

Siena College Research Institute
September 1-28, 2015
800 New York State Residents
MOE +/- 4.3%

Q13. Do you currently have a pet as part of your household, or not?																										
	Gender			Age				Region			Pet Owner		Dog/Cat Person		Children in HH		Religion				Ethnicity			Income		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Dog	Cat	Dog person	Cat person	Yes	No	Cath	Jewish	Prot	Other	White	Afr Amer	Latino	<\$50K	\$50K-\$100K	\$100K+
Yes	42%	40%	45%	36%	48%	52%	35%	29%	42%	59%	79%	79%	45%	54%	51%	39%	48%	21%	46%	41%	49%	24%	46%	38%	43%	54%
No	57%	60%	55%	64%	52%	48%	65%	71%	58%	41%	21%	21%	55%	46%	49%	61%	52%	79%	54%	59%	51%	76%	53%	62%	57%	46%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%

Q14. (If do not currently have pet) Have you had a pet as part of your household at any time in the last five years, or not?																										
	Gender			Age				Region			Pet Owner		Dog/Cat Person		Children in HH		Religion				Ethnicity			Income		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Dog	Cat	Dog person	Cat person	Yes	No	Cath	Jewish	Prot	Other	White	Afr Amer	Latino	<\$50K	\$50K-\$100K	\$100K+
Yes	23%	21%	25%	26%	20%	27%	16%	20%	24%	28%			25%	22%	15%	25%	25%	5%	29%	24%	24%	22%	29%	24%	23%	27%
No	77%	79%	75%	74%	80%	73%	84%	80%	76%	72%			75%	78%	85%	75%	75%	95%	69%	76%	76%	78%	69%	76%	77%	73%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%			0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	2%	0%	0%	0%

Q15. (If currently have pet) Of the following, what type of pets do you currently have?																										
	Gender			Age				Region			Pet Owner		Dog/Cat Person		Children in HH		Religion				Ethnicity			Income		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Dog	Cat	Dog person	Cat person	Yes	No	Cath	Jewish	Prot	Other	White	Afr Amer	Latino	<\$50K	\$50K-\$100K	\$100K+
Dog	70%	71%	69%	76%	73%	63%	60%	63%	63%	77%	100%	46%	88%	25%	66%	72%	75%	60%	60%	71%	73%	47%	70%	65%	75%	73%
Cat	46%	48%	45%	31%	55%	53%	48%	40%	50%	48%	31%	100%	26%	87%	45%	47%	40%	55%	48%	52%	48%	55%	42%	48%	47%	43%
Some other animal or animals	12%	13%	11%	25%	10%	7%	3%	13%	15%	9%	8%	7%	13%	7%	19%	7%	8%	17%	12%	15%	11%	13%	15%	13%	4%	14%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Q16. (If currently have dog) How many dogs do you currently have?																									
	Total																								
One	66%																								
Two	25%																								
Three or more	9%																								
Refused	0%																								

Q17. (If currently have cat) How many cats do you currently have?																									
	Total																								
One	59%																								
Two	30%																								
Three or more	11%																								
Refused	1%																								

Q18. (If had pet in last five years) Of the following, what type of pets did you have during the last five years?																									
	Total																								
Dog	59%																								
Cat	40%																								
Some other animal or animals	11%																								
Refused	0%																								

Q19. (If had a dog in the last five years) What was the most number of dogs you had in the last five years?																							
	Total																						
One	77%																						
Two	16%																						
Three or more	7%																						
Refused	1%																						

Q20. (If had a cat in the last five years) What was the most number of cats you had in the last five years?																							
	Total																						
One	67%																						
Two	32%																						
Three or more	1%																						
Refused	0%																						

Q21. Forced to choose, do you consider yourself a dog person or a cat person?																								
	Total	Gender		Age				Region			Pet Owner		Children in HH		Religion				Ethnicity			Income		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Dog	Cat	Yes	No	Cath	Jewish	Prot	Other	White	Afr Amer	Latino	<\$50K	\$50K-\$100K	\$100K+
Dog person	57%	60%	54%	61%	56%	57%	53%	53%	61%	59%	77%	34%	51%	60%	58%	39%	62%	55%	58%	53%	53%	57%	60%	65%
Cat person	17%	16%	18%	14%	17%	24%	17%	15%	15%	21%	7%	39%	16%	18%	14%	13%	21%	20%	18%	20%	15%	19%	21%	13%
Vol: Both	11%	9%	13%	8%	12%	11%	13%	10%	11%	13%	14%	22%	12%	10%	13%	8%	9%	11%	12%	7%	13%	10%	9%	9%
Vol: Neither	14%	14%	14%	15%	15%	8%	14%	21%	13%	6%	2%	3%	21%	11%	13%	39%	7%	13%	11%	19%	18%	13%	9%	12%
Don't know/Refused	1%	1%	1%	1%	0%	1%	3%	2%	0%	0%	1%	1%	0%	2%	1%	0%	1%	2%	1%	0%	0%	1%	1%	1%

(If currently have dog/cat or had dog/cat within last five years) For each of the following things that some people have said they do with or for their pet or pets, tell me whether you do or did it all the time, some of the time, once in a while or never. [Q22-Q32 ROTATED]

Q22. Allow your pet(s) to sleep in your bed																										
	Total	Gender		Age				Region			Pet Owner		Dog/Cat Person		Children in HH		Religion				Ethnicity			Income		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Dog person	Cat person	Yes	No	Cath	Jewish	Prot	Other	White	Afr Amer	Latino	<\$50K	\$50K-\$100K	\$100K+		
All the time	39%	35%	43%	39%	39%	41%	39%	28%	35%	49%	39%	44%	37%	42%	37%	70%	33%	44%	47%	16%	29%	38%	39%	43%		
Some of the time	17%	14%	19%	25%	15%	15%	16%	26%	14%	12%	14%	19%	17%	17%	16%	21%	13%	20%	13%	34%	14%	24%	14%	12%		
Once in a while	6%	7%	5%	9%	4%	6%	6%	9%	10%	2%	6%	6%	5%	6%	9%	0%	4%	5%	6%	2%	8%	8%	5%	5%		
Never	37%	44%	32%	26%	42%	37%	39%	37%	41%	36%	41%	31%	42%	35%	38%	9%	50%	31%	34%	48%	50%	30%	43%	40%		
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%		

Q23. Allow your pet(s) to get up on the furniture																										
	Total	Gender		Age				Region			Pet Owner		Dog/Cat Person		Children in HH		Religion				Ethnicity			Income		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Dog person	Cat person	Yes	No	Cath	Jewish	Prot	Other	White	Afr Amer	Latino	<\$50K	\$50K-\$100K	\$100K+		
All the time	47%	38%	54%	44%	40%	53%	49%	41%	48%	50%	47%	46%	45%	57%	37%	52%	45%	72%	49%	46%	50%	42%	54%	44%		
Some of the time	21%	22%	21%	27%	24%	18%	16%	21%	19%	22%	20%	26%	19%	19%	26%	17%	15%	25%	26%	23%	11%	14%	30%	20%		
Once in a while	7%	7%	8%	11%	7%	7%	7%	7%	8%	7%	7%	8%	7%	7%	6%	8%	10%	7%	7%	6%	9%	6%	9%	3%		
Never	25%	34%	17%	17%	29%	22%	27%	30%	25%	21%	27%	21%	28%	15%	30%	22%	32%	5%	16%	21%	20%	33%	41%	33%		
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%		

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Q24. Allow your pet(s) to roam outside without your supervision																										
	Gender			Age				Region			Pet Owner		Dog/Cat Person		Children in HH		Religion				Ethnicity			Income		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Dog	Cat	Dog person	Cat person	Yes	No	Cath	Jewish	Prot	Other	White	Afr Amer	Latino	<\$50K	\$50K-\$100K	\$100K+
All the time	16%	19%	13%	6%	14%	20%	21%	8%	23%	18%	15%	17%	15%	17%	16%	14%	17%	15%	16%	13%	17%	11%	15%	14%	14%	22%
Some of the time	9%	8%	10%	17%	4%	10%	6%	7%	14%	9%	8%	9%	10%	10%	7%	11%	12%	0%	11%	6%	9%	5%	15%	11%	12%	8%
Once in a while	5%	4%	5%	2%	9%	3%	5%	3%	4%	6%	5%	6%	4%	4%	6%	4%	7%	0%	2%	4%	5%	0%	2%	4%	1%	8%
Never	70%	69%	72%	75%	73%	68%	68%	82%	60%	67%	72%	68%	71%	70%	71%	71%	64%	85%	70%	76%	69%	84%	68%	72%	72%	63%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Q25. Take your pet for a walk																										
	Gender			Age				Region			Pet Owner		Dog/Cat Person		Children in HH		Religion				Ethnicity			Income		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Dog	Cat	Dog person	Cat person	Yes	No	Cath	Jewish	Prot	Other	White	Afr Amer	Latino	<\$50K	\$50K-\$100K	\$100K+
All the time	49%	47%	51%	62%	47%	43%	42%	59%	47%	43%	66%	30%	61%	15%	44%	51%	51%	48%	45%	50%	48%	48%	66%	44%	46%	57%
Some of the time	13%	13%	14%	18%	13%	13%	9%	12%	13%	14%	17%	10%	16%	7%	18%	11%	15%	12%	17%	11%	11%	13%	15%	12%	21%	12%
Once in a while	7%	9%	5%	5%	9%	4%	9%	2%	5%	11%	9%	4%	9%	1%	8%	6%	6%	0%	5%	8%	8%	2%	1%	7%	8%	6%
Never	31%	31%	31%	14%	30%	41%	41%	28%	35%	32%	8%	55%	15%	76%	30%	32%	29%	40%	33%	31%	33%	38%	18%	37%	25%	25%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Q26. Dress your pet up in a costume																										
	Gender			Age				Region			Pet Owner		Dog/Cat Person		Children in HH		Religion				Ethnicity			Income		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Dog	Cat	Dog person	Cat person	Yes	No	Cath	Jewish	Prot	Other	White	Afr Amer	Latino	<\$50K	\$50K-\$100K	\$100K+
All the time	3%	2%	5%	5%	2%	2%	5%	5%	1%	3%	4%	2%	4%	1%	4%	3%	4%	0%	3%	4%	2%	4%	7%	7%	2%	1%
Some of the time	9%	8%	11%	23%	7%	5%	2%	18%	7%	5%	12%	9%	9%	9%	8%	10%	13%	4%	13%	4%	5%	19%	30%	10%	15%	3%
Once in a while	12%	11%	13%	17%	7%	14%	7%	15%	8%	12%	15%	9%	14%	3%	12%	12%	14%	5%	12%	13%	12%	9%	17%	15%	11%	11%
Never	75%	79%	71%	55%	84%	78%	86%	62%	83%	80%	69%	80%	74%	86%	76%	74%	69%	90%	72%	80%	81%	68%	46%	68%	72%	85%
Don't know/Refused	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Q27. Cook special food or meals for your pet																										
	Gender			Age				Region			Pet Owner		Dog/Cat Person		Children in HH		Religion				Ethnicity			Income		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Dog	Cat	Dog person	Cat person	Yes	No	Cath	Jewish	Prot	Other	White	Afr Amer	Latino	<\$50K	\$50K-\$100K	\$100K+
All the time	12%	13%	11%	12%	2%	14%	21%	11%	12%	12%	12%	10%	11%	9%	10%	13%	11%	12%	11%	13%	10%	11%	19%	15%	9%	10%
Some of the time	17%	16%	18%	29%	14%	10%	14%	20%	19%	14%	21%	11%	20%	10%	16%	17%	17%	13%	20%	17%	15%	37%	7%	22%	12%	17%
Once in a while	13%	13%	14%	19%	20%	7%	8%	13%	17%	12%	15%	12%	15%	8%	13%	14%	17%	6%	14%	12%	13%	15%	26%	9%	21%	12%
Never	58%	59%	57%	40%	64%	69%	57%	55%	53%	62%	51%	67%	54%	73%	62%	56%	55%	70%	55%	58%	62%	37%	49%	54%	58%	61%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Q28. Bought your pet a gift																										
	Gender			Age				Region			Pet Owner		Dog/Cat Person		Children in HH		Religion				Ethnicity			Income		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Dog	Cat	Dog person	Cat person	Yes	No	Cath	Jewish	Prot	Other	White	Afr Amer	Latino	<\$50K	\$50K-\$100K	\$100K+
All the time	20%	18%	21%	20%	18%	17%	19%	16%	20%	22%	23%	19%	22%	13%	22%	19%	23%	22%	12%	21%	20%	23%	20%	23%	20%	17%
Some of the time	32%	30%	33%	49%	36%	24%	21%	32%	38%	30%	34%	29%	35%	28%	32%	33%	29%	26%	37%	35%	31%	39%	39%	35%	33%	29%
Once in a while	27%	32%	23%	21%	23%	35%	31%	32%	24%	25%	24%	29%	27%	33%	22%	30%	23%	33%	35%	25%	27%	22%	23%	20%	30%	28%
Never	21%	20%	22%	9%	23%	24%	28%	19%	18%	24%	19%	22%	16%	26%	25%	19%	25%	19%	16%	18%	21%	15%	18%	21%	16%	26%
Don't know/Refused	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%

Q29. Celebrate your pet's birthday																										
	Gender			Age				Region			Pet Owner		Dog/Cat Person		Children in HH		Religion				Ethnicity			Income		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Dog	Cat	Dog person	Cat person	Yes	No	Cath	Jewish	Prot	Other	White	Afr Amer	Latino	<\$50K	\$50K-\$100K	\$100K+
All the time	23%	24%	22%	33%	21%	19%	16%	19%	37%	20%	28%	15%	28%	11%	24%	22%	31%	33%	23%	16%	24%	20%	22%	28%	22%	18%
Some of the time	11%	5%	16%	14%	13%	8%	10%	8%	9%	14%	13%	11%	12%	9%	13%	10%	11%	15%	8%	13%	12%	13%	3%	13%	8%	13%
Once in a while	10%	10%	10%	22%	8%	6%	5%	20%	4%	6%	11%	7%	13%	5%	3%	13%	11%	6%	7%	11%	7%	19%	21%	11%	10%	10%
Never	56%	60%	52%	30%	59%	67%	68%	53%	51%	60%	48%	66%	47%	74%	60%	54%	48%	46%	61%	60%	56%	47%	54%	47%	59%	59%
Don't know/Refused	0%	0%	0%	0%	0%	1%	1%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	2%	0%	1%	0%	0%

Q30. Gave your pet a bath																										
	Gender			Age				Region			Pet Owner		Dog/Cat Person		Children in HH		Religion				Ethnicity			Income		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Dog	Cat	Dog person	Cat person	Yes	No	Cath	Jewish	Prot	Other	White	Afr Amer	Latino	<\$50K	\$50K-\$100K	\$100K+
All the time	35%	31%	37%	61%	23%	25%	27%	50%	31%	26%	45%	20%	46%	4%	30%	37%	35%	27%	34%	36%	26%	42%	64%	45%	35%	21%
Some of the time	20%	23%	18%	17%	23%	20%	24%	19%	21%	21%	26%	15%	22%	15%	16%	22%	24%	14%	19%	18%	22%	22%	13%	13%	23%	24%
Once in a while	19%	21%	18%	10%	25%	25%	12%	12%	24%	23%	20%	19%	20%	20%	27%	16%	19%	30%	17%	20%	23%	13%	15%	16%	17%	27%
Never	26%	24%	27%	12%	30%	30%	37%	19%	24%	31%	9%	46%	12%	61%	27%	25%	23%	28%	30%	26%	29%	22%	8%	26%	24%	28%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Q31. Take your pet to a groomer																										
	Gender			Age				Region			Pet Owner		Dog/Cat Person		Children in HH		Religion				Ethnicity			Income		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Dog	Cat	Dog person	Cat person	Yes	No	Cath	Jewish	Prot	Other	White	Afr Amer	Latino	<\$50K	\$50K-\$100K	\$100K+
All the time	19%	19%	19%	25%	14%	15%	18%	21%	29%	14%	26%	11%	25%	7%	21%	18%	28%	17%	21%	10%	18%	27%	22%	16%	19%	20%
Some of the time	14%	12%	15%	15%	13%	16%	12%	10%	18%	14%	16%	11%	17%	7%	13%	14%	16%	25%	9%	13%	15%	23%	4%	9%	22%	15%
Once in a while	15%	15%	16%	22%	14%	12%	16%	18%	10%	16%	16%	16%	11%	14%	17%	15%	14%	9%	17%	16%	14%	15%	17%	20%	14%	13%
Never	52%	55%	50%	39%	59%	57%	54%	51%	43%	56%	43%	61%	46%	73%	49%	53%	42%	49%	52%	62%	53%	35%	56%	54%	45%	52%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Q32. Speak to your pet as if it were a human being																										
	Gender			Age				Region			Pet Owner		Dog/Cat Person		Children in HH		Religion				Ethnicity			Income		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Dog	Cat	Dog person	Cat person	Yes	No	Cath	Jewish	Prot	Other	White	Afr Amer	Latino	<\$50K	\$50K-\$100K	\$100K+
All the time	59%	45%	70%	70%	54%	58%	52%	58%	57%	60%	64%	53%	60%	55%	67%	55%	62%	67%	60%	55%	59%	62%	57%	70%	58%	45%
Some of the time	22%	28%	17%	18%	27%	21%	22%	26%	23%	20%	17%	27%	20%	28%	15%	25%	22%	18%	22%	23%	23%	25%	17%	14%	25%	31%
Once in a while	7%	11%	4%	0%	15%	5%	9%	5%	3%	10%	6%	7%	7%	9%	9%	6%	4%	5%	7%	10%	7%	6%	6%	4%	4%	13%
Never	12%	16%	9%	12%	4%	15%	17%	12%	17%	10%	12%	13%	13%	8%	8%	14%	12%	10%	12%	11%	11%	7%	20%	12%	11%	
Don't know/Refused	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	

(If currently have dog/cat or had dog/cat within last five years) Do you currently have any of the following? [Q33-Q35 ROTATED]

Q33. Pet insurance																										
	Gender			Age				Region			Pet Owner		Dog/Cat Person		Children in HH		Religion				Ethnicity			Income		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Dog	Cat	Dog person	Cat person	Yes	No	Cath	Jewish	Prot	Other	White	Afr Amer	Latino	<\$50K	\$50K-\$100K	\$100K+
Yes	13%	12%	14%	27%	12%	7%	13%	25%	15%	6%	15%	6%	13%	10%	12%	14%	17%	27%	15%	6%	9%	29%	21%	16%	10%	12%
No	85%	88%	83%	73%	84%	93%	86%	73%	85%	92%	83%	94%	86%	87%	86%	85%	81%	73%	85%	92%	90%	71%	74%	82%	88%	88%
Don't know/Refused	1%	0%	3%	0%	5%	0%	1%	2%	0%	1%	2%	0%	1%	3%	2%	1%	2%	0%	0%	2%	1%	0%	4%	2%	2%	0%

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Q34. Licenses for your pet or pets																										
	Gender			Age				Region			Pet Owner		Dog/Cat Person		Children in HH		Religion				Ethnicity			Income		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Dog	Cat	Dog person	Cat person	Yes	No	Cath	Jewish	Prot	Other	White	Afr Amer	Latino	<\$50K	\$50K-\$100K	\$100K+
Yes	59%	61%	57%	51%	67%	61%	46%	47%	61%	65%	73%	43%	68%	29%	60%	58%	56%	65%	49%	68%	61%	21%	61%	55%	56%	64%
No	40%	39%	42%	49%	33%	38%	54%	53%	36%	35%	26%	57%	32%	71%	40%	41%	44%	35%	51%	31%	39%	79%	39%	45%	43%	35%
Don't know/Refused	1%	0%	1%	0%	0%	2%	0%	0%	3%	0%	1%	1%	0%	0%	0%	1%	1%	0%	0%	1%	0%	0%	0%	0%	1%	1%

Q35. An invisible fence																										
	Gender			Age				Region			Pet Owner		Dog/Cat Person		Children in HH		Religion				Ethnicity			Income		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Dog	Cat	Dog person	Cat person	Yes	No	Cath	Jewish	Prot	Other	White	Afr Amer	Latino	<\$50K	\$50K-\$100K	\$100K+
Yes	11%	13%	10%	7%	14%	11%	12%	6%	16%	13%	13%	8%	15%	8%	13%	10%	14%	5%	10%	10%	10%	9%	20%	6%	10%	20%
No	88%	87%	89%	93%	86%	89%	88%	93%	84%	87%	87%	91%	85%	92%	87%	89%	86%	90%	90%	90%	90%	91%	80%	93%	90%	80%
Don't know/Refused	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	5%	0%	0%	0%	0%	0%	1%	0%	0%

Q36. (If currently have dog/cat or had dog/cat within last five years) From which of the following sources did you obtain your pet or pets:																										
	Gender			Age				Region			Pet Owner		Dog/Cat Person		Children in HH		Religion				Ethnicity			Income		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Dog	Cat	Dog person	Cat person	Yes	No	Cath	Jewish	Prot	Other	White	Afr Amer	Latino	<\$50K	\$50K-\$100K	\$100K+
A private person	31%	26%	36%	41%	25%	34%	28%	25%	22%	40%	33%	34%	33%	28%	38%	28%	29%	40%	31%	35%	32%	36%	15%	36%	33%	25%
A breeder	21%	23%	19%	20%	22%	19%	22%	19%	26%	20%	27%	11%	26%	10%	27%	18%	25%	16%	22%	17%	21%	21%	23%	16%	19%	31%
A pet store	13%	12%	13%	13%	17%	9%	11%	20%	13%	8%	14%	11%	13%	15%	12%	13%	19%	5%	14%	6%	9%	22%	24%	11%	9%	15%
A shelter	26%	27%	24%	9%	37%	30%	22%	24%	31%	25%	25%	29%	24%	31%	25%	26%	24%	37%	18%	29%	29%	5%	22%	16%	29%	34%
The pet adopted you	12%	12%	12%	15%	11%	11%	13%	13%	16%	9%	8%	18%	7%	19%	9%	14%	14%	10%	8%	13%	11%	18%	18%	12%	17%	12%
Some other way	10%	11%	9%	9%	9%	13%	10%	10%	12%	9%	9%	14%	8%	13%	8%	11%	6%	17%	14%	11%	11%	3%	8%	13%	8%	5%
Don't know/Refused	2%	2%	2%	3%	4%	1%	0%	1%	0%	4%	3%	0%	3%	3%	2%	2%	2%	0%	1%	4%	3%	2%	0%	4%	0%	2%

Q37. (If currently have dog/cat or had dog/cat within last five years) Now thinking about how much you spend or spent on your pet, including food, vet visits, medicine, grooming, treats, toys, boarding or anything else you spend on your pet, about how much a year would you estimate that you spend or spent on your pet or pets? Would you say...																										
	Gender			Age				Region			Pet Owner		Dog/Cat Person		Children in HH		Religion				Ethnicity			Income		
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Dog	Cat	Dog person	Cat person	Yes	No	Cath	Jewish	Prot	Other	White	Afr Amer	Latino	<\$50K	\$50K-\$100K	\$100K+
Less than \$500	27%	28%	26%	18%	33%	23%	35%	22%	20%	34%	20%	33%	23%	39%	35%	23%	18%	11%	34%	33%	27%	19%	23%	37%	22%	17%
At least \$500 but less than \$1,000	38%	32%	44%	42%	29%	47%	35%	39%	34%	40%	37%	41%	37%	40%	34%	41%	42%	53%	38%	34%	38%	50%	35%	35%	47%	38%
At least \$1,000 but less than \$2,000	19%	18%	19%	13%	24%	19%	18%	18%	20%	18%	23%	11%	20%	10%	17%	20%	23%	24%	14%	17%	20%	17%	8%	14%	15%	27%
\$2,000 or more	15%	19%	11%	27%	14%	11%	8%	19%	26%	7%	19%	14%	18%	10%	13%	16%	16%	12%	12%	16%	13%	11%	33%	14%	15%	16%
Don't know/Refused	1%	2%	1%	0%	0%	1%	4%	2%	1%	1%	2%	1%	1%	0%	1%	1%	1%	0%	2%	0%	1%	3%	1%	0%	1%	2%

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Nature of the Sample	
New York State Residents	
Region	
NYC	43%
Suburbs	21%
Upstate	36%
Age	
18 to 34	28%
35 to 49	25%
50 to 64	22%
65 and older	16%
Gender	
Male	48%
Female	52%
Race/Ethnicity	
White	62%
African American/Black	13%
Latino	12%
Children in Household	
Yes	32%
No	68%
Religion	
Catholic	34%
Jewish	8%
Protestant	17%
Other	38%
Income	
Less than \$50,000	39%
\$50,000 to \$100,000	24%
\$100,000 or more	21%