

### Seriousness of Gas and Food Prices: Percentage of NY'ers

Total percent by category indicating a somewhat or very serious problem.

	Gasoline												Food											
	Oct 2010	Sep 2010	Aug 2010	Jul 2010	Jun 2010	May 2010	Apr 2010	Mar 2010	Feb 2010	Jan 2010	Dec 2009	Nov 2009	Oct 2010	Sep 2010	Aug 2010	Jul 2010	Jun 2010	May 2010	Apr 2010	Mar 2010	Feb 2010	Jan 2010	Dec 2009	Nov 2009
Upstate NY	62%	47%	56%	53%	53%	63%	63%	56%	61%	63%	62%	66%	64%	63%	63%	61%	66%	68%	65%	69%	60%	67%	61%	65%
Lower Income	54%	45%	53%	53%	50%	58%	54%	57%	51%	54%	55%	59%	70%	67%	72%	69%	73%	74%	73%	75%	76%	75%	74%	74%
Republicans	54%	43%	55%	53%	55%	52%	60%	51%	59%	54%	57%	59%	59%	66%	64%	67%	70%	60%	61%	65%	62%	62%	66%	64%
Women	50%	41%	46%	48%	46%	54%	50%	51%	52%	49%	52%	52%	67%	64%	67%	66%	72%	67%	69%	69%	68%	70%	68%	69%
Under age 55	49%	44%	51%	50%	54%	50%	51%	49%	53%	51%	48%	52%	64%	62%	65%	67%	67%	67%	68%	66%	64%	67%	63%	63%
<b>New York State</b>	<b>48%</b>	<b>40%</b>	<b>49%</b>	<b>49%</b>	<b>47%</b>	<b>51%</b>	<b>49%</b>	<b>50%</b>	<b>53%</b>	<b>50%</b>	<b>49%</b>	<b>52%</b>	<b>60%</b>	<b>60%</b>	<b>63%</b>	<b>61%</b>	<b>65%</b>	<b>63%</b>	<b>65%</b>	<b>65%</b>	<b>65%</b>	<b>63%</b>	<b>62%</b>	
Age 55+	48%	38%	48%	47%	44%	52%	49%	50%	53%	49%	50%	51%	58%	60%	62%	57%	63%	61%	60%	64%	66%	64%	63%	60%
Men	46%	41%	52%	49%	50%	48%	50%	49%	53%	50%	46%	50%	53%	55%	58%	56%	57%	58%	57%	61%	62%	59%	56%	54%
Democrats	45%	39%	44%	43%	44%	48%	42%	49%	46%	44%	43%	47%	59%	59%	64%	59%	66%	62%	66%	66%	68%	68%	62%	62%
Higher Income	45%	38%	46%	46%	47%	45%	50%	45%	54%	44%	47%	45%	54%	56%	57%	54%	58%	54%	55%	56%	58%	57%	57%	51%
Metro NYC	40%	37%	45%	45%	43%	43%	41%	46%	47%	41%	41%	42%	59%	58%	63%	62%	64%	60%	63%	62%	68%	64%	64%	60%

### Gas and Food Impact Seriousness Index

Gas and food having a somewhat or very serious impact on finances as compared to 'not a very' or 'not at all' a serious impact

	Gasoline												Food											
	Oct 2010	Sep 2010	Aug 2010	Jul 2010	Jun 2010	May 2010	Apr 2010	Mar 2010	Feb 2010	Jan 2010	Dec 2009	Nov 2009	Oct 2010	Sep 2010	Aug 2010	Jul 2010	Jun 2010	May 2010	Apr 2010	Mar 2010	Feb 2010	Jan 2010	Dec 2009	Nov 2009
Upstate NY	124	96	112	108	108	126	127	114	123	128	125	133	128	127	126	123	133	136	130	139	121	134	123	131
Lower Income	111	95	110	110	105	118	113	119	105	113	113	122	140	134	144	140	146	149	147	150	151	151	149	148
Republicans	111	89	110	109	110	106	124	103	119	110	114	119	119	132	130	135	142	121	123	129	125	125	133	130
Women	105	87	96	101	95	111	104	105	106	103	108	106	135	129	134	133	144	135	138	139	135	140	136	139
Under age 55	102	89	105	104	110	102	104	102	107	104	97	105	129	125	130	134	135	134	137	134	128	134	126	127
<b>New York State</b>	<b>100</b>	<b>84</b>	<b>102</b>	<b>101</b>	<b>98</b>	<b>105</b>	<b>102</b>	<b>104</b>	<b>107</b>	<b>103</b>	<b>101</b>	<b>106</b>	<b>121</b>	<b>121</b>	<b>127</b>	<b>124</b>	<b>130</b>	<b>126</b>	<b>127</b>	<b>130</b>	<b>131</b>	<b>131</b>	<b>126</b>	<b>125</b>
Age 55+	100	81	100	97	91	107	102	104	108	103	102	105	118	120	125	116	127	122	121	128	132	129	126	122
Men	94	83	107	100	103	97	102	101	108	104	92	103	108	112	117	114	114	117	115	121	125	119	113	109
Higher Income	92	78	93	92	95	91	101	91	108	91	94	91	108	114	114	109	116	108	110	113	117	115	114	103
Democrats	92	81	92	89	92	97	88	101	95	92	89	96	119	119	127	118	133	124	133	132	137	137	123	124
Metro NYC	86	78	95	95	91	90	88	96	97	88	86	88	118	117	127	125	128	122	127	126	136	129	128	121

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	<b>Oct 2010</b>	<b>Sep 2010</b>	<b>Aug 2010</b>	<b>Jul 2010</b>	<b>Jun 2010</b>	<b>May 2010</b>	<b>Apr 2010</b>	<b>Mar 2010</b>	<b>Feb 2010</b>	<b>Jan 2010</b>	<b>Dec 2009</b>	<b>Nov 2009</b>
Upstate NY	48%	38%	44%	45%	44%	52%	51%	48%	49%	50%	46%	51%
Lower Income	44%	36%	44%	44%	43%	49%	44%	49%	47%	47%	46%	50%
Republicans	40%	40%	42%	44%	46%	41%	47%	44%	47%	44%	45%	48%
Women	41%	36%	40%	41%	40%	46%	42%	43%	45%	43%	43%	44%
Under age 55	39%	36%	41%	41%	45%	41%	41%	41%	43%	43%	37%	41%
<b>New York State</b>	<b>38%</b>	<b>34%</b>	<b>40%</b>	<b>39%</b>	<b>39%</b>	<b>42%</b>	<b>40%</b>	<b>42%</b>	<b>44%</b>	<b>41%</b>	<b>39%</b>	<b>41%</b>
Age 55+	38%	32%	39%	39%	35%	42%	39%	42%	46%	40%	41%	41%
Men	34%	32%	40%	38%	38%	37%	38%	40%	44%	39%	34%	37%
Democrats	35%	32%	37%	35%	35%	38%	35%	41%	39%	38%	33%	37%
Higher Income	34%	32%	36%	35%	37%	34%	39%	36%	42%	36%	36%	33%
Metro NYC	32%	31%	37%	36%	36%	35%	33%	38%	41%	35%	35%	35%

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	<b>Oct 2010</b>	<b>Sep 2010</b>	<b>Aug 2010</b>	<b>Jul 2010</b>	<b>Jun 2010</b>	<b>May 2010</b>	<b>Apr 2010</b>	<b>Mar 2010</b>	<b>Feb 2010</b>	<b>Jan 2010</b>	<b>Dec 2009</b>	<b>Nov 2009</b>
Upstate NY	126	112	119	116	120	131	129	126	122	131	124	132
Lower Income	125	114	127	125	125	134	130	134	128	132	131	135
Republicans	115	110	120	122	126	113	123	116	122	118	123	124
Women	120	108	115	117	119	123	121	122	121	122	122	122
Under age 55	116	107	118	119	122	118	120	118	117	119	111	116
<b>New York State</b>	<b>111</b>	<b>103</b>	<b>114</b>	<b>112</b>	<b>114</b>	<b>115</b>	<b>115</b>	<b>117</b>	<b>119</b>	<b>117</b>	<b>114</b>	<b>115</b>
Age 55+	109	101	112	107	109	115	111	116	120	116	114	114
Men	101	97	112	107	108	107	108	111	117	112	103	106
Higher Income	100	96	104	101	105	100	105	102	112	103	104	97
Democrats	106	100	109	104	112	111	110	117	116	115	106	110
Metro NYC	102	98	111	110	109	106	107	111	116	109	107	105