

Siena Research Institute																				
New York State Survey																				
Statewide Monthly Consumer Confidence																				
Tracking Summary																				
Results of telephone poll of 804 New York State residents in July 2012, margin of error +/-3.5.																				
Conducted by the Siena Research Institute, Loudonville, NY.																				

Please check which, if any, of the items you plan to buy in the next SIX months.

OVERALL	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11	Sep-11	Oct-11	Nov-11	Dec-11	Jan-12	Feb-12	Mar-12	Apr-12	May-12	Jun-12	Jul-12	Diff
Car/Truck																					
Yes	9.2	12.4	11.4	9.7	12.7	11.2	10.1	8.3	9.5	9.5	9.6	9.5	8.1	13.3	11.9	8.7	10.1	12.9	10.8	10.3	-0.5
No	89.0	85.3	85.9	89.3	84.4	86.8	87.8	89.9	87.8	87.8	88.3	89.1	89.4	84.8	85.2	88.6	88.0	85.3	85.8	87.8	2.0
Not Sure	1.8	2.4	2.7	1.0	2.9	2.0	2.1	1.9	2.7	2.7	2.1	1.4	2.5	1.9	2.9	2.6	2.0	1.9	3.5	1.9	-1.6
Computer																					
Yes	16.3	14.4	15.0	13.9	15.1	14.4	12.1	15.0	13.3	14.4	16.0	15.5	15.7	16.3	15.9	16.0	15.2	13.9	13.4	15.3	1.9
No	80.8	82.8	83.3	84.6	81.7	82.3	83.8	82.1	83.2	82.3	81.0	81.8	81.6	81.3	81.3	80.5	81.6	83.1	83.5	82.6	-0.9
Not Sure	2.9	2.9	1.8	1.5	3.2	3.2	4.1	2.9	3.5	3.2	3.0	2.7	2.6	2.4	2.7	3.5	3.2	3.0	3.1	2.1	-1.0
Furniture																					
Yes	17.0	22.7	22.7	18.3	19.1	17.8	17.5	16.4	16.8	15.5	14.5	18.6	17.5	21.6	19.7	18.7	18.8	19.5	19.8	19.9	0.1
No	80.6	73.7	74.1	77.7	77.2	79.2	79.8	81.4	79.2	81.3	82.0	78.0	79.9	75.5	77.4	76.3	77.3	77.2	75.4	77.2	1.8
Not Sure	2.4	3.6	3.2	4.0	3.7	3.0	2.8	2.3	4.0	3.1	3.5	3.4	2.6	2.9	3.0	5.0	4.0	3.4	4.8	2.9	-1.9
Home																					
Yes	4.5	4.5	4.0	4.4	3.4	3.2	3.9	3.8	4.9	3.0	3.4	3.5	3.0	4.0	3.7	3.4	4.1	5.7	5.6	4.2	-1.4
No	94.4	93.4	95.2	94.8	95.3	95.6	94.8	95.5	93.9	96.0	95.7	96.0	96.6	94.9	95.4	95.3	94.3	93.5	93.3	94.7	1.4
Not Sure	1.0	2.1	0.7	0.9	1.4	1.1	1.4	0.8	1.2	1.0	1.0	0.5	0.4	1.1	0.9	1.4	1.6	0.7	1.1	1.1	0.0
Major Home Improvement																					
Yes	14.5	15.6	16.6	16.1	15.6	14.2	15.0	14.4	13.3	12.8	12.9	12.2	13.2	17.3	14.2	16.9	16.5	16.6	14.5	17.4	2.9
No	83.5	81.7	80.4	81.4	82.5	83.7	81.9	83.3	83.7	84.7	84.7	86.0	84.9	80.5	84.0	79.5	81.6	80.6	82.8	81.6	-1.2
Not Sure	2.0	2.7	3.0	2.5	1.9	2.1	3.1	2.4	3.0	2.5	2.4	1.7	1.9	2.2	1.9	3.6	1.9	2.7	2.7	1.0	-1.7