

Siena Research Institute																					
New York State Survey																					
Statewide Monthly Consumer Confidence																					
Tracking Summary																					
Results of telephone poll of 799 New York State residents in October 2010, margin of error +/-3.5.																					
Conducted by the Siena Research Institute, Loudonville, NY.																					
Please check which, if any, of the items you plan to buy in the next SIX months.																					
OVERALL	Mar-09	Apr-09	May-09	Jun-09	Jul-09	Aug-09	Sep-09	Oct-09	Nov-09	Dec-09	Jan-10	Feb-10	Mar-10	Apr-10	May-10	Jun-10	Jul-10	Aug-10	Sep-10	Oct-10	Diff
Car/Truck																					
Yes	9.5	10.7	11.0	9.4	11.5	9.9	8.7	10.6	10.9	10.5	11.6	9.5	9.9	10.7	11.7	9.5	9.6	7.0	9.8	10.9	1.1
No	87.1	85.0	86.8	87.0	84.4	87.1	88.3	85.8	85.5	86.7	85.6	87.3	87.4	86.8	86.1	87.4	86.6	90.2	87.6	87.5	-0.1
Not Sure	3.4	4.3	2.3	3.6	4.1	3.0	3.0	3.6	3.6	2.8	2.8	3.2	2.8	2.5	2.2	3.1	3.9	2.7	2.7	1.6	-1.1
Computer																					
Yes	10.3	13.0	10.5	13.3	12.5	14.9	13.6	14.2	15.6	16.0	11.7	13.9	13.5	13.8	16.3	11.3	12.8	11.0	14.8	15.5	0.7
No	86.2	83.3	85.2	81.9	83.0	81.6	82.1	81.8	81.2	81.1	84.3	81.8	83.5	82.7	80.6	85.7	82.8	83.7	82.4	81.6	-0.8
Not Sure	3.5	3.6	4.3	4.9	4.5	3.5	4.4	4.0	3.2	2.9	4.0	4.4	3.0	3.5	3.1	3.0	4.4	5.3	2.8	2.9	0.1
Furniture																					
Yes	17.8	16.2	17.9	15.3	16.6	15.0	16.9	15.0	17.8	16.6	18.0	16.9	21.0	19.6	18.7	17.7	17.4	15.3	17.6	18.8	1.2
No	78.3	79.6	78.3	80.1	79.8	80.1	79.2	82.0	79.6	79.8	77.2	79.5	75.3	75.8	79.1	79.6	78.8	80.6	80.0	79.2	-0.8
Not Sure	3.9	4.2	3.7	4.6	3.6	4.9	3.9	3.0	2.6	3.5	4.9	3.6	3.8	4.6	2.1	2.7	3.7	4.1	2.4	2.0	-0.4
Home																					
Yes	3.0	4.2	3.0	4.3	4.1	3.5	3.1	4.4	3.7	4.0	3.4	4.6	2.5	3.4	4.7	3.1	2.0	2.0	3.7	4.3	0.6
No	94.6	93.3	95.7	93.4	94.4	94.4	95.8	94.3	94.5	94.5	95.4	93.6	96.4	95.3	94.4	96.0	96.4	97.3	94.4	94.4	0.0
Not Sure	2.4	2.6	1.3	2.4	1.5	2.1	1.1	1.4	1.9	1.5	1.2	1.7	1.1	1.4	0.9	0.9	1.6	0.7	1.9	1.4	-0.5
Major Home Improvement																					
Yes	17.5	13.7	13.8	14.9	14.4	13.3	13.4	13.4	13.1	14.4	14.0	14.5	18.0	14.5	17.8	14.2	13.7	13.8	12.6	13.4	0.8
No	78.5	83.1	83.0	82.4	82.9	84.0	83.6	84.0	84.6	83.5	82.9	82.6	79.8	82.9	79.5	83.1	84.6	82.9	85.5	84.7	-0.8
Not Sure	4.0	3.2	3.1	2.8	2.7	2.8	3.0	2.6	2.3	2.1	3.1	2.9	2.3	2.6	2.6	2.7	1.7	3.2	1.9	1.9	0.0