We're interested in how people use telephones and other devices to communicate and get information. Do you have a landline, a cell phone or both?

we re interested in now people use telep			Regior	1	Ger	nder		Δ	ge			Income	9	PI	hone St	tatus	Cell P	hone	F	ace/Ethnici	tv	Educa	ation
				1					1			\$50K-	<u> </u>	Landline		Cell Phone		Regular cell		Black /Afr	, 	Less than	
	Total	NYC	Subs	Upst	м	F	18-34	35-49	50-64	65+	<\$50K	\$100K	\$100K+	Only	Both	Only	Smartphone	phone	White	Amer	Latino	college	degree
Landline Only	10%	12%	10%	8%	9%	12%	6%	4%	11%	23%	14%	5%	3%	100%	0%	0%	0%	0%	8%	14%	9%	13%	6%
Both	69%	69%	76%	64%	66%	72%	58%	72%	78%	73%	57%	73%	87%	0%	100%	0%	75%	81%	75%	62%	57%	61%	81%
Cell phone Only	21%	18%	14%		26%	17%	36%	24%	11%	4%	30%	22%	10%	0%	0%	100%	25%	19%	17%	24%	34%	27%	14%
cen phone only	21/0	1070	1470	2070	2070	1770	3070	2-170	11/0	770	3070	22/0	1070	070	070	10070	2370	1570	1770	2-170	3470	2770	1470
(If have cell phone) Is your cell phone a sn	artpho	ne or a	regula	ar cell p	hone?	l		l					l	1			l	1		l	1		I
, , . , . , , , , ,			Region			nder		Α	ge			Income	2	Pl	none St	tatus	Cell P	hone	F	ace/Ethnici	tv	Educa	ation
									Ĭ			\$50K-		Landline		Cell Phone		Regular cell		Black /Afr	ĺ	Less than	College
	Total	NYC	Subs	Upst	М	F	18-34	35-49	50-64	65+	<\$50K	\$100K	\$100K+	Only	Both	Only	Smartphone	phone	White	Amer	Latino	college	degree
Smartphone	70%	74%	72%	64%	72%	67%	88%	79%	63%	32%	60%	76%	87%	0%	68%	75%	100%	0%	67%	69%	86%	64%	77%
Regular cell phone	30%	26%	28%	36%	28%	33%	12%	21%	37%	68%	40%	24%	13%	0%	32%	25%	0%	100%	33%	31%	14%	36%	23%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
2011 ( 11110 11) ( 11110 1110 110	0,0	0,0	070	070	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
(If have smartphone) Is your smartphone	an	<u> </u>	<u> </u>	<u> </u>				<u> </u>			ı		l	1		ı	l	ı		1			I
(are sinar spinone) to your sinar spinone	<u> </u>		Region	1	Ger	nder		Δ	ge			Income	<u> </u>	PI	hone St	tatus	Cell P	hone	F	ace/Ethnici	tv	Educa	ation
	1							1	Ĭ			\$50K-		Landline	I	Cell Phone	55	Regular cell		Black /Afr	ĺ	Less than	College
	Total	NYC	Subs	Upst	М	F	18-34	35-49	50-64	65+	<\$50K	\$100K	\$100K+	Only	Both	Only	Smartphone	phone	White	Amer	Latino	college	degree
Android	43%	42%	41%	45%	46%	40%	45%	48%	38%	34%	54%	46%	30%	0%	40%	50%	43%	0%	37%	72%	43%	51%	35%
iPhone	53%	54%	56%	50%	51%	55%	52%	50%	56%	60%	41%	50%	68%	0%	56%	45%	53%	0%	59%	28%	52%	43%	62%
	2%	1%	3%	2%	1%	2%	1%	1%	2%	4%	3%	0%	1%	0%	1%	2%	2%	0%	2%	0%	0%	3%	1%
Windows			3/0	2/0						0%	2%	1%	1%	0%	1%	3%	2%	0%	2%	0%	2%	3%	1%
Windows Some other kind			∩9/	20/	20/	20/	20/																
Some other kind	2%	2%	0%	3%	2%	2%	2%	1%	2%														
			0% 0%	3% 1%	2% 0%	2%	2% 0%	0%	2%	2%	1%	1%	0%	0%	1%	0%	1%	0%	1%	0%	2%	1%	1%
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Some other kind Don't know/Refused	2% 1%	2% 1%	0%	1%	0%			0%				1%	0%	0% PI		0%		0% hone	1%	0% ace/Ethnici	2%	1%	1% ation
Some other kind Don't know/Refused	2% 1%	2% 1%	0% ng?	1%	0%	2%	0%	0%	2% ge	2%	1%	1%	0%	0% Pl Landline	1%	0% tatus Cell Phone	1%	0% hone Regular cell	1%	0%	2%	1%  Educa	1% ation College
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Some other kind Don't know/Refused  (If have cell phone) Do you use your cell p  Yes No Refused  Thinking about all the telephone calls you  I make all or nearly all of my calls on my home landline phone I split my use about 75% land line and 25% on cell I am about 50/50 I make most of my calls via cell, say 75%	2% 1% hone for Total 81% 0% make t Total 20%	2% 1% 17 18 17 18 18 18 18 18 18 18 18 18 18 18 18 18	ng? Regior Subs 80% 20% 0% which Regior Subs 22% 7%	1% Upst 80% 20% 0% Upst 21% 9%	0%  Ger  M 82% 17% 0%  followin Ger  M 15%	2%    F   81%   19%   0%     ng commoder   F   25%   10%	0%  18-34  96%  4%  0%  18-34  8%  4%	91% 99% 0% est to c	ge 50-64 82% 0% lescribinge 50-64 22% 13%	65+ 37% 63% 0% 65+ 53% 13%	1%  <\$50K 79% 21% 0%  phone  <\$50K 26%	1%   Income   \$50K-\$100K   83%   17%   0%       use:   Income   \$50K-\$100K   14%   10%	93% 7% 0% \$100K+ 93% 7% 0%	Pl Landline Only 0% 0% 0% Pl Landline Only 100%	1%  Both 78% 22% 0%  Both 15% 12%	catus Cell Phone Only 92% 8% 0%  Cell Phone Only 0%	1%  Cell P  Smartphone 95% 5% 0%  Cell P  Smartphone 3% 6%	hone Regular cell phone 50% 50% 0% hone Regular cell phone 30% 16%	1% White 80% 20% 0%  White 21% 10%	ace/Ethnici Black /Afr Amer 84% 16% 0%  ace/Ethnici Black /Afr Amer 23% 4%	2% Latino 94% 6% 0% Latino 12%	Educa Less than college 80% 20% 0% Educa Less than college 24%	ation College degree 85% 15% 0% College degree 15% 10%
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			Region	1	Ger	nder		Α	ge	· ·		Income	2	Pl	hone St	tatus	Cell P	hone	R	ace/Ethnici	ity	Educa	ation
									Ī			\$50K-		Landline		Cell Phone		Regular cell		Black /Afr	ĺ	Less than	College
	Total	NYC	Subs	Upst	М	F	18-34	35-49	50-64	65+	<\$50K	\$100K	\$100K+	Only	Both	Only	Smartphone	phone	White	Amer	Latino	college	degree
Less than you did five years ago	57%	59%	59%	54%	61%	54%	64%	68%	57%	41%	49%	60%	73%	27%	62%	0%	73%	38%	57%	57%	76%	53%	62%
About the same as you did five years ago	33%	29%	34%	38%	31%	34%	22%	23%	37%	49%	37%	28%	22%	59%	29%	0%	20%	49%	37%	29%	11%	35%	30%
More than you did five years ago	9%	11%	7%	7%	7%	10%	11%	9%	5%	10%	13%	11%	4%	9%	9%	0%	7%	12%	6%	10%	13%	10%	8%
Don't know/Refused	1%	2%	0%	1%	1%	1%	2%	0%	1%	1%	1%	0%	1%	4%	1%	0%	0%	1%	1%	3%	0%	2%	0%
(If have landline) Looking to the future, do	you th	ink tha	at five y	ears fr	om nov	w, you	will use	your l	nome/l	and lin	e more t	han too	lay, abou	t the same	amou	nt, less, or do	you think you	won't even	own a la	I ind line in fi	ve years		
			Regior	1	Ger	nder		Α	ge			Income	9	Pl	hone St	tatus	Cell P	hone	R	lace/Ethnici	ity	Educa	ation
	Total	NYC	Subs	Upst	м	F	18-34	35-49	50-64	65+	<\$50K	\$50K- \$100K	\$100K+	Landline Only	Both	Cell Phone Only	Smartphone	Regular cell phone	White	Black /Afr Amer	Latino	Less than college	College
More than today	4%	5%	2%	2%	4%	3%	5%	2%	2%	5%	5%	1%	1%	9%	3%	0%	2%	3%	2%	5%	6%	5%	1%
About the same amount	44%	39%	51%	45%	43%	44%	30%	42%	48%	59%	46%	39%	45%	50%	43%	0%	37%	54%	47%	39%	34%	45%	43%
Less	19%	20%	20%	18%	21%	18%	18%	25%	19%	13%	17%	20%	23%	18%	19%	0%	21%	16%	19%	18%	20%	16%	22%
Won't have a land line in five years	27%	28%	22%	29%	28%	26%	42%	27%	25%	13%	25%	36%	29%	8%	30%	0%	37%	15%	25%	31%	36%	27%	28%
Don't know/Refused	7%	9%	5%	5%	4%	9%	4%	4%	6%	10%	7%	3%	1%	15%	6%	0%	3%	12%	6%	6%	3%	8%	5%
(If have landline) Do you receive your hom	o tolor	hono	onvice	via voi	r cable	comp	ny or t	hrough	anoth	or prov	idor?								ļ	<u> </u>			ļ
I have landine; bo you receive your non	ie telep	Jilone s	Regior			nder	ally Of t		ge	ei piot	iuei:	Income	2	Pl	hone St	tatus	Cell P	hone	R	tace/Ethnici	ity	Educa	ation
									Ī			\$50K-		Landline		Cell Phone		Regular cell		Black/ Afr	ĺ	Less than	Colleg
	Total	NYC	Subs	Upst	М	F	18-34	35-49	50-64	65+	<\$50K	\$100K	\$100K+	Only	Both	Only	Smartphone	phone	White	Amer	Latino	college	degree
Cable company	69%	73%	76%	57%	74%	66%	82%	77%	70%	53%	67%	69%	74%	58%	72%	0%	79%	59%	65%	79%	85%	68%	71%
Another provider	29%	26%	19%	41%	26%	31%	14%	22%	29%	44%	33%	29%	25%	36%	27%	0%	20%	40%	34%	20%	11%	29%	28%
									23/0	, , ,	5570	25/0	23/0	3070	2770			.070	3 .70				
Don't know/Refused	2%	1%	6%	1%	0%	3%	4%	0%	1%	3%	0%	1%	1%	6%	1%	0%	1%	1%	2%	2%	4%	3%	1%
, , , , , , , , , , , , , , , , , , , ,					0%	3%	4%									0%						3%	1%
Don't know/Refused (If only have cell phone) When did you sto				ohone?	0%	3%	4%	0%					1%	6%				1%	2%		4%	3% Educa	
, , , , , , , , , , , , , , , , , , , ,			ıd line ı	ohone?	0%		4%	0%	1%			1%	1%	6%	1%		1%	1%	2%	2%	4%		
, , , , , , , , , , , , , , , , , , , ,			ıd line ı	ohone?	0%		18-34	0% A	1% ge	3%		1%	1%	6% PI	1%	tatus	1%	1% hone	2%	2% Race/Ethnici	4%	Educa	ation Colleg
, , , , , , , , , , , , , , , , , , , ,	p havir	ng a lan	nd line   Region	ohone?	0% Ger	nder		0% A	1% ge	3%	0%	1% Income \$50K-	1%	6% Pl Landline	1% hone St	tatus Cell Phone	1%	1% hone Regular cell	2%	2% Race/Ethnici Black/ Afr	4% ity	Educa Less than	ation College
(If only have cell phone) When did you sto	p havir	ng a lan	Region	ohone?	0% Ger	nder F	18-34	0% A 35-49	1% ge 50-64	3% 65+	0% <\$50K	1% Income \$50K- \$100K	1% e \$100K+	6% Pl Landline Only	1% hone St	catus Cell Phone Only	1%  Cell Pi  Smartphone	1% hone Regular cell phone	2%	2%  Bace/Ethnici Black/ Afr Amer	4% ity Latino	Educa Less than college	ation College degree
(If only have cell phone) When did you sto	p havir	ng a lan	Region Subs	Upst	0% Ger M 11%	nder F	<b>18-34</b> 8%	0% A 35-49 8%	ge 50-64 22%	65+ 11%	0% <\$50K 8%	1% Income \$50K- \$100K 12%	1% \$100K+ 16%	6% Pl Landline Only 0%	hone St Both	Cell Phone Only 10%	Cell Pl Smartphone 9%	1% hone Regular cell phone 11%	2% R White 11%	2% Race/Ethnici Black/ Afr Amer 11%	4% Latino 12%	Educa Less than college 10%	College degree
(If only have cell phone) When did you sto Less than a year ago 1 to 3 years ago	Total	NYC 9% 23%	Region Subs 9% 41%	Upst 11% 26%	0% Ger M 11% 23%	rder F 9% 32%	18-34 8% 28%	35-49 8% 19%	1% ge 50-64 22% 38%	65+ 11% 39%	0% <\$50K 8% 29%	1%   Income   \$50K-   \$100K   12%   32%	1% \$100K+ 16% 17%	Pl Landline Only 0%	1% hone St Both 0%	Cell Phone Only 10% 27%	Cell Pl Smartphone 9% 25%	hone Regular cell phone 11% 32%	2%  R White 11% 30%	2% Race/Ethnici Black/ Afr Amer 11% 28%	4%  ity  Latino 12% 21%	Educa Less than college 10% 28%	college degree 9% 23%
(If only have cell phone) When did you sto Less than a year ago 1 to 3 years ago 4 to 5 years ago	Total 10% 27% 17%	NYC 9% 23% 17%	Region Subs 9% 41% 20%	Upst 11% 26% 15%	0% Ger M 11% 23% 18%	rder F 9% 32% 14%	18-34 8% 28% 14%	0% 35-49 8% 19% 22%	1% ge 50-64 22% 38% 19%	65+ 11% 39% 19%	0% <\$50K 8% 29% 14%	1% Income \$50K- \$100K 12% 32% 26%	1% \$100K+ 16% 17% 19%	6% Pl Landline Only 0% 0%	1% hone St  Both 0% 0% 0%	Cell Phone Only 10% 27% 17%	1%  Cell Pl  Smartphone 9% 25% 17%	hone Regular cell phone 11% 32% 15%	2%  White 11% 30% 19%	2% Black/ Afr Amer 11% 28% 10%	4%  ity  Latino 12% 21% 17%	Educa Less than college 10% 28% 17%	Colleg degree 9% 23% 16%
(If only have cell phone) When did you sto Less than a year ago 1 to 3 years ago 4 to 5 years ago More than 5 years ago	Total 10% 27% 17% 32%	NYC 9% 23% 17% 29%	Region Subs 9% 41% 20% 23%	Upst 11% 26% 15% 36%	0%  Ger  M  11%  23%  18%  36%	nder F 9% 32% 14% 26%	18-34 8% 28% 14% 32%	35-49 8% 19% 22% 38%	ge 50-64 22% 38% 19% 18%	65+ 11% 39% 19% 31%	<\$50K 8% 29% 14% 33%	1% Income \$50K- \$100K 12% 32% 26% 26%	1% \$100K+ 16% 17% 19% 39%	6%  Pl Landline Only 0% 0% 0%	1% hone St  Both 0% 0% 0% 0%	Cell Phone Only 10% 27% 17% 32%	1%  Cell Pi  Smartphone 9% 25% 17% 32%	hone Regular cell phone 11% 32% 15% 29%	2%  White 11% 30% 19% 29%	2% Black/ Afr Amer 11% 28% 10% 33%	4% Latino 12% 21% 17% 38%	Educa Less than college 10% 28% 17% 32%	College degree 9% 23% 16% 33%
(If only have cell phone) When did you sto Less than a year ago 1 to 3 years ago 4 to 5 years ago More than 5 years ago Never had a land line phone	Total 10% 27% 17% 32% 11% 4%	NYC 9% 23% 17% 29% 16% 6%	Region Subs 9% 41% 20% 23% 6% 0%	Upst 11% 26% 15% 36% 9% 3%	0%  Ger  M 11% 23% 18% 36% 9% 3%	rider F 9% 32% 14% 26% 15% 4%	18-34 8% 28% 14% 32% 15% 3%	35-49 8% 19% 22% 38% 11% 3%	ge 50-64 22% 38% 19% 18% 0%	65+ 11% 39% 19% 31% 0%	0% <\$50K 8% 29% 14% 33% 11%	1% Income \$50K- \$100K 12% 32% 26% 26% 3%	\$100K+ 16% 17% 19% 39% 9%	6%  Pl Landline Only 0% 0% 0% 0% 0%	1% hone St  Both 0% 0% 0% 0% 0%	Cell Phone Only 10% 27% 17% 32% 11%	1%  Cell Pi  Smartphone 9% 25% 17% 32% 12%	1% hone Regular cell phone 11% 32% 15% 29% 9%	2% White 11% 30% 19% 29% 10%	2% Black/ Afr Amer 11% 28% 10% 33% 5%	4%  Latino 12% 21% 17% 38% 12%	Educa Less than college 10% 28% 17% 32% 9%	ation College degree 9% 23% 16% 33% 18%
(If only have cell phone) When did you sto Less than a year ago 1 to 3 years ago 4 to 5 years ago More than 5 years ago Never had a land line phone Don't know/Refused	Total 10% 27% 17% 32% 11% 4%	NYC 9% 23% 17% 29% 16% 6%	Region Subs 9% 41% 20% 23% 6% 0%	Upst 11% 26% 15% 36% 9% 3% ersona	0%  Ger  M 11% 23% 18% 36% 9% 3%	rider F 9% 32% 14% 26% 15% 4%	18-34 8% 28% 14% 32% 15% 3%	0%  35-49 8% 19% 22% 38% 11% 3%	ge 50-64 22% 38% 19% 18% 0%	65+ 11% 39% 19% 31% 0%	0% <\$50K 8% 29% 14% 33% 11%	1% Income \$50K- \$100K 12% 32% 26% 26% 3% 0%	\$100K+ 16% 17% 19% 39% 9% 0%	6%  Pl Landline Only 0% 0% 0% 0% 0%	1% hone St  Both 0% 0% 0% 0% 0%	27% 17% 32% 11% 4%	1%  Cell Pi  Smartphone 9% 25% 17% 32% 12%	1% hone Regular cell phone 11% 32% 15% 29% 9% 4%	2% White 11% 30% 19% 29% 10%	2%  Race/Ethnici Black/ Afr Amer 11% 28% 10% 33% 5% 13%  Race/Ethnici	4% Latino 12% 21% 17% 38% 12% 1%	Educa Less than college 10% 28% 17% 32% 9% 5%	College   9%   23%   16%   33%   18%   1%
(If only have cell phone) When did you sto  Less than a year ago 1 to 3 years ago 4 to 5 years ago More than 5 years ago Never had a land line phone Don't know/Refused	Total 10% 27% 17% 32% 11% 4%	NYC 9% 23% 17% 29% 16% 6%	Subs 9% 41% 20% 23% 6% 0% k, for p	Upst 11% 26% 15% 36% 9% 3% ersona	0%  Ger  M 11% 23% 18% 36% 9% 3% I reaso	9% 32% 14% 26% 15% 4%	18-34 8% 28% 14% 32% 15% 3%	35-49 8% 19% 22% 38% 11% 3%	1%  ge  50-64  22%  38%  19%  18%  0%  3%	65+ 11% 39% 19% 31% 0%	0%   <\$50K   8%   29%   14%   33%   11%   4%	Income \$50K- \$100K 12% 32% 26% 26% 3% 0% Income \$50K-	\$100K+ 16% 17% 19% 39% 9% 0%	6% Pl Landline Only 0% 0% 0% 0% 0% 0% 10% 10% 10% 10% 10% 1	1%  hone St  Both  0%  0%  0%  0%  0%  hone St	Cell Phone Only 10% 27% 17% 32% 11% 4% Cell Phone	1%  Cell Pl  Smartphone 9% 25% 17% 32% 12% 3%  Cell Pl	none Regular cell phone 11% 32% 15% 29% 9% 4% hone Regular cell	2% White 11% 30% 19% 29% 10%	2%  Black/ Afr	4% Latino 12% 21% 17% 38% 12% 1%	Educa Less than college 10% 28% 17% 32% 9% 5%	ation  College degree 9% 23% 16% 33% 18% 1%  College
(If only have cell phone) When did you sto  Less than a year ago 1 to 3 years ago 4 to 5 years ago More than 5 years ago Never had a land line phone Don't know/Refused	Total 10% 27% 17% 32% 11% 4%	NYC 9% 23% 17% 29% 16% 6%	Subs 9% 41% 20% 23% 6% 0% k, for p	Upst 11% 26% 15% 36% 9% 3% Upst Upst Upst	0%  M 11% 23% 18% 36% 9% 3% I reaso Ger	9% 32% 14% 26% 15% 4% Insert forder	18-34 8% 28% 14% 32% 15% 3%	35-49 8% 19% 22% 38% 11% 3%	ge 50-64 22% 38% 19% 0% 3% ge 50-64	65+ 11% 39% 19% 31% 0% 0%	0% <\$50K 8% 29% 14% 33% 11%	1% Income \$50K- \$100K 12% 32% 26% 26% 3% 0%	\$100K+ 16% 17% 19% 39% 9% 0%	6%  Pl Landline Only 0% 0% 0% 0% 0% 0%	1% hone St  Both 0% 0% 0% 0% 0%	27% 17% 32% 11% 4%	1%  Cell Pl  Smartphone 9% 25% 17% 32% 12% 3%	1% hone Regular cell phone 11% 32% 15% 29% 9% 4%	2% White 11% 30% 19% 29% 10% 1%	2%  Race/Ethnici Black/ Afr Amer 11% 28% 10% 33% 5% 13%  Race/Ethnici	4% Latino 12% 21% 17% 38% 12% 1%	Educa Less than college 10% 28% 17% 32% 9% 5%	ation College degree 9% 23% 16% 33% 18% 1%
(If only have cell phone) When did you sto Less than a year ago 1 to 3 years ago 4 to 5 years ago More than 5 years ago Never had a land line phone Don't know/Refused (If have smartphone) Do you use a smart p	Total 10% 27% 17% 32% 11% 4% Dhone f	NYC 9% 23% 17% 29% 6% 6% NYC 1%	Subs 9% 41% 20% 6% 0% k, for p Regior Subs 1%	Upst 11% 26% 15% 36% 9% 3% ersona Upst 2%	0%  Ger  M 11% 23% 18% 36% 9% 3% I reaso Ger  M 2%	9% 32% 14% 26% 15% 4% ns or forder	18-34 8% 28% 14% 32% 15% 3% or both	35-49 8% 19% 22% 38% 11% 3% ? A	ge 50-64 22% 38% 19% 0% 3% ge 50-64 1%	65+ 11% 39% 19% 31% 0% 0%	0%  <\$50K 8% 29% 14% 33% 11% 4%  <\$50K	1%   Sok-    \$50K-    \$100K     12%     32%     26%     3%     0%     Income     \$50K-    \$100K     1%	\$100K+ 16% 17% 19% 39% 9% 0%	6%  Pl Landline Only 0% 0% 0% 0% 0% Landline Only 0%	1%  Both 0% 0% 0% 0% 0% 0% Both 1%	27% 17% 32% 11% 4% Cell Phone Only 0nly 0%	1%  Cell Pl  Smartphone 9% 25% 17% 32% 12% 3%  Cell Pl  Smartphone 1%	hone Regular cell phone 11% 32% 15% 29% 4% 4% hone Regular cell phone 0%	2% White 11% 30% 19% 29% 10% 1%  R White 1%	2%  Race/Ethnici Black/ Afr Amer 11% 28% 10% 33% 5% 13%  Race/Ethnici Black/ Afr Amer 2%	4% Latino 12% 21% 17% 38% 12% 1%  Latino 0%	Educates than college 10% 28% 17% 32% 9% 5% Educates than college 1%	23% 23% 16% 33% 18% 1%  ation Colleged degree 1%
(If only have cell phone) When did you sto Less than a year ago 1 to 3 years ago 4 to 5 years ago More than 5 years ago Never had a land line phone Don't know/Refused (If have smartphone) Do you use a smart p	Total 10% 27% 17% 32% 11% 4% Dhone f	NYC 9% 23% 17% 29% 6% 6% NYC	Subs 9% 41% 20% 23% 6% 0% k, for p Region	Upst 11% 26% 15% 36% 9% 3% Upst Upst Upst	0%  M 11% 23% 18% 36% 9% 3% I reaso Ger	9% 32% 14% 26% 15% 4% Insert forder	18-34 8% 28% 14% 32% 15% 3%	35-49 8% 19% 22% 38% 11% 3%	ge 50-64 22% 38% 19% 0% 3% ge 50-64	65+ 11% 39% 19% 31% 0% 0%	0%  <\$50K  8%  29%  14%  33%  11%  4%	Income \$50K- \$100K 12% 32% 26% 26% 3% 0% Income \$50K- \$100K	\$100K+ 16% 17% 19% 39% 9% 0%	Pl Landline Only 0% 0% 0% 0% 0%	1%  Both 0% 0% 0% 0% 0% 0% 0% Both 0%	27% 17% 32% 11% 4% Cell Phone Only	1%  Cell Pl  Smartphone 9% 25% 17% 32% 12% 3%  Cell Pl  Smartphone	hone Regular cell phone 11% 32% 15% 29% 9% 4% hone Regular cell phone	2% White 11% 30% 19% 29% 10% 1%	acce/Ethnici Black/ Afr Amer 11% 28% 10% 33% 5% 13%  Bacce/Ethnici Black/ Afr Amer	4% Latino 12% 21% 17% 38% 12% 1%	Educa Less than college 10% 28% 17% 32% 9% 5%	23% 23% 16% 33% 18% 1%  ation Colleged degree

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[If have smartphone and use for work) Do you have more than one smartphone, one for work and one for personal, or do you use the same phone for both?

Region Gender Age Income Phone Status Cell Phone Race/Ethnicity

| Stock | Landline | Cell Phone | Regular cell | Black/ Afr

			Region	1	Ger	nder		A	ge			Incom	e	P	hone S	tatus	Cell P	hone	R	ace/Ethnici	ty	Educa	ation
												\$50K-		Landline		Cell Phone		Regular cell		Black/ Afr		Less than	College
	Total	NYC	Subs	Upst	М	F	18-34	35-49	50-64	65+	<\$50K	\$100K	\$100K+	Only	Both	Only	Smartphone	phone	White	Amer	Latino	college	degree
More than one smartphone	9%	10%	6%	10%	14%	4%	5%	14%	12%	4%	4%	10%	14%	0%	9%	9%	9%	0%	9%	2%	12%	6%	12%
Same for work and personal	91%	90%	94%	90%	86%	96%	95%	86%	88%	96%	96%	90%	86%	0%	91%	91%	91%	0%	91%	98%	88%	94%	88%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
(6)		<u>.                                    </u>	L	L	<u>.                                    </u>	<u>.                                    </u>		<u> </u>	Ц.	<u>.                                    </u>	Ц.	L.,		L		L	L	L	L	L .	<u> </u>	<u> </u>	
(If have smartphone and use for work) Fi	st, thin	king ab	out you	ur worl	k smart	phone	usage,	ıs your	smart	onone y	your prii	mary to	rm of coi	nmunicati	on for y	our job or w	ould you say yo	our land line v	work ph	one is your	primary	work form	of
communication?	1	1					1				1												
			Regior	1	Ger	nder		A	ge	ı		Income	e		hone S		Cell P			ace/Ethnici	ty	Educa	
												\$50K-	١.	Landline		Cell Phone		Regular cell		Black/ Afr		Less than	
	Total	NYC	Subs		М	F			50-64		•	\$100K	<u> </u>	Only	Both	Only	Smartphone	phone	White	Amer	Latino	college	degree
Smartphone is primary	71%	72%	68%	70%		68%	82%	66%	60%	46%	81%	75%	58%	0%	68%	79%	71%	0%	67%	78%	79%	78%	64%
Land line is primary	25%	23%	26%	28%	24%	27%	16%	29%	34%	41%	17%	22%	37%	0%	27%	20%	25%	0%	29%	17%	18%	18%	32%
Don't know/Refused	4%	5%	6%	2%	3%	5%	2%	5%	6%	13%	2%	3%	5%	0%	5%	1%	4%	0%	4%	5%	3%	4%	5%
			<u> </u>	L .	<u> </u>											l		l				<u> </u>	
(If have smartphone and use for work) Do	you us	e your					?				1						T		_				
			Regior	1	Ger	nder		A	ge	1		Incom	e		hone S		Cell P		R	ace/Ethnici	ty	Educa	
												\$50K-	١.	Landline		Cell Phone		Regular cell		Black/ Afr		Less than	
	Total	NYC	Subs		М	F			50-64		•	\$100K	<u> </u>	Only	Both	Only	Smartphone	phone	White	Amer	Latino	college	degree
Yes	81%	81%	86%				84%	80%	77%	74%	76%	80%	89%	0%	80%	84%	81%	0%	82%	67%	88%	74%	87%
No	19%	19%	14%	24%	17%	23%	16%	20%	23%	26%	24%	20%	11%	0%	20%	16%	19%	0%	18%	33%	12%	26%	13%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
																							ļ .
(If have smartphone and use for work) Do	you us	e your	work s	martpl	none to	access	inform	nation (	on the i	nterne	t?												
			Regior	1	Ger	nder		Α	ge			Incom	e	P	hone S		Cell P	hone	R	ace/Ethnici	ty	Educa	ation
												\$50K-		Landline		Cell Phone		Regular cell		Black/ Afr		Less than	College
	Total		Subs			F			50-64		,			Only	Both	Only	Smartphone	phone	White	Amer	Latino	college	degree
Yes	88%	89%	87%	86%	87%	88%	93%	89%	83%	63%	90%	86%	86%	0%	87%	90%	88%	0%	86%	91%	93%	89%	87%
No	12%	11%	13%	14%	13%	12%	7%	11%	17%	37%	10%	14%	14%	0%	13%	10%	12%	0%	14%	9%	7%	11%	13%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
																							ļ .
(If have smartphone and use for work) Do	you us	e your	work s	martpl	none to	access	work r	elated	inform	ation i	ncluding	docum	ents or s	preadshee	ts?								
			Region	1	Ger	nder		Α	ge			Incom	e	P	hone S	tatus	Cell P	hone	R	ace/Ethnici	ty	Educa	ation
												\$50K-		Landline		Cell Phone		Regular cell		Black/ Afr		Less than	College
	Total	NYC	Subs			F			50-64		<\$50K		\$100K+	Only	Both	Only	Smartphone	phone	White	Amer	Latino	college	degree
Yes	55%	63%	43%	51%	55%		59%	63%	33%	35%	46%	56%	62%	0%	55%	54%	55%	0%	51%	44%	60%	46%	62%
No	45%	37%	57%	49%	45%	46%	41%	37%	67%	65%	54%	44%	38%	0%	45%	46%	45%	0%	49%	56%	40%	54%	38%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
																						1	

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(If have smartphone and use for work) Wo	uia yoi					•	as				ı	•	_	1 -			0.05		_	/rub		F.1	
		<u> </u>	Region	1	Ger	nder		Α	ge			Income	2		hone St		Cell Pl		R	ace/Ethnicit	у	Educa	
	Total	NYC	Subs	Upst	м	F	18-34	35-49	50-64	65+	<\$50K	\$50K- \$100K	\$100K+	Landline Only	Both	Cell Phone Only	Smartphone	Regular cell phone	White	Black/ Afr Amer	Latino	Less than college	College degree
Absolutely necessary to perform your job	33%	35%	32%	32%	34%	32%	28%	39%	32%	40%	25%	32%	40%	0%	33%	34%	33%	0%	34%	25%	34%	32%	34%
Helpful but not necessary	31%	29%	39%	28%	28%	35%	37%	28%	27%	34%	33%	38%	32%	0%	31%	33%	31%	0%	36%	17%	28%	28%	35%
Useful but you could certainly get along	250/	260/	200/	200/	270/	220/	2.40/	220/	400/	200/	440/	200/	200/	00/	200/	220/	250/	00/	200/	F00/	200/	400/	240/
without it	35%	36%	29%	39%	37%	33%	34%	33%	40%	26%	41%	30%	29%	0%	36%	33%	35%	0%	30%	58%	38%	40%	31%
Don't know/Refused	0%	1%	0%	1%	1%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%
Do you use LinkedIn?		<u> </u>																					
,			Region	1	Ger	nder		Α	ge			Income	2	P	hone St	tatus	Cell Pl	none	R	ace/Ethnicit	ty	Educa	ation
												\$50K-		Landline		Cell Phone		Regular cell		Black/ Afr	ĺ	Less than	College
	Total	NYC	Subs	Upst	М	F	18-34	35-49	50-64	65+	<\$50K	\$100K	\$100K+	Only	Both	Only	Smartphone	phone	White	Amer	Latino	college	degree
Yes	23%	28%	19%	19%	26%	20%	30%	26%	21%	9%	9%	31%	39%	7%	27%	18%	32%	8%	24%	17%	27%	13%	36%
No	75%	71%	78%	79%	72%	79%	69%	72%	76%	90%	89%	68%	60%	89%	72%	80%	67%	89%	75%	81%	70%	84%	64%
Don't know/Refused	2%	1%	3%	2%	2%	2%	1%	2%	3%	1%	2%	1%	1%	4%	1%	2%	1%	2%	2%	2%	3%	3%	0%
(If have smartphone and use for personal)	Now ti	hinkins	about	vour p	ersona ersona	l I smart	phone	use. Do	vou us	e vour	smartp	hone to	email?										
,			Region			nder			ge			Income		P	hone St	tatus	Cell Pl	none	R	ace/Ethnicit	tv	Educa	ation
												\$50K-		Landline		Cell Phone		Regular cell		Black/ Afr	ĺ	Less than	College
	Total	NYC	Subs	Upst	М	F	18-34	35-49	50-64	65+	<\$50K	\$100K	\$100K+	Only	Both	Only	Smartphone	phone	White	Amer	Latino	college	degree
Yes	78%	80%	81%	75%	78%	79%	84%	80%	73%	63%	77%	79%	88%	0%	77%	82%	78%	0%	79%	75%	85%	74%	83%
No	21%	20%	19%	25%	22%	21%	16%	20%	27%	35%	23%	21%	12%	0%	23%	18%	22%	0%	20%	25%	15%	26%	17%
Refused	0%	0%	1%	0%	0%	0%	0%	0%	0%	2%	0%	0%	1%	100%	0%	0%	0%	0%	0%	0%	0%	0%	0%
(If have smartphone and use for personal)	Do you	use y	our sm	artpho	ne to te	ext?										•	•		U			U	
			Region	1	Ger	nder		Α	ge			Income	2	P	hone St	tatus	Cell Pl	none	R	ace/Ethnicit	ty	Educa	ation
												\$50K-		Landline		Cell Phone		Regular cell		Black/ Afr		Less than	College
	Total	NYC	Subs	Upst	М	F	18-34	35-49	50-64	65+	<\$50K	\$100K	\$100K+	Only	Both	Only	Smartphone	phone	White	Amer	Latino	college	degree
Yes	97%	98%	95%	97%	96%	97%	99%	99%	96%	77%	98%	97%	98%	0%	96%	99%	97%	0%	97%	96%	100%	97%	96%
No	3%	2%	5%	3%	4%	3%	1%	1%	4%	23%	2%	3%	2%	0%	4%	1%	3%	0%	3%	4%	0%	3%	3%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	100%	0%	0%	0%	0%	0%	0%	0%	0%	0%
(If have smartphone and use for personal)	Do you	use y	our sm	artpho	ne for s	kype o	r faceti	me?															•
			Region	)	Ger	nder		Α	ge			Income	2	P	hone St	tatus	Cell Pl	none	R	ace/Ethnicit	ty	Educa	ation
												\$50K-		Landline		Cell Phone		Regular cell		Black/ Afr		Less than	College
	Total	NYC	Subs	Upst	M	F	18-34	35-49	50-64	65+	<\$50K	\$100K	\$100K+	Only	Both	Only	Smartphone	phone	White	Amer	Latino	college	degree
Yes	44%	52%	38%	37%	41%	46%	56%	40%	33%	28%	46%	45%	41%	0%	42%	48%	44%	0%	37%	45%	62%	41%	46%
No	56%	48%	62%	63%	59%	54%	44%	60%	67%	72%	54%	55%	59%	0%	58%	52%	56%	0%	63%	55%	38%	58%	54%
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	100%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Refused				1	1	1	1				L		l	<u> </u>	1	<u> </u>	1			1	l		1
Refused [If have smartphone and use for personal]	Do you	ı use y	our sm	artpho	ne for F	aceboo	ok?																
	Do you	ı use y	our sm Regior	•	ne for F Ger		ok?	A	ge			Income	2	P	hone St	tatus	Cell Pl	none	R	ace/Ethnicit	ty	Educa	ation
	Do you	ı use y		•			ok?	A	ge			Income	9	P Landline	hone St	tatus Cell Phone	Cell Pl	none Regular cell	R	ace/Ethnicit	ty	Educa Less than	ation College
	Do you	use yo		i .					ge 50-64	65+	<\$50K		\$100K+		hone St Both		Cell Pl		R White		y Latino		
			Region	i .	Ger	nder				<b>65+</b> 30%	<\$ <b>50K</b>	\$50K-		Landline		Cell Phone		Regular cell		Black/ Afr	ĺ	Less than	College
(If have smartphone and use for personal)	Total	NYC	Region	Upst	Ger M	nder F	18-34	35-49	50-64			\$50K- \$100K	\$100K+	Landline Only	Both	Cell Phone Only	Smartphone	Regular cell phone	White	Black/ Afr Amer	Latino	Less than college	College degree
(If have smartphone and use for personal)  Yes	Total	NYC 68%	Subs 59%	Upst 70%	<b>M</b> 67%	F 66%	<b>18-34</b> 78%	<b>35-49</b> 69%	<b>50-64</b> 52%	30%	80%	\$50K- \$100K 67%	<b>\$100K+</b> 57%	Landline Only 0%	<b>Both</b> 63%	Cell Phone Only 77%	Smartphone 66%	Regular cell phone 0%	White 62%	Black/ Afr Amer 68%	Latino 78%	Less than college 70%	College degree 63%

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(If have smartphone and use for personal)	1		Region		Ger			Δ	ge			Income	2	PI	none St	atus	Cell Pl	none	R	ace/Ethnicit	tv	Educa	ation
			Tegion		GCI	uci			5¢			\$50K-	- 	Landline	ione se	Cell Phone	CCIITI	Regular cell	- '`	Black/ Afr	<del>'y</del>	Less than	
	Total	NYC	Subs	Upst	м	F	18-34	35-49	50-64	65+	<\$50K	\$100K	\$100K+	Only	Both	Only	Smartphone	phone	White	Amer	Latino	college	degree
Yes	68%	69%	65%	70%	74%	63%	82%	69%	53%	42%	71%	73%	67%	0%	66%	76%	68%	0%	68%	66%	73%	66%	71%
No	32%	31%	35%	30%	26%	37%	18%	31%	47%	58%	29%	27%	33%	0%	34%	24%	32%	0%	32%	34%	27%	34%	29%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	100%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Refused	070	070	1070	070	070	070	070	070	070	070	070	070	070	10070	070	070	070	070	070	070	070	070	070
(If have smartphone and use for personal)	Do vou	ı use v	our sm	artphoi	ne to w	atch m	ovies o	r TV sh	ows us	ing Net	flix. Hul	u. YouT	ube or si	milar apps	?			I		l	<u> </u>	<u> </u>	I
,			Region		Ger				ge			Income			none St	atus	Cell Pl	hone	R	ace/Ethnicit	tv	Educa	ation
			T						Ĭ			\$50K-		Landline		Cell Phone		Regular cell		Black/ Afr	ĺ	Less than	College
	Total	NYC	Subs	Upst	М	F	18-34	35-49	50-64	65+	<\$50K	\$100K	\$100K+	Only	Both	Only	Smartphone	phone	White	Amer	Latino	college	degree
Yes	35%	38%	33%	32%	40%	30%	54%	31%	13%	10%	53%	37%	20%	0%	29%	55%	35%	0%	24%	54%	58%	41%	30%
No	65%	62%	67%	67%	60%	70%	46%	69%	87%	90%	47%	63%	80%	0%	71%	45%	65%	0%	76%	46%	42%	59%	70%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	100%	0%	0%	0%	0%	0%	0%	0%	0%	0%
			1																				
(If have smartphone and use for personal)	Do vou	ı use v	our sm	artphoi	ne to lis	ten to	music ı	ısing iT	unes. S	potify	or live r	adio?	l					I	<u> </u>	1			l
<u>,                                      </u>	1	· · ·	Region		Ger				ge			Income	2	Pl	none St	atus	Cell Pl	none	R	ace/Ethnicit	tv	Educa	ation
			T						Ĭ			\$50K-		Landline		Cell Phone		Regular cell		Black/ Afr	ĺ	Less than	College
	Total	NYC	Subs	Upst	М	F	18-34	35-49	50-64	65+	<\$50K	\$100K	\$100K+	Only	Both	Only	Smartphone	phone	White	Amer	Latino	college	degree
Yes	64%	64%	62%	64%	68%	59%	79%	65%	47%	25%	68%	66%	63%	0%	61%	72%	64%	0%	58%	69%	75%	66%	62%
No	36%	36%	38%	36%	32%	41%	21%	35%	52%	75%	32%	34%	37%	0%	39%	28%	36%	0%	42%	31%	25%	34%	37%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	100%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Neiuseu	070	070	1070	070	070	070	070	070	070	070	070	070	070	10070	070	070	070	070	070	070	070	070	0,0
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No	16%	14%	17%	17%	16%	16%	6%	14%	28%	42%	16%	11%	19%	0%	17%	12%	16%	0%	18%	5%	12%	19%	13%
Refused	0%	0%	0%	0%					0%	0%			15/0			0%	0%	0%		3/0	12/0		0%
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Social media like Twitter or Facebook	72%	74%	64%	74%	68%	76%	85%	71%	59%	34%	82%	73%	66%	0%	68%	83%	72%	0%	66%	76%	84%	73%	71%
Maps for navigation	75%	78%	73%	73%	75%	74%	78%	78%	68%	67%	73%	76%	77%	0%	76%	71%	75%	0%	74%	72%	77%	68%	81%
News	57%	60%	51%	58%	61%	53%	62%	55%	52%	49%	52%	60%	60%	0%	56%	60%	57%	0%	58%	49%	58%	51%	63%
Financial management or tracking	36%	39%	36%	31%	41%	30%	38%	32%	34%	44%	27%	40%	43%	0%	37%	33%	36%	0%	33%	31%	42%	28%	43%
Games	63%	64%	60%	63%	59%	67%	69%	70%	50%	33%	68%	60%	63%	0%	62%	64%	63%	0%	58%	67%	78%	67%	60%
Sports	31%	32%	27%	34%	47%	16%	37%	26%	31%	18%	30%	29%	36%	0%	32%	30%	31%	0%	32%	26%	36%	31%	32%
Health	39%	42%	42%	34%	38%	40%	45%	43%	29%	21%	42%	39%	40%	0%	39%	40%	39%	0%	36%	39%	45%	38%	41%
Vol: Weather	1%	1%	1%	1%	1%	1%	0%	1%	2%	2%	2%	1%	0%	0%	1%	1%	1%	0%	1%	1%	0%	0%	1%
Vol: Camera/Photography	1%	1%	2%	1%	1%	1%	0%	1%	1%	3%	0%	1%	1%	0%	1%	1%	1%	0%	1%	0%	2%	0%	1%
Vol: Movies/Entertainment	1%	1%	1%	1%	1%	1%	0%	1%	2%	0%	0%	0%	2%	0%	1%	2%	1%	0%	1%	0%	2%	1%	1%
Vol: Travel	1%	3%	1%	0%	1%	2%	1%	1%	1%	10%	0%	1%	3%	0%	2%	0%	1%	0%	2%	2%	0%	1%	2%
Vol: Email	0%	0%	1%	0%	0%	0%	0%	0%	0%	5%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Other	5%	4%	8%	5%	6%	4%	5%	4%	7%	7%	4%	8%	3%	0%	6%	3%	5%	0%	5%	4%	4%	6%	4%
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Yes	Total	NYC 45%	Subs 29%		<b>M</b> 34%	<b>F</b> 32%	<b>18-34</b> 42%	<b>35-49</b> 33%	<b>50-64</b> 22%	<b>65+</b> 12%	<\$50K		\$100K+ 26%		Both 34%		Smartphone 33%	_	White	•	Latino 56%		_
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No Don't know/Refused  Now thinking about some other ways yo	33% 66% 0% u use te	45% 55% 0% chnolo	29% 71% 0% gy at ho Region	Upst 20% 79% 1% 0me. D	34% 66% 0% o you h Ger	32% 67% 1% ave pander	42% 58% 0% id telev	33% 66% 0% vision a A 35-49	22% 77% 1% t home ge 50-64	12% 88% 0% like ca	41% 59% 0% ble TV o	\$100K 38% 61% 0% or satell Income	26% 73% 1% ite TV?	Only 0% 0% 0% Pl	34% 66% 1% hone St	Only	33% 66% 0%	phone 0% 0% 0% 0% hone Regular cell	21% 79% 1%	Amer 52% 48% 0% ace/Ethnicit	56% 44% 0%	college 33% 67% 0% Educa Less than	degree 33% 66% 1% ation College
No Don't know/Refused  Now thinking about some other ways yo  Yes	33% 66% 0% u use te	45% 55% 0% chnolog NYC 82%	29% 71% 0% gy at ho Region Subs 91%	Upst 20% 79% 1% 0me. D	34% 66% 0% 0 you h Ger M 84%	32% 67% 1% ave pander F 85%	42% 58% 0% id telev 18-34 79%	33% 66% 0% rision a A 35-49 86%	22% 77% 1% t home ge 50-64 92%	12% 88% 0% like ca 65+ 86%	41% 59% 0% ble TV c <\$50K 78%	\$100K 38% 61% 0% or satelli Income \$50K- \$100K 86%	26% 73% 1% ite TV? e \$100K+ 95%	Only 0% 0% 0% Pl Landline Only 75%	34% 66% 1% hone St Both 91%	Only 33% 67% 0%  atus  Cell Phone Only 66%	33% 66% 0% Cell P Smartphone 88%	phone 0% 0% 0% hone Regular cell phone 81%	21% 79% 1% R White 86%	Amer 52% 48% 0% ace/Ethnicit Black/ Afr Amer 90%	56% 44% 0% ty Latino 88%	college 33% 67% 0%  Educa Less than college 84%	degree 33% 66% 1% ation College degree 86%
No Don't know/Refused  Now thinking about some other ways yo  Yes No	33% 66% 0% u use te Total 84% 15%	45% 55% 0% chnolo NYC 82% 17%	29% 71% 0%  gy at ho Region  Subs 91% 9%	Upst 20% 79% 1%   Ome. D   Upst 83% 16%	34% 66% 0% o you h Ger M 84% 16%	32% 67% 1% ave pander F 85% 14%	42% 58% 0% id telev 18-34 79% 21%	33% 66% 0% rision a A 35-49 86% 14%	22% 77% 1% t home ge 50-64 92% 8%	12% 88% 0% like ca 65+ 86% 13%	41% 59% 0% ble TV c <\$50K 78% 21%	\$100K 38% 61% 0% or satelli Income \$50K- \$100K 86% 14%	26% 73% 1% ite TV? e \$100K+ 95% 5%	Only	34% 66% 1% hone St Both 91% 8%	Only 33% 67% 0%  atus  Cell Phone Only 66% 33%	33% 66% 0% Cell P Smartphone 88% 12%	phone 0% 0% 0% 0% hone Regular cell phone	21% 79% 1% R White 86% 14%	Amer 52% 48% 0% ace/Ethnicit Black/ Afr Amer 90% 8%	56% 44% 0% ty Latino 88% 12%	college 33% 67% 0% Educa Less than college 84% 15%	33%   66%   1%
No Don't know/Refused  Now thinking about some other ways yo  Yes	33% 66% 0% u use te	45% 55% 0% chnolog NYC 82%	29% 71% 0% gy at ho Region Subs 91%	Upst 20% 79% 1% 0me. D	34% 66% 0% 0 you h Ger M 84%	32% 67% 1% ave pander F 85%	42% 58% 0% id telev 18-34 79%	33% 66% 0% rision a A 35-49 86%	22% 77% 1% t home ge 50-64 92%	12% 88% 0% like ca 65+ 86%	41% 59% 0% ble TV c <\$50K 78%	\$100K 38% 61% 0% or satelli Income \$50K- \$100K 86%	26% 73% 1% ite TV? e \$100K+ 95%	Only 0% 0% 0% Pl Landline Only 75%	34% 66% 1% hone St Both 91%	Only 33% 67% 0%  atus  Cell Phone Only 66%	33% 66% 0% Cell P Smartphone 88%	phone 0% 0% 0% hone Regular cell phone 81% 19%	21% 79% 1% R White 86%	Amer 52% 48% 0% ace/Ethnicit Black/ Afr Amer 90%	56% 44% 0% ty Latino 88%	college 33% 67% 0%  Educa Less than college 84%	degree 33% 66% 1% ation College degree 86%
No Don't know/Refused  Now thinking about some other ways yo  Yes No Don't know/Refused	33% 66% 0% u use te Total 84% 15%	45% 55% 0% chnolo NYC 82% 17%	29% 71% 0%  gy at ho Region  Subs 91% 9%	Upst 20% 79% 1%   Ome. D   Upst 83% 16%	34% 66% 0% o you h Ger M 84% 16%	32% 67% 1% ave pander F 85% 14%	42% 58% 0% id telev 18-34 79% 21%	33% 66% 0% rision a A 35-49 86% 14%	22% 77% 1% t home ge 50-64 92% 8%	12% 88% 0% like ca 65+ 86% 13%	41% 59% 0% ble TV c <\$50K 78% 21%	\$100K 38% 61% 0% or satelli Income \$50K- \$100K 86% 14%	26% 73% 1% ite TV? e \$100K+ 95% 5%	Only	34% 66% 1% hone St Both 91% 8%	Only 33% 67% 0%  atus  Cell Phone Only 66% 33%	33% 66% 0% Cell P Smartphone 88% 12%	phone 0% 0% 0% hone Regular cell phone 81% 19%	21% 79% 1% R White 86% 14%	Amer 52% 48% 0% ace/Ethnicit Black/ Afr Amer 90% 8%	56% 44% 0% ty Latino 88% 12%	college 33% 67% 0% Educa Less than college 84% 15%	degree
No Don't know/Refused  Now thinking about some other ways yo  Yes No	33% 66% 0% u use te Total 84% 15%	45% 55% 0% chnolo NYC 82% 17%	29% 71% 0%  gy at ho Region  Subs 91% 9% 0%	Upst 20% 79% 1%   Upst 83% 16% 0%	34% 66% 0% 0 you h Ger M 84% 16% 1%	32% 67% 1% ave pander F 85% 14% 0%	42% 58% 0% id telev 18-34 79% 21%	33% 66% 0% rision a A 35-49 86% 14%	22% 77% 1% t home ge 50-64 92% 8% 0%	12% 88% 0% like ca 65+ 86% 13%	41% 59% 0% ble TV c <\$50K 78% 21%	\$100K 38% 61% 0% or satelli Income \$50K- \$100K 86% 14% 0%	26% 73% 1% 1/6 ite TV? e \$100K+ 95% 5% 0%	Only 0% 0% 0% PI Landline Only 75% 23% 2%	34% 66% 1% hone St Both 91% 8% 0%	Only 33% 67% 0%  atus Cell Phone Only 66% 33% 1%	33% 66% 0% Cell P Smartphone 88% 12% 0%	phone 0% 0% 0% 0% hone Regular cell phone 81% 19% 0%	21% 79% 1%  R  White 86% 14% 0%	Amer 52% 48% 0%  ace/Ethnicit Black/ Afr Amer 90% 8% 2%	56% 44% 0% ty Latino 88% 12% 0%	college 33% 67% 0% Educa Less than college 84% 15%	degree   33%   66%   1%
No Don't know/Refused  Now thinking about some other ways yo  Yes No Don't know/Refused	33% 66% 0% u use te Total 84% 15%	45% 55% 0% chnolo NYC 82% 17%	29% 71% 0%  gy at ho Region  Subs 91% 9%	Upst 20% 79% 1%   Upst 83% 16% 0%	34% 66% 0% o you h Ger M 84% 16%	32% 67% 1% ave pander F 85% 14% 0%	42% 58% 0% id telev 18-34 79% 21%	33% 66% 0% rision a A 35-49 86% 14%	22% 77% 1% t home ge 50-64 92% 8%	12% 88% 0% like ca 65+ 86% 13%	41% 59% 0% ble TV c <\$50K 78% 21%	\$100K 38% 61% 0% or satelli Income \$50K- \$100K 86% 14% 0%	26% 73% 1% 1/6 ite TV? e \$100K+ 95% 5% 0%	Only  0%  0%  0%  PI  Landline Only  23%  2%	34% 66% 1% hone St Both 91% 8%	Only 33% 67% 0%  atus  Cell Phone Only 66% 33% 1%	33% 66% 0% Cell P Smartphone 88% 12%	phone 0% 0% 0% 0% hone Regular cell phone 81% 19% 0%	21% 79% 1%  R  White 86% 14% 0%	Amer 52% 48% 0%  ace/Ethnicit Black/ Afr Amer 90% 8% 2%  ace/Ethnicit	56% 44% 0% 	college 33% 67% 0%  Educa Less than college 84% 15% 0%	degree   33%   66%   1%
No Don't know/Refused  Now thinking about some other ways yo  Yes No Don't know/Refused	33% 66% 0% u use te Total 84% 15%	45% 55% 0% chnolog NYC 82% 17% 1%	29% 71% 0% 0% Region 91% 9% 0% Region	Upst 20% 79% 1% 1	34% 66% 0% 0 you h Ger M 84% 16% 1%	32% 67% 1% ave pander F 85% 14% 0%	42% 58% 0% id telev 18-34 79% 21% 1%	33% 66% 0% rision a A 35-49 86% 14% 0%	22% 77% 1% 1 t home ge 50-64 92% 8% 0%	12% 88% 0% like ca 65+ 86% 13%	41% 59% 0% ble TV c <\$50K 78% 21% 1%	\$100K 38% 61% 0% or satelli Income \$50K- \$100K 86% 14% 0%	26% 73% 1% 1te TV? e \$100K+ 95% 5% 0%	Only 0% 0% 0% 0% Endline Only 23% 2% Pl Landline	34% 66% 1% hone St Both 91% 8% 0%	Only 33% 67% 0%  atus  Cell Phone Only 66% 33% 1%  Cell Phone	33% 66% 0% Cell P Smartphone 88% 12% 0%	phone 0% 0% 0% 0% hone Regular cell phone 81% 19% 0%	21% 79% 1% 1% R White 86% 14% 0%	Amer 52% 48% 0%  ace/Ethnicit Black/ Afr  90% 8% 2%  ace/Ethnicit Black/ Afr	56% 44% 0% ty Latino 88% 12% 0%	college 33% 67% 0%  Educa Less than college 84% 15% 0%  Educa Less than	degree 33% 66% 1% College degree 86% 14% 0% College
No Don't know/Refused  Now thinking about some other ways yo  Yes No Don't know/Refused  Do you have internet service at home?	33% 66% 0% u use te Total 84% 15% 1%	45% 55% 0% chnolo NYC 82% 17% 1%	29% 71% 0% 0% Region 91% 9% 0% Region Subs	Upst 20% 79% 1% 1% Upst 83% 16% 0% Upst	34% 66% 0% 0 you h Ger M 84% 16% 1%	32% 67% 1% ave pander F 85% 14% 0%	42% 58% 0% iid telev 18-34 79% 21% 1%	33% 66% 0% 0% rision a A 35-49 86% 14% 0%	22% 77% 1% t home ge 50-64 92% 8% 0%	12% 88% 0% like ca 65+ 86% 13% 1%	41% 59% 0% ble TV c <\$50K 78% 21% 1%	\$100K 38% 61% 0% or satelli Income \$50K- \$100K 14% 0%	26% 73% 1% 1% e \$100K+ 95% 5% 0%	Only  0%  0%  0%  Pi  Landline Only  75%  23%  Pi  Landline Only	34% 66% 1% hone St Both 91% 8% 0%	Only  33%  67%  0%  atus  Cell Phone Only  66%  33%  1%  atus  Cell Phone Only	33% 66% 0% Cell P Smartphone 88% 12% 0%	phone  0%  0%  0%  0%  Regular cell phone  81%  19%  0%  hone  Regular cell phone	21% 79% 1% 1%  R White 86% 14% 0%	Amer 52% 48% 0%  ace/Ethnicit Black/ Afr Amer 90% 8% 2%  ace/Ethnicit Black/ Afr Amer	56% 44% 0% ty Latino 88% 12% 0%	college 33% 67% 0%  Educa Less than college 84% 15% 0%  Educa Less than college	degree 33% 66% 1% College degree 86% 14% 0% College degree
No Don't know/Refused  Now thinking about some other ways yo  Yes No Don't know/Refused  Do you have internet service at home?  Yes	33% 66% 0% u use te Total 84% 15% 1% Total 85%	45% 55% 0% chnolo NYC 82% 17% 1% NYC 86%	29% 71% 0% 8y at ho Region 91% 9% 0% Region Subs 91% 9% 888%	Upst 20% 79% 1%	34% 66% 0% 0 you h Ger M 84% 16% 1%	32% 67% 1% 1% ave pa der F 85% 14% 0%	18-34 91%	33% 66% 0% rision a A 35-49 86% 14% 0%	22% 77% 1% t home ge 50-64 92% 8% 0%	12% 88% 0% like ca 65+ 86% 13% 1%	41% 59% 0% ble TV c <\$50K 78% 21% 1%	\$100K 38% 61% 0% or satelli Income \$50K- \$100K 86% 14% 0% Income \$50K- \$100K 950K- \$100K 93%	26% 73% 1% 1% e \$100K+ 95% 5% 0%	Only  0%  0%  0%  Pi  Landline Only  75%  23%  2%  Pl  Landline Only  58%	34% 66% 1% hone St Both 91% 8% 0% hone St Both 92%	Only 33% 67% 0%  atus  Cell Phone Only 66% 33% 1%  atus  Cell Phone Only 76%	33% 66% 0% Cell P Smartphone 88% 12% 0% Cell P Smartphone	phone  0%  0%  0%  0%  Regular cell phone  81%  19%  0%  hone  Regular cell phone  73%	21% 79% 1% R White 86% 14% 0% R White	Amer 52% 48% 0%  ace/Ethnicit Black/ Afr Amer 90% 8% 2%  ace/Ethnicit Black/ Afr Amer 80%	56% 44% 0%  ty  Latino 88% 12% 0%  ty  Latino 90%	college 33% 67% 0%  Educa Less than college 84% 15% 0%  Educa Less than college 78%	degree 33% 66% 1% College degree 86% 14% 0% College degree
No Don't know/Refused  Now thinking about some other ways yo  Yes No Don't know/Refused  Do you have internet service at home?	33% 66% 0% u use te Total 84% 15% 1%	45% 55% 0% chnolo NYC 82% 17% 1%	29% 71% 0% 0% Region 91% 9% 0% Region Subs	Upst 20% 79% 1% 1% Upst 83% 16% 0% Upst	34% 66% 0% 0 you h Ger M 84% 16% 1%	32% 67% 1% ave pander F 85% 14% 0%	42% 58% 0% iid telev 18-34 79% 21% 1%	33% 66% 0% 0% rision a A 35-49 86% 14% 0%	22% 77% 1% t home ge 50-64 92% 8% 0%	12% 88% 0% like ca 65+ 86% 13% 1%	41% 59% 0% ble TV c <\$50K 78% 21% 1%	\$100K 38% 61% 0% or satelli Income \$50K- \$100K 14% 0%	26% 73% 1% 1% e \$100K+ 95% 5% 0%	Only  0%  0%  0%  Pi  Landline Only  75%  23%  Pi  Landline Only	34% 66% 1% hone St Both 91% 8% 0%	Only  33%  67%  0%  atus  Cell Phone Only  66%  33%  1%  atus  Cell Phone Only	33% 66% 0% Cell P Smartphone 88% 12% 0%	phone  0%  0%  0%  0%  Regular cell phone  81%  19%  0%  hone  Regular cell phone	21% 79% 1% 1%  R White 86% 14% 0%	Amer 52% 48% 0%  ace/Ethnicit Black/ Afr Amer 90% 8% 2%  ace/Ethnicit Black/ Afr Amer	56% 44% 0% ty Latino 88% 12% 0%	college 33% 67% 0%  Educa Less than college 84% 15% 0%  Educa Less than college	degree 33% 66% 1% College degree 86% 14% 0% College degree

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			Region	1	Ger	nder		Α	ge			Incom	е	Pi	none St	atus	Cell P	hone	F	lace/Ethnici	ty	Educa	ition
			1						Ĭ			\$50K-		Landline		Cell Phone		Regular cell		Black/ Afr	ĺ	Less than	College
	Total	NYC	Subs	Upst	м	F	18-34	35-49	50-64	65+	<\$50K	\$100K	\$100K+	Only	Both	Only	Smartphone	phone	White	Amer	Latino	college	degree
Through your cable provider	81%	83%	87%	75%	83%	80%	77%	86%	85%	76%	82%	80%	86%	80%	82%	77%	82%	79%	82%	85%	84%	80%	82%
DSL	11%	8%	8%	17%		12%	12%	8%	12%	14%	12%	14%	9%	9%	12%	10%	11%	12%	13%	4%	8%	11%	11%
Dial-up	2%	2%	1%	2%	2%	1%	2%	0%	1%	3%	3%	1%	1%	2%	1%	2%	1%	3%	1%	2%	0%	2%	1%
Don't know/Refused	6%	7%	5%	6%	4%	8%	9%	6%	2%	7%	3%	5%	4%	9%	4%	11%	6%	7%	4%	8%	7%	7%	5%
Do you have internet television service	e at home :	such as	Apple	TV, Tiv	o or Go	ogle T	۷?											•					
			Region	1	Ger	nder		Α	ge			Incom	e	Pl	none St	atus	Cell P	hone	F	ace/Ethnici	ty	Educa	ition
												\$50K-		Landline		Cell Phone		Regular cell		Black/ Afr		Less than	Colleg
	Total	NYC	Subs	Upst	M	F	18-34	35-49	50-64	65+	<\$50K	\$100K	\$100K+	Only	Both	Only	Smartphone	phone	White	Amer	Latino	college	degree
Yes	16%	20%	15%	13%	17%	15%	20%	19%	15%	8%	13%	18%	26%	9%	17%	17%	22%	7%	18%	11%	17%	12%	22%
No	82%	78%	84%	86%	82%	83%	80%	80%	84%	90%	86%	82%	73%	86%	82%	83%	78%	91%	82%	87%	82%	87%	77%
Don't know/Refused	1%	2%	1%	1%	1%	2%	1%	0%	1%	2%	1%	0%	1%	5%	1%	1%	1%	2%	1%	2%	1%	1%	1%
Do you have a home security system?																							
			Region	1	Ger	nder		Α	ge			Incom	е	Pl	none St	atus	Cell P	hone	F	lace/Ethnici	ty	Educa	tion
												\$50K-		Landline		Cell Phone		Regular cell		Black/ Afr		Less than	College
	Total	NYC	Subs	Upst	M	F	18-34	35-49	50-64	65+	<\$50K	\$100K	\$100K+	Only	Both	Only	Smartphone	phone	White	Amer	Latino	college	degree
Yes	26%	23%	37%	23%	29%	24%	18%	31%	31%	23%	15%	22%	44%	17%	30%	17%	29%	24%	27%	23%	17%	21%	33%
I	72%	74%	61%	75%	69%	74%	80%	67%	68%	76%	85%	77%	54%	79%	68%	81%	70%	74%	71%	76%	82%	78%	64%
No	12/0	, .,.																					
No Don't know/Refused	2%	2%	2%	2%	2%	2%	1%	2%	1%	1%	0%	1%	2%	4%	2%	2%	1%	2%	2%	1%	1%	1%	2%
			2%	2%	2%	2%	1%	2%	1%	1%	0%	1%	2%	4%	2%	2%	1%	2%	2%	1%	1%	1%	2%
	2%	2%			stem w	vith you				1%	0%												
Don't know/Refused	2%	2%		urity sy	stem w			t phon		1%	0%	Incom		PI	2% none St	atus	1% Cell P	hone	F	tace/Ethnici		Educa	·
Don't know/Refused	2% u control y	2% our ho	me sec Region	urity sy	ystem w Ger	vith you	ır smar	t phon	e? ge			Incom	e		none St		Cell P		F		ty		ntion
Don't know/Refused	2%	2%	me sec	urity sy	ystem w Ger M	vith you nder F	ır smar 18-34	t phon	e?		0% <\$50K	Incom		PI		atus		hone	F	tace/Ethnici		Educa	tion College
Don't know/Refused	2% u control y	2% our ho	me sec Region	urity sy	ystem w Ger M 40%	vith younder  F 36%	ır smar	t phon	e? ge			Incom	e	Pl Landline	Both	catus Cell Phone	Cell P	hone Regular cell	F	tace/Ethnici	ty	Educa Less than	tion College
Don't know/Refused (If have home security system) Can yo	u control y	2% our ho	me sec Region Subs	urity sy	ystem w Ger M	vith you nder F	ır smar 18-34	t phon A 35-49	e? ge 50-64	65+	<\$50K	Incom \$50K- \$100K	\$100K+	Pl Landline Only	none St	catus Cell Phone Only	Cell P	hone Regular cell phone	White	Black/ Afr Amer	ty Latino	Educa Less than college	tion College degree
Don't know/Refused  (If have home security system) Can yo  Yes	u control y  Total 38%	2% our ho NYC 39%	Region Subs	urity sy Upst	ystem w Ger M 40%	vith younder  F 36%	18-34 46%	35-49	e? ge 50-64	<b>65+</b> 19%	<\$50K	\$50K- \$100K 36%	\$100K+	Pl Landline Only 19%	Both	catus Cell Phone Only 42%	Cell Pl Smartphone 49%	hone Regular cell phone 13%	White	Black/ Afr Amer 30%	Latino	Educa Less than college 32%	College degree
Don't know/Refused  (If have home security system) Can yo  Yes No	u control y  Total 38% 58%	2% our ho NYC 39% 57%	Region Subs 39% 56%	Upst 36% 62%	M 40% 58%	rith younder  F 36% 59%	18-34 46% 52%	35-49 47% 46%	e? ge 50-64 34% 62%	<b>65+</b> 19% 80%	<\$50K 22% 75%	\$50K- \$100K 36% 61%	\$100K+ 53% 44%	Pl Landline Only 19% 71%	Both 39% 58%	Cell Phone Only 42% 55%	Cell Pl Smartphone 49% 49%	Regular cell phone 13% 80%	White 34% 62%	Black/ Afr Amer 30% 70%	Latino 57% 43%	Educa Less than college 32% 64%	College degree 43% 54%
Don't know/Refused  (If have home security system) Can yo  Yes No	2% u control y  Total 38% 58% 4%	2% our ho NYC 39% 57% 4%	me sec Region Subs 39% 56% 5%	Upst 36% 62% 2%	M 40% 58% 2%	rith younder  F  36% 59% 5%	18-34 46% 52% 1%	35-49 47% 46% 7%	e? ge 50-64 34% 62% 3%	65+ 19% 80% 1%	<\$50K 22% 75% 3%	\$50K- \$100K 36% 61% 2%	\$100K+ 53% 44% 3%	Pl Landline Only 19% 71% 10%	Both 39% 58% 3%	Cell Phone Only 42% 55% 3%	Cell Pl Smartphone 49% 49%	Regular cell phone 13% 80%	White 34% 62%	Black/ Afr Amer 30% 70%	Latino 57% 43%	Educa Less than college 32% 64%	College degree 43% 54%
Don't know/Refused  (If have home security system) Can yo  Yes  No  Don't know/Refused	2% u control y  Total 38% 58% 4%	2% our ho NYC 39% 57% 4%	me sec Region Subs 39% 56% 5%	Upst 36% 62% 2% one) We		rith younder  F  36% 59% 5%	18-34 46% 52% 1%	35-49 47% 46% 7%	e? ge 50-64 34% 62% 3%	65+ 19% 80% 1%	<\$50K 22% 75% 3%	\$50K- \$100K 36% 61% 2%	\$100K+ 53% 44% 3%	Pl Landline Only 19% 71% 10%	Both 39% 58% 3%	catus Cell Phone Only 42% 55% 3%	Cell Pl Smartphone 49% 49%	Regular cell phone 13% 80% 6%	White 34% 62% 4%	Black/ Afr Amer 30% 70%	Latino 57% 43% 0%	Educa Less than college 32% 64%	College degree 43% 54% 4%
Don't know/Refused  (If have home security system) Can yo  Yes  No  Don't know/Refused	2% u control y  Total 38% 58% 4%	2% our ho NYC 39% 57% 4%	me sec Region Subs 39% 56% 5%	Upst 36% 62% 2% one) We		rith younder  F 36% 59% 5%	18-34 46% 52% 1%	35-49 47% 46% 7%	e? ge 50-64 34% 62% 3%	65+ 19% 80% 1%	<\$50K 22% 75% 3%	\$50K- \$100K 36% 61% 2%	\$100K+ 53% 44% 3%	Pl Landline Only 19% 71% 10%	Both 39% 58% 3%	catus Cell Phone Only 42% 55% 3%	Cell Pi Smartphone 49% 49% 2%	Regular cell phone 13% 80% 6%	White 34% 62% 4%	Black/ Afr Amer 30% 70%	Latino 57% 43% 0%	Educa Less than college 32% 64% 4%	College degree 43% 54% 4%
Don't know/Refused  (If have home security system) Can yo  Yes  No  Don't know/Refused	2% u control y  Total 38% 58% 4%	2% our ho NYC 39% 57% 4%	me sec Region Subs 39% 56% 5%	Upst 36% 62% 2% one) Wo	wstem w Ger M 40% 58% 2% ould yo Ger	rith younder  F 36% 59% 5%	18-34 46% 52% 1%	35-49 47% 46% 7%	e? ge 50-64 34% 62% 3%	65+ 19% 80% 1% our ho	<\$50K 22% 75% 3%	\$50K-   \$100K   36%   61%   2% 	\$100K+ 53% 44% 3%	Landline Only 19% 71% 10%	Both 39% 58% 3%	catus Cell Phone Only 42% 55% 3% e?	Cell Pi Smartphone 49% 49% 2%	Regular cell phone 13% 80% 6%	White 34% 62% 4%	Black/ Afr Amer 30% 70% 0%	Latino 57% 43% 0%	Educa Less than college 32% 64% 4%	college degree 43% 54% 4%
Don't know/Refused  (If have home security system) Can yo  Yes  No  Don't know/Refused	2% u control y  Total 38% 58% 4%	2% our ho NYC 39% 57% 4%	me sec Region Subs 39% 56% 5% nartpho	Upst 36% 62% 2% one) Wo	wstem w Ger M 40% 58% 2% ould yo Ger	rith younder  F 36% 59% 5% u like t	18-34 46% 52% 1%	35-49 47% 46% 7%	e? ge 50-64 34% 62% 3% ontrol y	65+ 19% 80% 1% our ho	<\$50K 22% 75% 3% me secu	\$50K-   \$100K   36%   61%   2%	\$100K+ 53% 44% 3% tem from	Landline Only 19% 71% 10% 10% 1 your sma	Both 39% 58% 3% rtphon	catus Cell Phone Only 42% 55% 3% e? catus Cell Phone	Cell Pi	Regular cell phone 13% 80% 6% hone Regular cell	White 34% 62% 4%	Black/ Afr Amer 30% 70% 0% acce/Ethnicit	Latino 57% 43% 0%	Educa Less than college 32% 64% 4%	college degree 43% 54% 4%
Oon't know/Refused  (If have home security system) Can yo  Yes  No  Don't know/Refused  (If have home security system and can	2% u control y  Total 38% 58% 4% 't control v	2% our ho NYC 39% 57% 4% with sm	me sec Region Subs 39% 56% 5% nartpho Region	Upst 36% 62% 2% One) Wo	wstem w Ger M 40% 58% 2% ould yo Ger	rith younder  F 36% 59% 5% u like t	18-34 46% 52% 1% o be ab	35-49 47% 46% 7% le to co	e? ge 50-64 34% 62% 3% ontrol y	65+ 19% 80% 1% our ho	<\$50K 22% 75% 3% me secu	\$50K-   \$100K   36%   61%   2%	\$100K+ 53% 44% 3% tem fron	Pl Landline Only 19% 71% 10%	Both 39% 58% 3% rtphone St	catus  Cell Phone Only 42% 55% 3% e? catus Cell Phone Only	Cell Pi Smartphone 49% 49% 2% Cell Pi	Regular cell phone 13% 80% 6% hone Regular cell phone	White 34% 62% 4%	Black/ Afr Amer 30% 70% 0% Black/ Afr Amer	Latino 57% 43% 0%	Educa Less than college 32% 64% 4% Educa Less than college	college degree 43% 54% 4%
Don't know/Refused  (If have home security system) Can yo  Yes  No  Don't know/Refused  (If have home security system and can	2% u control y  Total 38% 58% 4%  't' control v  Total 31%	2% our ho NYC 39% 57% 4% with sm NYC 20%	me sec Region Subs 39% 56% 5% nartpho Region Subs 46%	Upst 36% 62% 2% Upst Upst Upst 29%	Ger   M   40%   58%   2%	rith younder  F 36% 59% 5% u like toder  F 29%	18-34 46% 52% 1% o be ab	35-49 47% 46% 7% le to co A 35-49 24%	e? ge 50-64 34% 62% 3% ontrol y ge 50-64 50%	65+ 19% 80% 1% our ho	<\$50K 22% 75% 3% me secu <\$50K 26%	Solution   Solution	\$100K+ 53% 44% 3% tem fron	Pl Landline Only 19% 71% 10%	Both 39% 58% 3% rtphone one St Both 32%	catus  Cell Phone Only 42% 55% 3% e? catus Cell Phone Only 37%	Cell Pl Smartphone 49% 49% 2% Cell Pl Smartphone 45%	hone Regular cell phone 13% 80% 6%  hone Regular cell phone 12%	White 34% 62% 4% Fi White 32%	Black/ Afr Amer 30% 70% 0% Black/ Afr Amer 26%	Latino 57% 43% 0% Latino 52%	Educa Less than college 32% 64% 4% Educa Less than college 25%	college degree 43% 4% attion College degree 36%
Don't know/Refused  (If have home security system) Can yo  Yes  No  Don't know/Refused  (If have home security system and can  Yes  No	2% u control y  Total 38% 58% 4%  't' control y  Total 31% 61%	2% our ho NYC 39% 57% 4% with sm NYC 20% 73%	me sec Region Subs 39% 56% 5% Region Subs 46% 45%	Upst 36% 62% 2% Upst 29% 62%	M 40% 58% 2% Ger M 33% 58%	rith younder  F 36% 59% 5% u like toder  F 29% 65%	18-34 46% 52% 1% o be ab	35-49 47% 46% 7% le to cc A 35-49 24% 57%	e? ge 50-64 34% 62% 3% ontrol y ge 50-64 50% 47%	65+ 19% 80% 1% our ho 65+ 12% 86%	<\$50K 22% 75% 3% me secu <\$50K 26% 72%	Solution   Solution	\$100K+ 53% 44% 3% tem fron \$100K+ 44% 48%	Pl Landline Only 19% 71% 10% Landline Only 8% 81%	Both 39% 58% 3% rtphon- none St Both 32% 61%	catus  Cell Phone Only 42% 55% 3%  e? catus  Cell Phone Only 37% 49%	Cell Pl  Smartphone 49% 49% 2%  Cell Pl  Smartphone 45% 48%	hone Regular cell phone 13% 80% 6%  hone Regular cell phone 12% 78%	## White 34% 62% 4% ## ## ## ## ## ## ## ## ## ## ## ## ##	Black/ Afr Amer 30% 70% 0% Black/ Afr Amer 26% 74%	Latino 57% 43% 0% Latino 52% 48%	Educa Less than college 32% 64% 4% Educa Less than college 25% 69%	ction College degree 43% 54% 4%  ction College degree 36% 55%
Don't know/Refused  (If have home security system) Can yo  Yes  No  Don't know/Refused  (If have home security system and can  Yes  No	2% u control y  Total 38% 58% 4%  't control y  Total 31% 61% 8%	2% our ho NYC 39% 57% 4% with sm NYC 20% 73% 7%	me sec Region 39% 56% 5% nartpho Region Subs 46% 45% 9%	Upst 36% 62% 2% Upst 29% 62% 8%	M   40%   58%   2%	rith younder  F 36% 59% 5% u like toder  F 29% 65% 7%	18-34 46% 52% 1% o be ab	35-49 47% 46% 7% le to co A 35-49 24% 57% 19%	50-64 34% 62% 3% ontrol y ge 50-64 50% 47% 3%	65+ 19% 80% 1% our ho 65+ 12% 86% 2%	<\$50K 22% 75% 3% me secu <\$50K 26% 72%	Incom: \$50K- \$100K 36% 61% 2% Incom: \$50K- \$100K 28% 66%	\$100K+ 53% 44% 3% tem from e \$100K+ 44% 48% 7%	Pl Landline Only 19% 71% 10% Nyour sma Pl Landline Only 8% 81%	Both 39% 58% 3% rtphonone St Both 32% 61% 6%	atus  Cell Phone Only  42%  55%  3%  e?  atus  Cell Phone Only  37%  49%  14%	Cell Pl Smartphone 49% 49% 2%  Cell Pl Smartphone 45% 48% 6%	hone Regular cell phone 13% 80% 6%  hone Regular cell phone 12% 78% 10%	White 34% 62% 4% F White 32% 59% 9%	Black/ Afr Amer 30% 70% 0% Black/ Afr Amer 26% 74% 0%	Latino 57% 43% 0% Latino 52% 48% 0%	Educa Less than college 32% 64% 4% Educa Less than college 25% 69%	college degree 43% 54% 4% ation College degree 36% 55%
Don't know/Refused  (If have home security system) Can yo  Yes  No  Don't know/Refused  (If have home security system and can  Yes  No  Don't know/Refused	2% u control y  Total 38% 58% 4%  't control y  Total 31% 61% 8%	2% our ho NYC 39% 57% 4% with sm NYC 20% 73% 7%	me sec Region 39% 56% 5% nartpho Region Subs 46% 45% 9%	Upst 36% 62% 2% Upst 29% 62% 8%	stem w Ger M 40% 58% 2% ould yo Ger M 33% 58% 9%	rith younder  F 36% 59% 5% u like toder  F 29% 65% 7%	18-34 46% 52% 1% o be ab	35-49 46% 7% le to co A 35-49 24% 57% 19%	50-64 34% 62% 3% ontrol y ge 50-64 50% 47% 3%	65+ 19% 80% 1% our ho 65+ 12% 86% 2%	<\$50K 22% 75% 3% me secu <\$50K 26% 72%	Incom: \$50K- \$100K 36% 61% 2% Incom: \$50K- \$100K 28% 66%	\$100K+ 53% 44% 3% tem from e \$100K+ 44% 48% 7%	Pl Landline Only 19% 71% 10% Nyour sma Pl Landline Only 8% 81% 11%	Both 39% 58% 3% rtphonone St Both 32% 61% 6%	catus  Cell Phone Only  42%  55%  3%  e? catus  Cell Phone Only  37%  49%  14%  nnecting to o	Cell Pl Smartphone 49% 49% 2%  Cell Pl Smartphone 45% 48% 6%	hone Regular cell phone 13% 80% 6% 6% hone Regular cell phone 12% 78% 10%	White 34% 62% 4% FWhite 32% 59% 9% s from y	Black/ Afr Amer 30% 70% 0% Black/ Afr Amer 26% 74% 0%	Latino 57% 43% 0%	Educa Less than college 32% 64% 4% Educa Less than college 25% 69%	college degree 43% 4% 4% 4% 4% 4% 4% 4% 4% 4% 4% 4% 4% 4%
Don't know/Refused  (If have home security system) Can yo  Yes  No  Don't know/Refused  (If have home security system and can  Yes  No  Don't know/Refused	2% u control y  Total 38% 58% 4%  't control y  Total 31% 61% 8%	2% our ho NYC 39% 57% 4% with sm NYC 20% 73% 7%	me sec Region 39% 56% 5% nartpho Region Subs 46% 45% 9%	Upst 36% 62% 2% Upst 29% 62% 8%	stem w Ger M 40% 58% 2% ould yo Ger M 33% 58% 9%	rith younder  F 36% 59% 5% u like toder  F 29% 65% 7% wireles	18-34 46% 52% 1% o be ab	35-49 46% 7% le to co A 35-49 24% 57% 19%	e? ge 50-64 34% 62% 3% ontrol y ge 50-64 50% 47% 3%	65+ 19% 80% 1% our ho 65+ 12% 86% 2%	<\$50K 22% 75% 3% me secu <\$50K 26% 72%	Income \$50K- \$100K 36% 61% 2% Income \$50K- \$100K 28% 66% 66%	\$100K+ 53% 44% 3% tem from e \$100K+ 44% 48% 7%	Pl Landline Only 19% 71% 10% Nyour sma Pl Landline Only 8% 81% 11%	Both 39% 58% 3% rtphonone St Both 32% 61% 6%	catus  Cell Phone Only  42%  55%  3%  e? catus  Cell Phone Only  37%  49%  14%  nnecting to o	Cell Pl Smartphone 49% 49% 2%  Cell Pl Smartphone 45% 48% 6%	hone Regular cell phone 13% 80% 6% 6% hone Regular cell phone 12% 78% 10%	White 34% 62% 4% FWhite 32% 59% 9% s from y	Black/ Afr Amer 30% 70% 0% Black/ Afr Amer 26% 74% 0%	Latino 57% 43% 0%	Educa Less than college 32% 64% 4% Educa Less than college 25% 69% 7%	college degree 43% 4% 4% 4% 4% 4% 4% 4% 4% 4% 4% 4% 4% 4%
Oon't know/Refused  (If have home security system) Can yo  Yes  No  Don't know/Refused  (If have home security system and can  Yes  No  Don't know/Refused	2% u control y  Total 38% 58% 4%  't control y  Total 31% 61% 8%	2% our ho NYC 39% 57% 4% with sm NYC 20% 73% 7%	me sec Region Subs 39% 56% 5% Eartphc Subs 46% 45% 9%	Upst 36% 62% 2% Upst 29% 62% 8%	stem w Ger M 40% 58% 2%  Duld yo Ger M 33% 58% 9%  sse any	rith younder  F 36% 59% 5% u like toder  F 29% 65% 7% wireles	18-34 46% 52% 1% 0 be ab	t phon A 35-49 47% 46% 7% le to cc A 35-49 24% 57% 19%	e? ge 50-64 34% 62% 3% ontrol y ge 50-64 50% 47% 3%	65+ 19% 80% 1% our ho 65+ 12% 86% 2%	<\$50K 22% 75% 3% me secu <\$50K 26% 72%	Income \$50K-\$100K 36% 61% 2% Income \$50K-\$100K 28% 66% 6% Income \$100K 28% 66% Income \$100K 28% 66% 6% 6% Income \$100K 28% 66% 6% 6% Income \$100K 28% 66% 6% 6% 6% 6% 6% 6% 6% 6% 6% 6% 6% 6	\$100K+ 53% 44% 3% tem from e \$100K+ 44% 48% 7%	Pl Landline Only 19% 71% 10% n your sma Pl Landline Only 8% 81% 11%	Both 39% 58% 3% rtphonone St Both 32% 61% 6%	catus  Cell Phone Only 42% 55% 3% e? catus Cell Phone Only 37% 49% 14% nnecting to o	Cell Pl Smartphone 49% 49% 2%  Cell Pl Smartphone 45% 48% 6%	hone Regular cell phone 13% 80% 6%  hone Regular cell phone 12% 78% 10% r technologie	White 34% 62% 4% FWhite 32% 59% 9% s from y	Black/ Afr Amer 30% 70% 0% Black/ Afr Amer 26% 74% 0%	Latino 57% 43% 0%	Educa Less than college 32% 64% 4% Educa Less than college 25% 69% 7%	etion College 43% 54% 4%  etion College degree 36% 9%  college
Don't know/Refused  (If have home security system) Can yo  Yes  No  Don't know/Refused  (If have home security system and can  Yes  No  Don't know/Refused	2%   U control y   Total   38%   4%	2%  NYC 39% 57% 4%  with sm  NYC 20% 73% 7%	me sec Region Subs 39% 56% 5% Eartphc Subs 46% 45% 9%	Upst 36% 62% 2% Upst 29% 62% 8% 8%	stem w Ger M 40% 58% 2%  Duld yo Ger M 33% 58% 9%  sse any	rith you nder	18-34 46% 52% 1% 0 be ab	t phon A 35-49 47% 46% 7% le to cc A 35-49 24% 57% 19%	e? ge 50-64 34% 62% 3% ontrol y ge 50-64 50% 47% 3% includinge	65+ 19% 80% 1% our ho 65+ 12% 86% 2%	<\$50K 22% 75% 3% me secu <\$50K 26% 72% 2%	SOK-  SOK-	\$100K+ 53% 44% 3% teem from e \$100K+ 44% 48% 7% access o	Landline Only 19% 71% 10%  n your sma Pl Landline Only 8% 81% 11%  r some form Pl Landline	Both 39% 58% 3% rttphonnone St Both 32% 61% 6%	catus  Cell Phone Only 42% 55% 3% e? catus Cell Phone Only 37% 49% 14%  nnecting to ocatus Cell Phone	Cell Pl Smartphone 49% 49% 2%  Cell Pl Smartphone 45% 48% 6%  ther devices o Cell Pl	hone Regular cell phone 13% 80% 6% 6% hone Regular cell phone 12% 78% 10% r technologie hone Regular cell	White 34% 62% 4% FWhite 32% 59% 9% From y	Black/ Afr Amer 30% 70% 0% Black/ Afr Black/ Afr 26% 74% 0% Our car, or r	Latino 57% 43% 0%  Latino 52% 48% 0%  over 10%  cty  Latino 52% 48% by  cty  cty  cty  cty  cty  cty  cty	Educates than college 32% 64% 4% Educates than college 25% 69% 7% Educates than college 25% 10% 10% 10% 10% 10% 10% 10% 10% 10% 10	etion College 43% 54% 4%  etion College degree 36% 9%  college
Oon't know/Refused  (If have home security system) Can you have home security system) Can you have home security system and can have home security system).	2%	2%  NYC 39% 57% 4%  with sm  NYC 20% 73% 7%  NYC 33%	me sec Region Subs 39% 56% 5% Intributed 46% 45% 9% Inticle, d Region Subs Subs 50%	Upst 36% 62% 2% Upst 29% 8% Upst 29% 8% Upst 38% Upst 38% Upst 38% Upst 38% Upst 38% Upst 38%	stem w Ger M 40% 58% 2%  ould yo Ger M 33% 58% 9%  use any Ger M 44%	rith you nder  F 36% 59% 5% u like t nder  F 29% 65% 7% wirele: nder  F 33%	18-34 46% 52% 1% 0 be ab 18-34 38% 58% 4%	35-49 47% 46% 7% 1e to cc A 35-49 24% 57% 19% A 35-49 43%	50-64 34% 62% 3% 50-64 50-64 3% includinge 50-64 40%	65+ 19% 80% 1% our ho 65+ 12% 2%	<\$50K 22% 75% 3% me secu <\$50K 26% 72% tooth, i	Income \$50K- \$100K 36% 61% 2% Income \$50K- \$100K 28% 66% 6% Income \$50K- \$100K 28% 66% 6%	\$100K+ 53% 44% 3% teem from e \$100K+ 44% 48% 7% access o e \$100K+	Landline Only 19% 71% 10%  10%  Pl Landline Only 8% 81% 11%  r some fori Pl Landline Only 12%	Both 39% 58% 3%	catus  Cell Phone Only 42% 55% 3%  e? catus Cell Phone Only 37% 49% 14%  nnecting to o catus Cell Phone Only 35%	Cell Pi Smartphone 49% 49% 2%  Cell Pi Smartphone 45% 48% 6%  ther devices o Cell Pi Smartphone 51%	hone Regular cell phone 13% 80% 6% 6% Regular cell phone 12% 78% 10% r technologie hone Regular cell phone 20%	White 34% 62% 4% FWhite 32% 59% 9% FWHITE 40%	Black/ Afr Amer 30% 70% 0% 0% Black/ Afr Amer 26% 74% 0%	Latino 57% 43% 0%  Latino 52% 48% 0%  Latino 52% 48% 48% 0%  Latino 46%	Educa Less than college 32% 64% 4% Educa Less than college 25% 69% 7% Educa Less than college 31%	college degree 36% 55% 9% ction College degree 48%
Oon't know/Refused  (If have home security system) Can you have home security system) Can you have home security system and can have home security system.	2%	2% our ho NYC 39% 57% 4% vith sm NYC 20% 73% 7% NYC	me sec Region Subs 39% 56% 5% Inartphc Subs 46% 45% 9% Inicle, d Region Subs	Upst 36% 62% 2% Upst 10 Upst 29% 8% Upst 10 Up	stem w Ger M 40% 58% 2%  Dould yo Ger M 33% 58% 9%  sse any Ger M	rith you nder  F 36% 59% 5% u like t nder F 29% 65% 7% wirele:nder F	18-34 46% 52% 1% 0 be ab	35-49 47% 46% 7% le to cc A 35-49 24% 57% 19%	e? ge 50-64 34% 62% 3% ontrol y ge 50-64 50% 47% 3% includinge 50-64	65+ 19% 80% 1% our ho 65+ 12% 86% 2%	<\$50K 22% 75% 3% me secu <\$50K 26% 72% 2%	SOK-  \$100K   36%   61%   2%   17   17   17   17   17   17   17   1	\$100K+ 53% 44% 3% tem fron e \$100K+ 44% 7% access o	Landline Only 19% 71% 10%  n your sma Pl Landline Only 8% 81% 11%  r some fori	Both 39% 58% 3%	catus Cell Phone Only 42% 55% 3% e? catus Cell Phone Only 37% 49% 14%  nnecting to o	Cell Pl Smartphone 49% 49% 2%  Cell Pl Smartphone 45% 48% 6%  ther devices o Cell Pl Smartphone	hone Regular cell phone 13% 80% 6% 6%  hone Regular cell phone 12% 78% 10% r technologie hone Regular cell phone	White 34% 62% 4% FWhite 32% 59% 9% From y	Black/ Afr Amer 30% 70% 0% 0% Black/ Afr Amer 26% 74% 0% our car, or r Black/ Afr Amer	Latino 57% 43% 0%	Educa Less than college 32% 64% 4% Educa Less than college 25% 69% 7%	ction College 43% 54% 4%  ction College degree 36% 55% 9%  ction College degree degree

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Would you like to see more functions of sr	nart ph	ones b	uilt int	o your	vehicle	or not	:?																
•			Region	1	Ger	der		A	ge			Income	;	Pł	none St	tatus	Cell Pl	none	R	ace/Ethnici	ty	Educa	ation
												\$50K-		Landline		Cell Phone		Regular cell		Black/ Afr		Less than	College
	Total	NYC	Subs	Upst	М	F	18-34	35-49	50-64	65+	<\$50K	\$100K	\$100K+	Only	Both	Only	Smartphone	phone	White	Amer	Latino	college	degree
Yes	35%	36%	40%	32%	39%	32%	48%	44%	32%	11%	34%	44%	40%	20%	37%	39%	45%	18%	33%	40%	46%	35%	37%
No	60%	59%	58%	64%	56%	64%	49%	53%	64%	84%	61%	53%	57%	73%	59%	58%	52%	76%	62%	56%	52%	61%	59%
Don't know/Refused	4%	6%	2%	4%	5%	4%	3%	3%	4%	6%	5%	3%	3%	7%	4%	3%	3%	6%	5%	4%	2%	4%	4%
(If have smartphone) How satisfied are you	u with	the con	npany	that pr	ovides	you wi	th smai	t phon	e servic	e? Are	you												
			Region	)	Ger	der		Α	ge			Income	•	Pł	none St	tatus	Cell Pl	none	R	ace/Ethnici	ty	Educa	ation
												\$50K-		Landline		Cell Phone		Regular cell		Black/ Afr		Less than	College
	Total	NYC	Subs	Upst	М	F	18-34	35-49	50-64	65+	<\$50K	\$100K	\$100K+	Only	Both	Only	Smartphone	phone	White	Amer	Latino	college	degree
Completely satisfied	44%	40%	51%	46%	45%	43%	42%	46%	42%	59%	45%	40%	45%	0%	45%	40%	44%	0%	46%	34%	48%	48%	41%
Somewhat satisfied	46%	48%	41%	45%	47%	45%	48%	43%	50%	34%	42%	50%	48%	0%	45%	48%	46%	0%	45%	49%	42%	39%	52%
Not very satisfied	4%	4%	4%	3%	4%	4%	3%	5%	3%	6%	5%	4%	4%	0%	3%	6%	4%	0%	4%	3%	6%	6%	2%
Not at all satisfied	2%	2%	1%	2%	2%	2%	3%	1%	1%	0%	3%	2%	1%	0%	2%	3%	2%	0%	1%	5%	2%	2%	1%
Don't know/Refused	4%	6%	3%	3%	2%	6%	3%	5%	3%	2%	5%	4%	3%	0%	5%	3%	4%	0%	4%	10%	2%	5%	3%
(If have smartphone) How important is it t	o you t	hat you	ur sma	rt phon	e servi	ce prov	ider be	both i	nnovati	ive and	l a leade	r in tec	hnology?	Is it									
			Region	1	Ger	der		A	ge			Income	•		none St		Cell Pl		R	ace/Ethnici	ty	Educa	
												\$50K-		Landline		Cell Phone		Regular cell		Black/ Afr		Less than	College
	Total	NYC	Subs	Upst	М	F	18-34	35-49	50-64	65+	<\$50K	\$100K	\$100K+	Only	Both	Only	Smartphone	phone	White	Amer	Latino	college	degree
Very important	45%	46%	47%	41%	49%	40%	46%	45%	42%	40%	41%	47%	45%	0%	45%	43%	45%	0%	40%	54%	44%	45%	44%
Somewhat important	36%	32%	38%	39%	33%	38%	35%	32%	41%	44%	34%	37%	36%	0%	35%	36%	36%	0%	38%	29%	40%	32%	39%
Not very important	11%	12%	8%	12%	10%	12%	13%	11%	9%	10%	13%	12%	11%	0%	11%	13%	11%	0%	14%	2%	12%	12%	10%
Not at all important	4%	3%	4%	5%	5%	3%	3%	5%	4%	5%	6%	1%	5%	0%	4%	5%	4%	0%	4%	5%	2%	5%	3%
Don't know/Refused	4%	6%	3%	4%	2%	7%	3%	6%	4%	1%	6%	4%	3%	0%	5%	3%	4%	0%	4%	10%	2%	5%	3%

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Nature of the Sample	
New York State Residents	<u> </u>
Region	
NYC	43%
Suburbs	21%
Upstate*	36%
Phone Status	
Landline only	10%
Cell phone only	21%
Both landline and cell phone	69%
Education	
Less than college degree	53%
College degree or higher	45%
Age	
18 to 34	29%
35 to 49	25%
50 to 64	23%
65 and older	16%
Gender	
Male	48%
Female	52%
Race/Ethnicity	
White	61%
African American/Black	14%
Hispanic/Latino	12%
Income	
Less than \$50,000	30%
\$50,000 to \$100,000	27%
\$100,000 or more	20%

<sup>\*</sup> includes oversample of Upstate New York residents (N=888)

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