

Q1. In general, would you describe yourself as a sports fan, or not?																							
	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/Other	18-34	35-49	50-64	65+	White	Afr Amer /Black	Latino	<\$50K	\$50K-\$100K	\$100K+	Avid	Involved	Casual	Non-fan
Yes	64%	76%	53%	61%	70%	64%	66%	67%	60%	63%	63%	66%	65%	63%	60%	68%	61%	59%	76%	99%	93%	61%	10%
No	36%	24%	47%	39%	30%	36%	34%	33%	40%	37%	37%	34%	35%	37%	40%	32%	39%	41%	24%	1%	7%	39%	90%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Regardless of whether people call themselves sports fans or not, many people engage in sports related activities. For each of the following activities, please tell me whether you do this activity every day or almost every day, about once or twice a week, about once or twice a month, less than once a month, or never.

Q2A. Watch sports events on television																							
	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/Other	18-34	35-49	50-64	65+	White	Afr Amer /Black	Latino	<\$50K	\$50K-\$100K	\$100K+	Avid	Involved	Casual	Non-fan
Every day or almost every day	29%	40%	18%	29%	34%	24%	31%	24%	24%	30%	24%	31%	32%	27%	31%	34%	27%	23%	36%	86%	40%	12%	0%
About once or twice a week	37%	39%	34%	33%	32%	45%	35%	45%	41%	33%	37%	40%	39%	39%	27%	33%	31%	44%	39%	13%	56%	56%	4%
About once or twice a month	13%	7%	18%	15%	14%	11%	11%	14%	15%	10%	15%	11%	13%	11%	20%	17%	15%	8%	11%	1%	3%	26%	20%
Less than once a month	8%	4%	11%	8%	10%	6%	9%	2%	8%	7%	9%	7%	10%	9%	7%	1%	7%	10%	6%	0%	0%	4%	26%
Never	13%	9%	18%	16%	10%	13%	13%	14%	11%	19%	14%	11%	6%	13%	13%	15%	19%	15%	9%	0%	1%	2%	50%
Don't know/Refused	0%	0%	0%	0%	1%	1%	1%	1%	0%	0%	1%	0%	0%	0%	2%	0%	2%	0%	0%	0%	1%	1%	0%

Q2B. Listen to sports on the radio																							
	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/Other	18-34	35-49	50-64	65+	White	Afr Amer /Black	Latino	<\$50K	\$50K-\$100K	\$100K+	Avid	Involved	Casual	Non-fan
Every day or almost every day	10%	16%	5%	8%	15%	9%	10%	10%	11%	8%	8%	12%	13%	11%	10%	2%	8%	8%	13%	48%	9%	1%	0%
About once or twice a week	15%	18%	12%	16%	14%	15%	17%	21%	10%	13%	11%	21%	14%	15%	4%	23%	12%	18%	17%	40%	21%	8%	1%
About once or twice a month	12%	14%	10%	12%	12%	11%	10%	12%	15%	10%	18%	10%	8%	12%	13%	6%	10%	12%	14%	11%	24%	8%	0%
Less than once a month	7%	8%	7%	7%	6%	8%	6%	8%	10%	7%	11%	7%	4%	8%	5%	4%	5%	9%	6%	0%	11%	10%	4%
Never	56%	45%	66%	57%	53%	57%	57%	50%	54%	63%	52%	50%	60%	53%	68%	65%	66%	53%	50%	1%	35%	73%	96%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Q2C. Watch or listen to sports news on TV or radio																							
	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/Other	18-34	35-49	50-64	65+	White	Afr Amer /Black	Latino	<\$50K	\$50K-\$100K	\$100K+	Avid	Involved	Casual	Non-fan
Every day or almost every day	38%	48%	29%	39%	40%	35%	41%	37%	32%	32%	37%	41%	50%	35%	49%	46%	40%	34%	44%	91%	57%	20%	2%
About once or twice a week	23%	22%	24%	21%	24%	26%	25%	27%	31%	21%	24%	26%	24%	25%	23%	17%	18%	30%	24%	9%	30%	42%	3%
About once or twice a month	10%	9%	11%	12%	8%	8%	8%	9%	11%	13%	11%	6%	7%	9%	15%	7%	10%	8%	10%	0%	9%	19%	6%
Less than once a month	6%	5%	6%	4%	4%	9%	6%	7%	5%	7%	7%	6%	2%	7%	1%	3%	5%	8%	5%	0%	1%	8%	12%
Never	23%	16%	29%	24%	22%	21%	21%	20%	20%	27%	21%	21%	16%	23%	12%	27%	27%	21%	17%	0%	2%	11%	76%
Don't know/Refused	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%

Siena College Research Institute  
September 21-22, 25-27, 2011  
597 New York State Residents  
MOE +/- 4.0%

Q2D. Read the sports pages of a newspaper																							
	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/ Other	18-34	35-49	50-64	65+	White	Afr Amer /Black	Latino	<\$50K	\$50K- \$100K	\$100K+	Avid	Involved	Casual	Non-fan
Every day or almost every day	26%	39%	15%	27%	23%	28%	27%	31%	25%	13%	20%	39%	40%	29%	16%	13%	22%	23%	33%	69%	42%	10%	0%
About once or twice a week	18%	18%	18%	17%	17%	20%	18%	22%	20%	16%	23%	21%	15%	18%	20%	18%	14%	20%	23%	20%	30%	19%	1%
About once or twice a month	12%	13%	11%	11%	14%	12%	11%	12%	11%	20%	9%	7%	9%	12%	16%	14%	14%	12%	9%	9%	12%	20%	3%
Less than once a month	5%	4%	6%	6%	3%	5%	5%	2%	6%	5%	6%	5%	5%	4%	2%	8%	5%	7%	2%	1%	3%	5%	10%
Never	39%	25%	51%	38%	43%	35%	39%	33%	38%	47%	42%	28%	31%	37%	45%	46%	46%	38%	33%	1%	13%	46%	85%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Q2E. Read magazines on sports and athletes																							
	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/ Other	18-34	35-49	50-64	65+	White	Afr Amer /Black	Latino	<\$50K	\$50K- \$100K	\$100K+	Avid	Involved	Casual	Non-fan
Every day or almost every day	4%	7%	1%	4%	6%	3%	4%	6%	3%	4%	3%	6%	2%	4%	7%	3%	4%	3%	5%	13%	7%	1%	0%
About once or twice a week	14%	20%	8%	12%	13%	17%	11%	19%	17%	11%	15%	15%	18%	14%	11%	15%	14%	16%	16%	50%	17%	5%	0%
About once or twice a month	21%	23%	19%	23%	22%	17%	23%	19%	16%	27%	20%	21%	13%	16%	32%	34%	26%	18%	23%	26%	36%	15%	4%
Less than once a month	9%	7%	11%	10%	8%	8%	9%	11%	10%	6%	12%	9%	10%	9%	12%	3%	6%	9%	9%	7%	12%	11%	3%
Never	52%	42%	61%	51%	51%	54%	53%	46%	54%	52%	50%	50%	57%	57%	37%	46%	49%	54%	47%	5%	28%	67%	93%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%
Q2F. Talk about sports with your friends, family or co-workers																							
	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/ Other	18-34	35-49	50-64	65+	White	Afr Amer /Black	Latino	<\$50K	\$50K- \$100K	\$100K+	Avid	Involved	Casual	Non-fan
Every day or almost every day	31%	44%	20%	28%	33%	35%	32%	37%	27%	36%	31%	32%	25%	31%	34%	41%	23%	33%	38%	83%	49%	13%	0%
About once or twice a week	28%	29%	27%	27%	30%	27%	27%	27%	33%	23%	27%	30%	33%	29%	23%	23%	29%	26%	32%	17%	42%	40%	2%
About once or twice a month	14%	10%	17%	15%	14%	12%	13%	13%	16%	14%	14%	13%	15%	13%	14%	14%	16%	12%	13%	0%	6%	30%	14%
Less than once a month	7%	5%	9%	7%	3%	10%	7%	5%	8%	5%	10%	6%	8%	8%	6%	0%	8%	6%	4%	0%	2%	6%	19%
Never	20%	13%	27%	23%	19%	17%	21%	19%	16%	22%	18%	19%	19%	19%	23%	22%	24%	22%	12%	0%	1%	11%	66%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Q2G. Use the internet to keep track of sports																							
	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/ Other	18-34	35-49	50-64	65+	White	Afr Amer /Black	Latino	<\$50K	\$50K- \$100K	\$100K+	Avid	Involved	Casual	Non-fan
Every day or almost every day	20%	31%	11%	18%	24%	20%	20%	25%	18%	26%	22%	20%	10%	21%	16%	14%	12%	18%	32%	69%	29%	3%	0%
About once or twice a week	16%	21%	12%	15%	17%	17%	17%	13%	19%	21%	18%	13%	9%	15%	17%	30%	12%	19%	19%	19%	30%	12%	1%
About once or twice a month	9%	9%	10%	11%	8%	7%	9%	6%	7%	10%	11%	8%	7%	9%	8%	12%	10%	7%	9%	5%	9%	16%	4%
Less than once a month	4%	4%	5%	4%	5%	5%	4%	4%	7%	4%	4%	7%	2%	5%	2%	0%	4%	6%	4%	3%	6%	6%	2%
Never	50%	36%	63%	51%	47%	51%	50%	53%	48%	38%	45%	53%	73%	51%	57%	44%	62%	51%	35%	4%	25%	63%	93%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Siena College Research Institute  
September 21-22, 25-27, 2011  
597 New York State Residents  
MOE +/- 4.0%

Q2H. Listen to sports talk shows on the radio																							
	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/Other	18-34	35-49	50-64	65+	White	Afr Amer /Black	Latino	<\$50K	\$50K-\$100K	\$100K+	Avid	Involved	Casual	Non-fan
Every day or almost every day	11%	18%	5%	11%	15%	8%	13%	10%	12%	13%	9%	13%	11%	11%	12%	14%	9%	9%	15%	53%	11%	0%	0%
About once or twice a week	10%	13%	7%	7%	12%	11%	11%	12%	7%	6%	10%	11%	13%	11%	8%	6%	6%	14%	12%	30%	16%	1%	0%
About once or twice a month	10%	12%	9%	14%	7%	8%	10%	16%	10%	12%	11%	8%	9%	9%	14%	14%	12%	10%	7%	9%	22%	8%	0%
Less than once a month	6%	6%	6%	6%	8%	4%	6%	5%	8%	5%	5%	7%	8%	7%	3%	5%	6%	6%	5%	0%	10%	9%	1%
Never	63%	51%	73%	62%	58%	68%	61%	57%	64%	64%	65%	61%	59%	63%	63%	61%	68%	61%	61%	9%	42%	83%	99%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

  

Q2I. Manage your fantasy sports teams																							
	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/Other	18-34	35-49	50-64	65+	White	Afr Amer /Black	Latino	<\$50K	\$50K-\$100K	\$100K+	Avid	Involved	Casual	Non-fan
Every day or almost every day	6%	9%	3%	6%	6%	5%	5%	5%	7%	14%	4%	2%	1%	6%	3%	5%	3%	5%	10%	21%	7%	1%	0%
About once or twice a week	5%	7%	4%	5%	5%	5%	5%	6%	4%	11%	4%	1%	3%	4%	6%	12%	6%	4%	4%	10%	8%	4%	0%
About once or twice a month	1%	2%	1%	2%	1%	1%	2%	2%	0%	0%	3%	2%	0%	1%	0%	1%	0%	3%	1%	1%	2%	2%	0%
Less than once a month	1%	0%	1%	0%	2%	0%	0%	1%	2%	0%	1%	1%	0%	1%	0%	0%	0%	1%	0%	1%	1%	0%	0%
Never	86%	83%	90%	86%	86%	88%	88%	84%	86%	75%	88%	92%	93%	87%	89%	82%	89%	86%	84%	66%	80%	93%	99%
Don't know/Refused	1%	0%	1%	1%	1%	1%	0%	2%	0%	0%	0%	1%	3%	1%	2%	0%	1%	0%	1%	1%	2%	0%	1%

  

Q2J. Go to a sports bar																							
	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/Other	18-34	35-49	50-64	65+	White	Afr Amer /Black	Latino	<\$50K	\$50K-\$100K	\$100K+	Avid	Involved	Casual	Non-fan
Every day or almost every day	1%	2%	1%	2%	1%	0%	0%	2%	1%	1%	1%	1%	1%	1%	2%	0%	0%	1%	2%	3%	2%	0%	0%
About once or twice a week	7%	10%	3%	6%	9%	6%	6%	8%	8%	13%	5%	3%	2%	6%	7%	8%	5%	6%	9%	26%	7%	2%	0%
About once or twice a month	17%	20%	15%	18%	16%	17%	17%	16%	23%	28%	18%	15%	3%	16%	19%	20%	13%	20%	25%	27%	23%	14%	8%
Less than once a month	15%	15%	16%	11%	18%	20%	16%	21%	14%	13%	22%	20%	7%	18%	4%	13%	7%	22%	16%	18%	14%	17%	14%
Never	60%	54%	65%	63%	56%	57%	62%	54%	55%	44%	55%	61%	86%	58%	68%	59%	75%	51%	48%	26%	54%	67%	78%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

  

Q2K. Read books on sports and athletes																							
	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/Other	18-34	35-49	50-64	65+	White	Afr Amer /Black	Latino	<\$50K	\$50K-\$100K	\$100K+	Avid	Involved	Casual	Non-fan
Every day or almost every day	1%	2%	1%	1%	1%	1%	2%	0%	1%	2%	2%	0%	0%	1%	5%	0%	2%	1%	1%	7%	1%	0%	0%
About once or twice a week	4%	6%	2%	4%	3%	3%	2%	2%	4%	3%	3%	4%	5%	3%	2%	7%	5%	3%	3%	11%	4%	2%	0%
About once or twice a month	13%	19%	9%	14%	15%	12%	10%	19%	19%	16%	12%	13%	15%	12%	21%	18%	17%	12%	14%	32%	21%	7%	1%
Less than once a month	17%	18%	17%	19%	16%	16%	20%	16%	19%	10%	25%	24%	10%	18%	13%	19%	12%	21%	23%	30%	24%	12%	7%
Never	64%	56%	71%	62%	66%	66%	66%	64%	57%	69%	56%	60%	71%	67%	57%	56%	64%	63%	59%	22%	49%	79%	92%
Don't know/Refused	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	1%	0%	0%	0%	2%	0%	1%	0%	0%	0%	1%	0%	0%

Q3. (If participate in fantasy sports) What fantasy sports do you participate in?																							
	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/Other	18-34	35-49	50-64	65+	White	Afr Amer /Black	Latino	<\$50K	\$50K-\$100K	\$100K+	Avid	Involved	Casual	Non-fan
Baseball	30%	30%	29%	36%	20%	28%	26%	25%	29%	36%	15%	24%	59%	30%	58%	13%	37%	30%	23%	41%	30%	0%	0%
Basketball	23%	21%	26%	41%	10%	5%	24%	19%	18%	26%	16%	27%	15%	13%	0%	73%	24%	21%	24%	25%	17%	34%	0%
Football	71%	88%	41%	68%	79%	69%	69%	82%	76%	83%	58%	63%	36%	75%	48%	68%	56%	53%	100%	75%	69%	66%	0%
Hockey	14%	16%	11%	17%	4%	20%	17%	5%	16%	16%	14%	16%	0%	21%	0%	0%	22%	21%	0%	21%	13%	0%	0%
NASCAR	5%	0%	15%	0%	5%	14%	0%	16%	9%	0%	17%	11%	0%	6%	0%	0%	0%	13%	4%	0%	8%	10%	0%
Other	13%	7%	23%	14%	8%	17%	8%	9%	21%	7%	25%	16%	0%	12%	0%	28%	19%	6%	9%	8%	16%	17%	0%
Don't know/Refused	5%	2%	9%	4%	9%	3%	2%	0%	11%	0%	10%	13%	20%	5%	22%	0%	8%	8%	0%	0%	8%	5%	0%

  

Q4. (If participate in fantasy sports) Do you pay a fee to play in any of your fantasy leagues?																							
	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/Other	18-34	35-49	50-64	65+	White	Afr Amer /Black	Latino	<\$50K	\$50K-\$100K	\$100K+	Avid	Involved	Casual	Non-fan
Yes	32%	41%	17%	32%	47%	21%	31%	35%	49%	38%	28%	30%	0%	33%	58%	27%	24%	11%	65%	38%	28%	31%	0%
No	65%	59%	77%	68%	44%	79%	69%	65%	40%	62%	62%	70%	100%	64%	42%	73%	76%	81%	35%	62%	67%	69%	0%
Don't know/Refused	2%	0%	6%	0%	9%	0%	0%	0%	11%	0%	10%	0%	0%	4%	0%	0%	0%	8%	0%	0%	5%	0%	0%

  

Q5. (If participate in fantasy sports and pay fee) On average, how much do you spend on fantasy sports per year?																							
	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/Other	18-34	35-49	50-64	65+	White	Afr Amer /Black	Latino	<\$50K	\$50K-\$100K	\$100K+	Avid	Involved	Casual	Non-fan
Less than \$25	8%	10%	0%	6%	0%	29%	8%	0%	16%	8%	0%	23%	0%	8%	0%	24%	0%	25%	8%	12%	7%	0%	0%
\$26 to \$50	26%	28%	16%	24%	32%	17%	0%	48%	32%	16%	56%	27%	0%	40%	0%	0%	0%	29%	36%	20%	28%	38%	0%
\$51 to \$100	9%	0%	46%	0%	24%	0%	25%	0%	0%	13%	0%	0%	0%	0%	0%	76%	55%	0%	0%	0%	0%	62%	0%
More than \$100	53%	56%	38%	59%	45%	54%	53%	52%	52%	63%	21%	50%	0%	52%	100%	0%	45%	0%	56%	57%	65%	0%	0%
Don't know/Refused	5%	6%	0%	11%	0%	0%	14%	0%	0%	0%	23%	0%	0%	0%	0%	0%	0%	46%	0%	11%	0%	0%	0%

  

Q6. Regardless of how much of a sports fan you are, which spectator sport would you say is your favorite?																							
	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/Other	18-34	35-49	50-64	65+	White	Afr Amer /Black	Latino	<\$50K	\$50K-\$100K	\$100K+	Avid	Involved	Casual	Non-fan
Football	30%	35%	26%	23%	32%	37%	31%	34%	28%	30%	27%	36%	28%	31%	29%	26%	27%	30%	34%	41%	42%	31%	7%
Baseball	23%	22%	24%	24%	29%	18%	22%	27%	23%	15%	22%	27%	30%	25%	7%	25%	23%	19%	24%	26%	21%	26%	20%
Basketball	14%	13%	14%	19%	9%	11%	17%	7%	15%	20%	14%	10%	11%	9%	38%	25%	17%	12%	16%	15%	15%	15%	11%
Hockey	7%	7%	6%	5%	7%	9%	5%	6%	10%	9%	6%	7%	4%	9%	0%	0%	5%	9%	7%	12%	6%	4%	7%
Tennis	5%	2%	8%	8%	7%	2%	5%	4%	7%	1%	7%	6%	10%	6%	5%	4%	3%	4%	9%	0%	3%	8%	8%
Soccer	4%	5%	4%	7%	2%	3%	5%	5%	2%	8%	4%	3%	1%	3%	6%	9%	6%	7%	1%	3%	3%	5%	6%
Golf	2%	2%	2%	2%	1%	2%	1%	3%	1%	1%	2%	1%	4%	2%	3%	0%	1%	3%	1%	0%	1%	2%	2%
NASCAR/Racing	2%	2%	2%	0%	2%	4%	1%	3%	3%	0%	4%	2%	2%	2%	0%	0%	2%	4%	1%	0%	3%	2%	1%
Ice skating	1%	0%	2%	1%	2%	1%	2%	2%	1%	0%	1%	0%	4%	2%	1%	0%	3%	1%	0%	0%	0%	0%	5%
Swimming	1%	0%	2%	1%	2%	1%	2%	0%	1%	2%	2%	0%	1%	1%	0%	0%	1%	1%	3%	0%	0%	0%	4%
Boxing	1%	1%	2%	3%	0%	1%	1%	1%	1%	2%	3%	0%	0%	1%	1%	7%	2%	3%	0%	1%	2%	1%	2%
Horse Racing	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%
Other	5%	7%	4%	4%	3%	8%	4%	6%	1%	7%	6%	4%	2%	5%	7%	0%	6%	6%	2%	2%	3%	2%	13%
Don't know	1%	1%	0%	0%	1%	1%	0%	0%	1%	2%	0%	0%	1%	1%	0%	0%	1%	0%	0%	0%	0%	1%	1%
None	3%	2%	4%	4%	3%	2%	4%	2%	4%	5%	2%	2%	3%	3%	4%	4%	5%	3%	1%	0%	0%	1%	11%

Siena College Research Institute  
September 21-22, 25-27, 2011  
597 New York State Residents  
MOE +/- 4.0%

Q7. Considering all teams in all sports, what one team would you say is your favorite?																							
	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/ Other	18-34	35-49	50-64	65+	White	Afr Amer /Black	Latino	<\$50K	\$50K- \$100K	\$100K+	Avid	Involved	Casual	Non-fan
New York Yankees	28%	28%	27%	32%	34%	18%	27%	35%	28%	25%	29%	28%	29%	29%	18%	32%	26%	26%	29%	26%	29%	32%	22%
New York Giants	10%	11%	9%	10%	11%	9%	11%	9%	14%	13%	8%	8%	7%	8%	13%	13%	8%	8%	11%	12%	14%	11%	4%
New York Mets	7%	6%	7%	9%	10%	2%	7%	5%	9%	2%	6%	9%	11%	7%	1%	4%	4%	5%	8%	10%	7%	7%	4%
New York Jets	5%	5%	5%	5%	7%	3%	5%	5%	3%	3%	6%	6%	6%	5%	4%	5%	3%	6%	5%	5%	7%	5%	2%
Buffalo Bills	5%	4%	5%	0%	0%	14%	3%	10%	4%	2%	2%	9%	9%	7%	1%	0%	7%	4%	2%	5%	5%	6%	3%
New York Knicks	3%	3%	2%	5%	2%	0%	6%	0%	2%	3%	3%	2%	2%	1%	9%	11%	3%	3%	4%	4%	3%	3%	1%
Buffalo Sabres	2%	1%	4%	0%	0%	7%	3%	1%	5%	3%	3%	3%	1%	3%	0%	0%	3%	4%	2%	3%	3%	2%	2%
New York Rangers	2%	3%	1%	3%	2%	1%	2%	2%	2%	2%	3%	2%	1%	3%	0%	0%	1%	3%	2%	3%	3%	1%	2%
Dallas Cowboys	2%	2%	1%	0%	0%	4%	1%	3%	2%	1%	4%	1%	1%	2%	3%	0%	3%	2%	1%	0%	3%	1%	2%
Los Angeles Lakers	2%	1%	2%	3%	1%	1%	1%	1%	0%	3%	3%	0%	1%	1%	8%	0%	2%	1%	1%	2%	2%	2%	2%
Syracuse Orange	1%	2%	1%	0%	0%	4%	1%	2%	2%	1%	0%	2%	3%	2%	0%	0%	0%	2%	1%	1%	1%	2%	1%
Boston Red Sox	1%	2%	1%	0%	2%	3%	1%	3%	2%	2%	1%	3%	1%	2%	0%	0%	2%	0%	2%	3%	1%	1%	1%
New England Patriots	1%	1%	1%	1%	0%	3%	1%	1%	0%	2%	0%	1%	1%	1%	2%	2%	2%	1%	1%	2%	0%	3%	0%
Pittsburgh Steelers	1%	2%	1%	1%	0%	3%	1%	4%	0%	2%	2%	2%	1%	2%	0%	4%	2%	2%	1%	1%	2%	1%	1%
Manchester United	1%	2%	0%	1%	1%	0%	1%	0%	1%	2%	1%	0%	0%	0%	3%	1%	1%	1%	1%	3%	1%	0%	1%
Philadelphia Eagles	1%	1%	1%	1%	1%	1%	1%	4%	0%	3%	1%	1%	0%	1%	2%	0%	0%	0%	3%	2%	1%	1%	1%
Denver Broncos	1%	1%	0%	0%	1%	1%	1%	0%	1%	1%	0%	0%	1%	1%	0%	2%	1%	0%	0%	1%	1%	0%	0%
Green Bay Packers	1%	1%	2%	1%	2%	1%	1%	1%	2%	1%	2%	1%	1%	2%	0%	0%	2%	1%	1%	0%	1%	0%	3%
San Francisco 49ers	1%	0%	1%	1%	1%	1%	0%	1%	2%	1%	1%	1%	0%	1%	2%	0%	1%	1%	0%	0%	1%	0%	1%
Boston Celtics	1%	0%	1%	1%	0%	1%	1%	0%	0%	1%	0%	1%	0%	0%	4%	0%	1%	0%	0%	2%	0%	1%	0%
New York Islanders	<1%	1%	0%	0%	2%	0%	0%	1%	0%	0%	1%	0%	1%	1%	0%	0%	0%	0%	2%	2%	0%	0%	1%
New Jersey Devils	<1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
New Jersey Nets	<1%	0%	0%	1%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%
Notre Dame	<1%	1%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	1%	1%	0%	0%	0%	1%	0%	1%	0%	0%	0%
Indianapolis Colts	<1%	1%	0%	1%	0%	1%	1%	0%	0%	1%	0%	1%	0%	0%	2%	0%	0%	0%	1%	1%	0%	1%	0%
Miami Heat	<1%	0%	1%	1%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	3%	0%	1%	0%	0%	0%	1%	0%	0%
Philadelphia Phillies	<1%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	1%	1%	1%	0%	0%	0%	1%	0%	2%	0%	0%	0%
Other	11%	12%	11%	11%	12%	10%	12%	5%	12%	12%	13%	9%	8%	9%	15%	20%	13%	14%	9%	6%	11%	12%	14%
Don't know	2%	1%	3%	2%	3%	2%	2%	1%	1%	2%	1%	2%	5%	2%	2%	0%	3%	2%	1%	1%	1%	2%	5%
No favorite	10%	9%	10%	11%	8%	9%	9%	6%	10%	12%	9%	9%	9%	10%	7%	7%	8%	11%	11%	3%	2%	6%	28%

Q8. How about your second favorite team in all sports, what is the name of that team?																							
	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/ Other	18-34	35-49	50-64	65+	White	Afr Amer /Black	Latino	<\$50K	\$50K- \$100K	\$100K+	Avid	Involved	Casual	Non-fan
New York Giants	11%	13%	10%	12%	11%	11%	15%	14%	4%	8%	12%	10%	16%	13%	9%	6%	8%	9%	14%	15%	12%	16%	3%
New York Yankees	10%	11%	9%	11%	12%	8%	11%	7%	13%	8%	12%	13%	7%	11%	8%	11%	10%	8%	16%	17%	10%	9%	6%
New York Jets	10%	13%	8%	14%	14%	2%	10%	10%	9%	12%	9%	9%	9%	8%	6%	19%	10%	8%	10%	13%	11%	12%	5%
New York Mets	9%	7%	11%	10%	13%	6%	8%	8%	10%	7%	13%	8%	7%	9%	7%	9%	7%	7%	8%	6%	9%	11%	9%
New York Knicks	4%	5%	3%	8%	2%	0%	4%	4%	5%	5%	5%	3%	2%	3%	9%	3%	4%	4%	5%	8%	4%	4%	1%
Buffalo Bills	3%	3%	3%	0%	1%	7%	3%	2%	3%	2%	1%	6%	3%	4%	0%	0%	3%	4%	2%	5%	4%	3%	1%
Boston Red Sox	2%	1%	3%	1%	2%	5%	3%	4%	1%	1%	1%	3%	6%	3%	0%	0%	4%	2%	1%	0%	2%	3%	3%
New England Patriots	2%	2%	2%	1%	3%	2%	1%	1%	3%	5%	1%	0%	1%	2%	3%	5%	4%	2%	1%	0%	2%	3%	2%
Buffalo Sabres	1%	1%	1%	0%	0%	3%	0%	2%	3%	0%	1%	3%	1%	2%	0%	0%	1%	1%	1%	1%	2%	1%	0%
New York Rangers	1%	2%	1%	2%	2%	1%	1%	2%	2%	2%	3%	1%	1%	2%	0%	0%	1%	2%	1%	3%	3%	0%	0%
Syracuse Orange	1%	0%	1%	0%	0%	2%	0%	1%	0%	1%	1%	0%	0%	1%	0%	0%	2%	0%	0%	1%	0%	1%	1%
Dallas Cowboys	1%	1%	1%	2%	2%	0%	2%	1%	1%	2%	0%	3%	1%	1%	6%	2%	0%	3%	1%	2%	1%	1%	1%
Los Angeles Lakers	1%	1%	2%	2%	0%	1%	3%	0%	0%	3%	1%	1%	1%	0%	10%	0%	3%	2%	0%	0%	0%	4%	1%
Pittsburgh Steelers	1%	2%	1%	0%	2%	3%	1%	3%	1%	1%	3%	1%	1%	1%	2%	3%	2%	2%	1%	1%	2%	1%	1%
Philadelphia Eagles	1%	0%	2%	0%	1%	2%	1%	0%	3%	2%	0%	1%	1%	1%	3%	2%	1%	2%	0%	2%	1%	2%	0%
Green Bay Packers	1%	1%	1%	0%	0%	2%	0%	0%	1%	0%	0%	2%	0%	1%	0%	0%	0%	1%	1%	0%	1%	0%	1%
Indianapolis Colts	1%	2%	0%	0%	1%	1%	0%	2%	1%	2%	0%	0%	1%	1%	4%	0%	0%	0%	3%	2%	1%	0%	0%
Miami Heat	1%	0%	2%	2%	0%	1%	1%	1%	1%	2%	2%	0%	0%	1%	3%	2%	3%	0%	1%	0%	2%	2%	0%
Philadelphia Phillies	1%	0%	1%	1%	0%	0%	1%	1%	0%	1%	0%	1%	1%	1%	0%	3%	1%	0%	1%	0%	1%	1%	0%
San Francisco 49ers	1%	0%	1%	1%	0%	1%	1%	0%	0%	2%	0%	0%	0%	1%	0%	0%	1%	1%	0%	0%	0%	0%	2%
Boston Celtics	1%	1%	1%	1%	1%	1%	2%	0%	1%	2%	1%	0%	1%	0%	6%	2%	2%	2%	0%	2%	2%	1%	0%
New York Islanders	<1%	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%	0%	1%	1%	0%	0%	0%	0%	0%	2%	0%	0%	0%
New Jersey Devils	<1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
New Jersey Nets	<1%	1%	0%	1%	0%	0%	0%	1%	0%	1%	0%	0%	1%	0%	1%	2%	1%	0%	0%	1%	0%	1%	0%
Notre Dame	<1%	0%	1%	0%	1%	0%	0%	2%	0%	0%	1%	0%	1%	1%	0%	0%	0%	0%	1%	0%	0%	0%	1%
Manchester United	<1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Denver Broncos	<1%	1%	0%	0%	1%	1%	1%	0%	1%	0%	0%	2%	0%	0%	0%	0%	0%	1%	1%	0%	2%	0%	0%
San Francisco Giants	<1%	0%	0%	0%	1%	0%	0%	1%	1%	0%	0%	1%	0%	0%	0%	0%	1%	0%	1%	2%	0%	0%	0%
Other	12%	17%	9%	9%	9%	19%	11%	15%	14%	10%	15%	13%	12%	12%	5%	13%	8%	15%	13%	16%	18%	8%	9%
Don't know	5%	3%	6%	6%	5%	3%	4%	5%	4%	4%	5%	4%	6%	5%	2%	6%	5%	6%	3%	1%	4%	5%	8%
No favorite	16%	11%	20%	16%	15%	16%	16%	10%	18%	18%	13%	15%	19%	17%	18%	12%	17%	18%	13%	2%	6%	9%	45%

Q9. About how many times a year do you attend a professional sports event including any team or individual sporting event in which the participants are paid professionals, would you say you attend:																							
	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/ Other	18-34	35-49	50-64	65+	White	Afr Amer /Black	Latino	<\$50K	\$50K- \$100K	\$100K+	Avid	Involved	Casual	Non-fan
None	41%	34%	48%	41%	33%	47%	43%	46%	30%	35%	34%	44%	60%	38%	55%	44%	57%	42%	23%	8%	28%	42%	77%
1 or 2	33%	34%	32%	29%	39%	32%	35%	31%	35%	34%	37%	30%	27%	35%	28%	24%	26%	39%	34%	27%	40%	41%	17%
At least 3 times but no more than 5	14%	16%	12%	17%	14%	9%	12%	12%	21%	14%	19%	14%	7%	14%	10%	19%	11%	9%	22%	28%	15%	12%	6%
More than 5 but no more than 10	8%	11%	5%	7%	9%	7%	8%	6%	9%	10%	8%	7%	5%	8%	5%	6%	4%	6%	15%	16%	14%	4%	0%
More than 10 but no more than 20	3%	3%	3%	2%	3%	3%	1%	3%	2%	4%	2%	2%	1%	3%	1%	4%	2%	1%	4%	12%	3%	0%	0%
More than 20	2%	3%	1%	2%	1%	1%	1%	1%	3%	2%	1%	2%	1%	1%	1%	3%	1%	2%	2%	8%	1%	1%	0%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Q10. Over the past year have you attended college sports games or tournaments?																							
	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/ Other	18-34	35-49	50-64	65+	White	Afr Amer /Black	Latino	<\$50K	\$50K- \$100K	\$100K+	Avid	Involved	Casual	Non-fan
Yes	25%	30%	20%	17%	30%	32%	24%	35%	22%	33%	22%	24%	20%	27%	22%	24%	15%	27%	37%	57%	32%	20%	2%
No	75%	70%	80%	83%	70%	68%	76%	65%	78%	67%	78%	76%	80%	73%	78%	76%	85%	73%	63%	43%	68%	80%	98%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Q11. Over the past year have you attended high school sports games or tournaments?																							
	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/ Other	18-34	35-49	50-64	65+	White	Afr Amer /Black	Latino	<\$50K	\$50K- \$100K	\$100K+	Avid	Involved	Casual	Non-fan
Yes	32%	35%	29%	21%	35%	45%	27%	44%	35%	29%	39%	37%	23%	34%	37%	22%	25%	34%	38%	54%	42%	29%	10%
No	68%	65%	71%	79%	65%	55%	73%	56%	65%	71%	61%	63%	77%	66%	63%	78%	75%	66%	62%	46%	58%	71%	90%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Q12. Considering all sports venues you have been to, what one venue would you say is your favorite to see a sporting event at?																							
	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/ Other	18-34	35-49	50-64	65+	White	Afr Amer /Black	Latino	<\$50K	\$50K- \$100K	\$100K+	Avid	Involved	Casual	Non-fan
Yankee Stadium	22%	26%	18%	25%	31%	12%	21%	22%	23%	23%	19%	23%	21%	20%	15%	31%	18%	16%	26%	28%	27%	22%	11%
Madison Square Garden	13%	15%	11%	23%	11%	1%	16%	10%	13%	21%	13%	7%	9%	9%	28%	28%	14%	15%	12%	14%	15%	13%	10%
Citi Field (Mets Stadium)	6%	5%	7%	8%	7%	3%	5%	7%	8%	3%	6%	6%	9%	6%	3%	6%	3%	5%	9%	10%	5%	5%	7%
The Meadowlands (MetLife Stadium)	4%	7%	2%	4%	6%	3%	5%	4%	4%	4%	5%	4%	3%	4%	6%	8%	4%	7%	3%	9%	5%	4%	1%
Carrier Dome	2%	2%	2%	0%	0%	6%	2%	2%	2%	3%	1%	2%	2%	2%	3%	0%	3%	2%	1%	3%	1%	3%	1%
Ralph Wilson Stadium (Bills Stadium)	2%	2%	2%	0%	0%	6%	2%	4%	1%	1%	2%	4%	2%	3%	1%	0%	2%	1%	2%	3%	3%	2%	1%
National Tennis Center	2%	1%	2%	2%	2%	1%	1%	1%	4%	0%	3%	3%	1%	2%	0%	1%	0%	1%	4%	0%	1%	3%	1%
Nassau Coliseum	1%	0%	1%	0%	3%	0%	1%	0%	1%	0%	1%	1%	1%	1%	0%	0%	1%	0%	0%	0%	1%	1%	1%
Times Union Center	1%	1%	1%	0%	0%	2%	0%	1%	2%	1%	1%	0%	1%	1%	0%	0%	1%	2%	0%	0%	1%	1%	0%
HSBC Arena/First Niagara Center	1%	1%	1%	0%	0%	4%	1%	1%	3%	2%	1%	2%	0%	2%	0%	0%	0%	2%	2%	2%	2%	2%	0%
Fenway Park	1%	2%	0%	0%	2%	2%	1%	3%	1%	1%	1%	2%	1%	2%	0%	0%	1%	1%	2%	3%	1%	1%	0%
Other	20%	19%	21%	10%	21%	32%	19%	21%	16%	17%	25%	23%	14%	21%	13%	13%	18%	21%	22%	26%	23%	17%	15%
Don't know	9%	6%	11%	9%	6%	10%	6%	11%	11%	7%	6%	10%	14%	9%	14%	1%	12%	5%	8%	1%	5%	10%	17%
None	17%	13%	21%	18%	13%	19%	20%	13%	12%	17%	18%	13%	21%	18%	18%	11%	22%	20%	7%	1%	11%	16%	36%
Q13. How likely do you think it is that the Yankees will win this year's World Series? Would you say it is...																							
	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/ Other	18-34	35-49	50-64	65+	White	Afr Amer /Black	Latino	<\$50K	\$50K- \$100K	\$100K+	Avid	Involved	Casual	Non-fan
Very likely	29%	27%	31%	38%	30%	17%	36%	25%	22%	27%	26%	31%	31%	25%	42%	38%	33%	32%	23%	33%	30%	33%	20%
Somewhat likely	50%	50%	50%	43%	52%	57%	44%	56%	60%	52%	55%	48%	44%	54%	39%	52%	46%	45%	58%	48%	54%	52%	42%
Not very likely	5%	8%	3%	5%	3%	8%	4%	9%	5%	2%	5%	8%	8%	6%	2%	4%	5%	7%	6%	9%	6%	5%	3%
Not at all likely	4%	6%	3%	4%	5%	4%	5%	2%	4%	5%	3%	5%	4%	3%	6%	2%	3%	6%	5%	8%	4%	2%	5%
Don't know/Refused	12%	10%	13%	10%	11%	14%	11%	9%	8%	14%	11%	8%	13%	12%	11%	4%	13%	11%	8%	2%	5%	8%	30%

Q14. Which team do you think has the best chance to defeat the Yankees in the playoffs or the World Series?																							
	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/Other	18-34	35-49	50-64	65+	White	Afr Amer/Black	Latino	<\$50K	\$50K-\$100K	\$100K+	Avid	Involved	Casual	Non-fan
Philadelphia Phillies	26%	37%	16%	24%	30%	26%	25%	27%	33%	26%	22%	30%	27%	29%	12%	25%	17%	25%	36%	58%	33%	18%	8%
Boston Red Sox	24%	23%	26%	23%	21%	29%	28%	27%	19%	25%	28%	22%	21%	23%	36%	23%	30%	30%	15%	16%	18%	34%	27%
Tampa Bay Rays	6%	4%	8%	6%	7%	6%	5%	4%	7%	6%	8%	5%	5%	6%	5%	7%	6%	6%	6%	3%	9%	7%	4%
Detroit Tigers	5%	7%	3%	6%	3%	5%	6%	2%	6%	4%	4%	5%	10%	5%	3%	11%	4%	8%	5%	9%	6%	6%	0%
Texas Rangers	2%	2%	3%	3%	3%	2%	2%	3%	1%	2%	4%	1%	1%	2%	5%	2%	3%	0%	5%	2%	4%	1%	2%
Atlanta Braves	2%	1%	3%	1%	4%	2%	2%	3%	2%	1%	2%	2%	3%	2%	4%	0%	3%	1%	1%	2%	3%	0%	2%
St. Louis Cardinals	2%	2%	2%	2%	1%	2%	3%	2%	0%	2%	3%	0%	2%	1%	0%	7%	3%	1%	2%	0%	2%	1%	3%
Arizona Diamondbacks	1%	1%	1%	1%	0%	1%	1%	0%	1%	2%	0%	0%	0%	0%	0%	2%	1%	2%	0%	1%	0%	1%	1%
Milwaukee Brewers	0%	1%	0%	0%	0%	1%	1%	0%	1%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	1%	1%	0%	0%
Other	2%	0%	4%	3%	1%	2%	3%	1%	1%	4%	2%	2%	1%	1%	7%	6%	4%	3%	0%	2%	3%	2%	2%
Don't know/Refused	29%	22%	35%	31%	31%	24%	25%	29%	29%	28%	26%	31%	30%	29%	29%	16%	29%	23%	29%	7%	20%	30%	51%

Q15. Which New York team do you think has the best chance to reach the Super Bowl?																							
	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/Other	18-34	35-49	50-64	65+	White	Afr Amer/Black	Latino	<\$50K	\$50K-\$100K	\$100K+	Avid	Involved	Casual	Non-fan
New York Giants	31%	28%	34%	36%	26%	28%	32%	26%	33%	35%	30%	31%	28%	26%	49%	47%	36%	35%	24%	22%	34%	35%	29%
New York Jets	41%	49%	35%	43%	55%	29%	41%	46%	38%	44%	39%	42%	37%	42%	37%	45%	33%	38%	51%	67%	47%	38%	24%
Buffalo Bills	17%	16%	17%	9%	7%	33%	16%	19%	18%	16%	17%	17%	18%	20%	5%	7%	20%	18%	14%	9%	17%	17%	20%
Don't know/Refused	11%	8%	13%	12%	11%	9%	11%	8%	11%	4%	14%	10%	17%	12%	10%	1%	11%	9%	11%	2%	2%	10%	28%

Q16. What NFL team do you think is New York's team?																							
	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/Other	18-34	35-49	50-64	65+	White	Afr Amer/Black	Latino	<\$50K	\$50K-\$100K	\$100K+	Avid	Involved	Casual	Non-fan
New York Giants	53%	54%	52%	59%	49%	49%	55%	54%	55%	59%	55%	45%	51%	52%	58%	65%	54%	51%	55%	58%	52%	64%	40%
New York Jets	25%	24%	25%	30%	34%	11%	26%	23%	17%	21%	26%	30%	22%	23%	25%	30%	19%	23%	30%	26%	26%	19%	28%
Buffalo Bills	15%	17%	14%	4%	6%	35%	11%	21%	17%	14%	11%	22%	14%	17%	12%	4%	21%	18%	10%	16%	18%	11%	16%
Don't know/Refused	7%	5%	9%	7%	11%	5%	8%	3%	11%	5%	9%	4%	13%	8%	5%	1%	6%	9%	5%	0%	4%	7%	16%

Q17. Which of the following two Major League Baseball team do you think is New York's team?																							
	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/Other	18-34	35-49	50-64	65+	White	Afr Amer/Black	Latino	<\$50K	\$50K-\$100K	\$100K+	Avid	Involved	Casual	Non-fan
New York Yankees	83%	84%	81%	82%	80%	86%	81%	85%	84%	86%	82%	85%	75%	83%	81%	89%	81%	84%	84%	93%	85%	86%	70%
New York Mets	12%	11%	13%	13%	14%	10%	13%	13%	10%	10%	13%	12%	14%	11%	14%	9%	14%	11%	13%	7%	12%	10%	17%
Don't know/Refused	5%	5%	6%	6%	6%	5%	6%	1%	6%	4%	4%	4%	11%	6%	5%	2%	5%	5%	4%	1%	2%	4%	13%



Siena College Research Institute  
September 21-22, 25-27, 2011  
597 New York State Residents  
MOE +/- 4.0%

Q18. Which current professional athlete, in any sport, is your number one favorite athlete?																							
	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/ Other	18-34	35-49	50-64	65+	White	Afr Amer /Black	Latino	<\$50K	\$50K- \$100K	\$100K+	Avid	Involved	Casual	Non-fan
Jeter, Derek	25%	26%	25%	26%	31%	21%	24%	31%	27%	18%	26%	31%	26%	26%	18%	29%	23%	27%	29%	30%	28%	25%	19%
Manning, Eli	3%	3%	4%	4%	2%	4%	5%	5%	2%	4%	3%	4%	3%	3%	0%	9%	3%	4%	3%	2%	4%	5%	3%
Anthony, Carmelo	2%	1%	2%	2%	1%	1%	2%	0%	2%	2%	3%	0%	1%	0%	7%	4%	3%	2%	0%	1%	2%	2%	0%
Brady, Tom	2%	3%	1%	1%	3%	2%	1%	2%	2%	1%	3%	3%	0%	2%	1%	2%	2%	2%	2%	5%	2%	2%	0%
Manning, Peyton	2%	4%	1%	1%	2%	4%	3%	2%	3%	3%	2%	2%	3%	3%	4%	0%	1%	2%	4%	4%	3%	2%	1%
Rivera, Mariano	2%	1%	2%	3%	1%	0%	2%	0%	2%	1%	3%	1%	2%	2%	4%	0%	1%	2%	1%	1%	2%	2%	1%
Rodriguez, Alex	2%	1%	2%	1%	3%	2%	0%	3%	2%	1%	1%	1%	4%	2%	0%	4%	2%	2%	0%	0%	1%	4%	2%
Sanchez, Marc	2%	1%	3%	3%	1%	3%	1%	4%	3%	2%	3%	2%	3%	3%	0%	0%	0%	3%	4%	2%	3%	4%	0%
Wright, David	2%	2%	1%	1%	3%	1%	1%	3%	2%	0%	3%	3%	1%	1%	1%	0%	1%	0%	2%	4%	1%	1%	1%
Reyes, Jose	2%	1%	3%	2%	4%	0%	2%	2%	4%	2%	1%	3%	3%	3%	0%	2%	1%	1%	5%	5%	1%	2%	2%
Fitzpatrick, Ryan	2%	2%	1%	0%	0%	5%	1%	4%	1%	1%	1%	3%	3%	2%	1%	0%	2%	3%	0%	2%	2%	3%	0%
Bryant, Kobe	1%	2%	1%	3%	0%	0%	2%	1%	0%	2%	2%	1%	1%	1%	5%	0%	3%	1%	1%	2%	2%	1%	1%
Federer, Roger	1%	0%	1%	1%	1%	0%	1%	1%	2%	0%	0%	2%	1%	1%	0%	0%	0%	0%	2%	1%	1%	1%	1%
James, LeBron	1%	0%	2%	2%	1%	0%	2%	0%	1%	1%	2%	0%	0%	0%	3%	0%	0%	0%	4%	1%	1%	1%	1%
Jordan, Michael	1%	1%	1%	1%	1%	1%	1%	0%	2%	1%	2%	0%	0%	0%	8%	0%	2%	1%	0%	0%	2%	0%	2%
Williams, Serena	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	2%	0%	1%	0%	3%	3%	1%	2%	0%	1%	0%	2%	1%
Williams, Venus	1%	0%	1%	1%	1%	1%	1%	0%	1%	0%	2%	0%	1%	1%	1%	2%	2%	0%	0%	0%	0%	1%	2%
Woods, Tiger	1%	1%	1%	1%	2%	0%	1%	0%	2%	2%	0%	1%	2%	1%	2%	0%	2%	1%	1%	1%	0%	0%	3%
Vick, Michael	1%	1%	1%	1%	1%	1%	1%	0%	1%	2%	0%	0%	2%	0%	6%	0%	1%	0%	1%	0%	1%	2%	0%
Swisher, Nick	1%	0%	2%	0%	1%	2%	1%	1%	0%	1%	2%	1%	0%	1%	0%	0%	0%	2%	1%	2%	1%	2%	0%
Nadal, Rafael	1%	1%	1%	1%	2%	0%	2%	1%	0%	0%	2%	1%	1%	1%	0%	0%	0%	0%	1%	0%	2%	0%	1%
Brodeur, Martin	<1%	0%	0%	0%	0%	1%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%
Mickelson, Phil	<1%	0%	0%	0%	0%	1%	1%	1%	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%
Djokovic, Novak	<1%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	1%	1%	1%	0%	0%	0%	1%	1%	1%	0%	1%	0%
Other	19%	22%	17%	19%	16%	21%	24%	12%	13%	30%	18%	15%	10%	17%	24%	31%	21%	19%	19%	29%	27%	11%	12%
Don't know	22%	21%	24%	22%	18%	25%	20%	24%	22%	22%	17%	22%	28%	23%	11%	12%	25%	24%	15%	9%	12%	25%	41%
Refused	3%	3%	3%	2%	3%	4%	2%	3%	3%	4%	3%	3%	2%	4%	1%	2%	4%	1%	2%	0%	2%	1%	7%

Q19. And on another note, have you ever gambled in any way, that is, placed a bet or entered some kind of pool for money, for a sporting event of any kind?																							
	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/ Other	18-34	35-49	50-64	65+	White	Afr Amer /Black	Latino	<\$50K	\$50K- \$100K	\$100K+	Avid	Involved	Casual	Non-fan
Yes	45%	54%	37%	36%	50%	54%	47%	45%	54%	41%	49%	51%	43%	50%	28%	37%	33%	53%	59%	70%	53%	44%	23%
No	54%	45%	62%	64%	50%	45%	53%	54%	46%	59%	51%	48%	57%	50%	72%	63%	67%	47%	41%	29%	47%	56%	76%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	1%

For each of the following, tell me whether or not you have ever participated?																							
Q20A. Entered a March Madness, college basketball pool																							
	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/ Other	18-34	35-49	50-64	65+	White	Afr Amer /Black	Latino	<\$50K	\$50K- \$100K	\$100K+	Avid	Involved	Casual	Non-fan
Yes	27%	36%	18%	21%	26%	34%	23%	31%	41%	26%	32%	29%	19%	31%	15%	18%	12%	33%	41%	62%	33%	18%	7%
No	73%	64%	82%	79%	74%	66%	77%	69%	59%	74%	68%	71%	81%	69%	85%	82%	88%	67%	59%	38%	67%	82%	93%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Siena College Research Institute  
September 21-22, 25-27, 2011  
597 New York State Residents  
MOE +/- 4.0%

Q20B. Entered a pool for the super bowl																							
	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/ Other	18-34	35-49	50-64	65+	White	Afr Amer /Black	Latino	<\$50K	\$50K- \$100K	\$100K+	Avid	Involved	Casual	Non-fan
Yes	49%	54%	43%	38%	56%	56%	49%	55%	59%	40%	48%	61%	49%	55%	32%	31%	34%	63%	58%	83%	52%	49%	23%
No	51%	46%	56%	61%	44%	43%	51%	45%	41%	60%	52%	39%	50%	45%	68%	69%	66%	37%	42%	17%	48%	50%	77%
Don't know/Refused	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%
Q20C. Bet with friends or family on an individual sporting event																							
	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/ Other	18-34	35-49	50-64	65+	White	Afr Amer /Black	Latino	<\$50K	\$50K- \$100K	\$100K+	Avid	Involved	Casual	Non-fan
Yes	42%	49%	35%	39%	40%	46%	38%	46%	51%	46%	39%	43%	38%	43%	30%	45%	35%	47%	49%	63%	51%	41%	18%
No	58%	51%	65%	61%	60%	53%	62%	54%	49%	54%	61%	57%	62%	57%	70%	55%	65%	53%	50%	36%	49%	59%	81%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
Q20D. Gambled at a race track																							
	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/ Other	18-34	35-49	50-64	65+	White	Afr Amer /Black	Latino	<\$50K	\$50K- \$100K	\$100K+	Avid	Involved	Casual	Non-fan
Yes	39%	39%	38%	32%	37%	48%	40%	41%	47%	20%	32%	56%	56%	47%	19%	18%	32%	43%	45%	49%	45%	41%	22%
No	61%	60%	62%	67%	63%	52%	60%	59%	53%	80%	68%	44%	43%	53%	81%	82%	68%	57%	54%	51%	55%	59%	78%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Q20E. Gambled at off-track betting																							
	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/ Other	18-34	35-49	50-64	65+	White	Afr Amer /Black	Latino	<\$50K	\$50K- \$100K	\$100K+	Avid	Involved	Casual	Non-fan
Yes	15%	18%	13%	13%	15%	19%	16%	16%	17%	7%	17%	25%	13%	18%	11%	12%	16%	18%	16%	27%	17%	16%	6%
No	85%	81%	87%	87%	85%	81%	84%	84%	83%	93%	83%	75%	87%	82%	89%	88%	84%	82%	84%	73%	83%	84%	94%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Q20F. Bet with a local bookmaker																							
	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/ Other	18-34	35-49	50-64	65+	White	Afr Amer /Black	Latino	<\$50K	\$50K- \$100K	\$100K+	Avid	Involved	Casual	Non-fan
Yes	6%	10%	3%	7%	6%	6%	7%	5%	6%	6%	6%	5%	8%	6%	4%	7%	8%	7%	5%	14%	8%	5%	1%
No	93%	89%	97%	93%	92%	94%	91%	95%	94%	93%	93%	95%	92%	93%	96%	93%	91%	93%	94%	83%	92%	94%	99%
Don't know/Refused	1%	1%	1%	1%	1%	0%	1%	0%	0%	1%	1%	0%	0%	0%	0%	0%	1%	0%	1%	2%	0%	1%	0%
Q20G. Gambled using an online betting website																							
	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/ Other	18-34	35-49	50-64	65+	White	Afr Amer /Black	Latino	<\$50K	\$50K- \$100K	\$100K+	Avid	Involved	Casual	Non-fan
Yes	2%	4%	1%	2%	2%	4%	4%	1%	1%	0%	6%	2%	0%	3%	0%	0%	2%	4%	2%	7%	2%	3%	0%
No	98%	96%	99%	98%	98%	96%	96%	99%	99%	100%	94%	98%	100%	97%	100%	100%	98%	96%	98%	93%	97%	97%	100%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Currently, there are a handful of Las Vegas style casinos in New York run by the Indian Nations and several 'racinos' at horse racing tracks that only have video slot machines. Some have proposed amending the state Constitution to allow non-Indian Las Vegas style casinos to be built in New York State. For each of the following statements that some have made about casino gambling being legalized in New York, tell me if you agree strongly, somewhat agree, somewhat disagree or disagree strongly.

**Q21A. Legalizing casinos in New York will create thousands of jobs for New Yorkers.**

	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/Other	18-34	35-49	50-64	65+	White	Afr Amer /Black	Latino	<\$50K	\$50K-\$100K	\$100K+	Avid	Involved	Casual	Non-fan
Agree strongly	41%	46%	35%	44%	40%	38%	42%	45%	41%	44%	40%	44%	35%	39%	49%	53%	43%	45%	38%	53%	48%	36%	29%
Somewhat agree	37%	31%	42%	36%	33%	41%	35%	37%	37%	38%	36%	38%	36%	38%	40%	34%	38%	31%	39%	29%	36%	42%	37%
Somewhat disagree	10%	11%	10%	9%	13%	10%	10%	9%	12%	11%	10%	9%	11%	12%	0%	4%	6%	15%	11%	11%	8%	10%	13%
Disagree strongly	10%	10%	9%	9%	11%	9%	11%	6%	7%	5%	11%	8%	14%	9%	5%	8%	11%	7%	9%	5%	7%	10%	15%
Don't know/Refused	3%	2%	4%	3%	4%	2%	2%	2%	2%	2%	3%	1%	3%	1%	6%	1%	1%	2%	2%	2%	1%	2%	6%

**Q21B. We already have enough outlets for gambling in New York. We don't need new casinos.**

	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/Other	18-34	35-49	50-64	65+	White	Afr Amer /Black	Latino	<\$50K	\$50K-\$100K	\$100K+	Avid	Involved	Casual	Non-fan
Agree strongly	28%	25%	30%	30%	25%	26%	34%	23%	19%	19%	30%	25%	39%	26%	25%	21%	28%	22%	31%	20%	26%	30%	31%
Somewhat agree	23%	22%	25%	18%	24%	30%	18%	29%	26%	31%	24%	23%	13%	26%	13%	20%	25%	23%	21%	20%	20%	23%	30%
Somewhat disagree	23%	26%	21%	24%	30%	18%	23%	17%	31%	28%	21%	30%	13%	25%	22%	26%	19%	26%	22%	27%	24%	23%	21%
Disagree strongly	20%	23%	17%	20%	15%	23%	20%	28%	21%	16%	21%	18%	27%	20%	21%	27%	22%	27%	18%	31%	23%	18%	12%
Don't know/Refused	6%	4%	7%	8%	6%	3%	5%	4%	4%	5%	4%	4%	8%	3%	19%	5%	6%	2%	6%	2%	7%	6%	5%

**Q21C. Non-Indian casinos will bring in significant new revenues for New York State and local governments.**

	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/Other	18-34	35-49	50-64	65+	White	Afr Amer /Black	Latino	<\$50K	\$50K-\$100K	\$100K+	Avid	Involved	Casual	Non-fan
Agree strongly	35%	43%	28%	34%	37%	34%	36%	41%	36%	36%	37%	34%	36%	34%	39%	45%	34%	37%	36%	55%	39%	33%	21%
Somewhat agree	36%	33%	38%	37%	29%	38%	31%	36%	41%	41%	31%	38%	28%	38%	30%	28%	34%	36%	37%	28%	35%	38%	38%
Somewhat disagree	11%	8%	14%	11%	10%	11%	12%	4%	12%	12%	9%	10%	13%	11%	10%	11%	12%	7%	12%	8%	12%	10%	12%
Disagree strongly	12%	10%	13%	12%	11%	11%	15%	11%	5%	7%	12%	13%	16%	11%	14%	14%	14%	14%	7%	7%	10%	13%	15%
Don't know/Refused	7%	6%	8%	6%	12%	5%	6%	7%	6%	3%	11%	5%	7%	6%	7%	1%	5%	5%	8%	3%	4%	6%	14%

**Q21D. New casinos will only increase societal problems such as crime and compulsive gambling.**

	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/Other	18-34	35-49	50-64	65+	White	Afr Amer /Black	Latino	<\$50K	\$50K-\$100K	\$100K+	Avid	Involved	Casual	Non-fan
Agree strongly	24%	22%	27%	26%	27%	21%	28%	20%	18%	19%	28%	20%	35%	24%	24%	14%	26%	20%	25%	14%	20%	24%	36%
Somewhat agree	30%	31%	29%	30%	28%	32%	31%	30%	28%	37%	25%	33%	25%	31%	31%	28%	25%	33%	31%	25%	37%	33%	22%
Somewhat disagree	21%	22%	20%	18%	24%	24%	18%	21%	34%	20%	20%	29%	16%	24%	13%	19%	21%	21%	21%	29%	19%	23%	18%
Disagree strongly	20%	20%	20%	22%	15%	21%	20%	25%	17%	21%	22%	15%	19%	17%	24%	39%	24%	24%	20%	29%	19%	17%	19%
Don't know/Refused	4%	5%	4%	5%	6%	2%	3%	4%	4%	3%	4%	3%	5%	3%	8%	0%	4%	2%	3%	2%	4%	4%	5%

<b>Q22. Now after considering these arguments, do you support or oppose a constitutional amendment to allow non-Indian casinos to be built in New York?</b>																							
	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/ Other	18-34	35-49	50-64	65+	White	Afr Amer /Black	Latino	<\$50K	\$50K- \$100K	\$100K+	Avid	Involved	Casual	Non-fan
<b>Support</b>	57%	63%	51%	55%	51%	63%	52%	60%	69%	61%	55%	64%	48%	60%	50%	67%	61%	62%	53%	76%	63%	52%	43%
<b>Oppose</b>	36%	30%	41%	39%	39%	31%	45%	31%	26%	35%	36%	30%	45%	34%	40%	30%	35%	33%	40%	21%	31%	41%	46%
<b>Don't know/Refused</b>	7%	7%	8%	6%	10%	6%	3%	9%	5%	4%	9%	5%	7%	6%	10%	3%	4%	5%	7%	3%	6%	7%	11%

Finally, I'm going to read you a series of current issues in sports. For each I will briefly highlight the two sides. I want you to tell me which side you are on or lean towards. Let me know if you simply don't know enough in order to say.

**Q23A. Mixed martial arts, known by some as cage fighting or ultimate fighting. Supporters say it should be legal in the state of New York. Mixed martial arts or MMA is already legal in many states and if legal here in New York would generate fan interest, direct revenues and would be an engine of economic development. Opponents say MMA is dangerous, even barbaric and we should not allow such a violent sport to be practiced here in New York. Do you side with the supporters of MMA or with the opponents?**

	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/ Other	18-34	35-49	50-64	65+	White	Afr Amer /Black	Latino	<\$50K	\$50K- \$100K	\$100K+	Avid	Involved	Casual	Non-fan
<b>Side with supporters</b>	39%	54%	25%	34%	35%	47%	36%	36%	45%	63%	42%	25%	15%	38%	40%	53%	37%	41%	40%	52%	42%	34%	32%
<b>Side with opponents</b>	48%	37%	58%	54%	47%	41%	49%	47%	48%	30%	41%	57%	73%	49%	48%	39%	47%	51%	46%	44%	45%	57%	44%
<b>Don't have enough information</b>	12%	7%	17%	11%	15%	11%	14%	16%	7%	5%	17%	17%	11%	13%	9%	8%	15%	7%	14%	4%	11%	8%	22%
<b>Refused</b>	1%	2%	1%	1%	3%	0%	1%	1%	1%	2%	0%	1%	1%	1%	3%	0%	1%	1%	1%	0%	2%	1%	3%

**Q23B. Paying college athletes. Supporters say that collegiate student athletes should be compensated for their participation in sports because of how much money the schools make from the sports they play. They believe colleges may be exploiting the athletes. Opponents say athletes should not be paid because many student athletes are receiving an education for free and paying them would compromise the spirit of amateur athletics. Do you side with the supporters of paying collegiate student athletes or with the opponents?**

	Gender			Region			Party			Age				Ethnicity			Income			Fanship			
	Total	M	F	NYC	Suburbs	Upst	Dem	Rep	Ind/ Other	18-34	35-49	50-64	65+	White	Afr Amer /Black	Latino	<\$50K	\$50K- \$100K	\$100K+	Avid	Involved	Casual	Non-fan
<b>Side with supporters</b>	25%	32%	18%	32%	24%	16%	27%	15%	23%	33%	24%	19%	21%	18%	50%	32%	30%	19%	23%	43%	24%	22%	17%
<b>Side with opponents</b>	66%	60%	71%	57%	66%	77%	62%	78%	70%	57%	68%	73%	68%	74%	40%	58%	60%	75%	70%	56%	68%	68%	66%
<b>Don't have enough information</b>	8%	6%	10%	10%	7%	7%	10%	7%	7%	9%	9%	7%	10%	7%	9%	11%	10%	6%	6%	2%	6%	9%	15%
<b>Refused</b>	1%	2%	1%	1%	3%	0%	1%	0%	1%	1%	0%	1%	1%	1%	2%	0%	0%	0%	1%	0%	2%	1%	2%

Siena College Research Institute  
 September 21-22, 25-27, 2011  
 597 New York State Residents  
 MOE +/- 4.0%

<b>Nature of the Sample</b>	
<b>New York State Residents</b>	
<b>Region</b>	
<b>NYC</b>	43%
<b>Suburbs</b>	24%
<b>Upstate</b>	33%
<b>Party (Among Registered Voters)</b>	
<b>Democrat</b>	46%
<b>Republican</b>	23%
<b>Independent/Other</b>	24%
<b>Age</b>	
<b>18 to 34</b>	30%
<b>35 to 49</b>	26%
<b>50 to 64</b>	24%
<b>65 and older</b>	17%
<b>Gender</b>	
<b>Male</b>	48%
<b>Female</b>	52%
<b>Race/Ethnicity</b>	
<b>White</b>	70%
<b>African American/Black</b>	11%
<b>Latino</b>	10%
<b>Income</b>	
<b>Less than \$50,000</b>	28%
<b>\$50,000 to \$100,000</b>	30%
<b>\$100,000 or more</b>	26%
<b>Fanship</b>	
<b>Avid</b>	15%
<b>Involved</b>	32%
<b>Casual</b>	28%
<b>Non-fan</b>	25%