

| Siena Research Institute | | | | | | | | | | | | | | | | | | | | | |
|--|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|------|
| New York State Survey | | | | | | | | | | | | | | | | | | | | | |
| Statewide Monthly Consumer Confidence | | | | | | | | | | | | | | | | | | | | | |
| Tracking Summary | | | | | | | | | | | | | | | | | | | | | |
| Results of telephone poll of 803 New York State residents in March 2011, margin of error +/-3.5. | | | | | | | | | | | | | | | | | | | | | |
| Conducted by the Siena Research Institute, Loudonville, NY. | | | | | | | | | | | | | | | | | | | | | |
| Please check which, if any, of the items you plan to buy in the next SIX months. | | | | | | | | | | | | | | | | | | | | | |
| OVERALL | Aug-09 | Sep-09 | Oct-09 | Nov-09 | Dec-09 | Jan-10 | Feb-10 | Mar-10 | Apr-10 | May-10 | Jun-10 | Jul-10 | Aug-10 | Sep-10 | Oct-10 | Nov-10 | Dec-10 | Jan-11 | Feb-11 | Mar-11 | Diff |
| Car/Truck | | | | | | | | | | | | | | | | | | | | | |
| Yes | 9.9 | 8.7 | 10.6 | 10.9 | 10.5 | 11.6 | 9.5 | 9.9 | 10.7 | 11.7 | 9.5 | 9.6 | 7.0 | 9.8 | 10.9 | 11.2 | 9.2 | 12.4 | 11.4 | 9.7 | -1.7 |
| No | 87.1 | 88.3 | 85.8 | 85.5 | 86.7 | 85.6 | 87.3 | 87.4 | 86.8 | 86.1 | 87.4 | 86.6 | 90.2 | 87.6 | 87.5 | 85.8 | 89.0 | 85.3 | 85.9 | 89.3 | 3.4 |
| Not Sure | 3.0 | 3.0 | 3.6 | 3.6 | 2.8 | 2.8 | 3.2 | 2.8 | 2.5 | 2.2 | 3.1 | 3.9 | 2.7 | 2.7 | 1.6 | 3.0 | 1.8 | 2.4 | 2.7 | 1.0 | -1.7 |
| Computer | | | | | | | | | | | | | | | | | | | | | |
| Yes | 14.9 | 13.6 | 14.2 | 15.6 | 16.0 | 11.7 | 13.9 | 13.5 | 13.8 | 16.3 | 11.3 | 12.8 | 11.0 | 14.8 | 15.5 | 14.7 | 16.3 | 14.4 | 15.0 | 13.9 | -1.1 |
| No | 81.6 | 82.1 | 81.8 | 81.2 | 81.1 | 84.3 | 81.8 | 83.5 | 82.7 | 80.6 | 85.7 | 82.8 | 83.7 | 82.4 | 81.6 | 83.2 | 80.8 | 82.8 | 83.3 | 84.6 | 1.3 |
| Not Sure | 3.5 | 4.4 | 4.0 | 3.2 | 2.9 | 4.0 | 4.4 | 3.0 | 3.5 | 3.1 | 3.0 | 4.4 | 5.3 | 2.8 | 2.9 | 2.1 | 2.9 | 2.9 | 1.8 | 1.5 | -0.3 |
| Furniture | | | | | | | | | | | | | | | | | | | | | |
| Yes | 15.0 | 16.9 | 15.0 | 17.8 | 16.6 | 18.0 | 16.9 | 21.0 | 19.6 | 18.7 | 17.7 | 17.4 | 15.3 | 17.6 | 18.8 | 19.6 | 17.0 | 22.7 | 22.7 | 18.3 | -4.4 |
| No | 80.1 | 79.2 | 82.0 | 79.6 | 79.8 | 77.2 | 79.5 | 75.3 | 75.8 | 79.1 | 79.6 | 78.8 | 80.6 | 80.0 | 79.2 | 77.7 | 80.6 | 73.7 | 74.1 | 77.7 | 3.6 |
| Not Sure | 4.9 | 3.9 | 3.0 | 2.6 | 3.5 | 4.9 | 3.6 | 3.8 | 4.6 | 2.1 | 2.7 | 3.7 | 4.1 | 2.4 | 2.0 | 2.7 | 2.4 | 3.6 | 3.2 | 4.0 | 0.8 |
| Home | | | | | | | | | | | | | | | | | | | | | |
| Yes | 3.5 | 3.1 | 4.4 | 3.7 | 4.0 | 3.4 | 4.6 | 2.5 | 3.4 | 4.7 | 3.1 | 2.0 | 2.0 | 3.7 | 4.3 | 4.0 | 4.5 | 4.5 | 4.0 | 4.4 | 0.4 |
| No | 94.4 | 95.8 | 94.3 | 94.5 | 94.5 | 95.4 | 93.6 | 96.4 | 95.3 | 94.4 | 96.0 | 96.4 | 97.3 | 94.4 | 94.4 | 94.7 | 94.4 | 93.4 | 95.2 | 94.8 | -0.4 |
| Not Sure | 2.1 | 1.1 | 1.4 | 1.9 | 1.5 | 1.2 | 1.7 | 1.1 | 1.4 | 0.9 | 0.9 | 1.6 | 0.7 | 1.9 | 1.4 | 1.3 | 1.0 | 2.1 | 0.7 | 0.9 | 0.2 |
| Major Home Improvement | | | | | | | | | | | | | | | | | | | | | |
| Yes | 13.3 | 13.4 | 13.4 | 13.1 | 14.4 | 14.0 | 14.5 | 18.0 | 14.5 | 17.8 | 14.2 | 13.7 | 13.8 | 12.6 | 13.4 | 13.4 | 14.5 | 15.6 | 16.6 | 16.1 | -0.5 |
| No | 84.0 | 83.6 | 84.0 | 84.6 | 83.5 | 82.9 | 82.6 | 79.8 | 82.9 | 79.5 | 83.1 | 84.6 | 82.9 | 85.5 | 84.7 | 84.0 | 83.5 | 81.7 | 80.4 | 81.4 | 1.0 |
| Not Sure | 2.8 | 3.0 | 2.6 | 2.3 | 2.1 | 3.1 | 2.9 | 2.3 | 2.6 | 2.6 | 2.7 | 1.7 | 3.2 | 1.9 | 1.9 | 2.6 | 2.0 | 2.7 | 3.0 | 2.5 | -0.5 |