

Siena College Research Institute																						
New York State Survey																						
Statewide Monthly Index of Consumer Sentiment																						
Tracking Summary																						
Results of telephone poll of 809 New York State residents in November 2014, margin of error +/-3.4.																						
Conducted by the Siena College Research Institute, Loudonville, NY.																						
Please check which, if any, of the items you plan to buy in the next SIX months.																						
OVERALL	Nov-12	Dec-12	Jan-13	Feb-13	Mar-13	Apr-13	May-13	Jun-13	Jul-13	Aug-13	Sep-13	Oct-13	Nov-13	Dec-13	Jan-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14	Nov-14	Diff
<b>Car/Truck</b>																						
Yes	14.1	11.5	10.6	12.6	13.9	11.8	9.1	13.6	14.7	12.9	12.9	12.9	14.0	11.9	11.4	14.1	11.7	10.6	10.5	11.8	13.6	1.8
No	84.7	86.6	87.1	85.1	83.8	85.8	87.8	85.3	84.2	85.4	84.6	85.7	84.7	85.5	87.0	83.9	86.9	87.8	87.0	86.9	83.9	-3.0
Not Sure	1.2	2.0	2.2	2.2	2.4	2.4	3.1	1.1	1.1	1.6	2.5	1.3	1.3	2.6	1.6	1.9	1.4	1.6	2.5	1.3	2.5	1.2
<b>Consumer Electronics*</b>																						
Yes	19.2	17.9	14.9	15.8	15.0	14.7	13.8	18.3	35.5	34.5	35.8	35.5	38.3	34.9	31.9	28.6	33.1	29.9	32.0	34.1	44.6	10.5
No	78.0	80.1	81.0	79.3	82.5	82.9	82.2	80.3	62.3	63.5	60.9	61.7	59.2	61.9	65.2	67.3	63.4	67.1	65.5	63.1	52.7	-10.4
Not Sure	2.9	2.0	4.1	4.8	2.5	2.5	4.1	1.5	2.2	2.0	3.3	2.8	2.6	3.2	2.9	4.2	3.4	3.0	2.5	2.9	2.7	-0.2
*In July 2013, the wording was changed from "computer" to "consumer electronics like a personal computer, cell phone, television or tablet".																						
<b>Furniture</b>																						
Yes	23.9	20.7	20.6	20.2	23.1	22.7	21.8	24.6	20.9	18.0	23.1	21.9	19.3	20.4	23.9	18.3	21.9	19.1	23.9	19.7	23.8	4.1
No	74.1	76.2	76.4	77.2	74.3	74.5	74.3	73.6	76.5	79.5	73.9	74.9	78.8	76.7	74.6	78.3	75.6	78.3	74.8	78.2	73.4	-4.8
Not Sure	2.0	3.1	3.0	2.6	2.6	2.7	3.9	1.8	2.6	2.5	3.1	3.2	1.9	2.9	1.4	3.4	2.5	2.6	1.3	2.1	2.8	0.7
<b>Home</b>																						
Yes	4.4	2.9	4.4	4.8	4.5	5.2	3.9	4.1	4.6	3.8	5.7	5.1	4.0	4.0	5.3	3.9	3.8	4.0	5.1	4.3	6.8	2.5
No	94.8	96.4	93.5	94.6	94.6	93.9	94.7	95.0	94.7	95.1	92.6	93.7	95.5	94.7	94.2	95.2	95.0	94.9	93.8	95.1	91.6	-3.5
Not Sure	.9	.7	2.1	.6	.9	.9	1.4	.9	.7	1.1	1.7	1.2	.5	1.3	.5	1.0	1.3	1.1	1.1	.6	1.6	1.0
<b>Major Home Improvement</b>																						
Yes	17.5	16.6	16.2	14.4	16.4	16.6	17.6	19.6	17.3	16.2	17.3	16.4	13.0	15.3	15.1	13.5	18.0	16.9	20.3	20.9	15.7	-5.2
No	81.5	82.1	81.4	83.0	81.5	82.1	79.5	79.1	80.9	82.0	80.6	80.9	85.4	82.8	83.6	83.9	80.0	81.7	77.2	77.1	82.9	5.8
Not Sure	1.0	1.4	2.4	2.6	2.1	1.2	3.0	1.3	1.7	1.8	2.1	2.7	1.6	1.9	1.3	2.6	2.0	1.4	2.5	2.1	1.4	-0.7