              |              |              |              |  |              |
| ICS*             | 72.5         |              |          |          | 72.2   | 73.6         |          | 67.8         | 68.9         | 68.2         | 67.7     | 71.6         | 74.5         | 74.2         | 77.5         | 67.5         | 69.8   | 2.3          |
| ICC*             | 78.0         | 81.1         | 81.8     |          | 81.0   | 81.0         |          | 76.5         | 78.3         | 79.6         | 76.6     | 82.1         | 85.3         | 81.8         | 86.9         | 82.5         | 82.5   | 0.0          |
| ICE*             | 68.9         | 70.1         | 68.4     | 67.9     | 66.5   | 68.8         | 69.8     | 62.3         | 62.9         | 60.9         | 61.9     | 64.8         | 67.5         | 69.3         | 71.6         | 57.9         | 61.6   | 3.7          |
| NYS              |              |              |          |          |        |              |          |              |              |              |          |              |              |              |              |              |  |              |
| ICS              | 65.8         | 68.6         | 65.6     | 65.5     | 66.8   | 68.0         | 63.4     | 63.0         | 62.5         | 62.8         | 65.9     | 67.1         | 65.6         | 76.5         | 67.7         | 67.6         | 64.9   | -2.7         |
| ICC              | 63.7         | 69.0         |          |          | 67.8   | 70.5         |          | 66.0         | 63.7         | 63.7         | 66.0     | 67.8         | 67.1         | 75.8         | 67.8         | 68.2         | 67.5   | -0.7         |
| ICE              | 67.2         |              | 65.5     |          | 66.2   | 66.4         |          |              | 61.8         | 62.3         | 65.9     |              | 64.7         | 76.9         | 67.6         | 67.2         | 63.3   | -3.9         |
|                  |              |              |          |          |        |              |          |              |              |              |          |              |              |              |              |              |  |              |
| Metro NYC<br>ICS | 68.3         | 72.9         | 68.9     | 69.6     | 69.3   | 72.9         | 66.8     | 67.9         | 65.9         | 65.9         | 69.3     | 70.1         | 68.0         | 80.9         | 70.8         | 71.4         | 69.6   | -2.8         |
|                  |              |              |          |          |        |              |          |              |              |              |          |              |              |              |              | 71.4         | 68.6   |              |
| ICC<br>ICE       | 63.3<br>71.5 | 69.4         |          |          | 66.7   | 71.3         |          | 69.4         | 63.7         | 62.9         | 65.2     | 67.5         | 66.7<br>68.9 | 77.7         | 69.4         | 68.6         | 69.4   | 0.8          |
| ICE              | /1.5         | 75.2         | 71.5     | 71.5     | 71.0   | 74.0         | 68.6     | 66.9         | 67.4         | 67.9         | 72.0     | 71.8         | 68.9         | 83.0         | 71.8         | 73.2         | 68.1   | -5.1         |
| Outside Metro N  | IYC          |              |          |          |        |              |          |              |              |              |          |              |              |              |              |              |  |              |
| ICS              | 61.4         | 62.1         | 60.2     | 59.0     | 62.8   | 60.0         | 58.0     | 54.5         | 57.7         | 57.7         | 60.5     | 62.4         | 61.7         | 68.9         | 63.3         | 61.4         | 59.0   | -2.4         |
| ICC              | 64.4         | 68.6         | 68.2     | 69.4     | 70.1   | 69.0         | 68.2     | 59.9         | 64.1         | 65.2         | 66.7     | 69.0         | 67.8         | 72.4         | 66.0         | 68.6         | 64.8   | -3.8         |
| ICE              | 59.4         | 57.9         | 55.0     | 52.3     | 58.2   | 54.3         | 51.4     | 51.1         | 53.5         | 52.8         | 56.5     | 58.2         | 57.7         | 66.7         | 61.6         | 56.7         | 55.2   | -1.5         |
| Domooret         |              |              |          |          |        |              |          |              |              |              |          |              |              |              |              |              | <b> </b>   |              |
| Democrat<br>ICS  | 72.6         | 73.5         | 71.7     | 71.1     | 73.9   | 73.9         | 71.0     | 71.4         | 69.9         | 71.1         | 72.6     | 75.0         | 72.3         | 90.0         | 70.5         | 74.1         | 71.0   | -3.1         |
| ICC              | 66.7         | 70.9         |          |          | 70.1   | 73.9         | 67.8     | 73.1         | 69.9         | 68.6         | 72.6     | 75.0         | 72.3         | 80.2<br>76.9 | 70.5<br>69.4 | 70.1         | 71.0<br>70.5                                     | -3.1         |
| ICE              | 76.4         | 70.9<br>75.2 | 76.1     | 74.7     | 76.4   | 74.4         |          | 70.3         | 71.3         | 72.7         | 70.5     | 74.3<br>75.4 | 73.0         | 82.2         | 71.3         | 76.6         | 70.5   | -5.3         |
| ICE              | 70.4         | 13.2         | 70.1     | 74.7     | 70.4   | 74.4         | 73.0     | 70.3         | 71.3         | 12.1         | 74.0     | 75.4         | 73.0         | 02.2         | 71.3         | 70.0         | 71.3   | -5.5         |
| Republican       |              |              |          |          |        |              |          |              |              |              |          |              |              |              |              |              |  |              |
| ICS              | 61.1         | 66.8         | 63.1     | 66.7     | 60.8   | 61.1         | 57.5     | 57.8         | 52.3         | 50.6         | 61.2     | 58.0         | 55.1         | 72.2         | 65.9         | 64.0         | 62.4   | -1.6         |
| ICC              | 64.1         | 72.0         | 66.0     | 72.4     | 68.2   | 65.6         | 64.4     | 61.0         | 60.3         | 57.3         | 64.1     | 59.5         | 59.1         | 76.9         | 69.0         | 69.0         | 66.7   | -2.3         |
| ICE              | 59.1         | 63.5         | 61.3     | 63.0     | 56.0   | 58.2         | 53.1     | 55.7         | 47.2         | 46.2         | 59.4     | 56.9         | 52.6         | 69.1         | 64.0         | 60.8         | 59.6   | -1.2         |
| A                |              |              |          |          |        |              |          |              |              |              |          |              |              |              |              |              |  |              |
| Age < 55<br>ICS  | 71.1         | 72.3         | 69.6     | 69.3     | 68.9   | 70.1         | 69.2     | 66.1         | 69.2         | 66.8         | 68.6     | 68.6         | 67.4         | 78.4         | 72.3         | 71.7         | 68.3   | -3.4         |
| ICC              | 66.0         |              |          |          | 67.8   |              |          | 64.8         | 65.6         | 63.7         | 65.6     | 65.2         | 66.3         | 77.3         | 69.7         | 71.7         | 70.5   | -1.5         |
| ICE              | 74.4         | 73.5         |          | 69.8     | 69.6   | 69.8         |          | 66.9         | 71.5         | 68.9         | 70.6     | 70.8         | 68.1         | 79.1         | 74.0         | 71.5         | 66.9   | -4.6         |
|                  |              |              |          |          |        |              |          |              |              |              |          |              |              |              |              |              |  |              |
| Age > 55         |              |              |          |          |        |              |          |              |              |              |          |              |              |              |              |              |  |              |
| ICS              | 61.7         | 65.1         | 61.8     |          | 65.2   | 65.8         |          | 60.9         | 58.7         | 60.0         | 63.7     | 65.9         | 64.2         | 74.5         | 63.7         | 64.8         | 62.5   | -2.3         |
| ICC              | 62.6         | 67.5         |          | 66.7     | 68.2   | 70.1         | 63.7     | 66.3         | 62.9         | 64.1         | 66.0     | 70.1         | 68.2         | 74.7         | 66.7         | 66.3         | 66.0   | -0.3         |
| ICE              | 61.1         | 63.5         | 60.1     | 60.3     | 63.3   | 63.0         | 56.7     | 57.4         | 56.0         | 57.4         | 62.3     | 63.3         | 61.6         | 74.4         | 61.8         | 63.7         | 60.3   | -3.4         |
| Male             |              |              |          |          |        |              |          |              |              |              |          |              |              |              |              |              | $\vdash$   |              |
| ICS              | 68.9         | 67.9         | 65.6     | 66.5     | 66.8   | 70.4         | 64.2     | 60.9         | 65.6         | 63.0         | 67.3     | 68.3         | 66.5         | 78.4         | 70.8         | 70.8         | 67.7   | -3.1         |
| ICC              | 67.8         | 74.3         |          |          | 70.1   | 74.7         | 67.5     | 66.3         | 68.2         | 69.4         | 70.1     | 72.8         | 69.4         | 79.2         | 71.3         | 72.8         | 73.1   | 0.3          |
| ICE              | 69.6         |              | 64.0     |          | 64.7   | 67.6         |          | 57.4         | 64.0         | 58.9         | 65.5     | 65.5         | 64.7         | 77.8         | 70.6         | 69.6         | 64.2   | -5.4         |
|                  |              |              |          |          |        |              |          |              |              |              |          |              |              |              |              |              |  |              |
| Female           | 00.4         | 00.4         | 05.5     | 04.0     | 07.0   | 05.0         | 00.7     | 04.0         | 00.0         | 00.7         | 04.0     | 05.0         | 24.0         | 71.1         | 05.4         | 24.0         | 00.7   | 0.4          |
| ICS              | 63.1         |              |          |          |        |              |          |              |              |              |          |              |              | 74.1         |              | 64.8         |  |              |
| ICC<br>ICE       | 60.7<br>64.7 | 64.4<br>72.0 |          |          |        | 66.7<br>65.2 |          | 65.2<br>63.7 | 59.9<br>60.1 | 58.8<br>65.2 |          | 63.3<br>67.6 | 65.2<br>64.5 | 72.0<br>75.4 | 65.2<br>65.0 | 65.2<br>64.5 | 63.3<br>62.3                                     | -1.9<br>-2.2 |
| .02              | 01.7         | 72.0         | 00.2     | 0 1.0    | 07.0   | 00.2         | 01.0     | 00.7         | 00.1         | 00.2         | 00.2     | 07.0         | 01.0         | 70.1         | 00.0         | 01.0         | 02.0   |              |
| Income <\$50,00  | 0/yr         |              |          |          |        |              |          |              |              |              |          |              |              |              |              |              |  |              |
| ICS              | 61.1         |              |          |          | 63.3   |              |          |              | 60.2         | 60.8         |          | 62.5         | 63.7         | 70.1         | 59.7         | 60.9         | 57.5   | -3.4         |
| ICC              | 56.9         |              |          |          | 59.9   |              |          |              |              | 55.4         | 55.4     | 59.1         | 59.1         | 63.7         | 57.6         | 58.8         | 57.3   | -1.5         |
| ICE              | 63.7         | 67.9         | 66.2     | 62.5     | 65.5   | 65.0         | 59.1     | 63.3         | 63.3         | 64.2         | 64.2     | 64.7         | 66.7         | 74.2         | 61.1         | 62.3         | 57.7   | -4.6         |
| Income \$50,000  | - /vr        |              |          | -        |        |              |          |              |              |              |          |              |              |              |              |              | <del>                                     </del> |              |
| ICS              | 68.3         | 71.7         | 66.5     | 68.8     | 69.3   | 70.8         | 66.4     | 64.6         | 63.6         | 64.2         | 69.5     | 70.4         | 68.3         | 81.5         | 73.2         | 72.9         | 72.2   | -0.7         |
| ICC              | 67.8         |              |          |          | 74.7   | 70.8         |          |              |              | 69.4         |          |              | 75.4         | 84.5         |              | 76.9         | 77.7   | 0.8          |
| ICE              | 68.6         |              | 64.7     |          | 65.9   |              |          |              | 59.6         |              |          |              | 63.7         | 79.6         |              | 70.3         | 68.6   |              |
|                  |              |              |          |          |        |              |          |              |              |              |          |              |              |              |              |              |  |              |
| * National Index |              |              |          | of Michi | gan    |              |          |              |              |              |          |              |              |              |              |              |  |              |
| ICS - Overall Co |              |              |          | l        |        |              |          |              |              |              |          |              |              |              |              |              |  |              |
| ICC - Current Co |              |              |          |          |        |              | -        |              |              |              |          |              |              |              |              |              | <del>                                     </del> | $\sqcup$     |
| ICE - Future Eco | onomic E     | xpectat      | ions ind | ех       |        | <u> </u>     | <u> </u> | L            | <u> </u>     | <u> </u>     | <u> </u> | <u> </u>     |              |              | <u> </u>     | <u> </u>     | لـــــــا  |              |