

Siena Research Institute																					
New York State Survey																					
Statewide Monthly Consumer Confidence																					
Tracking Summary																					
Results of telephone poll of 857 New York State residents in November 2010, margin of error +/-3.3.																					
Conducted by the Siena Research Institute, Loudonville, NY.																					
Please check which, if any, of the items you plan to buy in the next SIX months.																					
OVERALL	Apr-09	May-09	Jun-09	Jul-09	Aug-09	Sep-09	Oct-09	Nov-09	Dec-09	Jan-10	Feb-10	Mar-10	Apr-10	May-10	Jun-10	Jul-10	Aug-10	Sep-10	Oct-10	Nov-10	Diff
Car/Truck																					
Yes	10.7	11.0	9.4	11.5	9.9	8.7	10.6	10.9	10.5	11.6	9.5	9.9	10.7	11.7	9.5	9.6	7.0	9.8	10.9	11.2	0.3
No	85.0	86.8	87.0	84.4	87.1	88.3	85.8	85.5	86.7	85.6	87.3	87.4	86.8	86.1	87.4	86.6	90.2	87.6	87.5	85.8	-1.7
Not Sure	4.3	2.3	3.6	4.1	3.0	3.0	3.6	3.6	2.8	2.8	3.2	2.8	2.5	2.2	3.1	3.9	2.7	2.7	1.6	3.0	1.4
Computer																					
Yes	13.0	10.5	13.3	12.5	14.9	13.6	14.2	15.6	16.0	11.7	13.9	13.5	13.8	16.3	11.3	12.8	11.0	14.8	15.5	14.7	-0.8
No	83.3	85.2	81.9	83.0	81.6	82.1	81.8	81.2	81.1	84.3	81.8	83.5	82.7	80.6	85.7	82.8	83.7	82.4	81.6	83.2	1.6
Not Sure	3.6	4.3	4.9	4.5	3.5	4.4	4.0	3.2	2.9	4.0	4.4	3.0	3.5	3.1	3.0	4.4	5.3	2.8	2.9	2.1	-0.8
Furniture																					
Yes	16.2	17.9	15.3	16.6	15.0	16.9	15.0	17.8	16.6	18.0	16.9	21.0	19.6	18.7	17.7	17.4	15.3	17.6	18.8	19.6	0.8
No	79.6	78.3	80.1	79.8	80.1	79.2	82.0	79.6	79.8	77.2	79.5	75.3	75.8	79.1	79.6	78.8	80.6	80.0	79.2	77.7	-1.5
Not Sure	4.2	3.7	4.6	3.6	4.9	3.9	3.0	2.6	3.5	4.9	3.6	3.8	4.6	2.1	2.7	3.7	4.1	2.4	2.0	2.7	0.7
Home																					
Yes	4.2	3.0	4.3	4.1	3.5	3.1	4.4	3.7	4.0	3.4	4.6	2.5	3.4	4.7	3.1	2.0	2.0	3.7	4.3	4.0	-0.3
No	93.3	95.7	93.4	94.4	94.4	95.8	94.3	94.5	94.5	95.4	93.6	96.4	95.3	94.4	96.0	96.4	97.3	94.4	94.4	94.7	0.3
Not Sure	2.6	1.3	2.4	1.5	2.1	1.1	1.4	1.9	1.5	1.2	1.7	1.1	1.4	0.9	0.9	1.6	0.7	1.9	1.4	1.3	-0.1
Major Home Improvement																					
Yes	13.7	13.8	14.9	14.4	13.3	13.4	13.4	13.1	14.4	14.0	14.5	18.0	14.5	17.8	14.2	13.7	13.8	12.6	13.4	13.4	0.0
No	83.1	83.0	82.4	82.9	84.0	83.6	84.0	84.6	83.5	82.9	82.6	79.8	82.9	79.5	83.1	84.6	82.9	85.5	84.7	84.0	-0.7
Not Sure	3.2	3.1	2.8	2.7	2.8	3.0	2.6	2.3	2.1	3.1	2.9	2.3	2.6	2.6	2.7	1.7	3.2	1.9	1.9	2.6	0.7