Total M			Ger	nder		A	ge			Region		Pet O	wner	Dog/Ca	t Person	Childre	n in HH		Relig	gion		E	Ethnicity	у		Incom	e
Very No.														Dog	Cat								Afr			\$50K-	
Very New		Total	М	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Dog	Cat	_		Yes	No	Cath	Jewish	Prot	Other	White	Amer	Latino	<\$50K	\$100K	\$100K-
No	Yes	42%	40%	45%										-			39%				41%	49%					54%
Refused							48%												79%				76%				46%
Calification Calification Calification Californ Californ																											0%
Part																											
Total Martin Ma	Q14. (If do not currently have pet) Have	you had a	pet as	part of	your h	nouseho	old at a	ny time	in the	last fiv	e years	s, or no	t?		I.	ı								ı			
Total Martin Total Martin Mar			Ger	nder		A	ge			Region				Dog/Ca	t Person	Childre	n in HH		Relig	gion			Ethnicity	У		Incom	e
Yes on														Dog	Cat								Afr			\$50K-	
Yes on		Total	М	F	18-34	35-49	50-64	65+	NYC	Subs	Upst			person	person	Yes	No	Cath	Jewish	Prot	Other	White	Amer	Latino	<\$50K	\$100K	\$100K+
Refused	Yes	23%	21%	25%	26%	20%	27%	16%	20%	24%				25%	22%	15%	25%	25%	5%	29%	24%	24%	22%	29%	24%	23%	27%
Continue Continue	No	77%	79%	75%	74%	80%	73%	84%	80%	76%	72%			75%	78%	85%	75%	75%	95%	69%	76%	76%	78%	69%	76%	77%	73%
Gender Fig. Region Reg	Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%			0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	2%	0%	0%	0%
Gender Fig. Region Reg																											
Gender Fig. Region Reg	Q15. (If currently have pet) Of the follow	ving, what	type of	pets d	o you d	current	y have	?	•	•				•							•	1					
Total M F 18-44 18-46 54-66 46-66 54-6										Region		Pet O	wner	Dog/Ca	t Person	Childre	n in HH		Relig	gion			Ethnicity	у		Incom	e
Dog														Dog	Cat								Afr			\$50K-	
Cat		Total	М	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Dog	Cat	person	person	Yes	No	Cath	Jewish	Prot	Other	White	Amer	Latino	<\$50K	\$100K	\$100K+
Some other animals 12% 13% 11% 25% 10% 7% 3% 13% 13% 15% 9% 8% 7% 13% 7% 19% 7% 8% 17% 12% 15% 11% 13% 15% 13% 4% 14% 14% 14% 15% 13% 4% 14%	Dog	70%	71%	69%	76%	73%	63%	60%	63%	63%	77%	100%	46%	88%	25%	66%	72%	75%	60%	60%	71%	73%	47%	70%	65%	75%	73%
Refused	Cat	46%	48%	45%	31%	55%	53%	48%	40%	50%	48%	31%	100%	26%	87%	45%	47%	40%	55%	48%	52%	48%	55%	42%	48%	47%	43%
Q16. (If currently have dog) How many dogs do you currently have? Total	Some other animal or animals	12%	13%	11%	25%	10%	7%	3%	13%	15%	9%	8%	7%	13%	7%	19%	7%	8%	17%	12%	15%	11%	13%	15%	13%	4%	14%
Q16. (If currently have dog) How many dogs do you currently have? Total	Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total																											
One 66%	Q16. (If currently have dog) How many o	logs do you	u curre	ntly ha	ve?	•		•	•		•			•	•	•	•			•	•					•	
One																											
Two		Total																									1
Three or more 9%	One	66%																									
Refused 0%	Two	25%																									
Q17. (If currently have cat) How many cats do you currently have?	Three or more	9%																									1
Total	Refused	0%																									1
Total																											1
One 59% <td>Q17. (If currently have cat) How many ca</td> <td>ats do you</td> <td>current</td> <td>tly have</td> <td>e?</td> <td></td> <td>U</td> <td></td> <td></td> <td></td> <td></td> <td></td>	Q17. (If currently have cat) How many ca	ats do you	current	tly have	e?																	U					
One 59% <td></td> <td></td> <td></td> <td>-</td> <td></td>				-																							
Two 30%		Total																									1
Three or more	One	59%																									
Refused 1% 1%	Two	30%																									
Refused 1% 1%																1	İ										
Q18. (If had pet in last five years) Of the following, what type of pets did you have during the last five years? Total Dog 59% Cat 40% Some other animal or animals 11%		_														1	İ										
Total																											
Total	Q18. (If had pet in last five years) Of the	following,	what t	ype of	pets di	d you h	ave du	ring the	e last fi	ve year	rs?		•	•	•	•	•				•			•	•	•	-
Dog 59% Cat 40% Some other animal or animals 11%	,					•																					
Cat 40% Some other animal or animals 11%		Total														1											
Cat 40% Some other animal or animals 11%	Dog	59%																									İ
Some other animal or animals 11%		_																									
		_																									
			•	•	•	•	•		•																		

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											IVIOL 1	/- 4.3/0	,													
Q19. (If had a dog in the last five years) What	at was t	the mos	st num	ber of	dogs yo	u had i	n the la	st five	years?																	
	Total																									
One	77%																									
Two	16%																									
Three or more	7%																									
Refused	1%																									
Q20. (If had a cat in the last five years) Wha	t was t	he mos	t numb	er of c	ats you	had in	the las	t five y	ears?																	
	Total																									
One	67%																									
Two	32%																									
Three or more	1%																									1
Refused	0%																									
Q21. Forced to choose, do you consider you	rself a	dog per	rson or	a cat p	erson?									I		I.		ı					1			
, , , , , , , , , , , , , , , , , , , ,			nder			ge			Region		Pet C	wner			Childre	n in HH		Relig	gion		E	thnicit	v		Incom	e
																						Afr	Ī		\$50K-	
	Total	М	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Dog	Cat			Yes	No	Cath	Jewish	Prot	Other	White	Amer	Latino	<\$50K	1 '	\$100K-
Dog person	57%	60%	54%	61%	56%	57%	53%	53%	61%	59%	77%	34%			51%	60%	58%	39%	62%	55%	58%	53%	53%	57%	60%	65%
Cat person	17%	16%	18%	14%	17%	24%	17%	15%	15%	21%	7%	39%			16%	18%	14%	13%	21%	20%	18%	20%	15%	19%	21%	13%
Vol: Both	11%	9%	13%	8%	12%	11%	13%	10%	11%	13%	14%	22%			12%	10%	13%	8%	9%	11%	12%	7%	13%	10%	9%	9%
Vol: Neither	14%	14%	14%	15%	15%	8%	14%	21%	13%	6%	2%	3%			21%	11%	13%	39%	7%	13%	11%	19%	18%	13%	9%	12%
Don't know/Refused	1%	1%	1%	1%	0%	1%	3%	2%	0%	0%	1%	1%			0%	2%	1%	0%	1%	2%	1%	0%	0%	1%	1%	1%
Don't knowy neraseu	170	170	170	170	070	170	370	270	070	070	170	170			070	270	170	070	170	270	170	070	070	170	170	170
(If currently have dog/cat or had dog/cat w	ithin las	t five v	ears) F	or each	n of the	follow	ing thir	ngs tha	t some	neonle	have	said the	ev do with	or for th	eir net o	rnets te	ll me w	hether v	ou do c	or did it	all the t	ime so	me of th	e time	once ir	ı a while
or never. [Q22-Q32 ROTATED]		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	cu.5, .	o. cuc	. 0	1011011		155 1114	. 501110	рсоріс		Juliu tilit	cy do with	. 01 101 111	cii peroi	pets, te		nether y	00 00 0	or ala ic	an the t	, 50	0	ic tillic,	Office in	
Q22. Allow your pet(s) to sleep in your bed																										
Q221 Allow your per(s) to sleep in your sea		Gen	nder		Δ	ge			Region	1	Pet C	wner	Dog/Ca	t Person	Childre	n in HH		Relig	ion		F	thnicit	v		Incom	
		- CC.				, , , , , , , , , , , , , , , , , , ,			ricgio.			1	Dog	Cat	Cimare	1		I I I				Afr	, I		\$50K-	Ť
	Total	м	F	18.34	35-49	50-64	65+	NYC	Subs	Upst	Dog	Cat	person	person	Yes	No	Cath	Jewish	Prot	Other	White	Amer	Latino	<\$50K		\$100K+
All the time	39%	35%	43%	39%	39%	41%	39%	28%	35%	49%	39%	44%	37%	45%	35%	42%	37%	70%	33%	44%	47%	16%	29%	38%	39%	43%
Some of the time	17%	14%	19%	25%	15%	15%	16%	26%	14%	12%	14%	19%	13%	28%	17%	17%	16%	21%	13%	20%	13%	34%	14%	24%	14%	12%
Once in a while	6%	7%	19% 5%	9%	4%	6%	6%	9%	10%	2%	6%	6%	7%	5%	5%	6%	9%	0%	4%	5%	6%	2%	8%	8%		5%
Never	37%	7% 44%	32%	26%	4%	37%	39%	37%	41%	36%	41%	31%	43%	23%	42%	35%	38%	9%	50%	31%	34%	48%	50%	30%	5% 43%	40%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
222 411 1/31 1 1 1	<u> </u>																			ļ.						
Q23. Allow your pet(s) to get up on the furn	iture	_						1					D /0		61.11.1		1									
		Gen	nder		A	ge	1	1	Region	l 	Pet C	wner	<u> </u>	t Person	Childre	n in HH		Reli	gion	1	E	thnicit	У		Incom	e T
			_	40.00						l	_	١	Dog	Cat	١.,	.		l				Afr	l		\$50K-	
	Total	M	F		35-49		65+		Subs			Cat	person	person	Yes	No		Jewish	Prot		White	Amer		<\$50K	+	\$100K+
All the time	47%	38%	54%	44%	40%	53%	49%	41%	48%	50%	47%	46%	45%	57%	37%	52%	45%	72%	49%	46%	50%	50%	35%	42%	54%	44%
Some of the time	21%	22%	21%	27%	24%	18%	16%	21%	19%	22%	20%	26%	19%	19%	26%	19%	17%	15%	25%	26%	23%	11%	14%	30%	16%	20%
Once in a while	7%	7%	8%	11%	7%	7%	7%	7%	8%	7%	7%	8%	7%	9%	7%	7%	6%	8%	10%	7%	7%	6%	9%	6%	9%	3%
Never	25%	34%	17%	17%	29%	22%	27%	30%	25%	21%	27%	21%	28%	15%	30%	22%	32%	5%	16%	21%	20%	33%	41%	21%	21%	33%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
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		Ger	nder		A	ge	1		Region	1	Pet C	wner		t Person	Children	n in HH		Relig	gion			Ethnicit	у	—	Income	e
													Dog	Cat								Afr		Ι.	\$50K-	
	Total	М	F		35-49		65+	NYC	Subs	Upst	Dog	Cat	person	person	Yes	No	Cath	Jewish	Prot	Other	White	Amer	Latino	<\$50K		\$100K
All the time	16%	19%	13%	6%	14%	20%	21%	8%	23%	18%	15%	17%	15%	17%	16%	14%	17%	15%	16%	13%	17%	11%	15%	14%	14%	22%
Some of the time	9%	8%	10%	17%	4%	10%	6%	7%	14%	9%	8%	9%	10%	10%	7%	11%	12%	0%	11%	6%	9%	5%	15%	11%	12%	8%
Once in a while	5%	4%	5%	2%	9%	3%	5%	3%	4%	6%	5%	6%	4%	4%	6%	4%	7%	0%	2%	4%	5%	0%	2%	4%	1%	8%
Never	70%	69%	72%	75%	73%	68%	68%	82%	60%	67%	72%	68%	71%	70%	71%	71%	64%	85%	70%	76%	69%	84%	68%	72%	72%	63%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Q25. Take your pet for a walk														1											<u> </u>	
Zor rane your person a main		Ger	nder		A	ge			Region	1	Pet C	wner	Dog/Ca	t Person	Children	n in HH		Relig	gion		ı	Ethnicit	У		Income	е
													Dog	Cat				-				Afr	ĺ		\$50K-	
	Total	М	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Dog	Cat	person	person	Yes	No	Cath	Jewish	Prot	Other	White	Amer	Latino	<\$50K	\$100K	\$100K
All the time	49%	47%	51%	62%	47%	43%	42%	59%	47%	43%	66%	30%	61%	15%	44%	51%	51%	48%	45%	50%	48%	48%	66%	44%	46%	57%
Some of the time	13%	13%	14%	18%	13%	13%	9%	12%	13%	14%	17%	10%	16%	7%	18%	11%	15%	12%	17%	11%	11%	13%	15%	12%	21%	12%
Once in a while	7%	9%	5%	5%	9%	4%	9%	2%	5%	11%	9%	4%	9%	1%	8%	6%	6%	0%	5%	8%	8%	2%	1%	7%	8%	6%
Never	31%	31%	31%	14%	30%	41%	41%	28%	35%	32%	8%	55%	15%	76%	30%	32%	29%	40%	33%	31%	33%	38%	18%	37%	25%	25%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
- Children Children	0,0	070	0,0	0,10	0,0	0,0	0,0	0,0	0,0	0,0	0,0	070	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	070	0,0	0,0	0,0
Q26. Dress your pet up in a costume									•			•							•	•		•	•			•
		Ger	nder		Aį	ge			Region		Pet C	wner	Dog/Ca	1	Children	n in HH		Relig	gion		ı	Ethnicit	у	<u> </u>	Income	е
			_								_		Dog	Cat								Afr	l .		\$50K-	
	Total	M	F		35-49		65+	NYC	Subs	Upst	Dog	Cat	person	person	Yes	No	Cath	Jewish	Prot	Other	White	Amer	Latino	<\$50K	·	\$100K
All the time	3%	2%	5%	5%	2%	2%	5%	5%	1%	3%	4%	2%	4%	1%	4%	3%	4%	0%	3%	4%	2%	4%	7%	7%	2%	1%
Some of the time	9%	8%	11%	23%	7%	5%	2%	18%	7%	5%	12%	9%	9%	9%	8%	10%	13%	4%	13%	4%	5%	19%	30%	10%	15%	3%
Once in a while	12%	11%	13%	17%	7%	14%	7%	15%	8%	12%	15%	9%	14%	3%	12%	12%	14%	5%	12%	13%	12%	9%	17%	15%	11%	11%
Never	75%	79%	71%	55%	84%	78%	86%	62%	83%	80%	69%	80%	74%	86%	76%	74%	69%	90%	72%	80%	81%	68%	46%	68%	72%	85%
Don't know/Refused	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Q27. Cook special food or meals for y	our pet														<u> </u>											
		Ger	nder		A	ge			Region		Pet C	wner	Dog/Ca	t Person	Children	n in HH		Relig	gion			Ethnicit	у		Income	е
													Dog	Cat								Afr			\$50K-	
	Total	М	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Dog	Cat	person	person	Yes	No	Cath	Jewish	Prot	Other	White	Amer	Latino	<\$50K	\$100K	\$100K
All the time	12%	13%	11%	12%	2%	14%	21%	11%	12%	12%	12%	10%	11%	9%	10%	13%	11%	12%	11%	13%	10%	11%	19%	15%	9%	10%
Some of the time	17%	16%	18%	29%	14%	10%	14%	20%	19%	14%	21%	11%	20%	10%	16%	17%	17%	13%	20%	17%	15%	37%	7%	22%	12%	17%
Once in a while	13%	13%	14%	19%	20%	7%	8%	13%	17%	12%	15%	12%	15%	8%	13%	14%	17%	6%	14%	12%	13%	15%	26%	9%	21%	12%
Never	58%	59%	57%	40%	64%	69%	57%	55%	53%	62%	51%	67%	54%	73%	62%	56%	55%	70%	55%	58%	62%	37%	49%	54%	58%	61%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
																								<u> </u>	L	
Q28. Bought your pet a gift		Gor	nder		Λ.	70			Pogion		Pot C	wner	Dog/Ca	t Person	Children	n in UU		Relia	rion			Ethnicit	.,		Incom	
		Ger	iuei		I A	ge			Region		reit	wiler	Dog/Ca Dog	Cat	Ciniurei	пп		reil	51011		<u> </u>	Afr	y	\vdash	Income \$50K-	
	Total	М	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Dog	Cat	person	person	Yes	No	Cath	Jewish	Prot	Other	White	Amer	Latino	<\$50K		\$100K
All the time	20%	18%	21%	20%	18%	17%	19%	16%	20%	22%	23%	19%	22%	13%	22%	19%	23%	22%	12%	21%	20%	23%	20%	23%	20%	17%
Some of the time	32%	30%	33%	49%	36%	24%	21%	32%	38%	30%	34%	29%	35%	28%	32%	33%	29%	26%	37%	35%	31%	39%	39%	35%	33%	29%
Once in a while	27%	32%	23%	21%	23%	35%	31%	32%	24%	25%	24%	29%	27%	33%	22%	30%	23%	33%	35%	25%	27%	22%	23%	20%	30%	28%
Never	21%	20%	22%	9%	23%	24%	28%	19%	18%	24%	19%	22%	16%	26%	25%	19%	25%	19%	16%	18%	21%	15%	18%	21%	16%	26%
Don't know/Refused	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%
TOTAL TRANSPORTER OF THE PROPERTY OF THE PROPE	1 U%	U%	U%	U%	1 U%	U%	170	U%	U%	U%	U70	1170	1 U%	1 U%	U%	U70	1 1170	1170	1 U%	1 170	U70	L Z 70	1 11%	U70	1 U70	1 170

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		Gei	nder		Α	ge			Region	١	Pet O	wner	Dog/Ca	t Person	Children	n in HH		Relig	gion			Ethnicit	y		Income	е
													Dog	Cat				Ì				Afr			\$50K-	
	Total	М	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Dog	Cat	person	person	Yes	No	Cath	Jewish	Prot	Other	White	Amer	Latino	<\$50K	\$100K	\$100
All the time	23%	24%	22%	33%	21%	19%	16%	19%	37%	20%	28%	15%	28%	11%	24%	22%	31%	33%	23%	16%	24%	20%	22%	28%	22%	18%
Some of the time	11%	5%	16%	14%	13%	8%	10%	8%	9%	14%	13%	11%	12%	9%	13%	10%	11%	15%	8%	13%	12%	13%	3%	13%	8%	13%
Once in a while	10%	10%	10%	22%	8%	6%	5%	20%	4%	6%	11%	7%	13%	5%	3%	13%	11%	6%	7%	11%	7%	19%	21%	11%	10%	10%
Never	56%	60%	52%	30%	59%	67%	68%	53%	51%	60%	48%	66%	47%	74%	60%	54%	48%	46%	61%	60%	56%	47%	54%	47%	59%	59%
Don't know/Refused	0%	0%	0%	0%	0%	1%	1%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	2%	0%	1%	0%	0%
Q30. Gave your pet a bath																										
<u> </u>		Gei	nder		А	ge			Region	1	Pet O	wner	Dog/Ca	t Person	Children	n in HH		Relig	gion			Ethnicit	v		Income	e
) - 							Dog	Cat								Afr	ĺ		\$50K-	
	Total	М	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Dog	Cat	person	person	Yes	No	Cath	Jewish	Prot	Other	White	Amer	Latino	<\$50K	\$100K	\$100
All the time	35%	31%	37%	61%	23%	25%	27%	50%	31%	26%	45%	20%	46%	4%	30%	37%	35%	27%	34%	36%	26%	42%	64%	45%	35%	21%
Some of the time	20%	23%	18%	17%	23%	20%	24%	19%	21%	21%	26%	15%	22%	15%	16%	22%	24%	14%	19%	18%	22%	22%	13%	13%	23%	24%
Once in a while	19%	21%	18%	10%	25%	25%	12%	12%	24%	23%	20%	19%	20%	20%	27%	16%	19%	30%	17%	20%	23%	13%	15%	16%	17%	27%
Never	26%	24%	27%	12%	30%	30%	37%	19%	24%	31%	9%	46%	12%	61%	27%	25%	23%	28%	30%	26%	29%	22%	8%	26%	24%	28%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't knowy keruseu	070	070	070	070	070	070	070	070	070	070	070	070	078	078	078	070	070	070	070	070	070	070	070	070	070	070
Q31. Take your pet to a groomer		_		ı	_			ı			I		T	_			1		_		1					
		Gei	nder		Α	ge			Region	1	Pet O	wner	· ·	t Person	Children	n in HH		Relig	gion	1		Ethnicit	y	<u> </u>	Income	e
													Dog	Cat								Afr			\$50K-	١.
	Total	М	F			50-64	65+	NYC	Subs	Upst	Dog	Cat	person	person	Yes	No	Cath	Jewish	Prot	Other		Amer	Latino	<\$50K	-	<u> </u>
All the time	19%	19%	19%	25%	14%	15%	18%	21%	29%	14%	26%	11%	25%	7%	21%	18%	28%	17%	21%	10%	18%	27%	22%	16%	19%	20%
Some of the time	14%	12%	15%	15%	13%	16%	12%	10%	18%	14%	16%	11%	17%	7%	13%	14%	16%	25%	9%	13%	15%	23%	4%	9%	22%	15%
Once in a while	15%	15%	16%	22%	14%	12%	16%	18%	10%	16%	16%	16%	11%	14%	17%	15%	14%	9%	17%	16%	14%	15%	17%	20%	14%	13%
Never	52%	55%	50%	39%	59%	57%	54%	51%	43%	56%	43%	61%	46%	73%	49%	53%	42%	49%	52%	62%	53%	35%	56%	54%	45%	52%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Q32. Speak to your pet as if it were a huma	n being					1		ļ	ļ				1							1		1				
			nder		А	ge			Region)	Pet O	wner	Dog/Ca	t Person	Children	n in HH		Relig	gion		ı	Ethnicit	у		Income	e
													Dog	Cat								Afr			\$50K-	
	Total	М	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Dog	Cat	person	person	Yes	No	Cath	Jewish	Prot	Other	White	Amer	Latino	<\$50K	\$100K	\$100K
All the time	59%	45%	70%	70%	54%	58%	52%	58%	57%	60%	64%	53%	60%	55%	67%	55%	62%	67%	60%	55%	59%	62%	57%	70%	58%	45%
Some of the time	22%	28%	17%	18%	27%	21%	22%	26%	23%	20%	17%	27%	20%	28%	15%	25%	22%	18%	22%	23%	23%	25%	17%	14%	25%	31%
Once in a while	7%	11%	4%	0%	15%	5%	9%	5%	3%	10%	6%	7%	7%	9%	9%	6%	4%	5%	7%	10%	7%	6%	6%	4%	4%	13%
Never	12%	16%	9%	12%	4%	15%	17%	12%	17%	10%	12%	13%	13%	8%	8%	14%	12%	10%	12%	11%	11%	7%	20%	12%	12%	11%
Don't know/Refused	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%
(If currently have dog/cat or had dog/cat w	thin la	t five	(pars) F	יייטע אַ	current	ly have	any of	the fo	lowing	S [U33	-035 P4	OTATE	 	<u> </u>					L	<u> </u>		<u> </u>		Ь	Ь	<u> </u>
Q33. Pet insurance	tiiii ia	st live y	rears, E	o you t	current	iy nave	any or	tile io	ilowing	;: [Q33	-Q33 IN	OTATE	<u> </u>													
		Gei	nder		А	ge			Region)	Pet O	wner	0.	t Person	Children	n in HH		Relig	gion		I	Ethnicit	у		Income	e
	Total	м	_	10 24	25 40	E0 64	GF:	NVC	Subs	Linet	Doo	Cat	Dog	Cat	Voc	No	Cath	lowish	Drot	Other	\A/bita	Afr	Latina	<\$50K	\$50K- \$100K	\$100k
Voc	Total		F 1.40/			50-64	65+	NYC	Subs	Upst	Dog	Cat	person	person	Yes	No	Cath	Jewish	Prot			Amer	Latino		+	+
Yes	13%	12% 88%	14%	27% 73%	12% 84%	7%	13%	25%	15%	6%	15%	6%	13%	10%	12%	14%	17%	27%	15%	6%	9%	29%	21%	16%	10%	12%
		000/	83%	120/	U/10/	93%	86%	73%	85%	92%	83%	94%	86%	87%	86%	85%	81%	73%	85%	92%	90%	71%	74%	82%	88%	88%
No Don't know/Refused	85% 1%	0%	3%	0%	5%	0%	1%	2%	0%	1%	2%	0%	1%	3%	2%	1%	2%	0%	0%	2%	1%	0%	4%	2%	2%	0%

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Q34. Licenses for your pet or pets																										
		Gen	der		Ą	ge			Region	1	Pet C	wner	Dog/Ca	t Person	Childre	n in HH		Relig	gion			Ethnicit	у		Incom	e
													Dog	Cat								Afr			\$50K-	
	Total	M	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Dog	Cat	person	person	Yes	No	Cath	Jewish	Prot	Other	White	Amer	Latino	<\$50K	\$100K	\$100K+
Yes	59%	61%	57%	51%	67%	61%	46%	47%	61%	65%	73%	43%	68%	29%	60%	58%	56%	65%	49%	68%	61%	21%	61%	55%	56%	64%
No	40%	39%	42%	49%	33%	38%	54%	53%	36%	35%	26%	57%	32%	71%	40%	41%	44%	35%	51%	31%	39%	79%	39%	45%	43%	35%
Don't know/Refused	1%	0%	1%	0%	0%	2%	0%	0%	3%	0%	1%	1%	0%	0%	0%	1%	1%	0%	0%	1%	1%	0%	0%	0%	1%	1%
Q35. An invisible fence																										
		Gen	der		A	ge			Region		Pet C	wner	Dog/Ca	t Person	Childre	n in HH		Relig	gion			Ethnicit	У		Incom	e
						ĺ							Dog	Cat				1				Afr	ĺ		\$50K-	
	Total	М	F	18-34	35-49	50-64	65+	NYC	Subs	Upst	Dog	Cat	person	person	Yes	No	Cath	Jewish	Prot	Other	White	Amer	Latino	<\$50K	\$100K	\$100K+
Yes	11%	13%	10%	7%	14%	11%	12%	6%	16%	13%	13%	8%	15%	8%	13%	10%	14%	5%	10%	10%	10%	9%	20%	6%	10%	20%
No	88%	87%	89%	93%	86%	89%	88%	93%	84%	87%	87%	91%	85%	92%	87%	89%	86%	90%	90%	90%	90%	91%	80%	93%	90%	80%
Don't know/Refused	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	5%	0%	0%	0%	0%	0%	1%	0%	0%
Q36. (If currently have dog/cat or had dog/o	cat with	in last	five ye	ars) Fr	om whi	ch of th	e follo	wing so	ources	did you	obtain	your p									1			1		
	Gender Age					Region		Pet C	wner	0.	Dog/Cat Person		Children in HH		Reli		gion		Ethnicit	у		Incom	e			
			_								_	_	Dog	Cat					_			Afr			\$50K-	
	Total	M	F		35-49				Subs			Cat	person	person	Yes	No	Cath	Jewish	Prot	Other	White	Amer			\$100K	
A private person	31%	26%	36%	41%	25%	34%	28%	25%	22%	40%	33%	34%	33%	28%	38%	28%	29%	40%	31%	35%	32%	36%	15%	36%	33%	25%
A breeder	21%	23%	19%	20%	22%	19%	22%	19%	26%	20%	27%	11%	26%	10%	27%	18%	25%	16%	22%	17%	21%	21%	23%	16%	19%	31%
A pet store	13%	12%	13%	13%		9%	11%	20%	13%	8%	14%	11%	13%	15%	12%	13%	19%	5%	14%	6%	9%	22%	24%	11%	9%	15%
A shelter	26%	27%	24%	9%	37%	30%	22%	24%	31%	25%	25%	29%	24%	31%	25%	26%	24%	37%	18%	29%	29%	5%	22%	16%	29%	34%
The pet adopted you	12%	12%	12%	15%	11%	11%	13%	13%	16%	9%	8%	18%	7%	19%	9%	14%	14%	10%	8%	13%	11%	18%	18%	12%	17%	12%
Some other way	10%	11%	9%	9%	9%	13%	10%	10%	12%	9%	9%	14%	8%	13%	8%	11%	6%	17%	14%	11%	11%	3%	8%	13%	8%	5%
Don't know/Refused	2%	2%	2%	3%	4%	1%	0%	1%	0%	4%	3%	0%	3%	3%	2%	2%	2%	0%	1%	4%	3%	2%	0%	4%	0%	2%
Q37. (If currently have dog/cat or had dog/o	cat with	in last	five ye	ars) No	w thinl	king ab	out ho	v much	ı ı you sı	end o	r spent	on you	ır pet, incl	luding foo	d, vet vis	sits, med	icine, g	rooming	, treats	, toys, k	ooarding	or any	thing els	se you s	pend o	n your
pet, about how much a year would you esti	mate th	at you	spend	or spe	nt on yo	our pet	or pet	s? Wou	ıld you	say																
		Gen	der		A	ge			Region		Pet C)wner	Dog/Ca	t Person	Childre	n in HH		Relig	gion			Ethnicit	у		Incom	e
													Dog	Cat								Afr			\$50K-	
	Total	M	F		35-49				Subs	•	Dog	Cat	person	person	Yes	No	Cath	Jewish	Prot	Other	White	Amer				\$100K+
Less than \$500	27%	28%	26%	18%	33%	23%	35%	22%	20%	34%	20%	33%	23%	39%	35%	23%	18%	11%	34%	33%	27%	19%	23%	37%	22%	17%
At least \$500 but less than \$1,000	38%	32%	44%	42%	29%	47%	35%	39%	34%	40%	37%	41%	37%	40%	34%	41%	42%	53%	38%	34%	38%	50%	35%	35%	47%	38%
At least \$1,000 but less than \$2,000	19%	18%	19%	13%	24%	19%	18%	18%	20%	18%	23%	11%	20%	10%	17%	20%	23%	24%	14%	17%	20%	17%	8%	14%	15%	27%
\$2,000 or more	15%	19%	11%	27%	14%	11%	8%	19%	26%	7%	19%	14%	18%	10%	13%	16%	16%	12%	12%	16%	13%	11%	33%	14%	15%	16%
Don't know/Refused	1%	2%	1%	0%	0%	1%	4%	2%	1%	1%	2%	1%	1%	0%	1%	1%	1%	0%	2%	0%	1%	3%	1%	0%	1%	2%

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Nature of the Sample	
New York State Residents	
Region	
NYC	43%
Suburbs	21%
Upstate	36%
Age	
18 to 34	28%
35 to 49	25%
50 to 64	22%
65 and older	16%
Gender	
Male	48%
Female	52%
Race/Ethnicity	
White	62%
African American/Black	13%
Latino	12%
Children in Household	
Yes	32%
No	68%
Religion	
Catholic	34%
Jewish	8%
Protestant	17%
Other	38%
Income	
Less than \$50,000	39%
\$50,000 to \$100,000	24%
\$100,000 or more	21%

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