



515 Loudon Rd.  
Loudonville, NY 12211  
[www.siena.edu/sri](http://www.siena.edu/sri)

### **NASCE Request and Justification for Email Addresses**

The Siena College Research Institute (SRI) requests that all institutions participating in the National Assessment of Service and Community Engagement (NASCE) provide SRI with a list of all undergraduate email addresses, solely for the purpose of disbursing the survey and identifying incentive winners (if applicable). Research indicates that surveys sent to one specific recipient using his or her email address is significantly more effective for response rates than surveys sent out on listservs or advertised in mass emails.

The list of email addresses will be uploaded as a panel to our survey software, strictly for dissemination purposes. SRI sends 4 invitation emails out in total. The first is sent to all undergraduates on the provided list. The next 3 are just sent to non-respondents. The results of the survey are kept both confidential and anonymous.

The list itself will be stored on SRI's secure, password-protected server, for the duration of the survey launch. Once the survey has been closed and the incentive prize winner(s) chosen, the provided list of email addresses will no longer be used and will be deleted by SRI.

For more information or any questions, please contact Pete Cichetti, Assistant Director-NASCE, at [pcichetti@siena.edu](mailto:pcichetti@siena.edu) or 518-782-6997.