

Siena College Research Institute																						
New York State Survey																						
Statewide Monthly Index of Consumer Sentiment																						
Tracking Summary																						
Results of telephone poll of 804 New York State residents in March 2015, margin of error +/-4%																						
Conducted by the Siena College Research Institute, Loudonville, NY.																						
Please check which, if any, of the items you plan to buy in the next SIX months.																						
OVERALL	Jan-13	Feb-13	Mar-13	Apr-13	May-13	Jun-13	Jul-13	Aug-13	Sep-13	Oct-13	Nov-13	Dec-13	Jan-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14	Jul-14	Nov-14	Mar-15	Diff
<b>Car/Truck</b>																						
Yes	10.6	12.6	13.9	11.8	9.1	13.6	14.7	12.9	12.9	12.9	14.0	11.9	11.4	14.1	11.7	10.6	10.5	11.8	13.0	13.6	18.9	5.3
No	87.1	85.1	83.8	85.8	87.8	85.3	84.2	85.4	84.6	85.7	84.7	85.5	87.0	83.9	86.9	87.8	87.0	86.9	85.5	83.9	79.0	-4.9
Not Sure	2.2	2.2	2.4	2.4	3.1	1.1	1.1	1.6	2.5	1.3	1.3	2.6	1.6	1.9	1.4	1.6	2.5	1.3	1.4	2.5	2.1	-0.4
<b>Consumer Electronics*</b>																						
Yes	14.9	15.8	15.0	14.7	13.8	18.3	35.5	34.5	35.8	35.5	38.3	34.9	31.9	28.6	33.1	29.9	32.0	34.1	33.1	44.6	40.6	-4.0
No	81.0	79.3	82.5	82.9	82.2	80.3	62.3	63.5	60.9	61.7	59.2	61.9	65.2	67.3	63.4	67.1	65.5	63.1	64.5	52.7	56.5	3.8
Not Sure	4.1	4.8	2.5	2.5	4.1	1.5	2.2	2.0	3.3	2.8	2.6	3.2	2.9	4.2	3.4	3.0	2.5	2.9	2.4	2.7	2.9	0.2
*In July 2013, the wording was changed from "computer" to "consumer electronics like a personal computer, cell phone, television or tablet".																						
<b>Furniture</b>																						
Yes	20.6	20.2	23.1	22.7	21.8	24.6	20.9	18.0	23.1	21.9	19.3	20.4	23.9	18.3	21.9	19.1	23.9	19.7	22.1	23.8	22.5	-1.3
No	76.4	77.2	74.3	74.5	74.3	73.6	76.5	79.5	73.9	74.9	78.8	76.7	74.6	78.3	75.6	78.3	74.8	78.2	74.7	73.4	75.3	1.9
Not Sure	3.0	2.6	2.6	2.7	3.9	1.8	2.6	2.5	3.1	3.2	1.9	2.9	1.4	3.4	2.5	2.6	1.3	2.1	3.2	2.8	2.2	-0.6
<b>Home</b>																						
Yes	4.4	4.8	4.5	5.2	3.9	4.1	4.6	3.8	5.7	5.1	4.0	4.0	5.3	3.9	3.8	4.0	5.1	4.3	5.1	6.8	8.1	1.3
No	93.5	94.6	94.6	93.9	94.7	95.0	94.7	95.1	92.6	93.7	95.5	94.7	94.2	95.2	95.0	94.9	93.8	95.1	94.4	91.6	90.8	-0.8
Not Sure	2.1	.6	.9	.9	1.4	.9	.7	1.1	1.7	1.2	.5	1.3	.5	1.0	1.3	1.1	1.1	.6	.5	1.6	1.1	-0.5
<b>Major Home Improvement</b>																						
Yes	16.2	14.4	16.4	16.6	17.6	19.6	17.3	16.2	17.3	16.4	13.0	15.3	15.1	13.5	18.0	16.9	20.3	20.9	14.3	15.7	19.6	3.9
No	81.4	83.0	81.5	82.1	79.5	79.1	80.9	82.0	80.6	80.9	85.4	82.8	83.6	83.9	80.0	81.7	77.2	77.1	83.5	82.9	78.6	-4.3
Not Sure	2.4	2.6	2.1	1.2	3.0	1.3	1.7	1.8	2.1	2.7	1.6	1.9	1.3	2.6	2.0	1.4	2.5	2.1	2.2	1.4	1.7	0.3