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PDF version; crosstabs; website:

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## **This Poll Must Be Cited As: The Time Warner Cable News/Siena College Poll 37% Likely to Frequent New Local Casinos**

*Residents Would Go to Concerts, Dinner, Bring Guests, Stay in Hotel & Play Golf*

### **One in Four Say a Household Member Will Apply for a Casino Job**

Loudonville, NY., Thirty-seven percent of voters from the Capital Regions Catskills/Hudson Valley Region and the Southern Tier/Finger Lakes region say that they are at least somewhat likely to frequent a new casino development in their area according to the second part of a new Time Warner Cable News/Siena College Poll of registered voters of the three Upstate regions scheduled to have new casino development. In addition to gaming, 64 percent would likely attend concerts at a casino, 55 percent would go out to dinner at casino restaurants, 42 percent would take out of town guests to a local casino, 27 percent would stay at a hotel on the development and 22 percent would likely play golf at a course on the property.

Twenty-six percent of respondents across the three Upstate regions, think that they, or a member of their household, would apply for a job at a casino in their region. Among those 18 to 34 years of age, that likelihood of seeking employment at a casino, reaches 35 percent.

“Almost a third of those we surveyed have visited a casino in the last year. When new casinos are developed close to home even more say they are likely to visit. One in five predicts a spike in their gambling, but many look forward to enjoying the other entertainment options a casino will provide. And, a notably high percentage, a full quarter of households, say that they will be queuing up when the casinos start hosting job fairs for new employees,” said Don Levy, SRI’s Director.

This Time Warner Cable News/Siena College Poll was conducted July 20 - 23, 2014 by telephone calls to 816 registered voters from the three upstate New York regions of the Capital Region, the Catskills/Hudson Valley Region and the Southern Tier/Finger Lakes Region. It has an overall margin of error of  $\pm 3.4$  percentage points for the composite overall area and margins of error for the individual regions of  $\pm 5.9$  Capital Region,  $\pm 5.9$  Catskills/Hudson and  $\pm 6.0$  Southern Tier/Finger Lakes. Data was statistically adjusted by age, gender and party to ensure representativeness. The Siena College Research Institute, directed by Donald Levy, Ph.D., conducts political, economic, social and cultural research primarily in New York State. SRI, an independent, non-partisan research institute, subscribes to the American Association of Public Opinion Research Code of Professional Ethics and Practices. For more information, call Don Levy at 518-783-2901. For survey cross-tabs and frequencies: [www.Siena.edu/SRI/SNY](http://www.Siena.edu/SRI/SNY).

Capital Region – Albany, Fulton, Montgomery, Rensselaer, Saratoga, Schenectady, Schoharie, and Washington Counties  
Catskills/Hudson Valley – Columbia, Delaware, Dutchess, Greene, Orange, Sullivan, and Ulster Counties  
Southern Tier/Finger Lakes – Broome, Chemung, Schuyler, Seneca, Tioga, Tompkins and Wayne Counties