

## SIENA RESEARCH INSTITUTE SIENA COLLEGE, LOUDONVILLE, NY

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## Siena College Poll:

## 59% of New Yorkers Think Yankees More Likely Than Mets to Make the Playoffs; Only 18% Believe in Mets Nearly Half of Men but Only Just over a Quarter of Women say they are Baseball Fans

**Loudonville**, **NY.** As baseball season begins, 59 percent of New Yorkers think the Yankees are more likely to make the playoffs this year compared to 18 percent that believe in the Mets, according to a new Siena College poll (SRI) of New York State adults released today. Only 36 percent of all New Yorkers, 46 percent of men and 27 percent of women, describe themselves as a baseball fan.

"Across every demographic far more New Yorkers expect the Bronx Bombers to rally this year and make the playoffs than those that think the Mets will bring glory to Citi Field. Among those that call themselves baseball fans, by two to one, they predict success for the Yanks rather than the Mets," according to SRI's Director, Don Levy. "Is Baseball still the national pastime? Only a quarter of New York adults under 35 are fans while larger percentages of older adults – albeit no majorities – follow the boys of summer."

This Siena College Poll was conducted March 2-26, 2015 by telephone calls conducted in English to 804 New York State residents. Respondent sampling was initiated by asking for the youngest male in the household. It has an overall margin of error of  $\pm$  4.0 percentage points including the design effects resulting from weighting. Sampling was conducted via a stratified dual frame probability sample provided by Survey Sampling International of landline and cell phone telephone numbers from within New York State weighted to reflect known population patterns. Data was statistically adjusted by age, region, race/ethnicity and gender to ensure representativeness. The Siena College Research Institute, directed by Donald Levy, Ph.D., conducts political, economic, social and cultural research primarily in NYS. SRI, an independent, non-partisan research institute, subscribes to the American Association of Public Opinion Research Code of Professional Ethics and Practices. For more information, call Dr. Don Levy at (518) 783-2901. For survey crosstabs: www.Siena.edu/SRI/Research.