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## Siena College 25<sup>th</sup> Congressional District Poll:

# Slaughter Regains Double Digit Lead Over Brooks

## Viewed More Favorably, Slaughter Opens 10-Point Lead

### *Obama Continues to Run Strongly Ahead of Romney*

**Loudonville, NY.** Democratic Congresswoman Louise Slaughter has regained a double digit lead over her Republican challenger, Monroe County Executive Maggie Brooks. Slaughter has the support of 52 percent of likely voters (up from 49 percent on October 14<sup>th</sup>) compared to 42 percent for Brooks (down from 44 percent), according to a new Siena College Research Institute poll of likely 25<sup>th</sup> C.D. voters released today.

“While the race tightened a little in the first half of October and Slaughter saw her lead drop from 10 points to five points, over the last two weeks Slaughter has regained the momentum and has extended her lead over Brooks back to 10 points,” said Siena College pollster Steven Greenberg. “Although Brooks maintains the support of approximately three-quarters of Republicans and continues to have a small lead among independents, Slaughter is crushing Brooks among Democrats – who have a nine-point enrollment edge – by a whopping 86-12 percent margin.

“Slaughter benefits from a significant gender gap, with women strongly favoring her, 55-38 percent, while men are closely divided, siding with Slaughter by a 48-46 percent margin,” Greenberg said.

If the election was today, who would you vote for?				
		Louise Slaughter	Maggie Brooks	Don't Know/ Not Voting
<b>25<sup>th</sup> CD</b>	Nov. 1	<b>52%</b>	42%	6%
	Oct. 14	<b>49%</b>	44%	6%
	Sept. 27	<b>52%</b>	42%	6%
<i>Democrats</i>	Nov. 1	<b>86%</b>	12%	2%
	Oct. 14	<b>81%</b>	16%	2%
	Sept. 27	<b>86%</b>	11%	3%
<i>Republicans</i>	Nov. 1	18%	<b>74%</b>	8%
	Oct. 14	16%	<b>78%</b>	5%
	Sept. 27	21%	<b>76%</b>	3%
<i>Independents</i>	Nov. 1	45%	<b>49%</b>	6%
	Oct. 14	44%	<b>47%</b>	9%
	Sept. 27	39%	<b>50%</b>	11%
Rochester	Nov. 1	<b>75%</b>	19%	6%
	Oct. 14	<b>69%</b>	24%	7%
	Sept. 27	<b>75%</b>	19%	6%
Western Monroe County	Nov. 1	43%	<b>52%</b>	5%
	Oct. 14	NA	NA	NA
	Sept. 27	43%	<b>53%</b>	4%
Eastern Monroe County	Nov. 1	<b>47%</b>	44%	7%
	Oct. 14	NA	NA	NA
	Sept. 27	<b>49%</b>	45%	6%
<b>Siena College Poll – November 1, 2012</b>				

“Although only about one-third of the voters are currently represented by Slaughter, she has a commanding 66-28 percent lead with them, more than enough to offset Brooks’ slight three-point lead among voters currently represented by other members of Congress,”

Greenberg said.

“Slaughter continues to have a strong positive favorability rating, largely unchanged over the last five weeks of a bruising campaign,”

Greenberg said. “Brooks’ favorability rating has dropped moderately, from a nine-point positive rating to a one-point negative rating.”

Do you have a favorable or unfavorable opinion of ...?				
		Favorable	Unfavorable	Don't Know/No Opinion
Louise Slaughter	Nov. 1	57%	40%	4%
	Sept. 27	59%	36%	5%
Maggie Brooks	Nov. 1	47%	48%	5%
	Sept. 27	51%	42%	6%
Andrew Cuomo	Nov. 1	81%	14%	5%
	Sept. 27	79%	15%	7%
Barack Obama	Nov. 1	56%	41%	3%
	Sept. 27	55%	43%	2%
Mitt Romney	Nov. 1	43%	52%	5%
	Sept. 27	40%	55%	4%
Siena College Poll – November 1, 2012				

### Obama Continues to Maintain a Double Digit Lead Over Romney

“President Obama has a 13-point lead, 53-40 percent, over Mitt Romney, maintaining virtually the exact same lead he had two weeks ago and five weeks ago,” Greenberg said. “There remains a significant gender gap in the presidential race with men virtually evenly divided and women favoring Obama by 23 points. Obama has a 15-point positive favorability rating and Romney has a nine-point negative favorability rating.”

“As Monroe County voters continue to get inundated by commercials and mail in this campaign – as well as others – the race today, just days before voters go to the polls, is in the exact same place it was five weeks ago,” Greenberg said. “In a generic re-elect question, half of the voters are prepared to re-elect Slaughter. She continues to be viewed more favorably than Brooks by voters. And she is back to having a double digit lead. With 97 percent of committed voters saying they are absolutely or fairly certain to stick with their current choice and only five percent of voters still undecided, Brooks clearly has a difficult job and little time in which to get it done.”

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This Siena College 25<sup>th</sup> C.D. survey was conducted October 29-30, 2012 by telephone calls to 624 likely voters. A likely voter screen was applied to the sample of registered voters that had been statistically adjusted to reflect party registration, gender and age. It has a margin of error of  $\pm 3.9$  percentage points. The Siena College Research Institute, directed by Donald Levy, Ph.D., conducts political, economic, social and cultural research primarily in New York State. SRI, an independent, non-partisan research institute, subscribes to the American Association of Public Opinion Research Code of Professional Ethics and Practices. For more information, please call Steven Greenberg at 518-469-9858. Survey cross-tabulations and frequencies can be found at: [www.Siena.edu/SRI/SNY](http://www.Siena.edu/SRI/SNY).