

Siena College Research Institute																						
New York State Survey																						
Statewide Monthly Index of Consumer Sentiment																						
Tracking Summary																						
Results of telephone poll of 808 New York State residents in July 2013, margin of error +/-3.5.																						
Conducted by the Siena College Research Institute, Loudonville, NY.																						
Please check which, if any, of the items you plan to buy in the next SIX months.																						
OVERALL	Nov-11	Dec-11	Jan-12	Feb-12	Mar-12	Apr-12	May-12	Jun-12	Jul-12	Aug-12	Sep-12	Oct-12	Nov-12	Dec-12	Jan-13	Feb-13	Mar-13	Apr-13	May-13	Jun-13	Jul-13	Diff
Car/Truck																						
Yes	9.5	8.1	13.3	11.9	8.7	10.1	12.9	10.8	10.3	11.0	13.1	12.4	14.1	11.5	10.6	12.6	13.9	11.8	9.1	13.6	14.7	1.1
No	89.1	89.4	84.8	85.2	88.6	88.0	85.3	85.8	87.8	86.7	84.9	85.1	84.7	86.6	87.1	85.1	83.8	85.8	87.8	85.3	84.2	-1.1
Not Sure	1.4	2.5	1.9	2.9	2.6	2.0	1.9	3.5	1.9	2.4	2.0	2.5	1.2	2.0	2.2	2.2	2.4	2.4	3.1	1.1	1.1	0.0
Consumer Electronics*																						
Yes	15.5	15.7	16.3	15.9	16.0	15.2	13.9	13.4	15.3	17.6	16.0	17.6	19.2	17.9	14.9	15.8	15.0	14.7	13.8	18.3	35.5	17.2
No	81.8	81.6	81.3	81.3	80.5	81.6	83.1	83.5	82.6	80.0	81.3	80.5	78.0	80.1	81.0	79.3	82.5	82.9	82.2	80.3	62.3	-18.0
Not Sure	2.7	2.6	2.4	2.7	3.5	3.2	3.0	3.1	2.1	2.5	2.8	1.9	2.9	2.0	4.1	4.8	2.5	2.5	4.1	1.5	2.2	0.7
*In July 2013, the wording was changed from "computer" to "consumer electronics like a personal computer, cell phone, television or tablet.																						
Furniture																						
Yes	18.6	17.5	21.6	19.7	18.7	18.8	19.5	19.8	19.9	19.8	22.8	20.9	23.9	20.7	20.6	20.2	23.1	22.7	21.8	24.6	20.9	-3.7
No	78.0	79.9	75.5	77.4	76.3	77.3	77.2	75.4	77.2	78.1	74.4	76.5	74.1	76.2	76.4	77.2	74.3	74.5	74.3	73.6	76.5	2.9
Not Sure	3.4	2.6	2.9	3.0	5.0	4.0	3.4	4.8	2.9	2.1	2.9	2.6	2.0	3.1	3.0	2.6	2.6	2.7	3.9	1.8	2.6	0.8
Home																						
Yes	3.5	3.0	4.0	3.7	3.4	4.1	5.7	5.6	4.2	3.7	3.5	2.6	4.4	2.9	4.4	4.8	4.5	5.2	3.9	4.1	4.6	0.5
No	96.0	96.6	94.9	95.4	95.3	94.3	93.5	93.3	94.7	95.0	95.6	96.7	94.8	96.4	93.5	94.6	94.6	93.9	94.7	95.0	94.7	-0.3
Not Sure	0.5	0.4	1.1	0.9	1.4	1.6	0.7	1.1	1.1	1.2	.9	.7	.9	.7	2.1	.6	.9	.9	1.4	.9	.7	-0.2
Major Home Improvement																						
Yes	12.2	13.2	17.3	14.2	16.9	16.5	16.6	14.5	17.4	15.2	14.0	15.0	17.5	16.6	16.2	14.4	16.4	16.6	17.6	19.6	17.3	-2.3
No	86.0	84.9	80.5	84.0	79.5	81.6	80.6	82.8	81.6	82.8	84.0	83.1	81.5	82.1	81.4	83.0	81.5	82.1	79.5	79.1	80.9	1.8
Not Sure	1.7	1.9	2.2	1.9	3.6	1.9	2.7	2.7	1.0	2.0	2.0	1.9	1.0	1.4	2.4	2.6	2.1	1.2	3.0	1.3	1.7	0.4