

Siena Research Institute																					
New York State Survey																					
Statewide Monthly Consumer Confidence																					
Tracking Summary																					
Results of telephone poll of 800 New York State residents in July 2011, margin of error +/-3.5.																					
Conducted by the Siena Research Institute, Loudonville, NY.																					

Please check which, if any, of the items you plan to buy in the next SIX months.

OVERALL	Dec-09	Jan-10	Feb-10	Mar-10	Apr-10	May-10	Jun-10	Jul-10	Aug-10	Sep-10	Oct-10	Nov-10	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Diff
<b>Car/Truck</b>																					
Yes	10.5	11.6	9.5	9.9	10.7	11.7	9.5	9.6	7.0	9.8	10.9	11.2	9.2	12.4	11.4	9.7	12.7	11.2	10.1	8.3	-1.9
No	86.7	85.6	87.3	87.4	86.8	86.1	87.4	86.6	90.2	87.6	87.5	85.8	89.0	85.3	85.9	89.3	84.4	86.8	87.8	89.9	2.1
Not Sure	2.8	2.8	3.2	2.8	2.5	2.2	3.1	3.9	2.7	2.7	1.6	3.0	1.8	2.4	2.7	1.0	2.9	2.0	2.1	1.9	-0.2
<b>Computer</b>																					
Yes	16.0	11.7	13.9	13.5	13.8	16.3	11.3	12.8	11.0	14.8	15.5	14.7	16.3	14.4	15.0	13.9	15.1	14.4	12.1	15.0	2.9
No	81.1	84.3	81.8	83.5	82.7	80.6	85.7	82.8	83.7	82.4	81.6	83.2	80.8	82.8	83.3	84.6	81.7	82.3	83.8	82.1	-1.7
Not Sure	2.9	4.0	4.4	3.0	3.5	3.1	3.0	4.4	5.3	2.8	2.9	2.1	2.9	2.9	1.8	1.5	3.2	3.2	4.1	2.9	-1.2
<b>Furniture</b>																					
Yes	16.6	18.0	16.9	21.0	19.6	18.7	17.7	17.4	15.3	17.6	18.8	19.6	17.0	22.7	22.7	18.3	19.1	17.8	17.5	16.4	-1.1
No	79.8	77.2	79.5	75.3	75.8	79.1	79.6	78.8	80.6	80.0	79.2	77.7	80.6	73.7	74.1	77.7	77.2	79.2	79.8	81.4	1.6
Not Sure	3.5	4.9	3.6	3.8	4.6	2.1	2.7	3.7	4.1	2.4	2.0	2.7	2.4	3.6	3.2	4.0	3.7	3.0	2.8	2.3	-0.6
<b>Home</b>																					
Yes	4.0	3.4	4.6	2.5	3.4	4.7	3.1	2.0	2.0	3.7	4.3	4.0	4.5	4.5	4.0	4.4	3.4	3.2	3.9	3.8	-0.2
No	94.5	95.4	93.6	96.4	95.3	94.4	96.0	96.4	97.3	94.4	94.4	94.7	94.4	93.4	95.2	94.8	95.3	95.6	94.8	95.5	0.7
Not Sure	1.5	1.2	1.7	1.1	1.4	0.9	0.9	1.6	0.7	1.9	1.4	1.3	1.0	2.1	0.7	0.9	1.4	1.1	1.4	0.8	-0.7
<b>Major Home Improvement</b>																					
Yes	14.4	14.0	14.5	18.0	14.5	17.8	14.2	13.7	13.8	12.6	13.4	13.4	14.5	15.6	16.6	16.1	15.6	14.2	15.0	14.4	-0.6
No	83.5	82.9	82.6	79.8	82.9	79.5	83.1	84.6	82.9	85.5	84.7	84.0	83.5	81.7	80.4	81.4	82.5	83.7	81.9	83.3	1.3
Not Sure	2.1	3.1	2.9	2.3	2.6	2.6	2.7	1.7	3.2	1.9	1.9	2.6	2.0	2.7	3.0	2.5	1.9	2.1	3.1	2.4	-0.7