

Siena College Research Institute
 March 7 - March 30, 2016
 800 New York State Residents
 MOE +/- 4.2%

Q15. Turning to one other subject before we close, in general, would you describe yourself as a sports fan, or not?																									
	Total	Gender		Age				Region			Children in HH		Ethnicity			Religion				Income					
		M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	White	Afr Amer /Black	Latino	Cath	Jewish	Prot	Other	<\$50K	\$50K-\$100K	>\$100K			
Yes	53%	67%	40%	49%	56%	54%	55%	50%	57%	53%			48%	55%	53%	59%	54%	64%	37%	50%	48%	49%	57%	55%	
No	47%	33%	59%	50%	44%	45%	45%	49%	42%	47%			52%	44%	46%	40%	46%	34%	62%	50%	52%	49%	43%	45%	
Don't know/Refused	1%	0%	1%	1%	0%	1%	1%	1%	1%	0%			0%	1%	0%	1%	1%	2%	1%	0%	0%	1%	0%	0%	

Q16. Regardless of how much of a sports fan you are, which spectator sport would you say is your favorite?																									
	Total	Gender		Age				Region			Sports Fan		Children in HH		Ethnicity			Religion				Income			
		M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Yes	No	White	Afr Amer /Black	Latino	Cath	Jewish	Prot	Other	<\$50K	\$50K-\$100K	>\$100K	
Football	25%	30%	20%	23%	29%	23%	24%	21%	25%	28%	33%	16%	28%	23%	27%	23%	26%	31%	20%	25%	21%	26%	27%	24%	
Baseball	20%	20%	20%	14%	19%	26%	23%	21%	25%	16%	24%	16%	17%	21%	20%	11%	28%	26%	24%	21%	13%	18%	21%	22%	
Basketball	18%	16%	21%	27%	16%	15%	14%	23%	12%	16%	22%	14%	15%	20%	13%	43%	15%	14%	14%	21%	23%	20%	17%	19%	
Hockey	6%	7%	5%	8%	5%	7%	3%	3%	12%	6%	8%	4%	9%	5%	9%	0%	4%	9%	4%	5%	6%	2%	7%	11%	
NASCAR	3%	3%	2%	2%	2%	6%	2%	1%	2%	5%	2%	3%	3%	3%	4%	1%	1%	2%	0%	2%	4%	3%	2%	4%	
Ice skating	1%	0%	2%	0%	0%	2%	2%	1%	1%	2%	0%	2%	0%	2%	1%	2%	0%	1%	1%	1%	0%	1%	0%	0%	
Soccer	7%	7%	6%	11%	6%	4%	5%	8%	8%	5%	5%	9%	9%	6%	5%	2%	12%	5%	3%	5%	10%	5%	10%	6%	
Tennis	2%	1%	3%	2%	2%	2%	3%	2%	3%	1%	1%	3%	2%	2%	3%	0%	3%	2%	7%	3%	0%	2%	1%	4%	
Golf	1%	0%	1%	0%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	0%	1%	0%	1%	1%	1%	
No favorite	7%	5%	10%	3%	7%	7%	11%	8%	5%	8%	1%	15%	6%	8%	8%	6%	5%	3%	13%	5%	11%	9%	6%	2%	
Other	6%	7%	5%	5%	8%	5%	7%	6%	5%	7%	4%	9%	7%	6%	6%	7%	3%	6%	5%	7%	7%	6%	6%	5%	
Don't know/Refused	4%	3%	5%	6%	4%	3%	3%	5%	2%	5%	1%	8%	3%	5%	3%	4%	2%	1%	9%	4%	6%	7%	3%	1%	

Q17. Now, thinking about some sports teams in New York, which of the following teams would you say is your favorite, is it: [CHOICES ROTATED]																									
	Total	Gender		Age				Region			Sports Fan		Children in HH		Ethnicity			Religion				Income			
		M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Yes	No	White	Afr Amer /Black	Latino	Cath	Jewish	Prot	Other	<\$50K	\$50K-\$100K	>\$100K	
New York Yankees	22%	18%	26%	20%	23%	23%	24%	22%	24%	20%	21%	24%	22%	22%	21%	12%	32%	24%	24%	26%	15%	24%	17%	22%	
New York Mets	13%	14%	12%	9%	18%	14%	11%	17%	16%	6%	13%	12%	12%	13%	11%	13%	18%	14%	16%	13%	11%	12%	10%	19%	
New York Rangers	5%	5%	4%	6%	5%	5%	2%	4%	8%	4%	5%	5%	6%	4%	6%	2%	1%	6%	5%	2%	6%	4%	5%	7%	
New York Islanders	2%	3%	1%	2%	2%	1%	1%	0%	7%	0%	2%	1%	1%	2%	2%	0%	0%	5%	0%	0%	0%	1%	2%	2%	
New York Knicks	6%	7%	6%	10%	4%	5%	4%	10%	6%	1%	8%	3%	6%	6%	3%	19%	7%	5%	9%	5%	8%	8%	7%	4%	
New York Giants	12%	15%	10%	17%	14%	10%	9%	15%	11%	10%	14%	10%	18%	10%	11%	16%	21%	10%	5%	13%	16%	13%	18%	9%	
New York Jets	6%	7%	5%	6%	8%	6%	4%	7%	9%	3%	6%	6%	8%	5%	8%	4%	5%	9%	3%	6%	4%	4%	9%	8%	
Syracuse Orange	4%	3%	4%	3%	2%	6%	5%	1%	0%	8%	5%	2%	1%	5%	5%	3%	1%	3%	3%	3%	5%	4%	3%	5%	
Buffalo Bills	8%	7%	8%	7%	3%	10%	11%	0%	1%	20%	9%	6%	6%	8%	10%	8%	3%	7%	5%	13%	5%	9%	6%	8%	
Buffalo Sabres	2%	3%	2%	2%	3%	2%	3%	1%	1%	5%	2%	2%	2%	2%	4%	1%	0%	2%	0%	2%	3%	1%	5%	2%	
Brooklyn Nets	4%	3%	4%	4%	3%	4%	2%	7%	1%	0%	3%	4%	5%	3%	2%	10%	3%	4%	3%	2%	4%	3%	3%	5%	
No favorite	12%	10%	14%	8%	13%	10%	18%	10%	10%	16%	7%	18%	10%	13%	12%	10%	9%	9%	13%	9%	16%	12%	8%	8%	
Other	2%	4%	1%	3%	2%	0%	3%	2%	4%	3%	3%	1%	1%	3%	2%	2%	1%	1%	8%	2%	3%	2%	5%	1%	
Don't know/Refused	3%	2%	4%	3%	1%	3%	3%	3%	1%	4%	1%	5%	2%	3%	3%	1%	0%	1%	6%	2%	3%	4%	3%	0%	

Q18. As baseball season approaches, which of the two New York major league baseball teams do you think is more likely to make the playoffs: [CHOICES ROTATED]																								
	Gender			Age				Region			Sports Fan		Children in HH		Ethnicity			Religion				Income		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Yes	No	White	Afr Amer /Black	Latino	Cath	Jewish	Prot	Other	<\$50K	\$50K-\$100K	\$100K+
Yankees	45%	40%	49%	51%	45%	45%	40%	43%	42%	49%	41%	49%	51%	42%	46%	48%	41%	45%	42%	48%	43%	44%	45%	50%
Mets	35%	40%	30%	35%	37%	39%	30%	35%	45%	28%	46%	22%	36%	34%	35%	36%	45%	41%	37%	32%	33%	35%	41%	37%
Both	1%	1%	1%	2%	0%	1%	4%	1%	0%	2%	1%	2%	0%	2%	1%	1%	4%	1%	0%	2%	1%	3%	1%	0%
Neither	3%	3%	3%	1%	4%	2%	5%	2%	3%	5%	4%	2%	3%	3%	3%	4%	0%	4%	3%	3%	3%	3%	3%	3%
Don't know/Refused	16%	15%	17%	12%	13%	14%	22%	19%	10%	16%	8%	25%	10%	19%	14%	10%	11%	9%	18%	15%	21%	15%	10%	9%
Q19. Now a few questions about participating in sports. In an average week about how many hours do you spend engaged in physical activities including jogging, working out, playing sports or other activities like those? Would you say:																								
	Gender			Age				Region			Sports Fan		Children in HH		Ethnicity			Religion				Income		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Yes	No	White	Afr Amer /Black	Latino	Cath	Jewish	Prot	Other	<\$50K	\$50K-\$100K	\$100K+
None at all	20%	17%	22%	8%	14%	30%	33%	21%	17%	21%	18%	23%	13%	23%	21%	28%	16%	27%	16%	21%	16%	22%	21%	13%
1 or 2	23%	23%	24%	21%	23%	25%	21%	25%	18%	24%	23%	24%	22%	24%	24%	21%	25%	18%	32%	27%	20%	23%	23%	22%
At least 3 but no more than 5	30%	34%	27%	33%	37%	27%	21%	29%	41%	26%	32%	29%	35%	28%	33%	17%	25%	29%	39%	22%	36%	21%	36%	40%
More than 5 but no more than 10	17%	17%	16%	22%	16%	12%	16%	13%	21%	18%	20%	13%	16%	17%	16%	22%	17%	18%	11%	16%	18%	18%	14%	18%
More than 10 but no more than 20	6%	6%	7%	12%	5%	3%	4%	8%	1%	7%	5%	7%	9%	5%	5%	7%	8%	6%	1%	7%	8%	11%	4%	4%
More than 20	3%	2%	3%	4%	4%	2%	1%	3%	1%	4%	2%	3%	5%	2%	2%	3%	7%	3%	2%	6%	1%	4%	1%	2%
Don't know/Refused	1%	1%	1%	0%	1%	1%	2%	1%	1%	1%	0%	2%	0%	1%	0%	1%	0%	1%	0%	2%	1%	1%	1%	1%
Q20. What is the physical activity including jogging, working out, playing sports or other activities like those that you would say is your favorite, that is, you enjoy it the most knowing that it may not be the one you do most often. What is your favorite physical activity?																								
	Gender			Age				Region			Sports Fan		Children in HH		Ethnicity			Religion				Income		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Yes	No	Yes	No	White	Afr Amer /Black	Latino	Cath	Jewish	Prot	Other	<\$50K	\$50K-\$100K	\$100K+
Baseball	1%	2%	1%	1%	2%	2%	1%	1%	3%	1%	3%	0%	2%	1%	1%	0%	2%	2%	0%	0%	2%	2%	2%	1%
Basketball	5%	9%	2%	7%	8%	2%	3%	6%	6%	4%	9%	1%	9%	3%	5%	4%	9%	4%	8%	8%	3%	4%	7%	6%
Football	1%	1%	0%	1%	1%	0%	1%	0%	1%	1%	1%	0%	1%	1%	1%	0%	0%	0%	0%	0%	1%	1%	0%	0%
Golf	2%	3%	1%	1%	2%	4%	3%	1%	3%	3%	4%	0%	2%	2%	3%	2%	0%	5%	1%	2%	0%	0%	2%	3%
Hockey	1%	1%	0%	0%	2%	1%	0%	0%	1%	1%	1%	0%	2%	0%	1%	0%	0%	1%	1%	0%	1%	0%	2%	1%
Jogging/Running	12%	11%	13%	15%	12%	12%	8%	15%	12%	8%	11%	13%	14%	11%	9%	16%	19%	13%	10%	14%	12%	13%	14%	13%
Strength training/Lifting weights	5%	8%	2%	12%	3%	3%	1%	7%	4%	4%	6%	4%	3%	6%	5%	7%	7%	7%	2%	4%	6%	3%	7%	5%
Swimming	4%	2%	6%	4%	4%	5%	5%	4%	6%	3%	4%	4%	6%	3%	5%	3%	1%	3%	7%	5%	4%	5%	2%	6%
Tennis	1%	1%	1%	0%	1%	3%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	0%	1%	0%	0%	2%	0%	2%	1%
Walking/Hiking	26%	15%	36%	13%	21%	31%	40%	22%	25%	31%	20%	32%	23%	27%	30%	21%	22%	26%	29%	32%	18%	29%	25%	20%
Working out/Group fitness/Going to the gym	14%	16%	11%	21%	14%	10%	7%	17%	15%	8%	15%	12%	15%	13%	10%	24%	20%	13%	11%	14%	15%	16%	12%	13%
Yoga	3%	1%	5%	3%	4%	2%	2%	3%	2%	3%	2%	4%	3%	3%	4%	0%	0%	2%	3%	2%	4%	2%	2%	3%
Cycling	6%	7%	4%	3%	11%	4%	4%	7%	4%	5%	5%	7%	6%	6%	5%	4%	4%	6%	14%	4%	6%	3%	7%	10%
Dancing	3%	0%	5%	3%	5%	1%	1%	2%	1%	3%	2%	4%	4%	2%	2%	4%	5%	1%	3%	5%	2%	3%	3%	2%
Other	10%	14%	8%	12%	6%	12%	13%	8%	9%	14%	13%	7%	9%	11%	13%	4%	6%	11%	6%	5%	16%	11%	10%	11%
Don't know/Refused	6%	7%	6%	3%	4%	8%	11%	6%	4%	9%	3%	10%	1%	8%	5%	10%	5%	5%	6%	5%	7%	8%	4%	3%

Siena College Research Institute
 March 7 - March 30, 2016
 800 New York State Residents
 MOE +/- 4.2%

Nature of the Sample	
New York State Residents	
Region	
NYC	43%
Suburbs	21%
Upstate	36%
Religion	
Catholic	29%
Jewish	9%
Protestant	25%
Other	7%
Age	
18 to 34	29%
35 to 49	25%
50 to 64	23%
65 and older	16%
Children in Household	
Yes	34%
No	65%
Income	
Less than \$50,000	35%
\$50,000 - \$100,000	25%
\$100,000 or more	25%
Gender	
Male	48%
Female	52%
Ethnicity	
White	56%
African American/Black	13%
Latino	15%